

JUNE/JULY 2024

# CHAROLAIS

JOURNAL



# The Carcass Cattle Company

*Predictable • Profitable • Performance*

Family Ranching Since 1909



**Proven Cow Families**



**Data Proven Over Time**

## *59 Years of Predictable Genetic Selection*

- ✓ Linebred Genetic Uniformity
- ✓ Nation's Leader – AICA Dams of Distinction
- ✓ Milk and Marbling EPD – Breed's Top 25%
- ✓ Nation's Largest Private Treaty Charolais Bull Sale
- ✓ 2024 BEEF Top 100 Seedstock Producer

PROVEN PERFORMANCE

**EATON CHAROLAIS** 



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# CHAROLAIS BULLS BUILT TO PERFORM

A COMPLETE PROGRAM PROVIDING PERFORMANCE  
CHAROLAIS BULLS SINCE 1958

*Since 1958, the WCR Program has been solely focused on providing the Commercial Cattleman with elite Charolais genetics backed by unrivaled customer service.*

- ✓ 250+ Bulls Offered Annually
- ✓ Yearling & Long-Aged Options
- ✓ Established Lease Program
- ✓ Bulls Sold Coast-to-Coast
- ✓ Smokey Calf Alliance Feeder Marketing
- ✓ Complete Program Approach
- ✓ 100% Satisfaction Guarantee

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CharolaisBulls@outlook.com  



## **LEGENDS OF FALL BULL SALE**

November 15th, 2024  
Arcadia Stockyard, Arcadia, FL

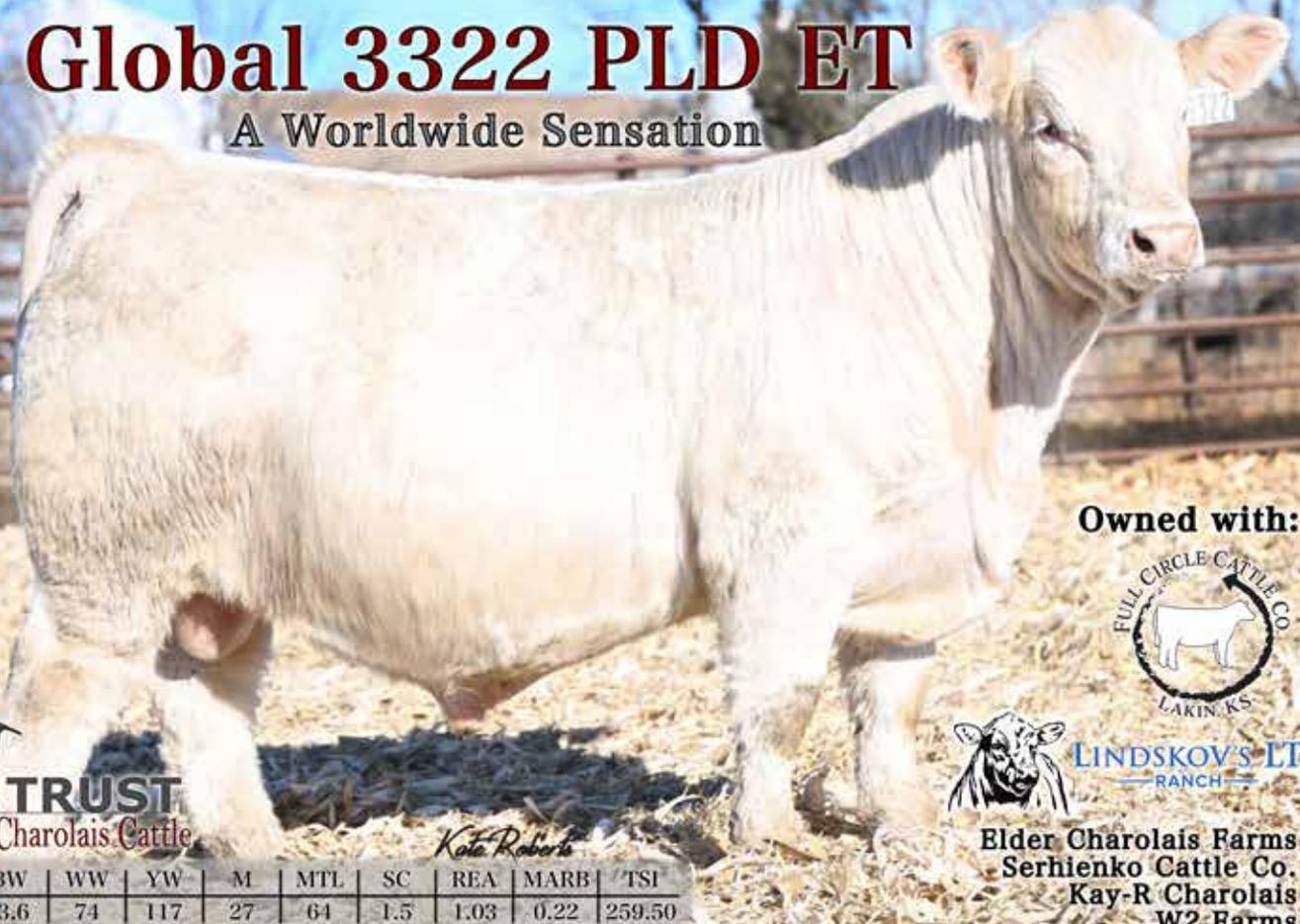
## **56TH ANNUAL BULL SALE**

April 26th, 2025  
At The Ranch, Lake Preston, SD

**Bulls for sale or lease all year long,  
by the head or by the truckload**

# LT Global 3322 PLD ET

A Worldwide Sensation



Owned with:



LINDSKOV'S LT RANCH

Elder Charolais Farms  
Serhienko Cattle Co.  
Kay-R Charolais  
W2 Farms

**J & J TRUST**  
Charolais Cattle

*Kate Roberts*

CE	BW	WW	YW	M	MTL	SC	REA	MARB	TSI
15.7	-3.6	74	117	27	64	1.5	1.03	0.22	259.50

We are pleased to announce the purchase of the top-selling bull LT Global 3322 in the recent Lindskov LT Ranch Bull Sale for \$300,000 with other partners. His EPD numbers are outstanding. He scores high points with great foot structure, extra shape and length, and the maternal power of his dam LT Sheila 337. His sire is LT Atlas 0251, the grandson of LT Ledger 0332 who holds a special place with the elite sires of J & J Trust and the Charolais cattle breed. LT Global continues to gather attention from breeders all over the US and the world. He will be a major player in the coming years in the Charolais breed.

## Our Donors

With many recent additions to our donor pen, here is our current spectacular lineup of superior genetics that we have assembled. We are privileged and excited to have these ladies working for us. Contact us to see how they can work to improve your herd!



LT Brenda 8034 Pld



LT Ballet 9219 Pld



M&M Ms Carbine 1567 Pld



LT Brenda 3357 Pld



Miss HCR Leann 5651 Pld



LT Airey 5226 Pld



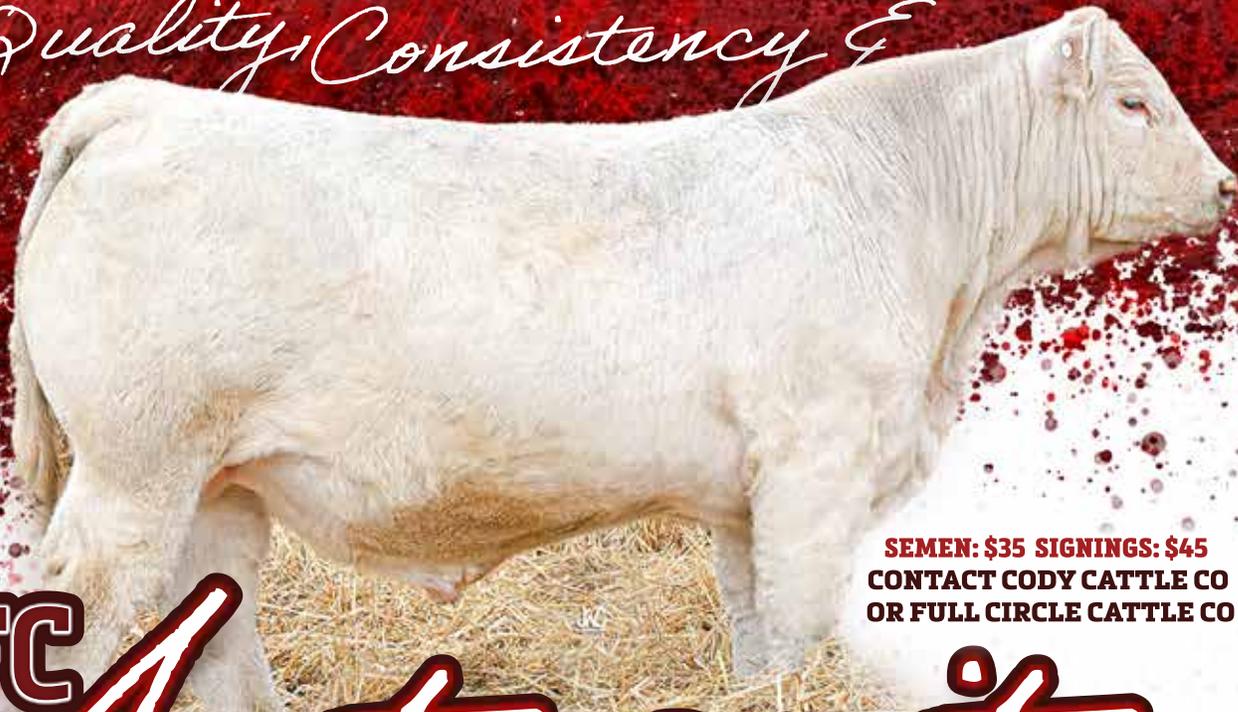
LT Madalynn 6108 Pld



LT Sheila 337 Pld

JUNE/JULY 2024

Quality, Consistency &



SEMEN: \$35 SIGNINGS: \$45  
CONTACT CODY CATTLE CO  
OR FULL CIRCLE CATTLE CO

# FC Integrity 3025

REG # M994296

CCC REPUTABLE 8140 P ET X JGS MS PATRIOT L014 E014  
BW: 88 LBS AWW/R: 779 LBS/110 AYW/R: 1,355 LBS/114

CE	BW	WW	YW	MILK	MCE	CW	REA	MARB	TSI
13.5	-2.6	69	137	34	10.1	46	0.98	0.19	284.08

**RANKED TOP**

2% CW • 5% MILK, MTL, TSI • 7% YW, REA • 25% BW, WW, MARB



**TAYLOR 620.260.6815**  
TSTABEL@KCFLLC.COM

**LYNDEE 785.851.7303**  
LYNDEE.MAE@GMAIL.COM

**CCC**  
CODY CATTLE COMPANY  
**CODY RUNFT**  
316.640.0733

**WWW:FULLCIRCLECATTLECOMPANY.COM**

JUNE / JULY 2024  
VOL. 48, NO. 4

# CHAROLAIS

## JOURNAL

Official Publication of the  
American-International Charolais Association



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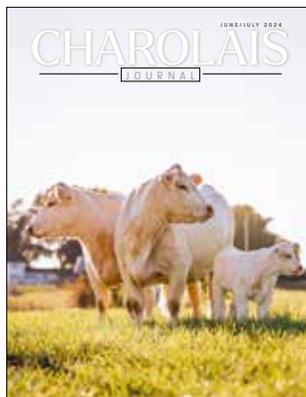
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*Refer to page 19*



### CHAROLAIS JOURNAL

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### ON THE COVER

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Livestock  
Publications  
Council

# The Moon is setting on our



## The Sale of Excellence

*We would like to  
Thank all of our Buyers:*

Arlitt Ranch, TX  
Bennie Monthie, TX  
Bobby Keahey, AL  
Bradford Agriculture, AL  
Byron Smith, TX  
Double-H, MN  
Evans Ranch, TX  
Fink Beef Genetics, KS  
Fitch Bros, LA  
Heath Hyde, TX  
Hudspeth Farms, AR  
Kourtney McNeely, TX  
McCurdy Charolais, TX  
Melvin Allen, TX  
Sandbur Ranch, TX  
Rocky Hughes, MS  
Wayne Bennett, GA

*And the-*

## **A**LABAMA ELITE

*a "Roll Thanks Roll" to our Buyers:*

Aristo Farms, KS  
Arlitt Ranch, TX  
Little Bear Ranch, AL  
Sykes Farm, AL

Wayne Bennett, GA  
Webb Charolais, SC  
Welcome Grove Charolais, TN  
York Cattle Co, GA

# But the Sun will be rising

on our Fall Sale Consignments with the best in ET and AI offerings!

**COME BY THIS SUMMER TO SEE SOME OF THE GREAT GENETICS WE ARE CREATING IN CHAROLAIS!**

**ARLITT RANCH**  
Bill & Raye Arlitt  
P.O. Box 998 Poteet, TX 78065  
800-772-3604  
barlitt@zimbracloud.com

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336 CR 4522 • Decatur, TX 76234  
(940) 389-2812  
Email: mcurdy.cole@yahoo.com

**EVANS CHAROLAIS**  
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2601 Austin Ave. Brownwood, Texas 76801  
Cell: (325) 647-9039  
rickevans6464@gmail.com



Michael & Angela Henry  
2965 CR 3425  
Yantis, Texas 75497  
(831) 234-9224  
angela.kay.flynn@gmail.com



# Thank You

to these 41 buyers from 10 states for supporting our sale

8 Story Farms, MO  
Junior Augustine, KS  
Tyler Hills, KS  
Dan Porter, KS  
Kraig Siruta, KS  
Bryan Kodet, MN  
Darren Duff, KS  
Gunner Cordes, KS  
Mike Rogers, KS  
Bates Cattle Co., OK  
Dallas Volk, NE  
F&DD Farms, CO  
Kaufman Brothers, KS

Full Circle Cattle Co., KS  
Dennis Wolgemuth, PA  
Campbell Charolais, MO  
Crooked L Ranch, KS  
Jeff Gerstberger, TX  
Angora 6 Ranch, OK  
Maddux Ranch, OK  
Ron Siruta, KS  
Brent Wilson, KS  
Gary Moss, KS  
Doak Brooks, KS  
Ken Moses, KS  
Dennis Schoeling, OK

Cody Forsberg, KS  
Glenn Unrein, KS  
Brian Joseph, KS  
Michael Bohnen, CO  
Paul Beckman, KS  
Thunderhead Charolais, IA  
Ambrosier Ranch, KS  
Dale Niblock, KS  
6S Enterprises, KS  
Lyle Peterson, MN  
Gabe Schnuelle, NE  
Dexter Carpenter, KS  
Reigns Ranch, MN

*High selling lot: Allison Charolais, John Allison and David Carter, KY*  
*Second high selling lot: Sandhill Charolais, John and Margaret Williams, OK*  
*75 bulls grossed \$599,000 to average \$7,987*  
*19 female lots grossed \$128,850 to average \$6,782*



510 Maple Ave. • Oakley, KS 67748  
David Hubert: (785) 672-2540  
Cole Renner: (785) 871-7760



# BEEF BUSINESS BULL

EYE APPEALING • SOUND • PROVEN PEDIGREE



7 AUGUST 2023



## CARRS Mr **IGNITE** 222 P

M973846 DOB: 5-5-22 BW: 78 lbs. AWW/R: 804 lbs./131

PAF • Parentage Verified • Owned with Carr Cattle Co.

**SIRE:** WIA-Conley Insider D9 P PAF  
Turton x Carbine • ROE Sire

**DAM:** RF Ms Makin Smoke 641 PAF  
Bronco x Grid Maker x Smokester

WW	YW	Milk	TM	REA	TSI
----	----	------	----	-----	-----

**EPD:** 65 118 32 65 0.99 253.56

Top 6% REA ; 9% Milk; 15% TM

**2023-24 AICA  
#3 Show Bull of the Year**

## **SEMEN- Available**

**STOP BY OUR STALLS  
at the Missouri State Fair  
Class A ROE Show!**

- **Look over our Charolais-Wagyu  
Steer entered in the Carcass Show**



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Larry Ludeke (832) 439-4666

E-mail: larryl@giminc.com

Sulphur, Louisiana

www.barjcharolaisfarm.com



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FOR CALVING EASE, PERFORMANCE & FEED EFFICACY

*It's Our Business, Not Just a Hobby!*



**LT Justified 1528 Pld** M963051

WATCH FOR SONS OF THESE  
HERD SIRES IN NEXT YEAR'S SALE!  
THEIR FIRST CALF CROP ARE ON THE  
GROUND & THEIR LOOK, PERFORMANCE  
& UNIFORMITY ARE IMPRESSIVE!



**Turnbull's Knockin Boots 604K** M982496

### SONS & GRANDSONS OF THESE SIRES SELL TOO!

**LT RANSOM 8644 PLD** M914463

**RBM FARGO Y111** EM809088

**LT PATRIOT 4004 PLD** M852822

**LT JUNCTION 1264 PD** M959470

**LT PRIDE 0401** M943564

**HTA MISSLE 110H** M954353

**WCR MASTER CHIEF 037 P** M939613

**RLB FARGO FLAME 436E** M898440

**KEYS MAXIMIZER 37J** M957511

**KEYS BALLYHOO 239J** M957492

*Stay  
Tuned!*

We'll be offering a fantastic set of  
heifers for sale this fall.

PERFORMANCE || STRUCTURE || CARCASS VALUE

Watch for more details!

*Thank You to all of the  
Buyers at Our 2024 Sale!  
We Appreciate Your Business!*



**Robert Birkliid**

5851 122 Ave. SE, Nome, ND 58062

(701) 924-8876 • Cell: (701) 678-3528

rlazybranch@gmail.com

www.rlazybranch.com

Annual Production Sale  
**FEBRUARY 21, 2025**

1 PM HUB CITY LIVESTOCK, ABERDEEN, SD

JUNE/JULY 8 2024

# Rogers Bar HR

One Breed. One Program. One Focus.  
To Produce the Best Charolais Cattle.

- Rogers Bar HR is the largest Charolais Breeder in the South and one of the oldest breeders in the country.
- Our herd consists of over 750 cows and we sell over 300 bulls each year.
- We have been ranching since 1926 and performance testing since 1959.
- We have one of the best milking herds in the nation! Rogers Bar HR dams have an average **Milk EPD of 32** while the overall breed average is 23.
- Our bulls have won more BIF certified Rate of Gain Tests than any other Charolais breeder.



- The Rogers Bar HR breeding program is designed to produce only the best Charolais.
- Our goal is to provide our customers with superior quality Charolais cattle that work in the real world.
- Calves are not creep fed - they are developed on GRASS.
- Our cattle are bred in the South, raised in the South, and they will work for you in the South.
- Whether you are looking for cows to grow your herd or bulls to improve your herd, come to Rogers Bar HR and let us put our bloodlines to work for you and your operation!



[www.RogersBarHR.com](http://www.RogersBarHR.com)  
[RogersBarHR@hotmail.com](mailto:RogersBarHR@hotmail.com)



(601)765-8848 (Office)  
(601)765-7751 (Doug's Cell)



PO Box 1718  
33 H Rogers Lane  
Collins, MS 39428

# SOUTHERN BELLES

FALL FEMALE SALE

OCTOBER 13, 2024 • NOON • CCI.LIVE

*Millsap, Texas*

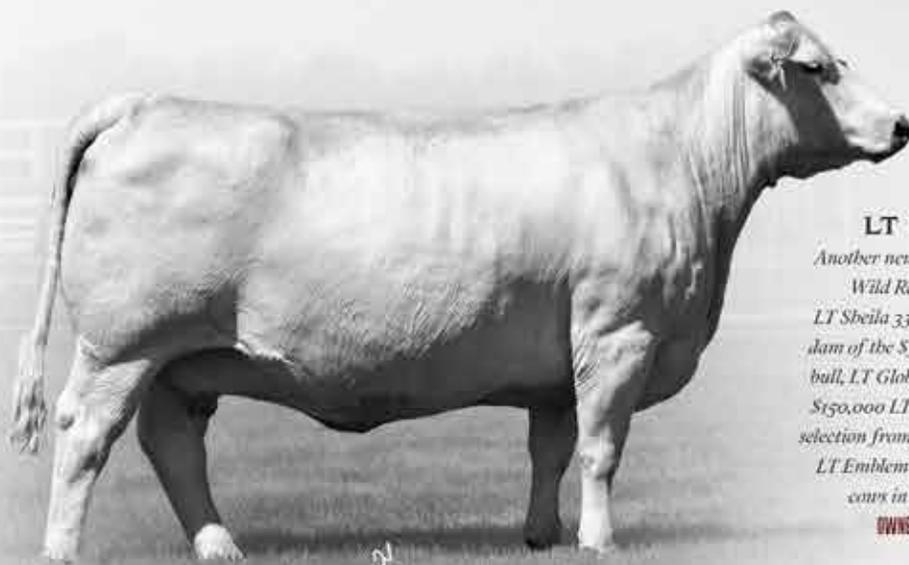


## SVY ELSA 919G

*The \$105,000 maternal sister to the International Champion, SVY Mayfield 30H! She is the newest member of the donor line-up at Aces Wild Ranch, and we couldn't be more excited for her first progeny to hit the ground in 2025!*

**OWNED WITH SERHENKO CATTLE COMPANY, THOMAS RANCH, HANSEN FARMS, & LONGVIEW CATTLE COMPANY**





### LT SHEILA 337 PLD

*Another new and very exciting acquisition by Aces Wild Ranch! We are proud to have added LT Sheila 337 PLD to our donor arsenal. She is the dam of the \$300,000 world record selling Charolais bull, LT Global 3322 PLD. She is also the dam of the \$150,000 LT Premier 3304 PLD ET, along with our selection from the 2024 Lindskov's LT Ranch Bull Sale, LT Emblem 3351 PLD ET. One of the most proven cows in the history of the Charolais breed!*

**OWNED WITH LINDSKOV'S LT RANCH & J&I TRUST**



### JIL MISTY 123Z

*One of the most powerful females to call home to Aces Wild Ranch! 123Z is the prolific dam of ONL AWR Cool Cub 7C, along with countless other individuals of influence. Her progeny by SVY Mayfield 3011 will turn heads!*



### AWR ALLEY CAT 933

*One of the premier daughters of 123Z that is in herd at Aces Wild Ranch! This stunning daughter of BOY BK Gunslinger E80 has the unique build and style to follow in her dam's footsteps!*



### CAG BUBBLES 9950G

*The champion turned dominant producer that has become a cornerstone at Aces Wild Ranch!*

**OWNED WITH OK BATTLE, THOMAS RANCH, & LADD LANDGRAF**



### M6 MS PATSY 527 P

*There is no denying the influence that 527 has had on the Aces Wild Ranch breeding program. This outcross breeding piece has knocked it out of the park in 2024 with a sensational set of ET daughters and sons that will be featured in future marketing events!*



817.600.1082 JED WATJE  
817.925.5212 TRACY WATJE



GRAHAM BLAGG 530.913.6418  
TIM ANDERSON 605.682.9343  
JERED SHIPMAN 806.983.7226

# MATERNAL FOUNDATION



***M6 Ms Sun Jewel 5117 P ET***  
*Sundance Daughter, Top 1% of breed in WW,  
MTL, SC, CW Top 2% in REA, YW*



***LCC Miss Lady 6333 023 FL***  
*Free Lunch Daughter, .67 marbling  
Top 1% of breed*



***Fink Miss Lady 8007 4294 GS***  
*Gold Standard Daughter, .54 marbling  
Top 1% of breed*



***Fink Miss Lady 6362 019 FL***  
*Free Lunch Daughter, .54 marbling  
Top 1% of breed*



***Eatons Miss Sacajawea 3670 P***  
*LT Blue Mountain Daughter, her daughters  
topped 2023 Ankony Sale*



***Southern Alaine 5221***  
*Ledger Daughter, progeny top selling in HF  
Sale in 2023*

**HF**

LG Herndon, Jr  
Owner  
(912) 293-1316

Sky Herndon-Jones  
Co-Owner  
(912) 245-0428

# *Mission Statement*

The next chapter at L.G. Herndon, Jr. Farms in Lyons, Georgia starts with our passion for the beef cattle industry and customer service. We plan to offer our customers bulls with genetics built to perform. Our bulls are bred in Georgia, raised in Georgia, and sold in Georgia on the 4th Saturday of October. These bulls are adapted to a harsh southeastern environment, but they can perform anywhere.

We believe in building productive cow families with proven maternal traits and carcass traits. The bulls we use to complement our cow families must have growth and carcass traits while having a reasonable birth weight and milk EPD to fit our natural resources and environment. We use artificial insemination, embryo transplant, ultrasound, and genomic testing to become your source for bulls and replacement heifers.

In 2019, we added the entire Bamboo Farms cowherd to our operation. Since then we have multiplied the genetics from these cows through AI and embryo transplant. Additionally, in the fall of 2023, we had the opportunity to acquire the Ankony herd. This herd brings growth and top of the breed carcass traits to the Herndon breeding program. With the additions of these two cow herds, our passion for the Charolais industry is reaching a new goal. This goal is to create genetics that will make you, our customers, more profitable.

Kevin Asbury  
Manager  
(850) 252-7290

Floyd Wampler  
Marketing & Sales  
(423) 612-2144



JUNE/JULY 2024

# LT Amigo 3450 PLD - M989509

CE	BW	WW	YW	MILK	MTL	SC	REA	MB	TSI
10.2	0.0	63	129	32	64	1.2	0.61	0.10	270.59



**Semen \$25**  
**Signing \$35**  
CONTACT BRYCE LINDSKOV

# Amigo

ELDER'S HOULIO 4H x LT SHEILA 8574 P (LT TIIGA 6281 PLD)

One of the best all around bulls in the 2024 sale! Visitors like his completeness, frame, strong performance and especially his movement around the pen. His sire, Elder's Houlio 4H, was our selection and highselling bull at \$110,000 in the 2021 Elder Charolais Sale. This tremendous Houlio son is great on his feet and legs and perfect in his stride and moves with his head in the right direction. A Maternal brother sold to Semex Alliance, Guelph Ontario in our 2023 Bull Sale. Amigo's dam is a superior Tioga female with a perfect udder and strong production history.



**Sire:** ELDER'S HOULIO 4H



LINDSKOV'S LT  
— RANCH —

PO BOX 24 • 13291 SD HWY 65 • ISABEL • SD 57633  
BRYCE LINDSKOV: 605.850.3887 • BRYCE@LINDSKOVRANCHES.COM  
TODD LINDSKOV: 605.850.8132 • TODD@LINDSKOVRANCHES.COM

**OWNED WITH**

L.G. Herndon, Jr. Farms  
Cattle For Sale 912.293.1316

**STURGESS DOUBLE S**

**CS**  
**CATTLE**

LINDSKOVSLTRANCH.COM

\$300,000 - HIGHEST SELLING CHAROLAIS BULL TO DATE

# Global



*Kate Roberts*

## LT Global 3322 PLD ET - EM989731

LT ATLAS 0251 PLD x LT SHEILA 337 PLD (LT BLUE VALUE 7903 ET)

CE	BW	WW	YW	MILK	MTL	SC	REA	MB	TSI
15.7	-3.6	74	117	27	64	1.5	1.03	0.22	259.50

Global is an extraordinary Atlas son that checks all the boxes to be a future Herd Sire in the making. He has garnered a lot of attention from visitors from all over the world. This awesome prospect is out of the great LT Sheila 337 donor, making him a maternal brother to some of the top bulls in the sale, including LT Premier 3304. Global's Dam Sheila 337 has many daughters in production with 9 head currently in the open replacement pen! He brings extra shape, dimension, and maternal power to the equation. Super great foot structure with a smooth made shoulder and clean headed. Not only is he a high caliber individual to observe, but his numbers are spectacular with 10 EPD rankings in the top 30% with marbling in the top 15%.

**Semen \$50**  
**Signing \$45**

CONTACT BRYCE LINDSKOV

JUNE/JULY 15 2024



**Dam:** LT SHEILA 337 PLD



**Sire:** LT ATLAS 0251 PLD



LINDSKOV'S LT  
RANCH

PO BOX 24 • 13291 SD HWY 65 • ISABEL • SD 57633  
BRYCE LINDSKOV: 605.850.3887 • BRYCE@LINDSKOVRANCHES.COM  
TODD LINDSKOV: 605.850.8132 • TODD@LINDSKOVRANCHES.COM

**OWNED WITH**

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W2 LIVESTOCK, SK  
J&J TRUST CHAROLAIS CATTLE, SD  
FULL CIRCLE CATTLE CO., KS

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Calving Ease Phenotype

## Outcross

JMAR Jefferson 8M11  
M951993

BJR Sir Marvel H220  
M953809

# POWER

## COMPLETE

## TSI

## CARCASS

## Deep

## Maternal

CCR GHC Grandview 9032  
EM935162

JMAR Kinsman 3182  
M972427

Join Us **OCTOBER 24<sup>TH</sup>** for the  
*"Quality Over Quantity"* Bull and Heifer Sale!

*The Quality Group!*



JUNE/JULY 2024  
16

# EMPOWERING OUR MEMBERS

in a never-evolving landscape



Brett Spader  
Executive Vice President

It's a privilege for me to introduce myself as the new Executive Vice President of the American-International Charolais Association. I've enjoyed working with many AICA members through the years and carry a vast amount of admiration for this breed and the role it plays in enhancing profitability through all phases of the beef industry.

An engaged workforce committed to member success is the secret to the advancement of any breed organization. Rest assured, the staff that serves your business needs in Kansas City and in the field is loyal and effective. As I've had the opportunity to work with them at a deeper level over the last few weeks, I appreciate their commitment, abilities, and expertise.

After what proved to be a record spring for many selling registered Charolais bulls, cattlemen are appreciating record feeder calf prices and the ability of our breed to contribute to their operation's success. Over the last 5 years, we've realized an increase in prices paid for registered Charolais bulls at auction, seeing an increase of 23% as reported by AICA field staff records. In this time frame, the number of registered Charolais offered at auction increased by more than 15% nationwide. This number, plus the number of private treaty bulls offered by AICA members, represents a growth in market share which we will capitalize on moving forward.

In the wake of this marketing success, a direct thank you to the AICA field staff is warranted. Collectively logging over 80,000 miles since the start of the 2024, field staff are tireless in their efforts to connect and engage our organization all across the country. As one of only three breed organizations that still offer a dedicated field staff and having worked extensively in the field to support cattlemen's organizations in the field myself; I see the direct impact of this team on the success of the breed. Our field staff provides a lot of value to our mission-serving as a conduit for association information, providing breed promotion, creating marketing success for seedstock and Charolais-sired feeder cattle, enabling state affiliates with guidance, while empowering the next generation of members through junior programs.

As we consider the important role this staff plays, I would also like to acknowledge

the impact of Floyd Wampler who served as a fixture in the breed for decades. Having known Floyd for many years, I've always appreciated his patience, wisdom, knowledge, and willingness to help others. He'd been a steadfast source of encouragement and information for breeders and bull buyers throughout his territory and beyond. Floyd's presence will be missed, but he leaves a powerful example of how to "get it right" in a mission-driven organization. As we near bringing another great fieldman to the staff in this territory and expand our capabilities into other areas of the U.S., his support and the support of the membership will be invaluable as we welcome members to the team. As we work to strengthen and fine-tune our engagement in the field, we welcome your feedback and ideas on this in-person support as well as online resources which the membership can tap into.

Having an engaged staff for this breed means more than working hard. It's about loyalty, commitment, and striving every day to put forth your best for the good of the membership. We know that productivity and innovation soar in a healthy work environment. Engaged employees translate to successful members—which leads to the long-term success of our breed.

But there's always room for growth. So, we've made key improvements in how we communicate as a staff and a membership and are initiating new tactics for communication for members to be and feel more engaged. To drill down further, new standards of association programs and outreach are being developed for the membership to realize even more success in the ever-evolving beef industry landscape.

As we look to the future, I'm confident that this staff and organization will provide these improvements, while pointing us to new and more effective ways to promote the breed and expand its role in the U.S. beef industry. We endeavor to equip our members with the tools and resources necessary to thrive in an ever-evolving landscape, with a deep-rooted commitment steadfast in our commitment to fostering open communication and collaboration, providing avenues for meaningful dialogue and feedback, both at our headquarters in Kansas City and in the field. 🤝

“HAVING AN ENGAGED STAFF FOR THIS BREED MEANS MORE THAN WORKING HARD. IT'S ABOUT LOYALTY, COMMITMENT, AND STRIVING EVERY DAY TO PUT FORTH YOUR BEST FOR THE GOOD OF THE MEMBERSHIP.”

## AICA NEW MEMBERS

3 BAR S RANCH	PO BOX 20225	KANSAS CITY	MO	64195
BRIAN GILBERT	11504 MUNDO ROAD	NO LITTLE ROCK	AR	72118
CAMPSEY RANCH LLC	132 MOCKINGBIRD LANE	JACKSBORO	TX	76458
CARL D JOHNSON	103 S OAK	NEVADA	MO	64772
DEMPSEY LIVESTOCK	6825 W ROSE CREEK RD	WINNEMUCCA	NV	89445
DIEHL CATTLE	9847 GETTYSBURG SE ROAD	BRADFORD	OH	45308
DOUBLE A FARMS	41320 STATE ROUTE 255	WOODSFIELD	OH	43793
EDWARD JONES	1655 OLD FRIENDSHIP RD	FINGER	TN	28334
GINGER SCRIBER	PO BOX 235	FLOREVILLE	TX	78114
HIGHWOOD VALLEY CHAROLAIS	BOX 252	LONGVIEW	AB	TOL 1HO
KIMBERLY JOHNSON	5690 SPOONER RD	IRON CITY	GA	39859
LADD LANDGRAF	17093 COLEMAN RD	MADILL	OK	73446
LONGVIEW CATTLE CO	BOX 453	GRENFELL	SK	SOG 2BO
MUELLER CHAROLAIS LLC	723 SARAH ST	SULLIVAN	MO	63080
POST OAK CHAROLAIS	PO BOX 1131	GLEN ROSE	TX	76043
PRAIRIE POINT CATTLE COMPANY	6254 KEMPFER RD	SAINT CLOUD	FL	34773
THE FORDICE FAMILY	2166 W CR 500 N	GREENCASTLE	IN	46135
TREVOR BORMANN	2301 100TH AVE	ALGONA	IA	50511
UWHARRIE RIDGE FARMS	8222 HIGH PINE CHURCH ROAD	ASHEBORO	NC	27205
VAN SLYKE CHAROLAIS	80251 467TH AVE	ORD	NE	68862
WILLIAM (BILL) PITZ	25588 LEACHES RD	FARLEY	IA	52046

## AIJCA NEW MEMBERS

ABIGAIL M WELLS	5927 LARIAT PLACE	COVE	TX	77523
ADRIAN WYATT JIMENEZ	222 EVERITT RD	PLEASANTON	TX	78064
AIRIELLE S ELLIOTT	1905 W JEFFERSON ST	PECOS	TX	79772
ALYSSA F MOLINA	8804 SHOW FALLS DRIVE	LAREDO	TX	78045
ANDREW T BOHRER	2427 BUTLERS CHAPEL ROAD	MARTINSBURG	WV	25403
ANNA C GEDDES	100 HORSESHOE LANE	CONNELL	WA	99326
ARIA S GRAUPNER	9056 POMEROY ROAD	ROCKTON	IL	61072
ARYANNA A ANTHONY	601 WIGGINS RD	WEST	TX	76691
AUDREY M SMITH	9427 GATES LOOP	MANVEL	TX	77578
BENNETT L JANSSEN	174 LONGVIEW DRIVE	VICTORIA	TX	77905
BENTLEY O BALDWIN	221 N SEXTON	TALOGA	OK	73667
BLAYKLEE M STELZER	13601 S 4050 ROAD	OOLOGAH	OK	74053
BRAYLEN R STEVENSON	PO BOX 272	NURSERY	TX	77976
BRAYLON C OLIVER	690 CR 2377	ALBA	TX	75410
BRIELLA A HUMPURT	12979 US HWY 281	WINDTHORST	TX	76389
BRODY SAUCIER	325 TSMITH RD	HATTIESBURG	MS	39401
BROOKE RYAN AYALA	206 BRYAN DRIVE	JOURDANTON	TX	78026
BRYLEE A FREEMAN	1303 F HWY	KOSHKONONG	MO	65692
CAMRI M LARSON	1438 N COUNTY RD 3	LEOTI	KS	67861
CAUY J LARSON	1438 N COUNTY RD 3	LEOTI	KS	67861
CHARLEE A JONES	27304 N 2025 E ROAD	GRIDLEY	IL	61744
CHRIS C DODDS	2209 100TH AVE	ALGONA	IA	50511
CLAIRE M NORRIS	820 E 2000TH RD	EUDORA	KS	66025
CRUE F LARSON	1438 N COUNTY RD 3	LEOTI	KS	67861
DALILA K WANTOCH	E 9423 945TH AVE	COLFAX	WI	54730
DALLAS R GRIMM	25587 235TH ST	CONESVILLE	IA	52739
DANIEL A MOLINA	8804 SNOW FALLS DR	LAREDO	TX	78045
DANIKA A KENNEMER	100 ACADEMY	PLATTE CITY	MO	64079
DYLAN A HARTMAN	1839 FM 3157	CUERO	TX	77954
EMMA L HENNINGFELD	2960 122ND ST	FRANKSVILLE	WI	53126
EVA B PRICE	14757 310TH AVE	DALTON	MN	56234
GAVIN T SMITH	19036 235TH AVE	LEON	IA	50144
GRASELYN J STRAUGHTER	2179 STATE HWY 75 NORTH	HUNTSVILLE	TX	77320
HALE R DIETERICH	1278 440TH ST	SAINT ANSGAR	IA	50472
HALEY G HARBOUR	23 HERALD OAK CT	THE WOODLANDS	TX	77381
HANNAH G DALTON	PO BOX 483	PETROLIA	TX	76377
HANNAH HAWLEY	3443 LAKE GULCH RD	CASTLE ROCK	CO	80104
HANNAH K SCHWENGLER	PO BOX 82	BEISEKER	AB	TOM OGO
HARRIS A KELLY	780 HARRISON ROAD	WACO	TX	76705
HEELY L PATTERSON	5202 INDIAN GULCH RD	CATHEYS VALLEY	CA	95306
HUNTER W HESS	PO BOX 545	EAGLE POINT	OR	97524
IZZY G PROVART	7853 VAN BUREN RD	NASHVILLE	IL	62263
JACKSON D RICHER	14153 US HWY 231	LOGOOTEETEE	IN	47553
JAKE A GROSECLOSE	505 OAK HILL TRAIL	STEPHENVILLE	TX	76401
JAKE OZBURN	319 COOPERTOWN ROAD	UNIONVILLE	TN	37180
JALIE MONTGOMERY	6657 OUSLEY RD	VALDOSTA	GA	31601
JAXON J KEARNS	2846 560TH RD	RUSHVILLE	NE	69360
JOLEE ALLEN	9601 ASBURY RD	TOLAR	TX	76476
JOSHUA C SMITH JR	9427 GATES LOOP	MANVEL	TX	77578
JOSIE OZBURN	319 COOPERTORN RD	UNIONVILLE	TN	37180
KAIDYN A PATTERSON	647 4TH ST	MEGARGEL	TX	76370

## American-International CHAROLAIS Association

The AICA is the official registry for Charolais and Charbray cattle in the United States. Charolais cattle were first brought to the U.S. in 1936. In 1957, the American Charolais Breeders Association and the International Charolais Breeders Association merged forming the present AICA.

Membership in the AICA is obtainable when the applicant has ownership in at least one animal, and has paid the initial membership fee of \$125.

AICA annual dues are \$100.



## PA Policy as of 9/1/24

Donor dams and AI sires born after January 1, 2020 are required to be tested for Bovine Progressive Ataxia (BPA), prior to the registration of progeny and/or additional progeny. Animals that have a 100K DNA result on file, will only need to have the BPA test added to their profile. Animals without a 100K on file, will need to have the 100K and BPA ran.

## Online Payment for AICA

Online bill pay is now available to all active members. Once you are logged into [www.charolaisusa.com](http://www.charolaisusa.com), you will go under "My Account" then "Account Payment."

## Online Payments for CPI

Online bill pay is now available to all CPI members. You will receive a monthly statement from our accounting department. Just a quick tap of "View & Pay Invoice" and you will be prompted to a second screen to enter your debit or credit card info.

## Export Your Data for Sale Catalogs

Under the "tools" tab, you will find a new "Data Export" button. This data export gives you the flexibility to export data on animals in your herd and use those data files in your own management packages. You can download and save the files directly to your computer in a CSV (can be opened in Excel) format. There are many options within this feature including selecting the type of animal to export and specific data.

## Year letter for 2024 is M

Record your 2024 born calves using AICA's online system. Add the data as the calves are born; continue to update the records as you add weaning and yearling data. Register the calves at any time by adding their name.

## Animals Held in the System

If an animal is registered online and held in the system, you can transfer that animal at any time. If an animal was registered online, but wasn't held in the system, it will not be able to be transferred online. You will need to fill out the back of the certificate that was mailed to you and send it back to the office to be transferred. 

## American-International CHAROLAIS Association

11700 NW Plaza Circle  
Kansas City, Mo 64153  
Phone: (816) 464-5977  
Fax: (816) 464-5759  
E-Mail: [Info@Charolaisusa.com](mailto:Info@Charolaisusa.com)  
Website: [www.charolaisusa.com](http://www.charolaisusa.com)

## Association Staff

### Executive Vice President

Brett Spader • Ext. 101  
[Bspader@Charolaisusa.com](mailto:Bspader@Charolaisusa.com)

### Recording Secretary

Maggie Smithee • Ext. 401  
[Msmithee@Charolaisusa.com](mailto:Msmithee@Charolaisusa.com)

### Vice President of Operations

David Hobbs • Ext. 200  
[Dhobbs@Charolaisusa.com](mailto:Dhobbs@Charolaisusa.com)

### Youth Activities & Foundation

Kaitlyn Chism • Ext. 201  
[Kchism@Charolaisusa.com](mailto:Kchism@Charolaisusa.com)

### Controller

Chris Kendall • Ext. 300  
[Ckendall@Charolaisusa.com](mailto:Ckendall@Charolaisusa.com)

### Asst. Recording Secretary

Sarah Page • Ext. 402  
[Spagel@Charolaisusa.com](mailto:Spagel@Charolaisusa.com)

To Use The Extension Numbers  
Listed For The Above Staff,  
Phone (816) 464-5977.

## Field Staff

### Southeast Representative

Call the AICA Office  
816-464-5977

### Southwest Representative

Cody Beck  
19800 John Wayne  
Perry, OK 73077  
(765) 719-1622  
[Check@Charolaisusa.com](mailto:Check@Charolaisusa.com)

### North Central Representative

Hadley Schotte  
2811 South Lancaster Drive, Apt. 9  
Sioux Falls, SD 57106  
(785) 562-8632  
[Hschotte@Charolaisusa.com](mailto:Hschotte@Charolaisusa.com)

### West Representative

Clint Sexson  
77714 S Edwards Road  
Stanfield, OR 97875  
(541) 609-0167  
[clint.sexson@msn.com](mailto:clint.sexson@msn.com)

### Other Regions

Call The AICA Office.  
(816) 464-5977

### Commercial Advertising

Jay Carlson  
Carlson Media Group, LLC  
Beef Breed Group  
(913) 268-5725 office  
[jay@carlsonmediagroup.com](mailto:jay@carlsonmediagroup.com)

## AICA Office

**President**  
Michael Sturgess  
407 Breesport St.  
San Antonio, TX 78216  
(210) 867-6863

### Vice President

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250 Ellis Rd  
Letohatchee, AL 36047  
(334) 315-8927

### Secretary

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982 397th Ave NW  
Stanchfield, MN 55080  
(612) 554-2154

### Treasurer

David Hubert  
510 Maple Ave.  
Oakley, KS 67748  
(785) 672-2540

### Ex-Officio

Eddy Loggains  
4431 Larkin Road  
Violet Hill, AR 72584  
(870) 404-4332

## CPI Board

### President

Brett Spader

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Eddy Loggains  
Michael Sturgess  
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## AICA Directors By Area

### Area 1

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113 Georgetown Dr  
Glendive, MT 59330  
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*term expires 2024*

### Area 2

Bob Wagner  
18025 WCR 128  
Nunn, CO 80648  
(970) 420-2336  
*term expires 2026*

### Area 3

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*term expires 2024*

### Area 4

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510 Maple Ave.  
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*term expires 2026*

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P.O. Box 717  
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*term expires 2024*

### Area 6

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*term expires 2026*

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(612) 554-2154  
*term expires 2024*

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### Treasurer

Ray Franz

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*term expires 2026*

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*term expires 2026*

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5840 West Allens Bridge  
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*term expires 2024*

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10165 Log Cabin Road  
Denton, MD 21629  
(410) 924-3521  
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### Area 15

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3250 Litton-Reaves Hall  
Blacksburg, VA 24061  
(540) 231-4738  
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Area 14 Director

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CHAIRMAN

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(573) 324-2528

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(406) 562-2021

VICE CHAIRMAN

Tyler Davis

Area 9 Director

# HOBBS

## CONTINUES AICA'S INTERNATIONAL LEGACY

JUNE/JULY 2024

USLGE Connects with  
World Countries  
to Promote U.S.  
Livestock Genetics

By Linda Eck



2023 World Charolais Technical Congress - Agrochyt s.r.o., Czech Republic

Promoting Charolais cattle tops David Hobbs' list of things to do. His dedication to Charolais breeders and improvement of the breed has been evident since he was first hired as Southeast field representative with the American International Charolais Association (AICA) and the Charolais Journal in 1982.

Today, 42 years after beginning his Charolais career, he not only serves AICA members as Vice President of Operations, but is serving his second three-year term with U.S. Livestock Genetics Export, Inc. (USLGE), a non-profit trade association that promotes international market development by serving world markets with superior livestock genetics. Its 53 members include beef, dairy, swine, equine, goat and sheep breeders from across the nation as well as embryo and semen industries, the livestock export sector and state departments of agriculture.

In February of 2023 Hobbs was appointed Board Chair at the organization's annual meeting and workshop in Fort Worth, Texas. During his years at AICA, he has traveled ten countries – United Kingdom, Ireland, Brazil, Costa Rica, Mexico, Canada, New Zealand, Australia, France, and Sweden – promoting not only Charolais, but superior livestock genetics offered by U.S. livestock producers.

The American-International Charolais Association (AICA) was one of the early members of USLGE which began in 1993. From the 1980s into the 90s, the AICA Executive Vice President, Dr. Joe Garrett coordinated the association's international activities. Into the 2000s, Dr. Robert Williams lead those efforts becoming involved as an USLGE Board of Director.

## An Early Experience in Foreign Marketing

“My first exposure to foreign marketing came in 1989 or '90 when Dr. Garrett couldn't make a trip to Australia and New Zealand and he sent me,” said Hobbs. “Dr. Garrett and AICA were very involved in the use of U. S. Charolais sires expanding the genetic base in those countries.”

“My first exposure to foreign marketing came in 1989 or '90 when Dr. Garrett couldn't make a trip to Australia and New Zealand and he sent me.” –DAVID HOBBS



**Top Left:** The opportunity to assist Maury Dorta, Embrapa Geneplus with the selection of the 2023 Brazil Expointer Supreme Champion. **Top Right:** Discussing potential cooperation between Embrapa and AICA with Fernando Cardoso. **Bottom:** USLGE – Charolais Presentation at Brazil's Expointer in August 2023.

During this time period, the Brazilian Agricultural Research Corporation (Embrapa) and Brazilian cattlemen had strong interest in creating a new Canchim (Charbray) line with U. S. Charolais sires and the potential for high productivity that could still have the ability to live in the tropics. Hobbs worked along with Garrett in securing U. S. Charolais semen to be sent to Brazil and Dr. Garrett accompanied the first shipment.

At customs, “Semen was removed

from the tank one cane at a time and laid on a table to inspect,” said Hobbs. “It was toast!”

More shipments followed and the Canchim composite of 5/8 Charolais and 3/8 Nelore, was further developed. “We did a lot of work in putting that together,” said Hobbs.

After being asked to judge the National Canchim Show in São Paulo (central Brazil) in 2010, Hobbs ventured to Brazil. Following the show, which had 400 plus entries, he was

*Continued on page 42*

JUNE/JULY 2024

# Owners

- DeBruycker Charolais / 406-590-3214
- Aristo Farms / 785-554-7258
- Bill & Raye Arlitt / 210-287-8100
- BJR Summerford Charolais / 256-758-0653
- Hale Farms / 417-838-7251
- Heath Hyde / 214-356-1000
- Hendrix Farm / 501-745-3468
- Herndon Farms / 850-252-7290
- Hudspeth Farms / 870-365-8969
- Kelly Stretcher / 903-790-5081
- Kyle Reaves / 423-723-9245
- MBS Charolais / 573-470-5411
- McCurdy Charolais / 940-389-2812
- Oak Hill Farms / 770-826-9551
- Rick & Cindy Evans / 325-643-4987

*Sire: DC/BHD MASTER E2537 P/S ET*  
*Dam: CRJ MS KOBOLD E905*

CE	6.8
BW	0.9
WW	58
YW	113
Milk	18
MCE	5.6
TM	47
SC	0.4
CW	18
REA	0.75
Fat	0.003
MB	16
TSI	258.01

## PERFORMANCE:

M995963 // Born: 8-18-22 // BW: 94  
 Homozygous Polled // PAF  
 AWW/R: 715/122  
 140 Day ADG 4.50 lbs Ratio 121%  
 WDA/R: 2.58/113  
 Final Weight off test 1535 lbs.  
 Scrotal cm: 42



SCAN ME



Dennis Adams  
 979-229-4472  
 PO Box 10590 College Station, TX 77842  
 outfrontcattle@gmail.com





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One of the most complete, sound, and functional bulls in the Breed! He adds performance, soundness, and thickness from the many generations of DeBrycker genetics that excels in the commercial BEEF industry! He commanded \$41,000 for 1/2 interest at the 2024 DeBrycker Bull Sale.

*And lots of eye-appeal!!*

# HERD BULL POWER



## RDK Sir Samson 037P

Top 15% YW, 10% CW, 15% MB, 9% TSI



## WCR Ranger 115 P

Top 20% WW, 9% YW, 15% TSI, 6% CW



## WCR Primed 1132 P

Top 4% CE, 8% BW, 25% MCE



## Heart-J Royal Range 1743

Top 15% WW, TSI, 6% REA, 4% CW

## INTRODUCING

### SM Titus K205 P

Tank X Kincsen, Top1% TSI

### DC/CJC Sage K1175 P

Sharkson X Cuban, Top 4% TSI

*The Fall Bull Sale*

**NOVEMBER 2**  
Letohatchee, AL

## HERD SIRES - LIMITED SEMEN

### RDK Samson 037P *Owned with Chad Bradford, Downey Charolais*

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
10.6	0.4	65	133	29	10.7	61	1.3	32	.74	.23	280.19

### WCR Ranger 115 P *Owned with Chad Bradford, Wienk Charolais*

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
12.9	-1.5	72	137	21	11.7	57	0.9	35	.65	.04	276.25

### WCR Primed 1132 P *Owned with Downey Charolais, Sykes Farm, Wienk Charolais*

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
18.5	-4.4	57	112	28	11.7	57	1.1	24	.49	.14	258.28

### Heart J Royal Range 1743 *Owned with Heart-J Charolais, Chad Bradford*

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
12.0	-2.0	75	139	26	8.8	64	0.7	40	1.01	.02	275.43

### SM Titus K205 P – *Owned with Chad Bradford, Shawn McCracken*

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
7.8	-0.2	74	156	31	7.6	68	0.9	42	0.84	.09	300.94

### DC/CJC Sage K1175 *Owned with Chad Bradford, Joe Campbell*

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
7.6	1.5	83	146	22	7.8	63	1.4	27	0.82	-0.02	280.15

# IN ALABAMA

## Semen Inquires - Contact Owners:

### **K** Keahey Charolais

Bobby & Pam Keahey  
Grove Hill, AL 36451  
251-275-8137 or 334-456-2547 cell  
bobby@williamskeahey.com

Quality Since 1987

### Bradford Agriculture

Chad Bradford  
32545 Hwy 43  
Thomasville, AL 36784  
334-830-5410

### Dal-Dav Charolais

David Downey  
1618 Guiding Way Lane  
Prattville, AL 36067  
334-595-3956

### Sykes Farm

Willie Sykes  
624 Ararat Rd.  
Toxey, AL 36921-2189  
205-474-5017

# ZW ZEHNDER WAAGE PARTNERSHIP

*Thank  
You!*

**A sincere thank you for trusting our program and being a part of our 2024 sale!**

*NextGen Cattle, Thunderhead Charolais, Serhienko Cattle Co.,  
Blanchette Ranch, Doll Charolais, Lovitt – Amos Charolais,  
Rifle Creek Cattle Co., KTL Charolais, Stephen Enger,  
Nelson Charolais, 2 Sweet Livestock*



*Kell Roberts*  
**Semen \$50  
Cert \$25**

**WDZ Flatland 2044**  
Owned with Keppen Charolais, Volga, SD



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Sire: JMAR Hosea 2M70

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JUNE/JULY 27 2024

# UTILIZING TECHNOLOGY TO BUILD A COW HERD



“We need to blend technology with experience and wisdom.”

Jim Johnson & Jerry Yates, Wardensville, W.Va., Bull Test, discuss technologies for sire selection

by Heather Smith Thomas

**G**enetic selection is very important when building or improving a cow herd. Traditionally, the animals were selected mainly upon what they looked like, and what their offspring looked like and how they performed, but with modern technology we now have a lot more tools to help us make the best selection decisions and to speed up the process of herd improvement.

Jim Johnson and his wife Martha own JMAR Genetics, a registered Charolais operation near Appomattox, Virginia) works for Zoetis in the field of beef genetics and has been doing this for 20 years.

“I have seen the evolution of this technology, from the beginnings of single DNA markers all the way to the low-pass sequencing being used today, with millions of markers. There has been a lot of progress with technology in the beef cattle business,” he says.

Many breeders have now adapted this technology to their needs and others are just getting started learning how to use it for their own benefit. “The positive thing about technology is that you can utilize it to move your herd in whatever direction you want to move, and much faster. The only downside is that if you are

moving in the wrong direction, you will also move faster that direction!” You need to make sure you’ve chosen the direction you really want to go. A full slate of genomic tests are available through the Charolais Association.

In earlier years some of the first genetic tests were to determine whether an animal carried genetic defects. Today, you can utilize genomics for so much more—with tests to measure just about anything you want to measure in a meaningful way or collect data on. “We can develop a DNA test that will help you select cattle quicker for that trait or direction. It might be udder quality,

body condition score or longevity, adaptability or whatever it is that you want to select for, to improve your cow herd and make it more profitable. Today you can measure a trait and develop a DNA test for it," says Johnson. Just about anything is possible.

It is easy to find out what tests are available, for both purebred and commercial cattle. There are DNA tests for both. "Most purebred DNA tests are confined to the breed association, whereas the commercial tests are generally market-driven—in terms of what the market is asking for and what we can develop to meet that request."

Commercial breeders need to know what they want to test for, and these tests don't eliminate the need for simple cowboy common sense. "You still need to apply that common sense, but along with the appropriate technology, we can make dramatic advances in improving the cow herd," he says.

Visual appraisal is still important, but there is DNA technology for many of those aspects today, including things like udder conformation and disposition. Some of the unwanted traits in cattle can now be eliminated even before those cattle are born. "You may not want to breed a cow that has a poor disposition score or breed to a bull that might have a bad

disposition. With AI sires, you may never get to see the bull or see any of his offspring before you use him. You have to rely on those genomic technologies and indicators." You can't see his mother's udder or whether she was overly aggressive when she calved, but technology can give you a glimpse of that data.

These technologies can take a lot of the guesswork out of selecting the genetics you want in your herd and help a person make improvements faster. "Historically you'd be at least 4 or 5 calves in before you really know if the cow is what you want, and now you can know before you even breed her," says Johnson. Some types of livestock have faster turnover in the generations but with cattle you must wait quite a while to see the results of your breeding choices.

"The technology today, depending on whether it's purebred or commercial, can be very helpful. With purebreds you have the pedigree information and their actual performance information, and when you layer that with genomics you can get quite a bit of predictability. You can get anywhere from 15 to 30 calves worth of predictability on a young animal—with what we call progeny equivalents. This is how many offspring it would take to get the same accuracy on an animal as

their pedigree, performance and DNA tests. Depending on the trait, it would be anywhere from 15 to 30 offspring. When you think about a cow, she will probably never have that many calves in her lifetime, and you can get that kind of accuracy on her before she even has the first one," he explains.

"On the commercial side, we often don't have the pedigree that informs us from the DNA tests, and a lot of times we don't have their actual performance that we build into these evaluations, but we still get about 10 to 20 offspring worth of accuracy. From a commercial perspective, that's huge."

The tests aren't very expensive. "Most tests run about \$20 to \$30, depending on the breed, depending on whether it's commercial or purebred, etc. It's like buying a straw of semen," he says. This is cheap, if it saves you several years of trial and error.

There are several companies that offer tests, depending on the level of technology you want. "There are 2 or 3 main companies that offer the highest level of DNA, and at least a dozen more that offer basic DNA tests—such as tests for coat color, genetic defects, horned or polled, parentage, etc."

The analogy he gives, when he talks with commercial customers

*Continued on page 86*



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## CHAROLAIS SPOTLIGHT

### AVERY AND CORBIN HUNT (16), LONGVIEW, TEXAS

*How did you get involved in the Charolais breed?*

**Corbin & Avery** – We have been involved with the Charolais breed for several years. Corbin got his first Charolais show heifer in 2016 after hearing his family talk about showing Charolais heifers. Our grandfather still had a few Charolais cows in his commercial cow herd, and it has been a tradition in our family for some time. Avery was then encouraged by her family and twin brother to switch from showing Simmental cattle to the Charolais breed. After showing at the Texas state show and Charolais Junior Nationals in 2018, she was hooked!

*What other activities do you participate in?*

**Corbin** – I am actively involved in FFA, currently serving as the chaplain for the FFA program at my school. Additionally, I participate in Hallsville Ag Mechanics, showcasing Ag mechanic projects across the state of Texas. I am also a member of the livestock judging team at my school and have achieved success in judging competitions.

**Avery** – Outside of the Charolais breed. I serve in my church youth group. I also enjoy competing in livestock judging and leadership contests through FFA and 4H.

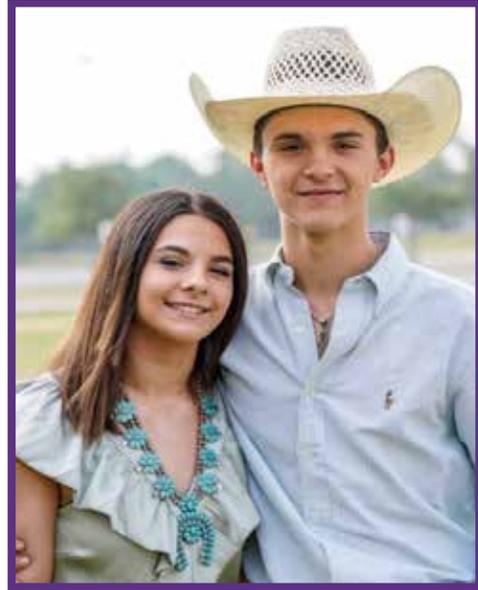
*What is your favorite memory that you have made?*

**Corbin** – My favorite memory in the Charolais breed is when I was selected as Grand Champion Charolais Heifer at the San Antonio Livestock Show and Rodeo.

**Avery** – My favorite memory while working with Charolais cattle was 3 years ago when I won the State Fair of Texas with a heifer my family raised on our operation in East Texas. This moment is my favorite because my family and I work year round to produce highly competitive heifers and bulls. This achievement was truly special for my whole family because raising livestock is such a huge part of our daily lives and it is also something we get to do as a family, win or lose.

*How do you stay involved in the AIJCA?*

**Corbin & Avery** – Our family's cattle operation is located in East Texas where we raise purebred and composite Charolais cattle. We raise and sell show heifers for kids to exhibit, our goal being to bring more children into the Charolais breed and introduce them to the benefits of being part of a great association that will stay with them for years to come. We also stay involved with the junior association by serving on the Texas Charolais Junior Board and also exhibiting Charolais cattle on the state and national level throughout the year.



*Who has been your role model in the Charolais breed?*

**Avery** – My biggest role models in the Charolais breed have been my state advisors Danni Lunsford Amos and Kennedy Caldwell. Both of these amazing mentors have had an incredible impact on not only my journey in the Charolais breed but also in my daily life. I first met Danni at my first state show. Throughout the past 7 years, Danni and I have grown very close and she is one of the primary reasons I am so involved with the Charolais breed today. Although I have only known Kennedy for a short 3 years, she has influenced my life in so many different ways. Kennedy has always pushed me to be the best version of myself even when I doubt myself the most. She always reminds me of what is important and that I have a responsibility to give back to the younger generation just getting started.

*What are your future goals?*

**Corbin** – After graduating from high school, I plan to attend Navarro and complete the John Deere Diesel Mechanic school. Additionally, I aspire to run my own Charolais cow/calf operation with my family, focusing on raising purebred Charolais females and bulls.

**Avery** – My future goals consist of attending college to obtain a degree in animal science and find a career in the embryology industry. While attending college I hope I have the opportunity to serve on the national Charolais junior board and give back to the breed that has given me so many opportunities and lifelong friendships that I will cherish forever. 

*\*Interviewed by AIJCA Board*

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# GET TO KNOW YOUR DIRECTOR

## Jaycee Littleton, Treasurer



**Jaycee Littleton**  
Treasurer

Hey y'all, My name is Jaycee Littleton, and I was raised in Simms, Texas, with my little sister, Jaylee, by my parents Jason and Lisa Littleton. I graduated from James Bowie High School in 2021 and am currently in my first year of graduate school at The University of Oklahoma College of Pharmacy. Here are a few fun facts about me: I am interested in geriatric pharmacy (I love to hear stories from our elders!), this was my last Junior Nationals as a junior member, and I love shrimp boils!

### What are your hobbies/activities?

Most days, I can be seen hanging out in the student union studying with my friends! Sometimes, I enjoy playing tennis or volleyball. I love trying new places to eat, and, when I am home, I enjoy hunting and fishing. My favorite is duck hunting, followed closely by deer hunting! I stay involved with church activities as well.

### What do you want to accomplish with your time on the AIJCA Board?

The purpose behind the path I have taken with the AIJCA Board was always to make connections with future breeders and I would say that these last 3 years have given me countless opportunities! I am grateful that my junior career in the ring got to end right back where it started surrounded by the best of friends who have become family in my home state of Texas!

### What are your future plans?

I will be in pharmacy school for the next 3 years, but after I graduate I plan to explore career options in my field. I am considering geriatric pharmacy this would incorporate visiting with elders at nursing homes about their medications and making modifications to their regime. This career path will allow me to have lots of free time for white cows, as I plan to continue the legacy my parents started.

### What is one thing you would say to someone interested in joining the Charolais breed?

Opportunity is running rampant in the Charolais breed. There is so much room for growth in the triad of pathways in my mind the show industry, bull sales, and commercial beef production. The Charolais breed can fit any cattleman's desire through diverse program abilities!

### Who inspired you to become a Junior Board Member?

There were a few key leaders who inspired me growing up in this breed including Kaitlyn Davlin and Danni Lunsford. Kaitlyn Davlin was our area representative when I first started attending shows, and though she scared me, she fiercely had her ducks in a row and knew everyone's name. Danni has been an exemplary advisor who I have seen laugh and cry so gracefully through the toughest situations, and, I thought, following in these two's footsteps would empower me to exemplify their same characteristics.

### What is the best piece of advice that you have been given?

An older gentleman once told me, "Sometimes you have to do the hard things in order to have the good things, so just bite down and endure the bad it will be worth it."

### What is one way that we can continue advocating for the agricultural industry?

One way I currently advocate for ag is by simply relaying my passions to those I encounter on a daily basis. I go to a school where almost nobody is from an agricultural background most students have never even stepped foot on a farm or ranch. They are constantly amazed by my stories about my youth and background on a ranch. 



## AMERICAN-INTERNATIONAL JUNIOR CHAROLAIS ASSOCIATION Officers

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<b>Fundraising</b> Jaycee Littleton	<b>Membership</b> Ethan Shoemake
<b>Programs &amp; Activities</b> Shade Bunker	<b>Junior National</b> Weston Schrader

## AIJCA Membership

Membership in the nationwide American-International Junior Charolais Association (AIJCA) is open to anyone 21 years of age and under as of January 1 of the present year. The initial membership fee is \$30 and \$25 annual dues thereafter.



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**July 22–July 25, 2024 • Iowa State University, Ames, Iowa**  
For Ages 14 to 21

JUNE/JULY 33 2024

**REGISTRATION DEADLINE: JULY 1, 2024**

**REGISTER HERE:**



**DATES TO NOTE**

**Monday, July 22, 2024**

3-4 PM Conference Registration in Ames, Iowa  
Flights to Des Moines International Airport (DSM)  
Conference will provide transportation to/from airport.

**Thursday, July 25, 2024**

9:30 AM Departures begin from Ames, Iowa

**QUESTIONS, CONTACT:**

**KAITLYN CHISM • YOUTH ACTIVITIES DIRECTOR**

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## NEW THIS YEAR

### *Charolais Princess*

Application for Charolais Princess 2025 will be due July 31, 2024.  
Contestants must be an AIJCA member between the  
ages of 10-14 as of January 1, 2024.

The first Charolais Princess will be crowned alongside Miss Charolais USA 2025  
at the American Royal in October 2024.

for more information and to download an application  
[www.miss-charolais-usa.jimdosite.com](http://www.miss-charolais-usa.jimdosite.com)



# Miss Charolais USA 2025

Miss Charolais USA 2025 contest to be held at the 2024 American Royal.

**APPLICATIONS MUST BE POSTMARKED BY JULY 31ST!**

*Contestants must be 15 years-of-age or older as of January 1, 2024.*

**Please download an application from the website.**

[www.miss-charolais-usa.jimdosite.com](http://www.miss-charolais-usa.jimdosite.com)

## AWARDS:

\$1,000 scholarship to Miss Charolais USA.

\$500 scholarship to the first runner-up.

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**Bella Parker**  
**Miss Charolais USA 2024**

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Contact Program Director:

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**Fink Perfection 7758 429** • PAF  
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**Fink Perfection 0456 3834 G5** • PAF  
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# Add \$45 per head with VAC45

Buyers prove the value of preconditioning practices at sale time

By Dave Sjeklocha, D.V.M.

Picture yourself unloading a group of uniform, healthy calves at the sale barn; each is a testament to outstanding stockmanship and careful management. Now, envision the financial rewards that follow, especially the sale premiums realized because every box was checked, which leads to increased revenue.

Preconditioning boosts the immune system and health status, helping equip calves to thrive in a backgrounder or feedyard phase. A successful preconditioning program includes a series of vaccinations, and management practices, such as weaning, deworming, and transitioning calves to dry feed, as well as possibly implanting, castrating and dehorning.

## Does the investment pay off?

Merck Animal Health, Superior Livestock Auction and Kansas State University have worked together to evaluate the management decisions, programs and health protocols that drive the price per pound paid by buyers. The 2023 dataset includes information from 898,500 calves with an average weight of 571 pounds.<sup>1</sup>

VAC45 calves, that is, those vaccinated with two doses of a clostridial vaccine, two doses of a five-way modified live viral vaccine, and at least one dose of *Mannheimia haemolytica* and/or *Pasteurella multocida* vaccine, and weaned at home for 45 days before delivery, added \$7.86/cwt compared to those receiving only one dose of each of the three vaccines and weaned at shipping.<sup>2</sup> Not to mention, calves weighed more at the end of a 45-day preconditioning program than those weaned at sale time.

**Selling calves on a VAC45 program added nearly \$45 per head.**



While not directly rewarded with premiums, producers not implanting give up an average of 23 lbs. of gain, which translates to \$59 per head at the sale block compared to calves that were implanted.

Other factors that delivered value include selling no-horn calves, having medium- to large-frame vs. small-frame calves, using known bulls with high genetic merit, and breed type. Certain marketing and nutrition programs also add value, but it is important to evaluate the costs and make sure the economic return is there.

## Realize the rewards of your investment

Bovilis® PrimeVAC™ by Merck Animal Health is a value-added preconditioning program that focuses on respiratory and clostridial vaccinations, as well as protection against internal parasites. It also includes optional implant protocols. It can help you get your calves off to the best start. There is a PrimeVAC certificate that can be signed by your veterinarian, so you can demonstrate your preconditioning efforts at the sale barn.

**To see more of the Superior Livestock Auction dataset and get resources on the PrimeVAC program, visit [cattlefriendlyvaccines.com](https://cattlefriendlyvaccines.com).**



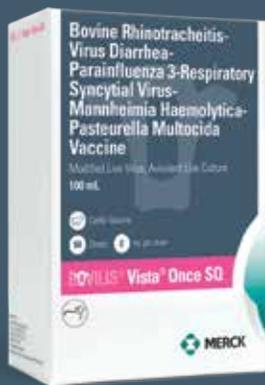
*Dr. Sjeklocha is a technical services veterinarian for Merck Animal Health, and the current president-elect of AABP.*

1. Superior Livestock Auction Data 2023.

2. Glynn T. Tonser. Kansas State University. Dept. of Agricultural Economics. Evaluation of 2023 Superior Livestock Auction data.

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<sup>1</sup>Based on review of CVP data as of May 22, 2022.

<sup>2</sup>Purtle L, et al. One Year Duration of Immunity of the Modified Live Bovine Viral Diarrhea Virus Type 1 and Type 2 and Bovine Herpesvirus-1 Fractions of Vista® Once SQ Vaccine. *Vaccine*. 2016;34(13):1582-1588.

<sup>3</sup>Report No. BRL-016R. Duration of Immunity in Calves for the *Pasteurella multocida* Fraction in Bovine Rhinotracheitis-Virus Diarrhea Parainfluenza 3-Respiratory Syncytial Virus - *Mannheimia haemolytica Pasteurella multocida* Vaccine, Modified Live Virus, A Virulent Live Culture. August 23, 2013.

<sup>4</sup>Platt R, Burdett W, Roth JA. Introduction of antigen-specific T-cell subset activation to bovine respiratory disease viruses by a modified-live virus vaccine. *Am J Vet Res*. 2006;67:1179-1184.

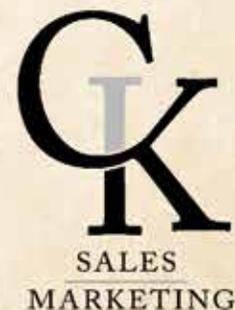
<sup>5</sup>See product label for information on access to safety and efficacy study summaries.



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2024 USLGE Executive Committee – Bobby Dowson, Illinois Department of Agriculture; Irene Stamatelakys, American Paint Horse Association; Davis Hobbs, American-International Charolais Association - USLGE Chair and Martin Sieber, USLGE President/CEO



Conversing with Dr. Jorge Jose Bangel, Brazil Charolais Technical Advisor



Discussion with Francisco Javier Elizondo Gonzalez at a past Charolais World Congress in Mexico



2024 Mexco National Charolais Show – Grand Champion Bull, U.S. influenced



Meeting with Nigeria's Ministry of Agriculture representatives at the 2022 Sommet De L' Elvage in France

able to tour ranches throughout the area. "I literally saw thousands of Nelore-influenced cows," he said.

"Today it appears there's a strong sentiment to use U. S. Charolais genetics in Brazil."

In all his travels, Hobbs noted worldwide progress in the beef industry through the use of U.S. genetics. As countries look to securing genetic resources, nutrition, and management practices to produce high quality beef, it is imperative they maintain the animal's ability to survive in its natural environment.

"U. S. Charolais genetics offer the world calving ease and lower birth weights," said Hobbs. "They've improved getting a calf on the ground, and the cattle out-perform and are more feed efficient."

He added that polled genetics are popular worldwide, noting that in many European countries, "you can't dehorn or castrate." So there came a demand for polled cattle more from

the United States than any other country in the world."

### Establishing Relationships

A basic goal of the USLGE is establishing relationships.

"It's amazing the influx of U.S. genetics in Brazil," said Hobbs, who welcomes the opportunity of sitting down with livestock breeders across the world and providing information

on how U.S. genetics can help their livestock production.

"It's all about establishing relationships," he said. "We have to learn the needs of each specific country."

"Breeders from other countries will ask, 'Come look at my cattle? What do you see in my cattle?' They are eager to learn," related Hobbs. "We provide information, contacts with U.S. breeders who can help head them in the



“Breeders from other countries will ask, ‘Come look at my cattle? What do you see in my cattle?’ They are eager to learn.” RELATED HOBBS



**ABOVE:** Inspecting U.S. Influenced replacement heifers at Rancho San Juan, Mexico, May 2024

**LEFT:** Pictured with David Benson, past British Charolais Executive and Hugh McDonald, Australia, at the 2022 World Congress in the United Kingdom

right direction, the direction they think is best for their program.”

“We’re trying to add value to what a country is trying to do with their cattle efficiently, and I don’t think it matters what breed,” he explained. “They have special needs, especially in the more tropical countries, where cattle must be able to shed, be slick haired and sound footed. You have to learn their needs and their interests. A few years ago, we were sending what we thought they needed, as opposed to what they truly needed.”

“It’s important to make connections with visitors,” he emphasized, noting that national livestock shows are a great meeting place for collaboration between both established and potential purebred and commercial customers. Success has been achieved

between Canadian and U.S. breeders at the Canadian Western Agribition that have resulted in sales. Livestock expositions are held around the world and the USLGE provides website links for many of those events. Links are also available for educational information, U.S. Department of Agriculture (USDA) programs, research projects and university programs.

In 2022 the Charolais Charbray International (CCI) Youth Program made a visit to the United States, stopping in Kansas and Missouri. Hobbs served as a guide to the young cattle producers who represented Mexico, Australia, Ireland, Scotland, and England. AICA participation in this annual program (which rotates between CCI member countries) aims to promote U.S. Charolais genetics worldwide and utilizes USDA Foreign Agricultural Service (FAS) Market Access Program funding through USLGE.

Programs such as this are indicative of the AICA efforts to help other

countries get more involved in developing junior activities at a younger age. In many countries, their young breeders are 20-25 years old. A stark difference in the promotion of youth in junior programs across the United States.

“There seems to be some true cattlemen, young cattlemen upcoming who want to use cattle that are polled, have lower birth weights, but getting them is difficult,” explained Hobbs. “Our job is to develop that market. Hosting the World Charolais Congress in the United States in 2028 will help provide opportunity.”

USLGE works closely with the USDA and its FSA and receives funding for a variety of projects for the organization as a whole and for its members. USLGE is a unification to draw funding from those entities to help in developing programs that help identify genetics that need to go into a specific country and educational programs for management topics such as artificial



Discussing phenotype in Brazil with Maury Dorta, Manager for Taurine breeds at Embrapa Geneplus



LT Ledger 0332 P son, 2023 Brazil Expointer Grand Champion Bull. 5 U.S. sires were represented in the show

insemination, nutrition, record keeping and the like. Two training workshops were recently held in Mexico.

“We have seen total funding for USLGE increase and membership stays steady,” said Hobbs who also noted there are opportunities for Charolais breeders to become a member. 

### A Test of Time!

For Hobbs, his service to the USLGE adds to his already full AICA schedule. “Honestly, I must balance what I do. Field work, magazine, shows and activities and USLGE,” said Hobbs, who quickly noted, “I think you could justify more time, but you have to understand - I love my work.”

## KENTUCKY CHAROLAIS ASSOCIATION

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## 2023-2024 Qualifying Sires



# 119<sup>th</sup>

**WIA-Conley Insider D9 P**  
EM881298

WIA-Conley Insider D9 P earned the AICA Roll of Excellence distinction at the 2024 National Western Stock Show National ROE Show.

Insider is an April 12, 2016, son of TR PZC Mr Turton 0794 ET and M&M Ms Carbine 1567 Pld. He was bred by William Case Conley, Sulphur, Oklahoma. He is currently owned by Carr Cattle Company, Webb City, Missouri., Wild Indian Acres, DeSoto, Missouri and Dicken Charolais Farm, Poplar Bluff, Missouri.



# 120<sup>th</sup>

**DTR Mr Brightside 1107G2**  
EM930125

DTR Mr Brightside 1107G2 earned the AICA Roll of Excellence distinction at the 2024 Houston Livestock Show Class A ROE Show.

Brightside is a May 3, 2019, son of M&M Outsider 4003 Pld and DTR Miss Turton B500. He was bred by Madison Fischer, Hempstead, Texas. He is currently owned by Carson Carter, Iola, Texas and DTR Livestock, Franklin, Texas.

## RAILE CHAROLAIS & RED ANGUS 35TH ANNUAL PRODUCTION SALE

St. Francis, Kan. - April 8, 2024

**Auctioneer:** Tracy Harl, Wellington, Neb.

**Averages:**

35 Yearling Bulls.....\$6,100

**Not Included in Above Averages:**

14 Hybrid Yearling Bulls.....\$4,150  
4 Hybrid Two-Year-Old Bulls.....\$3,560  
5 Hybrid Open Heifers.....\$2,700

**Total Sale Gross:** \$288,500

By Hadley Schotte

**High-selling lots:**

**\$11,500 – Yearling Bull.** RAILE F044 L029 P, 3-14-23, by RAILE 6221 F044. To Hop Vinton, Mullen, Neb.

**\$11,500 – Yearling Bull.** RAILE F044 L016 P, 3-18-23, by RAILE 6221 F044. To James Witt, Oberlin, Kan.

## THOMAS RANCH 52ND ANNUAL BULL SALE

Harrod, S.D. - April 9, 2024

**Auctioneers:** Lynn Weishaar, Reva, S.D. and Seth Weishaar, Belle Fourche, S.D.

**Sale Manager:** Innovation AgMarketing, DeSoto, Kan.

**Averages:**

38 Yearling Bulls.....\$5,171  
12 Open Heifers.....\$3,242  
50 Charolais Lots.....\$4,708

**Not Included in Above Averages:**

128 Angus Bulls.....\$6,484  
29 Angus Heifers.....\$4,344  
37 Red Angus Bulls.....\$4,608  
5 Red Angus Heifers.....\$3,110  
6 Simmental Bulls.....\$5,125

**Total Sale Gross:** \$1,432,200

By Hadley Schotte

**High-selling lots:**

**\$12,000 – Yearling Bull.** TR Carbon Copy 3719L, 2-1-23, by TR CAG Carbon Copy 7630E ET. To Bradley Cattle, Marshfield, Mo.

**\$10,250 – Yearling Bull.** TR Foreigner 3726L, 2-2-23, by TR Mr Foreigner 9987G ET. To Bradley Cattle.

## 34TH ANNUAL WEST VIRGINIA BEEF EXPO CHAROLAIS SALE

Weston, W. Va. - April 13, 2024

**Sale Sponsor:** West Virginia Charolais Association

**Auctioneer:** John Spiker, Jane Lew, W. Va.

**Averages:**

4 Bulls.....\$3,175  
9 Open Heifers.....\$2,422  
1 Cow-calf Pair.....\$5,200  
1 Bred Cow.....\$4,400  
15 Lots.....\$2,940

**Total Sale Gross:** \$44,100

**High-selling lots:**

**\$5,200 – Cow-Calf Pair.** JIM Miss Free Affinity K13J, 3-27-22, by JIM Affinity Wind G28J. Heifer calf, 3-11-24, by LT Patriot 4004 Pld. From Miller Charolais, Washington, W. Va. To Daniel Clevenger, Smithville, W. Va.

**\$4,400 – Bred Cow.** JIM Miss Sovereign Maker J14J, 3-7-21, by Raile Sovereign J827 Y064. Bred to JIM Doc Silver H33J. From Miller Charolais. To John Heavner, Upper Tract, W. Va.

**\$4,200 – Bull.** BAS All Day L31, 1-4-23, by WR Mr All Day 30B. From Bella Spiker, Jane Lew, W. Va. To Muskingum Livestock, Zanesville, Ohio.

## DYBDAL CHAROLAIS 13TH ANNUAL BULL SALE

Laurel, Neb. - April 13, 2024

**Auctioneer:** Matt Printz, Elm Creek, Neb.

**Averages:**

15 Fall Yearling Bulls.....\$5,647  
27 Yearling Bulls.....\$4,587  
9 Two-Year-Old Bulls.....\$4,389  
51 Lots.....\$5,224

**Total Sale Gross:** \$248,050

By Hadley Schotte

**High-selling lots:**

**\$16,000 – Fall Yearling Bull.** MD Stability 2215, 8-31-22, by LT Patriot 4004 Pld. To Jake Eickhoff, Falls City, Neb.

**\$7,750 – Yearling Bull.** MD Commendation 3177 ET, 1-31-23, by LT Badge 9184 Pld. To Mark Bruning, Hartington, Neb.

**\$6,500 – Yearling Bull.** DC NBCC Mr Layton 3172 ET, 2-6-23, by LT Badge 9184 Pld. To Kenneth Beaudette, Walthill, Neb.

**\$6,500 – Fall Yearling Bull.** DC Mr Authentic 2230, 9-9-22, by NGC Authentic 009H ET. To Pesek Charolais, Swanton, Neb.

**\$6,500 – Yearling Bull.** DC NBCC Livingston 3171 ET, 2-6-23, by LT Badge 9184 Pld. To Mark Bruning.

**\$6,500 – Fall Yearling Bull.** DC NBCC Kainan 2222K, 9-22-22, by CCC WC Redemption 7143 Pld ET. To Gene DeBolt, Newport, Neb.

## FINK BEEF GENETICS 39TH BULL & FEMALE SALE

Randolph, Kan. - April 13, 2024

**Auctioneers:** Kyle Elwood, Salina, Kan., Ethan Schuette, Washington, Kan., and Matt Lowery, Burwell, Neb.

**Averages:**

23 Fall Yearling Bulls.....\$5,957  
48 Yearling Bulls.....\$6,443  
51 Females.....\$7,407  
122 Lots.....\$6,754

**Not Included in Above Averages:**

15 Copperhead Bulls.....\$6,217  
13 Fall Yearling Angus Bulls.....\$8,346  
51 Yearling Angus Bulls.....\$6,975  
67 Charolais Embryos.....\$664

**Total Sale Gross:** \$1,426,000

By Hadley Schotte

**High-selling lots:**

**\$50,000 – Donor Cow.** FINK Miss 7982 1161 FL, 8-17-17, by VPI Free Lunch 708T. To Riverdale Land & Cattle, Sunset Hills, Mo.

**\$29,000 – Donor Cow.** FINK Lady 9314 3821 GS, 8-24-19, by FINK Gold Standard 0153. To Aristo Farms, Topeka, Kan.

**\$26,500 – Donor Cow.** FINK Pride 983 4279 GS, 2-8-19, by FINK Gold Standard 0153. To Riverdale Land & Cattle.

**\$23,000 – Donor Cow.** FINK Miss 0249 7982 LL, 9-20-20, by ACE-ORR Lock N Load 243P. To Kyle Reeves, Greenville, Tenn.

**\$15,000 – Yearling Bull.** FINK 3171 Of 7982 467, 1-31-23, by WCF Mr Silver Gun 467. To Buddy Westphal, Polson, Mont.

**\$11,000 – Yearling Bull.** FINK 3162 of 4294 GS, 2-3-23, by FINK Gold Standard 0153. To Ark Valley Charolais, Fowler, Colo.

**\$10,000 – Yearling Bull.** FINK 3159 of 7755 467, 2-5-23, by WCF Mr Silver Gun 467. To Chris Link, Center, Texas and C&C Farms, Rosston, Ark.

**\$9,500 – Yearling Bull.** FINK 3163 of 4294 GS, 1-28-23, by FINK Gold Standard 0153. To McCurdy Charolais, Decatur, Texas.

**Note:**

**\$1,100 / Embryo.** 5 Embryos Mating - WCF Mr Silver Gun 467 X FINK Lady 9314 3821 GS. To Ty Eschenbaum, Arlington, S.D.

**\$1,000 / Embryo.** 4 Embryos Mating - M6 New Standard X FINK Miss 7982 1161 FL. To Rick Hale, Louisburg, Mo.

## HEBBERT CHAROLAIS RANCH 42ND ANNUAL BULL SALE

Hyannis, Neb. - April 13, 2024

**Auctioneer:** Kyle Schow, Paxton, Neb.

**Averages:**

86 Yearling Bulls.....\$5,454

**Total Sale Gross:** \$469,000

By Hadley Schotte

**High-selling lots:**

**\$13,500 – Yearling Bull.** HC Judge 3384, 4-2-23, by LT Judge 0691 Pld. To Small Livestock, Winnemucca, Nev.

**\$10,000 – Yearling Bull.** HC Riptide 3470, 3-7-23, by SCC Riptide 19H Pld. To Whitetail Farms, Paxton, Neb.

**\$8,500 – Yearling Bull.** HC Judge 3378, 3-22-23, by LT Judge 0691 Pld. To John Hichert, Akron, Colo.

**\$8,500 – Yearling Bull.** HC Ad Astra 3389, 3-28-23, by CCC Ad Astra 1027 P. To Keith and Anita Maline, Gothenburg, Neb.

*Continued on page 146*

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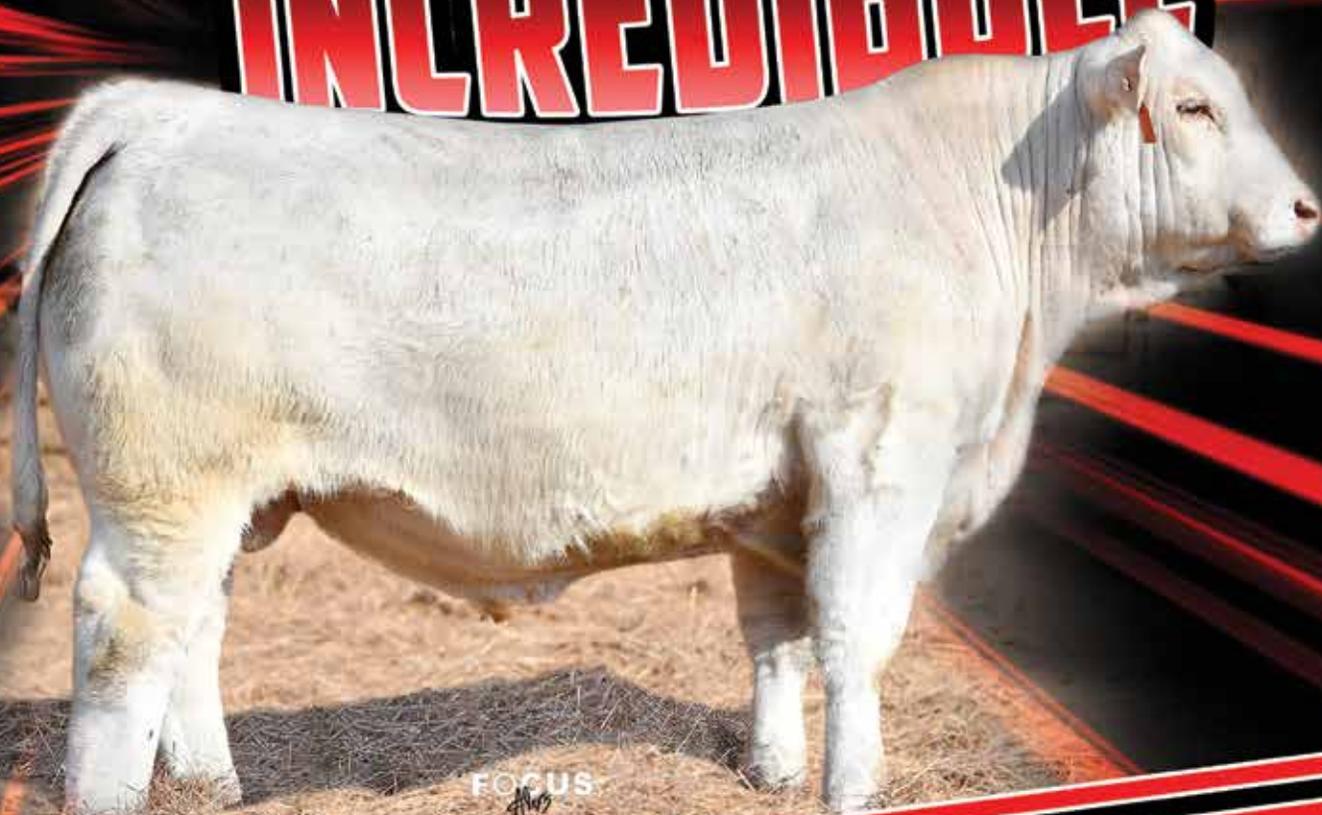
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16.9	-3.0	68	133	28	15.1	62	1.8	1.21	1.17	32	1.14	0.027	0.22	282.54
9	20	30	15	30	5	25	5	20	25	10	2	90	20	7

BW	97		
ADJ WW	618	RATIO	119
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**SVY Ms Germaine 236K**  
\$80,000 full sib to Historic

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- All bred to LT Atlas 0251 P, the sire of the \$300,000 LT Global 3122 Pld ET.



**WIA Ms Bold Germaine 3118 P**



**LT Atlas 0251 P**

This sale will be broadcast live on the internet.  
**DVAuction**



**WIA Ms Red Robin M019 P**  
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**WIA Ms Katie M102 P**  
BD: 3-13-24,  
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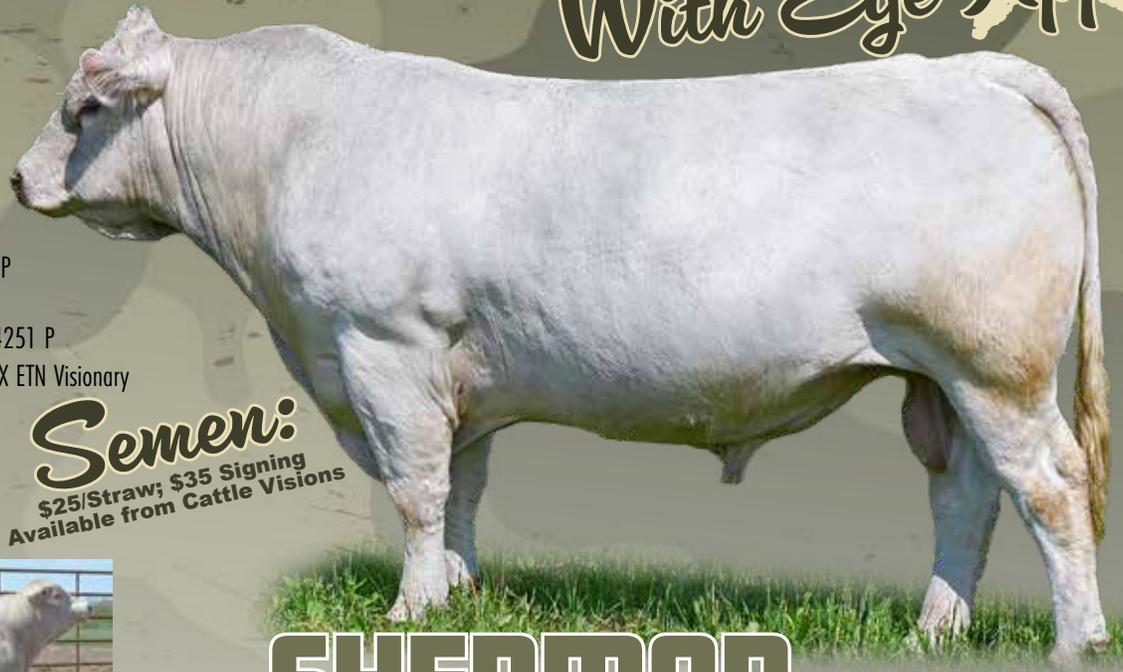
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**L2 SHERMAN X FARGO**  
BW: 80 AWW: 720 AYW: 1,037



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EM949166 PAF Parentage Verified Homozygous Polled

	CE	BW	WW	YW	M	MCE	TM	SC	U	T	CW	REA	F	MB	TSI
EPD	16.2	-2.0	67	139	36	17.5	69	0.5	1.37	1.26	43	0.82	-0.011	0.26	289.66
%	15	35	30	8	6	1	6	90	4	9	2	20	25	15	4



**L20 PICTURED WITH DAM** Sherman X Tank  
BW: 80 AWW: 853 Adj. REA: 17.15  
Highlight of last year's Next Generation Sale - sold for \$4,750



**THE NEXT GENERATION  
ONLINE SALE**  
**August 30, 2024**

### 5J CHAROLAIS

Breeding Charolais for 34 Years  
David and Eileen Johansen 660-473-2945  
dave5jcharolais@gmail.com  
11218 County Line Rd. Syracuse, MO 65354  
Kevin and Jamie Johansen 573-289-1061  
kevinjohansen5j@hotmail.com  
Dustin, Christie, Logan and Connor Johansen  
David and Sara Harms

### TIGER COUNTRY CHAROLAIS

The Curtis Family  
Steve (573)721-2122  
scurtis2122@gmail.com  
15101 Hwy D, Mexico, MO 65265

**AICA M986629**

**CARRS MR CASH 'EM IN 024 P X WH ANGEL 801 PLD**

**WH EURO 312**



**BW 0.6 • WW 95 • YW 180 • MILK 34 • MTL 81 • TSI 293.77**

**ACES**  
WILDRANCH  
*Millcap, TX*

**JED WATJE 817.600.1082**  
**TRACY WATJE 817.925.5212**

 **Windy Hill**  
Cedar Hill, MO

**DAVID & ANNETTE BONACKER**  
**DAVID BONACKER 314.974.5230**

**C O N T A C T J E D F O R S E M E N I N Q U I R I E S**

# WC MEGA TRON

3 3 4 1 P



PA-F  
HOMOZYGOUS POLLED

[CW] 12.2  
[BW] -1.1  
[LW] 91  
[YW] 156  
[MILK] 32  
[CW] 50  
[REA] 1.02  
[MARB] 0.42  
[TSI] 297.91

Those EPDs have these ranking as of April 1st: MW, YW, MTL, CW & TSI all in the top 1% of the breed, with his REA in the top 4% and MARB in the top 5%.

OUR THANKS TO THESE PROGRESSIVE BREEDERS JEANNINE DOUGHTY, JASON HANKINS & BRUCE BRADLEY FOR THEIR CONFIDENCE IN WC MEGATRON 3341 P WHEN A 2/3 INTEREST AND FULL POSSESSION SOLD FOR \$20,000 IN THE MARCH WRIGHT CHAROLAIS BULL SALE.

HIS PHENOTYPE AND NUMBERS SEALED THE DEAL FOR THESE BREEDERS TO MOVE THEIR PROGRAMS ON DOWN THE LINE. BW: 84 LBS., AWW: 862 LBS. TO RATIO: 113 AND THEN BLEW THE DOORS OFF WHEN HE SCANNED A 5.04 IMF TO RATIO: 174!

### SEMEN AVAILABLE

\$30 PER UNIT + \$35 SIGNING FEE

**B/B** BRADLEY CATTLE

**WC**  
**WRIGHT**  
CHAROLAIS



Derry and Mary Wright, Owners Derry 816.456.3792  
Chris and Kelsi Peuster, Managing Partners Chris 816.529.2190  
42922 Old Hwy. 30, Richmond MO 64085 Farm Office 816.776.3512

**HANKINS**  
**FARMS**

DISCLAIMER: HIS DAM IS A FULL SISTER IN BLOOD TO WC BRENDA 4035, THE DAM OF THE \$66,000 ONE-HALF INTEREST WC LOADED UP 1833 P ET AND THE \$157,500 ONE-HALF INTEREST WC UNCHARTED 7328 P1

# We're About The **BEEF** Business



Fescue Based Program



Performance Based Replacements



Proven Herd Sires



We Sell Bulls



We Collect Carcass Data



Buyer Acceptance

# MBS CHAROLAIS

**MIKE & BRIAN SCHUMACHER**  
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Bowling Green, MO 63334

(573) 324-2528 home  
(573) 470-5411 cell  
mbscharolais@gmail.com

# It Starts with the Cow ...



**Big Creek Carly 814 P**  
Resource X Game Changer X Tradition • PAF



**Big Creek Kacey 431 P**  
Game Changer X Bluegrass X BMD • PAF



Outlier X Carly PAF  
54th National Reserve Spring Calf



Outlier X Carly  
2022 #4 Show Bull of the Year



Saint Christopher X Kacey PAF  
Ultimate Style!



**Jeannine Doughty**  
P.O. Box 523 • Harrisonville, MO 64701  
816.616.8838  
j\_doughty21@hotmail.com

## Embryo Calves Coming This Fall!



**Helping Charolais Breeders with Artificial Insemination**

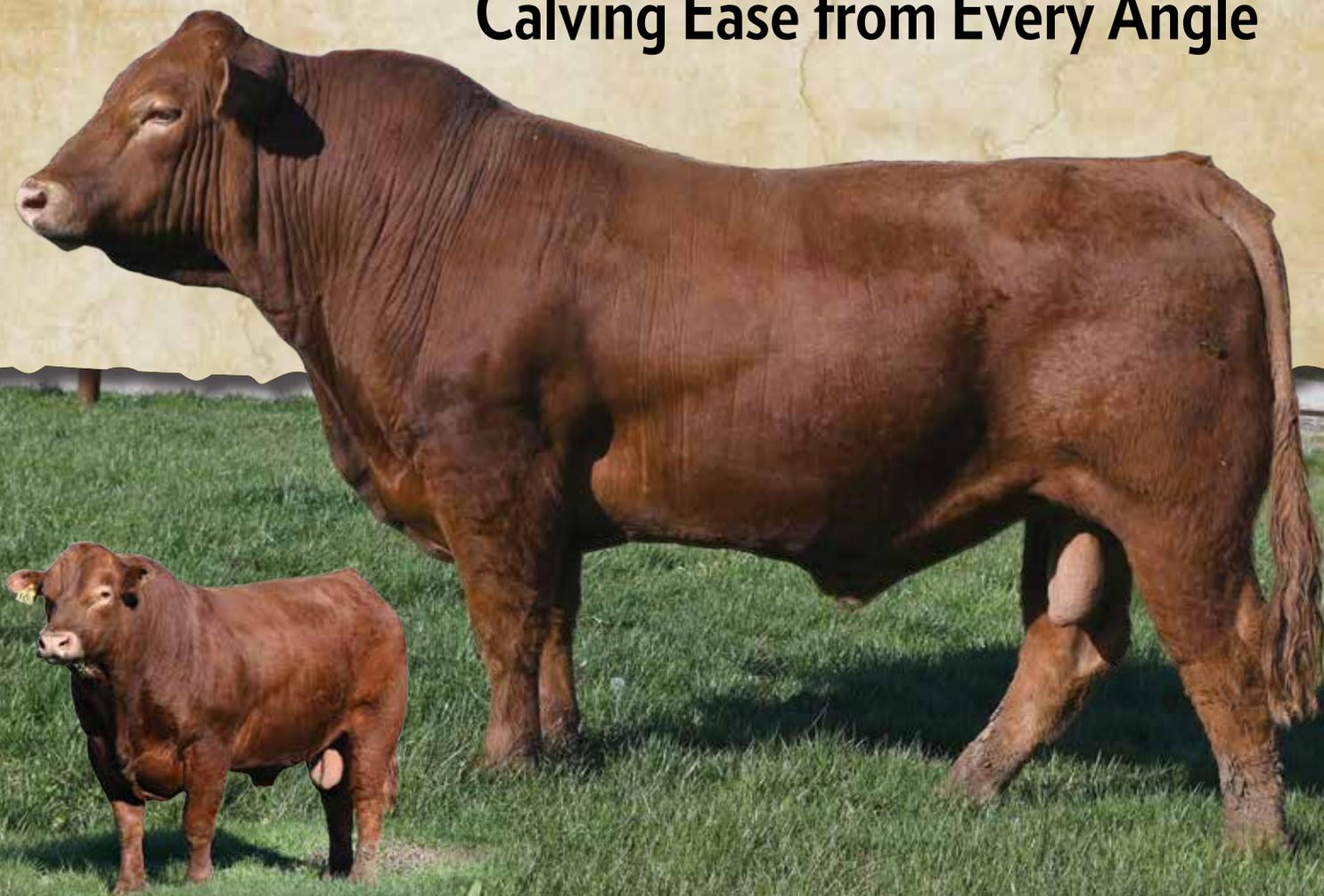
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## Calving Ease from Every Angle



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**G2**

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Luke Peterson: 417.259.0036  
Tim Peterson: 417.988.3388  
Brush Mitchell: 815.238.4083  
Jacob Mitchell: 417.259.6377

## KEYS CINNABAR 103J

Keys Redbone x Pro-Char Clyde  
BW: 74 • YW: 1,301

- Performance plus low BW with a look that is hard to find.
- Red or White, he's a heifer bull deluxe.
- Sleep easy and add a little color to your life.

*Owned with Effertz Key Ranch*

**Semen \$50 per unit.**

No Signing Fee. Contact Owners.

# Foundation Sires With True **POWER!**

**CALVING EASE + MARBLING**



**NWMSU BIG TIME 116 PLD**

Big Ben X Ease 9108 X D040  
Top 15% CE, MB • 4% BW  
**SEMEN AVAILABLE**

**Watch for MEG prefix...  
Stop by and take a look!**

- Cowherd influenced by proven AI Sires
- Breeding age bulls available
- Watch for our sale consignments
- Semen available on Herd Sires

**GREAT DAUGHTERS!**



**RIVERDALE TOP END H114 ET**

Duke 914 X Cigar X Ms Bud 418  
Time Proven Pedigree

**SEMEN AVAILABLE - EXPORTABLE**

## **CLEAR CREEK FARM**

Maggie Gibson    John Gibson Family  
18371 County Road 1210 • St. James, MO 65559  
(573) 265-8687 • Cell: (573) 263-4259  
johngibson@centurylink.net



Lt. Badge and M&M New Standard 3517 Pld ET sons have been topping the sale at NGC bull sale. NGC Badger 207K ET is a good one. He's got it coming and going. Love the thickness of him!

# **Mueller Charolais**

**Altenburg, MO 63732**

**Tim : 573.803.8052**

**Jeff : 573.450.3156**

**Building a Herd with Quality.**



# Bettering the breed with Bull Power



**WIA-Conley Insider D9 P** EM881298  
*Turton x Carbine, 119<sup>th</sup> AICA ROE Sire*



**Carrs Mr Cash 'EM In 024 P**  
 M941215  
*Insider x Rushmore, first two calf crops are impressive!*



**Carrs Mr Ignite 222 P**  
 M973846  
*Semen—  
 Contact Bar J Charolais*



**AML Carrs Road House 220**  
 M985266  
*2023-2024 AICA Show Bull of the Year*



**NEW for 2024**



**Carrs Money to Burn 321 P ET**  
 EM992629  
 DOB: 9.10.2023  
*Carrs Mr Cash 'EM In x RF Ms Makin Smoke 641*  
**INTEREST AVAILABLE**



**RF Full Strut 0223 ET**  
 EM954700  
*Redemption x RF Duchess 631*  
**New walking herd sire**



Ryan & Ashley Carr  
 Webb City, Missouri

(417) 388-0562  
 ryan\_carr2023@icloud.com



# Ricketts Charolais Ranch

## Complete Dispersal

### Saturday, September 21, 2024

Wheeler Angus Sale Facility  
Paris, Missouri

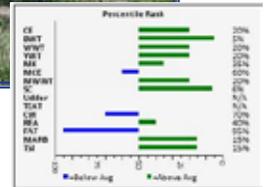


#### RCR Counting On Lunch 3407 P

F1350688 | BW: 70 | AWW/R: 739/116

Countdown X Free Lunch X 066

Full Sib to the Canadian Champion, Counting Up!

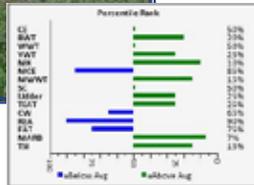


#### RCR Affinity's Lunch 9245 P

F1280573 | Rebred to Countdown | Sterling Dam of Distinction

Affinity X Free Lunch X 066

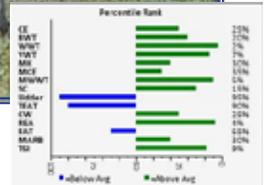
Countdown Bull Calf, 2-21-24



#### ZR/RCR Countdowns Blend 2388 P

F1334550 | Bred to LCC Fully Loaded

Countdown X Easy Blend X 066

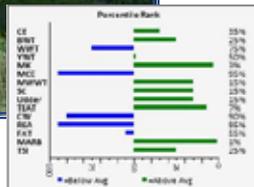


#### RCR New Mans Susie 1353 P

F1322056 | Rebred to LT Affinity

LT Affinity X Hes The One

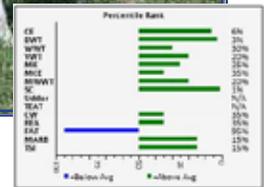
Affinity Bull Calf, 2-18-24



#### RCR Count E For Lunch 3413 P

F1350689 | BW: 68 | AWW: 616

Countdown X Free Lunch X Field Rep



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Rex & Sondra Ricketts

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(573) 808-6286 • [rickettsr@missouri.edu](mailto:rickettsr@missouri.edu)



# MCBA

MISSOURI CHAROLAIS  
BREEDERS ASSOCIATION

- Est. 1963 -

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Dear Cattlemen,

Looking back on 61 years of the Missouri Charolais Breeders Association, it is evident of the quality of Charolais cattle Missouri has produced and continues to produce throughout the state. Whether it is bull sales or female sales, MCBA members continue to host a variety of successful sales across the state, with four of the breed's Top 10 Female Sales taking place right here in Missouri. If you are interested in the genetics Missouri Charolais herds have developed, please reach out to any of our breeders!

Looking back on the successes of 2023, Missouri sponsored the 2023 Royal Collection Sale which ranked #4 for Overall Sale Average in the nation. The Royal Collection Sale was hosted by Missouri breeders in conjunction with the National Roll of Excellence Charolais Show at the 2023 American Royal. Missouri breeders bred or owned the Grand Champion Female, the Reserve Grand Champion Bull and 14 additional Division Champions and Class Winners. The MCBA Royal Breeders Bull Classic also takes place at the American Royal with 24 Classic Club members from 7 States. Missouri is also home to the nation's largest Class A ROE show for the 2023-24 show season at the Missouri State Fair that happens annually in August.

While shows and sales are important, Missouri is a leader in the production of Charolais cattle. 8 Missouri Breeders rank in the breed's Top 100 for Female Enrollments for 2023, with the state ranking #5 for Enrolled Females with 5,529 head. Missouri breeders are proud to be #2 for AICA Active Adult and Junior Members.

The last 61 years of Missouri Charolais have been packed with great genetic advancement and highly involved members, only leading us to believe the next 61 will be even better. We are happy to present valuable, high-quality cattle that can work in purebred and commercial cattle herds. Adding Missouri Charolais genetics will help make your operation more profitable and add high performance genetics that will show an impact for years to come.

Sincerely,  
Bruce Bradley  
MCBA President

*Celebrating 61 Years*



## 2024-25 Officers and Directors

<b>President:</b>	<b>Bruce Bradley</b>	<b>Directors:</b>	<b>Ashley Carr</b>	<b>AICA President:</b>
<b>Vice President:</b>	<b>Derek Ridder</b>	<b>Brandon Cook</b>	<b>Dale Jedlicka</b>	<b>Michael Sturgess</b>
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<b>Past President:</b>	<b>Chris Peuster</b>			<b>Jim Husz</b>

*Refer to membership listing for contact information.*

### **Bartholomew, Kerry & Todd**

Long Branch Ranch  
20704 Village Ave  
Mendon, MO 64660  
(660) 676-2173 (Karen)  
(660) 654-5864 (Todd)

### **Bauman, John & Chance**

Bauman Show Cattle  
20161 Lawrence 2180  
Aurora, MO 65605  
(307) 630-0336

### **Bonacker, David & Annette**

Windy Hill Charolais  
6975 Cedar Hill Rd.  
Cedar Hill, MO 63016  
bonakrfam@sbcglobal.net  
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(314) 974-0551 (Annette)

### **Bonacker, Daniel & Rachael**

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dbonacker@outlook.com  
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(314) 974-3341 (Rachael)

### **Booth, Kyle & Tara**

Rocky Ridge Charolais  
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(417) 830-0721

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jlcharfarms@hotmail.com  
www.j&lcharolaisfarms.com  
(417) 399-6758

### **Campbell, Scott**

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scottandjillcampbell@gmail.com  
(573) 619-8387

### **Carr, Ryan & Ashley**

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12144 County Road 240  
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(309) 212-0488

### **Cassett, Shannah**

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(573) 821-2478

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bjdicken96@yahoo.com  
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(573) 778-7428

### **Dickinson, John & Missey**

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P.O. Box 398  
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(314) 808-5169

### **Dixon, Cheyenne & Heather**

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41 NE Highway O  
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(417) 838-7251

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Mishell@64836.com

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(417) 331-1410

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### **Johansen, Kevin & Jamie**

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normasfashions@gmail.com

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**McWilliams, Lonnie**

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**Meyer, Eugene**

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**Mitchell, Brush & Jacob**

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(417) 926-5336

**Mitchell, Bonnie &  
Clifford**

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ccmosu@msn.com  
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**Mueller, Tim & Jeff**

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University**

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(573) 581-5247  
(573) 544-5259 (Roy Cell)

**Nottke, Bill**

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\_bill@riverdalecorp.com  
(314) 378-3255

**Peace, Alan**

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**Peterson, Steve & Sandy**

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(417) 259-1493 / (417) 926-5336  
petersoncompany@centurytel.net

**Peterson, Luke & Victoria**

L&V Cattle Company  
P.O. Box 781  
Mountain Grove, MO 65711  
(417) 259-0036 / (417) 849-4430  
lvcattlecompany@gmail.com  
www.lvcattlecompany.com

**Peterson, Tim & Larae**

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10201 Tucker Drive  
Mountain Grove, MO 65711  
(417) 988-3388

**Plank, Curtis & Mary Ann**

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**Rhea, Barry**

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**Rice, Larry**

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**Roth, Alex & Michaela**

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**Schumacher, Michael & Lois**

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(573) 470-5411

**Shaffer, Doug & Judy**

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9668 State Hwy 96  
Carthage, MO 64836  
judyshaffer@aim.com  
(417) 825-4067 / (417) 825-4252

**Simpson, Robert, Melody &  
Teanna**

J & S Ranch  
59 County Road 364  
Thayer, MO 65791  
(417) 331-1410

**Sparks, Gordon, Kay, James &  
Jamie**

Sparks Charolais  
19125 Jones Road  
LaMonte, MO 65337  
fitterboy13@gmail.com  
sparksj@missouri.edu  
(660) 347-5520 / (660) 287-4149

**Stephenson, Dennis & Gloria**

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1854 N. Route J  
Rocheport, MO 65279  
stephencharolais@cs.com  
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**Stolle, Michael & Jace**

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27400 Hwy M  
Middleton, MO 63359  
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**Stone, Jeff & Julia**

488 SE 500 Road  
Clinton, MO 64735  
stoneshowcattle@gmail.com  
(660) 351-4502

**Story, Austin &  
Courtney**

8 Story Farms  
29143 175th St  
Altamont, MO 64620  
8storyfarms@gmail.com  
8storyfarms.com  
(660) 663-5048

**Taylor, Travis**

Taylor Farms Charolais  
21067 Hwy C  
Lawson, MO 64062  
(816) 592-3000  
ttaylor@vitalix.com

**Thomas, Sally & Russ**

Angell Thomas Charolais  
17445 MCR 817  
Paris, MO 65275  
(573) 682-7348  
sangell@centurylink.net  
www.angellthomascharolais.com

**Thompson, Bob**

Gast Charolais  
12590 E. Osage Nation  
Nevada, MO 64772  
gastcattle@gmail.com  
(816) 582-8363

**Thompson, Lendell &  
Trevor**

Thompson Charolais  
19847 State Rt. N.  
St. Mary, MO 63673  
thomcharolais@yahoo.com  
(573) 543-2350 / (573) 535-0964

**Wimsatt, Paul & Janet**

Double W Charolais  
22357 Highway W  
Verona, MO 65769  
pwimsatt@mo-net.com  
(417) 737-0991

**Wheatcraft, Tom, Karen &  
Scott**

Wheatcraft Farms  
1205 Sunset Hill Road  
Brookfield, MO 64628  
Kwheatcraft@att.net  
(660) 258-2715  
(660) 375-5136 (Scott)

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Debbie**

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12290 Hwy E.  
Camden Point, MO 64018  
4dwoehrman@gmail.com  
(816) 280-3253

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Mona Wright & Stephen Harp  
Wright Charolais  
9668 Highway N  
Mt. Vernon, MO 65712  
cmwright@century-tel.net  
(417) 466-8158

**Wright, Derry & Mary  
Peuster, Chris & Kelsi**

Wright Charolais  
42922 Old Hwy. 10  
Richmond, MO 64085  
dwright@wrightfarms.net  
(816) 776-3512 / (816) 456-3792  
(816) 529-2190 Chris

**Wormington, Chad**

C & B Charolais  
5047 FR 2095  
Purdy, MO 65734  
(417) 669-4986  
wormington.cad@yahoo.com



# MCBA

MISSOURI CHAROLAIS  
BREEDERS ASSOCIATION

# Junior

- Est. 1963 -

## 2024-25 Junior Officers and Directors

*Refer to membership listing for contact information.*

**President:** Tannah Cassatt **Vice President:** Cody Jedlicka **Secretary:** Ryanne Crutcher **Treasurer:** Eli Dehan  
**Reporters:** Kendall Taylor, Tucker Cook, Jalen Hoover **Advisors:** Pam Hankins, Melody Simpson, Tonya Jedlicka

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17445 Monroe Co. Road 817  
Paris, MO 65275  
(573) 682-5348

### Birge, Hayden, Emily & Katie

1651 Co. Road 1013  
Auxvasse, MO 65231  
(573) 721-7702

### Booth, Braden

1173 State Road AA  
Fair Grove, MO 65648  
(417) 830-0721

### Braun, Bailey

1909 Osage Bend Road  
Jefferson City, MO 65101  
(573) 694-3263

### Carrender, Abe

3120 Osage Bend Road  
Jefferson City, MO 65101  
(573) 680-4440

### Cassett, Danny, Tannah & Zannah

25105 State Highway 96  
Webb City, MO 64870  
(417) 827-1115

### Cook, Paige B. & Tucker

18895 Factory Creek Rd  
Jamestown, MO 65046  
(573) 338-0888

### Crutcher, Lucas & Ryanne

8808 N. Gramercy  
Fair Grove, MO 65648  
(417) 766-3278

### Dehan, Eli & Samuel

19125 Jones Rd.  
LaMonte, MO 65337  
(913) 544-6128

### Dicken, Mallory

1781 CR 323  
Harviell, MO 63945  
(573) 778-3814

### Dittmer, Abby

3119 Hwy DD  
Smithton, MO 65350  
(660) 596-2408

### Dixon, Justin & Tyler

41 NE Highway 0  
Trenton, MO 64683  
(660) 654-1063

### Doerhoff, Austin, Madelyn & Henry

15304 Rt. H  
Henley, MO 65040  
(573) 619-5356

### Dowling, Cinch

10811 N. Farm Rd 225  
Fair Grove, MO 65648  
(417) 496-2716

### Forgy, Kendall

2629 St. Hwy. 125  
North, MO 65753  
(417) 755-5450

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jeffgooden1@gmail.com

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8802 West Farm Rd 146  
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(417) 758-3359 Caden  
417-388-9372 Jaden

### Jedlicka, Cody

1599 CR 335  
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(417) 293-3414

### Johansen, Harper

189 Mockingbird Lane  
Lebanon, MO 65536  
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5805 Perkins Road  
DeSoto, MO 63020  
(636) 586-2299

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3979 Lawrence 2145  
Wentworth, MO 64873  
(417) 850-5676

### Mead, Juliette

21656 Quarry Lane  
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(573) 216-0210

### Miller, Michaela & Scarlett

Miller Show Stock  
26419 M. Highway  
Bogard, MO 64622  
(660) 329-2365

### Moyer, Mackenzie

1801 Co. Rd 1910  
Jacksonville, MO 65260  
(573) 356-3919

### Mueller, Seth

585 Redbird Lane  
Altenburg, MO 63732  
(573) 824-5470

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389 Co. Rd. 70  
Sarcoxie, MO 64862

### Niess, Aubrey

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Joplin, MO 64801  
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### Patrick, Adler & Atley

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Chilhowee, MO 64733  
(573) 433-6241

### Peuster, Gates

42922 Old Hwy. 10  
Richmond, MO 64085  
(816) 529-2190

### Schoen, Gus & Oakley

5750 SE Hilltop Rd.  
Holt, MO 64048  
(816) 519-3199

### Stone, Jackson & Jillian

488 SE 500  
Clinton, MO 64735  
(660) 351-2408

### Stewart, Annie & Jacob

11904 Schulte Lane  
St. Thomas, MO 65076  
(314) 614-9586

### Taylor, Kendall

178 Taylor Road  
Eldon, MO 65026  
(573) 434-1614





# 2023-2024 Missouri Charolais



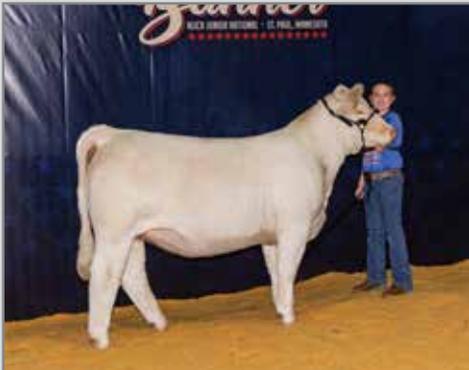
2023 AIJCA  
Junior National  
Missouri Team



2023 AIJCA Junior National  
Outstanding Junior Member  
Ryenne Crutcher



2023 Junior National  
Area 6 AIJCA Director  
Tannah Cassatt



2023 Junior National  
Division Champion B&O Heifer  
Jillian Stone



2023 Junior National  
Reserve Division Percentage Heifer  
Elijah Dehan



2023 Missouri State Fair  
Champion 4-H Female  
Atley Patrick



2023 Missouri State Fair  
Champion FFA/5th Overall Breed Female  
Jenna Hasekamp



2023-2024  
Missouri Junior  
Board of Directors



2023 Missouri State Fair  
A ROE Grand Female & Ozark Empire Supreme  
Lucas Crutcher



2023 Royal Breeders Bull Classic  
Reserve Champion  
Hankins Farms



2023 Royal Breeders Bull Classic  
Fifth Overall  
Wright Charolais



2023  
Miss Charolais USA  
Emma Hankins

# Membership Review



55th National Charolais Show  
Herdsman of the Year  
Chris Peuster



2024 National Western  
Reserve Pen of 3 Bulls  
Wright Charolais



2024 National Western  
Class Winning Pen of 3 Bulls  
5J Charolais



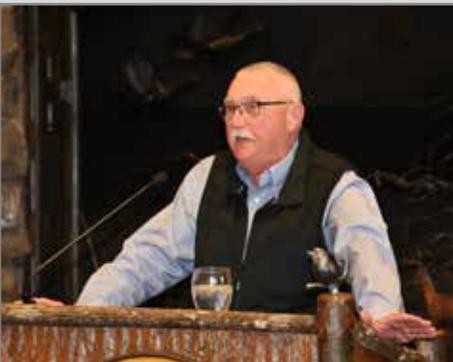
2024-2026  
AICA Area 8 Director  
Jim Husz



2024 AICA Hall of Fame  
Inductee  
Rex Ricketts



2024 MCBA  
Annual Membership Banquet  
Springfield, Missouri



2024-2025  
MCBA President  
Bruce Bradley



2024-2025  
MCBA  
Board of Directors



2024 MCBA  
Honoree  
Dan Corman



2023-2024 AICA Show Female of the Year  
RF Miss Maura 2331 ET  
Trace Ridder



2023-2024 AICA Show Bull of the Year  
AML CARRS Road House 220  
Carr Cattle Co.



119th AICA ROE Sire  
WIA-Conley Insider D9 P  
Carr Cattle Co., Dicken  
Charolais Farm, Wild Indian Acres



# 2024 Missouri Charolais Breeder's Association Honorees



**Dan Corman**  
**Corman Charolais, Pomona, Mo.**  
*Pictured L-R; Bruce Bradley, MCBA President; Dan Corman;  
Miss Charolais USA, Bella Parker*

**Dan Corman Family**



## MCBA Honorees 2013-2022

### 2013

Stan & Mary Bonacker  
Windy Hill Charolais Farms  
Cedar Hill, MO

Tom & Karen Wheatcraft  
Wheatcraft Farms  
Brookfield, MO

### 2014

Bob Barnard  
Barnard Charolais  
St. Joseph, MO

Rex Ricketts  
Ricketts Charolais Ranch  
Hallsville, MO

### 2015

Dick & Jeanne Fanning  
Thousand Oaks Ranch  
Carthage, MO

John & Bonnie Mitchell  
Mitchell Management  
Koshkonong, MO

### 2016

Carl Ahrens  
ABC Ranch  
Martinsburg, MO

### 2022

David Fountain &  
Dr. Linda Hickam  
Fountain Charolais  
Thompson, Missouri

### 2017

Carol Doughty  
Big Creek Charolais  
Harrisonville, MO

### 2018

Jack & Pat Phelps  
Phelps Charolais Ranch  
Holden, MO

### 2019

Frank Wesson  
Wesson Charolais  
Koshkonong, MO

### 2021

The Late Donnie Gast  
Gast Charolais  
Nevada, MO

Bill Nottke  
Riverdale Land & Livestock  
Sunset Hills, MO

### 2023

Ron Geddes  
Romar Ranch  
Higbee, MO

Gregg Alsup  
High Prairie Farms  
Fair Grove, MO

# The PERFORMANCE EDGE



## Mead Silver Gun 20551

M988954 • 11-12-22 • PAF • HOP

Silver Gun 467 X Rushmore X Ledger

BW: 89 AWW/R: 761/11 AYW/R: 1,467/112

Ultrasound: A REA/R: 19.26/119; A IMF/R: 101

	CE	BW	WW	YW	M	MCE	TM	SC	U	T	CW	REA	F	MB	TSI
EPD	11.1	-0.5	90	157	31	12.7	76	1.8	1.06	1.49	1.33	0.21	297.08	0.26	289.86
%	50	85	1	1	15	15	1	2	2	1	1	20	2	15	4

**Semen: \$35/Straw; \$35 Signing**



Fink Miss 7982 1161 FL

Free Lunch X Bluegrass X Grid Maker

Top: 1% MB • 15% TSI



Fink Pride 983 4279 GS

Gold Standard X New Standard

Top: 25% MB • 15% TSI



LCC Miss Lady 8857 6868 FL

Free Lunch X Gain & Grade X BMD

Top: 1% MB • 9% TSI

**Riverdale  
Land and Livestock**

**Bill Nottke**

Ranch  
3287 Lick Creek Road  
Leasburg, MO 65535  
bill@riverdalecorp.com

Office

11027 Chateau Chura  
Sunset Hills, MO 63128  
(314) 298-8980  
Cell (314) 378-3255



**\$35/straw;  
No Signing Fee**

*Semen  
Available*

TRI-N **SPARTAN** 2141J

QM2024222



Sire:  
B&L Dark Horse 276  
Dam:  
Tri-N Rationale 94296

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BW	Adj 205	Adj 365	CE	BW	WW	YW	Milk	TM	REA	TSI	Homo
82 lbs.	931 lbs.	1,510 lbs.	13.7	-2.6	73	136	47	83	1.00	275	Polled
			% Rank	30	25	15	10	1	1	6	15

**Contact**

**L & N**  
**CHAROLAIS**  
Larry Julian  
Crane, Mo.  
417-536-6582

**R E**  
Roger Elliott  
Greenview, Il.  
217-416-8981



Tri-N **OK Corral** 53H  
QM202172

Homozygous Red (Non-Diluter) PAF  
EPDs: Top 9% YW • 15% TSI • 30% YW • 35% REA  
Semen Available from Cattle Visions



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Chad  
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Brandon  
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Paige Shelton Tucker Cook  
Junior Member Junior Member  
cookcharolais@gmail.com

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**Springfield Livestock Marketing Center**  
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Top 15% M, U, T • 10% TM



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FRIDAY, OCTOBER 25 | 1:30 PM

*American Royal Livestock Show*  
Wagstaff Sale Center | Kansas City, MO

*Nomination Deadline:*

*Sale Manager:* AUGUST 15



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**For Membership and Entry Information –**

David Hobbs  
Charolais Journal  
(913) 515-1215 cell  
(816) 464-2474 ext. 200  
dhobbs@charolaisusa.com

Jeannine Doughty –  
Missouri Charolais Breeders Association  
(816) 616-8838  
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Jim Husz: (660) 582-9151  
[jhusz@nwmissouri.edu](mailto:jhusz@nwmissouri.edu)



# FALL PRODUCTIONS SALE

## SATURDAY NOON OCTOBER 26, 2024

At the Mead Sale Headquarters  
Versailles, MO

WWW.MEADFARMS.COM

### SAVE THESE DATES!

1st Saturday in March  
**MARCH 1, 2025**

2nd Saturday in May  
**MAY 10, 2025**



**Z0662 Pld PAF**  
Silver Gun X Capital Gain  
Top 1% MCE, MB 2% TSI



**Z0768 Pld PAF**  
Lock N Load X Big Ben X  
Sentinel Ruler  
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Ledger  
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2024 AUCTION SCHEDULE

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WRIGHT CHAROLAIS FALL BRED HEIFER ONLINE SALE  
CK ONLINE SALES

**EARLY OCTOBER 2024**

WRIGHT CHAROLAIS SHOW HEIFER - EMBRYO ONLINE SALE  
SHOW CIRCUIT ONLINE

**NOVEMBER 2, 2024**

THE WC FALL EVENT | SELLING 50 FEMALES • 50 BULLS  
THE RANCH, KEARNEY, MO

**MARCH 8, 2025**

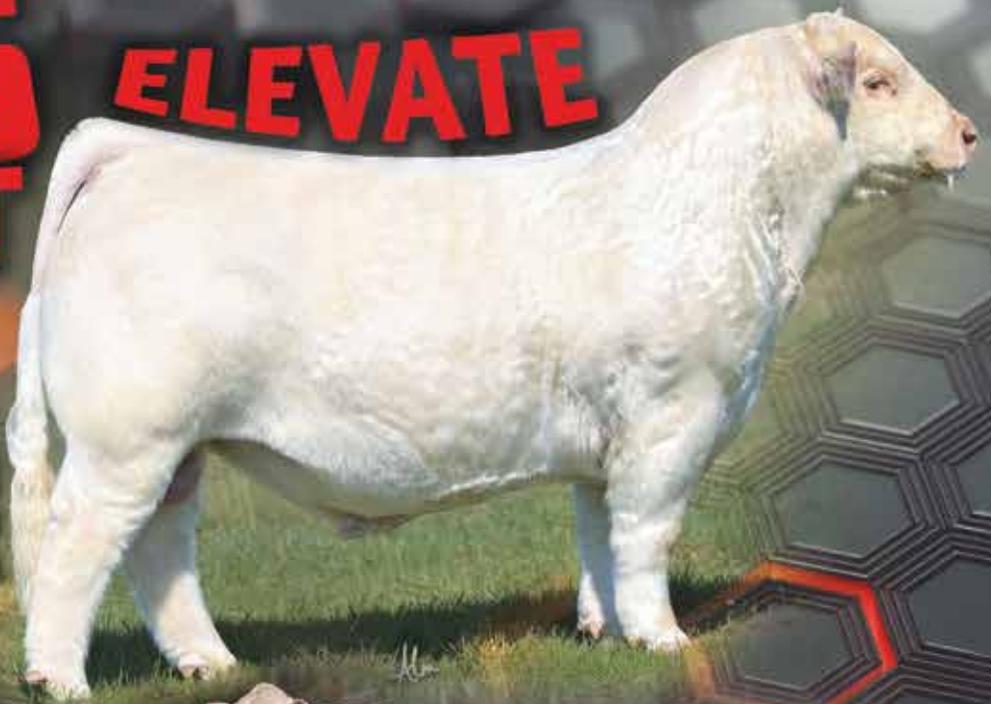
18TH ANNUAL WC BULL SALE | SELLING 150 BULLS  
THE RANCH, KEARNEY, MO

# SIRES

TO MAKE AN

# IMPACT

# ELEVATE

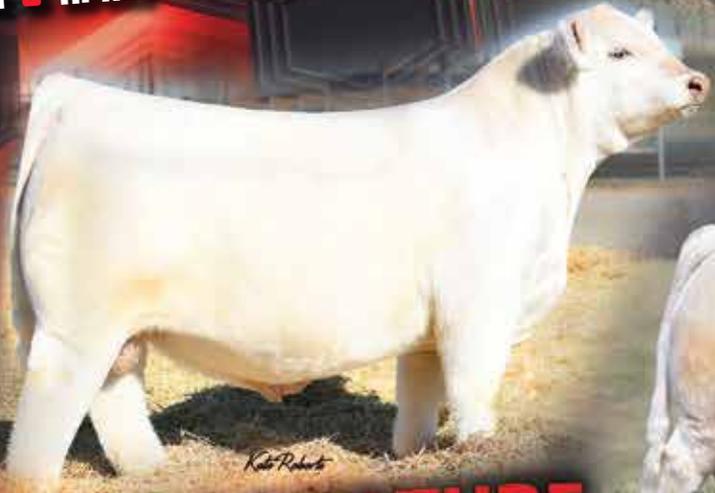


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**RIDGE x MS JEWEL 428**  
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## FORCE OF NATURE

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Show

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[www.charolaisusa.com](http://www.charolaisusa.com)

DIXIE NATIONAL CHAROLAIS SHOW

Jackson, Miss. - February 12, 2024

**Junior Calf Champion and Grand  
Champion Female:** LJR Ms Legacy 356L  
ET, 4-30-23, by M&M Outsider 4003 Pld.  
Alyssa Meier, Clinton, Tenn.

**Reserve Junior Calf Champion and  
Reserve Grand Champion Female:**  
BHSC Ms BGH 105L, 3-31-23, by  
Gateway Big Game Hunter. Isabelle  
Owens, Troup, Texas.

**Junior Calf Champion and Grand  
Champion Bull:** 3 ACES Kingsman 3523.  
3-16-23, by WDW Kingsman 737 P. Alyssa  
Meier.

**Reserve Junior Calf Champion and  
Reserve Grand Champion Bull:**  
TVCC Limestone 2308, 2-9-23, BHSC  
TVCC Mamies Boy 11G. Trinity Valley  
Community College, Athens, Texas.

DIXIE NATIONAL  
CHAROLAIS SHOW



Grand Champion Female



Grand Champion Bull

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# 2023-2024 SHOW ANIMALS OF THE YEAR

The AICA Show Animal of the Year program recognizes the top Charolais show dam, female, sire and bull and was started with the 1984-85 show season.

The program is based on accumulating points at the National Charolais Show, Regional National Shows, designated Class A Roll of Excellence Shows and Class B Roll of Excellence Shows.

## Top 10 Bulls

- 1. AML CARRS ROAD HOUSE 220 - M985266 - 11-4-22 210**  
Sire: *WIA-Conley Insider D9 P Dam: SF Miss Blend 1025P*  
Breeder: AM Livestock, Richmond, Kan.  
Owners: AM Livestock, Richmond, Kan.; Carr Cattle Company, Webb City, Mo.; Dybdal Charolais, Newcastle, Neb.
- 2. BJCF Caldwell J701 ET - EM967900 - 3-3-21 172**  
Sire: *BOY Outlier 812 ET Pld Dam: SCR Ms Turbo 7003*  
Breeder: Bar J Livestock Inc., Liverpool, Texas  
Owner: Bar J Livestock Inc., Liverpool, Texas
- 3. CARRS Mr Ignite 222 P - M973846 - 5-5-22 94**  
Sire: *WIA-Conley Insider D9 P Dam: RF Ms Makin Smoke 641*  
Breeder: Carr Cattle Company, Webb City, Mo.  
Owners: Carr Cattle Company, Webb City, Mo.; Bar J Livestock Inc., Liverpool, Texas
- 4. BAR S Powemax 3001 - M986384 - 2-12-23 78**  
Sire: *KEYS Powemax 57G Dam: Bar S Bomshell 7778*  
Breeder: Jayce Dickerson, Paradise, Kan.  
Owner: Jayce Dickerson, Paradise, Kan.
- 5. SKS Walk This Way 52L - EM985768 - 3-2-23 68 (TIE)**  
Sire: *M&M Outsider 4003 Pld Dam: G4 Ms Madelyn 622*  
Breeder: Theron Skeans, Gainesville, Texas  
Owners: Skeans Cattle Company, Gainesville, Texas; 4M Land & Cattle LTD, Justin, Texas
- 5. LHR He Ain't No Saint 2206 TW - M974737 - 6-4-22 68 (TIE)**  
Sire: *TCCS Saint Christopher Dam: DCC Ms Outsider 1801*  
Breeder: Maguire Rhor, Elbert, Colo.  
Owners: Maguire Rhor, Elbert, Colo.
- 6. WC Dream Maker 3113 P ET - EM986122 - 1-13-23 56**  
Sire: *CCC WC Redemption 7143 Pld ET Dam: WC Dream Girl 6243 P*  
Breeder: Wright Charolais, Richmond, Mo.  
Owners: Wright Charolais, Richmond, Mo.; Brain Ediger, Minneola, Kan.
- 7. CAG Clear Vision 2634K - EM973587 - 2-2-22 52 (TIE)**  
Sire: *TR CAG Carbine's Vision 9700 ET Dam: BRCHE TR Dory 6501*  
Breeder: Cagney Effling, Highmore, S. D.  
Owner: Cagney Effling, Highmore, S. D.
- 7. LEE JFR Al Copone - EM986350 - 2-3-23 52 (TIE)**  
Sire: *TR CAG Carbon Copy 7630E ET Dam: JFR Miss Redemption*  
Breeder: Kix Lee, Gillham, Ark.  
Owner: Kix Lee, Gillham, Ark.
- 8. SKS Super Puncher 423K - EM970701 - 4-2-22 44 (TIE)**  
Sire: *DTR Mr Brightside1107G2 Dam: G4 Ms Madelyn 622*  
Breeder: Theron Skeans, Gainesville, Texas  
Owners: Theron Skeans, Gainesville, Texas; Fox Hollow Farms, Catoosa, Okla.; Aaron Strittmatter, Pilot Point, Texas; Walker Farm, Dayton, Texas; Carson Carter, Iola, Texas.
- 8. SC Mr Outlier 1010 Pld - M961781 - 4-11-21 44 (TIE)**  
Sire: *BOY Outlier 812 ET Pld Dam: GH Ms Encore 4018 Pld*  
Breeder: Jeff Stone, Clinton, Mo.  
Owner: Epperson Cattle, Laredo, Mo.
- 8. SFC Denali 2120 - M983863 - 7-5-22 - 44 (TIE)**  
Sire: *WC Everest 4048 P Dam: SFC Roxanne 910*  
Breeder: Makayla Houck, Prescott, Iowa  
Owner: Makayla Houck, Prescott, Iowa
- 9. DCC Public Enemy 2215 Pld ET - EM971792 - 5-5-22 40 (TIE)**  
Sire: *M&M Outsider 4003 Pld Dam: PC Smart Chic*  
Breeder: Kevin Doonan, Caldwell, Texas  
Owner: Kevin Doonan, Caldwell, Texas
- 9. Barrons Secret Copy - M984422 - 9-17-22 40 (TIE)**  
Sire: *TR CAG Carbon Copy 7630E ET Dam: Barrons Sugarberry*  
Breeder: Sarah Barron, Mount Vernon, Ky.  
Owner: Sarah Barron, Mount Vernon, Ky.

- 10. HL Diablo's Outsider LD - M970745 - 3-10-22 38**  
Sire: *MR Diablo 118F Dam: HL Diablo's Outside Gal*  
Breeder: Kole Harris, Helper, Kan.  
Owner: Kole Harris, Helper, Kan.

## Top 10 Sires

- 1. BOY Outlier 812 ET Pld - EM908904 - 3-1-18 922**  
Sire: *M&M Outsider 4003 Pld Dam: TR Ms Berkly 471B ET*  
Breeder: Thomas Ranch, Harrold, S. D.  
Owner: Boyert Show Cattle, Seville, Ohio
- 2. CCC WC Redemption 7143 Pld ET - EM893465 - 3-8-17 699**  
Sire: *CCC Resource 417 P Dam: WC Rolls Royce 3177 P ET*  
Breeder: Lindsey Behrends, Fredericksburg, Texas  
Owners: Steve Smith Country Charolais, Springdale, Ark.; Wright Charolais, Richmond, Mo.; Cody Cattle Co., Scandia, Kan.
- 3. M&M Outsider 4003 Pld - M846631 - 4-1-14 635**  
Sire: *IT Long Distance 9001 Pld Dam: M&M Ms Carbine 1657 Pld*  
Breeder: M&M Charolais Perry, Okla.  
Owners: Boyert Show Cattle, Seville, Ohio; Aces Wild Ranch, LLC, Millsap, Texas, Thomas Ranch, Harrold, S. D.
- 4. WIA - Conley Insider D9 P - EM881298 - 4-12-16 316**  
Sire: *TR PZC Mr Turton 0794 ET Dam: M&M Ms Carbine 1567 Pld*  
Breeder: William Case Conley, Sulphur, Okla.  
Owners: Wild Indian Acres, DeSoto, Mo.; Dicken Charolais Farm, Poplar Bluff, Mo.; Carr Cattle Company, Webb City, Mo.
- 5. DTR Mr Brightside 1107G2 - EM930125 - 5-3-17 186**  
Sire: *M&M Outsider 4003 Pld Dam: DTR Miss Turton B500*  
Breeder: Madison Fischer, Hempstead, Texas  
Owners: Carson Carter, Iola, Texas; DTR Livestock, Franklin, Texas
- 6. CCC WC Resource 417 P - M846721 - 2-17-14 173**  
Sire: *IT Rushmore 8060 Pld Dam: WC CCC Blue Girl 1528 P*  
Breeder: Wright Charolais, Richmond, Mo.  
Owners: Wagner Charolais, Nunn, Colo.; Cody Cattle Co., Scandia, Kan.; Wright Charolais, Richmond, Mo.; Wild Indian Acres, DeSoto, Mo.; KM Charolais, Irontdale, Mo.; Ridder Farms, Hermann, Mo.; Clear Creek Farms, St. James, Mo.
- 7. TCCS Saint Christopher - EM865401 - 9-9-15 160**  
Sire: *CML Diablo 2X Dam: Creek Cut Greta 576P ET*  
Breeder: Polzin Cattle, Darwin, Minn.  
Owners: TC Cattle Services, Ramsey, Ill.; Skeans Cattle Co., Gainesville, Texas
- 8. TR CAG Carbon Copy 7630 ET - EM896798 - 3-4-17 134**  
Sire: *RBM TR Rhinestone 238 Dam: M&M Ms Carbine 1567 Pld*  
Breeder: Thomas Ranch, Harrold, S. D.  
Owners: Cagney Effling, Highmore, S. D.; Doll Charolais Ranch, New Salem, N.D.; Wilgenbusch Charolais, Halbrite, Sask.; Thomas Ranch, Harrold, S. D.
- 9. WC Milestone 5223 P - EM926137 - 2-15-19 116**  
Sire: *WC Benelli 2134 PET Dam: WC Lady Blue 0506P*  
Breeder: Wright Charolais, Richmond, Mo.  
Owners: Wright Charolais, Richmond, Mo.; Milestone Investors, DeSoto, Mo.
- 10. TR CAG Carbine's Vision 9700 ET - EM926137 - 2-15-19 94**  
Sire: *SHARODON Double Vision 1D Dam: M&M Ms Carbine 1567 Pld*  
Breeder: Cagney Effling, Highmore, S. D.  
Owners: Bradley Cattle, Marshfield, Mo.; Aces Wild Ranch, LLC, Weatherford, Texas; Thomas Ranch, Harrold, S. D.; Cagney Effling, Highmore, S. D.

## Top 10 Females

- 1. RF Miss Maura 2331 ET - EF1338945 - 12-1-22 140**  
Sire: *BOY Outlier 812 ET Pld Dam: RF SR Miss Maura 8221 ET*  
Breeder: Ridder Farms, Hermann, Mo.  
Owner: Trace Ridder, Hermann, Mo.
- 2. LMAN Ms. Shelley 251K - F1325815 - 3-12-22 110**  
Sire: *WC Milestone 5223 P Dam: MFL Ms Montella 116E ET*  
Breeder: Kathy Lehman, Shelby, Ohio  
Owner: Sara Sullivan, Dunlap, Iowa
- 3. BC CC Ms Karley Rae 203K - EF1328693 - 5-15-22 64**  
Sire: *CCC WC Redemption 7143 Pld ET Dam: CC Carly Rae 2361 Pld*  
Breeder: Blake Sweeter, Worthing, S. D.  
Owner: Kix Lee, Gillam, Ark.
- 4. RF Ms Duchess K110 - F1337329 - 8-9-22 50**  
Sire: *FC RF Summit 0018 ET Dam: RF Ms Duchess 631*  
Breeder: Ridder Farms, Hermann, Mo.  
Owner: Hayden Englert, Washington, Kan.
- 5. JFBHSC Cardi Brightside021 - EF1308314 - 2-28-21 48 (TIE)**  
Sire: *DTR Mr Brightside 1107G2 Dam: BHSC Cardi B 005*  
Breeder: Jase Fortner, Hillister, Texas  
Owner: Jase Fortner, Hillister, Texas
- 5. FFF Snowflake 2227 - EF1323741 - 4-7-22 48 (TIE)**  
Sire: *CCC WC Resource 417 P Dam: JFR Fancy*  
Breeder: Kamden Filippo, Rush Springs, Okla.  
Owner: Kamden Filippo, Rush Springs, Okla.
- 6. BOY HL Danika 212K - EF1337157 - 2-20-22 44**  
Sire: *SHF Absolute 1508 Dam: TR Ms Danika 6718D ET*  
Breeder: Boyert Show Cattle, Seville, Ohio  
Owner: Aces Wild Ranch, LLC, Weatherford, Texas
- 7. DCC Foreign Angel 2239 - EF1336972 - 12-25-22 42**  
Sire: *TR Mr Foreigner 9987G ET Dam: JM Ms Bailey ET*  
Breeder: Kevin Doonan, Caldwell, Texas  
Owner: Brackyn Thayne, Altonah, Utah
- 8. WEIS CALLI 12K - F1327673 - 3-9-22 40 (TIE)**  
Sire: *M&M Outsider 4003 Pld Dam: WR Miss Sugarland X362*  
Breeder: Weis Cattle, St. Ansgar, Iowa  
Owner: Jenna Tlach, Prole, Iowa
- 8. PF Ms Patricia 2203 - F1332949 - 2-23-22 40 (TIE)**  
Sire: *CCC WC Redemption 7143 Pld ET Dam: PF Ms Stella 772*  
Breeder: Connor Briggs, Chariton, Iowa  
Owners: Theron Skeans, Gainesville, Texas; Madison Smith, Henderson, Texas; Aubree Mitchell, Justin, Texas
- 8. LJR Ms Kari 318K ET - EF1326789 - 1-10-22 40 (TIE)**  
Sire: *M&M Outsider 4003 Pld Dam: LJR Ms Satin 22E*  
Breeder: Jeff Jackson, Walnut Springs, Texas  
Owner: Mackenzie Neal, Lewisburg, Ohio
- 8. BOY HL Lyla 344L - EF1343191 - 4-10-23 40 (TIE)**  
Sire: *BOY Outlier 812 ET Pld Dam: BOY Smokin Monte 7311*  
Breeder: Boyert Show Cattle, Seville, Ohio  
Owner: Sidney Allard, Sidney, Neb.
- 8. BOY HL Lilo 350L - EF1343185 - 1-24-23 40 (TIE)**  
Sire: *BOY Outlier 812 ET Pld Dam: BOY Smokin Monte 7311*  
Breeder: Boyert Show Cattle, Seville, Ohio  
Owner: Avery Sweeney, Vinton, Iowa
- 9. CCC Ms Sweetheart 1030 P - F1309837 - 1-3-21 36 (TIE)**  
Sire: *IT Blue Value 7903 ET Dam: CCC Ms Sweetheart 9042 P ET*  
Breeder: Mason Runft, Scandia, Kan.  
Owner: Makayla Houck, Prescott, Iowa
- SFC Angel 331 - F1337252 - 3-8-23 Sire: WC Everest 4048 P**

**9.AC Ms Pearl 2502 - EF1328345 - 5-9-22** 36 (TIE)

*Sire: BOY Outlier 812 ET Pld Dam: CCC WZD Katelyn Dee 6760 ET Pld*

Breeder: Anderson Cattle, Bridgewater, S. D.

Owner: Jade Skrinjar, Rogers, Ohio

**9.SC Miss Bella 2010 Pld - F1331312 - 6-4-22** 36 (TIE)

*Sire: BOY Outlier 812 ET Pld Dam: GH Ma Encore 4018 Pld*

Breeder: Jillian Stone, Clinton, Mo.

Owner: Jillian Stone, Clinton, Mo.

**10.LAZY H Lover Girl 2220 - EF1323837 - 4-23-22** 34

*Sire: MCF Bohannon 305ADam: DCC Lover Girl 1809*

Breeder: Madalyn Rohr, Elbert, Colo.

Owner: Madalyn Rohr, Elbert, Colo.

### Top 10 Dams

**1.SFMS Blend 1025 P - F1131791 - 9-24-10** 210

*Sire: LT Easy Blend 5125 Pld Dam: SF Miss Tradition 0815 P*

Breeder: Satterfield Charolais, Norfolk, Ark.

Owner: AM Livestock, Richmond, Kan.

**2.G4 Ms Madelyn 622 - F1233075 - 9-9-16** 174

*Sire: Big Creek Game Changer 192 PET Dam: WH Miss Maddie 221 Pld*

Breeder: Colton Grass, Bonne Terre, Mo.

Owner: Theron Skeans, Gainesville, Texas

**3.SCR Ms Turbo 7003 - F1066626 - 1-8-07** 172

*Sire: SCR Mr Turbo 4009 Dam: SCR Miss Nash 1095*

reeder: Sonderup Charolais Ranch, Fullerton, Neb.

Owners: Evelyn Gay Lawton Duhon, Sulphur, La.; Bar J Live-

stock Inc, Liverpool, Texas; Ridder Farms, Hermann, Mo.

**4.RF SC Miss Maura 8221 ET - EF1270228 - 9-25-18** 140

*Sire: M&M Outsider 4003 Pld Dam: B3 Miss Maura 17X ET*

Breeder: Connell-Henley Farms, Olean, Mo.

Owners: Ridder Farms, Hermann, Mo.; Stierwalt Cattle, Leed-

ey, Okla.; Aces Wild Ranch, LLC, Weatherford, Texas.

**5. MLF Ms Montella 116E ET - EF1244920 - 1-9-17** 110

*Sire: TR PCZ Mr Turton 0794 ET Dam: TR Ms Montella 1572Y*

Breeder: Maple Lane Farm, Shipshewana, Ind.

Owner: Kathy Lehman, Shelby, Ohio

**6.BOY Smokin Monte 7311 - F1243378 - 3-11-17** 108

*Sire: TR Mr Diablo 27422 ET Dam: TR Ms Smokin Montie 3588A*

Breeder: Boyert Show Cattle, Seville, Ohio

Owners: Carter Hoge, Good Hope, Ill.; Boyert Show Cattle,

Seville, Ohio

**7. RF Ms Makin Smoke 641 - F1242366 - 2-2-16** 104

*Sire: SCR Bronco 9026 Dam: RF Ms Makin Smoke 328 P*

Breeder: Ridder Farms, Hermann, Mo.

Owner: Carr Cattle Company, Webb City, Mo.

**8.CC Carly Rae 2361 Pld - F1152512 - 3-3-12** 96

*Sire: TR Mr Fire Water 5792RETDam: CC Ginger 361 Pld*

Breeder: Kim Coudron Schwewecke, Gibbon, Minn.

Owners: Blake Sweeter, Worthing, S. D.; Kim Coudron

Schwewecke, Gibbon, Minn.

**9. TR Ms Dottie 6703D ET - EF1223178 - 2-18-16** 95

*Sire: M&M Outsider 4003 Pld Dam: TR Ms Montella 1572Y*

Breeder: Thomas Ranch, Harrold, S. D.

Owners: Bevin Bertsche, Onida, S. D.; Briggston Bertsche,

Onida, S. D.

**10. CC BS Call Me Maybe 8906 ET P - EF1260995 - 4-13-18** 92

*Sire: M&M Outsider 4003 Pld Dam: CC Carly Rae 2361 Pld*

Breeder: Kim Coudron Schwewecke, Gibbon, Minn.

Owner: Jenna Tlach, Prole, Iowa

\*Ownership indicated by AICA records, May 22, 2024



**AML CARRS ROAD HOUSE 220**

2023-2024  
SHOW BULL  
OF THE YEAR



**BOY Outlier 812 ET Pld**

2023-2024  
SHOW SIRE  
OF THE YEAR



**RF Miss Maura 2331 ET**

2023-2024  
SHOW FEMALE  
OF THE YEAR



**SF MS Blend 1025 P**

2023-2024  
SHOW DAM  
OF THE YEAR

**Obituary**



John Michael "Mike" Duhon passed away peacefully at home Tuesday afternoon, April 23, 2024 surrounded by family and friends. He was born in Lake Charles,

Louisiana on January 21, 1944. Mike loved and enjoyed life to the fullest. He was raised in Sulphur, Louisiana. He lived until his death in his home in "Choupique," his paradise. His home was surrounded by beautiful ranch land where cattle were raised most of his adult life. He shared a love for cattle with his wife Evelyn Gay and his brother Jay. He played football and basketball at Sulphur High School from 1959-1962 where he was All State in football and basketball. One of Mike's biggest accomplishments and loves was LSU football where he played from 1962-1966. Mike played in the 1964 Peach Bowl, the 1966 Cotton Bowl where he was defensive MVP. Upon graduating from LSU, he continued to be a student assistant coach under Coach Charles McClendon whom he also played under. After graduating from LSU, he went to work for Calcasieu Marine National Bank where he retired. Mike was one of the charter members of the Charlie Mac Foundation, a foundation set up to provide scholarships to the children of former LSU football players.

Mike is survived by his three daughters, Mary Margaret "Marcie" Harper (James Carlos "J.C."), Katherine Elizabeth "Katie" Smith (Roderick Paul "Rod"), Evelyn Michelle Truax, (Harold Christopher I "Chris"); siblings, Marlene Bourgeois and Joseph Lester Duhon "Jay" (Tookie); his grandchildren, Bayne Lawton Smith (Brittany), Evelyn Alexandra Truax "Lexie", Jake Austin Smith (Kelsie), Michael Thomas Harper, Emma Frances Harper and Tatum Elizabeth Truax; and great grandchildren, Scarlett Jean Smith, Stella Lawton Smith, Conrad Paul Smith, and Bennett Thomas Smith.

Mike was preceded in death by his lovely wife of 55 years, Evelyn Gay Lawton Duhon; grandson, Harold Christopher Truax II; granddaughter, Margaret Elizabeth "Maggie" Truax; brother-in-law, Wayne Bourgeois; along

with his parents, Joseph Lester and Anna Mae Palombo Duhon.

A Mass of Christian Burial will be held at Our Lady of Prompt Succor Catholic Church in Sulphur, Louisiana on Saturday, April 27, 2024, at 10:00 am, with the Very Reverend Edward J. Richard, M.S., V.F. officiating. Visitation will be at Hixson-Sulphur Memorial Funeral Home on Friday, April 26, 2024 from 5:00 pm until 8:00 pm, with a Rosary at 6:00 pm. Burial will follow at Mimosa Pines South Cemetery in Carlyss, Louisiana.

**Obituary**



Thomas J. Wheatcraft, age 81, of Brookfield, Missouri, passed away Wednesday, May 1, 2024, at Cameron Regional Hospital surrounded by family.

Thomas J., son of J.C. and Mary Alice (Enoch) Wheatcraft was born August 24, 1942, in Brookfield. On February 18, 1976, married Karen Mitchell, who survives him.

Thomas was a cattle farmer and raised Charolais cattle. At one time, he had one of the largest herds in the state of Missouri. He served on the Missouri Charolais Breeders Association Board of Directors and was an initial Honoree in 2013.

He was a long-time member of the Elks Club in Brookfield.

Thomas enjoyed the outdoors involving hunting, especially quail hunting and fishing. Enjoyed playing poker, and spending time with his family and friends.

Survivors include his son Scott Wheatcraft, and significant other, Ned Snyder; two grandchildren, Alex Holcer and husband, Hayden, and Micky Snyder and significant other, Dylan Hulett; two great grandchildren, Stone and one brother, Bill Wheatcraft and wife, Peggy.

He was preceded in death by his parents; one son, Douglas J. Wheatcraft, one brother, Jerry Wheatcraft; and one-half brother, Jack Wheatcraft.

**Obituary**



Retired Dutton ranchwife Jane Crystal (Clemenson) DeBruycker, 87, a tireless advocate for the elderly and children, died of natural causes on May 29, 2024, at Benefis in Great Falls.

Her funeral service was June 9 at 2 p.m. at the Bethany Lutheran Church with a fellowship gathering following at the American Legion Hall. Burial will be in the Dutton Cemetery. Croxford Funeral Home & Crematory of Great Falls is handling arrangements.

Jane was born on Oct. 24, 1936, to Carl John and Clara Florence Clemenson in Gonvick, Minnesota. She spent part of her childhood in Minnesota, where her father worked as a carpenter and ran a small farm. When she was in her early teens, she moved with her family to Dutton, enrolling at Dutton High School as a sophomore. Her father worked as a carpenter and her mother ran a restaurant, where Jane worked tables.

At a Dutton High School ball game, Jane met a young farmer, Lloyd DeBruycker, a 1950 graduate of DHS, who took a shine to her. They dated for the rest of high school and after she graduated, were married on July 2, 1954, in the Dutton Lutheran Church, starting a grand partnership that would span 67 years of marriage, seven children and the building of a nationally and internationally respected Charolais cattle operation.

The young couple lived in a small home in Dutton until they were able to purchase a 600-acre farm, the start of their ag operation. They moved into a big house on the farm in July of 1963, and began raising grain, pigs, cattle and kids. In that house, she loved looking out the windows, seeing the Rocky Mountains to the west, and the prairie to the east.

Jane and Lloyd entered the Charolais cattle industry in 1958 with their purchase of a Charolais bull that started their career-long commitment to the industry, and held their first DeBruycker Charolais bull sale in 1985. In 2003, Jane and Lloyd were inducted into the American International Charolais

Association Hall of Fame in recognition of their influence on the Charolais cattle breed and their contributions to the beef cattle industry.

Jane's whole life revolved around her family, ranching and farming, and advocacy for agriculture, the elderly and children.

Her commitment to agriculture showed through her years of work on the farm and ranch as well as her membership in the Dutton chapter of Montana W.I.F.E. and in the Teton CattleWomen. She also served as secretary of the board of the Montana Charolais Association.

Jane is survived by her children, Tammy (Chris) Wend of Sparwood, British Columbia, Mark (Belva) DeBruycker of Bynum, Cathy (Joe) Campbell of Choteau, Jacque Jacobsen of Fairfield, Kelly (Bruce) Martin of Conrad, Brett (Kay) DeBruycker of Dutton and Jody Dahl of Roundup; 26 grandchildren; and 27 great-grandchildren.

She was preceded in death by an infant son, Stephen Lloyd DeBruycker; her grandson, Jeffrey Wend; and her siblings, Clary, Milan, Olive, Lavern and Lyle.

Memorials are suggested to Bethany Lutheran Church, P.O. Box 145, Dutton, MT 59433; Front Range CASA/GAL, P.O. Box 954, Conrad, MT 59425; Opportunities for All Scholarship, P.O. Box 1134, Choteau, MT 59422, or a charity of the donor's choice.

### **59th Annual Livestock Marketeers**

The Livestock Marketeers recently held their 59th Annual Hall of Fame banquet. This year's event was held at the American Shorthorn Association in Platte Woods, Mo. The 2024 inductees were Darryl Rahn, Virginia, Ill and Roger Jacobs, Billings, Mt.

Darryl Rahn was born and raised on a farm in Lanark, Illinois before attending Illinois State University. Darryl, along with his brother-in-law Don Cagwin, managed the Questing Hills operation before they began their sale management careers by hosting the first ever National Maine Anjou Sale in Louisville, Ky. Mr. Rahn's career spans cattle breeding, insurance sales, sale management, ad sales and print media design as well as breed association work. Darryl and his wife Carole had two children Andy and Angela after they married.

After graduating from North Dakota State Roger Jacobs took a job with the American Angus Association in

1977 and from 1981–1983 he served as the Angus Journal Fieldman for the Western U.S. and Western Canada. After his tenure with Angus, Roger began his career as a purebred livestock auctioneer. Roger has served as the voice of many of the most successful purebred herds in the nation. Col. Jacobs not only helps conduct the auction on sale day, but he also serves as a trusted advisor to his clients throughout the year. Roger and Sandy were married in 1979 and have been blessed with three daughters and eight grandchildren.

The Livestock Marketeers is a non-profit organization that is dedicated to the history and advancement of the Livestock Marketing profession. The Livestock Marketeers Banquet is held each summer in Kansas City in conjunction with the Marketeers Classic Golf Tournament. All proceeds from the event go to help fund the Livestock Marketeers Scholarship that is being awarded for the first time this year. 



L-R, Don Cagwin, Jeff Aegerter, Darryl Rahn, Alan Sears



L-R, Dwayne Dietz, Roger Jacobs, Ron Frye

about the value of the tests is this: “If you and I were going to play a round of golf against each other and we wanted to pick a foursome, if you looked out at the crowd around us to pick three more people, you might pick three that look like they could play golf. Then it’s my turn and I ask the crowd, how many of you have a handicap under 20? How many have a handicap under 10 and how many have a handicap under 5? If I pick my golfers from that group, who do you think is going to win the round of golf? Yet the visual evaluation is how we pick commercial heifers all the time—just looking at the heifers in the pen and deciding which ones look like they might make a nice cow,” says Johnson.

“If I am picking them in terms of information from the tests, I am probably going to pick the better ones.” Some of the best-looking heifers may not pan out, or might be totally different when they calve than what you expected. You can’t tell the best heifer just by looking at her.

“I don’t know why people are so cautious or afraid of technology. My advice is: don’t be afraid of it. Just figure out where you will apply it, and to what degree.” These tests have been around long enough now to be proven helpful. Technology is not going away; it’s here to stay, and it will only get better. There is always more

## “The more information we can apply when making decisions, the better decisions we can make,” says Johnson.

to learn.

“The more information we can apply when making decisions, the better decisions we can make,” says Johnson. For Charolais breeders, he says they need to be especially adaptive to technology, just because of the small size of the breed, compared with some that have more numbers of cattle. The larger breeds can adapt and move faster simply because of their sheer numbers and the larger population they choose from.

“Smaller breeds have to be more innovative and more adaptive and more nimble. It’s like small companies versus big companies. The small companies can afford to take a little more risk and do a few more things whereas the big companies want to avoid risk. As a smaller breed, we need to be willing to take some risks in order to move faster than some larger breeds,” he says.

“Smaller breed associations will have to think outside the box and partner with other organizations and companies in order to move as fast as the larger associations that have more numbers to work with. They will have

to partner and be more collaborative.”

Breeders need to pick a direction and head that way, using partnerships and technology to get them where they want to go, and be willing to take some risks—without losing the cowboy common sense that we all know is very important, having experience with cattle. “We need to blend technology with experience and wisdom.”

If a certain herd needs to go farther toward a certain direction, or away from a problem, technology can be used to advantage to help achieve this. “Human nature often makes us tend to want to push things to extremes, which is often detrimental. EPDs and genomics just helps us measure things, but human nature sometimes causes people to select for the extremes.” This might lead to cattle that are too big, or give too much milk for their environment and don’t last in the herd very long because they don’t breed back.

For any trait, there is always too much. It’s important to have a balance of traits that are desirable. “If you are trying to improve something in your



Jim Johnson-wife Martha-Lilli & AJ

herd, you put more selection pressure on that trait, but this doesn't mean you ignore the other traits," he says. Single-trait selection has gotten many people in trouble.

"Sometimes, however, you need single-trait selection in order to improve something in your herd. If I have a bunch of cows that don't milk enough, I need to select bulls that excel in milk." And if you have too much milk you go the other way. Milk in itself isn't bad; you just need to have the right amount for your situation. And if you have cows that are too big, you select for more moderate frame size.

The important thing is to use technology as a tool to help you accomplish your goals in creating a better cow herd. Johnson has a podcast that might be helpful for people wanting to learn more about useful technology. It's called Brands and Barbed Wire, and he interviews ranchers around the country. "I have been blessed over the past 20 years to have met a lot of interesting people." 



JMAR females grazing

Continued from page 18

### AIJCA NEW MEMBERS

KAITLYN M GILBERT	2083 FM 2853	PALACIOS	TX	77465
KAMRYN KAE OAKES	221 N SEXTON	TALOGA	OK	73667
KARRIGAN R OWENS	171 CR 4709	TROUP	TX	75789
KEATON L KIRMER	107 BIRD DOG DRIVE	RILEY	KS	66531
KENNEDY M DAY	407 SILVER MINE DRIVE	JUSTIN	TX	76247
KLARA R FEHRLER	4375 E FM 389 RD	BURTON	TX	77835
KOAL M MCMAHAN	13214 HWY 65 SOUTH	DAMASCUS	AR	72039
KYLE R EATHINGTON	6707 E HART LANE	AVON	IL	61415
KYLIE N BURNS	102 SPANISH WELLS CT	BEREA	KY	40403
LANE WISENER	9911 N US HWY 27	FOUNTAIN CITY	IN	47341
LARAMIE J DUNCAN	1501 WEST 10TH ST	BENHAM	TX	75418
LYNLEE F GERIK	175 CR 142	RIESEL	TX	76682
MACEY L FILIPEK	451 1ST AVE SW	MC CLUSKY	ND	58463
MADALYN G DITLOFF	317 ROAD 19	BRADSHAW	NE	68319
MAKAYLA J SCHRONK	31 W SAWYER RIDGE DRIVE	SPRING	TX	77389
MARIA L PEREZ	8184 SH 243	WILLS POINT	TX	75169
MARKUS J MONTELLANOS	64 COMETA RD	CRYSTAL CITY	TX	78839
MARLEY G GODWIN	1818 US HWY 67 N	PRESCOTT	AR	71857
MASON C HUNTER	1126 FM 1880	COOPER	TX	75432
MCKINLEY R ROUDABUSH	25715 403RD AVE	MITCHELL	SD	57301
MILLER GAINER	645 WEST COUNTY LINE ROAD	SPRINGFIELD	OH	45502
MOLLIE STEELMAN	6011 OPEN RANGE TRAIL	AUSTIN	TX	78749
NATALEIGH O SMITH	9427 GATES LOOP	MANVEL	TX	77578
NOAH C ANTHONY	601 WIGGINS RD	WEST	TX	76691
NOAH C SILVES	23950 STOCKDICK SCHOOL RD	KATY	TX	77493
PAISLEE S VAN HORN	5195 S LICK CREEK RD	MORGANTOWN	IN	46160
PAISLEY G STEPHENS	6719 OLD MASSEY RANCH RD	PEARLAND	TX	77584
PAXTON J BLUBAUGH	7908 S WHEATSTATE ROAD	BURRTON	KS	67020
PAYTON L HEMBREE	387 SHIN OAK ROAD	VICTORIA	TX	77904
PRESLIE K CRISWELL	420 VILLAGE TOWER ROAD	HOT SPRINGS	AR	71909
PRESLYEE O OLIVER	690 CR 2377	ALBA	TX	75410
RAMZEY V PROVART	7853 VAN BUREN RD	NASHVILLE	IL	62263
REID A GROVES	3350 HARRELD RD	BEGGS	OK	74421
RILEY A SILVES	23950 STOCKDICK SCHOOL RD	KATY	TX	77493
RILEY G REYNOLDS	3117 MEADOWS POND DRIVE	LEAGUE CITY	TX	77573
SAVANNAH G JETER	3637 US HWY 281 N	JACKSBORO	TX	76458
TEAGAN HARDY	900 13TH STREET	RYAN	OK	73565
TRISTAN A GARRISON	PO BOX 894	DARDANELLE	AR	72834
TUCKER G STEPHENS	6719 OLD MASSEY RANCH ROAD	PEARLAND	TX	77584
WHITLEY B ROGERS	807 FM 1566E	GREENVILLE	TX	75401



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Candace By 1-306-536-3374

[charolaisbanner@gmail.com](mailto:charolaisbanner@gmail.com)

# MARKETING UPDATE

## Website & Social Media Launched



Stacey Rincker  
Director of Charolais Beef Promotions  
[srincker@charolaisusa.com](mailto:srincker@charolaisusa.com)



David Bisek  
Director of Charolais Beef Marketing  
[dbisek@charolaisusa.com](mailto:dbisek@charolaisusa.com)

The AICA is excited to unveil the new CharolaisBeef.com website and Charolais Beef social media accounts. This new initiative is dedicated to informing consumers about the excellence of Charolais-influenced beef.

Since joining the AICA, we have focused on building a strategy to create consumer awareness and demand for Charolais-influenced beef across the supply chain, from producers to consumers. This step marks the first phase of the AICA's goal to promote Charolais genetics in the consumer market.

### *Why did we launch the website?*

A search online reveals there is very little content that speaks directly to beef consumers. To create future buy-in for our product, we must start educating the public about what we have to offer in the marketplace. When someone searches online for "Charolais beef", we want them to find current, relevant information about the benefits of our breed, written in a consumer-friendly tone, focusing on points that matter to this audience.

We created this website to speak directly to the shopper and what they are looking for when feeding their family. We also want chefs and restaurateurs to seek out our breed of cattle and consider it when selecting beef for their operation.

The website highlights ranchers producing Charolais, beef recipes, and a directory of where to find Charolais beef, directly from ranchers across the country.

It's important to understand that this is not a branded beef program or a label. This is strictly a consumer educational project. The site will evolve over time as the beef initiative develops in the coming months.

Phase 2 is now underway as we have begun working on business planning and collaborating with the Board to determine what a Charolais beef program might look like in the future.

Please visit the site, like, follow, and share the social channels with your network so we can begin to spread the word of Charolais beef.

[charolaisbeef.com](http://charolaisbeef.com)  
[facebook.com/charolaisbeef](https://facebook.com/charolaisbeef)  
[instagram.com/charolaisbeef](https://instagram.com/charolaisbeef)

“WE CREATED THIS WEBSITE TO SPEAK DIRECTLY TO THE SHOPPER AND WHAT THEY ARE LOOKING FOR WHEN FEEDING THEIR FAMILY.”

# AMERICAN-INTERNATIONAL CHAROLAIS ASSOCIATION

Committees and Spring Board of Directors Meeting Minutes | April 2024 | Kansas City, Mo.

## Activities Committee Conference Call

Conference Call - April 4, 2024  
Chairman: Jeff Bunker

Members

Participating: Jeff Bunker, Donnie Leddy, Tara Fountain, Derek Ridder, Dale Jedlicka, Jeff Harrold, Naomi Farmer



Jeff Bunker, Chairman

AICA Staff: David Hobbs, Samantha Corn.

Chairman Jeff Bunker called the meeting to order. Roll call was taken with 7 members present.

### Action Taken

1. The committee discussed the nominations for the 2024-2025 AICA Approved Judges List. Dale Jedlicka moved to accept the nominations. Derek Ridder seconded. MOTION CARRIED.
2. Nominations were taken for individuals to judge the 56th National Charolais Show.
3. Hobbs reviewed the voting procedure for judge selection and the procedure for the April 11, 2024, ZOOM call.
4. Bunker asked for agenda items for the April 11, 2024, ZOOM call.
5. Meeting adjourned.

## Activities Committee Conference Call

Conference Call - April 11, 2024  
Chairman: Jeff Bunker

Members Participating: Jeff Bunker, Donnie Leddy, Tara Fountain, Craig Stalcup, Derek Ridder, Dale Jedlicka, Will Blankers, Jeff Harrod, Matt Bauerlein, Alan Leifeste

AICA Staff: David Hobbs.

Chairman Jeff Bunker called the meeting to order. Roll Call was taken with 10 members present.

Reviewed the April 4, 2024, ZOOM Call Minutes. Minutes approved as presented.

### Action Taken

1. The committee reviewed the 56th National Charolais Show (2025 Fort Worth Stock Show & Rodeo) Judge voting.
2. The committee established the final list of 2024-2025 Approved Judges.
3. The committee reviewed the National Roll of Excellence (ROE) Show Judges from the previous two show seasons.
4. The committee selected the 56th National Charolais Show Alternate Judge.
5. The committee selected the 2024-2025 National ROE Show Judges: American Royal Livestock Show; North American International Livestock Exposition; National Western Stock Show; National Western Stock Show Pens (and alternate.)
6. The committee selected the 2025 Cattlemen's Congress Class A ROE Show Judge.
7. The committee discussed the AICA Paint and Powder Special Rule. NO ACTION TAKEN.
8. The committee discussed performance measuring at the National ROE Shows. NO ACTION TAKEN.
9. David Hobbs updated the committee on the 56th National Charolais Show, February 1, 2025, in conjunction with the Fort Worth Stock Show & Rodeo.
10. Meeting Adjourned.

## Affiliate Committee

Chairman: Frank Ellis Jr.



Frank Ellis Jr., Chairman

Members present: Frank Ellis Jr., Eric Dennis, Sharlene Bullard.

Chairman Frank Ellis Jr. called the meeting

to order. Roll call was taken with 3 members present and additional Affiliate representatives. Reviewed the April 18, 2023, Committee Minutes. Minutes were approved as presented.

### Action Taken

1. David Hobbs reviewed AICA staff involvement with affiliates.
2. Frank Ellis Jr. reviewed activity reports submitted by several affiliate associations. Discussion followed.
3. Meeting adjourned.

## American Charolais Foundation (ACF) Meeting

President: Larry Ludeke

Members present:

Larry Ludeke, J. Robert Tibbs, Jr., Mike Schumacher, Kaitlyn Chism.



Larry Ludeke, Chairman

President Larry Ludeke called the meeting to order.

Roll call was taken with 4 members present. Reviewed the November 12, 2023, Committee Minutes. Minutes were approved as presented.

### Action Taken

1. Kaitlyn Chism reviewed the investment and account balances of the American Charolais Foundation.
2. Chism provided an update on current and future projects.
3. J. Robert Tibbs moved that 2% of investment assets be made available each year for disbursement basis. Mike Schumacher seconded. MOTION CARRIED.

## Advertising/Marketing

Chairman: Frank Ellis Jr.

Members present: Frank Ellis Jr., J. Robert Tibbs, Mark Nebeker, Mickie Hebbert, Chad Zehnder, Troy Bertsche.

Chairman Frank Ellis Jr. called the meeting to order.

Roll call was taken with 6 members present. Reviewed the November 12, 2023, Committee Minutes. Minutes were approved as presented.

#### Action Taken

1. Brett Spader reviewed the National Ad Campaign in detail with both print and digital efforts.
2. Meeting adjourned.

## AIJCF Board of Trustees

Chairman: Larry Lehman

Members present: Larry Lehman, Kim Coudron Schwecke, Bill Nottke, Kaitlyn Chism.



Larry Lehman, Chairman

Chairman Larry Lehman called the meeting to order. Roll call was taken with 4 members present. Reviewed the April 18, 2023, Committee Minutes. Minutes were approved as presented.

#### Action Taken

1. Chairman Larry Lehman provided a review of AIJCF financials. As of December 31, 2023, the AIJCF funds total \$738,866.94. The total available amount for 2024-25 scholarships is \$30,887.10.
2. Bill Nottke moved to approve \$4,223, the interest from the Raymond Hicks Junior National Endowment, for the 2024 Junior National Leadership Conference activities. Kim Coudron Schwecke seconded. MOTION CARRIED.
3. Kaitlyn Chism moved to recommend Kim Coudron Schwecke to serve as an AIJCF Board of Trustee 3-year term. Nottke seconded. MOTION CARRIED.
4. Meeting adjourned.

## Breed Improvement Committee

Chairman: Jim Johnson

Members present: Jim



Jim Johnson, Chairman

Johnson, Dan Eversole, Scott Eaton (sub), Bob Wagner, Donnie Leddy, Joe Epperly, Michael Sturgess, Eric Dennis, Tom Cannon, Jim Husz, Tyler Davis, Jeff Harrod, Frank Ellis Jr, John Dellinger.

Chairman Jim Johnson called the meeting to order. Roll call was taken with 15 members present. Reviewed the November 12, 2023, Committee Minutes. Minutes were approved as presented.

#### Actions Taken

1. AICA Recording Secretary, Maggie Smithee gave an update on database additions/changes.
2. Joe Epperly moved that AICA add a Color Dilutor Test option for \$25 and to accept outside lab results. Dan Eversole seconded. MOTION CARRIED.
3. Kelli Retallick, Angus Genetics Inc., gave an update on the AICA/CCA Joint Evaluation.
4. David Hobbs reviewed the AICA/CCA Joint Evaluation Agreement. Donnie Leddy moved to accept and sign the AICA/CCA joint contract. Frank Ellis Jr. seconded. MOTION CARRIED.
5. Joe Epperly moved to utilize iGENDEC model and to accept the Robert Weaber PhD Genetic Consulting Proposal to update the AICA Terminal Sire Index. Donnie Leddy seconded. MOTION CARRIED.
6. Scott Eaton moved to DNA test every animal and to eliminate Bovine Progressive Ataxia carriers. Dan Eversole seconded. Discussion followed. Question called. MOTION FAILED.
7. Joe Epperly moved to require untested AI Sires and Donor Dams born after January 1, 2020 to be tested for Bovine Progressive Ataxia beginning September 1, 2024. Jim Husz seconded. Discussion followed. MOTION CARRIED.
8. The committee discussed Bovine Progressive Ataxia Free by Pedigree. NO ACTION TAKEN.
9. The committee discussed the Simplot Congestive Heart Failure Research. Joe Epperly moved to allow AICA upon breeder request, to share genotypes with Simplot for their research. Bob Wagner seconded.

MOTION CARRIED.

10. Marty Schurr, recognized from the floor, asked that AICA consider a Yield Grade Index. Discussion followed. The chair will set a sub-committee to explore additional Trait Indexes.
11. Meeting adjourned.

## Charolais Publications, Inc.

Acting President: David Hobbs

Members present: David Hobbs, Michael Sturgess, Donnie Leddy, Chad Zehnder, David Hubert, Eddy Loggains.

Acting President David Hobbs called the meeting to order. Roll call was taken with 6 members present. Reviewed the November 12, 2023 Committee Minutes. Minutes were approved as presented.

#### Action Taken

1. Michael Sturgess moved that Agenda item 4, Policy for past-due CPI Accounts, be moved to the Executive Committee Meeting Agenda. David Hubert Seconded. MOTION CARRIED.
2. The committee reviewed the 2023 CPI Financials.
3. The committee reviewed the 2024 CPI Budget.
4. David Hobbs provided an update on 2024 Charolais Publications activity. Discussion followed.
5. Meeting adjourned.

## Commercial Committee

Chairman: Dennis Metzger



Dennis Metzger, Chairman

Members present: Dennis Metzger, Mitch Thomas, Bob Wagner (sub), Donnie Leddy, Joe Epperly, Chad Zehnder, Mike Schumacher (sub), Tyler Davis (sub), Sharlene Bullard, Ben Hayden (sub), Frank Ellis Jr (sub), Naomi Farmer (sub), Dan Eversole (sub).

Chairman Dennis Metzger called the meeting to order. Roll call was taken with 13 members present. Reviewed the April 19, 2023 Committee Min-

utes. Minutes were approved as presented.

#### Action Taken

1. David Hobbs reported on the Genetic Merit Pricing Task Force.
2. The Charolais Beef Marketing update was provided by David Bisek and Stacey Rincker, AICA Charolais Beef Marketing.
3. Joe Epperly moved to go forward with the MeatLink Livestock and Meat Business Consulting Agreement. Tyler Davis seconded. Question called. MOTION CARRIED.
4. David Hobbs reported on the 2023 activity of the AICA Charolais Advantage Program: 7,875 head of Charolais sired calves from 14 producers, 9 states were enrolled.
5. Meeting adjourned.

## Executive Committee

President: Michael Sturgess

Members present: Michael Sturgess, Donnie Leddy, Chad Zehnder, David Hubert, Eddy Loggains.



Michael Sturgess, Chairman

President Michael Sturgess called the meeting to order. Roll call was taken with 5 members present. Reviewed November 12, 2023, Committee Minutes. Minutes were approved as presented.

#### Action Taken

1. The committee reviewed the 45th National Sale.
2. David Hubert moved that CK Sales and Marketing manage the 46th National Sale (January 18, 2025, National Western Stock Show, Denver, Colorado.) Eddy Loggains seconded. MOTION CARRIED.
3. The committee discussed the location/date for the Fall 2024 AICA Board of Directors Meeting and Committee Meetings. Donnie Leddy moved that the Fall 2024 meetings be held in conjunction with the American Royal National ROE Show and activities Sunday, October 27 and Monday, October 28, 2024 (American Royal, October 25 and 26.) Hubert seconded. MOTION CARRIED.
4. The committee discussed AICA

hosting the 2028 World Charolais Congress. Chad Zehnder moved that a planning committee be set at the Fall 2024 AICA Board of Directors Meeting. Eddy Loggains seconded. MOTION CARRIED.

5. The committee discussed policy for past due AICA/CPI accounts. Loggains moved to adopt policy – As of July 2024: Any Past Due balance over 90 days with the American-International Charolais Association (AICA) and/or Charolais Publications, Inc. (CPI) will be placed on Account Hold until payment is received. This will restrict AICA Registration activity and Online access to AICA. Leddy seconded. MOTION CARRIED.
6. The committee reviewed a letter received from an AICA member regarding AICA Area alignment. Discussion followed. Leddy moved that the President set a sub-committee made up of Board Members and staff to review AICA Area alignment. Chad Zehnder seconded. MOTION CARRIED.
7. Leddy Moved to go into Executive Session. Loggains seconded. MOTION CARRIED.
8. Meeting Adjourned.

## Finance Committee

Conference Call- April 11, 2024

Chairman: Larry Ludeke

Members present: Larry Ludeke, David Hubert, Bob Wagner, Donnie Leddy, Michael Sturgess, Brett Terhaar, Bill Nottke, Tyler Davis, David Sandusky.

AICA Staff: David Hobbs, Chris Kendall

Chairman Larry Ludeke call the meeting to order, Roll Call was taken with 9 members present..

#### Action Taken

1. The committee reviewed: AICA Treasurers Report; AICA Investments; CPI financials; AICA financials.
2. Bob Wagner moved starting January 1, 2024 (and moving forward), that fieldmen salaries be allocated 40% AICA/60% CPI. Tyler Davis seconded. MOTION CARRIED.
3. Meeting Adjourned.

## Finance Committee

Chairman: Larry Ludeke

Members present: Larry Ludeke, David Hubert, Cheryl Lux, Bob Wagner, Donnie Leddy, Michael Sturgess, Brett Terhaar, Bill Nottke, Tyler Davis, Troy Bertsche, Frank Ellis Jr. (sub), Dan Eversole (sub), Eddy Loggains.

Chairman Larry Ludeke called the meeting to order. Roll call was taken with 13 members present. November 13, 2023, and April 11, 2024, Committee Minutes were reviewed. Minutes were approved as presented..

#### Action Taken

1. Jeff Smith representing Commerce Trust reviewed the AICA investment portfolio and investment guidelines.
2. The committee reviewed short-term and long-term investments.
3. The committee reviewed CPI Financials – Year End 2023 Financials and the 2024 revised budget.
4. The committee reviewed AICA Financials – Year End 2023, 2024 revised budget and capital items 2023 and 2024.
5. Bob Wagner moved to approve the revised 2024 CPI and AICA budgets. Michael Sturgess seconded. MOTION CARRIED.
6. Meeting Adjourned.

## Junior Council Committee

Chairman: Larry Lehman

Members present: Larry Lehman, David Clark, Kaitlyn Chism, Mark Nebeker, Donnie Leddy (sub), Tara Fountain, Kim Coudron Schwecke, Linda Hickam, Miranda Hoag (sub), Ben Hayden, Dave Eversole (sub), Frank Ellis, Jr. (sub), Weston Schrader..

Chairman Larry Lehman called the meeting to order. Roll call was taken with 13 members present. Reviewed the November 12, 2023, Minutes. Minutes were approved as presented.

#### Action Taken

1. Kaitlyn Chism provided the 2024 Junior National Show & Leadership Conference update. The Texas Junior Charolais Association will be hosting June 23-28, 2024 at the Cadence Bank Center, Belton, Texas.
2. Chism provided the 2025 Junior National update. The Missouri Junior

Charolais Breeders Association will be hosting June 16-21, 2025 at the Ozark Empire Fairgrounds, Springfield, Missouri.

- Discussion was held on future Junior National locations.
- Chism provided an update on the 2024 VitaFerm CharFocus Youth Leadership Conference, July 22-25, in Iowa.
- Meeting adjourned.

## Long-Range Planning Committee

Chairman: Larry Ludeke

Members present: Larry Ludeke, Mike Schumacher, Larry Lehman, Michael Sturgess, Chad Zehnder, Jim Husz, Eddy Loggains, Marty Lewis(alternate).

Chairman Larry Ludeke called the meeting to order. Roll call was taken with 7 members and 1 alternate present. Reviewed the April 18, 2023, Committee Minutes. Minutes were approved as presented.

### Action Taken

- Larry Lehman moved to take the agenda out of order, initially discussing the AICA Long Range Plan and AICA Operational Plan. Mike Schumacher seconded. MOTION CARRIED.
- Larry Lehman reviewed with the committee the purpose and function of the AICA Long Range Plan in relationship to the operation of AICA.
  - The committee discussed and recommended updates to the AICA Long Range Plan.
  - The committee discussed and recommended updates to the AICA Operational Plan. Lehman moved to approve the AICA Long Range Plan and AICA Operational Plan review and to adopt updates. Schumacher seconded. MOTION CARRIED.
- Michael Sturgess moved to reinstate Jim Husz, Larry Ludeke, and Mike Schumacher for second terms on the Long Range Planning Committee. Eddy Loggains seconded. MOTION CARRIED.
- Meeting adjourned.

## Rules & Ethics Committee

Chairman: Cheryl Lux



Cheryl Lux, Chairman

Members present: Cheryl Lux, Donnie Leddy, Maggie Smithee, Scott Eaton, Bob Wagner (sub), Mitch Thomes (sub), Eric Dennis, Tom Cannon (sub), Tyler Davis, Jeff Bunker, Jeff Harrod, Dotty Macy, Dan Eversole (sub), Derek Ridder.

Chairman Cheryl Lux called the meeting to order. Roll call was taken with 13 members present. Reviewed the April 19, 2023, Committee Minutes. Minutes were approved as presented.

### Action Taken

- Mitch Thomas moved to approve the no less than 12.5% (1/8th) interest of ownership as being practiced by AICA (AICA Rules and Regulations, Article VIII, B. Ownership of Sire; C. Multiple Ownership of Females) at this time. Donnie Leddy Seconded. MOTION CARRIED.
- Thomas amended the motion to include both males and females, not just males. Leddy seconded. MOTION CARRIED.
- Tom Cannon moved to create a committee for future Zoom meetings to be available during AICA Board of Directors Meetings and Committee Meetings. MOTION FAILED.
- Donnie Leddy moved to amend the motion for the AICA staff to run the Zoom communications. MOTION FAILED.
- Bob Wagner moved to have all meetings be available on Zoom or its equivalent. Thomas seconded. MOTION CARRIED.
- Meeting adjourned.

## Annual Membership Meeting

Chairman: Michael Sturgess

President Michael Sturgess called the meeting to order.

### Action Taken

- Michael Sturgess gave the Report of the President.
- David Hobbs gave the Report of the Acting Executive Vice President.

- Chad Zehnder gave the Report of the Secretary.
- David Hubert gave the Report of the Treasurer.
- Weston Schrader gave the Report of the American-International Junior Charolais Association.
- Voting was approved for the Constitutional Amendment submitted by John Dellinger. Voting closed with a final tally established.
- David Hobbs reviewed the AICA staff procedure relating to the Constitutional Amendment.
- Michael Sturgess reviewed the Constitutional Amendment voting results. The required number of membership votes was not received, nullifying the Amendment.
- The Annual Membership Meeting was recessed to the AICA Headquarters.
- Rex Ricketts was inducted into the AICA Hall of Fame.
- The President's Award was presented to David Hobbs.
- Tops in AICA Registration awards were presented.
- 2023 AIJCA Junior National Planning Committee Check Presentation to the American Charolais Foundation.
- Outgoing AICA Board of Directors were recognized for service.
- The incoming AICA Board of Directors were recognized.
- Past AICA Board of Directors Presidents in attendance were recognized.
- Meeting Adjourned.

## Spring Board of Directors Meeting

President: Michael Sturgess

Members present: Michael Sturgess, Donnie Leddy, David Hubert, Chad Zehnder, Eddy Loggains, Scott Eaton, T. Lane Grau, Mitch Thomas, Eric Dennis, Jim Husz, Tyler Davis, Troy Bertsche, Jeff Harrod, Frank Ellis Jr., Kyle Reaves, David Clark, Dan Eversole.

President Michael Sturgess called the meeting to order. Roll call was taken with 17 members present. Minutes from the November 13, 2023 and March 20, 2024 meetings were approved as presented.

### Action Taken

1. Frank Ellis Jr. presented the Affiliate Committee minutes. Chad Zehnder moved to accept the minutes. Jim Husz seconded. MOTION CARRIED.
2. Jeff Bunker presented the Activities Committee minutes. Jeff Harrod moved to accept the minutes. Dan Eversole seconded. MOTION CARRIED.
3. Bob Tibbs presented the ACF Committee minutes. David Clark moved to accept the minutes. David Hubert seconded. MOTION CARRIED.
4. Larry Lehman presented the AIJCF Committee minutes. Troy Bertsche moved to accept the minutes. Frank Ellis Jr. seconded. MOTION CARRIED.
5. Michael Sturgess presented the Executive Committee minutes. Mitch Thomas moved to accept the minutes. Frank Ellis Jr. seconded. MOTION CARRIED.
6. David Hobbs presented the CPI minutes. Donnie Leddy moved to accept the minutes. Frank Ellis Jr. seconded. MOTION CARRIED.
7. Larry Lehman presented the Junior Council minutes. Dan Eversole moved to accept the minutes. Chad Zehnder seconded. MOTION CARRIED.
8. Frank Ellis Jr. presented the Advertising/Marketing Committee minutes. Tyler Davis moved to accept the minutes. Jeff Harrod seconded. MOTION CARRIED.
9. Larry Lehman presented the Long Range Planning Committee minutes. David Clark moved to accept the minutes. Frank Ellis Jr. seconded. MOTION CARRIED.
10. Dennis Metzger presented the Commercial Committee minutes. Frank Ellis Jr. moved to accept the minutes. Donnie Leddy seconded. MOTION CARRIED.
11. Cheryl Lux presented the Rules and Ethics Committee minutes. Mitch Thomas moved to approve the report as amended. Donnie Leddy seconded. MOTION CARRIED.
12. Dan Eversol presented the Breed Improvement Committee minutes. Frank Ellis Jr. moved to accept the minutes. Jim Husz seconded. MOTION CARRIED.
13. David Hubert presented the Finance Committee minutes. Tyler Davis

moved to accept the minutes. Dan Eversole seconded. MOTION CARRIED.

14. Discussed the 2024 Fall Board of Directors and Committee Meetings. Meetings will be held October 27th and 28th in Kansas City, Mo.
15. Brett Spader, Executive Vice President candidate, provided a presentation and answered questions. Mitch Thomas moved to hire Brett Spader as the AICA Executive Vice President. Tyler Davis seconded. MOTION CARRIED.
16. Meeting adjourned to Executive Session.



# 2024 AICA ANNUAL AWARDS PRESENTATIONS

## President's Award — David Hobbs



From left: Michael Sturgess, AICA President and David Hobbs.

## Outgoing Board Member



From left: Michael Sturgess, AICA President and Troy Bertsche.

## Top Bull Registration



From left: Michael Sturgess, AICA President, Emily & Scott Eaton, Eaton Charolais; Maggie Smithee, AICA Recording Secretary

## Tops in Registration



From left: Doug Rogers, Rogers Bar HR; Chris Peuster, Wright Charolais; Michael Sturgess, AICA President, Maggie Smithee, AICA Recording Secretary, Emily & Scott Eaton, Eaton Charolais; Bryce Lindskov, Lindskov's LT Ranch and Chad Zehnder, Zehnder Waage Partnership

## 2023 Tops in Registration By Area

<b>Eaton Charolais</b> .....Area 1	<b>Curfman Farms</b> .....Area 10
Lindsay, Mont.	Griggsville, Mich.
<b>Grau Ranch</b> .....Area 2	<b>Paul R. Jeffries</b> ..... Area 11
Grady, N.M.	Hustonville, Ky.
<b>Lindskov's LT Ranch</b> .....Area 3	<b>Rogers Bar HR</b> ..... Area 12
Isabel, S.D.	Collins, Miss.
<b>Hebbert Charolais</b> .....Area 4	<b>MW Farms</b> ..... Area 13
Hyannis, Neb.	Bell Buckle, Tenn.
<b>Arrowhead Ranch</b> .....Area 5	<b>Desco Charolais</b> ..... Area 14
Waelder, Texas	Greencastle, Pa.
<b>Owens Charolais</b> .....Area 6	<b>Mazeppa Charolais Farm</b> .... Area 15
Troup, Texas	Mt. Ulla, N.C.
<b>Zehnder Waage Partnership</b> .Area 7	<b>Kamden R Filippo</b> ..... Junior
Stanchfield, Minn.	Rush Springs, Okla.
<b>Wright Charolais</b> .....Area 8	<b>Eaton Charolais</b> .....Bull Reg.
Richmond, Mo.	Lindsey, Mont.
<b>Pennington Farm</b> .....Area 9	
Bee Branch, Ark.	

## 2024-25 AICA Board of Directors



2024-25 AICA Board of Directors, back from left: Scott Eaton, Glendive, Mont.; Bob Wagner, Nunn, Colo.; Donnie Leddy, Stockholm, S.D.; Mitch Thomas, Raymondville, Texas; David Skeans, Gainesville, Texas; Jim Husz, Maryville, Mo.; Tyler Davis, Ashdown, Ark.; Jeff Bunker, Sparta, Wis.; Jeff Harrod, Frankfort, Ky.; David Clark, Denton, Md.; Dan Eversole, Blacksburg, Va.; (front, from left): Michael Sturgess, San Antonio, Texas - President; Frank Ellis Jr., Letohatchee, Ala.- Vice President; Chad Zehnder, Stanchfield, Minn. - Secretary; David Hubert, Oakley, Kan. - Treasurer; Eddy Loggains, Violet Hill, Ark. - Ex-Officio; Brett Spader, Kansas City, Kan. - Executive Vice President, Not Pictured: Kyle Reaves, Greeneville, Tenn.

# 2024 AICA HALL OF FAME INDUCTEE — REX RICKETTS



From left: Jim Husz, Rex Ricketts and Michael Sturgess, AICA President.

"Service empowers people to put their talents into action for good purposes"

Rex Ricketts has served the American-International Charolais Association (AICA) loyally for more than thirty years. His benevolence and devotion to the AICA and its' breeders has been unlike any other and has pioneered the way for the Charolais breed and its many advancements over the years.

Ricketts attended the University of Missouri where he obtained his bachelor's and master's degrees, as well as his Ph.D. Though he received many accolades during his time at Mizzou, he also met his wife, Sondra, whom he wed in 1964. Their three children, Chad, Trina, and Neysa grew up within the American-International Junior Charolais Association (AIJCA), showing, competing, and later receiving scholarships. They also each attended the family Alma Mater, the University of Missouri and are still involved in agriculture.

Today, Rex and Sondra maintain a select herd of Charolais and Angus brood cows with an extensive AI program utilizing performance Charolais bulls. Ricketts Charolais Ranch participates in performance and consignment sales across the state of Missouri. Rex's start with the Charolais breed can be attributed to Sondra's father, J. E. (Sky) Rainey. He raised Charolais cattle during the late 1950's, crossing them with Hereford cattle, until later forming into a purebred Charolais operation.

From 2002 to Spring of 2023, Rex served as the Chairman of the Breed Improvement Committee for the Association. Ricketts attributes his loyalty to "The amount of progress and dedication that the AICA staff and Charolais breeders display shows their true passion for the breed. It makes you want to get involved and stay involved"

His time serving the Breed Improvement Committee has been nothing short of extraordinary as he has assisted and led many charges for evolution within the AICA and the breed. Rex has played a large role in many projects that have certainly changed the game for not only the AICA, but Charolais breeders everywhere.

Fellow Missouri native and Charolais breeder, Jim Husz, is certainly one individual who can attest to Rex's impact. "The influence that Rex has had on the Charolais breed is almost unmeasurable. Rex's diligence and ambition to see the breed move forward and prosper in the beef industry has never been questioned. During his time at the helm, Rex has championed the adoption of new and innovative methods to increase the reliability and relevance of the Charolais breed's performance programs".

A major accomplishment during his time as Chairman would be the incentive for genotypes. This incentive drove the number of samples up greatly. Not only this, but another item on the list of progress made under Chairmen Ricketts would be the role he played in the implementation of the Charolais Search and Sire Selector in 2002. Jim Husz states, "...Today's Charolais breeder has many tools to help take the guesswork out of producing quality cattle. Many of those tools were fought for and implemented by Rex".

Rex Ricketts has spent most of his life dedicating his time and skills to aid the improvement of anything he became involved with. His devotion to the improvement of the Charolais breed has not gone unnoticed. Many generations of Charolais breeders have witnessed the impact of his headstrong passion and will be fortunate to reap the benefits for many more to come.

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- July 27 Ozark Empire Open Charolais Show, Springfield
- August 10 Missouri State Fair 4-H/FFA Shows, Sedalia
- August 11 Missouri State Fair Class A ROE Show, Sedalia
- August 27 Wright Online Sale
- August 30 5J/Tiger Country Online Sale
- September 2 Autumn In The Ozarks, Strafford
- September 7 Bradley Field Day, Marshfield
- September 14 Wild Indian Acres Sale, St. Louis
- September 21 Ricketts Dispersal, Paris

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## PRAIRIE VALLEY FARM CHAROLAIS ANNUAL BULL SALE

Platte, S.D. - April 13, 2024

**Auctioneer:** Dustin Carter, Vermilion, S.D.

**Sale Manager:** CK Sales and Marketing, Seneca, Mo.

### Averages:

61 Bulls .....\$4,422

**Total Sale Gross:** \$269,750

By Hadley Schotte

### High-selling lots:

**\$19,000 – Yearling Bull.** PVFC Grit 3101 Pld, 2-20-23, by WCR Titan 061 P. To Doll Charolais Ranch, New Salem, N.D.

**\$8,500 – Yearling Bull.** PVFC Aerosmith 3102 Pld, 4-1-23, by WDJ Aerosmith 1109 Pld. To Brady Soulek, Armour, S.D.

**\$7,750 – Yearling Bull.** PVFC Golden State 3123, 3-30-23, by WDJ Golden State 076. To Zehnder Waage Partnership, Stanchfield, Minn.

## RAMBUR CHAROLAIS RANCH 46TH ANNUAL BULL SALE

Sidney, Mont. - April 13, 2024

**Auctioneer:** Lynn Weishaar, Reva, S.D.

### Averages:

58 Yearling Bulls .....\$6,000

10 Open Heifers .....\$4,175

68 Lots .....\$5,732

**Total Sale Gross:** \$389,750

By Clint Sexson

### High-selling lots:

**\$15,000 – Yearling Bull.** RC Levi 343 Pld, 3-12-23, by Keys Ballyhoo 104H. To Wagner Charolais, South Heart, N.D.

**\$11,500 – Yearling Bull.** RC Legend 325 Pld, 3-06-23, by Keys Ballyhoo 104H. To Roster Charolais, Spencer, S.D.

**\$11,000 – Yearling Bull.** RC Lincoln 314 Pld, 3-01-23, by JS Diamond 4247 Pld. To Dale Stimpson, Lodge Grass, Mont.

**Note:** 22 Yearling Angus bulls averaged \$4,625; 11 Yearling Angus heifers averaged \$3,932.

## THE RENAISSANCE XXXII

Strafford, Mo. - April 13, 2024

**Sale Manager:** Mitchell Management, Guthrie, Okla.

**Auctioneer:** Dustin Layton, Edmond, Okla.

### Averages:

10 Cow-Calf Splits .....\$5,535

11 Cow-Calf Pairs .....\$3,536

4 Bred Cows .....\$3,175

9 Bred Heifers .....\$3,988

2 Bulls .....\$3,125

42 Lots .....\$4,074

### Not reported in Above Averages:

14 Units of Semen .....\$268

15 Embryos .....\$510

4 Recipients/ET Calves .....\$3,625

**Total Sale Gross:** \$197,000

By David Hobbs

### High-selling lots:

**\$8,300 – Cow-Calf Split.** Propp Standard Lady 907, by M6 New Standard 842 P ET. Rebred to DPC Copy White 087C ET. Heifer calf, 9-26-23, by DPC Copy White 087C ET. From ECP Cattle, Adair, Okla. Cow to Ronnie Riley, Barnsdall, Okla., for \$3,800. Calf to C&H Hay & Cattle, Yates Center, Kan., for \$4,500.

**\$6,000 – Cow-Calf Pair.** RHC Ms Germaines Resource 12BP, 3-19-19, by CCC WC Resource 417 P. Bull calf, 3-20-24, by FH Cowboy Code 1091 P. From Rolling Hills Charolais, Leitchfield, Ky. To Double R Dees, Nacogdoches, Texas.

**\$5,800 – Cow-Calf Split.** LTFT Ms Gridmaker 9114 P, 11-4-19, by M6 Grid Maker 104 P ET. Rebred to LT Ledger 0332 P. Heifer calf, 9-3-23, by LT Rushmore 8060 Pld. From Lightfoot Charolais, Polk, Mo. Cow to C&H Hay & Cattle for \$2,600. Calf to C&H Hay & Cattle for \$3,200.

**\$5,700 – Cow-Calf Split.** DC Greta D195, 1-5-21, by LT Badge 9184 Pld. Rebred to WIA Mr Come Easy G901 P. Heifer calf, 10-15-23, by LT Affinity 6221 Pld. From A&L Davis Charolais, DeSoto, Mo. Cow to C&H Hay & Cattle for \$3,000. Calf to C&H Hay & Cattle for \$2,700.

**\$5,500 – Bred Heifer.** LaFraise Emerson 202, 6-28-22, by BOY Outlier 812 ET Pld. Bred to GHC Reagan 9012 P. From LaFraise Farms, Flanagan, Ill. To ECP Cattle.

**\$5,500 – Cow-Calf Split.** LT Ms Mo Bob 825, 2-20-18, by ACE Mr Mo Bob 3809X. Rebred to WCF Mr Silver Gun 467. Heifer calf, 10-1-23, by WIA Riptide 064 P. From A&L Davis Charolais. Cow to Generation Two Charolais, Mtn. Grove, Mo., for \$3,200. Heifer calf to C&H Hay & Cattle for \$2,300.

## NEXTGEN CATTLE COMPANY FLINT HILL SPRING CLASSIC

Paxico, Kan. - April 19, 2024

**Auctioneer:** Doak Lambert, Decatur, Texas

### Average:

64 Bulls .....\$6,805

**Charolais Sale Gross:** \$435,000

### High-selling lots:

**\$10,000 – Bull.** PJ Tank 246 P, 8-8-22, by DC/CRJ Tank E 108 P. From Jeffries Charolais, Hustonville, Ky. To Keith Patterson, Mtn. View, Mo.

**\$9,500 – Bull.** PJ Tank 253 P, 8-10-22, by DC CRJ Tank E108 P. From Jeffries Charolais. To Hooper Ranch, Andrews, Texas.

**\$9,500 – Bull.** PJ Resource 271 P, 8-15-22, by CCC WC Resource 417 P. From Jeffries Charolais. To Effertz Key Ranch, Granville, N. D.

**\$9,000 – Bull.** PJ Redemption 265 P, 8-14-22, by CCC WC Redemption 7143 Pld ET. From Jeffries Charolais. To Keith Patterson.

**Note:** 55 Beefmaster Bulls averaged \$7,545; 17 Angus Bulls averaged \$7,676; 69 AngusX Bulls averaged \$6,210. Total Sale Gross: \$1,409,500.

## QUEST FOR QUALITY BULL SALE

Harrisonburg, Va. - April 19, 2024

**Auctioneer:** Dale Stith, Mayslick, Ky.

### Average:

11 Bulls .....\$3,350

**Total Sale Gross:** \$36,850

### High-selling lots:

**\$5,000 – Bull.** CMC Cannon 302 P, 1-30-23, by TR CAG Carbon Copy 7630E. From Cross Mountain Cattle, Catlett, Va. To Peter Hoffheins, Abbottstown, Pa.

**\$4,700 – Bull.** CMC Signal 311, 2-8-23, by CMC Smoke Signal 812 ET. From Cross Mountain Cattle. To John Foltz, Luray, Va.

**\$4,100 – Bull.** DESCO Gunny 313 P ET, 3-9-23, by WCR Master Chief 037 P. From Desco Charolais Farm, Greencastle, Pa. To John Foltz.

## SHENANDOAH CLASSIC CHAROLAIS SALE

Harrisonburg, Va. - April 19, 2024

**Sale Sponsor:** Virginia Charolais Association

**Auctioneer:** Dale Stith, Mayslick, Ky.

### Averages:

9 Open Heifers .....\$2,539

2 Bred Heifers .....\$3,400

3 Cow-Calf Pairs .....\$4,800

4 Cow-Calf Splits .....\$4,725

18 Lots .....\$3,497

**Total Sale Gross:** \$62,950

### High-selling lots:

**\$5,700 – Cow-Calf Split.** WC Ms Turbo 9592 P, 9-18-19, by ACE-ORR Lock N Load 243P. Rebred to Leachman Anthem P022G. Heifer calf, 9-17-23, by VPI Free Lunch 708T. Cow to Agricola Knoll Farm, Monroe, Va. for \$3,700. Calf to Agricola Knoll Farm for \$2,000.

**\$5,500 – Cow-Calf Pair.** XS Annabelle, 3-27-20, by M&M Outsider 4003 Pld. Heifer calf, 4-7-24 by CCC WC Redemption 7143 Pld ET. From SAC Show Cattle, Hampstead, Md. and Abigail Peck, Monroeville, N.J. To Peter Hoffheins, Abbottstown, Pa.

**\$3,900 – Bred Heifer.** VPI Miss Cameo Girl 231K, 9-18-22, by VPI The Graduate 917G. Bred to RENN Cowboy Romeo 1505. From Virginia Tech, Blacksburg, Va. To Quaker Hill Farm, Louisa, Va.

**\$3,500 – Open Heifer.** DESCO Vanity 342 PP ET, 8-30-23, by VPI Free Lunch 708T. From Desco Charolais Farm, Greencastle, Pa. To Raven Wind Ranch, Bayard, Neb.

## COBB CHAROLAIS 55TH ANNUAL SPRING BULL SALE

Great Falls, Mont. - April 20, 2024

**Auctioneer:** Dennis Metzger, Whitman, Neb.

### Averages:

69 Lots .....\$3,775

**Total Sale Gross:** \$260,475

By Clint Sexson

### High-selling lot:

**\$7,750 – Bull.** L161, 3-26-23, by ABC Eduardotoro E876. To Gary Olson, Woonsocket, S.D.

**\$7,000 – Bull.** L102, 3-21-23, by ABC Campeon C312 Poll. To Gary Olson.

## LINDSKOV'S LT RANCH 43RD ANNUAL BULL SALE

Isabel, S.D. - April 20, 2024

**Auctioneers:** Greg Goggins, Billings, Mont. and Seth Weishaar, Belle Fourche, S. D.

### Averages:

164 Yearling Bulls.....\$12,348  
37 Fall Yearling Bulls.....\$11,595  
201 Lots.....\$12,209

### Not Included in Above Averages:

189 Angus Bulls.....\$13,875

**Total Sale Gross:** \$5,076,500

By Hadley Schotte

### High-selling lots:

**\$300,000 – Yearling Bull.** LT Global 3322 Pld ET, 2-5-23, by LT Atlas 0251 Pld. To Full Circle Cattle Co., Lakin, Kan., J&J Trust Charolais, Parkston, S.D., Elder Charolais Farm, Coronach, Sask., Serhienko Cattle Co., Maymont, Sask., Kay-R Charolais, Waskatenau, AB., and W2 Farms, Leroy, Sask.

**\$150,000 – Yearling Bull.** LT Premier 3304 Pld ET, 2-3-23, by LT Badge 9184 Pld. To Kenmere Charolais, Holbrook, NSW, Australia.

**\$50,000 – Yearling Bull.** LT Token 3436 Pld, 2-19-23, by LT Badge 9184 Pld. To Wilgenbusch Charolais, Halbrite, Sask.

**\$39,000 – Yearling Bull.** LT Senator 3372 Pld, 2-11-23, by LT Governor 1560 Pld. To Footprint Farms, Esther, AB.

**\$32,000 – Yearling Bull.** LT Amigo 3450 Pld, 2-21-23, by Elder's Houlio 4H. To L.G. Herndon Jr. Farms, Lyons, Ga., and Sturgess Double S Cattle, LaRue, Texas.

**\$32,000 – Yearling Bull.** LT Patriot 3531 Pld, 3-7-23, by LT Patriot 0366 Pld. To Mark Miller, LLC., Bloomfield, Neb.

**\$28,000 – Yearling Bull.** LT Ambassador 3391 Pld, 2-13-23, by LT Governor 1560 Pld. To R Lazy B Ranch, Nome, N.D.

**\$27,500 – Yearling Bull.** LT Volcanic 3368 Pld, 2-11-23, by LT Badge 9184 Pld. To Hubert Charolais Ranch, Oakley, Kan.

**\$23,000 – Fall Yearling Bull.** LT Express 2742 Pld ET, 8-19-22, by PVF Ridge 7142. To Hubert Charolais Ranch.

**\$22,000 – Fall Yearling Bull.** LT Ridgeline 2783 Pld ET, 8-25-22, by PVF Ridge 7142. To C-B Charolais, Montpelier, N.D.

**\$22,000 – Yearling Bull.** LT Emblem 3351 Pld ET, 2-9-23, by LT Badge 9184 Pld. To Aces Wild Ranch, Millsap, Texas.

## MISSOURI CHAROLAIS BREEDERS ASSOCIATION SPRING SHOWCASE SALE

Springfield, Mo. - April 20, 2024

**Sale Sponsor:** Missouri Charolais Breeders Association

**Sale Manager:** JWC Marketing, LLC, Platte City, Mo.

**Auctioneer:** Clint Hunter, Fair Grove, Mo.

### Averages:

5 Open Heifers.....\$8,900  
1 Bred Heifer.....\$4,500

6 Lots.....\$8,167

### Not Reported in Above Averages:

1 Flush.....\$5,000  
33 Embryos.....\$582

21 Units of Semen

**Total Sale Gross:** \$77,950

By David Hobbs

### High-selling lots:

**\$13,000 – Open Heifer.** BC/HF Miss Kay 375, 10-10-23, by TR CAG Carbon Copy 7630E ET. From Jessie Hankins and Hankins Farms, Springfield, Mo., and Bradley Cattle, Marshfield, Mo. To Aces Wild Ranch, Millsap, Texas.

**\$11,000 – Open Heifer.** BC/HF Miss Kay 376, 10-11-23, by TR CAG Carbon Copy 7630E ET. From Jessie Hankins and Hankins Farms and Bradley Cattle. To Aces Wild Ranch.

**\$10,000 – Open Heifer.** CARRS Ms Atlas 332 P, 8-23-23, by LT Atlas Pld. From Carr Cattle Company, Webb City, Mo. To Hytche Cattle, Warren, Texas.

**\$6,000 – Open Heifer.** TCC RF Adele 3872 ET, 9-25-23, by PCC Force Of Nature 122J ET. From Ridder Farms, Hermann, Mo., and Tacoma Cattle Company, Ashland, Mo. To Alyssa Meier, Clinton, Tenn.

**\$5,000 – Flush.** WH Atlee 217 Pld, 2-15-22, by LT Atlas 0251 Pld. From Jessie Hankins and Hankins Farms and Bradley Cattle. To Shannon Kellner, Winchester, Kan.

## JMAR GENETICS NEW BEGINNINGS CHAROLAIS BULL AND FEMALE SALE

Online Auction - April 25, 2024

### Averages:

6 Bulls.....\$7,208  
14 Females.....\$5,589  
20 Lots.....\$6,075

### Not included in Above Averages:

18 Embryos.....\$458  
4 Semen Packages.....\$1,562

**Total Sale Gross:** \$136,000

### High-selling lots:

**\$22,250 – Bull.** FTJ Monticello 1806, 1-23-18, by VPI Free Lunch 708T. To Aristo Farms, Topeka, Kan.

**\$11,000 – Female.** JMAR Ms America 1V08, 2-15-18, by VPI Free Lunch 708T. Bred to CCR GHC Grandview 9032 P. To Desco Charolais Farm, Greencastle, Pa., BJR Summerford Charolais, Falkville, Ark., and Steven Yoder, McVeytown, Pa.

## APPALACHIAN CLASSIC SALE

Knoxville, Tenn. - April 27, 2024

**Auctioneer:** Greg Clifton, N. Richland Hills, Texas

**Sale Manager:** Outfront Cattle Service, College Station, Texas

### Averages:

6 1/2 Bulls.....\$6,692  
5 Pairs.....\$5,700  
3 Cow-Heifer Calf Splits.....\$5,867  
3 Cow-Bull Calf Splits.....\$8,033  
5 Bred Cows.....\$2,380

7 Bred Heifers.....\$3,357

13 Open Heifers.....\$2,846

42 1/2 Live Lots.....\$4,379

### Not included in Above Averages

12 Embryos.....\$350  
12 Units of Semen.....\$5

**Total Sale Gross:** \$190,360

By Cody Beck

### High-selling lots:

**\$13,000-Pair.** Reaves Ms Germaine Law 2110, 3-1-21, by M6 Law & Order 577 P. Heifer calf, 2-10-24, by WC Inferno 6561 Pld. From Reaves Charolais, Greeneville, Tenn. To Milhorn Family Farms, Bluff City, Tenn.

**\$11,500-Cow-Bull Calf Split.** Reaves Ms Germaine 2115, 9-1-21, by M6 New Standard 842 P ET. Bred to JMAR Jefferson 8M11. Bull calf, 11-20-23, by LT Atlas 0215 Pld. From Reaves Charolais. Cow to L. G. Herndon Jr. Farms, Lyons, Ga., for \$8,500. Calf to L. G. Herndon Jr. Farms for \$3,000.

**\$9,500-Cow-Heifer Calf Split.** Ms PC Crazy Cora 1821, 11-5-18, by LT Rushmore 8060 Pld. Bred to WCR Gambler 1167 P. Heifer calf, 10-2-23, by WCR Gambler 1167 P. From Reaves Charolais. Cow to Cawley Cattle Co., Ashburn, Ga. for \$6,500. Calf to Cawley Cattle Co., for \$3,000.

**\$8,600-Bull.** Reaves Mr Blue Germaine 2246, 5-15-22, by LT Blue Value 7903 ET. From Reaves Charolais. To Garrett Charolais, Crossville, Tenn., and Boynton Charolais, Pikeville, Tenn.

**\$7,200-Bull.** Reaves Lock & Load 2311, 1-17-23, by ACE-ORR Lock N Load 243 P. From Reaves Charolais. To Happy 11 Charolais, Zapata, Texas and Los Blancas Ranch, Texas.

**\$7,000-Cow-Bull Calf Split.** Reaves Ms Joyce Germaine 954, 10-3-19, by LHD Cigar E46. Bred to WCR Gambler 1167 P. Bull calf, 11-20-23, by LT Atlas 0215 Pld. From Reaves Charolais. Cow to Bobby Keahney, Grove Hill, Ala., for \$4,250. Calf to Mark Glandon, Clinton, Tenn., for \$2,750.

**Note:** Buyers from 9 states.

## WIENK CHAROLAIS 55TH ANNUAL BULL SALE

Lake Preston, S.D. - April 27, 2024

**Auctioneer:** Cody Lowderman, Macomb, Ill.

### Averages:

86 Yearling Bulls.....\$7,244

**Total Sale Gross:** \$623,000

By Hadley Schotte

### High-selling lots:

**\$32,000 – Yearling Bull.** WCR Liberator 392P, 2-1-23, by WCR Fortress 0516 ET P. To BJR Summerford Charolais, Falkville, Ala.

**\$16,500 – Yearling Bull.** WCR Sir Blackjack 319 P, 1-25-23, by ELDER'S Blackjack 788B. To Plyler & Son, Hope, Ark.

**\$15,500 – Yearling Bull.** WCR Freightner 3501 ET P, 1-31-23, by DC/CRJ Tank E108 P. To Turnbull Charolais, Pincher Creek, AB.

**\$14,500 – Yearling Bull.** WCR Sir Bold Move 3171 P, 2-16-23, by WCR Bold Move 168 P. To Hubert Charolais Ranch – Cole Renner, Oakley, Kan.

**\$14,500 – Yearling Bull.** WCR Arsenal 356 P, 1-29-

23, by CEDERLEA Howitzer 49H. To Thomas Ranch, Harrold, S.D. and C&S Cattle, Orient, S.D.

**\$14,000 – Yearling Bull.** WCR Sir County Line 3312 P, 3-9-23, WCR Sir County Line 9153 P. To Link Charolais, Center, Texas and Marc Robinson, Palestine, Texas.

## J&J BEEF GENETICS HEAD OF THE CLASS SALE

Orlando, Okla. - April 28, 2024

**Auctioneer:** Matt C. Sims, Edmond, Okla.

### Averages:

7 Open Heifers.....\$7,142  
7 Lots.....\$50,000

### Not included in Above Averages:

1 Charolais Percentage Pair.....\$5,000  
7 Open Angus Heifers.....\$7,092  
1 Open Chi Heifer.....\$8,000  
2 Steers.....\$3,350  
18 Commercial Heifers.....\$2,600  
32 Embryos.....\$520

**Total Sale Gross:** \$182,500

By Cody Beck

### High-selling lots:

**\$20,000-Open Heifer.** J&J Angelina 398, 9-17-23, by CCC WC Redemption 7143 PLD ET. To Blayklee Stelzer, Oologah, Okla.

**\$8,000-Open Heifer.** J&J Dari 396, 6-3-23, by WIA Backwater Jack 060 P. To Hannah Dalton, Petrolia, Texas.

**\$9,000 – Fall Yearling Bull.** HCF Reward 22110, 10-20-22, by HF Reward 83204 ET. To Nate Jelinek, Osceola, Neb.

## 25TH ANNUAL SALE OF EXCELLENCE

College Station, Texas - May 4, 2024

**Auctioneer:** Greg Clifton, N. Richland Hills, Texas

**Sale Manager:** Outfront Cattle Service, College Station, Texas

### Averages:

7 Pairs.....\$4,286  
7 Cow-Heifer Calf Splits.....\$4,764  
3 Cow-Bull Calf Splits.....\$4,500  
2 Open Cows.....\$3,750  
17 Bred Heifers.....\$4,191  
11 Open Heifers.....\$3,545  
3 ET Pairs.....\$4,167  
2 Picks of Herd.....\$18,500  
52 Lots.....\$4,694

### Not included in Above Averages:

6 Pregnant Recipients.....\$4,125  
3 Rights to Flush.....\$3,417  
48 Embryos.....\$525  
31 Units of Semen.....\$1.61

**Total Sale Gross:** \$304,350

AJCA Junior National Donations.....\$3,200

By Cody Beck

### High-selling lots:

**\$20,000 – Pick of Herd.** Pick of the DeBruycker

Cow Herd. From DeBruycker Charolais, Dutton, Mont. To Arlitt Ranch, Poteet, Texas, Evans Charolais, Brownwood, Texas, Stretcher Charolais Ranch, Dayton, Texas, and Little W Farm, Lebanon, Tenn.

**\$17,000 – Pick of Herd.** Second Pick of the DeBruycker Cow Herd. From DeBruycker Charolais. To Stretcher Charolais Ranch.

**\$7,500 – Embryos.** 5 IVF Embryos by WCR Silver Gun 467 x Fink Miss 7982 1161 FL. From Fink Beef Genetics, Randolph, Kan. To Aristo Farms, Topeka, Kan.

**\$7,250 – Cow-Heifer Calf Split.** LCC Miss Elsie 1871, 2-8-21, by DC/CRJ Tank E108 P. Bred to JMAR Jefferson 8M11. Heifer calf, 8-5-23, by CR/NC Uno Mas 3560 E10 P ET. From Lehmann Cattle Co. Lathrop, Mo. Cow to Happy 11 Charolais, Zapata, Texas for \$3,750. Calf to Link Charolais, Center, Texas for \$3,500.

**\$6,750 – Recipient Split.** ET heifer calf, 9-11-23, by DC/CRJ Tank E108 P. Recipient implanted with RBM Keystone H41 x LCC Miss Lady 8872 4297 GS. From Evans Charolais. ET heifer to Sandbur Ranch, Franklin, Texas for \$3,750. Recipient to Fink Beef Genetics for \$3,000.

**\$6,250 – Bred Heifer.** RE Lady Spur 24 ET, 7-27-22, by CJC Mr President T122. Bred to JMAR Jubal 5P01. From Arlitt Ranch. To Rocky Hughes, Golden, Miss.

## WILD INDIAN ACRES MATURE COW HERD DISPERSAL

Cuba, Mo. - May 10, 2024

**Sale Manager:** Hubert Cattle Sales, Oakley, Kansas

**Auctioneer:** Cody Lowderman, Macomb, Ill.

### Averages:

2 Herd Sires.....\$22,000  
2 Donor Cows.....\$9,500  
48 Spring Cow-Calf Pairs.....\$4,915  
67 Fall Cow-Calf Splits.....\$5,520  
20 Bred Cows.....\$3,633  
139 Lots.....\$5,334

### Not reported in Above Averages:

50 Units of Semen.....\$109

**Total Sale Gross:** \$746,850

By David Hobbs

### High-selling lots:

**\$30,000 – Spring Cow-Calf Pair.** GHC Carbine 8089, 3-24-18, by LT Rushmore 8060 Pld. Rebred to LT Atlas 0251 Pld. Bull Calf, 2-7-24, by LT Atlas 0251 Pld. To Lindskov's LT Ranch, Isabel, S. D.

**\$23,500 – Herd Sire.** WIA Backwater Jack 060 P, 4-4-20, by PVF Ridge 7142. To Wright Charolais, Richmond, Mo., and Kirk McElrath, Irondale, Mo. (3 / 4 interest, full possession.)

**\$14,000 – Herd Sire.** WR Foreman D602, 2-2-16, by WR Wrangler W601. To Shepherd's Hill Charolais, Mt. Pleasant, Iowa. (1 / 4 interest, full possession.)

**\$14,000 – Donor Cow.** FTJ LTRB905 LTBV Shandy 1527, 1-24-15, by LT Blue Value 7903 ET. To Schnuelle Ranch, Beatrice, Neb.

**\$8,300 – Fall Cow-Calf Split.** WIA Rose G52, 3-1-19, by CCC WC Resource 417 P. Rebred to WIA Blackwater Jack 060 P. Heifer calf, 9-3-23, by WIA Rebar G90. Cow to Elisha Johnson, Moscow, Idaho, for \$4,100. Calf to Lovitt-Amos Charolais, Stapleton, Neb. for \$4,200.

**\$7,800 – Fall Cow-Calf Split.** ORR Ms Tradition 899P, 9-10-18, by LT Ledger 0332 P. Rebred to WIA Blackwater Jack 060 P. Bull calf, 8-6-23, by VPI Monticello 023H. Cow to J&K Taylor Farms, DeSoto, Mo., for \$4,500. Calf to Curfman Farms, Griggsville, Ill., for \$3,300.

**Note:** Buyers from 16 states.

## MEAD FARMS FEMALE & BULL PRODUCTION SALE

Versailles, Mo. - May 11, 2024

**Auctioneer:** Jerry Lehmann, Lathrop, Mo; Wes Tiemann, Hallsville, Mo.

### Averages:

7 Cow-Calf Pairs.....\$4,679  
8 Fall Bred Heifers.....\$3,075  
14 Fall Bred Cows.....\$3,171  
14 Bulls.....\$4,064  
43 Lots.....\$3,690

**Total Charolais Gross:** \$158,650

By David Hobbs

**Note:** 309 total lots offered representing Angus, Red Angus, Hereford and Charolais.

## PLYLER & SON SHARE THE BRAND CHAROLAIS FEMALE SALE WITH SPECIAL GUEST CONSIGNORS

Magnolia, Ark. - May 11, 2024

**Auctioneer:** Justin B. Stout, Overland Park, Kan.

### Averages:

3 / 4 Herd Sire.....\$10,000  
9 Cow-Calf Splits.....\$5,033  
4 Bred Cows.....\$3,588  
6 Bred Heifers.....\$2,975  
10 Cow-Calf Pairs.....\$3,590  
2 Open Cows.....\$2,350  
9 Open Heifers.....\$3,333  
40 3 / 4 Lots.....\$3,880

### Not included in Above Averages:

1 Flush.....\$2,750  
3 Pregnancies.....\$2,917  
16 Embryos.....\$466  
575 Units of Semen.....\$6

**Total Sale Gross:** \$180,500

By Cody Beck

### High-selling lots:

**\$10,000 – Herd Sire.** J&J God Country 907, 3-3-19, by M&M Outsider 4003 Pld. To Todd Morris, Nashville, Ark. (3 / 4 interest)

**\$8,000 – Cow/Calf Split.** PS Candy, 1-14-17, by RBM TR Rhinestone Z38. Bred to Circle B Tailback J300 ET. Heifer calf, 10-2-23, by Circle B Tailback J300 ET. Cow to Caroline Smith, Tatum, Texas for \$4,000. Calf to Caroline Smith for \$4,000.

## THE ALABAMA ELITE SALE

Letohatchee, Ala. - May 25, 2024

**Auctioneer:** Billy Younkin, Letohatchee, Ala.

**Sale Manager:** Outfront Cattle Service, College Station, Texas

### Averages:

3 Bulls.....	\$3,417
12 Cow-Calf Pairs.....	\$3,038
8 Cow-Heifer Calf Splits.....	\$4,925
1 Cow-Bull Calf Splits.....	\$4,750
6 Bred Cows.....	\$2,958
9 Open Heifers.....	\$2,861
49 Lots.....	\$3,411

### Not reported in Above Averages:

1 Pregnant Recipient.....	\$2,750
11 Embryos.....	\$248
65 Units of Semen.....	\$5

**Total Sale Gross:** \$172,945

### High-selling lots:

**\$8,250 – Open ET Heifer/Pregnant Recipient.** RE 116 Ms Jubal 347 ET, 8-25-23, by JMAR Jubal 5P01. Pregnant recipient embryo mating, LT Blue Value 7903 ET X Fink Perfection 9315 3833 GS. From Evans Charolais Brownwood, Texas. Heifer to Bill and Raye Arlitt, Poteet, Texas for \$4,250. Recipient to Bill and Raye Arlitt for \$4,000.

**\$6,400 – Cow-Heifer Calf Split.** DDC Mary Rose J55, 9-23-21, by RDK Smokester 1901 P ET. Rebred to RDK Sir Samson 037 P. Heifer Calf, 9-1-23, by RDK Sir Samson 037 P. From Dal-Dav Charolais, Prattville, Ala. Cow to Keahey Charolais, Grove Hill, Ala., for \$3,800. Calf to Nathan Downey, Hope, Ind., for \$2,600.

**\$5,000 – Cow-Heifer Calf Split.** RE Fortress 748, 10-9-17, by RE Commander 260 P ET. Implanted with embryo JMAR Jubal 5P01 X OHF Smoking H816 ET. Heifer Calf, 10-16-23, by JMAR Jubal 5P01. From Bella Angel Farms, Yantis, Texas. Cow to Sykes Farm, Toxey, Ala., for \$3,250. Calf to Oak Hill Farm, Dawsonville, Ga., for \$1,750.

**\$5,000 – Bred Heifer.** SWEP Rita 208 Pld, 9-16-22, by DC/CRJ Tank E108 P. Bred to WCR Primed 1132P. From Keahey Charolais. To Webb Charolais Farm, Easley, S. C.

**Note:** An open heifer, DESCO Abby 351 P ET, sired by FTJ Monticello 1806, from Desco Charolais, Greencastle, Pa., proceeds to Cattle for Christ International benefitting Burkina Faso cattlemen, sold for \$3,000 to David Downey, Prattville, Ala. Consignments sold to 10 states. **CJ**

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7.8	-0.2	74	156	31	7.6	68	0.9	42	0.84	0.09	300.94

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CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
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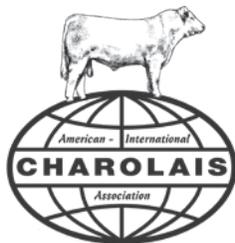
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**SEPTEMBER 21** Ricketts Charolais Ranch Complete Dispersal, Paris, Mo.  
**OCTOBER 5** Southern Connection Sale, Knoxville, Tenn.  
**NOVEMBER 9** OK Charolais Bull Sale, McAlester, Okla.  
**DECEMBER 7** 33rd Annual Rancher's Choice Bull Sale, Nixon, Texas

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# CALENDAR OF EVENTS

## AICA EVENTS

**JUNE 23- JUNE 28**

AIJCA Junior National Show & Leadership Conference, Belton, Texas

**JUNE 21- JULY 6**

2024 World Charolais Congress, Canada

**JULY 1**

Deadline for submitting performance information for August 2024 Analysis

**JULY 1**

Vita Ferm CharFocus Youth Conference Registration Deadline

**JULY 22-25**

Vita Ferm CharFocus Youth Conference, Ames, Iowa

**JULY 31 – AUGUST 3**

VitaFerm CharFocus Leadership Conference, Stillwater, Okla.

**AUGUST 1**

Deadline for submitting performance information for September 2024 Analysis

**AUGUST 11**

Missouri State Fair Class A ROE Show, Sedalia, Mo.

## AFFILIATE EVENTS

Contact David Hobbs  
(816) 464-2474, ext 200,  
dhobbs@charolaisusa.com  
with affiliate event dates.

**MORE ON THE WEB:**  
[www.charolaisusa.com/calendar.html](http://www.charolaisusa.com/calendar.html)

**JUNE 2024**

**June 21-July 6** – 2024 World Charolais Congress – Canada. Contact: [www.charolaisinternational.com](http://www.charolaisinternational.com)

**June 23-28** – American-International Junior Charolais Association National Leadership Conference & Shows, Bell County Exposition Centre, Belton, Texas. Contact: Kaitlyn Chism, AICA.

**JULY 2024**

**July 1** – Deadline for submitting performance information to AICA for August 2024 Genetic Analysis.

**July 1** – VitaFerm CharFocus Youth Conference Registration Deadline. Contact: Kaitlyn Chism.

**July 3** – World Charolais Congress Genetics For The World, 4:30 p.m. McLeod Livestock, Cochrane, Alta. Auctioneer Danny Skeels. Sale Manager: By Livestock.

**July 22-25** – Vita Ferm CharFocus Youth Conference. Iowa State University, Ames, Iowa. Contact: Kaitlyn Chism, AICA

**July 23** – Ohio State Fair Open Charolais Show, Columbus, Ohio.

**July 27** – Ozark Empire Open Charolais Show, at the Ozark Empire Fairgrounds, Springfield, Missouri. Contact: Karson Thomas

**AUGUST 2024**

**August 1** – Deadline for submitting performance information to AICA for September 2024 Genetic Analysis.

**August 5-7** – Texas A&M Beef Cattle Short Course, College Station, Texas.

**August 8** – Illinois State Fair Open Charolais Show, Springfield, Ill.

**August 11** – Missouri State Fair Class A ROE Show, Sedalia, Mo.

**August 17** – Iowa State Fair Open Charolais Show, Des Moines, Iowa.

**August 23** – New York State Fair Open Charolais Show, Syracuse, N.Y.

**August 24** – Kentucky State Fair Open Charolais Show, Louisville, Ky.

**August 25** – Maryland State Fair Open Charolais Show, Timonium, Md.

**August 27** – Wright Charolais Fall Bred Heifer Online Sale. CK Online Sales. Contact: Derry Wright or Chris Peuster.

**August 28** – Nebraska State Fair Open Charolais Show, Grand Island, Neb.

**August 28** – South Dakota State Fair Open Charolais Show, Huron, S. D.

**August 30** – 5J Charolais/Tiger Country Charolais The Next Generation Online Sale. SC Online Sales. Contact: David, Dustin or Kevin Johansen or Steve Curtis.

**August 31** – Minnesota State Fair Open Charolais Show, St. Paul, Minn.

**SEPTEMBER 2024**

**September 1** – Deadline for submitting performance information to AICA for October 2024 Genetic Analysis.

**September 2** – 31st Annual Autumn In The Ozarks Sale, Noon, at Chappell's Sale Arena, Stratford, Mo. Sale Manager: Mitchell Management.

**September 7** – Bradley Cattle, Charolais & Red Angus Field Day, at the farm, Marshfield, Mo. Contact: Bruce Bradley.

**September 14** – Kansas State Fair Class A ROE Show, Hutchinson, Kan.

**September 14** – Oklahoma State Fair Open Charolais Show, Oklahoma City, Okla.

**September 14** – Wild Indian Acres River City Collection, 6 p.m., River City Casino, St. Louis, Mo. Auctioneer: Cody Lowderman. Sale Manager: Hubert Cattle Sales.

**September 21** – Ricketts Charolais Ranch Complete Dispersal Sale, 1 p.m., Wheeler Angus Sale Facility, Paris, Mo. Auctioneer: Chas Wheeler. Sale Manager: OutFront Cattle Service.

**September 27-28** – NextGen Cattle Company Flint Hills Fall Classic Bull Sale, at the ranch Paxico, Kan. Auctioneer: Doak Lambert.

**OCTOBER 2024**

**October 1** – Deadline for submitting performance information to AICA for November 2024 Genetic Analysis.

**October 5** – Bradley Cattle & Hankins Farms Charolais & Red Angus Fall Colors Sale, 6 p.m., at Hankins Sale Facility, Republic, Mo. Auctioneer: Cody Lowderman. Sale Manager: Innovation AgMarketing LLC.

**October 5** – Keystone International Livestock

Exposition Class A ROE Show. Harrisburg, Pa.

**October 5** – Southern Connection Sale, 1 p.m. Knoxville Livestock Market, Knoxville, Tenn. Sale Sponsor: South Carolina Charolais Association; Georgia-Florida Charolais Association. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.

**October 6** – Keystone International Livestock Exposition Junior Charolais Heifer Show. Harrisburg, Pa.

**October 12** – Thomas Charolais, Inc., Annual Fall Bull Sale, 1 p.m., at the ranch, Raymondville, Texas. Contact: Mitch Thomas or Tonnyre Thomas-Joe.

**October 12** – Wild Indian Acres Fall Bull Sale, 1 p.m., Joplin Regional Stockyards, Carthage, Mo. Sale Manager: Hubert Cattle Sales.

**October 13** – Aces Wild Ranch, Southern Belles Fall Female Sale, noon, CCI.Live. Sale Manager: Innovation AgMarketing LLC.

**October 16** – Northern International Livestock Exposition Junior Charolais Show, Billings, Mont.

**October 16** – Northern International Livestock Exposition Class A ROE Show and Open Percentage Show, Billings, Mont.

**October 18** – Meadows Creek Farm 14th Annual Arcadia Black & White Bull Sale, Arcadia Stockyards, Arcadia, Fla. Contact: Richard or Glenn Meadows.

**October 19** – Angell-Thomas Charolais Bull & Female Sale, 12:30 p.m., at the farm Paris, Mo. Contact: Russ or Sally Thomas.

**October 19** – Bradley Cattle Bull Sale, at Springfield Livestock Marketing Center, Springfield, Mo. Contact: Bruce Bradley.

**October 19** – Fink Beef Genetics Fall Bull Sale, at Fink Beef Genetics Sale Facility, Randolph, Kan. Contact: Galen or Lori Fink or Megan or Chad Larson.

**October 24** – JMAR Genetics & Guests Quality Over Quantity Bull and Heifer Online Sale. DVauction.com. Contact: Jim Johnson

**October 25** – Virginia Tech 30th Annual Hokie Harvest Sale. Virginia Tech, Blacksburg, Va. Contact: Dan Eversole.

**October 25** – Royal Breeders Bull Classic, 8 a.m., American Royal Livestock Show, Hale Arena, Kansas City, Mo. Sale Sponsor: Missouri Charolais Breeders Association. Contact: Jeannine Doughty or David Hobbs.

**October 25** – Royal Collection Charolais Sale, 1:30 p.m., American Royal Livestock Show Wagstaff Sale Center, Kansas City, Mo. Sale Sponsor: Missouri Charolais Breeders Association. Sale Manager: JWC Marketing LLC.

**October 26** – American Royal Livestock Show Junior Charolais and Percentage Heifer Show, 8 a.m., Kansas City, Mo.

**October 26** – American Royal Livestock Show National ROE Show, Kansas City, Mo.

**October 26** – L.G. Herndon Jr. Farms Best of the South 6th Annual Bull Sale at the farm, Lyons, Ga. Contact: L.G. Herndon Jr., Sky Herndon-Jones, Kevin Asbury or Floyd Wampler.

**October 26** – Mead Farms Fall Production Sale, Noon. Mead Farms Sale Headquarters, Versailles, Mo. Auctioneers: Jerry Lehmann; Wes Tiemann. Contact: Alan Mead or Scott Wall.

**October 26** – Nipp Charolais Fall Production Sale, at the ranch, Wilson, Okla. Contact: Curtiss Nipp.

**October 27-28** – AICA Fall Board of Directors and Committee Meetings. KCI Expo Center, Kansas City, Mo. Contact: AICA

## NOVEMBER 2024

**November 1** – Deadline for submitting performance information to AICA for December 2024 Genetic Analysis.

**November 2** – Fox Hollow Farms Fall Production Sale, Volume IV, 1 p.m., at the ranch, Hulbert, Okla. Contact: Stephen Mellott.

**November 2** – The Fall Bull Sale. Mid-State Stockyards, Letohatchee, Ala. Contact: Bobby Keahey.

**November 2** – Wright Charolais The Fall Event Female & Bull Sale, 1 p.m. Wright Charolais Sale Facility, Kearney, Mo. Auctioneer: Greg Goggins. Sale Manager: Hubert Cattle Sales.

**November 9** – OK Charolais Bull Sale, 1 p.m., McAlester Union Stockyards, McAlester, Okla. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.

**November 15** – Wienk Charolais Ranch Legends Of The Fall Bull Sale. Arcadia Stockyard, Arcadia, Fla. Contact: Jeff, Sterling, Stetson or Ty Eschenbaum.

**November 15-16** – Cavender Ranches Fall Production Sale, at the ranch, Jacksonville, Texas.

**November 16** – North American International Livestock Exposition Junior Charolais and Percentage Heifer Show. Louisville, Ky.

**November 18** – North American International Livestock Exposition National ROE Show. Louisville, Ky.

## DECEMBER 2024

**December 1** – Deadline for submitting performance information to AICA for January 2025 Genetic Analysis.

**December 6** – Meadows Creek Farm 19th Annual It's All Black & White Bull Sale, Mid States Stockyards, Letachatchee, Ala. Contact: Richard or Glenn Meadows.

**December 6** – Schurrtop Ranch Charolais & Angus Bull Sale. Tri-State Livestock, McCook, Neb. Auctioneer: Cody Lowderman. Contact: Marty or Ryan Schurr.

**December 7** – 33rd Annual Rancher's Choice Bull Sale, 1 p.m. Nixon Livestock Commission Company, Nixon, Texas. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.

## JANUARY 2025

**January 1** – Deadline for submitting performance information to AICA for February 2025 Genetic Analysis.

**January 5** – Cattlemen's Congress Class A ROE Charolais Heifer & Bull Pen Show, 11 a.m., Oklahoma City, Okla.

**January 6** – Cattlemen's Congress Junior Charolais and Percentage Heifer Show, 8 a.m., Oklahoma City, Okla.

**January 6** – Cattlemen's Congress Class A ROE Show & Open Percentage Heifer Show. Oklahoma City, Okla.

**January 18** – National Western Stock Show National ROE Charolais Heifer & Bull Pen Show. Denver, Colo.

**January 18** – 46th National Charolais Sale, 1:30 p.m., National Western Stock Show H. W. Hutchison Family Stockyards Event Center, Denver, Colo. Sale Sponsor: American-International Charolais Association. Sale Manager: CK Sales and Marketing.

**January 19** – National Western Stock Show Junior Charolais and Percentage Heifer Show, 8 a.m. Denver, Colo.

**January 20** – National Western Stock Show National ROE Show, 8 a.m. Denver, Colo.

**January 31** – Charolais Association of Texas Cowtown Cattle Drive Sale. Fort Worth Stock Show & Rodeo, West Arena, Fort Worth, Texas. Auctioneer: Justin B. Stout. Sale Manager: JWC Marketing LLC.

## FEBRUARY 2025

**February 1** – Deadline for submitting performance information to AICA for March 2025 Genetic Analysis.

**February 1** – 56th National Charolais Show. Fort Worth Stock Show & Rodeo, Fort Worth, Texas.

**February 4-6** – National Cattlemen's Beef Association CattleCon 2025. San Antonio, Texas.

**February 17** – Rennert Ranch/Heart-J Char-Lay 9th Annual Performance on the Platte Charolais Bull Sale, 1 p.m. Darr Feedyard Bull Development Center, Cozad, Neb. Auctioneer: Matt Printz. Contact: Kristian Rennert.

**February 21** – R Lazy B Ranch Annual Production Sale, 1 p.m. Hub City Livestock, Aberdeen, S. D. Contact: Robert Birkild.

## MARCH 2025

**March 1** – Deadline for submitting performance information to AICA for April 2025 Genetic Analysis.

**March 1** – Mead Farms Spring Performance Tested Bull Sale, Noon. Mead Farms Sale Headquarters, Versailles, Mo. Auctioneers: Jerry Lehmann; Wes Tiemann. Contact: Alan Mead or Scott Wall.

**March 8** – Wright Charolais 18th Annual Bull Sale. Wright Charolais Sale Facility, Kearney, Mo. Auctioneer: Greg Goggins. Sale Manager: Hubert Cattle Sales.

**March 14** – Bar S Ranch 35th Annual Production Sale, 12:30 p.m., at the ranch, Paradise, Kan. Contact: David or Stephanie Dickerson.

**March 15** – Wild Indian Acres Annual Spring Bull Sale, 1 p.m. Joplin Regional Stockyards, Joplin, Mo. Sale Manager: Hubert Cattle Sales.

**March 15** – Bradley Cattle Spring Bull & Female Sale, 4 p.m., Springfield Livestock Marketing Center, Springfield, Mo. Contact: Bruce Bradley.

**March 15** – Windy Hill Charolais 3rd Annual Open House, 1 p.m., at the farm, Cedar Hill, Mo. Contact: David or Annette Bonacker.

**March 22** – 8 Story Farms 7th Annual Production Sale, 1 p.m. Daviess County Livestock Market, Gallatin, Mo. Contact: Austin or Courtney Story.

**March 22** – Zehnder Waage Partnership Annual Bull Sale. Waage Farms, Greenbush, Minn. Sale Manager: CK Sales and Marketing.

## APRIL 2025

**April 1** – AICA Herd Enrollment Deadline

**April 5** – Peterson Farms Charolais 32nd Annual Top Pick Bull Sale, 1 p.m. Peterson Farms Sale Facility, Mtn. Grove, Mo. Sale Manager: Mitchell Management.

**April 26** – Wienk Charolais Ranch 56th Annual Bull Sale, at the ranch, Lake Preston, S.D. Contact: Jeff, Sterling, Stetson or Ty Eschenbaum.

# ADVERTISING RATES

## EFFECTIVE WITH THE JAN. 2022 ISSUE

The following terms and conditions govern all advertising in the *Charolais Journal*, which is used without separate or additional contract terms.

### BREEDER ADVERTISING SPACE

	1x	11x
Black & White		
1 page	\$750	\$650
2/3 page	550	485
1/2 page (h)	450	375
1/2 page (v)	500	400
1/3 page	300	250
1/4 page	250	200
1/6 page	200	150
1 inch	50	35
Position pgs (1-7)		1,150
Inside Covers		1,200
Back Cover		1,300

### CLASSIFIEDS

Prepaid.

Rate: \$1 per word, \$30 min., paid in advance.

Deadline 25th of the 2nd month preceding publication

### COLOR

1 standard additional color	\$175
- red or blue (availability basis)	
1 non-standard color	275
- (availability basis)	
4-color	475
Special color	475
Metallic color	600

### ADDITIONAL CHARGES

B/W photo (each)	\$15
Color photo (each)	50
4-Color page correction after approval (per page)	150
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After deadline charge	100
Difficult ads requiring substantial extra production time will be charged a minimum \$50/hour rate. If you prefer no extra charges, request that the Journal staff simplify the ad if necessary at their discretion.	

### CANCELLATION POLICY

Charges dependent upon stage of production will be invoiced to advertisers who cancel previously submitted advertising.

### DISCOUNTS

A 5% discount for all advertising will be given if prepaid for one year. No agency commissions allowed on breeder rates.

### CLOSING DATES

All advertising copy (including photos) must be in the Charolais Journal office by the 25<sup>th</sup> of the second month preceding publication, i.e. Jan. 25 for the March issue or the first working day thereafter. A \$100 late fee will be applied to all late advertisements. Proof deadline: 20<sup>th</sup> of the second month preceding publication, i.e. Jan. 20 for March issue.

### ADVERTISING CONTENT

The Charolais Journal reserves the right to refuse any advertising or copy at its sole discretion. The Charolais Journal assumes no responsibility for the accuracy and truthfulness of submitted advertising containing pedigrees or statements regarding performance. The Charolais Journal accepts no responsibility for the accuracy of any photographs supplied by other than its own staff. Advertisers shall indemnify and hold harmless the Charolais Journal for any claims concerning advertising content as submitted.

Notice to advertisers: Advertising for sales scheduled prior to the 20th of the month of publication accepted at the advertiser's risk. The Charolais Journal assumes no responsibility for distribution.

### REPRINTS, CATALOGS AND BROCHURES

Advertising and editorial reprints available. Sale catalogs and brochures are produced at special rates. Contact office for prices.

## CLASSIFIEDS

**For Sale: Semen** – Sparrows Fargo 811U and Wells Mr Just-In 3861 (Red Factor) plus more sires too numerous to mention. Call for pricing: 605-881-7824. Contact David Hobbs (816) 464-2474, ext. 200, or dhobbs@charolaisusa.com with your Classified Advertising.

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**201 Charolais Bulls Avg. \$12,209**

*Special Thank You to these Charolais Breeders!*

- |   |  |   |
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| C-B Charolais, Montpelier, ND           | L.G. Herndon Farms, Lyons, GA              | Serhienko Cattle Co., Maymont, SK Canada    |
| Elder Charolais, Coronach, SK Canada    | Mcgunegill Charolais, Jasper, MN           | Sliding Hills Charolais, Canora, SK, Canada |
| Footprint Farms, Esther, AB, Canada     | MJT Cattle Co., Edgerton, AB, Canada       | Sturgess Double S Cattle, LaRue, TX         |
| Full Circle Cattle Co., Lakin, KS       | Mrank Ranch, Bowman, ND                    | W2 Farms - LeRoy, SK Canada                 |
| Harvie Ranching, Olds, AB, Canada       | P & B Cattle Co., Okemah, OK               | Westwood Cattle Co., Moosomin, SK, Canada   |
| Hubert Charolais Ranch, Oakley, KS      | Prairie Valley Farm, Platte, SD            | Wilgenbusch Charolais, Halbrite, SK Canada  |
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