

SEPTEMBER 2025

CHAROLAIS

JOURNAL





THE NATION'S LARGEST *Private Treaty Bull Sale*

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Our one of a kind, closed genetic program is based on performance, with a firm belief in data and numbers proven over time. The best young bulls out of our best young cows offer optimum genetics. Staying true to the linebred program, one of a very few in the nation, has resulted in structurally uniform, sound cattle.

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#2 - Eatons Hot Shot 20266 TW
M979216 - Top 1% CE, BW MCE

#16 - Eatons Hot Dam 20108
M998032 - Top 1% CE, BW, MCE

BIRTH WEIGHT

#1 - Eatons Hot Shot 20266 TW
M979216 - Top 1% CE, BW, 3% MCE

#3 - Eatons White House 21541
M979249 - Top 1% CE, BW, 3% MCE

#5 - Eatons Hot Dam 20108
M998032

SCROTAL

#1 - Eatons Cow Guru 91582
M933430 - Top 9% CE, MB

#2 Eatons Cow Guru 60385
M884824

MATERNAL CALVING EASE

#2 - Eatons Call Of Duty 90261
M931598 - Top 1% CE, BW, MCE, 4% MILK

#3 - Eatons Call Of Duty 20095
M978812

#5 - Eatons Call Of Duty 20085
M979159

MARBLING

#6 Eatons Steady 80249
M914132 - Top 1% MB

MILK

#12 Eatons Tank 20025
M978800 - Top 1% MB, 8% CE

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BEEF Magazine's Top 100 Seedstock!

Office: 406.584.7520 Scott Eaton: 406.989.0407

Shane Eaton: 406.939.2479 Lana Eaton: 406.581.8050 Boe Eaton: 406.941.0112

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103 ETN Rd | Lindsay, MT 59339

SCAN TO VIEW



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LEGENDS OF FALL BULL SALE

November 14th, 2025
Arcadia Stockyard, Arcadia, FL

57TH ANNUAL BULL SALE

April 25th, 2026
At The Ranch, Lake Preston, SD

Bulls for sale or lease all year long,
by the head or by the truckload

LT Global 3322 Pld ET

Redrawing the Charolais Map

LT Global 3322 PLD ET has quickly established himself as a game-changer in the Charolais breed. Bred by Lindskov's LT Ranch, this powerhouse bull is the result of elite genetics—sired by LT Atlas 0251 PLD and out of LT Sheila 337 PLD, a daughter of LT Blue Value 7903 ET. His pedigree alone speaks volumes, but it's his performance and presence that truly set him apart.

In the 2024 Lindskov Bull Sale, LT Global made headlines as the top-selling Charolais bull, commanding a record-setting price of \$300,000. His appeal lies not only in his flawless structure and commanding phenotype but also in his exceptional genetic profile. With 10 EPD traits ranking in the top 30% and marbling in the top 15%, LT Global offers a rare combination of muscle, balance, and carcass quality.

This young sire is more than just a showpiece—he's a working bull with the potential to elevate any herd. His influence is already being felt across North America, with top breeders investing in his future. Whether you're focused on performance, phenotype, or long-term herd improvement, LT Global 3322 PLD ET is a name to watch!



LT Ballet 9219 Pld



LT Brenda 8034 Pld

*Our
Legacy
Reborn*



J & J
TRUST
Charolais Cattle

With the passing of Ballet 9219 this year and Brenda 8034 already in her 17th year, cloning ensures their elite phenotype genetics remain active in our breeding program. Both females have proven their worth in the sale ring, and their clones will further anchor our established female herd built on predictability, performance, and pedigree. These clone calves of Brenda 8034 and Ballet 9219 were created by Trans Ova in Sioux Center, IA. We are excited about the future with these young females working for us in the coming years! Keep watching for news on these exceptional clones in the future!

OFFERING SEMEN PACKAGES

FRIDAY, OCTOBER 24, 2025

Royal Collection CHAROLAIS SALE



NGC Checklist 406M

✓ REG M1003767 ✓ HOMO POLLED ✓ PAF
✓ BW76LBS ✓ AWW/R822/113 ✓ AYW/R1448/111

WITHIN TOP 5% FOR CE, YW, MILK, TM, SC, CW, REA, MARB & TSI
TOP 10% WW, MCE - TOP 20% BW

New Donor!



NGC JACLYN 222K

FULL CIRCLE CATTLE CO.
DAM OF THE \$215,000
NGC CHECKLIST



OWNED WITH

SCHNUELLE RANCH

NORTH GROVE



Taylor Stabel: 620.260.6815
TSTABEL@KCFLLC.COM

FULLCIRCLECATTLECOMPANY.COM

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SEPTEMBER 2025
VOL. 49, NO. 6

CHAROLAIS

JOURNAL

Official Publication of the
American-International Charolais Association



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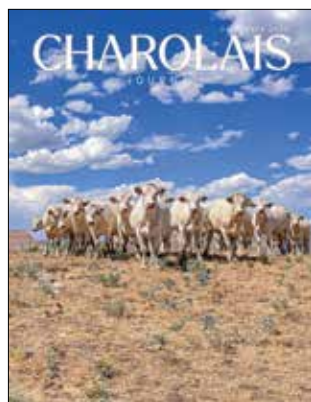
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CHAROLAIS JOURNAL

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ON THE COVER

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Refer to page 19

CHAROLAIS JOURNAL ADVERTISING POLICY: Advertising material for any month's issue must be received in the offices of the Charolais Journal, 11700 NW Plaza Circle, Kansas City, MO 64153, by the 25th of the second month preceding the month of publication, i.e., Dec. 25 for the February issue. Full camera-ready advertising copy or full-screened negatives will be accepted until the 1st of the month prior to publication provided notification of copy size, shape, color and other specifications are received by the 25th of the second month prior to the month of publication. If a proof is required, copy must be received by the 20th of the second month prior to publication, i.e., June 20 for the August issue. No copy can be altered or changed, except for typographical error, after the 1st of the month of publication. Any ad copy changes that must be made after the 1st of the month will be assessed a 10% additional space charge. All dates and times are herein applicable at the office of the CHAROLAIS JOURNAL, 11700 NW Plaza Circle, Kansas City, MO 64153.

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Livestock
Publications
Council

GREAT COWS MAKE GREAT CONTRIBUTIONS!

THE VALUE OF GOOD ~~JEANS~~, (GENES), GETS NOTICED!!



F1380 is also the dam of DC/MD Sharkson H1359 that has had several top sellers each year in DeBruycker bull sale, including a son DC/CJC Sage K1175 purchased by Keahey and Bradford, AL that is doing a fantastic job!!!

DC/MD MS MANOLIS M1408

F1359405 Born 2/28/24

Sire: DC Manolis J2265P (Cigar x Zeus)

Bred to DC/CRJ Tank E108 P

Anticipating a great Future in this daughter of our 2024 Pick of DeBruycker's Herd!



MD/DC MS LEDZENLII F1380

2024 Pick of DeBruycker Herd

Ms Manolis M1408 at side



SCC/BAF MS SMOKIN HOSEA 413L

F1343397 Born: 2/3/23 Polled

Sire: JMAR Hosea 2M70 Dam: BHD Ms Smokinleondis D413

Bred to HCC Legend 3850 7450 8716

Our Special offering in the American Patriot Sale

November 8, 2025 in Mt Vernon, TX

Bella Angel Farms



MC ZEGGY 444

F1370906 Born: 9/3/24 Polled BW 80

Sire: DC/BHD Zegasus K356 P Dam: DC/CJC Ms Blaster J1314

Zegasus a paternal sib to LT Ranch's Dutton & Outlaw Herdsires!

Offering a tremendous Zegasus daughter in the American Patriot

Sale in November at Stretcher's JFS Ranch!

McCurdy Ranch

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Michael & Angela Henry
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Yantis, Texas 75497
(831) 234-9224
angela.kay.flynn@gmail.com



SOUTHERN BELLES

FALL FEMALE SALE

NEW DATE

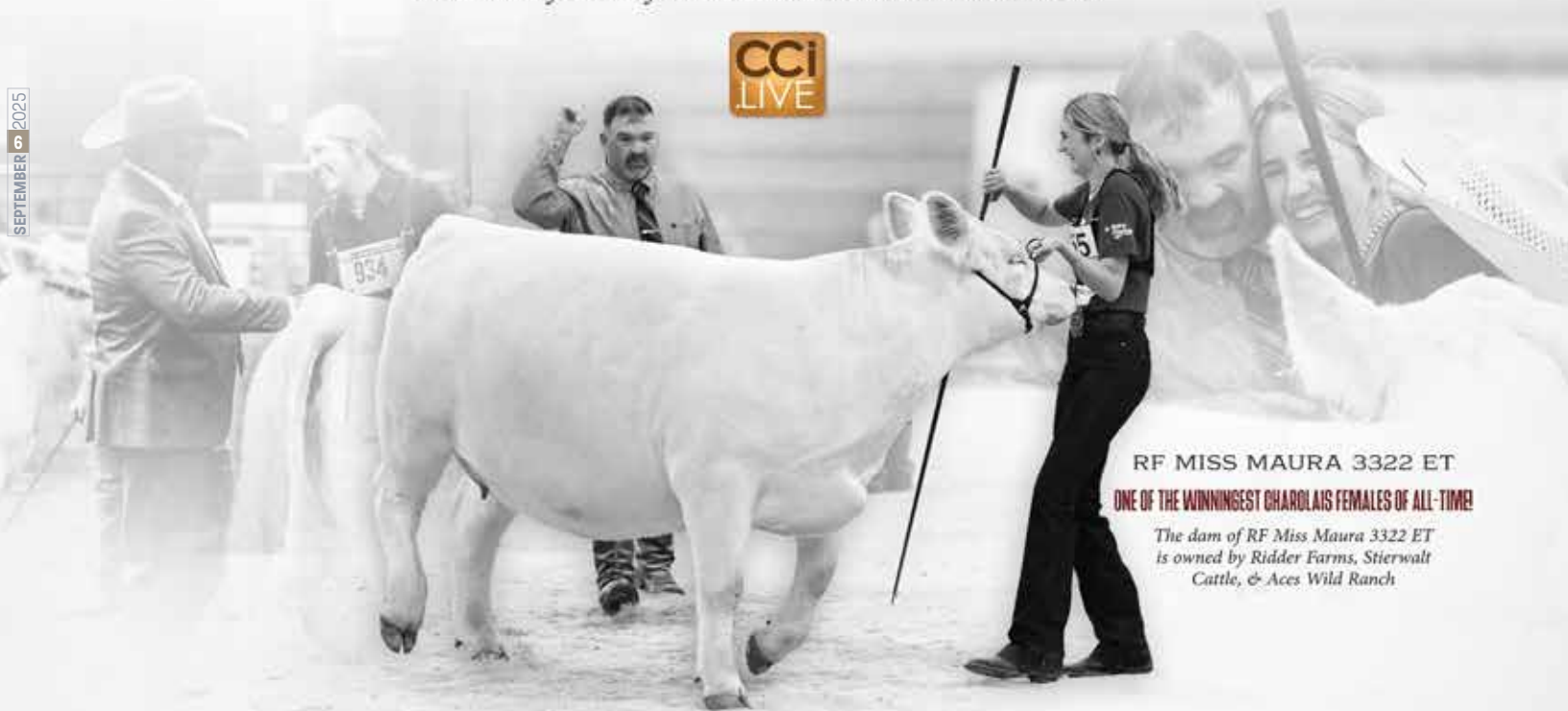
SATURDAY, NOVEMBER 22, 2025

1:00 PM IN MILLSAP, TEXAS

*Featuring 150+ Charolais, Angus, Simmental, & Red Angus Females
that sell safe in calf to the hottest bulls in the business!*



SEPTEMBER 6 2025



RF MISS MAURA 3322 ET

ONE OF THE WINNINGEST CHAROLAIS FEMALES OF ALL-TIME!

*The dam of RF Miss Maura 3322 ET
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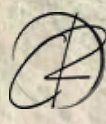


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WIA Mr Universe M028 P, M995274

LT Atlas 0251 Pld x GHC Carbine 8089, LT Rushmore daughter out of M&M Ms Carbine 1567 Pld, that topped the May 2024 Wild Indian Acres Mature Cow Herd Dispersal at \$30,000 selling to Lindskov's LT Ranch.

WIA & Lindskov Ranch will retain a 25% interest!

BW: 83 lbs., AWW: 830 lbs., AYW: 1,366 lbs

EPDs: CE: 15.9, top 15%; BW: -4.9, top 6%; WW: 75, top 15%; MILK: 35, top 5% along with CW, REA & TSI in top 1/3 of the breed. Yearling IMF Ratio: 139!



WIA-DC Magnum 2466P, M1000593

WCF Mr Silver Gun 467 x DC Rich Lady 66 whose granddam is a full sister to VCR Sir Duke 914.

BW: 80 lbs., AWW: 793 lbs., AYW: 1,329 lbs.

EPDs: WW: 87, top 2%, YW: 158, top 2%, CW: 49, top 2%, REA: 1.25, top 1% & TSI: 312.05, top 2%. Yearling REA Ratio: 109.

Wild Indian Acres

2025 FALL BULL SALE

SATURDAY // OCTOBER 11 // 1:00 PM

Joplin Regional Stockyards, Carthage, Missouri



Mike & Sara Kisner
Connor & Cannon
5805 PERKINS RD
DE SOTO, MO 63020
(636) 236-0306 cell

wildindianacres@yahoo.com



Greg Hubert
P.O. Box 100
Oakley, KS 67748
785-672-7449 (cellular)

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Real time bidding & proxy bidding available.

Selling 55 Coming Two-Year-Old Bulls, featuring these Purebred Herd Sire Prospects!



WIA Mr All Done M068 P, M995280

LT Atlas 0251 Pld x EC Dee Dee 656 Pld, second high-selling spring calver in WIA Mature Cow Herd Dispersal, purchased by White Rose Charolais.

BW: 83 lbs. AWW: 835 lbs., AYW: 1,359 lbs.

EPDs: CE & BW: top 20%, YW: 126, top 30%, Milk: 38, top 2%, REA: 0.97, top 9%, TSI: 292.43, top 10%.



WIA Mr Atlas M115 P, EM998296

LT Atlas 0251 Pld x Heiress of Trojan 720, these LT Atlas sons are turning heads and this one out of the great Heiress 720 donor adds her superior genomic numbers to this impressive herd sire.

BW: 77 lbs., AWW: 804 lbs., AYW: 1,358 lbs.

EPDs: WW: 71, top 25%, YW: 129, top 20%, CW: 41, top 7%, REA: 1.00, top 7%, MARB: 0.24, top 20%, & TSI: 300.50, top 5%.

Rogers Bar HR

Quality in Quantity

- Rogers Bar HR is the largest Charolais Breeder in the South and one of the oldest breeders in the country.
- We don't have "front pasture" and "back pasture" bulls - our bulls are just in the pasture.
- Rogers Bar HR doesn't follow trends or fads. We have been performance testing for more than 66 years to consistently produce uniform, quality cattle in quantity!
- Our bulls have won more BIF Certified rate of gain tests than any other Charolais breeder.
- Bulls are not creep fed - they are **developed on GRASS** - bermuda, bahia, and ryegrass.
- Rogers Bar HR bulls do not need an adaption period - **they just do their job with no additional pampering.**
- Our bulls are **bred in the South, raised in the South, and they will work for you in the South.**
- Be it grass or grain, our bulls will put on the pounds for you - **More pounds, more money!**

October
18th



Selling
150 Bulls



Selling
30 Bred
Heifers

Watch the sale and bid online through

This sale will be broadcast live on the internet.

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Real time bidding & proxy bidding available.

Selling
20 Open
Heifers

Join us for our
Fall "Turn Out" Sale

Saturday, October 18th, 2025
Selling 150 Charolais Bulls,
30 Bred Charolais Heifers, &
20 Open Charolais Heifers
Catalogs and Videos Available on Our
Website and Facebook October 1st!



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(601)765-8848 (Office)
(601)765-7751 (Doug's Cell)



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500 HEAD SELL!

Charolais • Angus • Red Angus • Hereford

250 Bulls • 40 Charolais // 250 Females • 40 Charolais

FALL PRODUCTION SALE

SATURDAY OCTOBER 25, 2025 NOON

At the Mead Sale Headquarters • Versailles, MO

Every Bull DNA PARENT VERIFIED with GENOMIC ENHANCED EPDS!

"Performance Oriented" and "By the Numbers"



MEAD Q798 RUSHMORE 43347 HOP PAF

M1006313 • Rushmore Q798 X Lock N Load X Rushmore

BW: 90 • AWW/R: 747/127 • REA R: 116 • IMF R: 101

EPDS: CE: 12.3 BW: -1.2 WW: 76 YW: 142 M: 39 MCE: 10.0 TM: 77 SC: 1.4 DOC: 24.8 U: 1.22 T: 1.20 CW: 40

REA: 1.06 F: 0.020 MB: 0.19 TSI: 298.63

Top 15% WW • 7% YW, DOC • 2% M • 4% REA • 6% TSI



MEAD MILESTONE 43244 HOP PAF

M1010688 • Milestone X Bulls Eye

BW: 76 • AWW/R: 720/122 • REA R: 103 • IMF R: 107

Top 6% WW • 4% YW • 15% TSI



MEAD TRIPLE THREAT 43218 HOP PAF

M1006363 • Triple Threat X Lockstep

BW: 70 • AWW/R: 743/112 • IMF R: 115

Top 3% WW, MB • 2% TM • 10% TSI



MEAD GOVERNOR 43268 HOP PAF

M1010686 • LT Governor X Total Rush

BW: 74 • AWW/R: 657/111 • REA R: 101

Top 1% WW • 5% YW • 20% TSI

VIDEOS ONLINE EARLY OCTOBER

DVAuction
Broadcasting Real-Time Auctions

Sale located 2 Hours east of the American Royal

MEAD FARMS
Since 1942



MEAD COUNTDOWN 43271 HOP PAF

M1010806 • LT Countdown X Lockstep

BW: 68 • AWW: 645 • IMF R: 111

Top 6% CE • 2% BW • 5% MB



MEAD COUNTDOWN 43252

M1010800 • LT Countdown X Lockstep

BW: 70 • AWW: 613 • IMF R: 104

Top 9% BW • 25% REA • 3% MB

21658 Quarry Lane • Barnett, MO 65011

Office (573) 302-7011 • Fax (573) 348-8325

email: meadangus@yahoo.com

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Circle F Farms, LLC North 2025 Bull Sale

Baxley, Georgia

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Calendar
OCTOBER
10 & 11
2025



**Featuring: 75 Charolais Bulls, 24 Angus Bulls,
35 Red Angus Bulls**

**Sale Location:
Circle F Farms Sale Barn
70 Prentiss Rd
Baxley, GA 31513**



Circle F Joshua 4028

Sire: **JMAR Joshua 23M11** Dam: **LCC Miss Lady 8870 4297 GS**

BW **0.1** WW **68** YW **140** 8% Milk **23**

REA **.76** Fat **.045** Marb **.50** 1% TSI **305.74** 3%

Phenotype and EPDs in One Excellent Package

Circle F Joshua 4047

Sire: **JMAR Joshua 23M11** Dam: **Fink Lady 8898 5804 FL**

BW **-1.9** WW **73** YW **138** 9% Milk **17**

REA **.67** Fat **.053** Marb **.44** 1% TSI **299.72** 5%

Calving Ease, Growth, and Carcass Traits



Welcome all Cattleman!

"Bloodlines Bred for Functionality and Growth with Credentials and Experience to Back It Up!"



Baxley, Georgia

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Owner
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Kevin Asbury
Manager
850-252-7290

Floyd Wampler
Marketing/Sales
423-612-2144

**No Cooperator Bulls
All Bulls Parentage Verified
and Genomic Tested**



AFG PERFECTION 4844 3834

EF1363016 Born: 8/17/2024 HOP PAF
Sire: WCF Silver Gun 467 Dam: Fink Perfection 3834 7738 FL
Selling Choice of 3-Silver Gun sisters by 2 Fink Donors!
4844 is full sib to the \$16,500 and \$15,000 top sellers in the 2025 Sale of Excellence. She is the #3 Marbling EPD heifer in 2024 crop!



P5 2404 2104 IN

F1351877 Born 2/18/24 Polled
Sire: WC Inferno 6561 P Dam: P5 Josies Whistle Blower
Dam traces to CCF/NC Smokin Joe 1834 and M6 Bells & Whistles 258 P Ranks in the top 15% MTL and CW, 15% Marb and 8% TSI

Selling 1-Unit of Semen on NGC Capitalist 118J ET!

Plus outstanding Embryos by Silver Gun, FTJ Monticello 1806, Capitalist, WC Encompass, WC Megatron 3341 P, DC/CRJ Stars & Stripes! All out of leading Donors in the Breed!!!!

Breeding Age Bulls sired by WCF Silver Gun 469, FTJ Silver Bullet 2258, Fink 1625 of 8852 L&L, and Reaves Mr Blue Germaine

Super set of heifers sired by Jefferson, Free Lunch, Lockstep, Gold Standard, MCF Kratos, Jubal, Remington, Smokester, Badlands, Gambler, & Hosea Sell!

SOUTHERN CONNECTION SALE

sponsored by the:
Georgia-Florida, & South Carolina Associations
Scott Tipton, President Georgia (706) 200-6655
Wayne Bennett, Sec/Treas (770) 826-9551

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Southern Connection Sale

"Keeps getting Better"

OCTOBER 4, 2025 • 1:00 PM Saturday

Knoxville Livestock Market • Knoxville, Tennessee
Selling 10 Bulls and 55 Top Quality Females!
Sale featured on DVAuction.com



REAVES MS GERMAINE PATRIOT 2266

EF1337663 Born: 10/10/2022 PAF
Sire: LT Patriot 4004 Dam: M6 Cool Germaine 1145
Selling Safe-in-calf to Fink 2230 of 77 467 M985497
Tremendous Donor Prospect from one of the greatest in the breed, 1145! Elevate your herd and Profitability!



LCC CLARICE 1732 ET

EF1322813 Born: 3/1/22 Polled PAF
Sire: FTJ Monticello 1806 Dam: WC Clarice 7305 P
Ranks in top 8% BW, 1% Marb, and 15% TSI
Dam traces to Long Distance, Blue Value, and Clarice J139



Dennis Adams
PO Box 1879 Lampasas, TX 76550
(979) 229-4472 Email: outfrontcattle@gmail.com

24TH ANNUAL

THOMAS CHAROLAIS

Bull Sale

**SATURDAY,
OCTOBER 11, 2025**

**1 P.M. AT THE RANCH
RAYMONDVILLE, TX**



LiveAg



Selling 130 Breeding-Age Registered Charolais Bulls

Free delivery on purchases totaling \$10,000 or more per buyer to a central location

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FOR MORE INFORMATION, AND TO VIEW THE SALE
BULL VIDEOS AND ONLINE CATALOG, VISIT

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It's ALL in the Family

Your source for Marbling and TSI genetics!



The Miss & Perfection Family



Fink Miss 7982

The \$50,000 female that sold to Riverdale Land and Livestock in our 2024 Spring Sale.

- Grandsons sell out of Silver Gun 467!
- Dam of Fink 2126— first sons sell— good bulls!



Fink Miss 243

- Full sister to "Fink Cowtown" Sire of high selling bull at Hebbert's spring sale.
- 243 Sold to Riverdale Land and Livestock for \$26,000. 1/2 interest.



Fink Perfection 7551

- She sold to Brown Genetics, OK for \$7,000.
- A son "Sterling Silver" owned with Valley View in Montana and is currently 16th in the entire breed for TSI.

SILVER GUN 467 worked well on the Fink cow base of Gold Standard and Free Lunch. Fink cows are deep, soggy, and moderate framed— this cross is working!!

****20 direct 467 sons sell!****

STANDOUT BULLS SELLING:

from the Miss Family:

EM1011615
EM1011600
EM1011593

from the Lady Family:

EM1011616
EM1011590

from the Perfection Family:

M1011582
M1011588
M1011591
EM1005854

SIRES INCLUDE:

Fink Gold Standard

Fink Cowtown (owned with Small Livestock, Hebbert, and Cody Cattle Co.)

Fink 2126 (owned with Sandmeier's)

Fink Silver Dollar (owned with Turner and sons)

WCF Silver Gun 467 • RR Silver Sage • LCC Hondo



Galen & Lori Fink

Galen: 785-532-9936
Office/Fax: 785-293-5106
Email: finkbull1@twinvalley.net
Commercial Service Representative: Barrett Broadie 620-635-6128

Chad, Megan & Whitley Larson

Megan: 785-410-5559
Chad: 620-242-3528



ANGUS SINCE 1977. CHAROLAIS SINCE 1999.

BIF Seedstock Producer of the Year • CAB Seedstock Commitment to Excellence Award
American— International Charolais Association Seedstock Producer of the Year

ONE OF THE NATION'S LARGEST SOURCE OF ANGUS, CHAROLAIS, & COPPERHEAD BULLS!

The Miss Lady Family

The Miss Lady family is one of the top Marbling cow families in the breed !



LCC Miss Lady 8857

The \$33,000 female that sold to Riverdale Land and Livestock at the 2024 National Western. Sons sell out of Silver Gun 467 and Inferno.



Fink Miss Lady 068

Sold to Brown Genetics, OK for \$15,500 in our past sale for 1/2 interest. Sons sell out of Silver Gun 467 and Fink 2126.



LCC Miss Lady 8008

Still producing embryos and has grandsons that sell out of Silver Gun 467. A powerhouse female.

PICK OF ENTIRE 2023 born females SELLS!!

BULL & FEMALE SALE

SATURDAY
OCTOBER 18, 2025
Fink Sale Facility, Randolph, Kansas
Noon CST

A few standout bulls from the Miss Lady family

M1011583
EM1011585
EM1011587
EM1011632
EM1009636
M1011216
EM1011599
EM1011631

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235 Bulls Sell

100 Charolais // 35 Copperhead // 100 Angus

30 Females Sell!

Fall pairs // Spring Bred Cows // Yearling Heifers

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BJR TANKFULL K92 P

M984205 // PAF Sire: DC/CRJ Tank E108 P
Dam: Ledger X No Doubt X Mac 809

EPDs:	CE	BW	WW	YW	Milk	MCE	Mtl	SC	Udder	Teat
% Rank	10.6	0.6	86	169	35	124	78	12	1.54	143
			3	1	7	20	2	35	1	2
Carc. EPDs:	REA	MB	TSI							
% Rank	0.98	0.39	342.54							
	8	3	1							



FIRST PROGENY SELL!!

Herd Sire Prospects // Replacement Heifers
On Test - Wardensville WVU Test Station

Quality Over Quantity

Bull & Heifer Sale

October 23

DVAuction
Broadcasting Real-Time Auctions

Tommy Clark
540.937.0029
cattleclark57@gmail.com

C² C Squared Cattle
14236 Cattle Drive
Culpeper, VA 22701

Will Clark
540.812.6007
csquaredmeats@gmail.com

The Quality Group!
JMAR Genetics
DESCO Charolais Farm

AN OPEN INVITATION

It starts with a conversation



Brett Spader
Executive Vice President

“OUR MEETINGS ARE OPEN. OUR PLANNING SESSIONS ARE OPEN. EVEN OUR LONG-RANGE STRATEGIC DISCUSSIONS ARE OPEN AND MADE ACCESSIBLE TO OUR MEMBERSHIP. THE IDEAS THAT TAKE SHAPE AS PLANS AND PROGRAMS DON'T ORIGINATE FROM A SELECT FEW, THEY ORIGINATE FROM OUR MEMBERS AND FROM WITHIN THE INDUSTRY.”

One of the features of this issue is an introduction, hopefully a reacquaintance, with our field staff. It's an overview of their territories, their goals and objectives for the coming year and, most of all, it's an open invitation to reach out and start the conversation.

When we talk about programs and initiatives, it's easy to see the numbers, the participation and even the momentum year-over-year. What isn't always easy to see is the effort behind those numbers. The people who champion those initiatives and drive success. Results don't happen by accident.

AICA is structured to put our membership first, as it should be. At every level: our board and our staff; our mission is grounded in listening, responding and delivering the answers and solutions to our members' needs. To do that, we start with an open governance that welcomes input and conversation.

Our meetings are open. Our planning sessions are open. Even our long-range strategic discussions are open and made accessible to our membership. The ideas that take shape as plans and programs don't originate from a select few, they originate from our members and from within the industry. They come from conversations had on the back of tailgates, at shows, from phone conversations – they come from two-way communication.

If you aren't a part of the conversation, it isn't because you aren't welcome.

Member Engagement Matters

Our field representative roles were created to serve our membership.

Having dedicated field reps is only part of the equation. For them to be effective, you have to reach out. Too often, we hear from folks who say, “No one's been to my place.”

My request to you is to extend the invitation. A phone call or text is all it takes to get the conversation started. Most likely, your rep will be in your area at some point to stop in and learn more about your operation.

Our team is on the road, visiting sale

barns, bull sales, and pastures learning about your cattle and others; regional and national trends and serving as a relay to get that information from the field to Kansas City. Every ranch visit, every question from our membership and every call from a bull buyer feeds insights back to the association.

I'll echo David's key takeaway in the field staff feature: “We work hard to take care of our breeders. Whether you've got five cows or 500, you should never hesitate to call your field rep.”

And I'll add that there is no such thing as a herd visit that doesn't add value to what we are working toward as a breed.

Every herd, every animal matters. And when our field rep team is able to see a wide cross-section of operations and hear the different perspectives, it helps us do better as an association. You're telling them and they're telling us what's working and what isn't.

Most importantly, you're helping us keep a handle on where the opportunities lie.

The field rep team is also carrying AICA's opportunities forward. Whether it's sharing new marketing opportunities, helping to explain and outline programs and qualifications or connecting a commercial cattle producer with your operation, put them to work for you.

Keeping our field staff on the road is an investment. It's funded in part by CPI participation, advertising, and program enrollment. So, as a seedstock producer, if you aren't reaching out to the field staff, you aren't maximizing your membership investment. Every dollar you put in comes back to you in breed promotion, industry presence and the kind of marketing muscle that no single breeder can achieve on their own. I don't think there's any question that what we are doing from both genetic and marketing standpoints is working. If you don't believe me, try finding a carryover Charolais bull that wasn't sold last spring. They just aren't out there like they have been in the past, and with cow numbers continuing to

Continued on next page

decline, it's a great indicator of the demand we are seeing in the Charolais breed. Strong bull sales that leave buyers wanting more are a good thing. Even better, what we are seeing is just a glimpse of the opportunity that lies ahead for the Charolais breed.

This isn't the time to pull back or take a wait-and-see approach. Markets are high; it's time to engage, promote and put Charolais genetics to work across the industry, and

that means putting your field reps to work for you. Let them be your advocate. Let them help you maximize the value of the genetics you've invested your time, effort and money in.

It starts with a conversation. We've made it easy by including their phone numbers and emails. There's nothing to lose by picking up the phone and everything to gain. 

ASSOCIATION UPDATES

AICA NEW MEMBERS

BUSY B FARM	7273 PATRICK HENRY HWY	ROSELAND	VA	22967
JEFF PONDER CATTLE	336 S EPPERSON ROAD	VEEDERSBURG	IN	47987
KRISTA R HEATWOLE	5370 SCHOLARS RD	MOUNT CRAWFORD	VA	22641
MS CATTLE CO	29635 200TH ST	LE MARS	IA	51031
RANDALL L HEATWOLE	5370 SCHOLARS RD	MOUNT CRAWFORD	VA	22841
THOMASON FARM	6 INGRAM RD	ENOLA	AR	72047

AIJCA NEW MEMBERS

ADAM C MAROSKO	17055 COACHMAKER	FRIENDSWOOD	TX	77546
BROOKS M PETERSON	PO BOX 304	NANCY	KY	42544
CHLOE V BARBERA	5767 BLOOMFIELD ROAD	PETALUMA	CA	94952
CRUE A BALDWIN	221 N SEXTON	TALOGA	OK	73667
HADLEY J TUBBS	2820 S MT VERNON ROAD	YALE	OK	74085
HOLLACE W BRYANT	7273 PATRICK HENRY HWY	ROSELAND	VA	22967
JILLIAN SHERMAN	43534 S CR 203 LOT 10	WOODWARD	OK	73801
KHLOE ALVORD	2170 CEMETERY RD	SUNNYSIDE	WA	98944
LAFE L LYONS	6733 139TH AVE SE	LISBON	ND	58054
MADDISON G MCCARTNEY	720 CR 4916	TROUP	TX	75789
WALYON T BRYANT	7273 PATRICK HENRY HWY	ROSELAND	VA	22967

American-International CHAROLAIS Association

The AICA is the official registry for Charolais and Charbray cattle in the United States. Charolais cattle were first brought to the U.S. in 1936. In 1957, the American Charolais Breeders Association and the International Charolais Breeders Association merged forming the present AICA.

Membership in the AICA is obtainable when the applicant has ownership in at least one animal, and has paid the initial membership fee of \$125. AICA annual dues are \$100.



DNA Fees

- 100K - \$50 (\$55 for hair)
- H/P - \$20
- BPA- \$5 (As of June 1, 2024)
- Color Dilutor - \$25

PA Policy as of 9/1/24

Donor dams and AI sires born after January 1, 2020 are required to be tested for Bovine Progressive Ataxia (BPA), prior to the registration of progeny and/or additional progeny. Animals that have a 100K DNA result on file, will only need to have the BPA test added to their profile. Animals without a 100K on file, will need to have the 100K and BPA ran.

Expedited Registration Work - NEW FEES

If an animal needs to be registered within a day or two a rush fee of \$75 (\$150 non members) will be added to work. Once the animal is registered you can pull it up online to view the registration number. The new certificate will be mailed out the following day. We also offer FedEx mailing for additional \$75 (\$150 non members).

Year letter for 2025 is N

Record your 2025 born calves using AICA's online system. Add the data as the calves are born; continue to update the records as you add weaning and yearling data. Register the calves at any time by adding their name.

ONLINE TIPS

Transfers cannot be done on-line if the paper has already been issued. The original paper must be returned to AICA. Animals registered on-line can be held in the system for transfer or print later. Many members find it helpful to hold all the newly registered animals in the system. No need to chase papers around.

When using a non-Charolais parent, follow the example given on the entry screen. For a non-Charolais female type FNF-XXXX, for a non-Charolais male type FNM-XXXX. You may also use breed codes to indicate the breed of the non-Charolais animal but be sure to use 4 digits (example: FNM-ANAN). We can add the pedigree of your other breed animal but need a copy of the pedigree 1st. The fee to add a pedigree is \$50 (\$100 for non members).

Online Payment for AICA

Online bill pay is now available to all active members. Once you are logged into www.charolaisusa.com, you will go under "My Account" then "Account Payment."

Online Payments for CPI

Online bill pay is now available to all CPI members. You will receive a monthly statement from our accounting department. Just a quick tap of "View & Pay Invoice" and you will be prompted to a second screen to enter your debit or credit card info.

Export Your Data for Sale Catalogs

Under the "tools" tab, you will find a new "Data Export" button. This data export gives you the flexibility to export data on animals in your herd and use those data files in your own management packages. You can download and save the files directly to your computer in a CSV (can be opened in Excel) format. There are many options within this feature including selecting the type of animal to export and specific data.

Registration Fee Changes

Registration- all herdbooks
0-4 months \$21
5-12 months \$27
13-24 months \$43
Over 24 Month \$55

Whole Herd Rewards-
Before April 1- \$16
Between April 2- April 30- \$22
After May 1- \$36
Reactivation of Disposed Animals- \$36

American-International CHAROLAIS Association

11700 NW Plaza Circle
Kansas City, Mo 64153
Phone: (816) 464-5977
Fax: (816) 464-5759
E-Mail: info@charolaisusa.com
Website: www.charolaisusa.com

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To Use The Extension Numbers
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Cbeck@Charolaisusa.com

North Central Representative

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hschotte@Charolaisusa.com

West Representative

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tkluser@charolaisusa.com

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Call The AICA Office.
(816) 464-5977

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Beef Breed Group
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Michael Sturgess
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(210) 867-6863

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Frank Ellis
David Hubert
Chad Zehnder
Tyler Davis
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Larry Ludeke
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Bob Tibbs

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Affiliate
CHAIRMAN
Naomi Farmer
Area 15 Director
VICE CHAIRMAN
Kyle Reaves
Area 13 Director

AICA Directors By Area

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term expires 2027

Area 2

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Nunn, CO 80648
(970) 420-2336
term expires 2026

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Bryce Lindskov
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term expires 2027

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Oakley, KS 67748
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Mitch Thomas
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Area 6

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Treasurer
Ray Franz

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(608) 633-5334
term expires 2026

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term expires 2027

Area 12

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(334) 315-8927
term expires 2026

Area 13

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5840 West Allens Bridge
Greeneville, TN 37743
(423) 723-9245
term expires 2027

Area 14

David Clark
10165 Log Cabin Road
Denton, MD 21629
(410) 924-3521
term expires 2026

Area 15

Naomi Farmer
8030 Greenwiche Road
Catlett, VA 20119
(540) 523-7588
term expires 2027

Directors

Mike Schumacher
Brett Spader
Kaitlyn Chism

Junior Council

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CHAIRMAN
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(406) 562-2021
VICE CHAIRMAN
Scott Eaton
Area 1 Director

2025 Fall Board of Directors Meeting & Committee Meetings

Holiday Inn – Kansas City International Airport, KCI Expo Center
11728 NW Ambassador Drive, Kansas City, MO 64153

Wednesday, October 22

9:00-10:00

10:00- Noon

Lunch

1:00-2:00 p.m.

2:00-3:00 p.m.

3:00- 6:00 p.m.

Executive/CPI Meeting

Breed Improvement Committee

Industry Panel

Breed Improvement Committee (Continued)

Long Range Planning Committee Meeting

Commercial Committee Meeting

Thursday, October 23

8:00- 9:00 a.m.

9:00-10:00 a.m.

9:00-10:00 a.m.

10:00- 11:00 a.m.

11:00 a.m.- 12:00 p.m.

Lunch

1:00- 2:00 p.m.

3:00-5:00 p.m.

6:30 p.m.

AICA Board of Directors Orientation

& Responsibilities Review (AICA Office-Conference Room)

American Charolais Foundation

Activities Committee Meeting (AICA Office – Conference Room)

Junior Council Meeting

Advertising/Marketing Committee Meeting

Finance Committee Meeting

AICA Fall Board of Directors Meeting

Reception/Dinner – (AICA Headquarters)

Friday, October 24 American Royal Livestock Show

8:00 a.m.

1:30 p.m.

Royal Breeders Bull Classic

Royal Collection Charolais Sale

Saturday, October 25

8:00 a.m.

American Royal Junior Heifer Show

Followed by National Roll of Excellence Show

Holiday Inn – Kansas City Airport

11728 NW Ambassador Drive

Kansas City, MO 64153

Check AICA website and Social for booking information

Thomas Ranch 24th Annual STEER & HEIFER PRIVATE TREATY SALE

Wednesday, September 17, 2025

Initial bids close at dark. Bids due via text or call.



**2025 AIJCA Junior National
Grand Champion Bred & Owned Bull**

His dam sold on the 2018 Pasture Sale and his full sister was the 2025 AIJCA Junior National Grand Champion PGS Heifer!
Congratulations Schrader family!
Watch for progeny to highlight future Thomas Ranch sales!



**2024 Toronto Royal Winter Fair
Grand Champion Charolais Heifer**

Purchased as an embryo from Thomas Ranch
Congratulations Oattes family!
Full & Maternal Sisters from HF Mustang Sally will sell!



**2023 National Western Stock Show
Reserve Grand Champion Charolais Heifer**

Sold on the 2021 Pasture Sale
Congratulations Hoffman family!



**2025 NAJRAE Fuzion
Grand Champion Owned Heifer**

Sold on the 2025 Fall Born CCI.Live LiveOnline™ Sale
Congratulations Hartman family!
Full & Maternal Sisters from ROJAS Falling Water 6053 will sell!



**2024 Jackrabbit Memorial Jackpot Show
3rd Overall (A) & 5th Overall (B)
2024 SDJHA Field Day Grand Champion**

Sold on the 2023 Pasture Sale
Congratulations Altena family!



**2024 ND State Fair
3rd Overall Market Steer**

Sold on the 2023 Pasture Sale
Congratulations Cargo family!



2024 NJAS Division 1 Champion PGS Heifer

Sold on the 2024 Fall Born Sale
Congratulations Scott family!



Where your legacy begins!

Angus, Charolais, Red Angus, Simmental, SimAngus™, and Commercial heifers, along with a powerful set of steers!



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Troy: 605-222-1258 | Cally: 605-222-1515

Ranch: 605-973-2449 | info@thomasranchcattle.com

ThomasRanchCattle.com

2025

NEXTGEN FLINT HILLS FALL CLASSIC

SEPTEMBER 26, PAXICO, KS

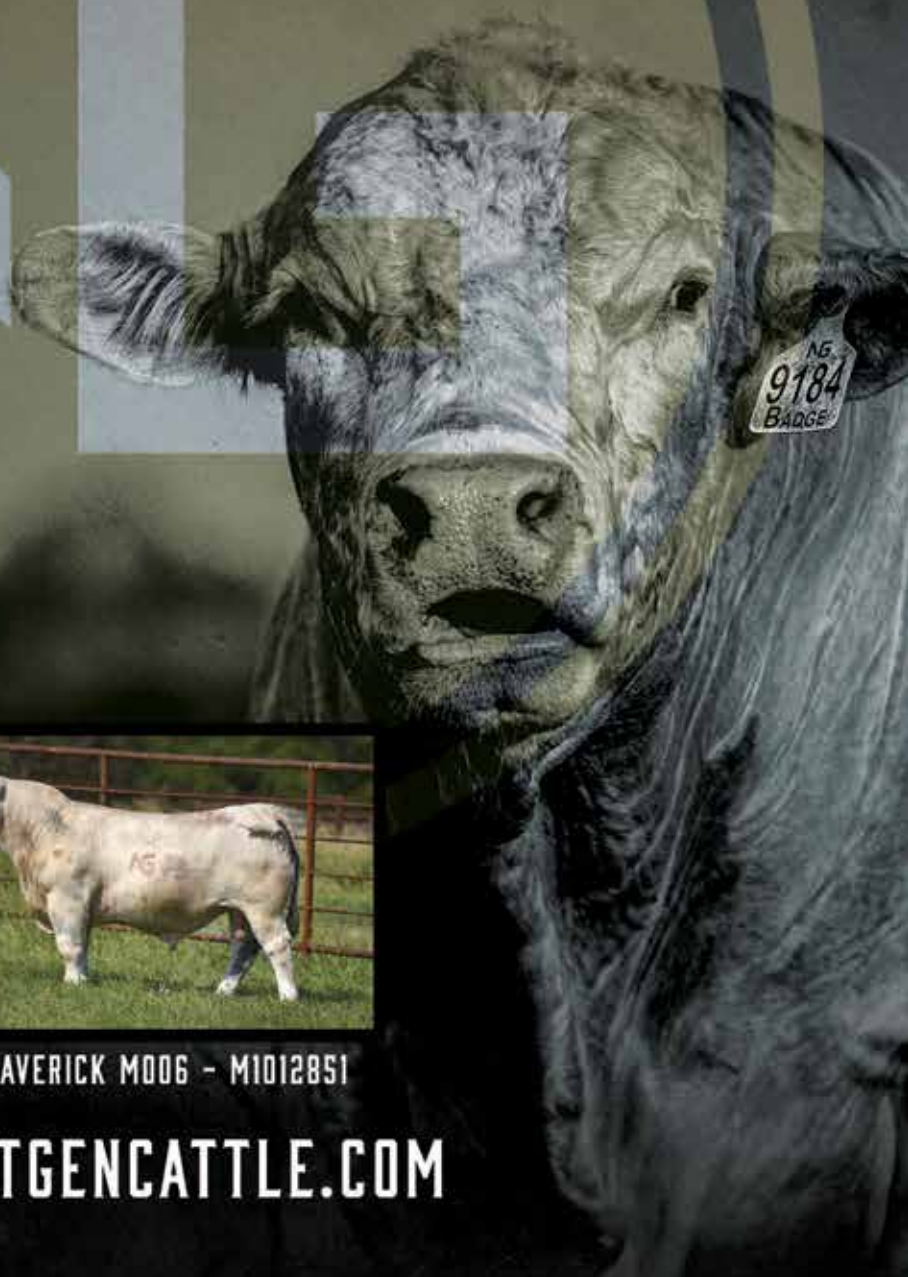


NG ATLAS M044 - M101286S



NG MAVERICK M006 - M101285I

WWW.NEXTGENCATTLE.COM



the BRADLEY CATTLE & HANKINS FARMS FALL COLORS SALE

SATURDAY, OCTOBER 4 • 6 PM • REPUBLIC, MISSOURI

AT THE HANKINS FARMS SALE FACILITY



AKA FB69971

BC/HF MISS IMPRESSIVE 572

S WDZ ICOM 2048 **MGS** RBM KEYSTONE H41

This daughter of WDZ ICOM 2048 is a result from our purchase of the entire RBM bred heifer crop last year.



AKA FB69973

BC/HF MISS MEGATRON 545

S WC MEGATRON 3341 P **MGS** WR WRANGLER W601

This show heifer/donor prospect puts it all together in a super dynamic package, phenotype and EPD power collide!



AKA RF717719

HF MISS CHARLIE 516

S M&M OUTSIDER 4003 PLD **MGS** IN GOD WE TRUST

This fancy featured composite show prospect strikes an incredible pose whenever given the chance!



AKA FB54477

BC/HF MISS LEGACY 415

S TR LEGACY 1707J ET **MGS** KC DAKOTA BOB 9074 P

The influence of TR Legacy 1707J ET is significant throughout the offering, both through his progeny and his service.



AKA FB559101

HF JACKIE 404

S TR CAG CARBINE'S VISION 9700 ET **MGS** TR MR FIRE WATER 5792RET

A direct daughter of the Circle K Jackie O donor that is leading the cowherd with her maternal power!



AKA FB562766

BC MISS ATLAS 416

S LT ATLAS 0251 PLD **MGS** LT BLUE VALUE 7903 ET

A direct daughter of the mainstay, WC Sweetheart 3505 P donor that injects first class maternal power into her daughters.

A DYNAMIC MULTI-BREED OFFERING THAT FEATURES CHAROLAIS, RED ANGUS, & SIMMENTAL FEMALES WITH HERD BUILDING CREDENTIALS!

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JASON HANKINS 417.861.2316

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GRAHAM BLAGG 530.913.6418

TIM ANDERSON 605.682.9343

JERED SHIPMAN 806.983.7226



VIEW & BID ONLINE AT CCI.LIVE



CHAROLAIS

47TH NATIONAL SALE - DENVER, COLORADO

JANUARY 17, 2026



TO REQUEST A CATALOG
VISIT OUR WEBSITE

Brett Spader, Executive Vice President: 816-464-2474 Ext. 101

David Hobbs: 913-515-1215 Cody Beck: 765-719-1622

Hadley Schotte: 785-562-6632 Todd Kluser: 541-410-5605

Isaac Hughes: 662-660-3164



SALES
MARKETING

Colt Keffer: 765-376-8784

colt@cksalesandmarketing.com



ANGUS & CHAROLAIS PRODUCTION SALE

Friday, October 31, 2025 // Noon (CST)

561 Silver Creek Road • Hayneville, Alabama

ALL BULLS- Gemomic Tested // Carcass Ultrasound Data // Performance Data



TURNER GOLD STANDARD L26 EM1011928

EPDS: 10.7 -.04 67 128 24 1.2 .65 .32 285.79



TURNER GOLD STANDARD L24 EM1009760

EPDS: 13.6 -.03 67 127 26 0.9 .75 .08 285.67



TURNER GOLD STANDARD L18 EM1009757

EPDS: 13.6 -.03 67 127 26 0.9 .75 .08 285.67

OFFERING-

95 Angus & Charolais Bulls

Two-Year-Olds and 20-23 month-old bulls!

Featuring sons of Fink Gold Standard 0153, RR Silver Sage 0022 & Fink 9261

10 Charolais bred heifers

bred to Mead Keystone V020 and Turner Confidence L121.

40 Angus bred heifers

heavy in calf!



FOR INFORMATION CONTACT:

David Innes, Farm Manager (251) 423-3809

Ryan Turner (251) 422-9881

Kathy McCart, Cattle Records (256) 996-3142

info@frankturnerandsons.com

www.FrankTurnerandSons.com

AMERICAN PATRIOT SALE

NOVEMBER 8, 2025

AT THE RANCH MT VERNON, TEXAS

60 BULLS & 30 FEMALES



CJC MS LEDGER D156

10% WW, 15% YW, 2% CW, 3% REA, 3% TSI

JFS RANCH

Patty & Kelly Stretcher

315 SE RD 4114 - Mt Vernon, TX

903-790-5081

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MOGO
Farms LLC

Daniel Hammond, MD
15300 County Rd 2 • Florence, AL 35633
256-740-1114
mogofarmsllc@gmail.com

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WTHigh56@gmail.com

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731-446-4458
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KENTUCKY CHAROLAIS ASSOCIATION

FACEBOOK PAGE: www.facebook.com/KentuckyCharolaisAssociation

Space Available

Contact Isaac Hughes
662-660-3164
ihughes@charolaisusa.com

LONG HALL
Cattle

Clint & Kelly Hall

Maysville, KY 937-763-0931
Hillsboro, OH 606-782-1981

BREEDING Quality...



Montgomery Charolais

Darby Montgomery
36 Thompson Road • Lancaster, KY 40444
859-339-3922
BULLS FOR SALE

Allison Charolais

John Allison
545 Eminence Road
New Castle, KY 40050

502-220-3170

**Bulls & Bred
Heifers For Sale
at the Farm**

HAYDEN FARM James, Cathy and Brooke Hayden

• Sons of -
LT Countdown 9172 Pld
Available Private Treaty

4430 Bloomfield Road
Bardstown, KY 40004
(502) 349-0005
(502) 507-4984 cell

Mark Your Calendar!

**November 15 NAILE Junior
Heifer Show**

**November 20 NAILE National
ROE Show**

THREE FORKS FARM

David Jaggers
633 Winston Road
Oakland, Ky. 42159
(270) 991-5787
davidjaggers@rocketmail.com

SANDUSKY FARMS

David, Rhonda, Michael & Nicholas
3200 St. Rose Road
Lebanon, KY 40033
270-692-7793

Space Available

Contact Isaac Hughes
662-660-3164
ihughes@charolaisusa.com



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American-International Charolais Association

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Evaluating Docility: A Key Component for Charolais Breeders and Bull Buyers

From the American-International Charolais Association (AICA)

At the American International Charolais Association, we believe that performance matters—not just on paper, but in the pasture, the pen, and ultimately, on the rail. That's why research into genetic indicators of temperament—commonly referred to as docility—is capturing the attention of breeders and industry stakeholders alike.

Why Docility Matters

As a breed, we've made significant strides in adding docility to our proven-performance genetics. This newly released AICA EPD allows breeders to share these advancements with bull customers, as well as provide yet another reason for bull buyers selecting other breeds to have the tools to confidently invest in Charolais genetics.

Temperament is more than a convenience trait—it has real economic consequences. Simply put, more manageable cattle deliver better outcomes—economically, genetically, and from a management perspective on farms and ranches across the U.S. and Canada.

How Docility is Scored

The Beef Improvement Federation recommends a six-point scoring system for evaluating weanling Charolais cattle temperament:

1. Docile
2. Restless
3. Nervous
4. Flighty
5. Aggressive
6. Very Aggressive

According to our AICA Bull Buyer Survey, Commercial producers consistently rank disposition as highly important when selecting bulls for their programs. And for Charolais breeders focused on performance and profitability, docility is increasingly part of the conversation.

Implications for Charolais Breeders

At AICA, we recognize that genetic selection for temperament can complement selection for growth, carcass merit, and maternal traits. The new docility EPD was released in the August AICA genetic evaluation and will be updated with every subsequent evaluation release moving forward.

- **Docility is measurable**
- **It is moderately to highly heritable**
- **It correlates positively with production traits like yearling weight**
- **And most importantly, it adds value at every step of the supply chain**

A single trait threshold model was implemented and described as follows:

$$y = CG + AOD + b1 \cdot Age + a + mat + mpe + e$$

where:

- y : docility phenotypes coded as 1 (docile), and 2 (combining scores 2- 6; non-docile)
- CG : Contemporary group previously defined
- Age of Dam as a cross-classified effect with 16 categories
- Age at score date as a covariable
- a : is the additive genetic effect
- mat : is the maternal effect
- mpe : is the maternal permanent environmental effect

Heritability and Genetic Potential

In this new genetic selection tool, temperament heritability was found to be 0.44, indicating moderate to high genetic influence on par with growth traits. In addition, our modeling found a significant response from genomics in making selections for docility even more reliable. This allows AICA members to feel assurance in making genetic improvements by utilizing this tool. As with any newly-modeled EPD, the initial predictions best represent the cattle which have submitted Docility records in properly formed contemporary groups. If you haven't submitted records for your herd, we encourage you to do so in order to best reflect the temperament of your genetics. As a reminder, these records also qualify you for our Genomic Credit Program, creating cost savings for your AICA 100K genomic testing.

Inside the Genetic Evaluation

To develop a docility Expected Progeny Difference (EPD), researchers analyzed 6,084 weanling temperament records and 65,119 genotypes. The evaluation included:

- Four-generation pedigree data
- Temperament scores categorized into four groups (1, 2, 3, and a combined group for scores 4–6)
- Factors such as age of dam, calf age, and contemporary group

From this data, over 144,080 EPDs were calculated for animals with records or pedigree ties.

The result? A percent-based EPD where higher values indicate a greater likelihood of producing docile offspring. For example, if Bull A has a Docility EPD of +13% and Bull B has +3%, we'd expect 10 more calm calves out of every 100 from Bull A compared to Bull B—assuming similar mating conditions.



Looking Ahead

As we continue to enhance AICA's genetic evaluation tools, traits like docility offer exciting potential for our members. In a data-connected world, docile cattle mean safer handling, better feedlot performance, and a higher-quality end product. And that's the kind of performance that drives confident decisions.

At AICA, we're proud to support genetic innovation that helps Charolais breeders stay at the forefront of profitability, progress, and practicality.

For more information about this new EPD release, future EPD trait releases or any other AICA performance programs, visit www.charolaisusa.com.



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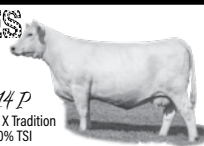
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October 19 Ridder Online Show Heifer Sale
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GET TO KNOW YOUR DIRECTOR

Camille Greer, At Large



Camille Greer

At Large

Howdy! I'm Camille Greer from Shelbyville, Texas, and I am currently serving as an AIJCA At-Large director. I am the daughter of Collin and Courtney Greer and a fifth-generation Charolais breeder along with my brother, Carter. I have served as an officer for the Texas Junior Charolais Association for 4 years, in addition to representing the Charolais Association of Texas as Princess and Queen for 3 terms. I am active in my FFA Chapter and 4-H Club, showing heifers, competing in livestock and forage judging, creed speaking, and food challenge. I have also had the opportunity to be part of the Texas Youth Livestock Ambassador Program, where I recently visited Japan to learn about agriculture abroad.

Outside of the show barn, what else are you up to?

Fall is a busy time of year as I have cheered for the past 5 years for my school on the sidelines, also competing in UIL Spirit Competitions. I love to spend time on the deer stand, and I'm still looking for that giant.

What do you want to accomplish with your time on the AIJCA Board?

I would love to encourage more people to attend CharFocus, as it has been a great learning experience, as well as allowing us to create lasting friendships outside the barn and competition of Junior Nationals. We have also been able to learn about different aspects of agriculture and there is always a valuable leadership development aspect included.

Tell us about your 1st Junior Nationals

My first Junior Nationals was in Grand Island, Nebraska in 2017 at 9 years old. I took my cow-calf pair, Roxy and Roscoe, and was proud to take home a class-winning blue ribbon. I had no idea what to expect but had the best time meeting new people and playing in the barn. I was hooked from then on and have only missed one Junior Nationals in my show career since then.

What are your future plans?

I am a senior in high school and will be attending Texas A&M University in the fall to pursue a degree in Ag Economics with some additional emphasis on business and marketing. I hope to do some internships with ag companies to increase my knowledge of the agriculture industry. I hope to be a good representative of my breed throughout my studies and work experiences.

What is one thing you would say to someone interested in joining the Charolais breed?

The Charolais breed has always been a strong breed with an important position in the cattle industry, adding more pounds per carcass and more money to the producers. I feel the association is headed in an upward trajectory with additional marketing and research to showcase the values and added benefits of the Charolais breed. There is no greater time to be part of the breed than right now!

What's an issue in agriculture that you are passionate about and how can we make a difference?

The average American truly does not know where their food or clothing comes from, nor the blood, sweat, and tears involved in the daily lives of those who work to feed and clothe our population. As our breed grows and social media evolves, we are able to share more stories and educate more people about our livelihoods. I feel it is vital for our country's future for people to understand the importance of agriculture.



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AIJCA Membership

Membership in the nationwide American-International Junior Charolais Association (AIJCA) is open to anyone 21 years of age and under as of January 1 of the present year. The initial membership fee is \$30 and \$25 annual dues thereafter.

Obituary

Troy B. Thomas, 62, of Onida, passed away Tuesday, August 19, 2025. Troy Brent Thomas was born December 13th, 1962 in Brookings, SD to Harry and Kay

(Ludwig) Thomas. He was baptized and a member of the Presbyterian Church. Troy spent his life working on the Thomas Ranch in Sully County. From an early age he loved being outdoors, hunting, trapping being around livestock and working alongside his dad, Harry. Troy's passion for showing cattle started at a young age and he became totally ate up with it, traveling to countless shows with the guidance of Nolan Flesner. They loved finding the best steer or heifer out there and once he won with that one, on to the next one – hanging too many banners to count. Winning the American Royal in Kansas City 3 years in a row and winning the Market Heifers, Steers, and Breeding Heifers all the in the same year at Ak-Sar-Ben were among favorite memories. Harry, Kay, Troy, and Tracy traveled to many cattle shows across the country and Canada and were fortunate to have many mentors along the way that sparked Troy's passion and formed lifelong bonds across the cattle industry continuing the foundation and building what is now the Thomas Ranch.

After graduating from Sully Buttes High School in 1981, Troy attended South Dakota State University. There he had opportunities to go to vet school but chose to follow his cattle passions and return home to the ranch, to follow in the footsteps of his father.

In 1985, he married Veabea Bourk, who also dedicated her life to the ranch; they just celebrated 40 years of marriage on August 10, 2025. Together they raised two daughters Taylor and Cally. Taylor (1987) had a special gift when it came to showing cattle and riding horses. Cally (1990) quickly made her mark in the cattle and horse industry. Later in life, he embraced his most treasured role as Papa Troy with Tee and Tyler (his little tornado). His grandbabies were truly the light of his

world.

In 1990, the family moved to Cimarron, Kansas, where Troy led the Dewey Charolais program—one of the most treasured chapters of his life. The bond formed with Tim and Pat Dewey and their family became lifelong and deeply cherished. In 1994, Troy, Veabea, and their daughters returned to the home ranch in South Dakota, where Troy continued building and shaping the Thomas Ranch legacy. Throughout the years, Troy could be found at the place doing whatever job needed done from working cattle, to haying, to torching bulls, or sale management. Hosting Pheasant Hunters in the fall at the Thomas Ranch was always a favorite of Troy's and he loved to host friends and customers.

Troy was honored throughout his life for his contributions to the cattle industry. He was named Charolais Herdsman of the Year and was invited to judge some of the most prestigious cattle shows across North America, including events in Houston, Red Bluff, San Antonio, multiple Junior Nationals, Mexico, and the Supreme at Canadian Agribition—memories he held dear. Troy also dedicated countless hours to local and national boards including the American International Charolais Association, SD Angus Association, Black Hills Stock Show, SD Beef Breeds, and Farm Services of America.

Beyond his achievements, Troy's true impact was found in the lives he touched. A mentor to many, he poured time, knowledge, and heart into helping the next generation—whether they were Thomas Ranch herdsman, juniors spending time on the ranch, or young producers just getting started. His encouragement, guidance, and belief in others shaped countless lives and careers in the cattle world and beyond.

Troy leaves behind a legacy built not just in cattle but in character, kindness, and community. He will be missed beyond words and remembered with love, respect, and deep gratitude by all who knew him. He is survived by his wife, Veabea and daughter Cally (Clint) Kindred and his two grandchildren Tee and Tyler, his parents Harry and Kay, and his sister Tracy (Pat), his aunts Karen Day, Deanna Sutton,

Barb Kinder, Darlene (Pink) O'Melia, and Barb Thomas, his brother in law Jake Bonnicksen, his nephews Jacob (Katie) Bonnicksen, Rafe Wientjes, and nieces Holly (Michael) Ralston, Rylae (Dayton) Jensen, Remi Wientjes (Ben), and Racquel (Wyatt) Schuelke. He is proceeded in death by his daughter Taylor, his grandparents Clarence and Hazel Ludwig, and Alvin and Gebe Thomas, his sister-in-law Val Bonnicksen, his aunt Lila Ludwig, uncles Jerry Thomas, Lyle Sutton, Bob Kinder, Skip O'Melia, Newell Ludwig, Joe Day, Al Whiting, and Martin Ludwig.

In lieu of flowers, a memorial has been established in Troy's name.

Obituary

Minnie Lou Bradley, Childress, Texas, passed away after a short illness on August 5, 2025.

She was born on December 15, 1931, in Hinton, Oklahoma to

Ralph Thomas Ottinger and Zulema Young Ottinger.

Minnie Lou attended Elementary School in Hinton and graduated from High School in Hydro in 1949. Minnie Lou then enrolled at Oklahoma A&M College where she was the first female in the Animal Husbandry program. While a student, she was the first female to be a member of the Livestock Judging Team and was High Individual at the International Livestock Judging Contest during the 1952 International Fat Stock Show in Chicago, Illinois. She graduated in 1953 with a degree in Animal Husbandry and a Minor in Agriculture Journalism.

She began her career with a position at the Texas Angus Association until she married Billy Jack (Bill) Bradley March 5, 1955. They moved immediately to the recently purchased ranch in Childress County that became known as Bradley 3 Ranch in 1955.

Minnie Lou became an icon in the cattle business. She was the first female elected to the American Angus Association Board of Directors in 1998 and is still the only female to have served as their President and Chairman of the Board in 2005.

She was inducted as a member of

Continued on page 54



VITAFERM

CHARFOCUS

YOUTH CONFERENCE

July 21-24, 2025 – Lexington, Kentucky

The AIJCA hosted 30 youth participants from 14 states for the 4th annual VitaFerm CharFocus Youth Conference, held July 21-24, 2025, in Lexington, Kentucky. Designed for participants ages 14-21, the conference offered a dynamic blend of professional development, industry exploration, and team-building activities.

The conference kicked off with AIJCA Junior Board led ice breaker activities and an engaging evening session, “Need to Know Networking”, where communications expert Terri Thompson shared practical strategies for building professional relationships.

On the second day, the group departed for a full day of experiences across Kentucky’s iconic horse and agriculture industries. The morning began with a fascinating tour of the Keeneland Association, observing morning workouts and learning about training, racing and selling Thoroughbreds. Next was an exclusive visit to Godolphin at Jonabell Farm, where attendees gained firsthand insight into the breeders and owners of Sovereignty, the 2025 winner of the Kentucky Derby and the Belmont Stakes. A delicious lunch and tour of Bluegrass Stockyards from COO Jim Akers preceded an adrenaline-pumping afternoon at Boone Creek Ziplining & Challenge Course – a clear highlight that pushed comfort zones and built trust. Participants relaxed for a fun dinner that evening that capped off an unforgettable day of discovery and adventure.

Terri Thompson returned the morning of day three to lead an additional communication driven personal development session. Participants then toured Cogent Solutions Group, a BioZyme Inc. subsidiary, providing a window into science and innovation while we witnessed production of Sure Champ® Liquid Boost®. Thank you to Jill Vanover, Vice President Quality & Regulatory, and the entire warehouse team for opening their doors to us. The afternoon featured a visit to the Louisville Slugger Museum and a sweet stop at Ehrler’s Ice Cream, a many North American International Livestock Exposition exhibitor’s favorite.

The conference concluded with a memorable evening at Hayden Farms, Bardstown, Kentucky. Thank you to the families of James, Charles, and Ben Hayden for showcasing your operations to us. A heartfelt thank you to Brooke Hayden-Cecil for hosting a relaxing evening complete with a delicious dinner, swimming, and yard games.

The 2025 CharFocus Youth Conference successfully blended education, agriculture and networking, inspiring the next generation of Charolais leaders. Special thanks to VitaFerm, the American Charolais Foundation and our hosts for their generous support in making this impactful event possible.



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2025 VitaFerm CharFocus attendees at an impromptu stop at the University of Kentucky campus.



Josi Schrader, KS; Makennah Tucker, CO; JC Chandler, SC



Emily Minatrea, TX and Jael Downey, AL



Tour group around the grounds of Keeneland



Hard Spun at Godolphin



McKenna Mitchell, TX; Camille Greer, TX; Kole Harris, KS; Hayden Englert, KS; Lexi Huse, TX; Sarah McKown, KS; Haley Parish, MS



Nathan Alexander, AL; Kole Harris, KS; JC Chandler, SC; Austin Alexander, AL



Jill Vanover at Cogent Solutions, BioZyme



Trophy case at Godolphin at Jonabell Farm



Enjoying dinner after a full afternoon at the zipline



Terri Thompson discussing communication





Jim Akers of Blue Grass Stockyards discussing history since 1946



In the Winner's Circle: Jael Downey, AL; Kinsley Harris, KS; Marie Downey, AL; JC Chandler, SC; Makannah Tucker, CO; Lily Williams, LA; Logan Downey, IN



Shade Bunker, WI; Sarah Mead, NE; Madison Rump, KS



Boone Creek Zipline and Challenge Course pushed attendees to the limits



Behind the scenes view at Cogent Solutions



Josi Schrader, KS with freshly packaged Liquid Boost®



Lexi Huse, TX; Macy Hoag, IL; Tannah Cassatt, MO; Hayden Sampson, TN



Pasture views from Brooke Hayden-Cecil's home



Carter Greer, TX; Hayden Sampson, TN; Alex Barnard, IL at Louisville Slugger Museum Tour



Sidney Allard, NE; Marie Downey, AL; Eli Dehan, MO; Lily Downey, AL; Logan Downey, IN; Jael Downey, AL; Lexi Huse, TX; Emily Minatrea, TX; Macy Hoag, IL; JC Chandler, SC; Hayden Englert, KS



Louisville Slugger bats drip drying



Bulls on development at Hayden Farms



Brooke Hayden-Cecil and James Hayden



Beautiful setting for dinner



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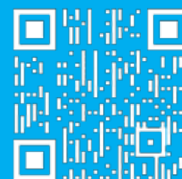
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MEXICO TECHNICAL CONFERENCE

Delegates from eight (8) countries travelled to Mexico, for the 2025 Charolais Charbray International Technical Conference hosted by the Charolais Charbray Herd Book of Mexico, April 20-30, 2025.

This International event had participating delegates representing these eight (8) countries – Canada, Columbia, Estonia, France, Ireland, Mexico, New Zealand, and the United States.

This bi-annual conference fosters an exchange of knowledge, innovations, and experience with the Global Charolais community.

The conference began in Aguascalientes and ended in Monterrey. Activities included: technical lectures, Country presentations, Charolais herd and cultural visits and Charolais exhibitions.

The 2026 World Charolais Congress will be hosted by the Charolais Society of Australia in early August.

*-David Hobbs
American-International
Charolais Association Vice
President of Operations*



Mexico National Grand Champion Bull at Tepatilan sired by CCC WC Redemption 7143 Pld ET and out of BRCHE Berkly Ann 8507 Pld ET.



Frank and Linda Ellis, Jr., presenting at rancho Gena.



Lee Eaton presenting at San Bartolo to Edgardo Gonzalez, owner (L) and Craig Scott, Canada (R).



Connie Eaton and Florence Benedicte Cheron, France at Expo Ganadera Aguascalientes.



Rancho Gena, foodlot operation and Mexico's largest Charolais breeder.



Frank Ellis, Antonio Delgado and Craig Scott at Haciebda San Bartolo.

2025



The Eaton's Celebrated their wedding anniversary on the opening night. Pictured with Daniel Bustamante Hoyos, Columbia and Candace By, Canada.



Charbray herd bull at Rancho San Juan.



CCC WC Resource 417P son at Hacienda San Bartalo.



Craig Scott and David Hobbs presenting AICA gifts to Arnulfo Montemayor, Rancho San Jaun.



Reserve Supreme Female at Expo Ganadera Aguascalientes, granddaughter of LT Affinity 8221 Pld, for Rancho El Picacho.



Antonio Delgado Gutierrez, Charbray Herd Book of Mexico and World President; Gregorio Farias Mateos, Mexico Conference Coordinator.

Traveling to the World Technical Conference in Aguascalientes, Mexico, was an incredible opportunity to see outstanding Charolais cattle and connect with breeders from around the globe. We may come from different countries, but our shared passion for the breed gives us a lot in common. The ranch tours, conference sessions, and shows showcased top-quality cattle – many carrying U.S. genetics – and highlighted the global strength of the Charolais breed. The Mexican delegation planned a world-class event that blended education, the rich culture of Mexico, and hospitality, making it a week filled with learning and lasting friendships. I left feeling proud to represent AICA and excited to keep building those international connections in the years ahead.

I encourage every Charolais breeder to take part in International events whenever possible. Traveling to Charolais conferences abroad not only lets you see outstanding cattle from different countries but also gives you the chance to experience different cultures and form friendships that cross borders. These trips will broaden your perspective, strengthen our global Charolais community, and leave you feeling inspired to bring fresh ideas back home.

*-Frank Ellis, Jr.
American-International
Charolais Association President*

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AICA FIELD REPRESENTATIVES: Your Boots-on-the-Ground Connection

Field representatives are the boots-on-the-ground link between the Kansas City American-International Charolais Association headquarters, association programs, commercial producers and membership. They are the cogs that keep the wheels turning and the breed moving forward.

More than a point of contact, our AICA field reps are advisors, genetic matchmakers, problem-solvers and advocates for seedstock and commercial producers, alike. They are on the frontlines for the Charolais breed and make it their personal goal to ensure that our members are informed and have the opportunity to be proactive in the industry.

Whether it's answering a late-night text from a breeder with urgent questions or concerns, walking pens at a bull sale or helping a commercial producer interpret EPD data, their job is to be available, educated and equipped with the tools that can help producers take their investment in Charolais genetics to the next level. They deliver the programs and resources of AICA to kitchen tables and tailgates across the country in one-on-one conversations that help to inform and guide our work as an association.

In this feature, get to know YOUR AICA field rep, where they come from, what's important to them and take us up on the invitation to reach out, start the conversation and, if you choose, invite them to your ranch.



ISAAC HUGHES: Creating Marketing Pathways in the Southeast

As the AICA Southeastern Field Representative, Isaac Hughes' territory stretches across ten states: Mississippi, Alabama, Georgia, Florida, Tennessee, North Carolina, South Carolina, Virginia, West Virginia, and Kentucky.

That's a lot of miles, a lot of diversity in cattle operations, and a lot of opportunity for Charolais breeders to connect with buyers – challenges Isaac has been meeting head on since the summer of 2024.

One of the defining characteristics of Hughes' region is herd size. While there are a handful of larger operations, most producers in the Southeast manage smaller herds compared to the national average. That reality shapes the way marketing needs to happen.

"Some producers in other parts of the country can put together a pot-load of feeder calves on their own," Hughes says. "In the Southeast, that's not always the case. But that doesn't mean those calves shouldn't bring a premium if they've got the right genetics and management behind them, and that's where we can help as field reps," he says.

Isaac visits with producers about the development and promotion of Charolais-influenced feeder calf sales. These coordinated, co-mingled lots allow producers to market their high-quality Char-influenced calves in sorted, grouped, uniform larger sale lots that are more attractive to buyers working to put a pot load together. Competitive bidding is never a bad thing and it's a goal Isaac says he has for the producers he works with.

"They've got to have their shots, they've

got to be weaned for a certain period, and they've got to be as consistent as possible," Isaac explains. "That consistency is what makes buyers take notice; what we are seeing is that buyers really take notice."

Isaac isn't just behind the scenes promotion, he's there on sale day to make sure things run smoothly and represent the genetics he knows producers are offering. At a lot of sales, you can even find him out back of the sale ring, helping sort lots.

One of his favorite parts of his job, like all of our reps, is the on-farm visits he frequently gets to make. Helping with sale strategies, discussing sale preparation or identifying ways to showcase genetics through advertising; for Isaac, working with producers on their operations is the best part.

"Being there matters. You can't replace the value of walking through someone's herd, seeing their cattle firsthand, and talking about their goals," he shares.

He also knows that to grow demand for Charolais bulls, he has to be in front of commercial cattle producers who may not be using Charolais genetics yet. That means attending state cattlemen's conventions, visiting sale barns, and participating in industry events that aren't strictly Charolais-focused.

"In my opinion it's about building trust," he explains. "A lot of times, that starts with just being there and showing that you're invested in the success of commercial herds and the industry, as a whole."

For Isaac, the goal isn't just to help make one sale, it's to help build a marketing plan

that works year after year. It's to expand the brand recognition of your operation and the Charolais breed simultaneously through good service and even better genetics.

"I tell members, don't just call me when you've got a problem. Call me when you've got something good happening, when you're planning your next sale, or when you're thinking about making changes to your breeding program. As field reps, we're good sounding boards and always an ear that's willing to listen to your ideas," he says. "If you're not utilizing your field staff, you're missing an opportunity. We see cattle across multiple states, we know what's working in different markets, and we can help you connect the dots."



Isaac Hughes

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"If you're not utilizing your field staff, you're missing an opportunity. We see cattle across multiple states, we know what's working in different markets, and we can help you connect the dots."

HADLEY SCHOTTE: Bringing a Customer's Perspective to the North Central Region



Hadley Schotte
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As Hadley Schotte knows what it's like to be on the other end of the line when reaching out to an AICA Field Rep. Before joining the AICA field staff, he was a Charolais customer himself, raising and marketing cattle with his family in north central Kansas. Today, that firsthand experience shapes everything he does as our North Central Field Representative.

Hadley's territory spans Kansas, Nebraska, Iowa, Minnesota, Wisconsin, Illinois, South Dakota and North Dakota. The region is a mix of states with different climates, management systems and market opportunities, and Hadley sees his job as making sure Charolais breeders in these states get the most out of their membership by helping them market cattle, connect with buyers, and tap into AICA programs.

"I know what it's like to be in their shoes," Schotte says. "I've bought bulls, I've sold cattle, and I've gone through the process of figuring out how to get my name in front of the right people. That perspective helps me connect with breeders and understand their needs."

From Customer to Connector

Hadley's introduction to the Charolais breed came when his family purchased bulls to use on their commercial cow herd. The growth, performance, and hybrid vigor weren't the only things that impressed him. He quickly came to appreciate not just the cattle but the people within the Charolais community and the answers to his questions that were always only a phone call away.

So, when the opportunity to join the field staff arose, he saw it as a chance to give back to the breed that had added value to his own operation.

"I realized what a missed opportunity it would be if I didn't apply," he says. "My position as a Field Rep lets me help other breeders the way people helped me when I was getting started."

One priority Hadley has for his region is helping more producers to use AICA tools like Profit Driver. This program tracks the performance of Charolais-sired calves in feedlots and on the rail and provides feedback to both seedstock and commercial producers. It's a win-win, he says.

"Profit Driver gives us proof of what Charolais genetics can do," Schotte says. "When we can show buyers data on feed efficiency, average daily

gain, and carcass merit, it builds confidence and opens doors for our breeders."

He also helps members understand and use EPDs and genomics to better market their cattle. "The more information we can give buyers, the more likely they are to choose Charolais," he says.

Schotte believes one of the most valuable roles a field rep plays is serving as a neutral connector between buyers and sellers.

That's why marketing is a constant conversation in Schotte's visits. In an era where social media, digital sale catalogs, and online bidding have expanded the reach of sales, presentation matters more than ever.

"The days of just putting a bull in the ring and hoping people show up are over," Schotte says. "You have to be proactive, whether that's through advertising, social media, or participating in breed programs that add credibility."

His own experience as a customer helps him empathize with the challenges breeders face—whether it's getting noticed in a competitive bull market, navigating the logistics of a sale, or finding the right replacement females. Knowing what it's like to load out bulls and wondering if customers will return the next year, Hadley empathizes with the seedstock producers he assists. He takes the job personally.

"It makes me work even harder to make sure our members have the tools they need to succeed," he says. "Success isn't just about the sale you have this year. It's about where you want your program to be in five or ten years and making decisions now that will get you there. Don't wait until you have a problem. We're here to help you plan, market, and grow your program. The earlier we're involved, the more we can do for you."

"The days of just putting a bull in the ring and hoping people show up are over," Schotte says. "You have to be proactive, whether that's through advertising, social media, or participating in breed programs that add credibility."

DAVID HOBBS: A Career of Service and Perspective

Since 1982, David Hobbs has been a familiar face of the Charolais breed. His name is synonymous with service along his more than four decades of helping seedstock and commercial producers make the most of their investment in Charolais genetics.

If there's one core message David works to share it's this:

"We work hard to take care of our breeders. Whether you've got five cows or 500, you should never hesitate to call your field rep."

Today, David wears the title of Vice President of Operations, but his role has only grown to include other duties. He's still a field rep at heart, serving one of the largest cow-calf states in the country, Missouri, and filling in wherever he's needed across the U.S. He's the wealth of knowledge you would expect from four decades of service.

Missouri is consistently ranked among the top three cow-calf states in the nation. While there are large-scale Charolais operations in the state, the average herd size ranges between 30 to 35 head. That means David works with an incredibly diverse membership base: from breeders marketing five bulls a year to those running production sales with hundreds of head.

The commitment doesn't change. Each breeder, regardless of size, gets the same quality service.

"Even if you're only selling five bulls, we can help you be relevant in the industry," he says.

"My number one priority is helping breeders both here in Missouri, across the country and internationally to advertise, promote, and connect with customers."

Balancing Hats

David wears a lot of hats and has become a pro at the balancing act each requires. The day we visited for this article, he was finalizing show entries for the Missouri State Fair. You can find him fielding calls from breeders across the country, meeting commercial cattle

producers at an auction to help them zero in on the EPD information that can move their herd forward and even driving our AIJCA members to the airport after an event... no two days are the same and you likely won't find David in the same place twice or for very long.

"I get calls at 6:30 in the morning and texts at 10 at night from people who need something right then," he shares. "That's the job. We're here when our members need us." Those needs can vary widely. One day may be a call from a breeder with questions about a bull customer's CharAdvantage enrollment, the next a commercial producer looking for registered bulls within driving distance. Sometimes it's helping evaluate sale cattle to ensure marketing photos capture their best qualities, and other times it's providing guidance on how to interpret genomics and Terminal Sire Index (TSI) scores.

And sometimes, David is simply the matchmaker – connecting buyers and sellers who might never have found each other otherwise.

The Power of Perspective

David has watched the Charolais breed grow and evolve through every market condition imaginable.

In the early years, the Charolais name was still building recognition among commercial cattle producers. Today, it's a recognized force, known for growth, carcass merit, and hybrid vigor in crossbreeding programs.

"The people who succeed are the ones who stay engaged, keep learning, and keep their name in front of customers," he says. "Field reps can help you do that. We know the markets, the programs, and the people who can help you reach your goals."

That perspective is part of why Hobbs places such importance on members picking up the phone.

"We can't help if we don't know what's going on in your herd. If you're planning a sale, thinking about advertising, or even just wondering how to get your name out

in the community—call us."

Like many in the industry, David's eyes widen every time he reads a market report. Current prices put producers at an exceptional advantage to bring their herd current with market relevant and demanded genetics.

"Let us help you take those old females that aren't quite working for you and replace them with better quality," he says, adding that he is seeing an incredible uptick in demand for females – a shift from the past decade of bull-focused calls. "Every time we help a breeder market better cattle, connect with a customer, or add value through programs, it's good for the Charolais name."

He also encourages members to share what they're seeing in their area.

"We rely on communication from our membership, too," he says. "Market changes, buyer preferences, management and input challenges – we need our membership's perspective so we can address issues on a national level."

One constant has remained throughout David's tenure with AICA: Relationships.

The work he does always comes back to relationships. Building them. Maintaining them. Watching the breed serve as a catalyst for new AICA relationships.

"If you see me at a sale or a show, stop me. Tell me what you need. Or call me when you're sorting calves or riding in the tractor. That's what we're here for!"



David Hobbs
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"The people who succeed are the ones who stay engaged, keep learning, and keep their name in front of customers," he says. "Field reps can help you do that. We know the markets, the programs, and the people who can help you reach your goals."

CODY BECK: Meeting Demand in the Southwest



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For Cody Beck, much like the rest of our of field staff, the story of the Charolais breed can be summed up in one word: DEMAND.

Covering Texas, Oklahoma, Arkansas, Louisiana, and New Mexico, Cody has seen firsthand how commercial cattlemen are turning to Charolais genetics for growth, performance and profitability. He's seen firsthand the hot markets the demand has created and the importance of working with someone who can make connections quickly.

"The appetite for Charolais genetics right now is incredible," Cody says. "We've got commercial cattlemen actively seeking out bulls and breeders working hard to meet that demand. My job is to help make those connections happen efficiently and effectively."

Cody has been with AICA for more than a decade, and has seen some incredible growth not only in the markets but in association programs, as well. He's seen Charolais genetics move from being what he called "a nice option" in crossbreeding programs to being genetics commercial producers are fighting over.

"Ten years ago, I'd still hear people say they'd never used Charolais before. Today, I'm meeting repeat customers who are doubling down on the breed because the calves are topping the market," he explains.

The Southwest is unique in that it combines large-scale ranches with smaller family operations. A lot of these commercial outfits are running thousands of head of cows, which means their bull needs are significant.

Cody works to ensure those operations can find Charolais bulls that meet both their volume and quality requirements.

"These ranchers aren't just buying bulls, they're buying solutions," he says. "They want cattle that can perform in their environment, add pounds at weaning, and grade well on the rail. They also want added value opportunities."

That's why Cody advocates for programs like CharAdvantage, to help the commercial producers he works with to capture premiums on their calves.

"It's another way to stand out in the marketplace and prove the value of the genetics you're using," he adds. He explains the advantages and opportunities that come with enrolling cattle to commercial producers and helps seedstock producers to do the same. "If your customers are making more money on their calves, they're going to come back to you for their next bull."

He's also always watching trends and sharing information from his region with the AICA staff in Kansas City. Watching trends puts Cody in a great position when he gets a call about what the market is looking for.

"If I know buyers in Oklahoma are paying a premium for bulls with certain EPD combinations, I can share that with breeders in the surrounding states so they can capitalize on it. It's all about staying ahead and creating what the market is demanding," he says.

The conversations Cody has in his region are more than bulls and more than sales. They are about grazing management, marketing strategies and overall herd goals. They are about the future of the breed.

"The breeders who keep improving their product, keep promoting their program and keep building relationships will be the ones who thrive no matter what the market does," Cody says, adding that helping to ensure quality confidence and building relationships are really what his role is all about "As Field Reps we see a lot of cattle and meet a lot of people. Sometimes the connection you need is just one phone call away, and your field rep can make that call."

"Ten years ago, I'd still hear people say they'd never used Charolais before. Today, I'm meeting repeat customers who are doubling down on the breed because the calves are topping the market," he explains.

TODD KLUSER: A Lifetime in Purebred Cattle



Todd Kluser
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Todd Kluser is a new name to the Charolais family, but he isn't a new name in the purebred cattle business.

"I've been on both sides of the fence," he says. "I know what it's like to be preparing cattle for a sale, and I know what it's like to be on the buying end looking for the right fit for your herd."

It's that personal connection that allows him to serve producers.

"It helps me bridge the gap between breeders and their customers," he says.

One of Todd's priorities for the remainder of 2025 and into 2026 is fostering cooperation and communication within his Western U.S. region. His goal: to build Charolais market share through the expanded reach of cooperative advertising and sale date coordination.

"The more buyers we can draw in at once, the better our prices tend to be," he shares with the producers he visits with. "Working together benefits everyone."

He's also making it his 25-26 goal to connect breeders with commercial cattle producers who may not have considered Charolais before.

"A positive first experience with the breed is critical," Kluser says. "If we can help a commercial operator see the value in Charolais calves, whether that's through weaning weights, feedlot performance or carcass quality, they're

far more likely to come back for more bulls."

For individual seedstock producers, Kluser is focused on marketing and herd improvement.

"If you're getting \$5,000 for your top bulls now, set a goal to average that across your whole offering," he says. "They work backwards to figure out how to get there. That might be improving consistency, using genomic tools to add confidence or marketing more aggressively. As Field Reps, our team is here to support and assist in helping you reach your goals."

Even though Todd's territory is vast, he recognizes that visibility and relationships are everything. He is a road warrior, like all of our Field Rep team, excited to get your invitation to stop by the ranch and learn more about your herd.

"If people see you, they remember you," he says. "That goes for breeders too. The more I'm out there, on the ranch, the more likely customers are to think of me when they have a question or need assistance marketing their genetics. Our success as field reps is measured by our members' success – if you're winning, we're winning!"

"A positive first experience with the breed is critical," Kluser says. "If we can help a commercial operator see the value in Charolais calves, whether that's through weaning weights, feedlot performance or carcass quality, they're far more likely to come back for more bulls."

As a seedstock producer, your membership in AICA is an investment in your operation's future and the future of the Charolais breed. Our field staff are the boots-on-the-ground resources you're already investing in. Their purpose is to help YOU maximize YOUR investment.

If you're not leveraging their services, you're leaving investment dollars on the table – it's really that simple. We have one of the best field teams in the business, and with the incredible track record of longevity on this team, they are names and faces you can feel confident getting to know. This team of professionals sees cattle across the country, knows the markets and has the relationships and network that can help you place your genetics where they will bring the most value – monetarily and in quality gains.

Most importantly, they are ready and excited to work for YOU. All you have to do is pick up the phone, send an email or shoot a text message to one of our field staff team members to start the conversation.

CHAROLAIS INTERNATIONAL YOUTH CANADA 2025



Left to Right: Shade Bunker (USA), Makannah Tucker (USA), Ragnar Hägg (Sweden), Amy Lee Whitechurch (Australia), Sander Villman (Estonia), and Kristjan Jürisalu (Estonia).

By: Shade Bunker and
Makannah Tucker

This summer, we had the privilege of traveling to Canada to participate in their “Junior National Charolais Show”- the Canadian Charolais Youth Association Conference and Show. The event was far more than just a cattle show- it was an immersive experience into the traditions, practices, and community values that shape Canadian Charolais youth programs. We came away with a deeper understanding of the systems and culture that make their event so unique.

One of the most distinctive aspects of the “Canadian Junior

National” is the use of herd groups. Rather than each exhibitor operating independently, every participant is assigned to a group for the week. These groups work together on every aspect of cattle care and show preparation. Each morning, all participants regardless of whether they brought cattle, report to the barn at the same time. Chores are done as a team: feeding, cleaning stalls, washing cattle, and blow-drying them in preparation for the day. This creates a strong sense of teamwork and ensures that everyone is actively involved.

Throughout the day, herd group

members take turns watching the cattle, allowing others to attend scheduled activities, competitions, or educational events. An interesting rule at the Canadian Junior National is that all participants must take part in every competition, from showmanship to skill-based contests. Parents are not allowed to handle the animals at any time. This rule exists not only to give exhibitors full responsibility for the care and presentation of their cattle, but also to ensure that the event remains a youth show through and through, with the focus firmly on the abilities and efforts of the juniors themselves.

When competitors are busy in the ring or attending events, cattle care is handled by a designated barn manager, an adult whose sole role is to oversee and tend to all cattle during those times. This system ensures animal welfare while maintaining the show's emphasis on youth responsibility. Herd groups also give participants without cattle an opportunity to step into the ring, borrowing animals from their group to complete showmanship. The show itself hosted approximately 80 participants and 60 head of cattle, creating a close-knit yet competitive atmosphere.

Outside of the show, our trip included tours of several notable Charolais operations, each offering a different perspective on breeding and management. We visited EXL Charolais, known for their commitment to producing structurally sound and high-performance cattle. Rawes Ranches showcased their breeding program with cattle that balance show quality and commercial traits. Prairie Cove Charolais, breeders of the well-known sire Force Of Nature, offered insight into their focus on combining eye appeal with functionality. At McLeod Livestock, we observed cattle selected for both the show ring and practicality for Canadian conditions, reflecting a



thoughtful balance between style and substance.

Another highlight of our agricultural education was our visit to Davis-Rairdan Embryo Transfer Center. There, we learned about their reproductive technologies and the processes behind collecting, storing, and exporting embryos. The global reach of their work is impressive, with genetics shipped to countries all over the world. Hearing about the logistics involved in this process underscored just how interconnected the cattle industry has become on an international scale.

Perhaps one of the most memorable aspects of our trip was meeting fellow participants from around the world. We spent time with Kristjan and Sandar from Estonia, Ragnar from Sweden, and Amy from Australia. These friendships not only broadened our social circle but also gave us a firsthand look at how cattle are raised in different climates and under different challenges.

In Estonia and Sweden, for example, cattle often spend up to nine months of the year under barn shelter due to persistent rainfall. Prolonged wet conditions can damage pastures, so housing cattle indoors for extended periods is essential to preserving



grazing land. In contrast, in Australia, producers breed cattle with thicker, looser skin around the neck. This trait helps protect animals from the biting insects that are a constant challenge in certain regions. Hearing these details from people who live and work in those environments made us appreciate how adaptable and diverse cattle management can be worldwide.

Looking back, this trip was far more than just an opportunity to exhibit cattle in another country. It was a chance to witness a different approach to junior livestock events, one that emphasizes teamwork, inclusivity, and independence. We came home inspired by the organizational structure, the hospitality of the Canadian Charolais community, and the friendships formed along the way.

Most importantly, we left with a renewed appreciation for the World Charolais network. Whether in Canada, the United States, or across oceans, Charolais breeders share a passion for improving the breed, raising high-quality cattle, and fostering the next generation of agricultural leaders. The Canadian Junior National reminded us that while our methods may differ, our dedication to the breed, and to one another, remains the same. 



AICA ROLL OF EXCELLENCE Show Results

Missouri State Fair – Class
A ROE

MISSOURI STATE FAIR - CLASS A ROLL OF EXCELLENCE

Sedalia, Mo. - August 10, 2025

Judges: Steve & Karson Patton,
Frankfort, Ill.

Total Shown – 46: 36 Females – 10
Bulls

FEMALES

Senior Champion and Grand

Champion Female: RF Miss Maura
3322 ET, 9-18-23, by PCC Force Of
Nature 122J ET. Claire Norris, Eudora,
Kan.; Jack Green, Purdin, Mo.

Intermediate and Reserve Grand

Champion Female: QC7 Malibu 2412 P
ET, 5-3-24, by M&M Outsider 4003 Pld.
Kohen Garrison, Boss, Mo.

Junior Calf Champion Female: GS Ms
Turbo 0109, 1-2-25, by M&M Outsider
4003 Pld. Johannes Oaks, Newtown,
Mo.

Reserve Junior Calf Champion

Female: RF Miss Maura 5000 ET, 1-1-25,
by PCC Force Of Nature 122J ET. Trace
Ridder, Hermann, Mo.

Senior Calf Champion Female: GS
Montella 0108, 12-10-24, by BOY Outlier
812 ET Pld. Trace Ridder.

Reserve Senior Calf Champion

Female: DC Jenny 2409, 9-7-24, by BOY
Outlier 812 ET Pld. Elijah Dehan, Lamonte,
Mo.

Reserve Intermediate Champion

Female: SC Ms Paisley 410 Pld ET, 5-7-
24, by RBM TR Rhinestone Z38. Jillian
Stone, Clinton, Mo.

Spring Champion Female: CALP Abby
39M, 3-12-24, by BOY Outlier 812 ET Pld.
Austin Doerhoff, Henley, Mo.

Reserve Spring Champion Female:
SLIK Marilyn 462, 3-18-24, by DFC Copy
White 087C ET. Kohen Garrison.

Junior Champion Female: JBE Miss
Mina 404M, 1-16-24, by PCCC Force
Of Nature 122J ET. Hayden Englert,
Washington, Kan.

Reserve Junior Champion Female:

WC Brenda 4114 P ET, 2-9-24, by WC
Premonition 1138 P ET. Gates Peuster,
Richmond, Mo.

Reserve Senior Champion Female:

CCC Ms Charlotte 3553 P, 11-9-23, by
CCC Mescalito 9038 P. Adler Patrick,
Chilhowee, Mo.

CLASS PLACINGS

Spring Heifer Calves : Calved March
14, 2025. 1 Shown. 1. Emery Kautsch,
Russellville, Mo., on KC Isabela 501M.

Junior Heifer Calves : Calved January
1 – February 5, 2025. 4 Shown. 1.
Johannes Oaks on GS Ms Turbo 0109. 2.
Trace Ridder on RF Miss Maura 5000 ET.
3. Atley Patrick, Chilhowee, Mo., on PL
CCC Pennys Memory 5038 P.

Winter heifer Calves : Calved
November 10 - December 10, 2024. 4
Shown. 1. Trace Ridder on GS Montella
0108. 2. Jenna Richterkeessing, Cuba,
Mo., on DJD Crazy's Legacy 470. 3. L&N
Charolais, Crane, Mo., on L&N Red Ruby
2420 Pld.

Senior Heifer Calves : Calved
September 3 - October 30, 2024. 7
Shown. 1. Elijah Dehan on DC Jenny
2409. 2. Atley Kleinman, Wentworth,
Mo., on SCC Jessica 248M. 3. Gus
Schoen, Holt Mo., on CARRS Ms
Sweetheart 432 P ET.

Late Summer Yearling Females:
Calved August 20 - August 31, 2024. 2
Shown. 1. Cooper Phillips, Lathrop, Mo.,
on Rafter 7 Money 451. 2. Tucker Cook,
Jamestown, Mo., on CCF Patti MB410.

Summer Yearling Females : Calved
May 3 : June 30, 2024. 4 Shown. 1.
Kohen Garrison on QC7 Malibu 2412 P ET.
2. Jillian Stone on SC Ms Paisley 410 Pld
ET. 3. Kendall Peuster, Richmond, Mo., on
WC Carmen 4135 P ET.

Late Spring Yearling Females : Calved
April 10 – April 20, 2024. 2 Shown. 1.
Tannah Cassatt, Webb City, Mo., on CC
BC More Like Her 4891 ET P. 2. Payton
Dunn, Republic, Mo., on BC/HF Miss Blue
Value 430.

Early Spring Yearling Females : Calved
March 10 – March 18, 2024. 3 Shown. 1.
Austin Doerhoff on CALP Abby 39M.
2. Kohen Garrison on SLIK Marilyn 462.
3. Cody Jedlicka, Koshkonong, Mo., on
JEHTS Miss Annabelle.

Late Junior Yearling Females : Calved
February 3 – February 21, 2024. 4
Shown. 1. Gates Peuster on WC Brenda
4114 P ET. 2. Knox Harvey, Lamar, Mo.,
on CARRS Ms Smokeshow 403 P ET. 3.
Jessi Hankins, Springfield, Mo., on TR Ms
Morgan 4914M ET.

Early Junior Yearling Females : Calved
January 16, 2024. 1 Shown. 1. Hayden
Englert on JBE Miss Mina 404M.

Late Senior Yearling Females : Calved
November 9 – November 13, 2023.
2 Shown. 1. Adler Patrick on CCC Ms
Charlotte 3553 P. 2. Tannah Cassatt on
RF Ms Duchess 3334 ET.

Early Senior Yearling Females : Calved
September 18 – October 16, 2023. 2
Shown. 1. Claire Norris; Jack Green on RF
Miss Maura 3322 ET. 2. Lucas Crutcher,
Fair Grove, Mo., on Big Creek Something
Royal 326P.

BULLS

**Senior Champion and Grand
Champion Bull:** CCC Sundance 3026 P
ET, 1-8-23, by CCC WC Redemption 7143
Pld ET. Epperson Cattle, Laredo, Mo.

**Junior Champion and Reserve Grand
Champion Bull:** JBE Manumission 401M,
4-22-24, by FC RF Summit 0018 ET.
Hayden Englert, Washington, Kan.

Junior Calf Champion Bull: JASR Cinch
5001P, 1-4-25, by CARRS Mr Cinch 209 P
ET. Cody Jedlicka, Koshkonong, Mo.

Senior Calf Champion Bull: CARRS
Mr Jack In The Box 425 P, 10-20-24, by
WIA Backwater Jack 060 P. Carr Cattle
Company, Webb City, Mo.

Reserve Senior Calf Champion Bull:
CCF Cookn Mr Swagger 420, 9-14-24,
by L&N Red Swagger 2210 P. Tucker
Cook, Jamestown, Mo.

Intermediate Champion Bull: CARRS
HFL Smokin Gun 418 P, 5-3-24, by FC
RF Summit 0018 ET. Henson Family
Livestock, Georgetown, Ohio; Carr Cattle
Company, Webb City, Mo.

Reserve Junior Champion Bull: FTCC
Turbo M207, 1-29-24, by FTCC Samson
J209 ET. Tyler Dixon, Trenton, Mo.

CLASS PLACINGS

Junior Bull Calves : Calved January 4,
2025. 1 Shown. Cody Jedlicka on JASR
Cinch 5001P.

Senior Bull Calves : Calved September
10 – October 20, 2024. 3 Shown. 1. Carr
Cattle Company on CARRS Mr Jack In
The Box 425 P. 2. Tucker Cook on CCF
Cookn Mr Swagger 420. 3. Tucker Cook
on CCF Cookn Mr Spartan 418 TW.

Summer Yearling Bulls : Calved May
13, 2024. 1 Shown. 1. Henson Family
Livestock; Carr Cattle Company on
CARRS HFL Smokin Gun 418 P.

Junior Yearling Bulls : Calved March
1 – April 22, 2024. 2 Shown. 1. Hayden
Englert on JBE Manumission 401M. 2.
Epperson Cattle, Laredo, Mo., on CE
Pegasus Envy 016.

Junior Yearling Bulls : Calved January
1 – January 29, 2024. 2 Shown. 1. Tyler
Dixon on FTCC Turbo M207. 2. L&N
Charolais, Crane, Mo., on L&N Big Red
2400 Pld.

Two-Year-Old Bulls : Calved Janaury
8, 2023. 1 Shown. 1. Epperson Cattle on
CCC Sundance 3026 P ET.

GROUPS

Produce of Dam : 2 Shown. 1. Ridder
Farms, Hermann, Mo., on RF SC Miss
Maura 8221 ET. 2. Carr Cattle Company,
Webb City, Mo., on RF Ms Makin Smoke
641.

MISSOURI STATE FAIR



Grand Champion Female



Reserve Grand Champion Female



Grand Champion Bull



Reserve Grand Champion Bull

AIJCA JUNIOR Show Results

Tennessee Junior Beef Expo

Missouri State Fair
4-H And FFA Show

TENNESSEE JUNIOR BEEF EXPO

Lebanon, Tenn. - July 12, 2025

Judges: John Rayfield, College Station, Texas

Grand Champion and Overall All Breeds Supreme Champion Heifer: SHF Ms Dynasty 2415, 10-18-24, by SHF Rehab 8104. Cashton Ochsner, Pall Mall, Tenn.

Reserve Grand Champion: LaFraise Sweetheart 133, 10-17-23, by RBM Keystone H41. Elijah Hancock, Lebanon, Tenn.

MISSOURI STATE FAIR 4-H AND FFA SHOW

Sedalia, Mo. - August 9, 2025

Breeding Cattle Judge: Chad Holtkamp, West Point, Iowa

Immediate and Grand Champion 4-H Female, Reserve Supreme Champion Charolais Female: QC7 Malibu 2412 P ET, 5-3-24, by M&M Outsider 4003 Pld. Kohen Garrison, Boss, Mo.

Senior Calf and Reserve Grand Champion 4-H Female: GS Montella 0108, 12-10-24, by BOY Outlier 812 ET Pld. Trace Ridder, Hermann, Mo.

Grand Champion 4-H Percentage Female, Reserve Supreme Champion Percentage Female: QC7 KAG Marcie 2419, 5-2-24, out of RF Greta 0006 ET. Trigg Ridder, Hermann, Mo.

Reserve Grand Champion 4-H Percentage Female: SC Ms Princess 412, 5-16-24, out of SCF Angel. Jackson Stone, Clinton, Mo.

Intermediate and Grand Champion 4-H Bull: SC Mr Hawk 411, 5-15-24, by RF Higher Standard 081. Jackson Stone.

Spring and Grand Champion FFA Female, Supreme Champion Charolais Female: CALP Abby 39M, 3-12-24, by BOY Outlier 812 ET Pld. Austin Doerhoff, Henley, Mo.

Senior and Reserve Grand Champion FFA Female: Big Creek Something Royal 326P, 10-16-23, by WR Relief J4606. Lucas Crutcher, Fair Grove, Mo.

Grand Champion FFA Percentage Female, Supreme Champion Percentage Female: RJ Kyra 4M, 2-21-24, by M&M Outsider 4003 Pld. RYanne Crutcher, Fair Grove, Mo.

Reserve Grand Champion FFA Percentage Female: CH Miss Maura M52, 6-20-24, out of RF CH Maura 9004 ET. Kendall Taylor, Eldon, Mo.

Junior and Grand Champion FFA Bull, Supreme Champion Charolais Bull: FTCC Turbo M207, 1-29-24, by FTCC Samson J209 ET. Tyler Dixon, Trenton, Mo.

Junior Calf and Reserve Grand Champion FFA Bull, Reserve Supreme Champion Charolais Bull: JASR Cinch 5001P, 1-4-25, by CARRS Mr Cinch 209 P ET. Cody Jedlicka, Koshkonong, Mo.

Showmanship - Breeding Cattle: Champion 4-H: Adler Patrick, Chilhowee, Mo.; Reserve Champion 4-H: Eli Dehan, LaMonte, Mo.; Champion FFA: Lucas Crutcher; Reserve Champion FFA: Katie Birge, Auxvasse, Mo.

MISSOURI STATE FAIR 4-H & FFA SHOW



Champion 4-H Female



Champion 4-H Percentage Female



Champion 4-H Bull



Champion FFA Bull



Champion FFA Female & Grand Champion Overall Female



Champion FFA Percentage Female & Grand Champion Overall Percentage Female

TENNESSEE JUNIOR BEEF EXPO



Grand Champion Female

AICA NON-POINT Show Results

Ozark Empire Fair
Missouri State Fair

OZARK EMPIRE FAIR

Springfield, Mo. - July 26, 2025

Judge: Shane Werk, Herman, Minn.

Senior and Grand Champion Female: CARRS Ms Smokeshow 403 P ET, 2-17-24, by WIA-Conley Insider D9 P. Knox Harvey, Lamar, Mo.

Reserve Senior and Reserve Grand Champion Female: Big Creek Something Royal 326P, 10-16-23, by WR Relief J4606. Lucas Crutcher, Fair Grove, Mo.

Senior Calf and Grand Champion Bull; Reserve Supreme Champion Overall Breeds: AML Vindicator 423, 11-8-24,

by CCC WC Redemption 7143 Pld ET. AM Livestock, Richmond, Kan.

Reserve Senior Calf and Reserve Grand Champion Bull: CARRS Mr Jack In The Box 425 P, 10-20-24, by WIA Backwater Jack 060 P. Carr Cattle Company, Webb City, Mo.

MISSOURI STATE FAIR

Sedalia, Mo. - August 10, 2025

Judge: Steve & Karson Patton, Frankfort, Ill.

Grand Champion Percentage Female: QC7 KAG Marcie 2419, 5-2-25, out of RF Greta 0006 ET. Trigg Ridder, Hermann,

Mo.

Reserve Grand Champion Percentage Female: RJ Kyra 4M, 2-21-24, by M&M Outsider 4003 Pld. RYanne Crutcher, Fair Grove, Mo.

Continued on next page

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OZARK EMPIRE FAIR



Grand Champion Female



Grand Champion Bull

MISSOURI STATE FAIR



Grand Champion Percentage
Female

Mark Your Calendar

American-International
Charolais Association
2025 Fall Committee
& Board of Directors
Meetings

WED, OCTOBER 22 &

THUR., OCTOBER 23

**KCI Expo Center
- Kansas City,
Missouri**



PERFORMANCE DEADLINES

Performance data must be submitted to the AICA office by—

October 1 for
November 2025
Genetic Analysis.

November 1 for
December 2025
Genetic Analysis.

Please make sure calf data, weights and weigh data have been submitted online or on forms to AICA.



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Continued from page 33

the National Cowgirl Hall of Fame in 2006 and the National Saddle & Sirlion Portrait Gallery in 2014. In 2018 she was recognized by Garden & Gun Magazine and did a segment on Texas Country Reporter. In 2019 she was recognized as an Outstanding Alumnus of the College of Agriculture at Oklahoma State University. In 2022 was named an Outstanding Alumnus of the entire University.

Minnie Lou was active in the National Cattlemen's Beef Association, serving as Vice Chairman of several committees. She was supporter of Standardized Performance Analysis (SPA), a program to aide cattle producers.

She was a sought-after speaker at countless local, regional, and national meetings on cattle production. There is not enough time to cover the vast list of Minnie Lou's achievements. There was never a job or challenge she wasn't

ready to take on.

Beyond her many agricultural and livestock successes, Minnie Lou was a dedicated supporter of young people in Childress County and beyond and was equally active in her community. Over the years she has served on various boards and committees from local 4-H, school board, Ag Day at school, to even being Parade chairman and all things Agriculture related she was involved.

Minnie Lou was passionate about education and devoted lots of time and resources to local youth, not only though elementary and high school, but she also wanted to be sure they had skills for life. One of her projects (Crockpots for Kids) provided crockpots for youngsters to take home for nourishing meals in the evenings and weekends in addition to learning food preparation and safety.

Minnie Lou's reputation was known throughout agricultural and livestock

circles. She was a mentor to countless young women in the agricultural community. There was never a challenge she wasn't ready to take on.

She was preceded in death by her son Monte Jack Bradley; her parents, Ralph, and Zulema Ottinger; her sister Helen Brown, and Helen's two daughters, Suanne and Kaylinn

She is survived by Bill Bradley, her daughter Mary Lou Bradley Henderson, husband, James; grandson Raymond Jack Bradley; granddaughter Mandy Ann Popejoy; brother Ted Ottinger; sister Linda Pike; five great-grandchildren, a niece and three nephews, along with countless friends across the nation.

Gifts in her memory can be made through the Oklahoma State University Foundation for the Minnie Lou Ottinger Bradley Endowed Scholarship Fund (Fund 21-60600). 

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Charolais Journal
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(816) 464-2474 ext. 200
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OCTOBER 4 Southern Connection Sale, Knoxville, Tenn.
NOVEMBER 8 Stretcher Charolais Ranch American Patriot Sale, Mt. Vernon, Texas.
DECEMBER 6 34th Annual Rancher's Choice Bull Sale, Nixon, Texas

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AICA EVENTS

SEPTEMBER 1

Deadline for submitting performance
Information for October 2025 Analysis

SEPTEMBER 13

Kansas State Fair
Class A ROE Show
Hutchinson, Kan.

OCTOBER 1

Deadline for submitting performance
Information for November 2025 Analysis

OCTOBER 4

Keystone International
Livestock Exposition
Class A ROE Show
Harrisburg, Pa.

OCTOBER 15

Northern International
Livestock Exposition
Class A ROE Show
Billings, Mont.

OCTOBER 22 – 23

AICA Fall Board of Directors
and Committee Meetings
Kansas City, Mo.

AFFILIATE EVENTS

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SEPTEMBER 2025

September 1 – Deadline for submitting performance
information to AICA for October 2025 Genetic Analysis.

September 1 – ACF Veterinary/Medical Student
Scholarship Application Deadline.

September 1 – 32nd Annual Autumn In The Ozarks
Sale, Noon, Chappell's Sale Arena, Strafford, Mo. Sale
Manager: Mitchell Management.

September 4 – Wright Charolais Online Fall Bred
Heifer Sale. CKOnlineSales.com. Contact: Derry Wright
or Chris Peuster

September 6 – Bradley Cattle Charolais & Red Angus
Field Day, at the farm, Marshfield, Mo. Contact: Bruce
Bradley

September 13 – Kansas State Fair Class A ROE Show,
Hutchinson, Kan.

September 13 – Oklahoma State Fair Charolais Show,
Oklahoma City, Okla.

September 13 – Wild Indian Acres River City
Collection. 6 p.m., River City Casino, St. Louis, Mo.
Auctioneer: Cody Lowderman. Sale Manager: Hubert
Cattle Sales.

September 17 – Thomas Ranch Steer & Heifer Private
Treaty Sale. Contact: Troy Thomas or Cally Kindred.

September 26 – NextGen Cattle Flint Hills Fall Classic
Bull Sale, at the ranch, Paxico, Kan. Auctioneer: Doak
Lambert. Contact: Joe Epperly.

September 27 – Tulsa State Fair Charolais Show.
Tulsa, Okla.

OCTOBER 2025

October 1 – Deadline for submitting performance
information to AICA for November 2025 Genetic
Analysis.

October 4 – Bradley Cattle & Hankins Farms Fall
Colors Elite Female Sale, Hankins Sale Facility,
Republic, Mo. Auctioneer: Cody Lowderman. Sale
Manager: Innovation Ag Marketing, LLC.

October 4 – Southern Connection Sale, 1 p.m. Knoxville
Livestock Market, Knoxville, Tenn. Sale Sponsor: South
Carolina Charolais Association and Georgia-Florida
Charolais Association. Auctioneer: Greg Clifton. Sale
Manager: Outfront Cattle Service.

October 4 – Keystone International Livestock
Exposition Class A ROE Show, Harrisburg, Pa.

October 5 – Keystone International Livestock
Exposition Junior Charolais Heifer Show, Harrisburg, Pa.

October 10-11 – Circle F Farms Bull and Female Sale,
Circle F Sale Arena, Baxley, Ga. Contact: Woody
Folsom, Kevin Asbury, or Floyd Wampler.

October 11 – 24th Annual Thomas Charolais Bull Sale,
1 p.m., at the ranch Raymondville, Texas. Auctioneer:
Greg Clifton. Contact: Mitch Thomas or Tonnyre
Thomas Joe.

October 11 – Homewood Cattle Company Aces of
Autumn Bull Sale, 1 p.m., at the farm, Forest, Miss.
Contact: Sean Ferrell.

October 11 – Wild Indian Acres Fall Bull Sale, 1 p.m.,
Joplin Regional Stockyards, Carthage, Mo. Auctioneer:
Bailey Moore. Sale Manager: Hubert Cattle Sales.

October 15 – Northern International Livestock
Exposition Class A ROE Show. 10 a.m., Billings, Mont.

October 15 – Northern International Livestock
Exposition Charolais Junior Show. Billings, Mont.

October 16 – WGB Cattle, The Ladies In White Online
Sale. SC Online Sales. Contact: Will Blankers.

October 17 – Meadows Creek Farm 15th Annual Black
& White Bull Sale, Arcadia Stockyards, Arcadia, Fla.
Contact: Richard or Glenn Meadows.

October 17 – State Fair of Texas Charolais Show.
Dallas, Texas.

October 18 – Angell-Thomas Charolais Bull & Female
Sale, 12:30 p.m., at the farm, Paris, Mo. Contact: Russ or
Sally Thomas.

October 18 – Fink Beef Genetics Fall Bull & Female
Sale, Fink Beef Genetics Sale Facility, Randolph, Kan.
Contact: Galen or Lori Fink or Megan or Chad Larson.

October 18 – Rogers Bar HR Fall Turn Out Bull Sale,
12:30 p.m., at the Ranch, Collins, Miss. Contact: Doug
Rogers.

October 19 – Ridder Farms Online Show Heifer Sale.
SC Online Sales. Contact: Derek to Dustin Ridder.

October 21 – BJR Summerford Annual Online Bull Sale.
CKOnlineSales.Com. Contact: Robert Summerford.

October 22-23 – AICA Fall Board of Directors and
Committee Meetings, Kansas City, Mo.

October 23 – JMAR Genetics & Guests Quality Over
Quantity Bull & Heifer Online Sale. DVAuction. Contact:
Jim Johnson.

October 24 – Royal Breeders Bull Classic. American
Royal Livestock Show Hale Arena, Kansas City, Mo.
Sponsor: Missouri Charolais Breeders Association.
Contact: Jeannine Doughty or David Hobbs.

October 24 – Royal Collection Charolais Sale, 1:30
p.m., American Royal Livestock Show, Wagstaff Sale
Center, Kansas City, Mo. Sale Sponsor: Missouri
Charolais Breeders Association. Sale Manager: JWC
Marketing LLC.

October 25 – American Royal Livestock Show Junior
Charolais and Percentage Heifer Show. Kansas City,
Mo.

October 25 – American Royal Livestock Show
National ROE Show. Kansas City, Mo.

October 25 – Bradley Cattle Fall Bull Sale, 4:00 p.m.,
Wheeler Livestock Auction, Osceola, Mo. Contact:
Bruce Bradley.

October 25 – Mead Farms Fall Production Sale,
Noon, Mead Farms Sale Headquarters, Versailles, Mo.
Auctioneer: Jerry Lehmann, Wes Tiemann. Contact:
Alan Mead or Scott Wall.

October 25 – Nipp Charolais Annual Fall Production
Sale, 1:00 p.m., at the ranch, Wilson, Okla. Contact:
Curtiss, Justin or Travis Nipp.

October 25 – Plyer & Son Get The Brand Charolais Bull
Sale Volume 10. 1 p.m., at Southern Arkansas University
Story Arena, Magnolia, Arkansas. Contact: Caleb Plyer.

October 26 – PGC/Moeller Cattle Online Heifer Sale,
SC Online Sales. Contact: Austin Moeller.

October 31 – 31st Annual Hokie Harvest Sale. Virginia
Tech, Blacksburg, Va. Contact: Dan Eversole.

October 31 – Frank Turner and Sons Farm 23rd Annual
Angus and Charolais Production Sale, Noon, at the
farm, Hayneville, Ala. Contact: David Innes or Ryan
Turner.

NOVEMBER 2025

November 1 – Deadline for submitting performance
information to AICA for December 2025 Genetic
Analysis.

November 1 – The Fall Bull Sale. Mid States
Stockyards, Letohatchee, Ala. Contact: Bobby Keahey.

November 1 – Wright Charolais The Fall Event Female
& Bull Sale, 1:00 p.m. Wright Charolais Sale Facility,
Kearney, Mo. Auctioneer: Greg Goggins. Sale Manager:
Hubert Cattle Sales.

November 8 – Stretcher JFS Charolais Ranch
American Patriot Sale, at the ranch, Mt. Vernon, Texas.
Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle
Service.

November 14 – Wienk Charolais Ranch Legends Of
The Fall Bull Sale, Arcadia Stockyard, Arcadia, Fla.
Contact: Jeff, Sterling, Stetson or Ty Eschenbaum.

November 14-15 – Cavender Ranches 21st Annual Fall
Production Sale at Cavender's Neches River Ranch,
Jacksonville, Texas. Auctioneer: Doak Lambert. Contact:
Joe Cavender or Mark Cowan.

November 15 – North American International Livestock
Exposition Junior Charolais and Percentage Heifer
Show, Louisville, Ky.

November 20 – North American Internationals
Livestock Exposition National ROE Show, 9 a.m.,
Louisville, Ky.

November 22 – Aces Wild Ranch Southern Belles Fall
Female Sale, 1 p.m., at the ranch, Millsap, Texas. Sale
Manager: Innovation AgMarketing, LLC.

November 21-23 – Western Regional Charolais Junior
Show & The Autumn Classic, at the fairgrounds,
Turlock, Calif. Contact: Maddi Kerlee.

DECEMBER 2025

December 1 – Deadline for submitting performance information to AICA for January 2026 Genetic Analysis.

December 5 – Meadows Creek Farm 20th Annual It's All Black & White Bull Sale, Mid States Stockyards, Letahatchee, Ala. Contact: Richard or Glenn Meadows.

December 5 – Schurrtop Ranch Bull Sale. Tri-State Livestock, McCook, Neb. Auctioneer: Cody Lowderman. Contact: Marty or Ryan Schurr.

December 6 – 34th Annual Rancher's Choice Bull Sale, 1 p.m., Nixon Livestock Commission Company, Nixon, Texas. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.

December 7 – Rennert Ranch Maternal Legacies Female Sale Volume IV. Kearney, Neb. Auctioneer: Matt Printz. Contact: Kristian Rennert.

December 13 – Texas Drovers Bull & Commercial Female Sale Featuring M6 Genetic Partners at Caroleta Ranch, Weimar, Texas. Contact: Matt Powers or Joe Garcia.

JANUARY 2026

January 1 – Deadline for submitting performance information to AICA for February 2026 Genetic Analysis.

January 4 – Cattlemen's Congress National ROE Pen Show. 9 a.m., Oklahoma City, Okla.

January 4 – Cattlemen's Congress Junior Charolais & Percentage Charolais Heifer Show. 1 p.m., Oklahoma City, Okla.

January 5 – Cattlemen's Congress National ROE Show. 8 a.m., Oklahoma City, Okla.

January 17 – National Western Stock Show National ROE Heifer & Bull Pen Show. 8 a.m., Denver, Colo.

January 17 – 47th National Charolais Sale. 2 p.m., National Western Stock Show H. W. Hutchison Family Stockyards Event Center, Denver, Colo. Sale Sponsor: American-International Charolais Association. Sale Manager: CK Sales and Marketing.

January 18 – National Western Stock Show Junior Charolais and Percentage Heifer Show. 9 a.m., Denver, Colo.

January 19 – 57th National Charolais Show, 9 a.m., National Western Stock Show. Denver, Colo.

January 23 – Soreide Charolais Bull Sale, at the ranch, Bowman, N.D. Auctioneer: Scott Weishaar. Contact: Jay Soreide.

January 31 – Dennis Charolais Farms Beef Gene Bull Sale. 1 p.m., at Sulphur Springs Livestock Commission, Sulphur Springs, Texas. Auctioneer: Justin B. Stout. Contact: Eric Dennis.

FEBRUARY 2026

February 1 – Deadline for submitting performance information to AICA for March 2026 Genetic Analysis.

February 3-5 – National Cattlemen's Beef Association CattleCon 2026. Music City Center, Nashville, Tenn.

February 11 – 35th Annual San Antonio Livestock Show All Breeds Bull & Commercial Female Sale, 10 a.m., San Antonio, Texas. Contact: Michael Sturgess or Jim Banner.

February 11 – Broberg Charolais Bull Sale, at the ranch, Tilden, Neb. Auctioneer: Seth Weishaar. Sale Manager: CK Sales and Marketing.

February 16 – Performance on the Platte Bull Sale. Darr Feedyard Bull Development Center, Darr, Neb. Auctioneer: Matt Printz. Contact: Kristian Rennert.

February 20 – Dixie National Charolais Show. Jackson, Mississippi.

February 28 – Cody Cattle Company Annual Bull Sale, at the ranch, Scandia, Kan. Auctioneer: Dustin Layton. Contact: Cody Runft.

February 28 – Cannon Charolais Bull Sale, at the ranch, Newton, Iowa. Auctioneer: Cody Lowderman. Contact: Tom Cannon.

MARCH 2026

March 1 – Deadline for submitting performance information to AICA for April 2026 Genetic Analysis.

March 1 – Lazy H Ranch Kansas & Smoky Hill Charolais Farm Bull Sale, at the ranch, Hays, Kan. Auctioneer: Joel Birdwell. Contact: Mark Rohr

March 5 – Larson Ranch 22nd Annual Production Sale, at the ranch, Leoti, Kan. Auctioneer: Justin B. Stout. Contact: Brady or Kyla Larson.

March 6 – Sandmeier Charolais 45th Annual Bull Sale, at the ranch Bowdle, S.D. Auctioneer: Seth Weishaar. Contact: Matthew Sandmeier.

March 7 – Mead Farms Spring Performance Tested Bull Sale. Mead Farms Sale Headquarters, Versailles, Mo. Auctioneers: Jerry Lehmann; Wes Tiemann. Contact: Alan Mead or Scott Wall.

March 14 – Nipp Charolais Spring Bull Sale, at the ranch, Wilson, Okla. Contact: Curtiss Nipp.

March 14 – Wright Charolais 19th Annual Bull Sale. Wright Charolais Sale Facility, Kearney, Mo. Auctioneer: Greg Goggins. Sale Manager: Hubert Cattle Sales.

March 16 – Weber Charolais & Red Angus Annual Production Sale, 1 p.m., at Weber Sale Facility, Lake Andres, S. D. Auctioneer: Seth Weishaar. Contact: Dean, Tim, or Jason Weber.

March 17 – Schrader Ranch 24th Annual Bull Sale, at the ranch, Wells, Kan. Auctioneer: Andrew Sylvester. Contact: Spencer or Laci Schrader.

March 28 – 8 Story Farms 8th Annual Production Sale, 1 p.m., Daviess County Livestock Market, Gallatin, Mo. Auctioneer: Russele Sleep. Contact: Austin or Courtney Story.

March 30 – Renner Ranch Bull Sale. Norton, Kan. Auctioneer: Joel Birdwell. Contact: Cole Renner.

APRIL 2026

April 1 – AIJCA Junior Merit Program Application Postmark Deadline. Contact: Kaitlyn Chism or Vanessa Lammers, AICA

April 4 – Peterson Farms Charolais 33rd Annual Top Pick Bull Sale, 1 p.m., PF Sale Facility, Mtn. Grove, Mo. Sale Manager: Mitchell Management.

April 11 – The Renaissance 34th Anniversary Edition Sale, 1 p.m., Chappell's Sale Arena, Strafford, Mo. Sale Manager: Mitchell Management.

April 18 – Lindskov's LT Ranch World Renowned Genetics 45th Annual Bull Sale, at the ranch, Isabel, S.D. Contact: Bryce or Todd Lindskov.

April 25 – Wienk Charolais 57th Annual Bull Sale, at the ranch, Lake Preston, S.D. Contact: Jeff, Sterling, Stetson or Ty Eschenbaum.

April 30 – AIJCF Scholarship Program Application Postmark Deadline. Contact: Kaitlyn Chism or Vanessa Lammers, AICA.

ADVERTISING RATES

EFFECTIVE WITH THE JAN. 2022 ISSUE

The following terms and conditions govern all advertising in the *Charolais Journal*, which is used without separate or additional contract terms.

BREEDER ADVERTISING SPACE

Black & White	1x	11x
1 page	\$750	\$650
2/3 page	550	485
1/2 page (h)	450	375
1/2 page (v)	500	400
1/3 page	300	250
1/4 page	250	200
1/6 page	200	150
1 inch	50	35
Position pgs (1-7)		1,150
Inside Covers		1,200
Back Cover		1,300

CLASSIFIEDS

Prepaid.

Rate: \$1 per word, \$30 min., paid in advance.

Deadline 25th of the 2nd month preceding publication

COLOR

1 standard additional color	\$175
- red or blue (availability basis)	
1 non-standard color	275
- (availability basis)	
4-color	475
Special color	475
Metallic color	600

ADDITIONAL CHARGES

B/W photo (each)	\$15
Color photo (each)	50
4-Color page correction after approval (per page)	150
B/W or 2-Color page corrections after approval (per page)	100
After deadline charge	100
Difficult ads requiring substantial extra production time will be charged a minimum \$50/hour rate. If you prefer no extra charges, request that the Journal staff simplify the ad if necessary at their discretion.	

CANCELLATION POLICY

Charges dependent upon stage of production will be invoiced to advertisers who cancel previously submitted advertising.

DISCOUNTS

A 5% discount for all advertising will be given if prepaid for one year. No agency commissions allowed on breeder rates.

CLOSING DATES

All advertising copy (including photos) must be in the Charolais Journal office by the 25th of the second month preceding publication, i.e. Jan. 25 for the March issue or the first working day thereafter. A \$100 late fee will be applied to all late advertisements. Proof deadline: 20th of the second month preceding publication, i.e. Jan. 20 for March issue.

ADVERTISING CONTENT

The Charolais Journal reserves the right to refuse any advertising or copy at its sole discretion. The Charolais Journal assumes no responsibility for the accuracy and truthfulness of submitted advertising containing pedigrees or statements regarding performance. The Charolais Journal accepts no responsibility for the accuracy of any photographs supplied by other than its own staff. Advertisers shall indemnify and hold harmless the Charolais Journal for any claims concerning advertising content as submitted.

Notice to advertisers: Advertising for sales scheduled prior to the 20th of the month of publication accepted at the advertiser's risk. The Charolais Journal assumes no responsibility for distribution.

REPRINTS, CATALOGS AND BROCHURES

Advertising and editorial reprints available. Sale catalogs and brochures are produced at special rates. Contact office for prices.

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