

NOVEMBER 2025

# CHAROLAIS

JOURNAL



THE  
**ETN**  
*Brand Female*

**682 ETN Females**  
 QUALIFIED AS DAMS OF  
 DISTINCTION SINCE 2013

*Generations*  
 of proven cow families

- LONGEVITY**
- UDDER QUALITY**
- FLESHING ABILITY**
- PIGMENTATION**
- MARBLING**
- MOTHERING ABILITY**
- PREDICTABLE PRODUCTION**

Find us on 

EXPERIENCE THE  
*Eaton*  
**ADVANTAGE**

PROVEN PERFORMANCE



**ETN FEMALES**

*are Leading the Nation for AICA Dams of Distinction*

**Average EPDs of the ETN Cow Herd**

CE	BW	WW	YW	M	MCE	TM	SC	CW	REA	F	MB	TSI
11.3	-2	56	-107	29	12.4	57	1.02	21.01	0.63	0.02	0.15	260

**Number of ETN Females Ranking in the Breed's Top 25%**

CE	BW	WW	YW	M	MCE	TM	SC	CW	REA	F	MB	TSI
1048	1401	213	534	1730	2025	973	905	264	208	187	759	296

**PREDICTABLE, PROFITABLE, PERFORMANCE**

The main cow herd thrives on the plains of eastern Montana. Mother Nature proves to have the best sorting stick. All Eaton cows must produce in harsh, extreme temperatures and be able to cover their vast, extensive grasslands. They must breed back, be easy keeping and make outstanding mothers. We place a heavy emphasis on **building better females**, through downsizing the physical size of the cow by utilizing *extremely strict selection criteria* and simultaneously *increasing marbling ability*.

SCAN TO VISIT OUR WEBSITE



Office: 406.584.7520   Scott Eaton: 406.989.0407  
 Shane Eaton: 406.939.2479   Lana Eaton: 406.581.8050   Boe Eaton: 406.941.0112

[www.EatonCharolais.com](http://www.EatonCharolais.com)

103 ETN Rd | Lindsay, MT 59339





# Save the Date! Legends of Fall Bull Sale

**FRIDAY, NOVEMBER 14, 2025**

**1 PM | ARCADIA STOCKYARD | ARCADIA, FLORIDA**

**SELLING 80 COMING 3-YR-OLD CHAROLAIS  
PERFORMANCE BULLS**

**SALE INCLUDES 50 ANGUS SMARTBULLS FROM JORGENSEN LAND & CATTLE**

**THESE ARE PERFORMANCE DRIVEN, PROVEN BREEDERS WITH EXCELLENT DISPOSITIONS, FEET & LEGS, AND READY TO WORK! BULLS CAN BE VIEWED AT ARCADIA STOCKYARD THE WEEK OF THE SALE, JEFF & JODY WILL BE THERE ALSO.**

*Sons of These Sires Sell!*

ELDER'S **BLACKJACK** 788B



CEDARLEA **HOWITZER** 49H



DC/CJR **TANK** E108 P



WCR **BOLD MOVE** 168 P



WCR **COUNTY LINE** 3132 P



WC **PLATINUM** 8558 P



Please contact Jeff if you have any questions or would like to go through the bulls with him.

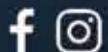


**JEFF & JODY ESCHENBAUM**

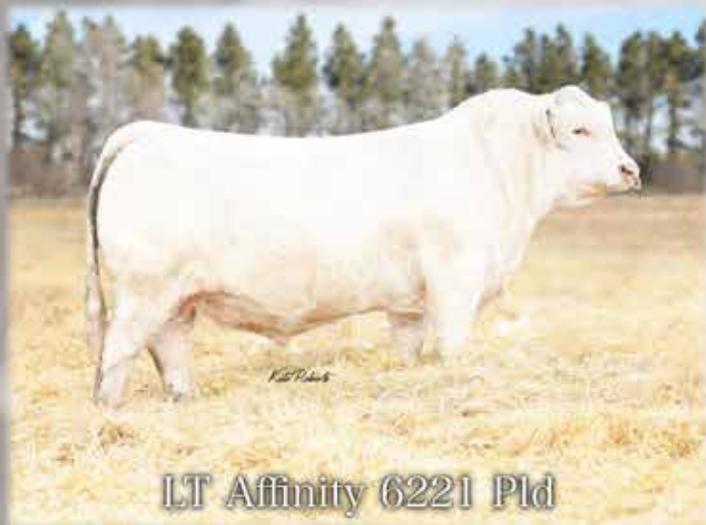
JEFF'S CELL: 605.860.0505

CHAROLAISBULLS@OUTLOOK.COM

FOLLOW US:



# Proven Power



Over the years, J & J Trust has invested in some of the most influential herd sires from LT Ranch—bulls that have reshaped Charolais genetics nationwide. These industry-leading sires continue to deliver exceptional offspring, with semen sales driving performance herds from coast to coast.

Their progeny are known for:

- Explosive growth and top-tier weaning weights
- Elite calving ease and maternal strength
- Market-topping phenotype and carcass merit

## Promising Future

*The Next  
Generation  
is Here*

With his first calves on the ground, LT Global is already turning heads — combining power, balance, and eye appeal in a modern Charolais package.



Contact us at J & J Trust for semen inquiries, performance data, or to discuss your next herd sire investment

**J & J TRUST**  
Charolais Cattle

# LT GLOBAL

## LT GLOBAL 3322 PLD ET

LT ATLAS 0251 PLD X LT SHEILA 337 PLD



**\$300,000 HERD SIRE!**

### OWNED BY

FULL CIRCLE CATTLE CO., KS  
J&J TRUST CHAROLAIS, SD  
LINDSKOV'S LT RANCH, SD

### GLOBAL OWNERS

ELDER CHAROLAIS, SK  
KAY-R LAND & CATTLE CO. LTD, AB  
SERHIENKO CATTLE CO., SK  
W2 LIVESTOCK, SK

CE	BW	WW	YW	MILK
14.6	-2.9	70	115	25
MCE	MTL	REA	MARB	TSI
11.6	60	0.90	0.29	287

**SEMEN \$50**

**SIGNINGS \$45**



**FULLCIRCLECATTLECOMPANY.COM**

**TAYLOR STABEL: 620.260.6815 • TSTABEL@KCFLLC.COM**

NOVEMBER 2025  
VOL. 49, NO. 8

# CHAROLAIS

## JOURNAL

Official Publication of the  
American-International Charolais Association



### FEATURES

- 20** Genomically Enhanced EPDs
- 23** Heterosis For Rebuild
- 64** A Conversation About Charolais

### COLUMNS

**17** Charolais Viewpoint *by Brett Spader*  
*Talking Total Industry Value*

**32** Junior Viewpoint *by McKenna Mitchell*  
*Get to know your Director*

### ACTIVITIES & REFERENCE

**18** Association Updates

**18** New Members

**26** Roll of Excellence Show Results

**28** Sales Review

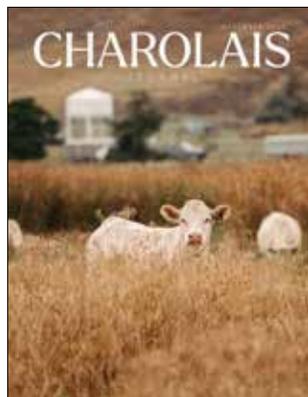
**61** Non Point Show Results

**61** AIJCA News Notes

**68** Sure Champ Spotlight:  
*Huck Plyler*

**78** Calendar

**80** Advertisers' Index



### CHAROLAIS JOURNAL

11700 NW Plaza Circle • Kansas City, MO 64153  
phone (816) 464-5977 • fax (816) 464-5759  
[www.charolaisusa.com](http://www.charolaisusa.com)

### ON THE COVER

Photo by Megan Schooler  
at Hebbert Charolais, Hyannis, Neb.

### JOURNAL STAFF

Brett Spader  
*GPI President*

Molly Schoen  
*Editor*

Laura Handke  
*Project Editor*

David Hobbs  
*Manager*

*Field Representatives*  
*Refer to page 19*

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# 34<sup>TH</sup> ANNUAL RANCHER'S CHOICE BULL SALE

## DECEMBER 6, 2025 - NIXON, TX

*"Want them Big, Stout, with great Performance"*

**DVAuction**  
Broadcasting Real-Time Auctions



### RE VALUABLE 584 ET

EM1007166 • Born: 1/29/24 • Polled • PAF • WW: 686 • BW: 89

Sire: LT Blue Value 7903 Dam: JDJ Ms Cigar B2011

Donor dam has 85 progenies and record for fertility, production, and sales are outstanding!

**Big, Stout, & Powerful!**  
**Evans Ranch**



### MC JUST GOT PAID 406

M1009593 • Born: 2/22/24 • Polled • BW: 90 • PAF

Sire: JMAR Jubal 5P01 Dam: BHD MS Big Ben E803

Dam's calving interval: 2/19; 3/20; 3/21; 3/22; 2/23; & 2/24

top 30% for Marbling EPDs. loaded with muscle

**Big, Stout, & Powerful!**  
**McCurdy Charolais**



### BARA MR 524 ROOSTER 11L P

M1014520 • Born: 11/1/24 • Polled • BW: 75

Sire: DC/CRJ Rooster H3118 Dam: RE Ms Dynasty 524 ET

Maternal granddam, (L428), has 88 progenies

Rooster's were 2<sup>nd</sup> high-selling group in 2024 DeBruycker Sale

**Big, Stout, & Powerful!**  
**Arlitt Ranch**



### HCC LEGEND 3850 7450 8716

M985739 • Born: 7/7/23 • Polled • PAF • BW: 80 WW/R- 644/117%

Sire: NH Legendary 8716 Dam: NH Lady 7450 0409 FL

Ranks in top 5% for Marbling EPD. Donor dam has 11 progenies.

**Strong Maternal ability and Marbling!**  
**Bella Angel Farms**

**ARLITT RANCH**  
Bill & Kaye Arlitt  
P.O. Box 998 Poteet, TX 78065  
800-772-3604  
barlitt44@gmail.com

**EVANS CHAROLAIS**  
Rick & Cindy Evans  
5101 CR 257, Early, TX 76802  
Cell: (325) 647-9039  
rickevans6464@gmail.com

**MCCURDY CHAROLAIS**  
Pat & Cole McCurdy  
336 CR 4522 • Decatur, TX 76234  
(940) 389-2812  
Email: mcurdy.cole@yahoo.com



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(831) 234-9224  
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# THOMAS RANCH

*A Lifetime of Production*



**Special Features Including Fall Pairs, Bred Heifers,  
Embryos, Semen, and Herd Sires**

*Two Day Mature Cow Dispersion  
and Cow Herd Reduction*

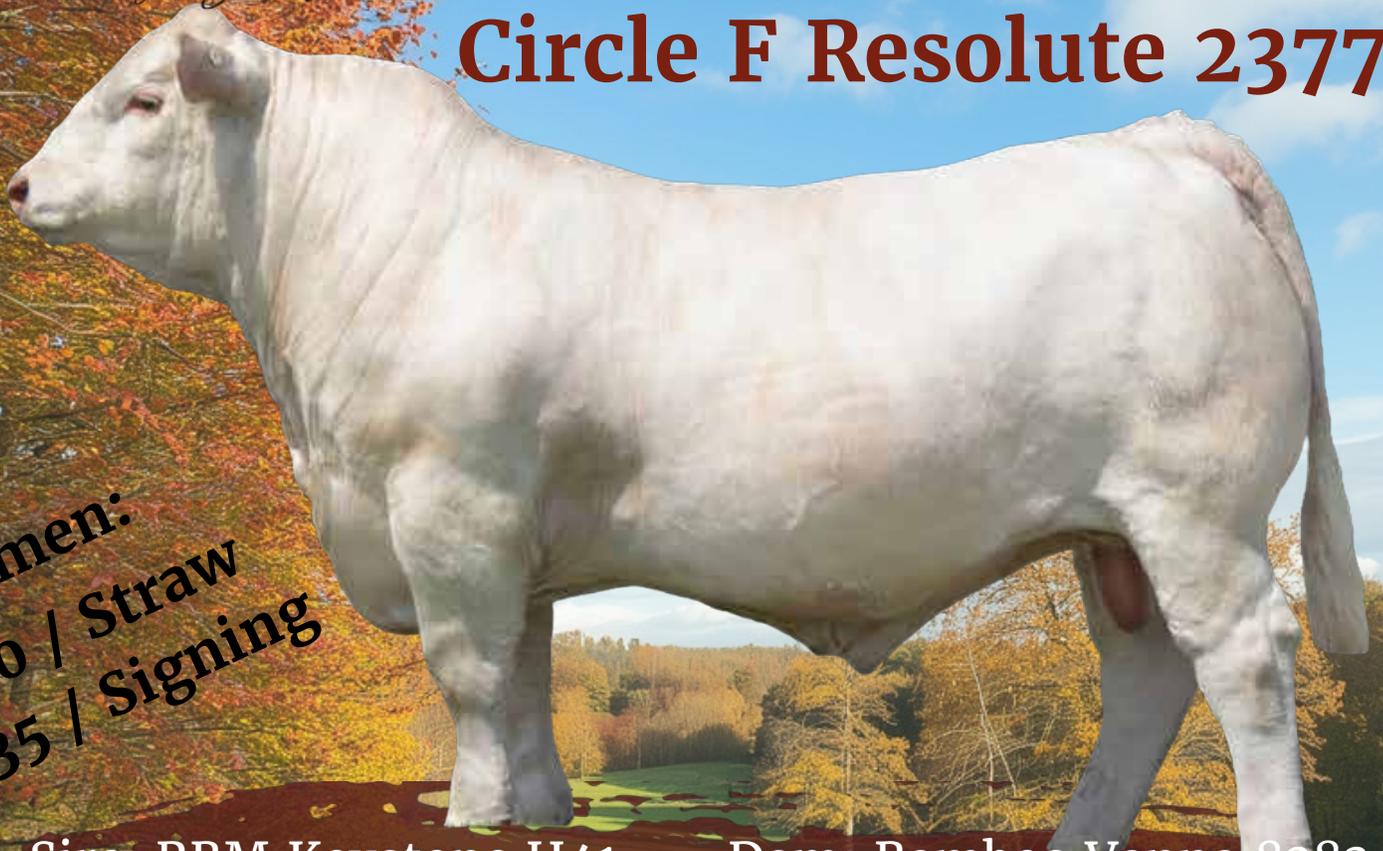
**DECEMBER 10-11, 2025**



# Circle F Farms

*Baxley, Georgia*

## Circle F Resolute 2377



**Semen:**  
**\$40 / Straw**  
**\$35 / Signing**

**Sire: RBM Keystone H41      Dam: Bamboo Vanna 8383**  
**CE 15.2   BW -1.9   WW 78   YW 140   Milk 29**  
**REA 0.80   Marb 0.45   TSI 305**

We Feel that Resolute is Top of the Breed in Confirmation, Maternal Traits, plus being Top 10% in WW & YW , Top 1% in Marbling, and Top 5% in TSI. These Superbly Balanced Traits are the Direction We Feel the Charolais Breed is Heading.

Owners: Walker Land & Cattle, Macon, GA  
Circle F Farms, LLC. North, Lyons, GA

**Walker Land & Cattle**  
**Owner**  
**(478) 361-0772**

**Woody Folsom**  
**Owner**  
**(912) 253-8166**

**Kevin Asbury**  
**Manager**  
**(850) 252-7290**

**Floyd Wampler**  
**Marktg./Sales**  
**(423) 612-2144**

# SOUTHERN BELLES

FALL FEMALE SALE

## NEW DATE

SATURDAY, NOVEMBER 22, 2025

1:00 PM IN MILLSAP, TEXAS

*Featuring 100+ Charolais, Angus, Simmental, & Red Angus Females  
that sell safe in calf to the hottest bulls in the business!*

*Along with 15+ service ready Herd Bulls that have been developed  
with longevity and production in mind!*



## AWR TRAILBLAZER 355L ET

**AICA EM994342**

S: PCC FORCE OF NATURE 122J ET D: RF SC MISS MAURA 8221 ET

*A sincere THANK YOU to Sand Creek Ranch - Greg & Jessie Peck, for partnering with us on AWR Trailblazer 355L ET.  
Semen opportunities on this full brother to the back-to-back AIJCA National Champion Female sell on November 22, 2025.*



## RF SC MISS MAURA 8221 ET

DIRECT PROGENY OF THESE PROLIFIC, DECORATED AND MOST INFLUENTIAL FEMALES IN THE BUSINESS WILL SELL!



PZC DINA 08 ET



JIL MISTY 123Z



M6 MS PATSY BELL 527 P



AWR ZKCC GUCCI 021



817.600.1082 JED WATJE  
785.230.6684 JARED HOBBS, HERDSMAN  
MILLSAP, TEXAS



THE GAMBLERS, LLC



GRAHAM BLAGG 530.913.6418  
TIM ANDERSON 605.682.9343  
JERED SHIPMAN 806.983.7226



**TCCS Saint Christopher**  
Denver Grand, Homo Pld



**LJR Mr Empire 007M ET**  
Outcross Force of Nature Son



**WDZ Aeromsmith 1109 Pld**  
Zehnder/Waage \$60,000 top seller



**RF Full Strut 0223 ET**  
Style, plus Numbers



**RF Elevate K108 Pld**  
Incredible Look!



**BOY Cajun 010J Pld**  
\$76,500 Daughter - Fall 2024



**WC Encompass 0507 Pld**  
Top 1% WW, YW, TM, TSI • 10% M • 7% MB



**CCC WC Redemption 7143**  
Unique, Perfect Design, 4% MB



**FC RF SUMMIT 0018 ET Pld**  
Top 15% CE, MCE • 10% BW



**DF MR Outrageous 64G**  
Exciting Power & Profile!



**RF Mirror Image 2114 ET Pld**  
Carbon Copy x Duchess 631



**Boy Outlier 812 ET P**  
2023-24 #1 Show Sire of the Year



**JAB EC Jack Daniels 306 Polled**  
Backwater Jack x Done Deal



**SHF Addiction 1609 Pld**  
Great Cow Families



**TR Legacy 1707J**  
54th National Grand Champion Bull



**WC Inferno 6561 P**  
Rushmore x Blue Value • 2% TSI, MB



**BOY AALB White Snake 400M**  
WR Relief x Montella



**LT Atlas 0251 Pld**  
Top 3% CE, TSI • 4% REA • 2% BW



**CCC WC RESOURCE 417 P**  
Balanced, Great Daughters



**LT Global 3322 Pld ET**  
Top 10% MB • 20% REA, TSI



**LHR He Ain't No Saint 2206 TW**  
56th National Grand



**PCC Force of Nature 122J ET**  
Extreme Style & Presence



**WC Southern Comfort 8043**  
Outcross Calving Ease



**GHC REAGAN 9012**  
Blue Value x Brenda

**(573) 641-5270**

**CALL FOR A SIRE DIRECTORY OR VIEW ONLINE**  
**WWW.CATTLEVISIONS.COM**

NOVEMBER 16 2025

# TEXAS DROVERS

*Bull & Commercial Female Sale*

FEATURING-



**M6 CHAROLAIS  
GENETIC PARTNERS**

**Sat. DEC 13, 2025 10AM**

**CAROLETA RANCH - WEIMAR, TEXAS**

**SELLING 50  
BREEDING AGE CHAROLAIS BULLS!**



**M6 T Rock 5012** M1011134 // PAF  
JBARW Mr T Rock X ROR Ms Bells 337  
14.2 -1.0 82 141 25 0.8 30 0.91 0.06 279



**M6 REMEDY 5013** M1009813 // PAF  
M6 Remedy 1803 ET X ROR Cool Lady 745  
5.7 0.7 84 131 35 1.3 34 1.11 .21 281



**M6 SMOKIN GUN 5016 PLD** M1009789 // PAF  
WCF Mr Silver Gun 467 X EJS Ms Cool Standard 011 PLD  
9.4 0.8 95 169 25 1.9 51 1.35 0.32 325



**M6 PINNACLE 5046 ET** EM1009654 // PAF  
M6 Pinnacle 712 PLD ET X M6/ROR Ms Jewel's Bell 556 P  
11.2 -0.7 78 140 24 1.6 33 0.66 0.06 276

**ALL BULLS HAVE BEEN  
GENOMIC TESTED AND ARE PA FREE**

*Information-*

**FACEBOOK:** M6 Charolais Genetic Partners  
**WEBSITE:** TexasDrovers.com

*To view request catalog*



*Contact-*

**JOE GARCIA**  
(229) 254-8438

**MATT POWERS**  
(478) 972-2069

**KEVIN MOORE**  
(817) 822-7109

**EDWARD SALTER**  
(478) 494-5466

**KELLEY OWEN**  
(731) 694-7996

**CHAD GIBSON**  
(229) 309-2146

# LEACHMAN CATTLE

## FALL ROUNDUP BULL & FEMALE SALE

NOVEMBER 21ST, 2025

SALE LOCATION: LEACHMAN \$PROFIT CENTER - MERIDEN, WY

### DISPERSING THE MATURE LEACHMAN CHAROLAIS HERD

81 FEMALES SELL

ELITE MARBLING WITH LOW BIRTH AND HIGH API

GOOD DISPOSITION, MODERATE FRAMES, EASY FLESHING LINES

ALSO SELLING 60 CHAROLAIS BULLS

### HIGH MARBLING, LOW BIRTHWEIGHT CHAROLAIS BULLS & FEMALES



**P048M - LOT 301 - AICA M1000006**

**BW -3.5**  
% RANK - 15%

**MARB 0.28**  
% RANK - 15%

**TSI 298**  
% RANK - 7%



**P065L - LOT 311 - AICA M1014254**

**BW -1.8**  
% RANK - 40%

**MARB 0.36**  
% RANK - 5%

**TSI 291**  
% RANK - 15%



SCAN TO VIEW  
UPCOMING SALES

[WWW.LEACHMAN.COM](http://WWW.LEACHMAN.COM) | (970) 568-3983

JERROD WATSON (CO) - 303-827-1156

AARON RASMUSSEN (NE) - 308-763-1361

KURT SCHENKEL (OH) - 740-503-6270

# COMPLETE DISPERSAL OF OUR BRED CHAROLAIS FEMALES

We are moving to a 100% donor driven ET program. Here is your chance to pick from our very best females. We will be retaining flush rights in a few select donors – all of which are on offer.

Outcross females that are soft, right-sized, and practical. Plus, the herd leads the breed in calving ease and marbling. Our Leachman \$Terminal Index indicates that the best Charolais combine low birth, solid growth, and elite marbling. Here is a herd that can catapult you to the top. The dominant cow family is Miss America UP045, who produced ABS's Leachman White Gold P002X, and 20 females in the offering.



**MP001 - LOT 101 - AICA F1356060**

**BW -5.4**   **MARB 0.34**   **TSI 290**  
% RANK - 4%   % RANK - 5%   % RANK - 15%

**Feature Lot 101:** She is a sharp fronted daughter of Leachman Anthem P022G x VPI Free Lunch 708T x Leachman PhD 738 x Miss America UP045. She ranks in top 1% of all Charolais for \$Profit – our multi-trait Leachman index for birth to harvest profit.



**MP010 - LOT 103 - AICA F1356893**

**BW -6.1**   **MARB 0.36**   **TSI 286**  
% RANK - 2%   % RANK - 5%   % RANK - 20%

**Feature Lot 103:** This Anthem x OW Lead Time PhD sired female checks all of the boxes. She combines a unique -6.1 BW with +.36 Marbling. She will stand out in anyone's front pasture!



[WWW.LEACHMAN.COM](http://WWW.LEACHMAN.COM) | (970) 568-3983

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AARON RASMUSSEN (NE) - 308- 763-1361  
KURT SCHENKEL (OH) - 740-503-6270





# CHAROLAIS

47TH NATIONAL SALE - DENVER, COLORADO

JANUARY 17, 2026



SALES  
MARKETING

Colt Keffer: 765-376-8784  
colt@cksalesandmarketing.com

Brett Spader, Executive Vice President: 816-464-2474 Ext. 101

David Hobbs: 913-515-1215    Cody Beck: 765-719-1622

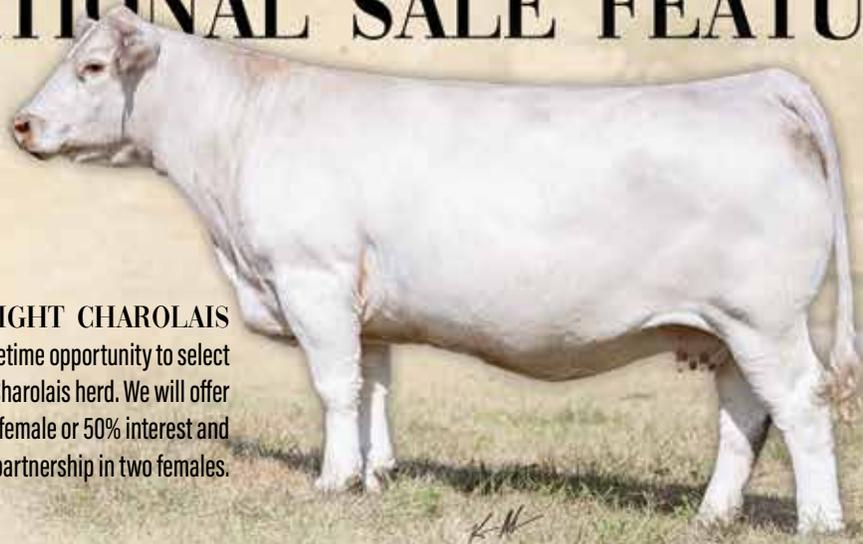
Hadley Schotte: 785-562-6632    Todd Kluser: 541-410-5605

Isaac Hughes: 662-660-3164



TO REQUEST A CATALOG  
VISIT OUR WEBSITE

# FORTY-SEVENTH NATIONAL SALE FEATURES



## WRIGHT CHAROLAIS

This will be a once in a lifetime opportunity to select from the entire Wright Charolais herd. We will offer 100% interest in one female or 50% interest and partnership in two females.



## NGC CAPITALIST 118J

Selling two-thirds U.S. revenue sharing interest plus partial semen inventory.



## JMAR GENETICS

Offering buyers choice of two full sisters to JMAR Jefferson & JMAR Joshua.



## NGC CHECKLIST 406M

We will feature the largest offering of semen on the \$215,000 breed sensation.



## M6 MS GERMAINE 484 P

Selling one-quarter embryo interest in one of the most productive cows in the breed.



# TALKING TOTAL INDUSTRY VALUE

## Efficiency, Yield, and Quality Working Together



Brett Spader  
Executive Vice President

“AND BECAUSE WE’RE CONFIDENT IN WHAT CHAR GENETICS CAN DO ACROSS THE U.S. COWHERD, BREED COMPLEMENTARITY STUDIES ARE CURRENTLY UNDERWAY TO LEARN MORE ABOUT THE ADVANTAGES WE AS A BREED KNOW CHAR GENETICS DELIVER TO RED MEAT YIELD AND FEED EFFICIENCY REGARDLESS OF BREED.”

Inefficiency is a luxury \$2,500 feeder calves can’t afford. It seems like every month I say, “We’ve never been in a cattle economy quite like the one we’re in today” – prices just keep climbing higher. The cattle market is on fire – fueled by demand and stoked by the lowest cattle numbers on record in the U.S.; every link of the beef value chain matters more than ever. And is there anything more inefficient than chasing a single trait?

Across the board, Char-influenced cattle perform to deliver Total Industry Value – a phrase I’ve been sharing and one that always opens eyes in a conversation. The phrase really speaks to what feels like blinders to yield and feed efficiency – it’s a conversation that everyone can connect with. Who isn’t looking to deliver additional value and boost their bottom line?

And I think we would all agree that it’s hard to drive profit at any link of the value chain without yield and feed efficiency. At a time when we have had the fewest head of cattle in the national beef herd since the early 1950’s, we need to be demanding all three of the cattle we breed: quality, yield, and feed efficiency to move the industry forward.

Total industry value reaches across the entire lifecycle of the animal, from conception through harvest to deliver on multiple metrics to put dollar signs behind the EPD data our breed has been collecting for decades. I truly believe that the “black-hide” narrative is treading water as more and more sectors of the beef industry, including the consumer, are learning that color doesn’t create carcass value. We’re at a point where the industry needs to understand- it’s time to optimize our industry’s singular pursuit for quality grade. The unintended consequences are showing through.

A total industry value perspective for the cattle our breed is contributing to the value chain keeps a systems-based approach front and center for everything we are doing at both the association and on the ranch.

### **Refocusing on Heterosis for Profitability**

In this issue, we had a chance to catch up with University of Tennessee Geneticist, Dr. Troy Rowan, to discuss total industry value and the importance of not becoming hyper-focused on any one trait or breed.

Heterosis isn’t new. But it’s too often undervalued in today’s marketplace. Crossbreeding remains one of the most proven ways to improve performance, fertility, and longevity. Yet many producers have drifted away from it, believing a single breed can deliver all industry demands. Perhaps, but at what cost to performance, feed efficiency, and yield, and ultimately, an operation’s profitability.

Maximizing heterosis is one of the easiest, most cost effective and fastest ways to increase pounds of beef for most commercial herds. It’s also one of the most effective ways the Charolais breed can gain market share as the U.S. enters herd rebuild over the coming years, and it’s the definition of a systems-based management approach that adds real-world value to the entire beef chain.

**Total industry value puts commercial** producers in the driver’s seat to determine profitability before a calf ever hits the ground. Think about this: Rather than buying a black-hide bull, if a commercial producer looked at heterosis and the opportunity to add a Charolais bull they are adding Charolais performance and introducing the heterosis that will pay for their herd bull purchase because their total industry value advantage.

There is no question within the industry that Charolais genetics deliver superior red meat yield, feed efficiency, and growth. The Charolais breed excels at tying together production, performance, and profit.

### **Tools that Prove Total Industry Value**

As a breed, we’ve invested in backing the data we’ve collected with our American-International Charolais Association (AICA) Power of Yield study that found Choice 900-lb. carcasses from Charolais/Angus cross cattle would have \$108.80 greater retail

Continued on page 62

## AICA NEW MEMBERS

BIG M RANCH	589 RUSTIC OAKS ROAD	COMBINE	TX	75159
BUTLER FARMS	2473 ARDEN NOLLVILLE ROAD	INWOOD	WV	25428
CASEY W GRAHAM	11576 HOOVER ST	INDIANOLA	IA	50125
CLINT E WATKINS	83 DRY HOLLOW RD EAST	CENTREVILLE	AL	35042
CROWN J CHAROLAIS	2131 330TH ST	CRESTON	IA	50801
DREW R WATERMAN	951 US HWY 8	AMERY	WI	54001
FIVE CREEK CATTLE COMPANY	1653 FRONTIER RD	CLAY CENTER	KS	67432
GRAND OAKS FARM & CATTLE	1096 PRAIRIE HOLLOW ROAD	OZARK	MO	65721
HAYLEY ALBRECHT	5287 ROSSMAN RD	KINGSTON	MI	48741
HERLOCKER FARMS	416 E BAKER ST	FARLINGTON	KS	66734
JA CATTLE	592 HIGH POINT LANE	SKIATOOK	OK	74070
JOSHUA OTT	1092 WILTSHIRE ROAD	KEARNEYSVILLE	WV	25430
MASON CARTER	PO BOX 33	VEGA	TX	79092
MICHAEL K MICHEL	4672 E STATE ROAD 168	FORT BRANCH	IN	47648
MONROE CITY R-1 HIGH SCHOOL	401 HWYS 24/36 E	MONROE CITY	MO	63456
PRESCOTT CATTLE COMPANY	5664 S 300 W	WINCHESTER	IN	47394
RACHEL DOTSON	16289 SENEDO RD	EDINBURG	VA	22824
SHANE ANDREWS	45892 COUNTY ROAD M	YUMA	CO	80759
SUMMIT LIVESTOCK	39763 W POST CREEK RD	CHARLO	MT	59824
TRENT A METTE	9029 N 650TH ST	ALTAMONT	IL	62411
TYLER J SAUNDERS	2771 360TH ST	MANILLA	IA	51454
WYATT W BOESE	218 S WHEATSTATE RD	BURRTON	KS	67020

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ALLIE L HUNT	606 N CORPORATION LINE RD	VEEDERSBURG	IN	47987
AUDREY J BISWELL	17485 S 353RD W AVE	BRISTOW	OK	74010
AVA J WAGUESPACK	2787 LUMAS RD	DERIDDER	LA	70634
AVERY LORRAINE BELL	18833 CR 4307	LARUE	TX	75770
BAILY M CRAMER	116 W HWY 4	HEALY	KS	67850
BAKER L BEHMER	55995 850TH RD	HOSKINS	NE	68740
BARRETT W EVANS	4030 MINARD RD	DOVER	OH	44622
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COLLINS M BENNETT	2766 YANKEE TOWN ROAD	PLEASANT PLAINS	IL	62677
CORBIN L GEDEIST	10994 S US HWY 301	WEBSTER	FL	33597
ELLIE L PETERSON	14348 HWY U	CABOOL	MO	65689
ELSIE F GOFF	20717 PEACH GROVE ROAD	RANDOLPH	KS	66554
ELSIE M HOOVER	96205 E HOLLY RD	KENNEWICK	WA	99338
EMMA G GARZA	1311 W KOHLER ST	HEBBRONVILLE	TX	78361
JACOB D PINNEY	592 HIGH POINT LANE	SKIATOOK	OK	74070
JAYDE M VVYVYAN	13447 E LAKE SHORE RD	CLINTON	WI	53525
JENTRY M PINNEY	592 HIGHPOINT LANE	SKIATOOK	OK	74070
KASPYNN C WOODROME	1007 S HANATH KUEHL RD	RIESEL	TX	76682
KAYLEIGH D KENDRICK	8182 FM 1456	BELLVILLE	TX	77418
KHARA R SENKIRIK	8351 HWY 84 E	ZEPHYR	TX	76890
KINLEY L MEARS	13023 CR 809	SWEENY	TX	77480
KLAIRA E HOLLOWAY	12935 ORNDORFF MILL RD	OLMSTEAD	KY	42265
KYLA K SCOTT	37726 ALEXANDER RD	PHILOMETH	OR	97370
LANE S GEDEIST	10994 S US HWY 301	WEBSTER	FL	33597
LEAH O BAUTE	10965 W 100 S	HOPE	IN	47246
LINCOLN R PAZOS-CONWAY	1704 VAN ZANDT RD 3206	WILLS POINT	TX	75169
LYLA B KAINER	1184 ZENGERLE RD	CUERO	TX	77954
LYLA R KELKENBERG	6707 HEISE RD	CLARENCE CENTER	NY	14032
MADDEN L GRAHAM	11576 HOOVER STREET	INDIANOLA	IA	50125
MADLYN OSBECK	22793 90TH AVE	SCHOOLCRAFT	MI	49087
MAKENNA M HEIAR	54670 64TH ST	SABULA	IA	52070
MARLEY OSBECK	22793 90TH AVE	SCHOOLCRAFT	MI	49087
MCKLAY R GENSINI	8144 URNIKIS DR	HENNEPIN	IL	61327
MYKAELAH M JOHNSTON	150 CATALINA DR	DEBARY	FL	32713
MYLES L MARTIN	5335 LANDMARK RD	IUKA	IL	62849
PAIGE A SICKELS	5359 S BASE RD	WINCHESTER	IN	47394
PAISLEY P GROSCHKE	1132 E LAKE CREEK RD	RIESEL	TX	76682
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## American-International CHAROLAIS Association

The AICA is the official registry for Charolais and Charbray cattle in the United States. Charolais cattle were first brought to the U.S. in 1936. In 1957, the American Charolais Breeders Association and the International Charolais Breeders Association merged forming the present AICA.

Membership in the AICA is obtainable when the applicant has ownership in at least one animal, and has paid the initial membership fee of \$125.

AICA annual dues are \$100.



## DNA Fees

100K - \$50 (\$55 for hair)  
 H/P - \$20  
 BPA- \$5 (As of June 1, 2024)  
 Color Dilutor - \$25

## PA Policy as of 9/1/24

Donor dams and AI sires born after January 1, 2020, are required to be tested for Bovine Progressive Ataxia (BPA), prior to the registration of progeny and/or additional progeny. Animals that have a 100K DNA result on file, will only need to have the BPA test added to their profile. Animals without a 100K on file, will need to have the 100K and BPA ran.

## Expedited Registration Work - NEW FEES

If an animal needs to be registered with in a day or two a rush fee of \$75 (\$150 non-members) will be added to work. Once the animal is registered you can pull it up online to view the registration number. The new certificate will be mailed out the following day. We also offer FedEx mailing for additional \$75 (\$150 non-members).

## Year letter for 2025 is N

Record your 2025 born calves using AICA's online system. Add the data as the calves are born; continue to update the records as you add weaning and yearling data. Register the calves at any time by adding their name.

## Performance Deadline Approaching

Performance data must be submitted to the AICA office by November 1 to be included in the December 2025 Genetic Analysis. Please make sure calf data, weights and weigh data have been submitted online or on forms to AICA.

## ONLINE TIPS

Transfers cannot be done on-line if the paper has already been issued. The original paper must be returned to AICA. Animals registered on-line can be held in the system for transfer or print later. Many members find it helpful to hold all the newly registered animals in the system. No need to chase papers around.

When using a non-Charolais parent, follow the example given on the entry screen. For a non-Charolais female type FNF-XXXX, for a non-Charolais male type FNM-XXXX. You may also use breed codes to indicate the breed of the non-Charolais animal but be sure to use 4 digits (example: FNM-ANAN). We can add the pedigree of your other breed animal but need a copy of the pedigree 1st. The fee to add a pedigree is \$50 (\$100 for non-members).



## American-International CHAROLAIS Association

11700 NW Plaza Circle  
 Kansas City, Mo 64153  
 Phone: (816) 464-5977  
 Fax: (816) 464-5759  
 E-Mail: info@Charolaisusa.com  
 Website: www.charolaisusa.com

### Association Staff

**Executive Vice President**  
 Brett Spader • Ext. 101  
*Bspader@Charolaisusa.com*

**Recording Secretary**  
 Maggie Smith • Ext. 401  
*Msmith@Charolaisusa.com*

**Vice President of Operations**  
 David Hobbs • Ext. 200  
*Dhobbs@Charolaisusa.com*

**Controller**  
 Chris Kendall • Ext. 300  
*Ckendall@Charolaisusa.com*

**Membership & Event Coordinator**  
 Vanessa Lammers • Ext. 202  
*VLammers@Charolaisusa.com*

**Asst. Recording Secretary**  
 Sarah Almond • Ext. 402  
*Salmonda@Charolaisusa.com*

**Special Projects Coordinator**  
 Megan Schooler • Ext. 102  
*Mschooler@Charolaisusa.com*

**To Use The Extension Numbers  
 Listed For The Above Staff,  
 Phone (816) 464-5977.**

### Field Staff

**Southeast Representative**  
 Isaac Hughes  
 63 CR 63  
 Golden, MS 38847  
 (662) 660-3164  
*Ihughes@Charolaisusa.com*

**Southwest Representative**  
 Cody Beck  
 19800 John Wayne  
 Perry, OK 73077  
 (785) 719-1622  
*Cbeck@Charolaisusa.com*

**North Central Representative**  
 Hadley Schotte  
 308 7th Road  
 Herkimer, KS 66508  
 (785) 562-6632  
*Hschotte@Charolaisusa.com*

**West Representative**  
 Todd Kluser  
 PO Box 1385  
 Redmond, Oregon 97756  
 (541) 410-5605  
*tkluser@Charolaisusa.com*

**Other Regions**  
 Call The AICA Office.  
 (816) 464-5977

**Commercial Advertising**  
 Jay Carlson  
 Carlson Media Group, LLC  
 Beef Breed Group  
 (913) 268-5725 office  
*jay@carlsonmediagroup.com*

## AICA Office President

Frank Ellis, Jr.  
 113 Georgetown Dr  
 Letohatchee, AL 36047  
 (334) 315-8927

**Vice President**  
 Chad Zehnder  
 982 397th Ave NW  
 Stanchfield, MN 55080  
 (612)554-2154

**Secretary**  
 David Hubert  
 510 Maple Ave.  
 Oakley, KS 67748  
 (785) 672-2540

**Treasurer**  
 Tyler Davis  
 PO Box 935  
 Ashdown, AR 71822  
 (903) 908-5913

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 407 Breesport St.  
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 (608) 633-5334  
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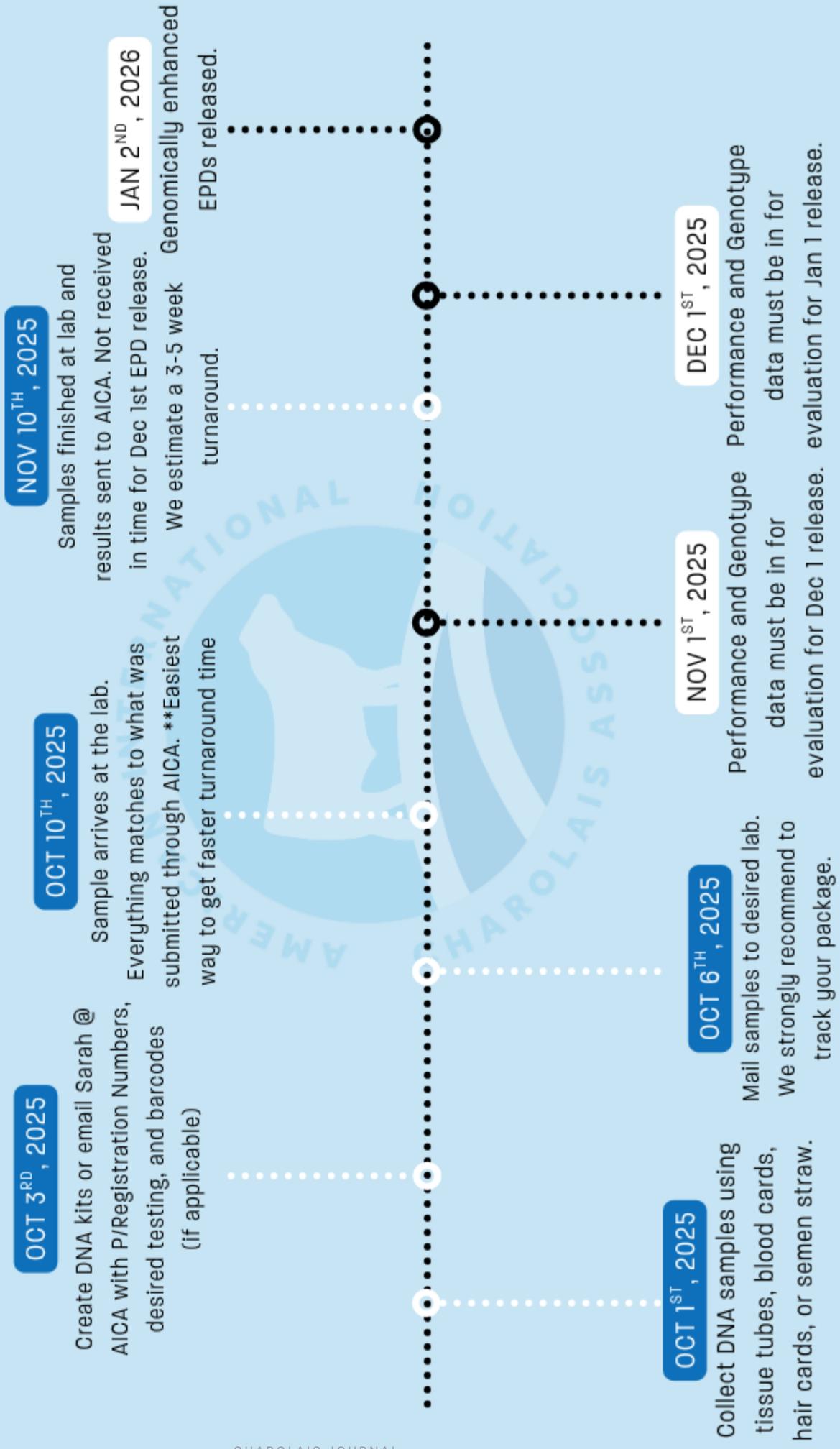
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NOVEMBER 13 2025

# HETEROSIS FOR REBUILD

*Charolais genetics driving efficiency, longevity, and profit in today's cow herd.*



**T**he U.S. beef industry has always been defined by efficiency. Over the last seven decades, we've watched the cowherd shrink to its lowest level in 74 years—yet pounds of beef produced continue to climb.

Charolais breeders have played a central role in this progress by creating genetics that respond to industry needs. With land, labor, and capital being more limited than ever, producers, both seedstock and commercial, must focus squarely on efficiency, true red meat yield, and total herd profitability.

In a cattle market this hot, every pound matters. What matters more are the pounds that don't add additional expense to an operation's bottom line while adding true red meat yield. Added red meat yield without added

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“HETEROSIS,” HE SAYS. “REGARDLESS OF ALL THE NEW TECHNOLOGY, IS STILL THE VERY BEST TOOL WE’VE GOT IN THE BEEF INDUSTRY TO ADD POUNDS WITHOUT ADDED COST.”

---

production expense is the definition of efficiency. These are attributes Charolais genetics deliver consistently in crossbreeding systems.

We recently had the opportunity to visit with Dr. Troy Rowan, Beef Cattle Geneticist, University of Tennessee. Growing up on a Charolais operation in southwest Iowa, Rowan has seen firsthand both what a pasture of Charolais cows can do and the advantages a Charolais bull on a set of British or Continental influenced can yield.

“Heterosis,” he says. “Regardless of all the new technology, is still the very best tool we’ve got in the beef industry to add pounds without added cost.”

Rowan spends a good deal of his time visiting with producers about efficiency, profitability and the management opportunities that can help them reach their goals. He bridges the gap between research and practical herd management. One of the most common conversations Rowan has

centers on crossbreeding, the tool that delivers heterosis.

Rowan says that he asks producers “Can you afford not to use crossbreeding?”

“Heterosis doesn’t just show up in the sale barn, across the scale,” he says “It pays dividends through added weaning weight, better health outcomes, improved fertility, and longevity in the cow herd. It’s one of the few tools that adds cheap and easy pounds without increasing input costs.”

The science has proven the value of heterosis for decades. Data from the Meat Animal Research Center shows that heterosis in a well-executed crossbreeding program can add more than 8% to calf weaning weights and extend a crossbred cow’s productive life by a full year. And with replacement heifer costs at an all-time high, there isn’t a cattle producer amongst us who doesn’t need an extra year out of every replacement heifer on the backend of the production life.

“It’s simple, heterosis means more pounds per cow exposed and fewer replacements over time,” Rowan explains, adding that maternal heterosis is where the biggest gains come from. “Those traits like fertility and longevity – those are the traits that make a cow profitable year after year.”

### **BREED COMPLEMENTARITY**

Heterosis doesn’t require new technology, but it does require planning and structure. Unlike heterosis, which increases the performance of offspring from two different breeds, breed complementarity leverages the strengths of two complementary breeds to boost offspring performance. The American-International Charolais Association is the first breed association to invest and adopt AI tools for genetic selection, feeder calf value, and optimization of genetics through management. AICA is partnering with Frontier’s Market and its advanced AI



development team to tackle key challenges facing the beef industry—improving feed efficiency, enhancing red meat yield, increasing the accuracy of genetic selection tools for registered bulls, and expanding understanding of how genetics can address industry needs through breed complementarity and heterosis.

“The advancements to be gained through AI-driven insights into breed complementarity and heterosis will change the opportunities we have as a breed,” says AICA Executive Vice President, Brett Spader. “We know that maximizing heterosis is one of the easiest, most cost-effective, and fastest ways to increase pounds of beef, it’s also one of the best ways Charolais can help rebuild the U.S. cow herd with more efficient, higher-yielding cattle.”

When Charolais bulls enter a crossbreeding program, they deliver measurable value across the beef chain. The AICA Power of Yield white paper found that Choice 900-pound carcasses from Charolais-Angus cross cattle had an incredible \$108.80 greater retail cutout value than those from straight-bred Angus—a 76% advantage directly linked to Charolais genetics.

Crossbred calves with Charolais influence grow faster, convert feed more efficiently, and yield more red meat, all traits that feedlots, packers, and retailers can put a dollar sign on.

“Charolais genetics are a proven way to

add performance and profitability without extra cost,” Spader adds. “They excel at tying together production, performance, and profit in a way that benefits everyone along the value chain.”

Rowan agrees.

Rowan says that the easiest way to balance genetic antagonisms is through a terminal crossbreeding program.

“We know the feedlot and packer want heavier carcasses, while the cow-calf producer needs a moderate, efficient female. Crossing a British-based female with a continental terminal sire, like Charolais, allows you to capture both sides of that equation,” he says. “The really exciting stuff begins to happen when you continue your crossbreeding plan with the next generation. We see those benefits compound, so say you’re cow herd predominantly black baldy cows. When we bring in a third breed, like Charolais, and put them on your F1 females, you get a double dip on heterosis. You capture direct heterosis for growth in the calf and maternal heterosis in the dam—fertility, milk production, longevity, all of it. That’s stacking heterosis the right way.”

The takeaway? Heterosis is like interest—it builds on itself. Every generation of structured planning adds more value, more performance, and more profit.

### **A CALL TO SEEDSTOCK PRODUCERS**

Both Spader and Rowan agree that the

future of heterosis depends on education and advocacy. While AICA has invested in the tools to improve feed efficiency, red meat yield, the accuracy of genetic selection and breed complementarity, the best promotion for considering the merits Charolais will deliver in a crossbreeding system is YOU.

Our seedstock producers who understand how their genetics fit into a structured crossbreeding program and have seen firsthand the value Char genetics deliver to a commercial herd, YOU are the best advocates for not only the genetics you’ve invested in but for the Charolais breed.

“Seedstock producers would do well to market their animals as part of the heterosis solution,” Rowan shares. “That means understanding where your genetics fit and how they can complement the herds in your region.”

The tools you need to not just advocate for Charolais genetics in a crossbreeding program are already in place. Genomically Enhanced EPDs help identify the additive traits that amplify crossbreeding results, and the AICA Terminal Sire Index (TSI) and Value Trace analytics allow breeders to show hard numbers behind Charolais performance.

“When we talk about yield, feed efficiency, and growth, we can back it up with numbers,” Spader says. “The data proves that Charolais genetics contribute directly to profitability when used in a crossbreeding system.” 



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**KANSAS STATE FAIR**

Hutchinson, Kan.-September 13, 2025

**Judge:** Kyle Perez, Nara Visa, N. M

**Total Shown – 38:** 25 Females – 13 Bulls

**FEMALES**

**Junior and Grand Champion Female and Reserve Supreme Champion**

**Overall Breeds:** Schrader's Melania 497M ET, 2-26-24, by CCC WC Redemption 7143 Pld ET. Josi Schrader, Wells, Kan.

**Spring and Reserve Grand Champion Female:** Schrader's Moroney 498M ET, 3-2-24, by CCC WC Redemption 7143 Pld ET. Josi Schrader.

**Junior Calf Champion:** AML Cigarro 509, 4-9-25, by CCC WC Redemption 7143 Pld ET. AM Livestock, Richmond, Kan.

**Reserve Junior Calf Champion:** Schrader's Ms Flo Jo 5166N ET, 3-3-25, by CCC WC Redemption 7143 Pld ET. Josi Schrader.

**Senior Calf Champion:** HL White Lier Nancy, 10-14-24, by 0132 SHR White Lier Pld ET. Kole Harris, Hepler, Kan.

**Reserve Senior Calf Champion:** WGB CC CLT Ms Berkly 443 P ET, 11-15-24, by CCC WC Redemption 7143 Pld ET. Kestrel Pitzer, Westmoreland, Kan.

**Reserve Spring Champion Female:** Lazy H Impressive Force 4114, 3-24-24, by PCC Force Of Nature 122J ET. Lazy H Ranch Colorado, Elbert, Colo.

**Reserve Junior Champion Female:** TR Ms Mila 4920M ET, 2-8-24, by M&M Outsider 4003 Pld. Kelly Gaffney, Barneveld, Wis.

**Senior Champion Female:** J-S Lady Empress 385Pld, 10-21-23, by WC WIA Xerox 1141 P ET. Madison Rump, Burrton, Kan.

**Reserve Senior Champion Female:** J-S Lady Hope 383 Pld, 9-4-23, by WC WIA Xerox 1141 P ET. Kolten Rump, Burrton, Kan.

**CLASS PLACINGS**

**Spring Heifer Calves:** Calved March 3 to May 5, 2025. 6 Shown. 1. AM Livestock on AML Cigarro 509. 2. Josi Schrader on Schrader's Ms Flo Jo 5166N ET. 3. Taylor Goering, McPherson, Kan., on TTG Natalie 70N.

**Junior Heifer Calves:** Calved January 6 to February 20, 2025. 4 shown. 1. Isom Marston, Canton, Kan., on Wal-Mar

Ms Harlee 502P. 2. Madison Rump on J-S Lady Starflower 501 Pld. 3. Sarah McKown, Valley Center, Kan., on M3 Linda 106N.

**Winter Heifer Calves:** Calved November 15 to December 11, 2024. 2 Shown. 1. Kestrel Pitzer on WGB CC CLT Berkly 433P ET. 2. Emery Mengarelli, Hepler, Kan., on HL White Lier Flicka.

**Senior Heifer Calves:** Calved October 14, 2024. 1 Shown. Kole Harris on HL White Lier Nancy.

**Early Spring Yearling Females:** Calved March 2 to March 27, 2024. 3 Shown. 1. Josi Schrader on Schrader's Moroney 498M ET. 2. Lazy H Ranch Colorado on Lazy H Impressive Force 122J ET. 3. Isom Marston on Wal-Mar Ms Royal Pennant 412P.

**Late Junior Yearling Females:** Calved February 8 to February 26, 2024. 3 Shown. 1. Josi Schrader on Schrader's Melania 497M ET. 2. Kelly Gaffney on TR Ms Mila 4920M ET. 3. Knox Harvey, Lamar, Mo., on CARRS Ms Smokeshow 403 P ET.

**Early Junior Yearling Females:** Calved January 16 to January 30, 2024. 2 Shown. 1. Hayden Englert, Washington, Kan., on JBE Miss Mina 404M. 2. Madison Rump on J-S Miss Joy 402 Pld.

**Early Senior Yearling Females:** Calved September 4 to October 21, 2023. 3 Shown. 1. Madison Rump on J-S Lady Empress 385 Pld. 2. Kolton Rump on J-S Lady Hope 383 Pld.

**BULLS**

**Junior and Grand Champion Bull and Reserve Supreme Champion Overall Breeds:** Schrader's Guardian 477M ET, 2-10-24, by CCC WC Redemption 7143 Pld ET. Josi Schrader, Wells, Kan.; Bradley Cattle, Marshfield, Mo.; Thomas Ranch, Harrold, S.D.

**Senior Calf and Reserve Grand Champion Bull:** AML Vindicator 423, 11-8-24, by CCC WC Redemption 7143 Pld ET. AM Livestock, Richmond, Mo.

**Junior Calf Champion:** Schrader's Arrowhead 577N ET, 2-4-25, by CCC WC Redemption 7143 Pld ET. Josi Schrader.

**Reserve Junior Calf Champion:** Wal-Mar Mr Ks Patrol 508 P, 3-3-25, by NG Badge 102J. Augusta Marston, Canton, Kan.

**Reserve Senior Calf Champion:** CARRS Mr Jack In The Box 425 P, 10-20-24, WIA Backwater Jack 060 P. Carr Cattle Company, Webb City, Mo.

**Reserve Junior Champion Bull:** JBE

Manumission 401M, 4-22-24, by CCC WC Redemption 7143 Pld ET. Hayden Englert, Washington, Kan.

**Senior Champion Bull:** CCC Sundance 3026 P ET, 1-8-23, by CCC WC Redemption 7143 Pld ET. Epperson Cattle, Laredo, Mo.

**Reserve Senior Champion Bull:** JS Rogue's Encore 2313, 10-9-23, by WGB Outer Limits 801 ET. Emma Jones, Emmett, Kan.

**CLASS PLACINGS**

**Spring Bull Calves:** Calved March 3 to March 15, 2025. 2 Shown. 1. Augusta Marston on Wal-Mar Ms Ks Patrol 508P. 2. Madison Rump, Burrton, Kan., on J-S Sir Apollo 527 Pld.

**Junior Bull Calves:** Calved February 4 to February 22, 2025. 3 Shown. 1. Josi Schrader on Schrader's Arrowhead 577N ET. 2. Sarah McKown, Valley Center, Kan., on M3 Out Of Sight 203N. 3. James and Carolyn Schwarz, Sedgwick, Kan., on J-S Blue Dragon 519 Pld.

**KANSAS STATE FAIR**



Grand Champion Female



Grand Champion Bull



Reserve Grand Champion Bull

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**Winter Bull Calves:** Calved November 8 to November 29, 2024. 2 Shown. 1. AM Livestock on AML Vindicator 423. 2. Isom Marston, Canton, Kan., on Wal-Mar Mr Concur 452P.

**Senior Bull Calves:** Calved October 20, 2024. 1 Shown. 1. Carr Cattle Company on CARRS Mr Jack In The Box 425 P.

**Spring Yearling Bulls:** Calved March 1 to April 22, 2024. 2 Shown. Hayden Englert on JBE Manumission 401M. 2. Epperson Cattle on CE Pegasus Envy 016.

**Junior Yearling Bulls:** Calved February 10, 2024. 1 Shown. 1. Josi Schrader; Bradley Cattle; Thomas Ranch on Schrader's Guardian 477M ET.

**Senior Yearling Bulls:** Calved October 9, 2023. 1 Shown. Emma Jonmes on JS Rouge's Encore 2313.

**Two-Year-Old Bulls:** Calved January 8, 2023. 1 Shown. Epperson Cattle on CCC Sundance 3026 P ET.

**GROUPS**

**Produce of Dam:** 2 Shown. 1. Josi Schrader on TR Ms Fame 8712F ET. 2. Madison Rump on J-S Secret Lady 704 Pld.

**Junior Get-Of-Sire:** 1 Shown. 1. Madison Rump on WC WIA Xerox 1141 P ET.

**Get-Of-Sire:** 2 Shown. 1. Josi Schrader on CCC WC Redemption 7143 Pld ET. 2. Madison Rump on WC WIA Xerox 1141 P ET.

**Breeders Herd:** 3 Shown. 1. Josi Schrader. 2. Isom Marston. 3. Madison Rump.

**Group of Five Head:** 3 Shown. 1. Josi Schrader. 2. Isom Marston. 3. Madison Rump.

**KEYSTONE INTERNATIONAL LIVESTOCK EXPOSITION**

Harrisburg, Pa.

**Judge:** Lee Danzer, Kewanee, Ill.

**Total Shown – 31:** 26 Females – 5 Bulls

**FEMALES**

**Junior and Grand Champion Female:** GAL Miss Debbie Jean, 3-18-24, by WR Relief J4606. Makynlee Hucks, Chatsworth, Ga.

**Reserve Junior and Reserve Grand Champion Female:** TCC Smoking Monti 567, 4-17-24, by WR Relief J4606. Circle R Cattle Co., Alma, W. Va.

**Junior Calf Champion:** LLC Mayberry ET, 3-1-25, by SVY Mayfield 30H, Samuel Leach, Midland, Va.

**Reserve Junior Calf Champion:** PATT

Lil Ms Kennedy, 4-20-25, by M&M Outsider 4003 Pld. Eric Dunfee, Belmont, Ohio.

**Senior Calf Champion:** SAC Starstruck 1005, 10-5-24, by SAC Light'em Up 131 Pld. Matthew Bauerlein, Hempstead, Md.

**Reserve Senior Calf Champion:** SAC Starstruck 1123 Pld, 11-23-24, by SAC Light'em Up 131 Pld. Matthew Bauerlein.

**Intermediate Champion Female:** BCR Brenda 460 Pld, 5-21-24, by BCR Outage 012 Pld. Peyton Coffman, Salesville, Ohio.

**Reserve Intermediate Champion Female:** TR Ms Mayfield 4762M ET, 5-9-24, by SVY Mayfield 30H. Jaxon Orr, West Newton, Pa.

**Senior Champion Female:** KCKR Dallas 71L, 12-15-23, by CCC WC Redemption 7143 Pld. Kinsey Shriver, Grafton, W. Va.

**Cow-Calf Champion:** W2 Starstruck 13J, 2-1-21, by D R Revelation 467. Heifer Calf, XS AP Starstruck 423 Pld, 4-23-25, by SAC Light'em Up 131 Pld. Abigail Peck, Monroeville, N. J.

**Reserve Cow-Calf Champion:** LMAN KLL Angie 15L ET, 4-3-23, by M&M Outsider 4003 Pld. Bull Calf, KLL Ghosty 15N, 2-7-25, by HOF JFS Bandit 0286. Blakely Lemmon, Manchester, Md.

**CLASS PLACINGS**

**Spring Heifer Calves:** Calved March 1 – April 20, 2025. 5 Shown. 1. Samuel Leach on LLC Mayberry ET. 2. Eric Dunfee on PATT Lil Ms Kennedy. 3. Toby Maze, Bunker Hill W. Va., on RL Barbi Dream House.

**Junior Heifer Calves:** Calved February 12 to February 13, 2025. 2 Shown. 1. Shadow Springs Farm, Havre De Grace, Md., on SSF Miss History Breese 2503. 2. Megan Vogel, Forest Hill, Md., on SSF Miss Curley's Girl 2502.

**Winter Heifer Calves:** Calved November 20 to November 23, 2024. 2 Shown. 1. Matthew Bauerlein on SAC Starstruck 1123 Pld. 2. Mouser Farmer, Independence, W. Va., on MCF Ms Kelly 364 P.

**Senior Heifer Calves:** Calved September 2 to October 5, 2024. 2 Shown. 1. Matthew Bauerlein on SAC Starstruck 1005. 2. Jacqueline Harward, Forest Hill, Md., on KNS Miss Lacey 4922M.

**Late Summer Yearling Females:** Calved August 11, 2024. 1 Shown. 1. Lane Wakeman, Toms Brook, Va., on Neely Miss Olaf LOO1.

**Summer Yearling Females:** May 9 to May 21, 2024. 4 Shown. 1. Peyton Coffman on BCR Brenda 460 Pld. 2. Jaxon Orr on TR Ms Mayfield 4762M

ET. 3. Rockin' K Cattle, Lexington, Va., on KNS Eleven Roses 4711M.

**Late Spring Yearling Females:** Calved April 7 to April 17, 2024. 2 Shown. 1. Circle R Cattle Company on TCC Smokin Monti 567. 2. Peter Hoffheins, Abbottstown, Pa., on SAC Annalise 407 Pld.

**Early Spring Yearling Females:** Calved March 3 to March 18, 2024. 2 shown. 1. Makynlee Hucks on GAL Miss Debbie Jean. 2. Charlotte Smithson, White Hall, Md., on JPV Miss Elowen 495M ET.

**Late Junior Yearling Females:** Calved February 13 to February 29, 2024. 3 Shown. 1. Charlotte Smithson on SLIK Halsey 411M. 2. Ashlynn Mankey, Amity, Pa., on Danleys Outlier Shiloh. 3. Molly Orr, West Newton, Pa., on Danleys Outlier Scout.

**Senior Yearling Females:** Calved December 15, 2023. 1 Shown. Kinsey Shriver on KCKR Dallas 71L.

**Cow-Calf Class:** Calved February 1, 2021 to April 3, 2023. 2 Shown. 1. Abigail Peck on W2 Starstruck 13J. Heifer Calf: XS AP Starstruck 423 Pld. 2. Blakely Lemmon on LMAN KLL Angie 15L ET. Bull Calf: KLL Ghosty 15N.

**BULLS**

**Senior and Grand Champion Bull:** KNS Eleventh Hour 3911L, 5-1-23, by CCC WC Redemption 7143 Pld ET. Rockin' K Cattle Lexington, Va.

**Junior and Reserve Grand Champion Bull:** CMC Warroad 407 P, 1-31-24, by WZD Warroad 906. Lane Wakeman, Toms Brook, Va.

**Junior Calf Champion:** RDSA Thunderstruck 13, 1-3-25, by PCC Force Of Nature 122J ET. Madison Dobbins, Halifax, Pa.

**Reserve Junior Calf Champion:** SSF Miss Judy's Historic 2504TW, 2-14-25, by SVY Historic 241K. Shadow Springs Farm, Havre De Grace, Md.

**CLASS PLACINGS**

**Junior Bull Calves:** Calved February 14, 2025. 1 Shown. 1. Shadow Springs Farm on SSF Miss Judy's Historic 2504TW.

**Junior Bull Calves:** Calved February 3 to February 6, 2025. 2 Shown. 1. Madison Dobbins on RDSA Thunderstruck 13. 2. Jacqueline Harward, Forest Hill, Md., on LCSC Whiskey Throttle.

**Junior Yearling Bulls:** Calved January 31, 2024. 1 Shown. Lane Wakeman on CMC Warroad 407 P.

**Summer Senior Yearling Bulls:** Calved May 1, 2023. 1 Shown. Rockin' K Cattle on KNS Eleventh Hour 3911L.

**GROUPS**

**Produce of Dam:** 2 Shown. 1. Matthew Bauerlein, Hamstead, Md., on W2 Starstruck 13J. 2. Rockin' K Cattle, Lexington, Va., on BROCHE Charlamagne 0513 Pld ET.

**KEYSTONE INTERNATIONAL LIVESTOCK EXPO**



Grand Champion Female



Reserve Grand Champion Female



Grand Champion Bull



Reserve Grand Champion Bull

# CHAROLAIS SALE RESULTS

## NEXTGEN CATTLE FLINT HILLS FALL CLASSIC

September 26, 2025 - Paxico, Kan.

**Auctioneer:** Doak Lambert, Decatur, Texas.

**Averages:**

124 Age Advantage Charolais Bulls ..... \$10,647

**Not Included in Above Averages:**

79 Age Advantage Beefmaster Bulls ..... \$14,900

96 Age Advantage AngusX Bulls ..... \$9,218

**Total Sale Gross: \$3,382,250**

By Hadley Schotte

**High-selling lot:**

**\$17,000 – Two-Year-Old Bull.** NG Smoking Gun L544, 9-8-23, by CMF 10Z Ledger 102F. To Jerry & Ellen Cassady, Reeds, Mo. and Elliot McClure, Stotts City, Mo.

## BRADLEY CATTLE & HANKINS FARMS THE FALL COLORS SALE

October 4, 2025 - Republic, Mo.

**Sale Manager:** Innovation AgMarketing, LLC, DeSoto, Kan. **Auctioneer:** Cody Lowderman, Macomb, Ill.

**Averages:**

3 Open Heifers ..... \$6,833

2 Fall Calving Females ..... \$8,625

10 Spring Bred Heifers ..... \$5,185

15 Lots ..... \$5,973

**Not reported in the Above Averages:**

1 Percentage Charolais Open Heifer ..... \$4,500

3 Red Angus Open Heifers ..... \$4,667

3 Simmental Open Heifers ..... \$4,667

4 Red Angus Fall Calving Females ..... \$5,250

1 Simmental Fall Calving Female ..... \$3,700

9 Red Angus Spring Bred Heifers ..... \$5,206

8 Simmental Spring Bred Heifers ..... \$5,413

**Total Sale Gross: \$235,450**

By David Hobbs

**High-selling lots:**

**\$11,000 – Fall Calving Female.** WIA Ms September 3207 P, 9-17-23, by VPI Monticello 023H. Heifer calf, 8-29-25, by TR Legacy 1707J ET. To Aces Wild Ranch, Millsap, Texas.

**\$10,000 – Open Heifer.** BC/HF Miss Megatron 545, 2-23-25, by WC Megatron 3341 P. To George LaBrie,

Bloomer, Wisc.

**\$6,500 – Spring Bred Heifer.** BC Miss Affinity 419, 2-24-24, By LT Affinity 6221 Pld. Bred to LT Atlas 0251 Pld. To Full Circle Cattle Company, Lakin, Kan.

**\$6,250 – Fall Calving Female.** BC Miss Vision 2346, 9-1-23, by TR CAG Carbine's Vision 9700 ET. Bull calf, 9-24-25, by TR Legacy 1707J ET. To Tyler Ganoung, Plainville, Kan.

**\$6,200 – Spring Bred Heifer.** BC Miss Carbon 2435, 3-18-24, by TR Mr Carbon Copy 1713J ET. Bred to LT Atlas 0251 Pld. To Devin Sonnenfelt, Taneyville, Mo.

**Note:** Offering sold to 9 states.

## SOUTHERN CONNECTION SALE

October 4, 2025 - Knoxville, Tenn.

**Sale Manager:** Outfront Cattle Service, Dennis Adams, Lampasas, Texas

**Auctioneer:** Greg Clifton, N. Richland Hills, Texas

**Sale Sponsors:** Georgia-Florida and South Carolina Charolais Associations

**Averages:**

10 Bulls ..... \$5,300

9 Cow-Calf Pairs ..... \$7,278

5 Cow-Calf Splits ..... \$10,950

7 Bred Cows ..... \$7,071

14 Bred Heifers ..... \$5,143

13 Open Heifers ..... \$5,923

58 Lots ..... \$6,409

**Not Reported in Above Averages:**

1 Flush ..... \$2,000

2 Pregnant Recipients ..... \$5,250

56 Embryos ..... \$474

17 Units of Semen ..... \$73

**Total Sale Gross: \$412,030**

By Isaac Hughes

**High-selling lots:**

**\$19,500 – Cow-Calf Split.** Fink Lady 1560 3821 GS, 2-14-21, by Fink Gold Standard 0153. Rebred to WC Encompass 0507 P. Heifer Calf, 3-28-25, by LCC 405 of 6333 GS. From Aristo Farms, Topeka, Kan. Cow to Claystrong Genetic Enterprises, Mercersburg, Pa., for \$15,000. Calf to Jason Bryant, Dandridge, Tenn., for \$4,500.

**\$15,000 – Open Heifer.** AFG Perfection 4844 3834, 8-17-24, by WCF Mr Silver Gun 467. From Aristo Farms. To Claystrong Genetic Enterprises.

**\$11,500 – Cow-Calf Split.** MF Miss Lady 5778 023

FL, 8-28-15, by VPI Free Lunch 708T. Rebred to WC Encompass 0507 P. Heifer Calf, 10-7-24, by LCC 923 of 6868 FL. Cow to Claystrong Genetic Enterprises for \$6,500. Calf to Larry Brantley, Callahan, Fla., for \$5,000.

**\$11,500 – Bred Cow.** Reaves Ms Germain Patriot 2266, 10-10-22, by LT Patriot 4004 PLD. Cow bred to Fink 2230 of 77 467. From Reaves Charolais, Greeneville, Tenn. To Claystrong Genetic Enterprises.

**\$10,000 – Bred Cow.** LCC Montana Beatrice 9491, 8-12-21, by ACE-ORR Lock N Load 243P. Bred to WC Silver Bullet 2503 P. From Lehmann Cattle Company, Lathrop, Mo. To Heather Richardson, Lebanon, Ind.

**\$10,000 – Open Heifer.** AFG Lady 4821 3821 SG ET, 9-7-24, by WCF Mr. Silver Gun 467. From Aristo Farms. To Lehmann Cattle Company.

## CIRCLE F FARMS BULL AND FEMALE SALE

October 10-11, 2025 - Baxley, Ga.

**Auctioneers:** Doak Lambert, Decatur, Texas, Steve Friskup, Muleshoe, Texas and Harold Brown, Roanoke, Ala.

**Averages:**

79 Charolais Bulls ..... \$11,121

**Not Included in Above Averages:**

157 Bulls ..... \$10,710

25 Brahman Females ..... \$7,650

274 Commercial Females ..... \$5,512

**Total Sale Gross: \$4,261,750**

By Isaac Hughes

**High-selling lot:**

**\$50,000 – Bull.** Circle F Joshua 4047, 2-21-24, by JMAR Joshua 23M11. To Lindskov's LT Ranch, Isabel, S.D.

## THOMAS CHAROLAIS INC. 24TH ANNUAL BULL SALE

October 11, 2025 - Raymondville, Texas

**Auctioneer:** Greg Clifton, N. Richland Hills, Texas

**Averages:**

102 Bulls ..... \$9,167

**Total Sale Gross: \$935,000**

By Cody Beck

**High-selling lots:**

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**\$18,000 – Bull.** TT Mr. Thomas 100/4, 5-22-24, by WC Recon 8371 P. To Chase Baker, Texas.

**\$17,000 – Bull.** RT Mr. Thomas 79/4, 6-11-24, by MSL This Guy. To Jerod Baker, Ga.

**\$16,500 – Percentage Charolais Bull.** RT Mr. Thomas 10/4, 6-4-24, by Red Angus Bull. To Bosse Ranch, Texas.

## WILD INDIAN ACRES FALL CHAROLAIS BULL SALE

October 11, 2025 - Carthage, Mo.

**Sale Manager: Hubert Cattle Sales, Oakley, Kan.**

**Auctioneer:** Bailey Moore, Mt. Vernon, Mo.

### Average:

48 Bulls .....\$7,083

**Total Sale Gross:** \$340,000

By David Hobbs

### High-selling lots:

**\$16,000 – Bull.** WIA Mr Atlas M115 P, 3-19-24, by LT Atlas 0251 Pld. To Gearlds Charolais, Tompkinsville, Ky.

**\$14,500 – Bull.** WIA Cool Dude M135 P, 4-21-24, by M6 Cool Rep 8108 ET. To Sand Hill Charolais, Inc., Boise City, Okla.

**\$9,000 – Bull.** WIA Lunch Time M124 P, 3-15-24, by VPI Free Lunch 708T. To Curfman Farms, Griggsville, Ill.

**\$9,000 – Bull.** WIA-JK Mr Atlas M012 P, 1-20-24, by LT Atlas 0251 Pld. To Paul Jeffries, Hustonville, Ky.

**\$9,000 – Bull.** WIA Mr T M088, 3-5-24, by MEAD-WIA Triple Threat V1141. To Paul Jeffries.

**Note:** Bulls sold to 10 states.

## 70TH ANNUAL OCALA GRADED BULL SALE

October 14, 2025 - Ocala, Fla.

### Average:

20 Charolais Bulls .....\$9,730

### Not Included in Above Averages:

36 Bulls .....\$5,997

**Total Sale Gross:** \$410,500

By Isaac Hughes

### High-selling lot:

**\$12,600 – Bull.** LWF Kincem's High Speed 11183, 11-18-23, by RS Mr Kincem Cigar H192. From Little W Farm, Lebanon, Tenn. To Teuton Inc. Anthony, Fla. 

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## CHAROLAIS FACT:

**Congratulations Andrew, Jessie, Weston, Thane, and Hugh Johnson!**

Their calves were voted the GRAND CHAMPION STEERS and HEIFERS at the 2025 Charolais Feeder Sale held at Western Livestock Auction in Great Falls, MT.

Johnson Steers- 594 lbs. \$4.56/lb \$2,708.64/head

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# GET TO KNOW YOUR DIRECTOR

McKenna Mitchell, Area 1



**McKenna Mitchell**  
Area 1

**H**owdy AIJCA! My name is McKenna Mitchell, and I am y'all's Area 4 Director! I am from a small town, north of Fort Worth, Texas! Currently, I am attending Texas A&M University in College Station, Texas. I am getting my Bachelor's Degree in Agriculture Leadership and Development, where I would love to be an Agriculture Teacher! I am looking forward to seeing everyone during this upcoming show season!

### Outside of the show barn, what else are you up to?

Outside of the show barn, you can probably find me at home with my friends! I love to crochet, read, watch movies, and spend time with my family and my boyfriend! You can also find me at work. I work at an artificial insemination facility called Integrated Breeders!

### What do you want to accomplish with your time on the AIJCA Board?

My biggest goal while on the AIJCA Board is to be a comforting, smiling face for all Juniors. I want to be there as a support and a source of knowledge for all who may need it. Being able to be here and support my peers is something I have always dreamed of, and teaching is something I would love to do as a career

### Tell us about your 1st Junior Nationals.

My first Junior National was in 2020, in Brookings, South Dakota. That whole show was so nerve-racking, especially because of the rise in COVID-19 cases. My dad was not able to travel with us up there, because he was cutting wheat, so it was just my mom, my sister, my show family, and me. I took one of my favorite heifers, 121, who won her class, and I was shocked. That Junior National introduced me to so many new competitions, friends, and new family from other states.

### What would you say to someone interested in joining the Charolais breed?

This breed is my second family. I have been included in a lot of cattle associations, but not one with juniors as close as this one. Do not be scared to put yourself out there, ask how people are, or ask questions about different techniques you may not know. Step out of your comfort zone, because that is how you find new things you love to do.

### What are your future plans?

I plan to graduate a semester early, so next fall semester. Once I graduate, I will have my teaching certification as well as my AI certificate. I plan on teaching at a high school wherever I end up, where I can teach the younger generations of agriculturists.

### If you could have lunch with any 3 people, who would they be?

If I could have lunch with any 3 people, it would be Jesus Christ, I simply have so many questions to ask him. The second person I would love to eat with is Abraham Lincoln, which may sound crazy. He is my favorite United States President of all time. I would also like to invite Cody Johnson. Cody Johnson is my favorite singer, and I would love to meet him and hear about his experience.

### What's an issue in agriculture that you are passionate about and how can we make a difference?

An issue in agriculture that I am passionate about is re-sparking an interest in agriculture, specifically Charolais cattle, within the youth of our association. I want there to be passion within our juniors, and I want them to know how much the world depends on us. We need them in order to continue in this wonderful world we know.



## AMERICAN-INTERNATIONAL JUNIOR CHAROLAIS ASSOCIATION Officers

<b>President</b> Ethan Shoemake Warner, OK (918) 424-8703 <i>ethanshoemake2004@gmail.com</i>	<b>Treasurer</b> Tannah Cassatt Webb City, MO (417) 499-7935 <i>tcassatt@gmail.com</i>
<b>Vice President</b> Makennah Tucker Briggsdale, CO (970) 397-6163 <i>makennaht14@gmail.com</i>	<b>Ex-Officio</b> Shade Bunker Sparta, WI (808) 855-0270 <i>shadebunker1@gmail.com</i>
<b>Secretary</b> Sidney Allard Sidney, NE (308) 249-731 <i>sidneyallard05@gmail.com</i>	

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<b>Area 1</b> Makennah Tucker Briggsdale, CO (970) 397-6163 <i>makennaht14@gmail.com</i>	<b>Area 7</b> Hayden Sampson Afton, TN (423) 609-8387 <i>haydensampson04@gmail.com</i>
<b>Area 2</b> Sarah Mead Aurora, NE (402) 694-3907 <i>sarah.mead@hamilton.net</i>	<b>Area 8</b> J.C. Chandler Belton, SC (864) 378-6386 <i>jc.lazyfarm@gmail.com</i>
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<b>Area 6</b> Tannah Cassatt Webb City, MO (417) 499-7935 <i>tcassatt@gmail.com</i>	<b>At Large</b> Lexi Huse Elm Mott, TX (254) 299-7099 <i>Lexihuse2008@gmail.com</i>

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<b>Fundraising</b> Tannah Cassatt	<b>Membership</b> Sidney Allard
<b>Programs &amp; Activities</b> Makennah Tucker	<b>Junior National</b> Ethan Shoemake

### AIJCA Membership

Membership in the nationwide American-International Junior Charolais Association (AIJCA) is open to anyone 21 years of age and under as of January 1 of the present year. The initial membership fee is \$30 and \$25 annual dues thereafter.

# CHAROLAIS ASSOCIATION OF TEXAS

2025-2026 *Membership Directory*

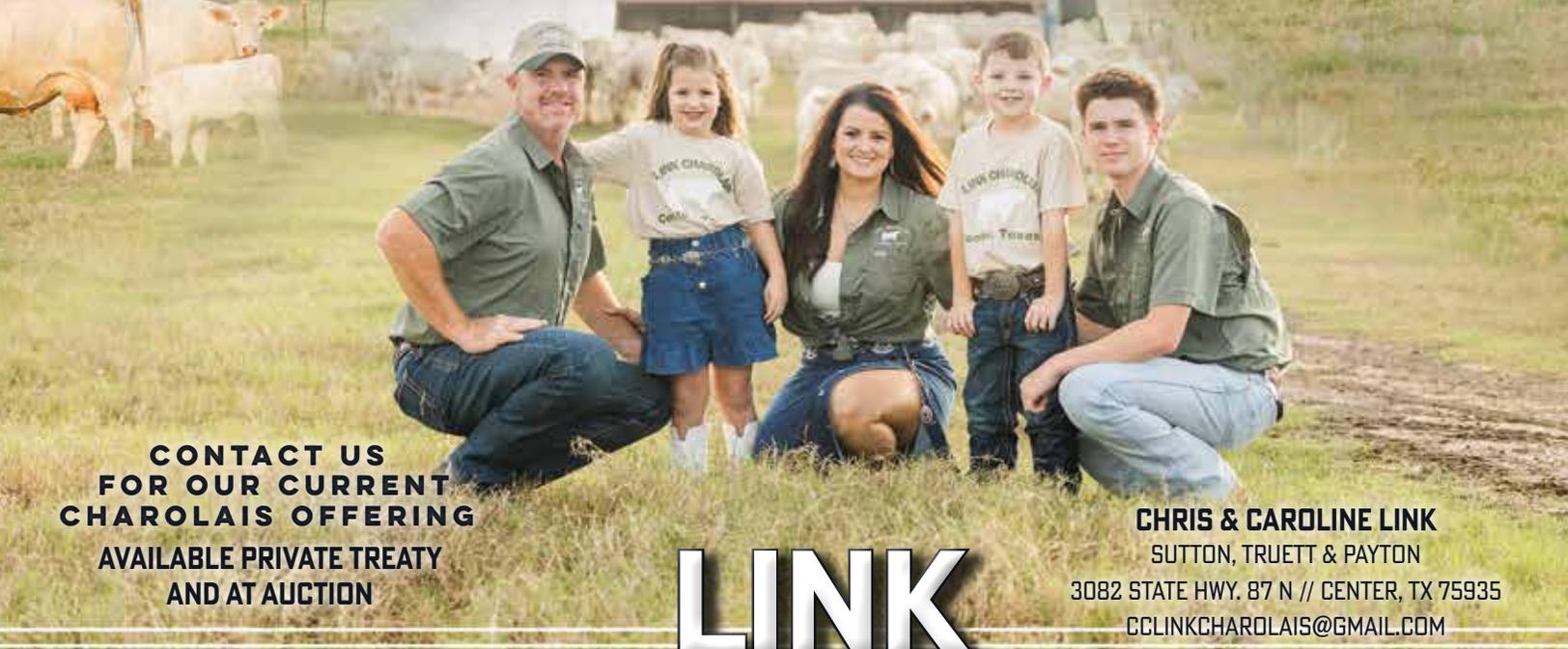




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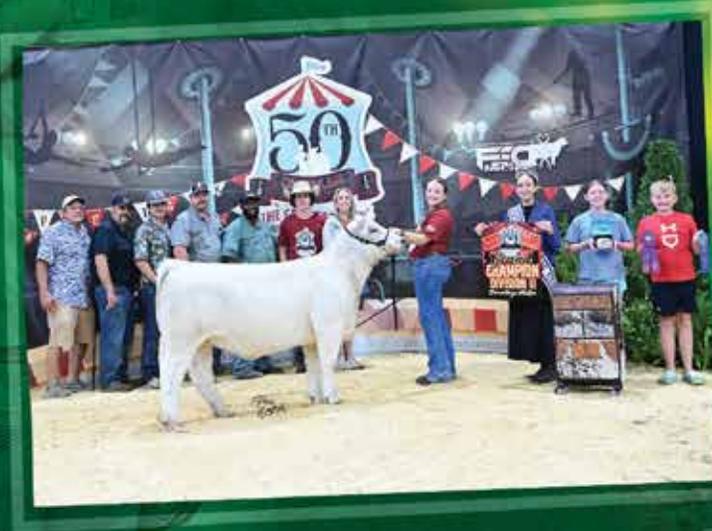


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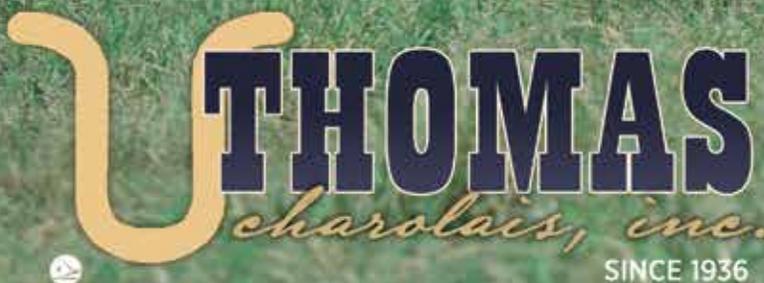
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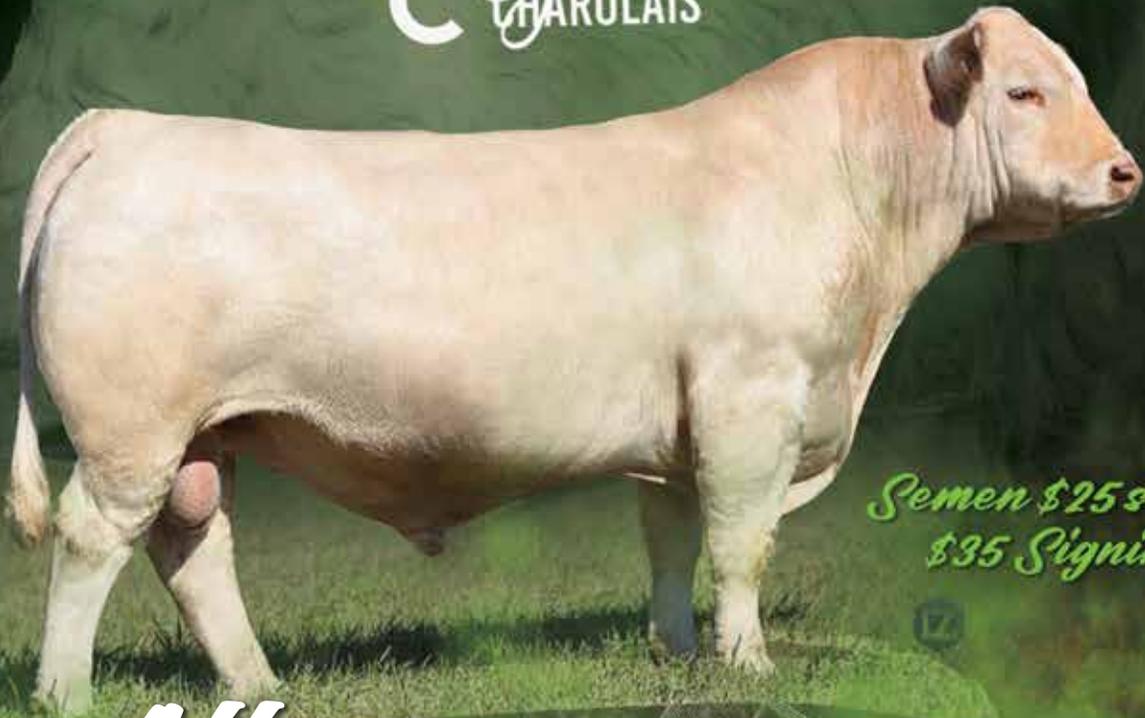
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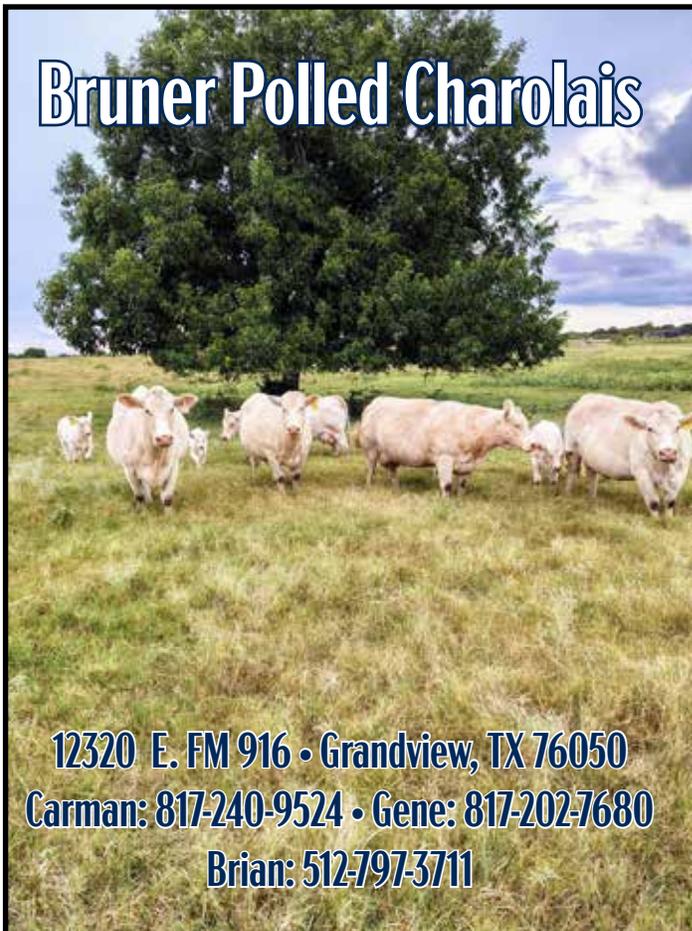
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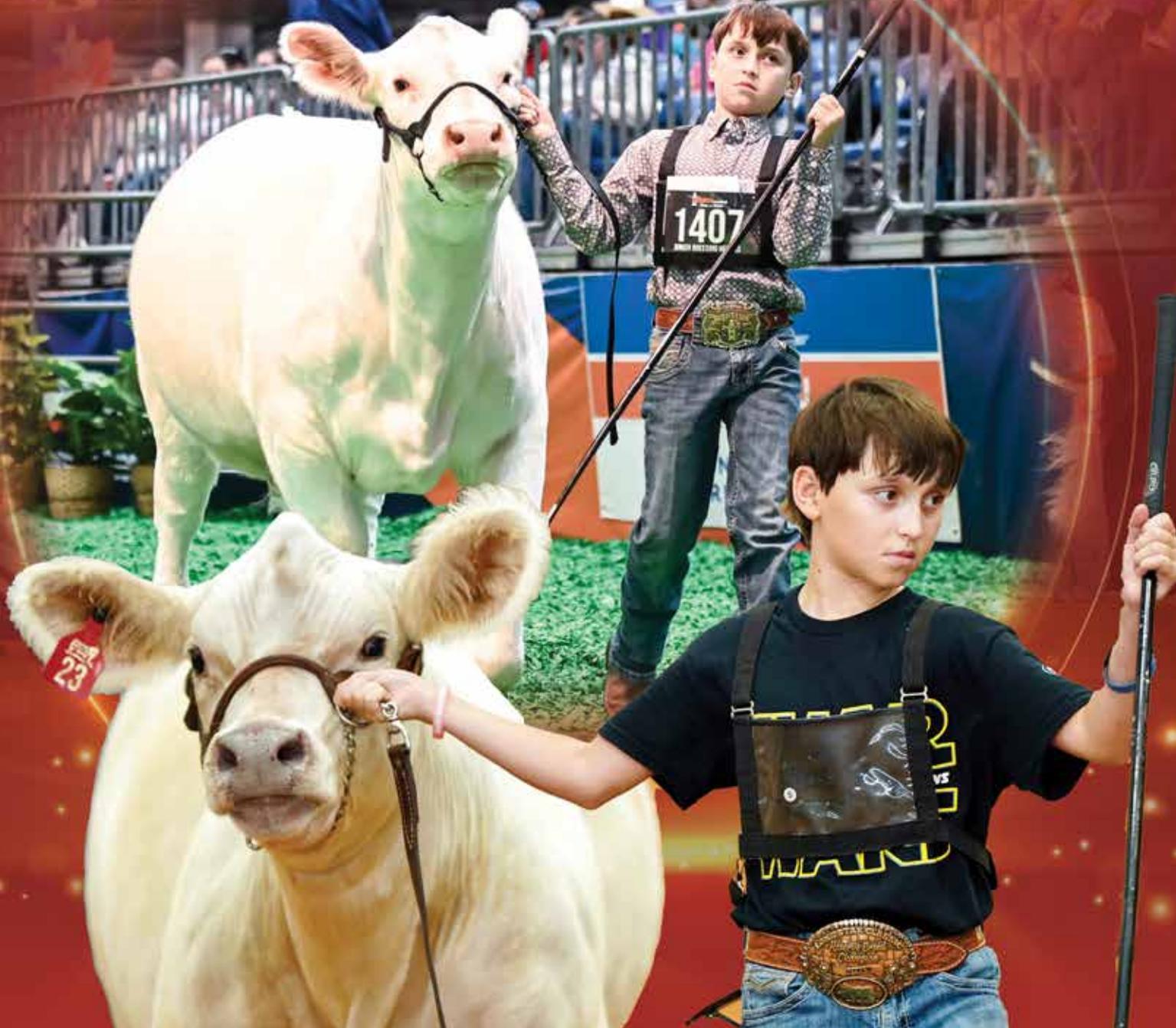
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2025-2026

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**Area 6 Director:** Eric Dennis, Saint Jo, TX  
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### Field Staff:

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### CAT CONTACT INFORMATION



### Kennedy Caldwell, Office Manager

Email: [texascharolais@gmail.com](mailto:texascharolais@gmail.com)

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mrobinson1836@yahoo.com

**Double R Dees Charolais**  
ROY REED DEES  
2020 CR 236  
NOCADOCHES, TX 75961  
281-889-2626

**DTR Livestock**  
DANIEL RYAN KYLE  
PO BOX 391  
FRANKLIN, TX 77856  
979-324-5732  
krdan5206@msn.com

**Eagle Ridge**  
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EMORY, TX 75440  
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936-544-2246

**Ellis Ranch**  
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PO BOX 157  
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361-235-0203  
kalli.ellis@yahoo.com

**Franklin Family Cattle**  
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LADONIA, TX 75449  
903-453-4466  
sfranklin31@hotmail.com

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Valley Charolais**  
LAUREN & KETTA GAR-  
DUNO  
5834 FM 1086  
WINGATE, TX 79566  
325-513-8324  
lkab@sbcglobal.net

**Greer Charolais**  
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4558 FM 417 E  
SHELBYVILLE, TX 75973  
936-591-2142  
cgreer4557@gmail.com

**H3**  
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422 STAR SHELL RD  
DECATUR, TX 76234  
940-389-7931  
rhankins444@yahoo.com

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Ranches**  
Tyson Hann  
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77845  
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214-912-0921

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jhayden@haydensteel.com

**Heritage Acres Ranch**  
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979-540-2169  
mark@heritageacrestexas.com

**Heritage Hat Ranch**  
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casey@cbp.coop

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timmy.hobbs@yahoo.com

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msdanawilson@yahoo.com

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wendy@2htransfort.com

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CLEVELAND, TX 77328  
281-622-9461  
misang54dee@yahoo.com

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**Jackson Cattle Company**  
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5947 FM 203  
WALNUT SPRINGS, TX 76690  
254-897-9116  
jeff3302@yahoo.com

**Jerry Hawes Ranch (JH)**  
CAROLYN HAWES  
2101 TOWER RD  
LIBERTY HILL, TX 78642  
572-713-4588  
hawesrusty@gmail.com

**K&K RANCH**  
STEVE R KILLION  
2228 CR 1301  
RUSK, TX 75785  
903-683-6297

**Lazy LB Ranch**  
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LAND  
PO BOX 45  
CHRISTOVAL, TX 76935  
325-656-9633  
cwi.bos@gmail.com

**Ledbetter Charolais**  
JEARL & LEE LEDBETTER  
924 ROLLIGN RIDGE RD.  
LOCKHART, TX 78644  
512-845-1449  
qma3alee@yahoo.com

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979-218-3635

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[lehmancharolais@aol.com](mailto:lehmancharolais@aol.com)

**Link Charolais**  
CHRIS AND CAROLINE  
LINK  
2234 HWY 7 E  
NoCADOCHEs, TX 75935  
936-590-2949  
[chris.link@sbcglobal.net](mailto:chris.link@sbcglobal.net)

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518 KINDER ROAD  
SCOTLAND, TX 76379  
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[cathyloran@hotmail.com](mailto:cathyloran@hotmail.com)

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[olivia@lospinoscattle.com](mailto:olivia@lospinoscattle.com)

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[gregparr1968@gmail.com](mailto:gregparr1968@gmail.com)

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HUCK PLYLER  
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HOPE, AR 71801  
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[www.shadyoaksfarms.com](http://www.shadyoaksfarms.com)

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**Trinity Valley Community College**  
ATTN: MARC ROBINSON  
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ATHENS, TX 75751  
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ANGLETON, TX 77515  
979-431-4412  
[jvasue@hotmail.com](mailto:jvasue@hotmail.com)

**Charolais Association of Texas**  
**10120 VALENCIA AVE. LUBBOCK, TEXAS 79424**  
**2025-2026 Membership Application & Renewal**

Ranch Name: \_\_\_\_\_

Owner: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Please circle one of the following: **New Member**   **Renewal**   **2025-2026 Directory Ad**

Membership dues are \$50.00/year   **DUE JANUARY 1st, 2026!**

### **Board Members Terms and Nominations**

Membership includes the opportunity to nominate and vote on the C.A.T. Directors.

**Current Board Members (Eligible for Re-Election)**

1. Bradley Bracewell (2023-2025) - Board Member
2. David Skeans (2023-2025) - Board Member
3. Jason Littleton (2023-2025) - Board Member
4. Jimmy Curtis (2023-2025) - Board Member
5. Josh Owens (2023-2025) - Board Member
6. Peggy DeMoss (2023-2025) - Board Member

**Current Board Members (NOT Eligible for Re-Election)**

7. Braden House (2026-2028) - Board Member
8. Chris Link (2026-2028) - Board Member
9. Collin Greer (2026-2028) - Board Member
10. Gary Biggs (2026-2028) - Board Member
11. Kaitlyn Courville (2026-2028) - Board Member
12. Larry Ludeke (2026-2028) - Board Member



**Below please nominate two names to be included on this upcoming ballot:**

•

\_\_\_\_\_

•

\_\_\_\_\_



# TJCA

## TEXAS JUNIOR Charolais Association

### 2025 Texas Junior Charolais Association State Show



Airielle Elliott  
Alexandria Whitford  
Ally Smitley  
Alynn Ruelas  
Anabelle Groom  
Aryanna Anthony  
Ashlynn Crisman  
Aubree Mitchell  
Aubrey Curtis  
Avery Smart  
Avery Hunt  
Bella Parker  
Branson Bush  
Brayden Barron  
Brayden Rankin  
Braylon Oliver  
Breck Boyce  
Brigg Jones  
Briley Blackshear  
Brooks Brent  
Brylee Yargo  
Cameron Lewis  
Camille Greer  
Caroline Smith  
Carter Greer  
Casey Conway  
Cash Martinez  
Cason Addington  
Chase Godwin  
Chase Henson  
Cheyenne Grace  
Coleman Smalley  
Corbin Milberger  
Corbin Hunt  
Corin Lopez  
Darby Smith  
Derek Hempel  
Easton Ritchie  
Elani Lacy  
Eli Steagall  
Ema Perez  
Emily Minatrea

Emily Fulp  
Emily Allen  
Emma Adams  
Ethan Gomez  
Georgia Goudeau  
Graselyn Straughter  
Hadley Cole  
Harris Kelly  
Hayleigh Gerik  
Jack Kyle  
Jacob Fulp  
Jake Groseclose  
Jase Fortner  
Jaycee Hueske  
Jayden Mata  
Jett Mahoney  
Jordan Campbell  
Kacy Randall  
Kason Yargo  
Katrina McKee  
Kaycee Clark  
Kaydence Whitford  
Kaydon Willett  
Kaylin Jacobs  
Kelin Boyce  
Keston Gerik  
Kinlee Hughes  
Kinley Rankin  
Kinsley Atchison  
Landree Leifeste  
Laney Smith  
Lexi Huse  
Lillian Babbitt  
Lyndsey Franklin  
Lynlee Gerik  
Macy Naylor  
Maddie Barthold  
Madison Plaisance  
Makinley Marr  
Maria Lucis Perez  
Maris Cole  
Markus Montellano  
Mason Leifeste

McKayla Mears  
McKenna Muston  
McKenna Rankin  
McKenna Mitchell  
Micheale Minatrea  
Molina Daniel  
Molly Mirassou  
Murphy Doyle  
Noah Silves  
Noah Anthony  
Patton Lyssy  
Molina Daniel  
Molly Mirassou  
Murphy Doyle  
Noah Silves  
Noah Anthony  
Patton Lyssy Payton  
Hembree

Preslyee Oliver  
Quirt Odum  
Randall Lee  
Ridge Conway  
Riley Silves  
Robert Clay Conway  
Rodalyn Dunham  
Rylee Gascon  
Sara Aultman  
Savannah Kelly  
Shane Vance  
Shawn Leifeste  
Sophie Bradshaw  
Theron Skeans  
Vicente Garza  
Weslynn Elliot  
Zoe Hubert

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- Composites
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FH MS BELL 1082 P



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FH 246G JEWEL 3039 P

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**Top 2% CE & Doc, 3% MCE, 6% BW, 7% SC, 15% Milk & CW, 25% WW & YW, 30% TSI**

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**AWR TRAILBLAZER 355L ET**

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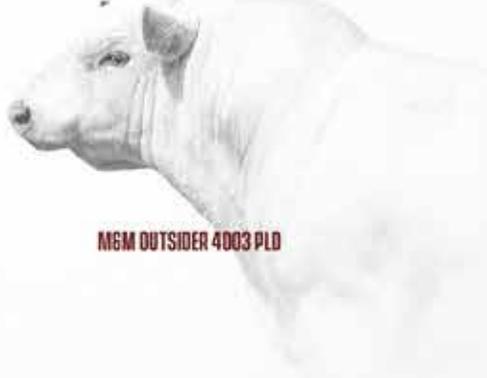
**SVY ELSA 919G**



**WG LOADED UP 1833 P ET**



**LT SHEILA 337 PLD**



**NGM OUTSIDER 4003 PLD**



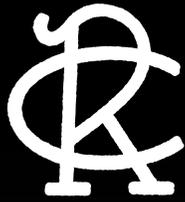
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Initially over this past spring and summer, we have worked on charitable activities, **COOKING 15,000 CHEESEBURGERS AND BRISKET SANDWICHES** supporting Military and First Responders:

- Los Angeles, California – Pacific Palisades Fire for First responders and Fire Fighters
  - Del Rio, Texas - Border Patrol Anniversary Celebration
  - Guantanamo Bay, Cuba – Supporting all U.S. Military stationed there, and
  - Washington DC – 250th National Army Celebration – July 4th.
  - Camp Pendleton, California - 250<sup>th</sup> National Army Celebration - October 18
- Proudly serving 12,000 Marines

CHEF + RANCHER, LLC is a new entity that we've created with Chef Austin Simmons. With the addition of Evelyn Gay Duhon's and Rod Smith's Charolais females, we're embarking on opening an upscale casual restaurant, "Charolais" by Chef Austin Simmons" in The Woodlands, Texas in late February 2026.

We'll feature our Beef raised exclusively by CHEF + RANCHER (Black Wagyu Bulls X Charolais Females.)

*Larry & Beth*



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# NON-POINT SHOW RESULTS

## AICA NON-POINT Show Results

South Dakota State Fair  
Minnesota State Fair  
Oklahoma State Fair  
Tulsa State Fair

### SOUTH DAKOTA STATE FAIR

August 28, 2025 - Huron, S.D.

**Judge:** Bill Widerman, Union Bridge, Maryland.

**Cow-Calf Champion and Grand Champion Female:** CAG Lainey 3716L ET TW, 5-2-23, by BOY Outlier 812 ET Pld. Bull calf, LH Gold 20, 4-9-25, by RSD Better Than Gold 6721. CK Cattle, Highmore, S.D. and Lexi Huse, Elm Mott, Texas.

**Senior Champion and Reserve Grand Champion Female:** TR Ms Molly 4921M ET, 1-30-24, by M&M Outsider 4003 Pld. Jady LeDoux, Harrold, S.D.

**Junior Champion and Grand Champion Bull:** ODN Richard 3M, 4-4-24, by CAG TR Dory's Vision 0686H ET. Chris Odden, Ree Heights, S.D.

**Junior Calf Champion and Reserve Grand Champion Bull:** LCC White Label 2503, 3-1-25, by SVY Historic 241K. Myles Linstrom, Wakonda, S.D.

### MINNESOTA STATE FAIR

August 30, 2025 - St. Paul, Minn.

**Judge:** Carter Ward, Plattsburg, Mo.

**Senior Champion and Grand Champion Female:** BJF Suzie 4029M, 2-4-24, by PCC Force of Nature 122J ET. Avery Kohls, Hutchinson, Minn.

**Junior Yearling Champion and Reserve Grand Champion Female:** SULL Shelly 4645M, 3-10-24, by WR Relief J4606. Mikayla Skiba, North Branch, Minn.

**Junior Calf Champion and Grand Champion Bull:** BJF Outlier 5025N, 1-23-25, by BOY Outlier 812 ET Pld. Cooper Dorn, Henning, Minn.

**Senior Calf Champion and Reserve Grand Champion Bull:** PPP Mr Big 99 M110, 11-10-24, by JAB Lumineer 216 Polled. Payton Foster, Rose Creek, Minn.

### OKLAHOMA STATE FAIR OPEN SHOW

September 13, 2025 - Oklahoma City, Oklahoma

**Judge:** Randy Perry, Orlando, Oklahoma

**Senior and Grand Champion Female:** D & K Miss Bella D905, 9-5-23, by BOY Outlier 812 ET Pld. Kylin Oakes, Taloga, Okla.

**Intermediate and Reserve Grand Champion Female:** J/O Miss Fancy Cat 446, 5-20-24, by MJ Coolcat 027. Kylin Oakes.

**Grand Champion Bull:** SEG Hardwire 101N, 2-5-25, by SKS Talk Dirty 978K. Eston Hardy, Ryan, Okla.

**Grand Champion Percentage Female:** MJ Kit Cat 418, 10-8-24, by MJ Coolcat 027. Crue Baldwin, Taloga, Okla.

**Reserve Grand Champion Percentage Female:** SC Ms Stealth 427M, 4-4-24, out of RF Ms Stealth 7226 ET. Khyler Marshall, Crawford, Okla.

### TULSA STATE FAIR

September 27, 2025 - Tulsa, Oklahoma

**Judge:** Jon Sweeney, Cedarville, Ohio

**Junior Calf and Grand Champion Female:** FFF Darla 5131, 2-18-25, by PCC Force Of Nature 122J ET. Kamden Filippo, Rush Springs, Okla.

**Reserve Junior Calf and Reserve Grand Champion Female:** LL Ms Ninfa 5002N, 2-3-25, by WC Milestone 5223 P. Anabelle Groom, Cleburne, Texas.

**Junior Calf and Grand Champion Bull:** SEG Hardwire 101N, 2-2-25, by SKS Talk Dirty 978K. Eston Hardy, Ryan, Okla.

**Senior Champion and Reserve Grand Champion Bull:** CCC Sundance 3026 P ET, 1-8-23, by CCC WC Redemption 7143 Pld. Epperson Cattle, Laredo, Mo.

### TULSA STATE FAIR



Grand Champion Female



Grand Champion Bull

### SOUTH DAKOTA STATE FAIR



Grand Champion Female



Grand Champion Bull

## AIJCA MEMBERSHIP NEWS NOTES

### AIJCA JUNIOR Show Results

Oklahoma State Fair

### OKLAHOMA STATE FAIR JUNIOR SHOW

Oklahoma City, Oklahoma - September 13, 2025

**Judge:** Tanner Dowling, Fair Grove, Missouri

**Senior and Grand Champion Female:** D & K Miss Bella D905, 9-5-23, by BOY Outlier 812 ET Pld. Kylin Oakes, Taloga, Okla.

**Junior and Reserve Grand Champion Female:** J/O Miss Maggie 427, 3-20-24, by WCR Sir Blackjack 0156 P. Bentley Baldwin, Taloga, Okla.

**Grand Champion Percentage Female:** SC Ms Stealth 427M, 4-4-24, out of RF Ms Stealth 7226 ET. Khyler Marshall, Crawford, Okla.

**Reserve Grand Champion Percentage Female:** MJ Kit Cat 418, 10-8-24 by MJ Coolcat 027. Crue Baldwin, Taloga, Okla.

Continued from page 17

cutout value than Choice 900-lb. carcasses from straightbred Angus cattle – a 76% majority of the retail cutout value advantage lies with Charolais genetics' value advantage in retail products.

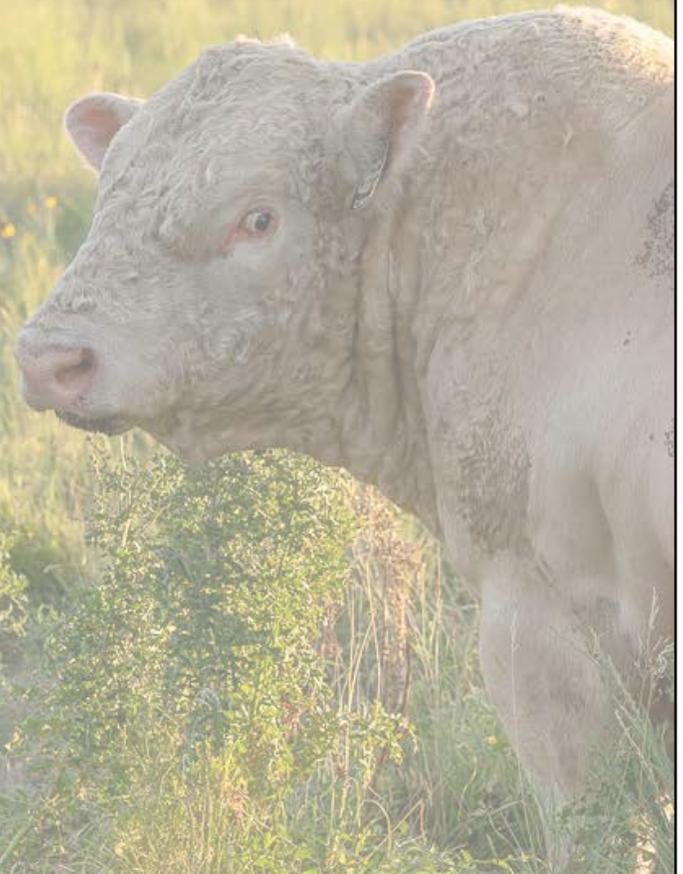
And because we're confident in what Char genetics can do across the U.S. cowherd, breed complementarity studies are currently underway to learn more about the advantages we as a breed know Char genetics deliver to red meat yield and feed efficiency regardless of breed.

We hope that these resources, combined with the tools we've developed to prove Charolais contribution to total industry value are part of the conversations you're having with customers and prospective customers about the true value of investing in Charolais genetics. From the **Terminal Sire Index (TSI)** that predicts red meat yield & efficiency to **Value Trace**, our upcoming AI-driven analytics, and the **Bull Buyer Toolkit** on the Charolais website, our goal is to make it easy for you to share the total industry value Charolais genetics deliver. [u](#)

# CHAROLAIS

## Bull Buyers Resource Guide

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# A Conversation

NOVEMBER 2025



# About Charolais

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*Advocacy – word of mouth, grass-roots marketing – is one of the most powerful tools we have at our disposal.*

---

**U**.S. beef is a premium product. And the demand-driven, record-breaking prices we continue to see across all weight categories proves it. As Charolais breeders we're raising the bar further; we're raising a product that speaks for itself on the rail, in the meat case and, ultimately, on the dinner plate. Charolais genetics continue to prove their worth by delivering higher red meat yield and greater performance and efficiency for both seedstock and commercial producers.

We know the value Char genetics deliver; and as a breed, incredible opportunity is well within our reach.

We would all agree, however, that opportunity is never seized and certainly not capitalized on without focus and hard work. Demand, across the value chain, for Char genetics is more important today than any juncture in the past fifty years. Charolais genetics can and should play a dominant role in herd rebuild, but the effort to spread that message takes us all.

Advocacy – word of mouth, grass-roots marketing – is one of the most powerful tools we have at our disposal. As an association and as breeders, we've put the work in to build the cattle and collected data that verifies and validates our sale bills.

But are we having the conversations that matter and are we having them often enough?

Peer-to-peer conversation – those conversations after church, in the feedstore, at the coffee shop – can be more powerful than polished marketing materials. Think about your personal experience of reading an ad versus having a friend tell you about the experience they had with a product or service? There's no comparison.

Are you that friend for the breed you're invested in?

## An Advocacy Toolkit for Charolais Genetics

The team at Livestock Launch worked with our Charolais team to put your needs and requests to work for the breed.

"We partner with AICA members to help tell their story at sale time and all year long, so when we planned and developed the new mobile-friendly Charolais USA website, we already had a solid foundation of the producers, both seedstock and commercial it would be serving. We built it with them in mind, based on what they have shared with field reps, and the home office," says Alex Blake, Director of Operations for Livestock Launch. "We wanted the website to tell the story of Charolais and be a go-to for validating and verifying an operation's story."

Hopefully, you took the time to read about the new website in the October Charolais Journal. More so, hopefully you took the time to explore it. The work that was put into the new website puts resources in both your and your buyers' hands. It's the face of the breed and the advocacy tool kit we can all use to better convey what the breed has to offer the beef value chain.

The Member Resource Hub, is a one-stop-shop for meeting materials, marketing resources, policy updates and educational assets that help you represent your operation and the Charolais breed.

Whether it's preparing for a sale, hosting a field day, or mentoring new members, the hub gives you the references and resources you need to tell your program's story and the Charolais backbone behind it.

"When members talk about their own programs and operations, they're shaping how the world sees Charolais cattle," says Executive Vice President, Brett Spader. "Whether they're walking a buyer through the new herdbook search, sharing a TSI comparison or introducing someone to the Value Trace

platform, those conversations are more than education and marketing – they’re building credibility for the breed and strengthening the Charolais name.”

## **Bull Buyer Toolkit**

With technology seldom far from our fingertips, the ability to quickly find and direct your customers to the answers they are looking for has never been more important. That’s why AICA has developed the Bull Buyer Guide.

The Bull Buyers guide on the Charolais USA site serves as a tool for both commercial and seedstock producers by centralizing information, tools and connections that help streamline the bull buying process. It offers clear, direct links to “Find Charolais Bulls,” “Learn About Charolais Genetic Tools,” “Explore CharAdvantage Feeder Calf Premiums” and a downloadable Bull Buyer Toolkit. All of the resources are designed to quickly put the information buyers need at their fingertips to shorten the time between “interest” and “decision.”

As a seedstock producer, these tools give you the confidence that your marketing and genetics will be seen by engaged, searching buyers who can immediately dig into the performance information you’ve worked to develop. It’s the traffic manager you didn’t know you needed to route prospective buyers through a transaction that’s smooth, transparent, and profitable.

## **Fostering the Next Generation of Breeders**

Telling your story, advocating for the Charolais breed, also means expanding the breed’s network. With the New Member Toolkit, growing the Charolais network has never been easier. The resource provides everything from step-by-step registration guidance to marketing support and membership benefits. It’s an easy, no-hassle introduction that makes it easy to share the value of becoming a Charolais member and welcome prospective breeders into our Charolais community.

Telling your story and “why” is also a tool to help foster the next generation of junior members into successful Charolais breeders as adults. As a breed membership, we do an excellent job of mentoring and encouraging our junior members during their time in the American-International Junior

Charolais Association. Building those connections, helping our youth to create a network of seasoned breeders they can leverage as they grow their herds and expand their participation interests benefits us all and makes the transition from junior member to adult member seamless.

## **Education and Growth Never Stops**

Advocacy requires the right tools. Under the “News” tab, current, relevant industry and breed information can be found within the Charolais Journal, AICA webinars, and podcasts and more. Topics range from genetic evaluation and TSI advancements to commercial marketing strategies – the gamut of information to equip the gamut of conversation.

Use these resources to brush up on what’s new and empower yourself with the information you need to speak confidently about what’s going on in the breed and the industry.

## **The Time in NOW**

The story is already written in the performance of Charolais cattle, we just need to be telling it.

“These tools aren’t generating passive data; they’re generating content that should easily – we hope – turn into member advocacy,” Spader says. “When a breeder refers a commercial bull buyer to the Bull Buyer Guide or widely shares the role of TSI in creating more efficiency and yield in the industry, the conversation becomes one of how our breed is solving modern day beef industry challenges. We’ve done the work to tell the Charolais story of value through data, now we need to empower every member to have a voice in using those data to prove it.”

We all have a role in promoting our breed’s future, whether it’s sharing the latest performance data with a prospective buyer, helping a new member “onboard” with a Charolais experience or explaining the “why and how” Charolais genetics have an important role to play in herd rebuild – this is our story and there’s never been a better time to tell it!

For more resources, visit [www.CharolaisUSA.com](http://www.CharolaisUSA.com) and explore the Member Resource Hub today. Together, let’s help to grow our breed one conversation at a time. 

Verifiable performance data is both the talk AND the walk at AICA. Everything we do is anchored by verifiable performance data on our new CharolaisUSA.com website. The new user interface employs interactive tools that turn every marketing claim into a “see-for-yourself” opportunity. Breeders and beef industry stakeholders can navigate robust genetic evaluations and AI-enabled platforms that link Charolais genetics to economic outcomes that matter for their business.

From the Terminal Sire Index (TSI) to Value Trace’s real-time performance feedback, AICA is empowering members to show, not just tell, how Charolais delivers higher red meat yield, superior feed efficiency, and more pounds of beef per replaced cow.

On the site, a visitor can:

- Search the AICA website / animal search to view pedigrees, EPDs, ownership history, and performance data for registered animals. [search.charolaisusa.com](http://search.charolaisusa.com)
- Dive into genetic selection tools such as Genetic Evaluation (complete with breed averages, percentile ranks, and heritability’s)
- Explore how TSI synthesizes EPDs and economic modeling into a single profitability index for terminal progeny.
- Engage with AICA’s newest frontier—Value Trace, which merges AI with feeder calf, feedlot, and harvest data to validate genetic predictions and capture value at multiple stages.
- Download marketing assets (social media graphics, catalog inserts, breeder toolkits) and sale materials via the Member Resource Hub to promote their program with polished, breed-consistent messaging.
- Access a suite of video tutorials, webinars, and podcasts through the media hub—continuously updated content that helps members stay ahead in genetics, industry trends, and marketing strategy.

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## CHAROLAIS SPOTLIGHT

Hi, my name is **Huck Plyler**, and I'm from Hope, Arkansas. I am the fifteen-year-old son of Caleb and Briana Plyler. But, most importantly, the best big brother to Honey Mae Plyler. Together, our family runs a diverse cattle operation here at Plyler and Son Charolais with a primary focus on registered Charolais cattle. Ever since I can remember, I have always been out on the family farm helping mom feed the bulls in my John Deere tractor, helping poppa fix fence and collecting chigger bites, or getting my show cattle ready in the barn with dad. See, it was embedded in me at an early age to be a rancher, and I'm pretty sure it will never leave me.

*How did you get into showing cattle? And more specifically Charolais?*

**Huck**— It's a family tradition...but seriously, it is. My dad has always showed cattle and has always loved Charolais cattle. Over the years of him being an AG teacher, we have hauled cattle all around the states for kids. So, at a very young age, I was right there with them washing, fitting them, breaking them down, and of course, I had to be in the backdrops. Anytime we had a bottle calf on the farm, I took them as my own and tossed a halter on it. The love of halter breaking for me began early on. I mean if I saw a good one and could break it to sell, that was money in my pocket. I also realized very quickly that this showing gig was pricey. I mean, have you been to the Sullivans Supply trailer? So, I started my own herd at the age of nine. Just some simple Charolais I bartered off my dad or other people. Then I would breed them back to my show bulls or our herd bulls. Over the years, my herd grew along with my knowledge, and a lot of my bull calves went thru our bull sale. With me getting older and traveling more to all kinds of different shows I have made so many connections that have helped me along the way to build my Charolais herd. Rather than be by buying a new female, a herd bull, working off a straw of semen at a show, bartering on some embryos or just building trust with fellow breeders, I feel like I'm making good connections..

*What gets you out of bed in the morning? What's your why?*

**Huck** — My alarm is what gets me out of bed every morning... very loudly may I add. I typically get up at seven AM and start my morning at the show barn by feeding, watering, tending to any extra cattle, prepare the cool room for the steers and place the heifers under the fans. I don't do this because I have to, I do it because I want to. I want to take care of my animals and make sure they are feed the proper way and that their hair routine is done correctly morning and nite. I do it because I have invested way too much money into them to not do it, I truly think it's that simple. After the show cattle are handled, I check on my sheep operation, which I depend on to bring in a lot of my income that I use to buy my show feed. Then I head up the road to check on my commercial cows at my place. Currently, I have about fifteen head of commercial/club calf cows that



I keep on about forty acres that I bought. With these, I use them as my recipe herd, trying to get the next great show heifer, steer, or bull. I'm just a hustler rubbing two pennies together, living on a rich man's dream. And, my favorite day is Thursday because that's the day me and my friend, Hunter get to go be order buyers at Hope Livestock.

*What is one thing you'd tell somebody to get them involved in our breed?*

**Huck** — I've been to other Jr. Nationals with other breeds and I have to say ours is by far the most fun and way more stress-free. You have more time to visit with your friends from all different states and work with your cattle. And, as far as this breed, Charolais is the only way to go. I mean whether you're a rancher looking to add price per pound or a show kid looking for that docility quality, Charolais is the way to go.

*You've been allowed to create the highest quality show heifer ever made, what does she look like?*

**Huck**— Let's start off with her pedigree. I would want her to be PA free, and in the top twelve to fifteen percent in all her EPD categories. She would be out of Outlier and Smoking Monte. Hopefully she would be freaky fronted, big body, square hipped, big flat boned, perfect udder placement and hairy ears for those awesome pictures she is gonna take. And of course her name would be Paisley.

*What are you most looking forward to at the CharCup in Hutchinson, KS?*

**Huck** — Well, this is an easy one for me...the Team Fitting Contest. Me and my teams have won champion four times and resv. once. I mean I have to continue to upload my title and bragging rights. If there is one thing you will see me doing at any cow show it is fitting. Rather it be my cattle or someone else's. I have learned solely by watching some of the best in the business in these show barns around the states. Honestly, if you watch their techniques and ask questions, you will learn so much.

**H**

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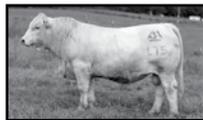
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**SM Titus K205 P** - Owned with Chad Bradford, Shawn McCracken

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
11.9	-1.5	73	154	31	7.9	67	0.9	42	0.84	0.10	301

**DC/CJC Sage K1175** - Owned with Chad Bradford, Joe Campbell

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
12.2	0.6	90	145	23	10.4	68	1.6	38	1.14	-0.03	291

**Heart J Royal Range 1743** - Owned with Heart-J Charolais, Chad Bradford

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
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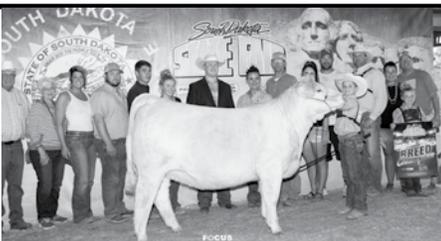
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## AICA EVENTS

### NOVEMBER 1

Deadline for submitting performance information for December 2025

### NOVEMBER 20

North American International Livestock Exposition National ROE Show  
Louisville, Ky.

### DECEMBER 1

Deadline for submitting performance information for January 2026 Analysis

### JANUARY 4

Cattlemen's Congress National ROE Pen Show  
Oklahoma City, Okla.

### JANUARY 5

Cattlemen's Congress National ROE Show  
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### JANUARY 17

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## NOVEMBER 2025

**November 1** – Deadline for submitting performance information to AICA for December 2025 Genetic Analysis.

**November 1** – The Fall Bull Sale. Mid States Stockyards, Letohatchee, Ala. Contact: Bobby Keahey.

**November 1** – Wright Charolais The Fall Event Female & Bull Sale, 1:00 p.m. Wright Charolais Sale Facility, Kearney, Mo. Auctioneer: Greg Goggins. Sale Manager: Hubert Cattle Sales.

**November 8** – Stretcher JFS Charolais Ranch American Patriot Sale, at the ranch, Mt. Vernon, Texas. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.

**November 14** – Wien Charolais Ranch Legends Of The Fall Bull Sale, Arcadia Stockyard, Arcadia, Fla. Contact: Jeff, Sterling, Stetson or Ty Eschenbaum.

**November 14-15** – Cavender Ranches 21st Annual Fall Production Sale at Cavender's Neches River Ranch, Jacksonville, Texas. Auctioneer: Doak Lambert. Contact: Joe Cavender or Mark Cowan.

**November 15** – North American International Livestock Exposition Junior Charolais and Percentage Heifer Show, Louisville, Ky.

**November 15** – Sandmeier Charolais Genetic & Female Online Sale, DV Auction. Contact Calvin or Matthew Sandmeier.

**November 20** – North American International Livestock Exposition National ROE Show, 9 a.m., Louisville, Ky.

**November 21** – Leachman Fall Roundup Bull & Female Sale. Meridan, Wyo.

**November 22** – Aces Wild Ranch Southern Belles Fall Female Sale, 1 p.m., at the ranch, Millsap, Texas. Sale Manager: Innovation AgMarketing, LLC.

**November 21-23** – Western Regional Charolais Junior Show & The Autumn Classic, at the fairgrounds, Turlock, Calif. Contact: Maddi Kerlee.

## DECEMBER 2025

**December 1** – Deadline for submitting performance information to AICA for January 2026 Genetic Analysis.

**December 2** – Ridder Farms Bred Female Online Sale. SC Online Sales. Contact: Derek or Dustin Ridder.

**December 5** – Schurrtop Ranch Charolais & Angus Bull Sale. Tri-State Livestock, McCook, Neb. Contact Marty or Ryan Schurr.

**December 5** – Meadows Creek Farm 20th Annual It's All Black & White Bull Sale, Mid States Stockyards, Letahatchee, Ala. Contact: Richard or Glenn Meadows.

**December 5** – Schurrtop Ranch Bull Sale. Tri-State Livestock, McCook, Neb. Auctioneer: Cody Lowderman. Contact: Marty or Ryan Schurr.

**December 6** – 34th Annual Rancher's Choice Bull Sale, 1 p.m., Nixon Livestock Commission Company, Nixon, Texas. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.

**December 7** – Rennert Ranch Maternal Legacies Female Sale Volume IV. Kearney, Neb. Auctioneer: Matt Printz. Contact: Kristian Rennert.

**December 10-11** – Thomas Ranch A Lifetime of Production Mature Cow Herd Dispersal & Cow Reduction, at the ranch, Harrold, S.D. Auctioneers: Jared Shipman and Joe Goggins. Contact: VeaBea Thomas or Cally Kindred.

**December 13** – Texas Drovers Bull & Commercial Female Sale Featuring M6 Genetic Partners at Caroleta Ranch, Weimar, Texas. Contact: Matt Powers

or Joe Garcia.

## JANUARY 2026

**January 1** – Deadline for submitting performance information to AICA for February 2026 Genetic Analysis.

**January 4** – Cattlemen's Congress National ROE Pen Show. 9 a.m., Oklahoma City, Okla.

**January 4** – Cattlemen's Congress Junior Charolais & Percentage Charolais Heifer Show. 1 p.m., Oklahoma City, Okla.

**January 5** – Cattlemen's Congress National ROE Show. 8 a.m., Oklahoma City, Okla.

**January 17** – National Western Stock Show National ROE Heifer & Bull Pen Show. 8 a.m., Denver, Colo.

**January 17** – 47th National Charolais Sale. 2 p.m., National Western Stock Show H. W. Hutchison Family Stockyards Event Center, Denver, Colo. Sale Sponsor: American-International Charolais Association. Sale Manager: CK Sales and Marketing.

**January 18** – National Western Stock Show Junior Charolais and Percentage Heifer Show. 9 a.m., Denver, Colo.

**January 19** – 57th National Charolais Show, 9 a.m., National Western Stock Show. Denver, Colo.

**January 23** – Soreide Charolais Bull Sale, at the ranch, Bowman, N.D. Auctioneer: Scott Weishaar. Contact: Jay Soreide.

**January 27-31** – Red Bluff Bull & Gelding Sale. Bull Sale: Jan. 31 – 9:30 a.m., Tehama District Fairgrounds, Red Bluff, Calif. Auctioneer: Rick Machado, Trent Stewart, Matt Olivera. Contact: BJ McFarlane.

**January 30** – Cowtown Cattle Drive Sale, 3:00 p.m. Fort Worth Stock Show & Rodeo West Arena, Fort Worth, Texas. Sale Sponsor: Charolais Association of Texas. Auctioneer: Justin B. Stout. Sale Manager: JWC Marketing LLC.

**January 31** – Dennis Charolais Farms Beef Gene Bull Sale. 1 p.m., at Sulphur Springs Livestock Commission, Sulphur Springs, Texas. Auctioneer: Justin B. Stout. Contact: Eric Dennis.

**January 31** – Fort Worth Stock Show & Rodeo National ROE Show, 2:00 p.m. Fort Worth, Texas.

## FEBRUARY 2026

**February 1** – Deadline for submitting performance information to AICA for March 2026 Genetic Analysis.

**February 3-5** – National Cattlemen's Beef Association CattleCon 2026. Music City Center, Nashville, Tenn.

**February 8** – Klamath Bull & Heifer Sale, 12:00 p.m. Klamath County Fairgrounds, Klamath Falls, Ore. Auctioneer: Eric Duarate. Contact: Andrea Wessel, Stan Gordon.

**February 11** – 35th Annual San Antonio Livestock Show All Breeds Bull & Commercial Female Sale, 10 a.m., San Antonio, Texas. Contact: Michael Sturgess or Jim Banner.

**February 11** – Broberg Charolais Bull Sale, at the ranch, Tilden, Neb. Auctioneer: Seth Weishaar. Sale Manager: CK Sales and Marketing.

**February 14** – Great Basin Bull Sale, 1 p.m., Rafter 3C Arena Fallon, Nev. Auctioneer: Jake Parnell. Contact: M3 Marketing.

**February 14** – Stewart Charolais & Red Angus 19th Annual Bull Sale, at the ranch, Lake Preston, S.D.

**February 16** – Performance on the Platte Bull Sale. Darr Feedyard Bull Development Center, Darr, Neb. Auctioneer: Matt Printz. Contact: Kristian Rennert.

**February 17** – 7F Powerhouse Bull Sale with Guest Consignor Bina Charolais. Jamestown Livestock, Jamestown, N. D. Contact: Casey Fladeland or Lane Bina.

**February 20** – Dixie National Charolais Show. Jackson, Mississippi.

**February 21** – 11th Annual Black & White Spring Forward Bull & Female Sale, Noon, South Alabama Stockyard, Brundidge, Ala. Contact: Richard or Glenn Meadows.

**February 28** – Cody Cattle Company Annual Bull Sale, at the ranch, Scandia, Kan. Auctioneer: Dustin Layton. Contact: Cody Runft.

**February 28** – Cannon Charolais Bull Sale, at the ranch, Newton, Iowa. Auctioneer: Cody Lowderman. Contact: Tom Cannon.

## MARCH 2026

**March 1** – Deadline for submitting performance information to AICA for April 2026 Genetic Analysis.

**March 1** – Lazy H Ranch Kansas & Smoky Hill Charolais Farm Bull Sale, at the ranch, Hays, Kan. Auctioneer: Joel Birdwell. Contact: Mark Rohr

**March 3** – Doll Ranch 46th Annual Production Sale. 1:30 p.m. Kist Livestock, Mandan, N. D. Contact: Charles, Harlan or David Doll.

**March 5** – Larson Ranch 22nd Annual Production Sale, at the ranch, Leoti, Kan. Auctioneer: Justin B. Stout. Contact: Brady or Kjla Larson.

**March 6** – Sandmeier Charolais 45th Annual Bull Sale, at the ranch Bowdle, S.D. Auctioneer: Seth Weishaar. Contact: Matthew Sandmeier.

**March 7** – Mead Farms Spring Performance Tested Bull Sale. Mead Farms Sale Headquarters, Versailles, Mo. Auctioneers: Jerry Lehmann; Wes Tiemann. Contact: Alan Mead or Scott Wall.

**March 7** – T&S Strnad and Guests Annual Charolais Production Sale, 1:00 p.m., at the ranch, Formoso, Kan. Contact: Terrill or Sarah Strnad.

**March 7** – Thomas Charolais Inc. Spring Bull Sale, at the ranch, Raymondville, Texas. Auctioneer: Greg Clifton. Contact: Mitch or Tonnyre Thomas Joe.

**March 8** – RBM Livestock Annual Production Sale, 1 p.m., at the ranch, Florance, S. D. Contact: Mike or Ryan Bergh.

**March 13** – Bar S Ranch Annual Production Sale, at the ranch, Paradise, Kan. Auctioneer: Jared Shipman. Contact: David or Stephanie Dickerson.

**March 14** – Nipp Charolais Spring Bull Sale, at the ranch, Wilson, Okla. Contact: Curtiss Nipp.

**March 14** – Wright Charolais 19th Annual Bull Sale. Wright Charolais Sale Facility, Kearney, Mo. Auctioneer: Greg Goggins. Sale Manager: Hubert Cattle Sales.

**March 16** – Weber Charolais & Red Angus Annual Production Sale, 1 p.m., at Weber Sale Facility, Lake Andres, S. D. Auctioneer: Seth Weishaar. Contact: Dean, Tim, or Jason Weber.

**March 17** – Schrader Ranch 24th Annual Bull Sale, at the ranch, Wells, Kan. Auctioneer: Andrew Sylvester. Contact: Spencer or Laci Schrader.

**March 18** – Rifle Creek Cattle Company's Charolais Advantage Sale, 1:00 p.m., at the ranch, Anselmo, Neb. Contact: Riley or Stephanie Seda.

**March 24** – C-B Charolais 40th Production Sale, C-B Sale Facility, Montpelier, N.D. Contact: Curtis or Troy Brown.

**March 28** – 8 Story Farms 8th Annual Production Sale, 1 p.m., Daviess County Livestock Market, Gallatin, Mo. Auctioneer: Russele Sleep. Contact: Austin or Courtney Story.

**March 28** – Beginning Waters Charolais 2nd Annual Spring Celebration Sale, 1:00 p.m. Union, W. Va. Contact: Philip Wickline.

**March 30** – Renner Ranch Bull Sale. Norton, Kan. Auctioneer: Joel Birdwell. Contact: Cole Renner.

## APRIL 2026

**April 1** – AIJCA Junior Merit Program Application Postmark Deadline. Contact: Kaitlyn Chism or Vanessa Lammers, AICA

**April 3** – Stipe Charolais Annual Bull Sale, 12:30 p.m., Montana Livestock Auction, Ramsey, Mont. Auctioneer: Jace Thompson.

**April 4** – Peterson Farms Charolais 33rd Annual Top Pick Bull Sale, 1 p.m., PF Sale Facility, Mtn. Grove, Mo. Sale Manager: Mitchell Management.

**April 4** – Wagner Charolais 15th Annual Bull Sale. 1:00 p.m., at the ranch, Nunn, Colo. Auctioneer: Jason Santomaso. Contact: Bob Wagner.

**April 7** – Hubert Charolais Ranch 47th Annual Bull Sale, 1:00 p.m., at the ranch, Monument, Kan. Auctioneer: Justin B. Stout. Contact: David Hubert.

**April 11** – The Renaissance 34th Anniversary Edition Sale, 1 p.m., Chappell's Sale Arena, Strafford, Mo. Sale Manager: Mitchell Management.

**April 18** – Cobb Charolais 47th Annual Spring Bull Sale Best of the Best. 12:30 p.m., Western Livestock Auction, Great Falls, Montana. Auctioneer: Dennis Metzger. Contact: John Cobb or Cheryl Lux.

**April 18** – Lindskov's LT Ranch World Renowned Genetics 45th Annual Bull Sale, at the ranch, Isabel, S.D. Contact: Bryce or Todd Lindskov.

**April 25** – Wienk Charolais 57th Annual Bull Sale, at the ranch, Lake Preston, S.D. Contact: Jeff, Sterling, Stetson or Ty Eschenbaum.

**April 30** – AIJCF Scholarship Program Application Postmark Deadline. Contact: Kaitlyn Chism or Vanessa Lammers, AICA.

## MAY 2026

**May 2** – 27th Annual The Sale of Excellence, 1 p.m., O. D. Butler Beef Research Center, College Station, Texas. Auctioneer: Greg Clifton. Sale Manger: Outfront Cattle Service.

**May 9** – Mead Farms Female & Bull Sale, Noon. Mead Farms Sale Headquarters, Versailles, Mo. Auctioneers: Jerry Lehmann; Wes Tiemann. Contact: Alan Mead or Scott Wall.

## JUNE 2026

**June 20-26** – AIJCA Junior National Shows & Leadership Conference. Kansas State Fairgrounds, Hutchinson, Kan. Contact: Kaitlyn Chism or Vanessa Lammers, AICA.

# ADVERTISING RATES

## EFFECTIVE WITH THE JAN. 2022 ISSUE

The following terms and conditions govern all advertising in the *Charolais Journal*, which is used without separate or additional contract terms.

### BREEDER ADVERTISING SPACE

	1x	1Tx
Black & White		
1 page	\$750	\$650
2/3 page	550	485
1/2 page (h)	450	375
1/2 page (v)	500	400
1/3 page	300	250
1/4 page	250	200
1/6 page	200	150
1 inch	50	35
Position pgs (1-7)		1,150
Inside Covers		1,200
Back Cover		1,300

### CLASSIFIEDS

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Deadline 25th of the 2nd month preceding publication

### COLOR

1 standard additional color	\$175
- red or blue (availability basis)	
1 non-standard color	275
- (availability basis)	
4-color	475
Special color	475
Metallic color	600

### ADDITIONAL CHARGES

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After deadline charge	100
Difficult ads requiring substantial extra production time will be charged a minimum \$50/hour rate. If you prefer no extra charges, request that the Journal staff simplify the ad if necessary at their discretion.	

### CANCELLATION POLICY

Charges dependent upon stage of production will be invoiced to advertisers who cancel previously submitted advertising.

### DISCOUNTS

A 5% discount for all advertising will be given if prepaid for one year. No agency commissions allowed on breeder rates.

### CLOSING DATES

All advertising copy (including photos) must be in the Charolais Journal office by the 25<sup>th</sup> of the second month preceding publication, i.e. Jan. 25 for the March issue or the first working day thereafter. A \$100 late fee will be applied to all late advertisements. Proof deadline: 20<sup>th</sup> of the second month preceding publication, i.e. Jan. 20 for March issue.

### ADVERTISING CONTENT

The Charolais Journal reserves the right to refuse any advertising or copy at its sole discretion. The Charolais Journal assumes no responsibility for the accuracy and truthfulness of submitted advertising containing pedigrees or statements regarding performance. The Charolais Journal accepts no responsibility for the accuracy of any photographs supplied by other than its own staff. Advertisers shall indemnify and hold harmless the Charolais Journal for any claims concerning advertising content as submitted.

Notice to advertisers: Advertising for sales scheduled prior to the 20th of the month of publication accepted at the advertiser's risk. The Charolais Journal assumes no responsibility for distribution.

### REPRINTS, CATALOGS AND BROCHURES

Advertising and editorial reprints available. Sale catalogs and brochures are produced at special rates. Contact office for prices.

# AD INDEX

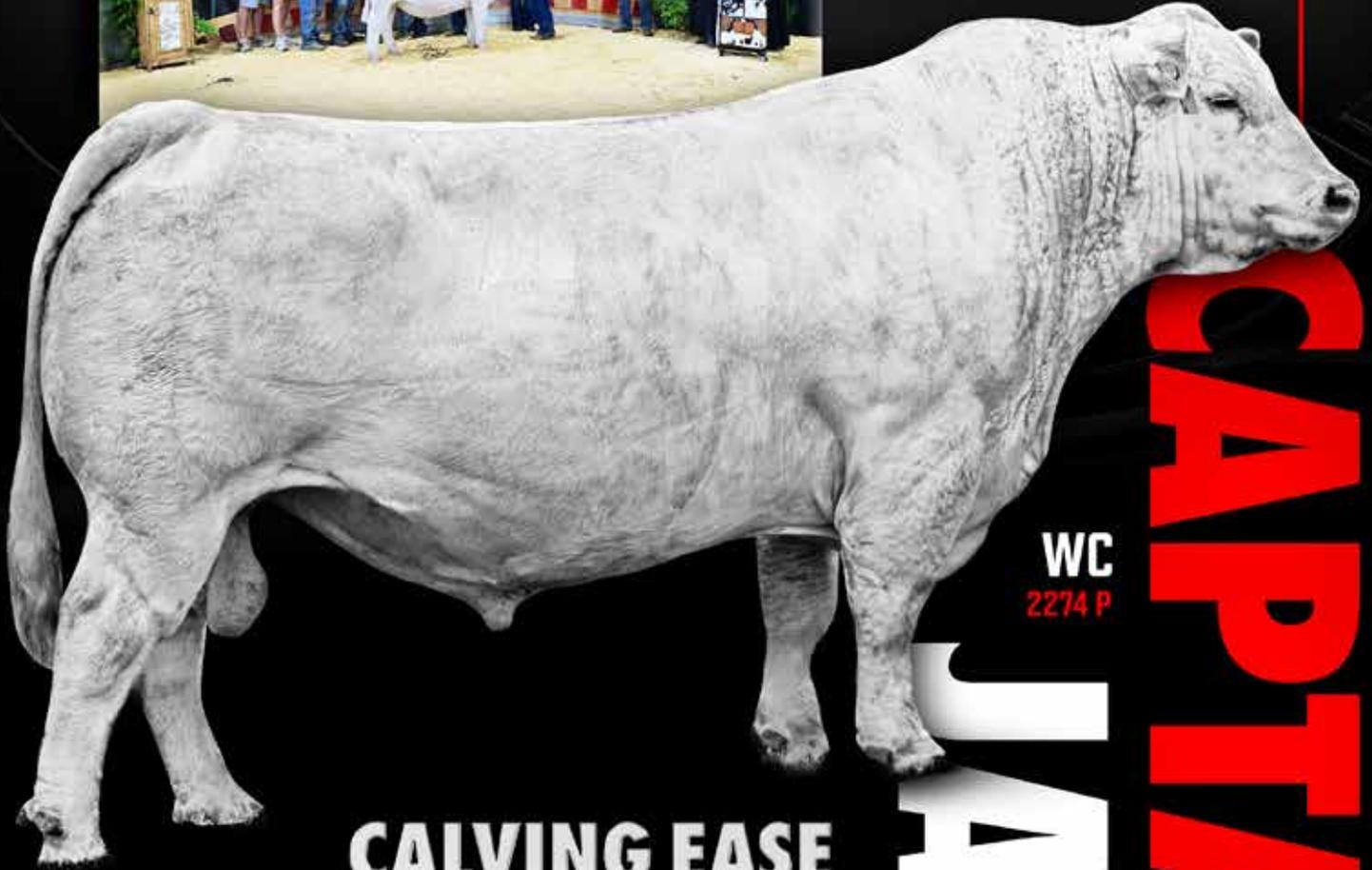
21 Ranch.....	74	Franz Ranch .....	73	OakHill Farm .....	71
47th National Charolais Sale .....	14, 15	Frontier Embryo Center.....	31	Odden Charolais Ranch.....	29
8 Story Farms .....	70	Full Circle Cattle Co.....	3	Outfront Cattle Service.....	77
5J Charolais .....	70	Gallagher .....	76	Peterson Farms Charolais .....	70
Aces Wild Ranch LLC.....	8,9	Garrett Charolais.....	69	Prairie Valley Farms, Inc .....	29
Allison Charolais.....	30	Geyer Cattle Co.....	29	Priefert .....	76
Ark Valley Charolais.....	71	Grau Charolais Ranch.....	73	Rambur Charolais, Ltd.....	73
Arlitt Ranch.....	5	Gulf Coast Cattle.....	71	Ramro LLC .....	75
B & B Farms .....	69	Hale Farms .....	70	Rancher's Choice Bull Sale.....	5
Banner Pines Farm.....	70	Hang'n A Cattle Co.....	75	Reaves Charolais .....	69
Bar J Charolais .....	74	Hassebrook Ag Protection Agency.....	77	Reich Charolais Ranch.....	29
Bar S Ranch .....	72	Hayden Farm.....	30	Renner Ranch .....	72
Beavers Charolais .....	72	Hebbert Charolais .....	73	Rennert Ranch.....	21
Bella Angel Farms .....	5	Hillcrest Farm.....	75	Ridder Farms.....	70
Bewley Farms.....	Inside Back	Horse Creek Charolais .....	71	Rifle Creek Cattle Co.....	73
Big Creek Charolais.....	70	Hubert Charolais Ranch .....	72	Rio Ranch.....	75
Bina Charolais.....	73	J & J Trust Charolais Cattle.....	2	Riverdale Land & Livestock .....	70
Bill King Ranch.....	73	J & M Ranch.....	29	SW&S Cattle Co. ....	75
Boscamp's Arrowhead Ranch .....	74	James F. Bessler Inc.....	77	Sandmeier Charolais.....	29
Bovine Elite, LLC.....	76	JMAR Genetics .....	16	Sandusky Farms .....	30
Bracewell Cattle Co.....	74	Jorgensen Charolais.....	71	Sayre Cattle Service .....	77
Bradley Cattle .....	70	Justin B. Stout Auction Service .....	76	Schrader Ranch.....	72
Broken Box Ranch.....	71	JWC Marketing.....	77	Schurrtop Angus & Charolais .....	22, 73
Bullard Cattle .....	72	Keahey Charolais.....	71	SenseHub Cow Calf .....	63
Cardinal Charolais .....	71	Kentucky Charolais Association.....	30	Shadow Springs Farm.....	72
Castleberry's Hilltop C Charolais .....	74	Keppen Charolais .....	29	Sister Six Livestock .....	74
Cattle Visions.....	10	Keystone Embryo Transfer .....	16	Skeans Cattle Co. ....	75
C Squared Cattle .....	16	Koepsell Charolais Farm .....	29	South Dakota Charolais Breeders .....	29
Charolais Association of Texas .....	33-60, 74	Larson Ranch.....	72	Spring Valley Ranches .....	75
Charolais Banner .....	76	LL Charolais .....	72	Staircase Charolais & Red Angus.....	73
Christensen Charolais Ranch.....	29	LaFraise Farms .....	72	Stewart's Charolais .....	29
Circle F Farms LLC North .....	7, 71	Lambert, Doak .....	76	Stretcher JFS Charolais Ranch.....	75
CK Sales and Marketing .....	14, 15	Laue Charolais Ranch .....	72	Sturgess Double S Cattle.....	74
Clayford Ranch Charolais.....	74	Leachman Cattle .....	12, 13	Sullivan Supply .....	76
Clifton, Greg.....	76	Legacy Custom Meat Processing .....	7	Summerford Charolais, BJR.....	71
Condra Charolais Farms .....	69	Lehman Charolais.....	75	Sure Champ .....	76
Corman Charolais .....	70	Lehmann Cattle Co.....	70	T and S Strnad Charolais .....	72
Cranor Charolais .....	71	Linde's Livestock Photography .....	76	Tennessee Charolais Breeders .....	69
Crews Farms .....	75	Lindskov's LT Ranch .....	Back Cover	The Gamblers LLC.....	8, 9
Crutcher, Matt .....	76	Little W Farm .....	69	The Quality Group.....	16
Curfman Farm.....	72	Lone Pine Charolais .....	71	Thomas Charolais, Inc. (TX) .....	75
Danley Farm.....	74	Long Hall Cattle .....	30	Thomas Ranch (SD) .....	6, 29
DeBruycker Charolais.....	30	Los Pinos Cattle Co. ....	75	Three Forks Farm.....	30
Dennis Charolais Farm.....	75	M6 Charolais Genetics Partners.....	11, 71	Tiger Country Charolais .....	70
Derek Martin Cattle .....	72	MBS Charolais .....	70	Townsend Charolais.....	70
DESCO Charolais Farm.....	16, 74	McCurdy Charolais.....	5	Vedvei Charolais Ranch.....	29
Domek Charolais .....	73	Mead Farms .....	70	VitaFerm.....	67, 76
Double R Dees .....	75	Merck Animal Health .....	63	Wagonhammer Ranches .....	73
Drees, Eric .....	76	Milhorn Family Farm .....	69	Wagon Wheel Charolais Ranch .....	73
Dybdal Charolais .....	73	Missouri Charolais Breeders .....	70	Wakefield Farms .....	73
Eaton Charolais .....	Inside Front	Mitchell Management .....	77	Webb Charolais Farm.....	74
ECP Cattle.....	74	ML Lewis Charolais .....	72	Weber Charolais Farm .....	29
Effertz Key Ranch .....	74	MOGO Farms LLC .....	30	West Fork Ranch.....	73
Endsley's Charolais Farm.....	73	Montgomery Charolais .....	30	Wienk Charolais Ranch.....	1
Evans Charolais .....	5	Morton, Bob.....	77	Wild Indian Acres .....	70
Fancy Creek Charolais .....	72	Myers Charolais.....	72	Windy Hill Charolais Farms .....	70
Fink Beef Genetics .....	72	Nipp Charolais .....	74	Wright Charolais .....	70, Inside Back
Fox Hollow Farms .....	74	Nord Farms .....	72		



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