

FEBRUARY 2025

# CHAROLAIS

JOURNAL



# ETN

PRIVATE TREATY

## Bull Sale

Offering 500+  
yearling bulls

STARTING

**FEBRUARY 18, 2025**

EXPERIENCE THE

# Eaton

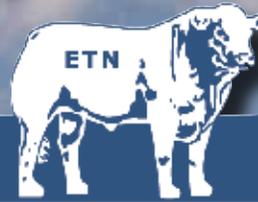
ADVANTAGE

SCAN TO VISIT OUR WEBSITE



Find us on 

PROVEN PERFORMANCE



# EATON CHAROLAIS

**ETN GENETICS**  
*Excelling in the Breed*

**#1 AND #2 MATERNAL CALVING EASE SIRE IN THE NATION**

**#2 BIRTH WEIGHT SIRE IN THE NATION**

**#3 MARBLING SIRE IN THE NATION**

PROVEN, TRAIT-LEADING, LOW BIRTH WEIGHT SIRES

Our 60th Private Treaty Charolais Bull Sale  
**FEBRUARY 18, 2025**

Office: 406.584.7520 Scott Eaton: 406.989.0407

Shane Eaton: 406.939.2479 Lana Eaton: 406.581.8050 Boe Eaton: 406.941.0112

[www.EatonCharolais.com](http://www.EatonCharolais.com)

103 ETN Rd | Lindsay, MT 59339

HMA

# 4.26.25

**56th Annual Bull Sale**  
**1:00 PM at the Ranch**  
**Lake Preston, SD**

240 Bulls on Test - Top 110 make the Sale

Another class of WCR bulls are on performance test, earning their numbers against elite competition.

Sire groups to watch include Cedarlea Howitzer 49H, WCR Bold Move 169, LT Dynamic 1975 PLD, Elder's BlackJack 788B, Schurrtop Husker 9894 P & WC Platinum 8558.



**25 SONS ON TEST**

### CEDARLEA HOWITZER 49H

M962146 DOB 01-22-20

SIRE: LT AUTHORITY 7229 PLD • MGS: CSS SIR GRIDMAKER 2W

BW	WW	YW	Marb	\$TSI
-2.0	76	136	0.09	262.83
35%	15%	15%	55%	55%



**18 SONS ON TEST**

### WCR BOLD MOVE 168 P

M959157 DOB 02-03-21

SIRE: WC PLATINUM 8558 P • MGS: WCR REMIX 606 ET P

BW	WW	YW	Marb	\$TSI
-4.8	82	139	0.18	288.27
7%	6%	10%	25%	15%



**15 SONS ON TEST**

### LT DYNAMIC 1975 PLD

M969479 DOB 09-01-21

SIRE: LT RANSOM 8644 • MGS: LT SUNDANCE 2251 PLD

BW	WW	YW	Marb	\$TSI
-1.2	80	150	0.26	299.24
45%	7%	5%	15%	6%

## EXAMPLE OF PROSPECTS ON TEST:

Reg #	DOB	Tag	Name	Sire	Dam	BWT	Adj. WW	Ratio	BW	WW	YW	Marb	TSI	Marb	TSI
M1004353	3/1/24	4277	WCR SIR DYNAMIC 4277 P	LT DYNAMIC 1975 PLD	WCR MS TANK 007 P	92	698	106	-1.8	77	145	0.21	307.1	0.13	284.5
M1002362	1/15/24	403	WCR SIR HUSKER 403 P	SCHURRTOP HUSKER 9894 P	WCR MS TANK 2227 P	70	692	105	-1.7	80	138	0.15	302.9	0.04	256.9
M1004659	2/7/24	4114	WCR SIR DYNAMIC 4114 P	LT DYNAMIC 1975 PLD	WCR MS TANK 110 P	92	729	111	-1.4	82	149	0.22	294.1	0.15	278.7
M1004488	3/5/24	4313	WCR SIR BLACKJACK 4313 P	WCR SIR BLACKJACK 298 P	WCR MS LANDO 2137 TW P	92	711	108	0.4	80	130	0.15	290.6	0.20	281.6
M1002369	1/21/24	422	WCR SIR BOLD MOVE 422 P	WCR BOLD MOVE 168 P	WCR MS FORTRESS 2304 P	88	709	108	-0.9	81	148	0.16	289.5	0.20	273.2
M1003992	2/15/24	4159	WCR SIR HUSKER 4159 P	SCHURRTOP HUSKER 9894 P	WCR MS TANK 1124 P	96	729	111	-0.5	73	131	0.10	285.7	0.18	283.7
M1004658	2/9/24	4126	WCR SIR DYNAMIC 4126 P	LT DYNAMIC 1975 PLD	WCR MS REMIX 1250 P	82	694	106	-3.6	73	132	0.26	285.6	0.10	292.4
M1002382	1/27/24	456	WCR SIR MENTOR 456 P	PLEASANT DAWN MENTOR 516J	WCR MS TANK 2257 P	86	745	114	-0.4	70	119	0.04	279.5	0.15	289.8
M1002389	1/30/24	474	WCR SIR MENTOR 474 P	PLEASANT DAWN MENTOR 516J	WCR MS FORTRESS 2141 P	96	795	121	3.8	80	136	0.10	271.2	0.14	284.6
M1004484	3/4/24	4306	WCR SIR HOWITZER 4306 P	CEDARLEA HOWITZER 49H	WCR MS DUKE 0570 ET P	96	752	115	-1.4	77	136	0.14	258.9	0.14	280.0



Jeff & Jody Eschenbaum  
 Jeff's Cell - 605-860-0505  
 CharolaisBulls@outlook.com

Sterling & Courtney Eschenbaum & Family  
 Sterling's Cell - 605-203-0137

Stetson & Maesa Eschenbaum Cell - 605-203-2040  
 Ty Eschenbaum Cell - 605-203-1082

**WienkCharolais.com**



# Quality Heifer Genetics by Private Treaty



*Open Heifers*



*Bred Heifers*



After the exclusive picks from the 30 open and 25 bred heifers of our 46<sup>th</sup> National Sale offering, we will be opening up the opportunity for the remaining lots by private treaty. Don't miss your chance to obtain some of these spectacular females that were hand-picked to remain in our herd!

ET heifers are from our donor cows listed below, and natural-born heifers are out of our LT Brenda line or purchases from Wright Charolais, LT Ranch, Grand Hills, and National Sales. Bred heifers are mated to low birthweight bulls LT Remington 0038, LT Affinity 6221, and LT Tioga 4090.

These genetics would be a great addition to any herd in the Charolais business. Customers' comments in recent years have lauded the quality and performance of these young mothers. The offspring have been in our customers' top end of their yearly bull and heifer sales. Contact us to see what our superb females can do for your herd!

## *Our Donors*



LT Brenda 8034 Pld



LT Ballet 9219 Pld



M&M Ms Carbine 1567 Pld



LT Brenda 3357 Pld



LT Madalynn 6108 Pld



LT Sheila 337 Pld



LT Airey 5226 Pld



Miss HCR Leann 5651 Pld

# FULL CIRCLE CATTLE CO. FIFTH ANNUAL

# Bull Sale

WEBCAST **DVAuction**  
Presenting Best Four Auctions

**SATURDAY, MARCH 15, 2025 • 1PM**  
**WINTER LIVESTOCK, DODGE CITY, KS**



**4002**

**PAF**

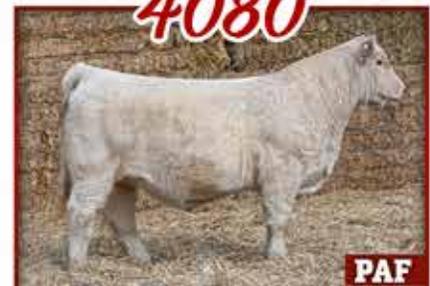
Remington x Redemption x RF Duchess  
Top 2% BW · 5% CE · 9% Marb · Homo Polled



**4031**

**PAF**

Atlas x Fargo x M6 New Germaine  
Top 2% REA · 3% TSI · 4% Milk · 7% WW, YW

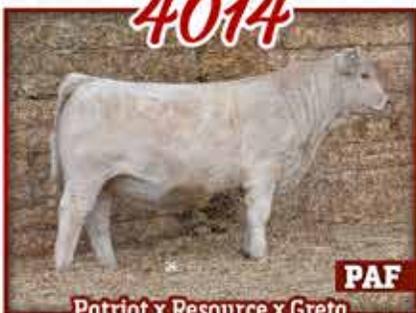


**4080**

**PAF**

Patriot x Rushmore  
Proven Pedigree · Homo Polled

**OFFERING 50+ PERFORMANCE DRIVEN CHAROLAIS BULLS**



**4014**

**PAF**

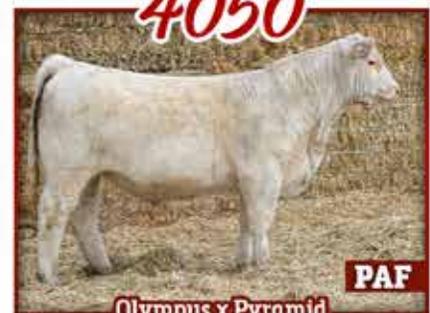
Patriot x Resource x Greta  
Top 15% BW · Homo Polled



**4039**

**PAF**

Atlas x Silver Distance  
Loaded with Maternal Power



**4050**

**PAF**

Olympus x Pyramid  
Top 3% WW · 4% YW · 7% TSI · Homo Polled



**TAYLOR**  
620.260.6815  
TSTABEL@KCFLLC.COM

**LYNDEE**  
785.851.7303  
LYNDEE.MAE@GMAIL.COM



**SALE MANAGER**  
**JWC MARKETING LLC**  
WES CHISM 281-761-5952

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FEBRUARY 2025  
VOL. 48, NO. 11

# CHAROLAIS

## JOURNAL

Official Publication of the  
American-International Charolais Association



### FEATURES

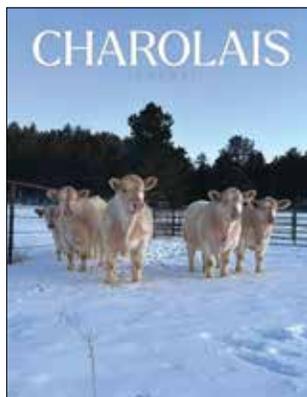
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### CHAROLAIS JOURNAL

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### ON THE COVER

Photo by Sydney Zehnder at  
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Refer to page 19

CHAROLAIS JOURNAL ADVERTISING POLICY: Advertising material for any month's issue must be received in the offices of the Charolais Journal, 11700 NW Plaza Circle, Kansas City, MO 64153, by the 25th of the second month preceding the month of publication, i.e., Dec. 25 for the February issue. Full camera-ready advertising copy or full-screened negatives will be accepted until the 1st of the month prior to publication provided notification of copy size, shape, color and other specifications are received by the 25th of the second month prior to the month of publication. If a proof is required, copy must be received by the 20th of the second month prior to publication, i.e., June 20 for the August issue. No copy can be altered or changed, except for typographical error, after the 1st of the month of publication. Any ad copy changes that must be made after the 1st of the month will be assessed a 10% additional space charge. All dates and times are herein applicable at the office of the CHAROLAIS JOURNAL, 11700 NW Plaza Circle, Kansas City, MO 64153.

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Council

# We're anxiously waiting for our first

**DC/CRJ STARS AND STRIPES Calves!**

along with Fink Gold Standard, VPI Free Lunch, RBM Keystone, IT Blue Value, and Cigar!



DC/CRJ  
**STARS**  
And  
**STRIPES**  
K3051 P

*Homozygous Polled*  
*M995963 PAF*

Super design, abundant muscling and growth, bone, and great disposition

FEBRUARY 5 2025

## ★ EMBRYOS FROM: ★



JDJ MS CIGAR B2011 EF1198275



DC/MD MS LEDZENIII F1380 F1268148



NF LADY 7450 0409 FL EF1280023



LCC MISS LADY 8872 4297 GS

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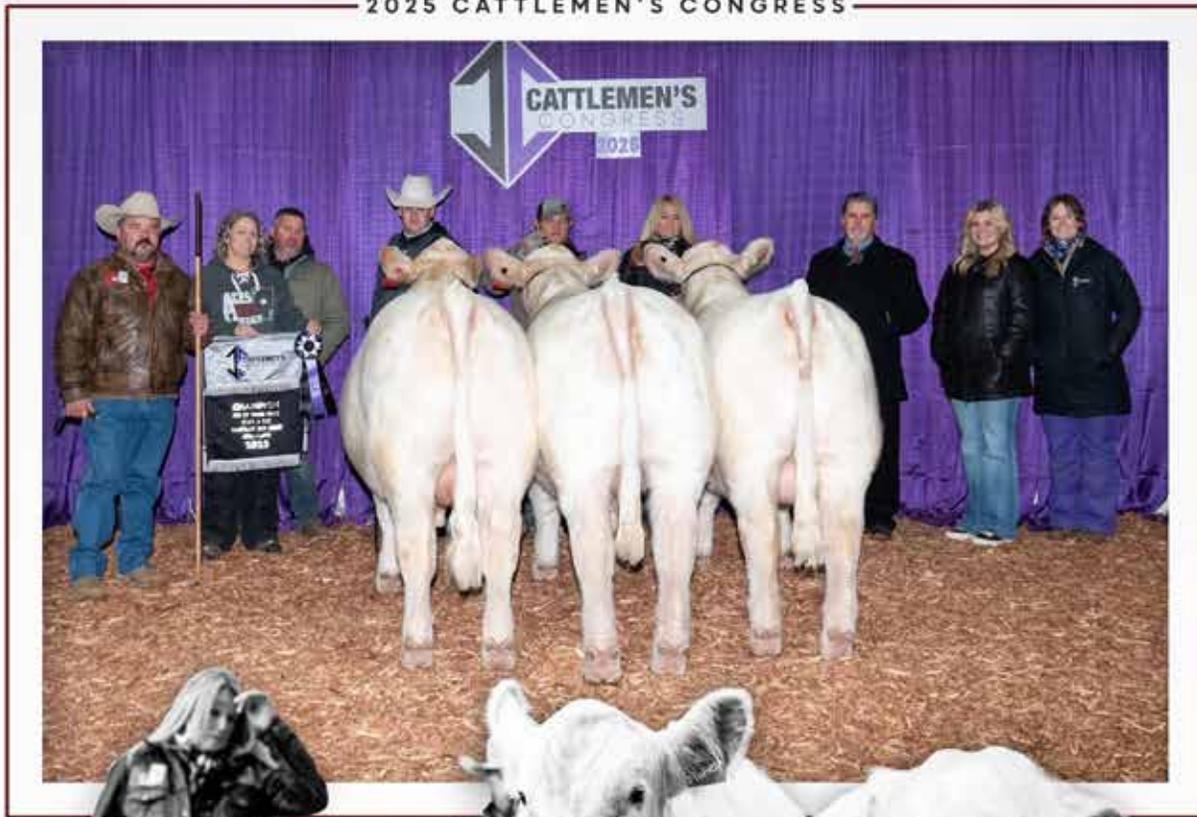


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# GRAND CHAMPION PEN OF THREE BULLS

2025 CATTLEMEN'S CONGRESS



A BIG THANK YOU FOR AN UNFORGETTABLE CATTLEMAN'S CONGRESS, FORT WORTH STOCK SHOW AND SOUTHERN BOYS BULL SALE, WE COULDN'T BE MORE APPRECIATIVE OF THE INTEREST IN OUR PROGRAM!

**ACES**  
WILDRANCH

MILLSAP, TEXAS

JED WATJE 817.600.1082 • TRACY WATJE 817.925.5212

# BEEF BUSINESS BULLS

## FULL FRENCH & PUREBRED GENETICS



**VISIT OUR STALLS  
at The Houston  
Livestock  
Show & Rodeo Class  
A ROE Show**



BJCF **POWERBALL X51** FFM787142  
Adds power and a solid foot  
Past Denver and Houston  
Grand Champion

HAMM **Mogo B1** PLD FFM852048  
Great Daughters • Top 6% REA EPD  
#2 2015-16 AICA Show Bull of the Year



CARRS **MR IGNITE 222** M973846  
2025 Cattlemen's Congress A ROE  
Grand Champion Bull



BJCF **CALDWELL J701 ET** EM967900  
2023 American Royal National ROE  
Grand Champion Bull



BJCF **WATT Z36** M819784  
ROE Sire • National Chmpion  
Half French • Proven Daughters

**French Influenced Sires**

*Semen Available  
on our Herd Sires*



JVS/BJCF **BIG POP C59** M875667  
Watt x Cigar x Prime Cut  
Quarter French • Complete

*Selling Annually  
200 Bulls  
Private Treaty*



Full French & Purebred Genetics

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Sulphur, Louisiana  
www.barjcharolaisfarm.com

D



FEBRUARY 8 2025

*Because family matters*

# DEBRUYCKER CHAROLAIS

**600 PRIME BULLS**  
**APRIL 5, 2025**



Try  
Our  
App!

**2025  
Spring Turn Out  
Bull Sale**

# Rogers Bar HR

**February  
22nd**

**Winner, Winner, Steak Dinner!**  
Rogers Bar HR wins the 2024 Florida Bull Test



**Proven Performance:**

- Our bulls have won more BIF Certified rate of gain tests than any other Charolais breeder

2024 Florida Bull Test Final ADG:		
Angus	3.56 lbs/day	-0.80
Other Charolais	3.79 lbs/day	-0.57
<b>Rogers Charolais</b>	<b>4.36 lbs/day</b>	<b>★</b>
Hereford	2.93 lbs/day	-1.43
Sim Angus	3.59 lbs/day	-0.77
Simmental	3.88 lbs/day	-0.48

- The bull you use matters! Be it grass or grain, Rogers Bar HR bulls will put on the pounds for you!
- More pounds, more money!**

**True Forage Based Program:**

- Bulls are not creep fed
- Weaned bulls are **not** put in a grow yard - they are **developed on GRASS.**
- The same grass they will be eating at your place - bermuda, bahia, star, and ryegrass

**Resilient:**

- Our bulls are **bred in the South, raised in the South, and they will work for you in the South**
- The **heat and humidity** of the South will not slow these bulls down
- Rogers Bar HR bulls do not need an adaption period - **they just do their job with no additional pampering**

**Rogers Bar HR's focus for the last 65 years has been to produce the best Charolais in the breed.** We are the largest breeder in the South, and one of the oldest breeders in the country. We have been performance testing to produce only the best Charolais for 65 years. Let us put our bloodlines to work for you and your operation.

**Watch the sale and bid online through**



Join us for our  
**Spring "Turn Out" Bull Sale**  
**Saturday, February 22nd, 2025**  
**Selling 50 Charolais Bulls**  
**and 25 Select Charolais Females**

**Catalogs and Videos Available on Our Website and Facebook February 15th!**



**Rogers Bar HR**  
Doug Rogers  
Cell: 601-765-7751  
P.O. Box 1718 - Collins, MS 39428  
[www.RogersBarHR.com](http://www.RogersBarHR.com)  
601-765-8848  
[rogersbarhr@hotmail.com](mailto:rogersbarhr@hotmail.com)

FEBRUARY 9 2025

46th Annual

# HUBERT CHAROLAIS RANCH

April 1, 2025 | Tuesday, 1 p.m. | Monument, Kansas

## Bull Sale



**HCR WATCHMAN 4131 PLD**, M1000920 PA Free • Homozygous Polled  
Sire: LT Triumph 1299 Pld • Dam: Daughter of OW Lead Time  
Watchman is the #2 ranked bull in his contemporary group for WW.  
He is easy fleshing and packed full of muscle.

**HCR JAZZMAN 4210 PLD**, M1001061  
PA Free • Homozygous Polled  
Sire: FC Olympus 2092 Pld  
Dam: Daughter of LT Eastman  
Weaning and Yearling Curve Bender



**HCR PRIDE 4205 PLD**, M1000900 PA Free • Homozygous Polled  
Sire: LT Triumph 1299 Pld  
Dam: Daughter of LT Authority - she is a full sister to herdsires working in the Schurrtop and Broberg herds in Nebraska. Low birth weight positive trait bull that is easy on the eye and thick as they come.



Numbers and eye appeal  
- Centurion boasts top 8% EPD rankings for the following traits: Weaning weight, Yearling weight, TSI, Carcass weight, REA and Marbling.  
**Four full brothers and six sons of Centurion sell on April 1.**

**HCR CENTURION 0210 PLD**  
PA Free • Homozygous Polled



A daughter of this outstanding female will be offered in the female portion of the sale. She is a full sister to herdsires currently working in the Schurrtop and Broberg herds, and is also the maternal dam of the notable HCR Pride 4205 (pictured left).



**MISS HCR LEDGER 512 PLD**

*Selling 75 Bulls & 20 Special Females*

**DVAuction**  
Broadcasting Real-Time Auctions

For sale catalogs, contact:

**Hubert Charolais Ranch**

hubertcharolaisranch@gmail.com  
510 Maple Ave. • Oakley, KS 67748  
David Hubert: (785) 672-2540  
Cole Renner: (785) 871-7760

The Home of Elite Charolais

Free Nationwide Delivery

Videos Available Feb. 25th

Sale and Bid Live on OVAuction

# THE BIRTH ANNUAL

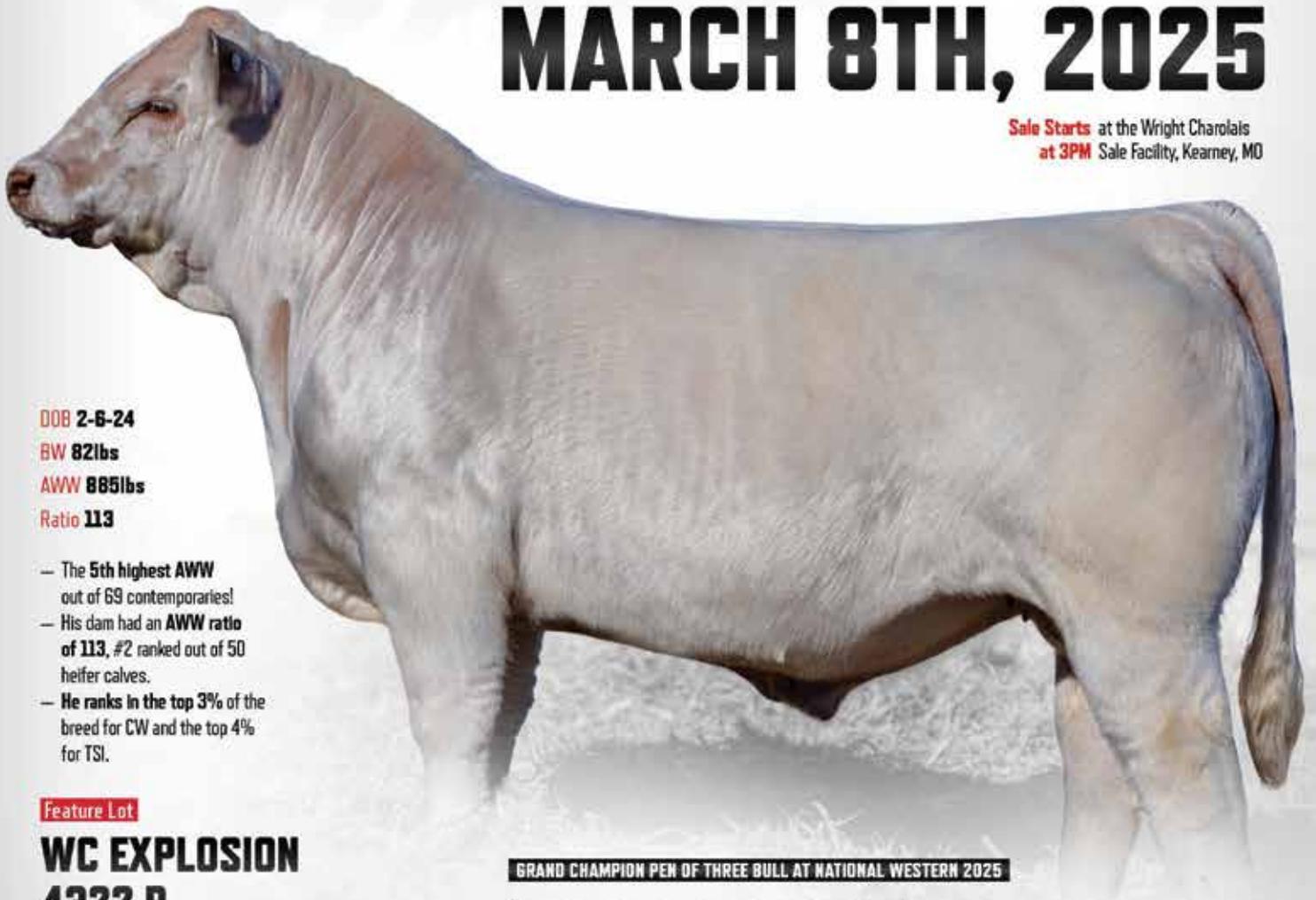
# Sale

Selling 165 Bulls  
90 Fall Coming  
Two Year Olds  
and  
75 Jan/Feb  
Yearlings

100K Genomically Enhanced EPDs

## MARCH 8TH, 2025

Sale Starts at the Wright Charolais  
at 3PM Sale Facility, Kearney, MO



DOB 2-6-24  
BW 82lbs  
AWW 885lbs  
Ratio 113

- The 5th highest AWW out of 69 contemporaries!
- His dam had an AWW ratio of 113, #2 ranked out of 50 heifer calves.
- He ranks in the top 3% of the breed for CW and the top 4% for TSI.

Feature Lot

### WC EXPLOSION 4322 P

WC Inferno 6561 P X WC Clarice 9349 P

GRAND CHAMPION PEN OF THREE BULL AT NATIONAL WESTERN 2025

CE	BW	WW	YW	CW	REA	MARB	TSI
11.8	-1.1	72	126	46	0.85	0.23	301.58





**Feature Lot**

**WC EXODUS 4217 P**

WC Encompass 0507 P  
X WC Lady 0765 P ET

DOB 1-3-24  
BW 87lbs  
AWW 855lbs  
Ratio 109

WC Milestone 5223 P

CE	BW	WW	YW	CW	REA	MARB	TSI
14.5	-2.9	90	152	49	0.96	0.36	318.68

- WC Encompass 0507 ranks out of all four-year-old proven sires in the **top 1% of the breed** for WW, CW and TSI!
- His maternal granddam is the dam of WC Milestone 5223 P.
- He ranks in the **top 2% of the breed** for WW, YW, MTL, CW & TSI!



**WC Lady Blue 0508**

Dam of WC Milestone 5223  
& Maternal Granddam of  
WC Exodus 4217

**MARCH 8TH, 2025**

The Home of **Elite Charolais**

CCC WC Redemption 7143 Pld ET  
X WC Elvira 9863 P ET

CE	BW	WW	YW	CW	REA	MARB	TSI
8.8	0.3	90	157	39	0.90	-0.01	277.64

GRAND CHAMPION PEN OF THREE BULL AT NATIONAL WESTERN 2025

DOB 3-5-24  
BW 98lbs  
AWW 907lbs  
Ratio 100 ET

- One of the youngest bulls in the sale and one of the most powerful.
- He ranks in the top 1% of the breed for WW & YW.
- His full sister Good Lord Lorrie was 3rd Overall B & O at the 2022 Jr. National and Res. Grand B & O at the 2023 Jr. National.

Feature Lot

## WC COLD FRONT 4123 P ET



TMD

WC Elvira 9863 P ET

Dam of both WC Cold Front  
4123 P ET & WC Arctic  
Blast 4113 P ET



CE	BW	WW	YW	CW	REA	MARB	TSI
13.6	-3.2	70	120	25	0.44	0.12	259.07

GRAND CHAMPION PEN OF THREE BULL AT NATIONAL WESTERN 2025

Feature Lot

## WC ARCTIC BLAST 4113 P ET

WC Premonition 1138 P ET X WC Elvira 9863 P ET

- A maternal brother to WC Cold Front 4123.
- His maternal granddam is the famous OBG Elvira 4303
- WC Premonition was the 2021 Breeders Classic Grand Bull and sold for \$47,500.

DOB 1-13-24  
BW 88lbs  
AWW 837lbs  
Ratio 100 ET

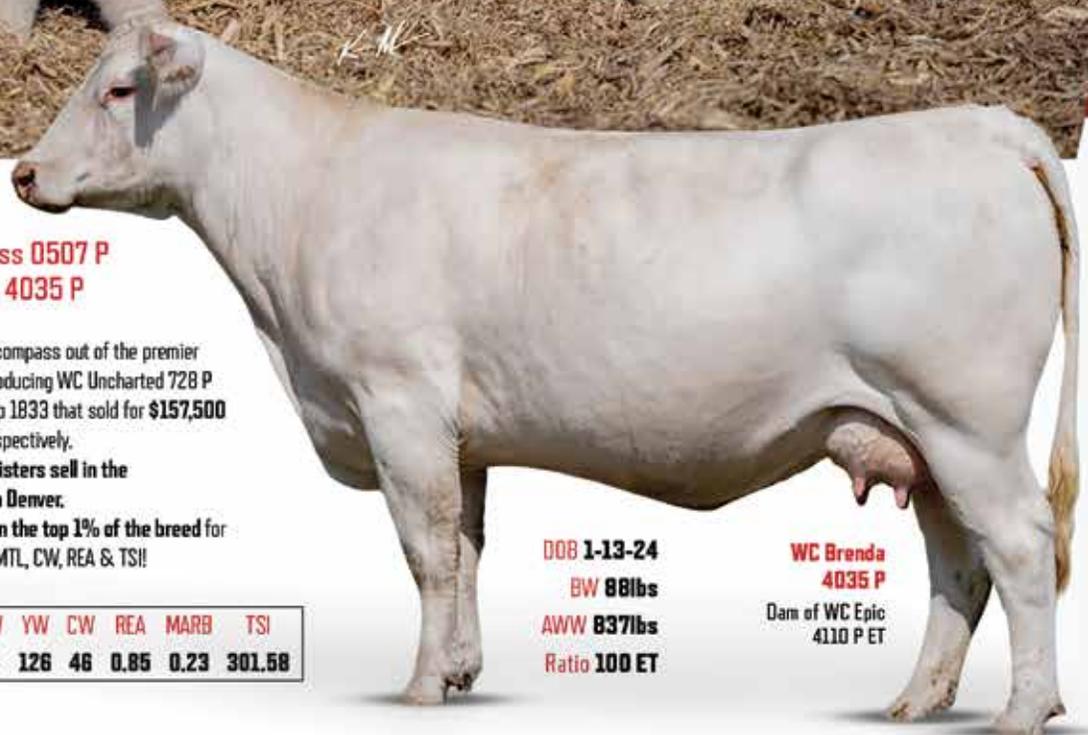


Feature Lot

The Home of Elite Charolais

# WC EPIC 4110 P ET

Greg Hubert  
Sale Manager  
785.672.7449



TMO

**WC Encompass 0507 P**  
**X WC Brenda 4035 P**

- An ET son of Encompass out of the premier donor at WC, producing WC Uncharted 728 P & WC Loaded Up 1833 that sold for **\$157,500** & **\$66,000**, respectively.
- Choice of full sisters sell in the National Sale in Denver.
- This bull ranks in the top 1% of the breed for WW, YW, MILK, MTL, CW, REA & TSI!

CE	BW	WW	YW	CW	REA	MARB	TSI
11.8	-1.1	72	126	46	0.85	0.23	301.58

**DOB 1-13-24**  
**BW 88lbs**  
**AWW 837lbs**  
**Ratio 100 ET**

**WC Brenda 4035 P**  
Dam of WC Epic 4110 P ET

Derry + Mary Wright  
Owners  
816.456.3792



Chris + Kelsi Peuster  
Managing Partners  
816.529.2190

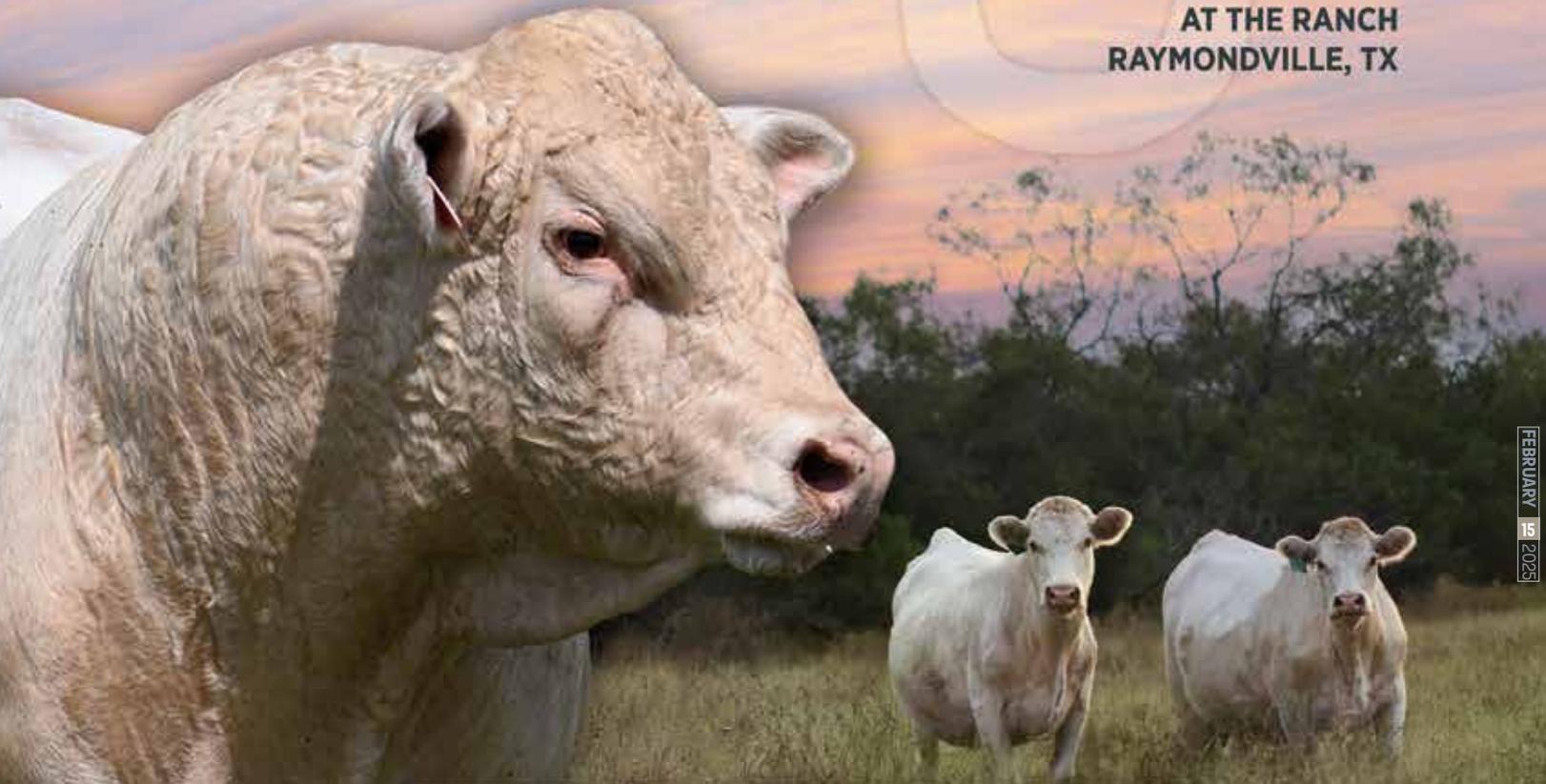
FEBRUARY 14 2025

# THOMAS CHAROLAIS

## *Bull & Female Sale*

**FEMALE SALE: FRIDAY MARCH 21 5PM**  
**BULL SALE: SATURDAY MARCH 22 1PM**

**AT THE RANCH**  
**RAYMONDVILLE, TX**



**SELLING 130 BULLS  
AND 60 FEMALES**

Free delivery on purchases totaling \$10,000  
or more per buyer to a central location



**THOMAS**  
*charolais, inc.*  
SINCE 1936

**MITCH THOMAS**  
956-535-0936

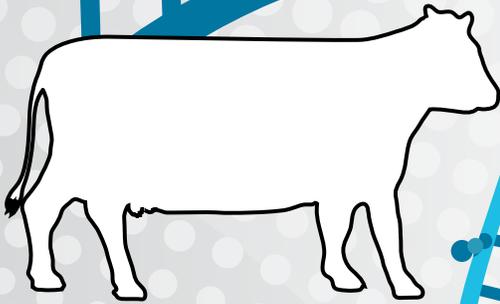
**TONNYRE THOMAS JOE**  
956-535-0942

THOMASRA@GTE.NET

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SALE VIDEOS AND ONLINE CATALOG, VISIT

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# Generations of Proven Genetics



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WCR Ms Tank 1126 P  
F1314732 • PAF • Top 2% TSI, 1% M  
Embryos by LT Citation & NGC Capitalist

VPI Miss Tradition 321 A  
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Embryos by LT Citation, JMAR Kinsman,  
Schurrtop Channel, FTJ Monticello

Fink Vanity 7548 3877 BF  
EF1256134 • PAF • Top 1% MB, 5% TSI  
Embryos by WCR Mr Silver Gun 467,  
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# TALKING TECH

## The Merits of Genomic Testing



Brett Spader  
Executive Vice President

“Technology is the application of knowledge to achieve practical goals that are reproduceable.”

With new technologies coming online every day, some going offline just as quickly, it's hard to keep up with what's new and even harder to decode where the ROI is truly found. That said, sometimes I wonder if we are missing the mark and leaving opportunities on the table by not using more technology as an industry. Sometimes a little really is a lot.

I've been on operations that don't own a scale and have always driven away wondering how they could know what their goals and gains truly were if they didn't know what their animals weighed. Technology doesn't always have to be electronic or even new.

Technology is the application of knowledge to achieve practical goals that are reproduceable. And that's where we find ourselves at AICA as an association dedicated to not only the betterment of the Charolais breed but to the betterment of the producer members we serve.

This month you'll read several articles about the merits of genomic testing and the value of DNA testing and GE-EPDs in the Journal. It's a service, an advancement for our breed, that we hope is on the minds of all of our producers. We aren't abandoning EPDs, just adding a 2.0 to increase accuracy, customer service for buyers and take advantage of the opportunity to move our breed forward at a faster rate.

One of the statements I hear time and time again is: "Why would I DNA test when that value is walking off of my operation?"

The answer: Because that value is walking onto your customer's operation and that's a good thing for you, for the Charolais breed and for the industry.

DNA testing creates the opportunity for guaranteed, proven parentage and reduces the risk of a bad experience with the

Charolais breed. In effect, it ensures that the product we are advertising, whether it's a bull known for marbling or growth, is exactly as described.

We need to make sure we are capturing the opportunity to win customers, both new and returning, and if a customer has been using GE-EPDs within another breed, it will be expected from Charolais breeders.

Dr. Troy Rowan talks about the risk mitigation the tool provides for bull buyers in this issue and I encourage all to read what he has to say. GE-EPDs are an opportunity for our breed.

Hopefully, all of our readership is well acquainted with CharAdvantage, our breed's source and genetic certification program that adds more value to Char-influenced feeder cattle. The documented information allows buyers to purchase cattle with a known background that can qualify for added marketing opportunities. The program truly puts real-world ROI on GE-EPDs and genetic testing.

Putting information in our commercial customer's hands will continue to enable better management, better decisions and, ultimately, we believe a better reinvestment in Charolais.

You've already invested in your herd... in the genetics. Embracing genomic testing doesn't mean changing anything on your operation - it means proving that what you're doing on your operation creates value for the breed and for your customers, and I think we can all get behind that.

**AICA NEW MEMBERS**

BOBBY & LORI PUGH	31343 W BEAVER MT ROAD	QUINTON	OK	74561
BUTZ CHAROLAIS	1166 COW CREEK ROAD	CIRCLE	MT	59215
E SQUARE LIVESTOCK	PO BOX 500	PIRU	CA	93040
OLEK CHAROLAIS	8588 160TH AVE N	FELTON	MN	56536
SHANE'S FARM	2187 CR 113	ARITON	AL	36311
SIDELING HILL LLC	85240 HWY 450	FRANKLINTON	LA	70438
SWANSON & ACKERMAN CATTLE	2823 PACKARD AVE	GREENE	IA	50636
THOMAS & MICHELLE MOUSER	3679 MOUNTAINEER RD	PHILIPPI	WV	26416
THREE OAKS CATTLE CO	8194 CO RD 31	KILLEN	AL	35645
WALDEN CATTLE	8464 TOMER ROAD	CLAYTON	MI	49235
WHITE WHEEL CHAROLAIS	PO BOX 121	TELEPHONE	TX	75488

**AIJCA NEW MEMBERS**

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BRAZOS J HECK	17600 CR 1620	FITZHUGH	OK	74843
BRIAR ANN BLANCHETTE	PO BOX 429	EDAM	SK	SOM OVO
CAMBRIA T COOK	11800 E HERNDON AVE	EDAM	CA	93619
CHEYENNE M ASHBROOK	1748 CR AA	TAHOKA	TX	79373
DEVYN R FRAZIER	PO BOX 1012	MEEKER	OK	74855
DRAKE A SCHULTZ	45122 STATE HWY 14	CHARITON	IA	50049
GEORGE W DURNEY	8849 HWY FF	MOUNTAIN GROVE	MO	65711
GRACE A DURNEY	8849 HWY FF	MOUNTAIN GROVE	MO	65711
HARPER L SWANSON	2823 PACKARD AVE	GREENE	IA	50636
JAYME V DEBENEDETTI	595 W EVANS CREEK RD	ROGUE RIVER	OR	97537
KAEGAN L AYRES	3844 W 370 RD	ADAIR	OK	74330
KASON D FOWLER	6077 E 223RD ST S	PORUM	OK	74455
KOLTON L NEWTON	25770 COUNTY RD 21	ELBERT	CO	80106
LIAM G ENGLERT	1850 23RD RD	WASHINGTON	KS	66968
LYNNSEY BOWMAN	2187 CO RD 113	ARITON	AL	36311
MADALYNN E CROMPTON	106 MAIN AVE	BORUP	MN	56519
MICHAEL L CROMPTON	106 MAIN AVE	BORUP	MN	56519
OLIVIA AINSWORTH	313 LAPRAIRIE RD	JONESVILLE	LA	71343

## American-International CHAROLAIS Association

The AICA is the official registry for Charolais and Charbray cattle in the United States. Charolais cattle were first brought to the U.S. in 1936. In 1957, the American Charolais Breeders Association and the International Charolais Breeders Association merged forming the present AICA.

Membership in the AICA is obtainable when the applicant has ownership in at least one animal, and has paid the initial membership fee of \$125. AICA annual dues are \$100.



### **AICA Genomic Credit Program**

New for 2025, AICA members are invited to take part in our recently-released Genomic Credit Program. This incentive rewards breeders that contribute data records by providing a credit on genomic testing. Requested records include Yearling Weight, Carcass Ultrasound, Foot Structure, Docility, Dam's Mature Weight & Height, and for every record submitted members can receive a \$5 credit towards their 100k Genomic Testing. (Limit \$20/animal)

For more information, contact: SARAH ALMOND, Assistant Recording Secretary  
salmond@charolaisusa.com or 816-464-2474 Ext. 402  
or MAGGIE SMITHEE, Recording Secretary  
msmithee@charolaisusa.com or 816-464-2474 Ext. 401

### **AICA Annual Membership Meeting, Spring Board of Directors Meeting & Committee Meetings, April 14-15**

The AICA Annual Membership Meeting, Spring Board of Directors and Committee Meetings will be held Monday, April 14 and Tuesday, April 15 at the Holiday Inn – Kansas City International Airport, KCI Expo Center.

### **Year letter for 2025 is N**

Record your 2025 born calves using AICA's online system. Add the data as the calves are born; continue to update the records as you add weaning and yearling data. Register the calves at any time by adding their name.

### **Female Enrollments**

Female enrollments for 2025 are open January 1, 2025. Regardless of the program you choose, your active females should be enrolled. There are 2 enrollment programs:

WHR – Each active female is enrolled at \$16 until April 1. For the \$16 you get the registration and transfer of the calf born in 2025. You will also get EPDs on unregistered calves with weight

data in valid contemporary groups. The enrollment fee goes up after April 1.

PPR – Each active female is enrolled, however there is no fee attached to the enrollment. You will pay the traditional registration and transfer fees as you register and transfer the calves, depending on the age of the calf. EPDs on unregistered calves is not part of the PPR program.

**Animals Held in the System**

If an animal is registered online and held in the system, you can transfer that animal at any time. If an animal was registered online, but wasn't held in the system, it will not be able to be transferred online. You will need to fill out the back of the certificate that was mailed to you and send it back to the office to be transferred.

**Export Your Data for Sale Catalogs**

Under the "tools" tab, you will find a new "Data Export" button. This data export gives you the flexibility to export data on animals in your herd and use those data files in your own management packages. You can download and save the files directly to your computer in a CSV (can be opened in Excel) format. There are many options within this feature including selecting the type of animal to export and specific data.

**PA Policy as of 9/1/24**

Donor dams and AI sires born after January 1, 2020 are required to be tested for Bovine Progressive Ataxia (BPA), prior to the registration of progeny and/or additional progeny. Animals that have a 100K DNA result on file, will only need to have the BPA test added to their profile. Animals without a 100K on file, will need to have the 100K and BPA ran.

**Registration Fee Changes**

- Registration- all herdbooks
- 0-4 months \$16
- 5-12 months \$22
- 13-24 months \$38
- Over 24 Month \$50

Whole Herd Rewards-  
Before April 1- \$16

Between April 2- April 30- \$22

After May 1- \$36

Reactivation of Disposed Animals- \$36

**Performance Deadline Approaching**

Performance data must be submitted to the AICA office by March 1 to be included in the April 2025 Genetic Analysis. Please make sure calf data, weights and weigh data have been submitted online or on forms to AICA.

American-International  
**CHAROLAIS**  
Association

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# GENOMICALLY-ENHANCED



**A**s a seedstock producer, watching the value of your operation's genetics hop into a customer's trailer on sale day should be one of the most satisfying days of your year.

***...and one you should feel confident about!***

Have you sent genetics into the value chain that will make a difference for the commercial producer who purchased them? What safeguards did you put in place to ensure that value?

Dr. Troy Rowan, Assistant Professor of Genomics at the University of Tennessee, sheds light on how genomic testing is not just a scientific tool, but an ally for the industry, helping seedstock producers deliver long-term customer satisfaction and commercial producers mitigate some of the risks associated with bull purchases.

## **BUILT-IN RISK MANAGEMENT**

"I always frame the bull purchasing decision as a really risky one. In economic terms, you're assuming a lot of risk as a commercial producer. You're buying an animal, you're putting a pretty large upfront investment in an animal that you don't have very much information on," he says.

"It's a scenario many of us are familiar with. You're at the sale, eyeing that promising young bull, but in the back of your mind, you're wondering

# CUSTOMER SERVICE

if he'll live up to his potential. This is where genomics steps in to ease those worries.”

Genomic testing helps mitigate bull buying risk by providing more accurate and reliable information about an animal's genetic potential. As a commercial producer, it's like having a crystal ball that gives you a clearer picture of what that bull could pass on to his offspring. A true look “under the hide” of an animal and add accuracy to EPDs.

Both EPDs and genomic testing help prevent train wrecks, and because genomically enhanced EPDs are more accurate, they help move the needle on the traits that an operation is trying to improve faster. The increased confidence via genomic testing allows a commercial producer to progress their herd more rapidly.

## CUSTOMER SERVICE THROUGH GENOMIC TESTING

For seedstock producers, offering genomically enhanced EPDs is more than just a selling point, it's a form of customer service. By investing in genomic testing, you're demonstrating your commitment to providing the most accurate and valuable information possible to your customers.

“Seedstock producers who are being really upfront about the genomic testing investment they are making, with an eye on the commercial customer, says a lot to me about the

integrity of that seedstock operation,” offers Rowan. “The service not only helps build trust between seedstock and commercial producers but also contributes to the overall reputation of the breed and the industry as a whole.

## NAVIGATING THE NUMBERS: ECONOMIC SELECTION INDEXES

For commercial producers who find EPDs overwhelming (and let's be honest, who doesn't sometimes?), Rowan recommends focusing on economic selection indexes. These indexes combine multiple traits into a single value, often expressed in dollars, making it easier to compare animals and make decisions aligned with breeding objectives.

“For commercial producers, if they are going to look at just one thing, it's the best aligned economic selection index the breed association of the bull they are looking at buying reports,” Rowan explains. “For Charolais, I would say that is the Terminal Sire Index (TSI). That index really takes all of the different numbers and weights them appropriately relative to one another in a way that maximizes profit. It's real world dollars of value that that bull will add compared to another bull.”

## WATCH-OUTS AND OPPORTUNITIES FOR GE-EPDS

Genomics isn't the be-all, end-

all, as any producer, commercial or seedstock and association will share. It's another tool in the toolbox all producers can use to gain ground in producing better beef more efficiently and profitably.

Rowan says that genomic testing doesn't preclude the need to report phenotypes back to the breed association.

“If we stopped recording phenotypes, any breed, and relied on genomically-enhanced EPDs alone, we would see the quality of those EPDs drop almost overnight,” he warns.

As a tool, however, Rowan notes that genomics have great potential to open up new market opportunities with programs beginning to pay premiums for animals with verified genomic information.

## ARE YOU PROMOTING WHAT YOU'RE DOING

Genomic testing isn't just a toll to move your herd forward, it's a tool to move your customer's herd and your operation's customer service and satisfaction forward. There isn't a producer today who would say that they want less information about the choices they make. After all, knowledge isn't just power – it's profit! 

*“Genomic testing isn't just a toll to move your herd forward, it's a tool to move your customer's herd and your operation's customer service and satisfaction forward.”*

# Bina Charolais 30<sup>th</sup> Annual **POWERHOUSE BULL SALE**

**TUESDAY, FEBRUARY 18 // 1:30 P.M. // Jamestown Livestock, Jamestown, ND**



**LVB TENACIOUS 4008** // DOB: 1-17-24  
BW: 0.1 WW: 73 YW: 126 Milk: 15; WWT: 9-25-24/1060 lbs.



**LVB GOVERNOR 4037** // DOB: 2-8-24  
BW: 1.8 WW: 83 YW: 140 Milk: 20; WWT: 9-25-24/ 930 lbs.



**LVB RIGGINS 4087** // DOB: 3-14-24  
BW: -0.3 WW: 74 YW: 117 Milk: 30; WWT: 9-25-24/800 lbs.

## OFFERING

**35 White and Red High Performance, Heavy Muscled Charolais Bulls**  
**4 Fancy, Red, Open Heifers**  
Semen and Performance Tested // Bulls kept free until April 1st at buyers own risk

**DVAuction**  
Sale Day Phone- 701-252-2111



**LVB CAMPARI 4009** // DOB: 1-19-24  
BW: -0.2 WW: 63 YW: 107 Milk: 25; WWT: 9-25-24/970 lbs.



**LVB MAZER 4026** // DOB: 2-2-24  
BW: 1.4 WW: 70 YW: 118 Milk: 23; WWT: 9-25-24/1020 lbs.



**LVB MISS MAZER 4093** // DOB: 3-25-24  
BW: 2.1 WW: 57 YW: 100 Milk: 23

**BINA CHAROLAIS**



**LANE AND VICKI BINA FAMILY**  
**KYLE AND DENAE STERN**

11168 60TH ST. NE    BINAS: 701-655-3598 OR 701-351-3298 (CELL)  
LAWTON, ND 58345    STERNS: 605-532-4222 OR 605-237-0526 (CELL)



**BINACHAR@POLARCOMM.COM**

FEBRUARY 22 2025



**TCCS Saint Christopher**  
Denver Grand, Homo Pld



**DC/CRJ TANK E108 P**  
Top 1% Milk, TSI



**WDZ Aeromith 1109 Pld**  
Zehnder/Waage \$60,000 top seller



**RF Full Strut 0223 ET**  
Style, plus Numbers



**RF Elevate K108 Pld**  
Incredible Look!



**BOY Cajun 010J Pld**  
\$76,500 Daughter - Fall 2024



**WC Encompass 0507 Pld**  
Top 1% WW, YW, TM, TSI • 9% M • 8% MB



**CCC WC Redemption 7143**  
Unique, Perfect Design, 3% MB



**FC RF SUMMIT 0018 ET Pld**  
Top 15% CE • 20% BW • 8% MCE



**DF MR Outrageous 64G**  
Exciting Power & Profile!



**RF Mirror Image 2114 ET Pld**  
Carbon Copy x Duchess 631



**Boy Outlier 812 ET P**  
2023-24 #1 Show Sire of the Year



**WIA Backwater Jack 060 P**  
52nd National Grand Champion



**SHF Addition 1609 Pld**  
Great Cow Families



**TR Legacy 1707J**  
54th National Grand Champion Bull



**WC Inferno 6561 P**  
Rushmore x Blue Value • 2% TSI



**WC Uncharted 7328 P**  
Performance, Power Numbers



**LT Atlas 0251 Pld**  
Top 2% CE, BW • 4% TSI • 3% REA



**CCC WC RESOURCE 417 P**  
Balanced, Great Daughters



**LT Rushmore 8060 Pld**  
Top 2% CE • 3% BW • 1% Milk



**Shardon Double Vision 1D Pld**  
Outcross Right for the Times!



**PCC Force of Nature 122J ET**  
Extreme Style & Presence



**WC Southern Comfort 8043**  
Outcross Calving Ease



**GHC REAGAN 9012**  
Blue Value x Brenda

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Annual Production Sale  
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 ABERDEEN, SD



**RLB CROSSROADS 044** M1002641  
 BW: 90 | AWW: 763/106 | Sire: LT Junction 1264 PD  
 CE 8.2 | BW 0.1 | WW 68 | YW 119 | M 21.9 | TSI 265



**RLB MAXIMUM 123M** M1002627  
 BW: 88 | AWW: 797/114 | Sire: Keys Maximizer 37J  
 CE 12.5 | BW 0.2 | WW 78 | YW 143 | M 32.3 | TSI 269



**RLB FRONTLINE 1103M** M1002649  
 BW: 86 | AWW: 722/102 | Sire: LT Justified 1528 PLD  
 CE 13.1 | BW -2.4 | WW 63 | YW 126 | M 30.3 | TSI 260



**RLB JUDGE 124M** M1002660  
 BW: 82 | AWW: 761/112 | Sire: LT Justified 1528 PLD  
 CE 11.9 | BW -1.9 | WW 72 | YW 126 | M 24.5 | TSI 258



**JS BIG CHIEF 401M** M1002525  
 BW: 86 | AWW: 805/95 | Sire: WCR Master Chief 037 P  
 CE 12.2 | BW -2.7 | WW 63 | YW 113 | M 27 | TSI 281



**RLB HIGHWAY 738M** M1002626  
 BW: 92 | AWW: 798/109 | Sire: LT Junction 1264 PD  
 CE 9.0 | BW 0.1 | WW 71 | YW 132 | M 26.8 | TSI 273



**RLB BOOTS WEST 609M** M1002989  
 BW: 90 | AWW: 785/112 | Sire: Turnbull's Knockin Boots 604K  
 CE 12.1 | BW -1.4 | WW 75 | YW 123 | M 23.7 | TSI 266



**RLB FEEDRITE 511M** M1002995  
 BW: 86 | AWW: 773/110 | Sire: Turnbull's Knockin Boots 604K  
 CE 13.3 | BW -2.1 | WW 75 | YW 134 | M 25.1 | TSI 270



**RLB PENDLETON 976M** M1002996  
 BW: 92 | AWW: 795/108 | Sire: Turnbull's Knockin Boots 604K  
 CE 10.5 | BW -1.3 | WW 77 | YW 134 | M 21.3 | TSI 269

*Sons & Grandsons of these*  
**PROVEN SIRES**  
*sell in our 2025 production sale!*

LT Justified 1528 Pld, Turnbull's Knockin Boots 604K, LT Pride 0401, LT Ransom 8644 Pld,  
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 LT Patriot 4004 PLD, WCR Master Chief 037 P, Keys Maximizer 37J, Keys Ballyhoo 239J



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- First Breeding Season Guarantee on Bulls
- Multiple Generations of Proven AI Sires



**MEAD JEFFERSON 41552 HOP**

**M999775 • JMAR Jefferson X Ledger**

EPDS: CE: 11.5 BW: -2.2 WW: 83 YW: 140 M: 11 MCE: 13.3 TM: 52 REA: 0.81MB: 0.23 TSI: 291.74  
Top 3% WW • 7% YW • 20% MB • 10% TSI



**MEAD TRIPLE THREAT 41504 HOP PAF**

**M998551 • Mead Triple Threat X Authority**  
Top 8% BW • 15% REA • 3% MB • 6% TSI  
%IMF Ratio: 122



**MEAD REMINGTON 41201 PLD**

**M1000472 • LT Remington X Tank**  
Top 15% CE, BW • 6% M • 7% MB  
AWW/R: 827/135; AYW/R: 1,438/121



**MEAD KEYSTONE 41042 HOP PAF**

**M998554 • Mead Keystone X Authority**  
Top 20% CE • 15% BW • 8% MCE • 25% MB  
REA R:110 • %IMF R:114

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**MEAD JEFFERSON 41519 HOP PAF**

**M999772 • JMAR Jefferson X Bootlegger**

EPDS: CE: 15.5 BW: -2.2 WW: 64 YW: 113 M: 16 MCE: 13.8 TM: 48 REA: 0.39 MB: 0.29 TSI: 256.58  
Top 15% CE • 8% MCE • 9% MB

*We strive to get the right cattle into the right hands at the best value in the country!*

# GENOMICALLY-ENHANCED CUSTOMER SERVICE

## Part 2

### THE SALES TOOLS

“I just assumed that every reputable seedstock producer was genomically enhancing their bull offering.”

You’ll read these words again in this Journal edition, but we thought they were powerful enough they needed a second look. Our staff had a chance to catch up with Brett Wightman, a Virginia-based corn, soybean and commercial cattle producer who has invested in genomics for his commercial heifers and leans on what GE-EPDs tell him about his bull purchases.

“Genomic testing is important to me and I, personally, will pay more for a bull from a reputable seedstock producer,” Wightman told us – a testimonial we can all appreciate.

### THE POWER OF GENOMIC TESTING

For cattle producers like Wightman, genomic testing offers a unique opportunity to peek under the hide of their animals. The information learned sets both seedstock and commercial producers up for the successes that equate to profitability.

• **Better Accuracy:** GE-EPDs can double the accuracy of predictions for young animals. It’s like having performance data from 10-20 offspring without waiting years to collect it.

• **Earlier Selection:** With more reliable predictions available sooner, you can make breeding decisions earlier in an animal’s life, leading to faster genetic progress.

• **Targeted Trait Selection:** GE-EPDs give you a clearer picture of an animal’s genetic potential for specific traits, helping you focus on what

matters most to your breeding goals.

• **Marketing Edge:** Offering bulls and females with GE-EPDs can be a significant selling point. Commercial producers are increasingly recognizing the value of this information, potentially leading to higher demand and better prices for your seedstock.

• **Long-term Herd Improvement:** By consistently using GE-EPDs in your breeding decisions, you can make faster and more targeted improvements in your herd over time.

### THE AICA COMMITMENT

GE-EPDs offer a significant advantage over traditional EPDs by incorporating DNA information into genetic evaluations. This integration enhances the accuracy of predictions, particularly for younger animals without extensive progeny data. For Charolais breeders, this means making more informed decisions earlier in an animal’s life, potentially accelerating genetic progress.

The AICA has recognized the value of genomic testing in improving EPD accuracy. Through collaborative research with Iowa State University and AGI, the association has developed a robust system for incorporating genomic values into genetic evaluations. This advancement

allows breeders to make selection decisions with greater confidence, especially for traits that are difficult or expensive to measure conventionally.

Currently, the AICA’s Charolais National Cattle Evaluation includes genomic predictions for eight essential traits:

- Calving Ease Direct
- Birth Weight
- Weaning Weight
- Yearling Weight
- Maternal Milk
- Ribeye Area
- Marbling
- Scrotal Circumference

Looking to the future, the AICA is actively exploring the expansion of genomic predictions to include more complex traits. Potential areas of focus include disease susceptibility, feed efficiency, reproduction, and adaptation.

“This ongoing research is AICA’s commitment to providing its members with cutting-edge tools that generate real-world ROI through genetic improvement,” says AICA Vice President, Brett Spader.

Continued on page 72

*Quality lives here*

# CODY CATTLE COMPANY

FEBRUARY 22, 2025 AT THE RANCH IN SCANDIA, KS  
 ANNUAL BULL SALE OFFERING 75 CHAROLAIS BULLS



## CCC AUGUSTUS 4059 P

4059's out of an up-and-coming young cow that's working her way into the donor pen. The last bull we brought to Denver with similar added bulk, mass and density—while maintaining structural quality and good look—was CCC WC Resource 417 P. He ended up siring more than 3,200 calves and is still relevant 11 years later. Breeders with a production mindset that don't want to sacrifice quality, pay attention here.

REDEMPTION X GUNSLINGER-COOL REP 2/10/24

REG. #	CE	BW	WW	YW	MILK	MCE	MTL	SC	TSI
M1005026	12.1	-1.4	68	119	29	9.2	63	0.8	278.10



## CCC PEA EYE 4061 P

REDEMPTION X MAJOR IMPACT-RIO BRAVO

2/13/24

REG. #	CE	BW	WW	YW	MILK	MCE	MTL	SC	TSI
M1004575	13.3.	-2.0	68	117	28	9.1	62	0.5	264.33

His maternal brother, "Miles", sold to our good friends, the Brobergs and Hebberts. Pea Eye possesses the same quality, square and hard foot, flexible joints, and balanced genetic profile as his big brother.

His dam, 800, has been a top producer and one of the better looking, more massive cows in the herd.

*Retaining 1/3 semen interest.*



CCC WC REDEMPTION 7143 PLD  
SIRE OF 4061, 4037, 4012, 4059, 4023



## CCC BLUE DUCK 4037 P

REDEMPTION X INCEPTION-BLUE VALUE

1/9/24

REG. #	CE	BW	WW	YW	MILK	MCE	MTL	SC	TSI
M1004978	6.7	1.1	70	124	24	9.4	60	1.2	273.47

4037's out of an Inception cow that's had 1 heifer and 2 bulls. As a heifer, her Probity son made the trip to Denver and now her second son is on the way as well. This guy is super extended and clean made, while still squaring up bold behind his blade and having extra pin width and dimension. This one's a rare find with extra power, shape, and looks.

*Retaining 1/3 semen interest.*



## CCC DEETS 4050 P ET

PROBITY X MILESTONE-1140

2/1/24

REG. #	CE	BW	WW	YW	MILK	MCE	MTL	SC	TSI
M1004574	15.8	-1.7	66	114	32	13.1	65	1.9	256.58

Deets is a Probity x Gangsta's dam. This thing popped out of the womb at 72 lbs and already had the herd bull presence and attitude. We've had several collegiate judging teams working out at the ranch, and some of the descriptive words they've used for him are: masculine, rugged, durable, dense, hard-footed, and big-nutted.

*Retaining 1/3 semen interest.*



CCC PROBITY 9508 P  
SIRE OF 4050



## CCC NEWT DOBBS 4012 P ET

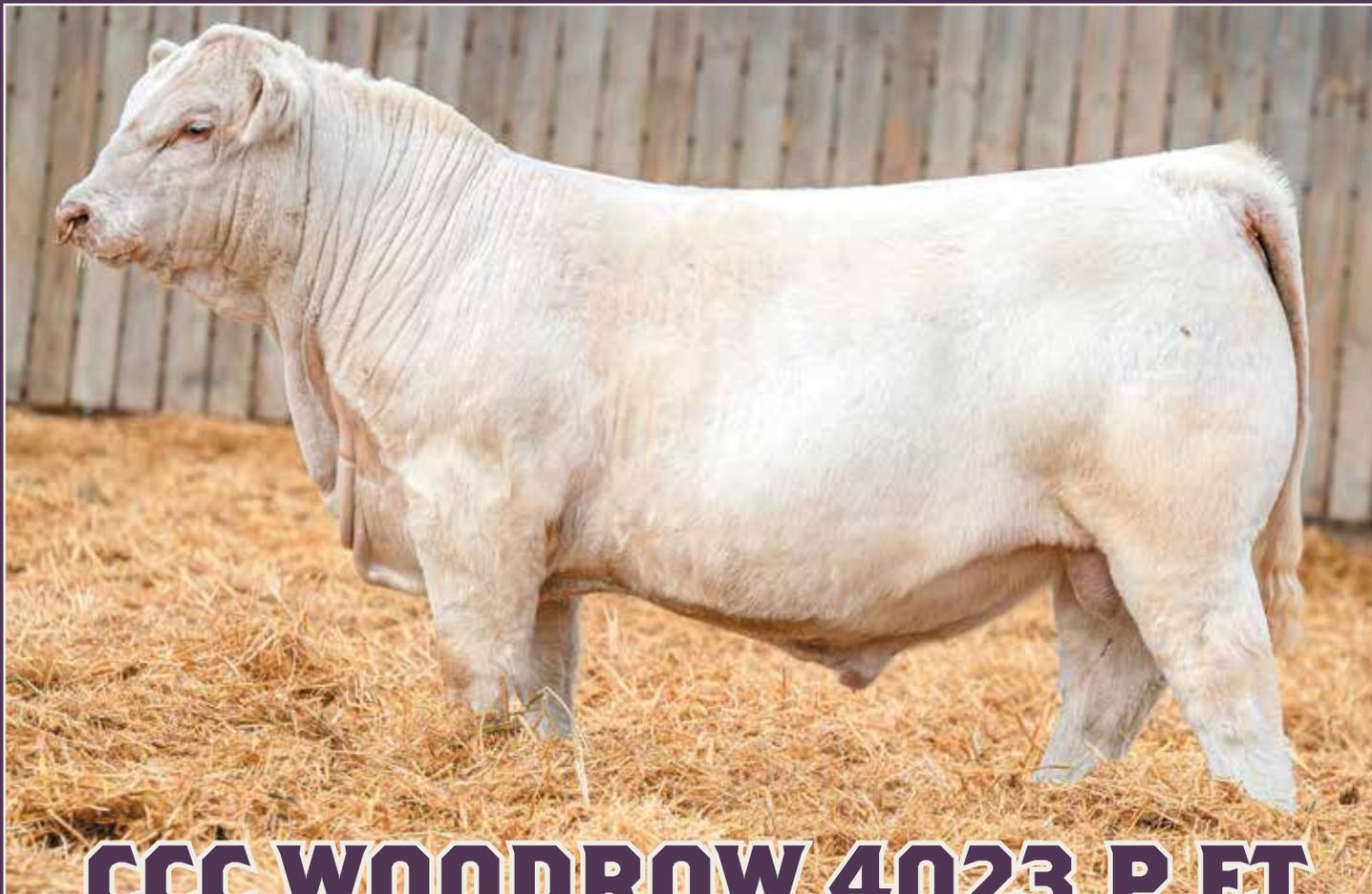
REDEMPTION X 6644

1/5/24

REG. #	CE	BW	WW	YW	MILK	MCE	MTL	SC	TSI
EM1004569	11.7	0.4	72	120	28	11.2	64	1.3	266.53

Newt Dobbs is a full sib to 4023 and here is the soft haired, good looking (yet rugged and durable) brother. With his full brothers averaging more than \$15K and his open sisters averaging more than \$11K, it shows the demand for this kind of high quality, productive stock.

*Retaining 1/3 semen interest.*



# CCC WOODROW 4023 P ET

Here comes the boom! This was the heaviest bull at weaning, and he continues to crank it as a yearling. We've sold several full-sib brothers to him and they have averaged over a 21 inch ribeye. There's genetic power and performance in this guy and being out of the great 6644 dam only adds to his value.

*Retaining 1/3 semen interest.*

REDEMPTION X 6644

1/7/24

REG. #	CE	BW	WW	YW	MILK	MCE	MTL	SC	TSI
EM1004572	11.7	0.4	72	120	28	11.2	64	1.3	266.53



WC CCC SWEETHEART 8644 P ET  
DAM OF 4023

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# Fall Bulls



Here are two full brothers to the up-and-coming bull, Gangsta. He's breeding conservative birth weights with good vigor, extra shape and feeding ability. Gangsta's calves are the right shape and size with added width, dimension and scrotal.

*These brothers are PA-free by pedigree, as well as homozygous polled.*

3502 is the very correct and square brother with plenty of punch.

3505 is the massive dimensional brother with extra performance.

## CCC JULY JOHNSON 3502 P ET

GUNSLINGER X 9043

9/2/23

REG. #	CE	BW	WW	YW	MILK	MCE	MTL	SC	TSI
EM1005384	16.0	-3.1	67	122	37	11.5	71	1.6	291.91



CCC GANGSTA 2004 P  
FULL BROTHER TO 3502 AND 3505

## CCC ROSCOE BROWN 3505 P ET

GUNSLINGER X 9043

9/3/23

REG. #	CE	BW	WW	YW	MILK	MCE	MTL	SC	TSI
EM1005385	16.0	-3.1	67	122	37	11.5	71	1.6	291.91



## CCC LONESOME DOVE 3528 P

When we breed for high quality, high growth, complete livestock—with added look: 3528 is what we strive to produce.

He's backed by some of our favorite pedigrees and cow families being a Probitity (Rushmore x 6644) x Mescalito (Milestone x Resource - 7M) x Ad Astra's grand dam (Doubletree - New Standard - 7M)

With 3 shots of 7M within the first 3 generations, quality is assured. CCC Lonesome Dove 3528 P may be as good of a prospect as we've ever produced.

*Retaining 1/3 semen interest.*

PROBITY X MESCALITO-AD ASTRA GRANDDAM 10/13/23

REG. #	CE	BW	WW	YW	MILK	MCE	MTL	SC	TSI
M1005392	16.4	-1.7	60	111	32	14.2	62	1.4	252.72



## CCC BIG ZWEY 3506 P ET

If you're a guy that demands the extras, this guy has them in abundance.

3056's extra performance, length, substance, structural stoutness, and scrotal. We are pretty excited about the 3 Ad Astra x 6166 (Mescalito's dam) bulls that we have to offer.

*Retaining 1/3 semen interest.*

AD ASTRA X RESOURCE-7M 9/3/23

REG. #	CE	BW	WW	YW	MILK	MCE	MTL	SC	TSI
EM1005386	14.6	-1.5	67	116	24	14.1	57	1.2	270.64





# **IOWA CHAROLAIS Breeders Association**

**2025 MEMBERSHIP DIRECTORY**

**[www.IACHAROLAIS.com](http://www.IACHAROLAIS.com)**





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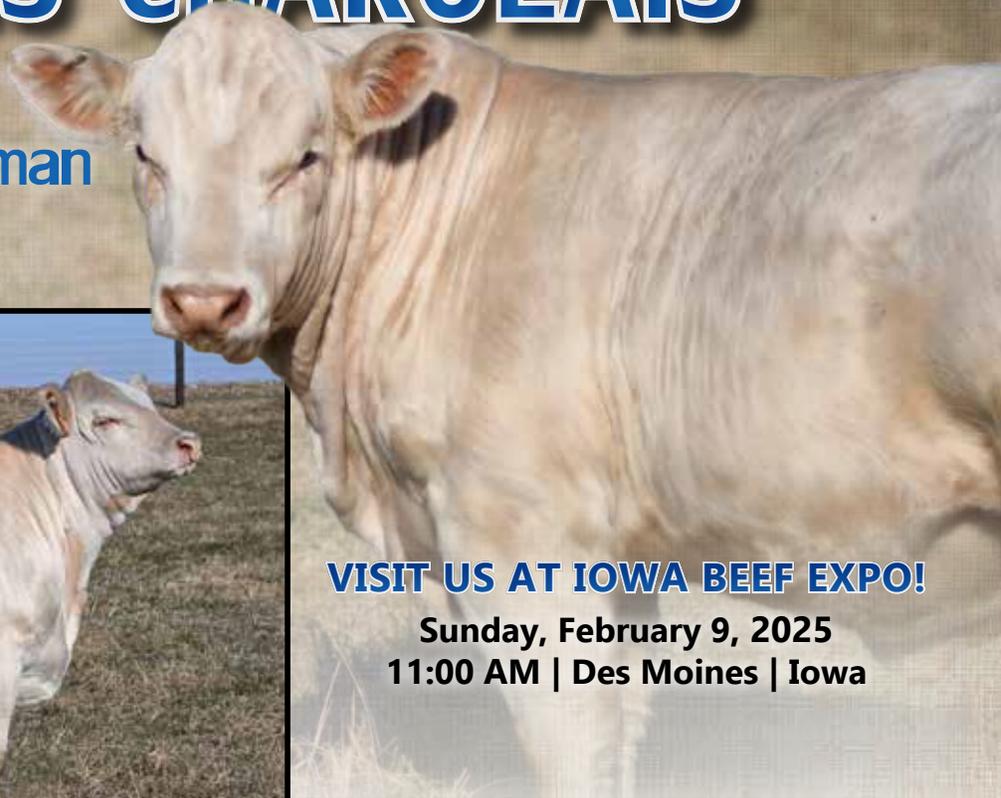
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**Lot 15 MLL MAX 441 P M997939 PAF**  
GHC Reagan x CCC WC Redemption x M6 New Standard  
DOB: 3-2-24 BW: 82 lbs. AWW/R: 746/118  
CE: 10.8 BW: -0.2 WW: 79 YW: 129 M: 26 TSI: 267.36 MB: 0.28  
EPDs Rank Top 6% WW • 9% MB • 15% TM • 20% YW



**Lot 11 MLL BADGE 460 P M997956 PAC**  
LT Badge x LT Ledger x CC Ginger's Fire  
DOB: 1-23-24 BW: 82 lbs. AWW/R: 725/115  
CE: 10.4 BW: -0.9 WW: 72 YW: 124 M: 22 TSI: 259.09



**Herd sire | CB REAGAN 3001 PAF**  
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# SELLING 52 CHAROLAIS BULLS

## 43 FALL COMING 2 YEAR OLDS • 9 SPRING YEARLINGS

*Lot 1*



**CCR TACTIC 3535 P ET**

8/19/2023 EM999411 SIRE: KC JACK 0891 P

TOP 1% MILK, MARB, TSI; TOP 5% WW, YW AND CW

*Lot 16*



**CCR FREE LUNCH 3525 P ET**

8/10/2023 EM999280 SIRE: VPI FREE LUNCH 708T

*Lot 29*



**CCR REAGAN 3514 P**

8/2/2023 M999277 SIRE: GHC REAGAN 9012

TOP 2% MILK; TOP 3% WW; TOP 5% YW; TOP 9% TSI

*Lot 47*



**CCR VELOCITY 4404 P**

1/05/2024 M1004321 SIRE: CCR SILVER GUN 9540 P

TOP 2% CW AND TSI; TOP 3% WW AND YW

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*Lot 4*



**CCR JACK 3523 P ET**  
8/8/2023 EM999279 SIRE: KC JACK 0691P  
TOP 1% WW AND REA; TOP 2% YW, CW AND TSI  
HOMO POLLED

*Lot 5*



**CCR JACK 3530 P ET**  
8/13/2023 EM999764 SIRE: KC JACK 0691P  
TOP 1% WW, YW, CW AND TSI; TOP 2% REA

*Lot 51*



**CCR RIGGINS 4007 P ET**  
1/09/2024 EM999944 SIRE: CD RECOIL 6105 P  
TOP 1% WW, YW, CW AND REA; TOP 2% TSI



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Vice President: Stacey Handsaker - 515.520.0240  
Secretary: Micki Butler - 641.750.3130  
Treasurer: Joyce Lewis - 515.250.1112

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Stacey Handsaker - 515.520.0240

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[cirjs@netins.net](mailto:cirjs@netins.net)

### Pfeifer Farms

Justin & Jennifer Pfeifer  
Dan, Stefanie and Abbi Pfeifer  
Jim & Deb Pfeifer  
32879 450th St • Russell, IA 50238  
Justin 641-203-3362  
Jim 641-203-0386/Dan 641-203-0860  
[jppfeifer19@gmail.com](mailto:jppfeifer19@gmail.com)

### Reynolds Farms

Cole Reynolds  
1490 310th St  
Auburn, IA 51433  
712-830-6873  
[ctagfarm@gmail.com](mailto:ctagfarm@gmail.com)

### Rick Simons

23678 150th St  
Carroll, IA 51401

### Rowan Ranch

Kurt & Theresa Rowan  
1776 322nd St • Bedford, IA 50833  
712-303-0649  
[kurtrayrow@gmail.com](mailto:kurtrayrow@gmail.com)

### Shepherd Charolais

Sara Shepherd  
1308 Quebec Ave • Stuart, IA 50250  
515-321-6870  
[letter2sara@gmail.com](mailto:letter2sara@gmail.com)  
[www.shepherdcharolais.com](http://www.shepherdcharolais.com)

[www.IACharolais.com](http://www.IACharolais.com)

### Shepherd's Hill Charolais

Greg and Aimee Shepherd  
Caleb, Silas, Ethan and Andrew  
1951 Highway 218 • Mt. Pleasant, IA 52641  
(319) 217-3891  
greg.shepherd@gmail.com

### Sherman Heights Farms

John & Stacey Handsaker  
Colton Behrends  
19820 US Highway 65  
Colo, IA 50056  
515-520-0240  
staceybehrends@yahoo.com

### Siek Ranch

Robert (Bernie) Siek  
1958 77th St • Blairstown, IA 52209  
319-551-3507  
siekranch@gmail.com

### Sonderman Charolais Farm

Guyle Sonderman  
220 900th St  
Portsmouth, IA 51565  
712-579-1322  
sondermanja@gmail.com  
www.sondermancharolaisfarm.com

### Summit Farms, LLC

Roy Miller  
10640 Co Hwy D-20 • Alden, IA 50006  
641-373-6031  
rmiller@summitag.com  
www.summitcharolais.com

### Thunderhead Charolais

Brett Terhaar  
2046 Adair Madison Ave • Winterset, IA 50273  
515-528-5166  
2frontiervet@gmail.com

### Triple S Livestock

Tyler, Anna, Rylie & Tate Smith  
927 E 156th Street N • Grinnell, IA 50112  
641-990-7787  
dustins3111@gmail.com

### Triple T Farms

Tracy, Danis and Linda Tibboel  
Dustie & Curvin Wentz  
823 60th Avenue • Pleasantville, IA 50225  
515-848-3041 or 641-891-3502  
tttcharolais@gmail.com

### Trojan Hill Farms

Phil Archer  
31625 215th St • Bloomfield, IA 52537  
641-680-6769  
philarcher55@gmail.com  
www.trojanhillfarms.com

### Weitl Charolais

Marc G. & Denise Weitl  
32247 Jade Av • Templeton, IA 51463  
712-669-3566

## ICBA EVENT DATES TO REMEMBER

- February 8, 2025 Iowa Charolais Breeders Association Social, Dinner & Banquet, Des Moines
- February 9, 2025 61st Annual Charolais Sale at the Iowa Beef Expo, Des Moines
- February 15-16, 2025 IJBBA Junior Heifer Show at the Iowa Beef Expo, Des Moines
- June 8, 2025 Iowa Charolais Junior Field Day, Indianola
- June 16-21, 2025 AIJCA Junior National Show & Leadership Conference, Springfield, MO
- August 16, 2025 Iowa State Fair Open Charolais Show and Open Charolais Percentage Heifer Show
- January 4, 2026 Annual Iowa Charolais Breeders Assn Membership & Board Meeting, Ames
- For complete updates with ICBA, visit [www.iacharolais.com](http://www.iacharolais.com).

## \$1,000 ICBA SCHOLARSHIP OPPORTUNITY

Scholarship is open to Iowa Junior Charolais Breeders Association members and Iowa Charolais Breeders Association (ICBA) members' children and grandchildren that are planning to attend/or attending an accredited vocational school, college or university.

### Application Deadline: March 1

For application and guidelines, visit: [www.IACharolais.com](http://www.IACharolais.com)

## IOWA CHAROLAIS FIELD DAY

Location: Warren County Fairgrounds, Indianola, IA  
Check-In Time: 9-11am  
Show Time: 11am Showmanship, 1pm Show, Lunch at Noon  
Judge: TBD  
Contact: Tracy Tibboel, 641-891-3502, [tttcharolais@gmail.com](mailto:tttcharolais@gmail.com)

## SALE HEIFER FUTURITY AT FIELD DAY

A special class will be held at the Iowa Charolais Junior Field Day, June 8, 2025. Any female sold through the Iowa Beef Expo Sale can compete for a \$500 cash prize.

Co-sponsored by:  
JWC Marketing LLC and Iowa Charolais Breeders Association

## 2025 IOWA CHAROLAIS QUEEN

### Madison Beavers, Collins, Iowa

Hi,  
I am Madison Beavers from Collins, Iowa, attending Collins-Maxwell Middle School. I am the daughter of Tina Beavers and the late Brett Beavers. We have a purebred herd of 30 cows at present.



Showing at the 2020 South Dakota Junior National in Brookings, South Dakota and the Indianola open shows have been a highlight. I participate in softball, Volleyball, Basketball, and track – my favorite Volleyball. I am active in 4-H, being the Club Historian and second year on the County Council as well as participating in Share the Fun and working exhibit. I have shown Charolais breeding heifers, Charolais cross-bred pen of three in Advanced Cattle Feeders.

My goal as Iowa Charolais Queen is to inspire young people to get involved in the Charolais industry.

Sincerely,  
Madison

# POUNDS MATTER

## PROFIT COUNTS



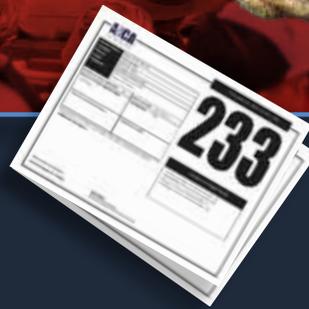
An IMI Global Age, Source & Genetic Verification Program for Charolais-influenced Feeder Calves

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- Exposure of Charolais influenced genetics to a large list of potential buyers
- Age & Source Verification
- NHTC, VNB and Beef Care Certification
- Genetic Benchmarking through registered Sires or Dams

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www.CHAROLAISUSA.com

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**Contact -**  
Hadley Schotte  
(785) 562-6632  
Hschotte@Charolaisusa.com

## Maximize Heterosis with VJ GENETICS.



SR **RIP 14P**

M958659 Homo Polled

TOP 2% MARBLING

## PROVEN CARCASS HERD SIRE- VJ **IMPACT 8801**

M922751 Homo Polled

BW: 85 AWW/R: 708/22 AYW/R: 1,369/114

**TOP**  
3% MB • 6% REA  
15% CW • 2% MCE  
9% TSI

**Edward Johnston**

1391 Co Hwy P27

Diagonal, IA 50745

641-344-2691

ejohnston5665@gmail.com

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Tracy Tibboel  
641-891-3502  
tttcharolais@gmail.com

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CALEB, SILAS, ETHAN & ANDREW  
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515-306-1913  
greg.shepherd@gmail.com

61<sup>ST</sup> ANNUAL SALE

# CHAROLAIS



**NEW DATE, NEW TIME!**

**SUNDAY • FEBRUARY 9, 2025 • 11 AM**

IOWA STATE FAIRGROUNDS • DES MOINES, IOWA

**OFFERING 40 LOTS**

AGE ADVANCED BULLS • YEARLING BULLS  
BRED HEIFERS • OPEN HEIFERS • PREGNANCIES



DF SIGNIFICANT 904L  
DOB: 3/10/23  
CCC WC Resource  
x M&M Outsider x Fire Water  
x 0641



HF FOOLPROOF L35 DOB: 4/12/23  
M&M Outsider x DSUL Easy Pro 87E ET  
2024 Illinois State Fair Grand Champion Bull



LAFRAISE EMERSON 822  
DOB: 12/28/2022  
BRCHE Cool Dot x  
LT Rushmore x Emerson  
Bred AI to LT Ransom 8644



ACC COPY CAT 243 DOB: 1/9/24  
TR CAG Carbon Copy x M&M Outsider x Fire Water x 0641  
BW: 86 lbs. • PAF



JAB LADY BUG 352 POLLED DOB: 9/5/23 PAF  
JAB Around Here Buzz x M&M Outsider x TR Wyo 5604R  
Bred to WCR Bold Move 168 P



DF MS SERENITY 047L DOB: 3/18/23  
CCC WC Redemption x Outsider x TR Wyo. Wind 5604R  
Bred to DPC Copy White 087C ET

**CONTACT US FOR A CATALOG!**

**SALE SPONSOR:**



**SALE MANAGER:**  
**JWC MARKETING LLC**  
**WES CHISM 281-761-5952**  
**WES@JWCMARKETING.COM**



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**CHAROLAIS JOURNAL REPRESENTATIVE:**  
Hadley Schotte 785-562-6632  
**AUCTIONEER:**  
Justin B. Stout 913-645-5136

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BULLS  
HEIFERS



WC LOCKED DOWN 9812 P ET • EM938593

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MC BLAZE 11E •

M970230  
Semen available  
spring of 2025



FAB STILL IMPRESSIVE 2K • EF1327403  
2024 Iowa State FFA Show Reserve Champion  
Charolais Cow Calf, Jackson County Fair  
Supreme Champion Cow Calf



MC MISS MEREDITH 31L TW • F1339109  
Iowa Junior Beef Breeds Association Charolais  
3rd Place Points in 2024



IVORY ANNE TW • F1339110  
2024 Jackson County Fair  
Champion Charolais Heifer



MISS IVORY ANGEL 11D • F1238698



Mineral Creek Cattle Co.

JERARD & DIANE GNADE

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CELL: 563-599-9111 EMAIL: cirjs@netins.net

# Bull Power!

## Annual Bull Sale

March 19, 2025 • 11 am

Dunlap, Iowa

Our breeding program implements our herd sires EC Big Deal 979 and EC Cracker Jack, EC Viper and HC Bluegrass 2124. The base of our cowherd are notables SCC Ms Bud 418-1128 and Baldrige Elvira 103H.



*Sons Sell!*

EC Big Deal 979 Pld - M880486



*Sons Sell!*

EC Viper 078 Pld - M973793



*Full Brother Sells!*

EC Cracker Jack 234 Pld - M896459



SCC Ms Bud 418-1128



*Sons Sell!*

HC Bluegrass 2124 - M980764

Call to Request a  
Sale Catalog!

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Heifers Available • Private Treaty



# SHEPHERD-SHAMBURG CHAROLAIS & ANGUS

## *Private Treaty Bull Sale*

# OPEN HOUSE

**SATURDAY, MARCH 1, 2025**

**At the Ranch, Stuart, IA**

**Noon Lunch | Bid off 1 pm**

**SELLING 45+ BULLS**

*Including:* 18-MONTH-OLD & YEARLING  
CHAROLAIS & ANGUS BULLS

*Watch for more bulls like these  
past High Sellers*



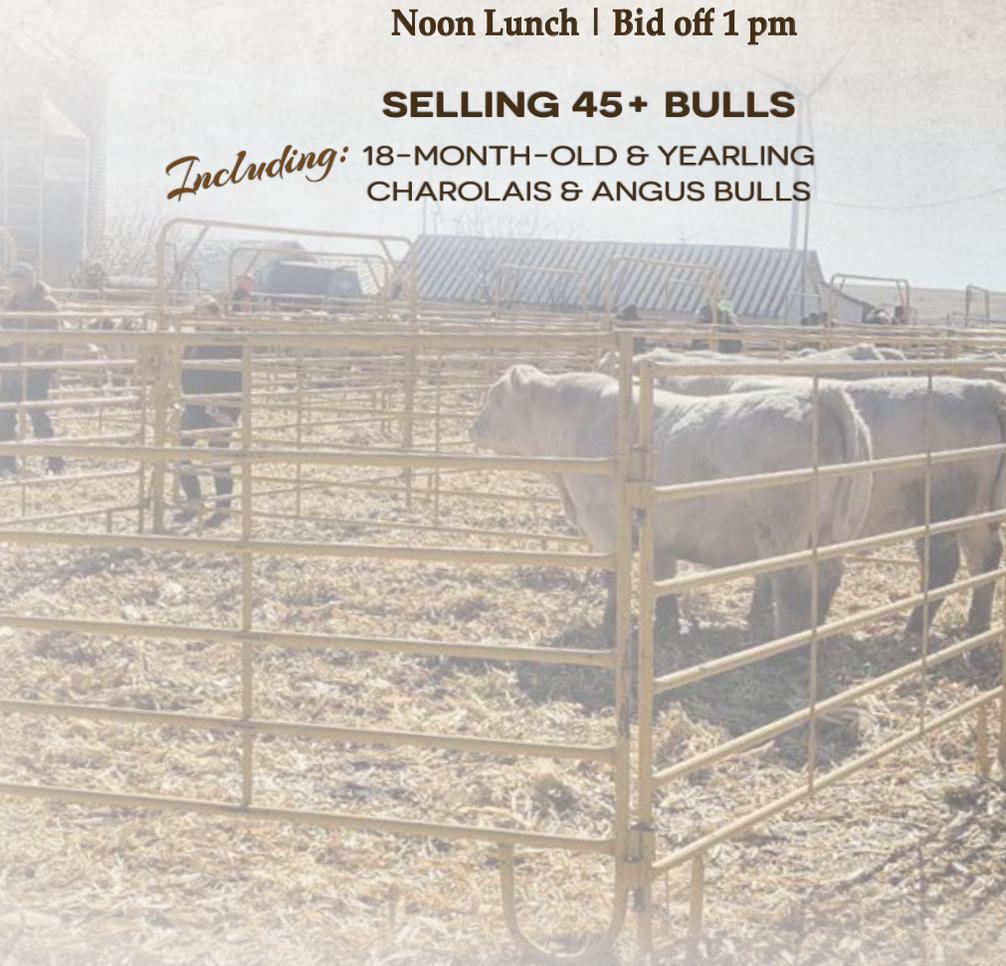
FARGO X COOL BACHELOR X RIO BRAVO



M&M WATT X FRESH BRAVO X ROYCE



INDEX RESERVE X BLACKCAP



**SALE CATALOG & BULL INFORMATION  
AVAILABLE ON OUR WEBSITE!**

**VIDEOS POSTED MID-FEBRUARY**

**FREE DELIVERY 250 MILES**

*Bulls for Sale out of these Sires:*

**CHAROLAIS** – FARGO, BENAIHAH, PATRIOT, JEHU,  
AFFINITY, TANK, JMAR JUBAL, WCR CADILLAC JACK,  
TRI-N CANADIAN PRIDE, M&M WATT 6564

**ANGUS** – MAGNITUDE, DYNAMIC, ENHANCE



**SARA SHEPHERD**

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DAN SHAMBURG | 402.880.5179

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*Marissa Hake, DVM  
Calf Vet*

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ISN'T A VACCINE.



A name you can trust for Performance Tested Charolais and Red Angus Bulls

# WAKEFIELD PERFORMANCE TESTED BULL SALE

Saturday, March 22, 2025 • 1 PM  
Dunlap Livestock Auction, Dunlap, Iowa

**WF BANCROFT** 301 P  
PAF  
*LT Badge x LT Patriot x Fasttrack*

*Thank you Sparrow Farms and Beck Farms  
of Saskatchewan for your purchase  
of our 2024 High-Selling Bull.*

*Thank you to all of our customers for a great 2024!*



**WF RIDER 118 P** PAF

*PVF Ridge x Cooley Royce x LT Rio Bravo*  
Owned with Tustin Lake Charolais

Contact Owners or  
Bovine Elite  
for Semen



*2022 High-Selling Bull*



CE	BW	WW	YW	MILK	MCE	TM	SC	CW	REA	FAT	MARB	TSI
13.7	-0.7	80	144	24	12.9	64	1.6	43	0.75	0.020	0.37	304.53

*Offering 55 Charolais and Red Angus Bulls  
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Original Charter Member Minnesota Charolais Association

New Richland, Minnesota

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# WAGNER CHAROLAIS

## 14TH ANNUAL BULL SALE

**April 5, 2025**

**At the Ranch and Online**

**18-20 month and yearling bulls**



**LT GOVERNOR 1560**



**2025 SALE BULLS  
OCTOBER 17, 2024**

We are very excited about this year's sale. There will be on the order of 60 bulls including more than 20 Governor sons and a few Governor daughters. Performance, Calving Ease, Longevity and Docility.



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(970) 420-2336  
[bob@wagner-ranch.com](mailto:bob@wagner-ranch.com)  
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MISS KEY DENISE 128F X KEYS CHAIRMAN 117K



**KEYS CARTEL 143M** M1001707

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**KEYS BALLYHOO 100M** QM203000

MISS KEY FAME 85H X KEYS BALLYHOO 77D



**KEYS CINNABAR 39M** QM202992

MISS KEY MARQUEE 69K X KEYS CINNABAR 103J

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**MARCH 13TH, 2025**

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*Offering*

**110+ REGISTERED CHAROLAIS,  
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HYBRID YEARLING BULLS**

9<sup>TH</sup> ANNUAL  
**PERFORMANCE**  
*on the Platte*  
**CHAROLAIS BULL SALE**



AICA# EM1004889

**RENN COUNSELOR 411M**

RENN COUNSELOR 0713 X M6 NEW GERMAINE 5149 P ET

CE	BW	WW	YW	REA	MB	TSI
12.2	0.8	54	106	0.67	0.10	262.58



AICA# M1004297

**RENN COWBOY CODE 4989**

RENN COWBOY ROMEO 1505 X RENN BENTLEY 9189

CE	BW	WW	YW	REA	MB	TSI
19.4	-5.5	75	131	0.98	0.13	294.53



AICA# M1004280

**RENN COWBOY STYLE 4269**

RENN COWBOY ROMEO 1505 X RENN COWGIRL 2069

CE	BW	WW	YW	REA	MB	TSI
17.9	-3.6	75	132	0.86	0.19	288.71



AICA# P1448006

**HEART-J ATLAS 4653**

LT ATLAS 0251 PLD X SCR MISS T7707 D6853

CE	BW	WW	YW	REA	MB	TSI
16.4	-3.7	75	128	0.94	0.03	278.49



AICA# M1004320

**HEART-J ATLAS 4713**

LT ATLAS 0251 PLD X SCR DUTCHESS C5713

CE	BW	WW	YW	REA	MB	TSI
16.9	-3.2	72	131	0.98	0.07	288.36



AICA# RM103078

**HEART-J CONVICTION 4908**

HEART-J CONVICTION 2950 X RC DUXELLES D070 F908

CE	BW	WW	YW	REA	MB	TSI
-1.5	2.7	65	125	0.95	0.15	273.62



AICA# RM103079

**HEART-J CONVICTION 4850**

HEART-J CONVICTION 2950 X RC ERICA 5524 F850

CE	BW	WW	YW	REA	MB	TSI
5.8	0.9	71	131	0.96	0.18	288.44



AICA# M1003748

**RENN HOSEA 423M**

JMAR HOSEA 2M70 X FH MS B09 NANCY 9006 P

CE	BW	WW	YW	REA	MB	TSI
11.1	-1.6	76	130	0.88	0.21	298.92

FREE DELIVERY WITHIN 250 MILES | FEED AND CARE UNTIL APRIL 1<sup>ST</sup>

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**HEART-J CHAR-LAY**  
Frank & Terri Meier | Ph: 308-293-4166

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**Rennert Ranch Charolais and Heart-J Char-Lay**

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FEBRUARY 2025



AICA# M1004688

**HEART-J GUNNER 4830**

FH GUN RUNNER 2024 P X HEART-J MISS CENTURY 8430

CE	BW	WW	YW	REA	MB	TSI
11.0	-0.5	75	124	0.99	0.24	289.45



AICA# M1004262

**RENN GUN SHOT 4015**

FH GUN RUNNER 2024 P X RENN AMADALA 0315

CE	BW	WW	YW	REA	MB	TSI
7.9	0.6	71	128	0.95	0.16	278.82



AICA# M1003747

**RENN GUN RUNNER 422M**

FH GUN RUNNER 2024 P X RENN NICHOLE 1811

CE	BW	WW	YW	REA	MB	TSI
11.6	-0.6	81	130	1.03	0.13	280.72



AICA# EM1004281

**RENN COUNSELOR 442M**

RENN COUNSELOR 0713 X RENN UPTOWN GIRL 5805C

CE	BW	WW	YW	REA	MB	TSI
10.7	-2.1	56	98	0.72	0.14	250.85



AICA# M1003742

**RENN COUNSELOR 425M**

RENN COUNSELOR 0713 X RORR'S MS TRADITION 352

CE	BW	WW	YW	REA	MB	TSI
11.2	-1.3	69	110	0.90	0.18	271.49



AICA# M1004272

**RENN CONVICTION 4111**

HEART-J CONVICTION 2950 X RENN NICHOLE 1211

CE	BW	WW	YW	REA	MB	TSI
15.6	-4.8	59	103	1.05	0.03	265.77

*Selling:*

**FEBRUARY 17, 2025**

**1 PM | DARR BULL DEVELOPMENT CENTER  
NEAR COZAD, NE**



AICA# M1003471

**RENN FREEDOM 421M**

HCR FREEDOM 6144 PLD X KC MS NANCY 2003 P

CE	BW	WW	YW	REA	MB	TSI
6.1	-1.7	70	128	0.91	0.01	252.26



AICA# M1004290

**RENN MAHOMES 4858**

CCC MAHOMES 0031 P X RC JUST ALTA 6221 F858

CE	BW	WW	YW	REA	MB	TSI
15.6	-3.8	75	127	0.99	0.15	295.84



AICA# M1003749

**RENN HOSEA 424M**

JMAR HOSEA 2M70 X RENN CALLY 1819

CE	BW	WW	YW	REA	MB	TSI
12.0	-1.8	81	142	0.73	0.26	288.51

# 21ST ANNUAL PRODUCTION SALE

LEOTI, KS - THURSDAY, MARCH 6, 2025-1PM CST

## SAMPLE DATA OF OUR BULLS SELLING:

Tag	Reg. Num	DOB	Sire	CE	BW	WW	YW	MILK	SC	MCE	CW	REA	MARB	TSI
412	M1004148	1/16/2024	WCR BOLD MOVE 168 P	14.6	-3	73	124	20	1.2	13.4	29	0.73	0.12	273.65
440	M1004149	1/22/2024	DC/CRJ TANK E108 P	14.9	-3	68	120	21	0.9	12.3	34	0.68	0.18	287.99
448	M1004147	1/24/2024	WCR BOLD MOVE 168 P	10.6	-3.3	66	114	33	1.2	5.4	26	0.64	0.03	260.93
468	M1004146	1/27/2024	KEYS POWERMAX 57G	12.2	-1.2	73	123	28	1.1	10.8	29	0.87	0.08	270.76
478	M1004145	1/28/2024	JMAR JEFFERSON 8M11	10.5	-1.2	79	136	20	1.2	9.4	41	0.87	0.25	295.34
486	M1004144	1/29/2024	JMAR JEFFERSON 8M11	12.2	-1.5	72	127	15	1.5	10.3	37	0.74	0.14	281.32
494	M1004143	1/30/2024	WCR BOLD MOVE 168 P	8	-0.6	92	150	24	1.3	7.2	41	0.72	0.26	286.32
498	M1004142	1/30/2024	WCR BOLD MOVE 168 P	9	-0.8	71	125	21	0.7	9.5	29	0.69	0.29	274.45
4105	M1004150	1/31/2024	JMAR JEFFERSON 8M11	11.7	-1.6	76	134	17	1.4	9.8	42	0.82	0.18	292.12
4107	M1004141	1/31/2024	JMAR BENAIAH 1E66	12.6	-0.3	70	124	29	1	12.2	33	0.87	0.17	283.9
4116	M1004140	2/1/2024	WCR BOLD MOVE 168 P	14.8	-5	79	138	27	1.2	6.9	33	0.83	0.19	283.45
4150	M1004139	2/7/2024	KEYS POWERMAX 57G	10.1	0.3	71	118	34	0.9	7.5	22	0.95	0.16	263.91
4152	M1004138	2/8/2024	KEYS POWERMAX 57G	12.2	-1.8	83	134	36	1	4.3	29	1.03	0.13	271.79
4166	M1004137	2/12/2024	LT ANTHEM 8439 PLD ET	14.2	-5	73	127	36	1.2	6.2	31	0.71	0.25	279.02
4258	M1004136	3/15/2024	CCC WC REDEMPTION 7143 PLD ET	13.4	-2.7	65	121	22	1	8.8	23	0.81	0.3	272.26



**SELLING APPROXIMATELY 30 HEAD  
OF REGISTERED CHAROLAIS BULLS  
AND 130 ANGUS BULLS**

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# DOLL

## Charolais & Simmental Ranch

### 45th Annual Production Sale • Tuesday, March 4, 2025

1:30 p.m. • Kist Livestock, Mandan, N.D. • Auctioneer: Lynn & Seth Weishaar

A special thank you to all our present and new customers.



**DCR MR MAXWELL M033** M1003400 BD: 1/31/2024  
AWW/R: 842/115 AYW/R: 1488/108 PA Free  
Sire: TR CAG CARBON COPY 7630E ET  
Dam: DCR MS LADY GUN K326  
EPDs: BW: 2.5 WW: 81 YW: 136 MLK: 21 MTL: 9.2  
TSI: 258.72 Top % 70



**DCR MR MOONWALKER M045** M1003401  
BD: 2/1/2024 PA Free *Homo Polled*  
AWW/R: 815/102 AYW/R: 1415/101  
Sire: HVA KEMPER 873K Dam: DCR MS GLADESTONE J318  
EPDs: BW: 1.5 WW: 76 YW: 133 MLK: 24 MTL: 12.1  
TSI: 272.46 Top % 40



**DCR MR MIDOODLE M070** M1003402 PA Free  
BD: 2/4/2024  
AWW/R: 808/111 AYW/R: 1424/103  
Sire: SCC RIPTIDE 19H PLD Dam: DCR MS DILLINGER K217  
EPDs: BW: 0.2 WW: 76 YW: 133 MLK: 32 MTL: 8.6  
TSI: 266.42 Top % 55



**DCR MR MADDOX M124** QM203045  
PA Free *Homo Polled*  
BD: 2/9/2024 AWW/R: 843/106 AYW/R: 1589/114  
Sire: TRI-N ALICE COOPER 3141K Dam: DCR MS E27 RED  
DUKE J71  
EPDs: BW: -0.8 WW: 75 YW: 127 MLK: 24 MTL: 12.9  
TSI: 258.72 Top % 70



**DCR MR MAJESTIC M177** M1003403 PA Free  
BD: 2/17/2024 *Homo Polled*  
AWW/R: 862/108 AYW/R: 1593/114  
Sire: JSR KIMBO 11K Dam: DCR MS REVIVAL J221  
EPDs: BW: -0.7 WW: 75 YW: 147 MLK: 25 MTL: 5.9  
TSI: 267.83 Top % 50



**DCR MR D468 MOUNTAINEER M153ET** EM1003367  
BD: 2/13/2024 PA Free  
AWW/R: 864/100 AYW/R: 1502/100  
Sire: JSR ESTRADA 52E Dam: DCR MS SILVER GIRL D468  
EPDs: BW: 2.4 WW: 87 YW: 162 MLK: 25 MTL: 8.7 TSI:  
309.03 Top % 2



**DCR MR MCCLINTOCK** QM203046 PA Free  
BD: 3/2/2024 *Homo Polled*  
AWW/R: 957/120 AYW/R: 1557/111  
Sire: TRI-N CAPTAIN MORGAN 340A Dam: DCR MS RED  
SOLUTION D251  
EPDs: BW: -1.2 WW: 81 YW: 140 MLK: 25 MTL: 14.1  
TSI: 267.39 Top % 50



**DCR MR MUZZLE LOADER M312** M1003404 PA Free  
BD: 3/3/2024 *Homo Polled*  
AWW/R: 841/105 AYW/R: 1542/110  
Sire: DCR MR KINGBOLT K374 Dam: DCR MS LENDER G449  
EPDs: BW: 1.4 WW: 82 YW: 149 MLK: 24 MTL: 11.1  
TSI: 302.41 Top % 44



**DCR MR MAVERICK M385** M1003407 PA Free  
BD: 3/9/2024 *Homo Polled*  
AWW/R: 923/116 AYW/R: 1587/113 Sire: WCF MR  
SILVER GUN 467 Dam: DCR MS LENDER G394  
EPDs: BW: 3.2 WW: 97 YW: 172 MLK: 23 MTL: 12.1  
TSI: 320.83 Top % 1

### Selling Top Genetics in Both Breeds

95 Spring Charolais Bulls Avg. AWW: 825 lbs.  
65 Spring Simmental Bulls Avg. AWW: 820 lbs.  
5 Open Charolais & Simmental Heifers



# Doll

## Charolais Ranch

3991 36th Street  
New Salem, ND 58563  
www.dollfarms.com  
dollfarm@westriv.com  
dollboyz@westriv.com

Charles & Pamela Doll

701-843-8673

Harlan & Jodie Doll

701-843-8771

David & Donna Doll

701-843-7947

# -WHICH PROGRAM IS BEST FOR YOU?-



Maggie Smithee  
Recording Secretary  
msmithee@charolaisusa.com  
or call 816-464-2474 x401.

Beginning January 1, 2025 active adults and juniors will be able to enroll their dams online for 2025. Enrolling your dams online is not mandatory. If you prefer to wait until the paper copies are sent out, those will be mailed the second week in February.

### Our 3 program options are-

**Registration Only**- dams are not enrolled for the calving year. Birth weight, weaning weight, and yearling weight will not be printed on the calf's certificate. There will be a registration fee charged for each calf registered, depending on how old the calf is at the time of registration.

**PPR**- In the Performance Plus Registration, dams will be enrolled at no charge. The birth weight, weaning weight, and yearling weight can be recorded for the calf and will print on the calf's certificate. There will be a registration fee charged for each calf registered, depending on how old the calf is at the time of registration.

**WHR**- In the Whole Herd Rewards, dams will be enrolled for \$16 (if inventory is submitted before April 1, 2025). Fees will go up each month- May 1, 2025, the enrollment fee will be \$22 and after June 1, 2025, the enrollment fee will be \$36. The birth weight, weaning weight, and yearling weight can be recorded for the calf and will print on the calf's certificate. The enrollment of each dam will cover the registration of her calf and one transfer of the calf registered in that calving year.

*Breeders can switch programs from year to year, which gives each breeder an opportunity to choose which program is best for their herd. Breeders who have more than one account linked to their master account, will choose one program for all herds linked together.*

Not sure which program works best for you? Call/email Maggie or Sarah.



Sarah Almond  
Assistant Recording  
salmond@charolaisusa.com  
or call 816-464-2474 x402.

## Annual Inventory

The printed 2025 Female Inventories will be hitting mailboxes the middle of February. Breeders have the option to enroll online or by filling out the paper copies and mailing them to the office.

Breeders who have active females, will receive the Female Inventory. All active dams must be enrolled, even if they will not calve. If they are disposed of, then need to be reactivated for the following year, a reactivation fee will be applied.



ID #:

### Female Inventory

Performance Plus \_\_\_\_\_, Whole Herd Rewards \_\_\_\_\_ Or Reg Only \_\_\_\_\_

Herd:

NAME	REGNUM	BREEDING CODE	BREEDING CODE	DISP CODE
HERD ID				

NAME	REGNUM	BREEDING CODE	BREEDING CODE	DISP CODE
HERD ID				

The females listed on the Female Inventory, "Under 18 Months", will only need to be enrolled if they will be calving in the current year.



ID #:

**Female Inventory**

**Under 18 Months**

Herd:

NAME HERD ID	REGNUM	BREEDING CODE	DISP CODE	ENROLL Y

NAME HERD ID	REGNUM	BREEDING CODE	DISP CODE	ENROLL Y

Along with your inventory, you will also receive several inserts. These will explain your program options, fees, guides to filling out the paperwork, along with disposal codes for those dams who need to be removed.

# AICA Enrollment Programs

**AICA dues must be current to participate in enrollment programs.**

## Whole Herd Rewards Fee Schedule

### Registration/Recordation Fees

Annual Whole Herd Rewards Reporting Fee on Females	
18 months of age and older with inventory returned <b>before April 1</b> .....	\$16
18 months of age and older with inventory returned <b>between April 2 to April 30</b> .....	\$22
18 months of age and older with inventory returned <b>after May 1</b> .....	\$36
(Note: no inventory charges for bulls)	
Embryo Transplant .....	\$16
(Note: no charge if reporting fee paid on recipient dam)	
Transfer of Ownership .....	\$12
(Note: no charge if first transfer of calf)	
Transfer over 60 days from date of sale.....	\$5/month
Reactivation Fee .....	\$36

**\* Fees not refundable**

## AICA Registration and Performance Plus Registry Fee Schedule

### Registration/Recordation Fees

Purebred, Charolais Percentage, Charbray, Charbray Percentage	
0-4 Months .....	\$16
5-12 Months.....	\$22
13-24 Months .....	\$38
Over 24 Months.....	\$50

### Transfer Fees—Bulls or Females

<i>From transfer date to receiving date in AICA office:</i>	
30 Days or Less (Bulls).....	\$8
30 Days or Less (Females) .....	\$12
31-60 Days (Bulls/Females) .....	\$19.50
61 Days or More.....	\$34.50

**\* AICA Registration and Performance Plus Registry fees double for non-members**

# KEPPEN CHAROLAIS

(Calving Ease and Performance since 1987)

5 Herd Sires Consigned to the South Dakota Charolais Breeders Association Sale on **2-13-25** (1-1-24 EPDs)  
The auction will be at 12:30 PM in Watertown, S.D. Register to view and bid on LiveAuctions.TV

Performance						EPDs									
Bull	M#	BD	Sire	BW	WW	BW	WW	YW	Milk	SC	REA	FAT	MARB	TSI	TSI %
4849	M1001889	2/14/2024	234	78	885	-5.0	66	130	31	1.2	0.75	0.010	0.23	288	15
4107	M1001888	2/7/2024	234	95	876	-0.6	70	136	29	1.4	0.68	0.041	0.18	261	65
4145	M1001892	3/8/2024	2044	81	817	-1.2	68	134	23	1.6	0.88	0.017	0.19	289	15
4635	M1001890	2/24/2024	2044	96	893	0.4	72	137	19	1.4	0.69	0.026	0.20	265	55
424	M1001891	3/6/2024	2044	95	839	1.0	73	136	25	1.2	1.00	0.024	0.20	284	20

MORE INFORMATION COMING ON OUR WEBSITE

[www.KeppenCharolais.com](http://www.KeppenCharolais.com)

South Dakota Charolais Breeders Association  
2008 Outstanding Seedstock Producer

**KEPPEN CHAROLAIS**

Myrna - Greg - BJ  
405 Samara Ave. • Volga, SD 57071  
Greg: 605-690-0680 cell • 605-627-5229  
keppenchar@valleyfibercom.net

## NON-POINT SHOW RESULTS

### AICA NON-POINT Show Results

Cattlemen's Congress  
Open Percentage Show

#### CATTELMEN'S CONGRESS OPEN PERCENTAGE SHOW

Oklahoma City, Okla. - January 6, 2025

**Judge:** Craig, Sand, Stillwater, Okla.

**Grand Champion Female:** ADPR7L  
Gabby, 4-7-23, out of CAG Flo Jo 7624  
ET. Logan Tibken, Wiota, Iowa.

**Reserve Grand Champion Female:**  
TCC RF Adele 3872 ET, 9-25-23, by PCC  
Force Of Nature 122J ET. Alyssa Meier,  
Clinton, Tenn.

#### CATTELMEN'S CONGRESS OPEN PERCENTAGE SHOW



Grand Champion Female



Reserve Grand Champion Female



# BAR S RANCH



## 35th Annual Production Sale

### MARCH 14, 2025

12:30 P.M. IN PARADISE, KANSAS

# Selling

**110 AGE-ADVANTAGED BULLS** (85) 2-year-olds & (25) 18-month-olds  
**120 FEMALES** *Registered/Commercial, Opens & Breds*  
OF ANGUS, CHAROLAIS, & RED ANGUS



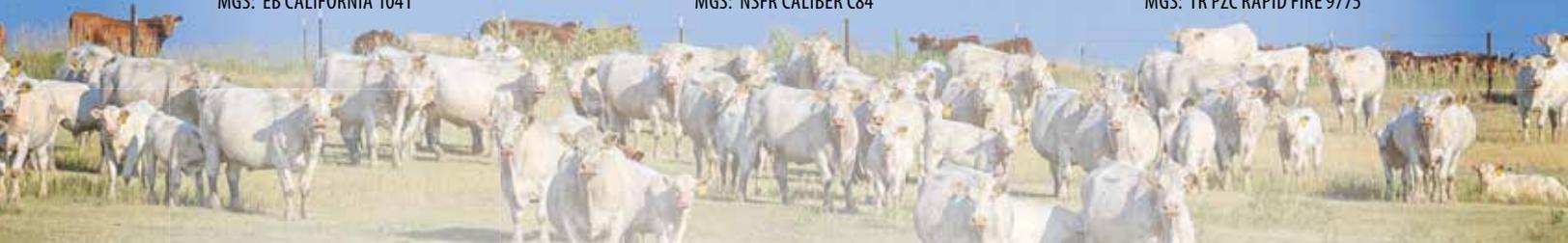
**BAR S POWERMAX 3001 | AICA # M986384**  
AGE ADVANTAGED CHAROLAIS HERD SIRE  
SIRE: KEYS POWERMAX 57G  
DAM: BAR S BOMSHELL 7778  
MGS: EB CALIFORNIA 1041



**BAR S FINISHED PRODUCT 3391 | RAAA # 4852696**  
AGE ADVANTAGED RED ANGUS HERD SIRE  
SIRE: NSFR FINISHED PRODUCT H228  
DAM: BAR S BLACKCAP 5036  
MGS: NSFR CALIBER C84



**BAR S GOLDEN STATE 3327 | AICA # M991096**  
AGE ADVANTAGED CHAROLAIS HERD SIRE  
SIRE: BAR S GOLDEN STATE 5532  
DAM: BAR S MISS RAPID 3113  
MGS: TR PZC RAPID FIRE 9775



David Dickerson 785-483-1454 | Stephanie Dickerson 785-445-5139  
Ken Stielow 785-483-9733 | Ethan Dickerson 785-324-1321  
Jayce Dickerson 785-324-1673

[BARSANGUSRANCH.COM](http://BARSANGUSRANCH.COM)



[INNOVATIONAGMARKETING.COM](http://INNOVATIONAGMARKETING.COM)

Graham Blagg 530-913-6418  
Jered Shipman 806-983-7226  
Tim Anderson 605-682-9343



# American-International Charolais Association FOOT SCORING GUIDELINES

## CLAW SET



**1**

Extremely weak, open, divergent claw set. Unsound.

Open, divergent claw set. Marginally unsound.

**2**



**3**

Moderately open/divergent claw set.

Slightly open/divergent claw set.

**4**



**5**

**Ideal.** Symmetrical claws, with appropriate space between claws

Slight tendency for claws to curl. One claw may be slightly larger than the other.

**6**



**7**

Tendency for claws to curl, with one claw larger than the other.

Moderate scissor claw and or screw claw. Curling of one or both claws. Near crossing of claws. Marginally unsound.

**8**



**9**

Extreme scissor claw and or screw claw. Pronounced curling of one or both claws. Crossing of claws. Unsound

## FOOT ANGLE



**1**

Extremely straight pasterns. Very short toe. Unsound.

Straight front and rear pasterns. Marginally unsound.

**2**



**3**

Moderately straight front and rear pasterns.

Slightly straight front and rear pasterns.

**4**



**5**

**Ideal.** Approximately 45-degree angle at pastern joint. Appropriate length of toe and depth of heel.

Slightly shallow heel and long toe.

**6**



**7**

Moderately shallow heel and long toe. Somewhat weak pasterns.

Shallow heel and long toe. Marginally unsound.

**8**



**9**

Extremely shallow heel and long toe. Extremely weak pasterns. Unsound.



# American-International Charolais Association

## FOOT SCORING GUIDELINES



Quality foot and hoof structure in beef cattle favorably contribute to the longevity of beef cows and bulls by reducing voluntary culling due to poor or malformed feet or involuntary culling due to injury or lameness. Scores taken for hoof, foot, and limb attributes are typically taken at yearling age, but can also be evaluated annually on mature cows.

Hoof, foot and leg scores should be gathered using a subjective measurement on a 1-9 scale, with the optimum falling in the middle of the scale. Animals should be evaluated on dry, hard, level ground under good lighting. Observers should have a clear and unobstructed view of the animal's feet and should observe the animal while standing still. Animals should not be evaluated in a chute or other restraint. Phenotypes should be collected on yearling bulls and heifers, evaluating all animals in the contemporary group. Cows and bulls may also be evaluated annually. Other things to consider:

1. Animals must be scored prior to hoof trimming.
2. When there is variation among an animal's feet, score the worst foot.
3. Score yearling bulls and heifers
  - a. bulls must be between 320 and 440 days
  - b. heifers must be between 320 and 460 days
4. Older females can be scored following guidelines used when collecting mature weights.

Note: Foot structure changes as animals age. Scores will be adjusted for age as part of the analysis. Scores should describe the animal as they are at the time of scoring, without consideration of age.

All data can be submitted online through the registry at [www.charolaisusa.com](http://www.charolaisusa.com)

American-International Charolais Association | 11700 NW Plaza Circle, Kansas City, MO 64153 | 816-464-5977

# WEBER

## CHAROLAIS & RED ANGUS FARM

**ANNUAL PRODUCTION SALE**  
**MONDAY, MARCH 17, 2025 1 PM CST**  
at the Weber Sale Facility 38667 296th St., Lake Andes, SD 57356

**100** Charolais, Red Angus & Charolais/Red Angus Cross Yearling & 2-Yr-Old Bulls  
**10** Registered Charolais & Red Angus Yearling Heifers

### SALE HIGHLIGHTS



#### JBARW KILL SHOT 4301

AICA M995696 SIRE: DCR MR GENERAL RIDGE G117  
BW 71# AWW 820# AYW 1582#  
BW -2.9 WW 89 YW 158 Milk 24 TSI 319



#### JBARW MR SMOOTH SILVER 4304

AICA M995695 SIRE: WCF MR SILVER GUN 467  
BW 90# AWW 815# AYW 1549#  
BW 0.5 WW 91 YW 166 Milk 28 TSI 326



#### JBARW SILVER RIDGE 4305

AICA M1000873 SIRE: DCR MR GENERAL RIDGE G117  
BW 94# AWW 764# AYW 1516#  
BW 1.8 WW 84 YW 152 Milk 15 TSI 317



#### JBARW MR SILVER GUN 4317 ET

AICA EM1000905 SIRE: WCF MR SILVER GUN 467  
BW 92# AWW 788# AYW 1471#  
BW -2.0 WW 73 YW 132 Milk 27 TSI 313

#### JBARW MR SILVER GUN 4303

AICA M995694  
SIRE: WCF MR SILVER GUN 467  
BW 89# AWW 714# AYW 1452#  
BW 0.5 WW 83 YW 142 Milk 22 TSI 294

#### JBARW MR SILVER GUN 4314 ET

AICA EM1000904  
SIRE: WCF MR SILVER GUN 467  
BW 97# AWW 8535# AYW 1573#  
BW 1.0 WW 84 YW 150 Milk 28 TSI 326

#### JBARW MS ROYAL MAGNUM 4315

AICA F1351478  
SIRE: WCF MR COOL ROCK 98  
BW 84# AWW 698# AYW 1202#  
BW 0.1 WW 68 YW 129 Milk 27 TSI 285

#### CHAROLAIS SIRES:

WCF Mr Silver Gun 467  
WCF Mr Silver Gun 0304 ET  
WCF Mr Silver Gun 285 ET  
WC Monumental 5524  
DCR General Ridge G117  
WCR Kingsbury 116 • NC Touche' 1916  
EC/4C Desert Storm 002 ET  
NC/MW Bobby B 2200 ET

#### RED ANGUS SIRES:

Red U2Q Don Julio 450J  
Red U2Q Mr Brownstone 551J  
Weber Mr Merlin 256  
Red U2 Entourage 282B  
Weber Mr War Wagon 81  
JBARW Mr War Train 10  
JBARW Mr Advantage 1522  
Feddes Reputation 093-2310  
Red U2 Double Vision 373G

This sale will be broadcast live on the internet.

**DVAuction**  
Broadcasting Real-Time Auctions  
Real time bidding & proxy bidding available.

Auctioneer: Seth Weishaar



For more information contact the ranch 605-384-3300

Dean 605-491-0185 • Tim 605-491-0986 • Jason 605-491-3832

Trenton 605-505-0602 • Dillon 605-505-0320



RANCH RAISED ON THE EASTERN OREGON DESERT

# *Selling* 120 BULLS

AGE ADVANTAGE FALL LONG YEARLINGS & SPRING YEARLINGS  
25 RED FACTOR CHAROLAIS

ROMANS RANCHES HETEROSIS  
ADVANTAGES:

### PERFORMANCE

Selling Sons of time tested Performance Sires  
Added Pounds & Pay Weight  
Red Meat Yield  
Less Health Risk

### PROVEN CARCASS MERIT

26 Years of Close-Out Data Collection  
2023 Ranch Raised Charolais Heifers Data  
132 Head, 150 Days on Feed  
16% Prime and 81% Choice  
All Yield Grade 1, 2, & 3s  
Dressed at 64%

### ABILITY TO GAIN & CONVERT

15 Years of RFI Testing  
Maximizing Average Daily Gain (ADG)  
Minimizing Feed Intake



LiveAuctions.TV

#### SIRES INCLUDE:

RR BANDITO 0267  
RR HIGH DESERT 9025

FINK FINALIZE 1616

JWX KANE 33K  
PIE FRANCHISE 1348

CALL FOR CATALOG

**JEFF & JULIE ROMANS**

541-212-2223

JEFFROMANS@HOTMAIL.COM



**PRODUCTION SALE  
MARCH 11, 2025**

*Westfall, OR*

ROMANSRANCHES.COM



*Selling 40 Performance Tested  
Yearling Charolais Bulls &  
10 Elite Breeding Heifers!*

*Annual Production Sale*  
**MARCH 22, 2025**  
1 PM • MAGNESS LIVESTOCK, HURON, SD



**A.I. SIRES INCLUDE:**

- GCC Mr. Duke 270 (Multiple trait leader 2017)
- DC/CRJ Tank E108P
- WZJ Warroad 906
- Raile J827
- LT JJ Venture 6927
- LT Patriot
- RBM Fargo Y911
- JMAR Jefferson



Sam & Connie Geyer  
De Smet, SD 605-860-2081  
sgeyer56@gmail.com  
www.geyercattlecompany.com



FEBRUARY 24 2025

**CHAROLAIS FACT:**

You can now browse  
**600 premium bulls**  
using our App!

Scan to download.



**See you all April 5**

www.DeBryuckerCharolais.com



2025 Junior National  
Fundraiser Online Sale



**MARCH 4, 2025**

**JOIN US IN MAKING A  
DIFFERENCE!**

*We're excited to accept donations to help us reach our financial goals! Whether it's Ag Products & Services, Flushes, Embryos, Semen, or any generous contribution, your support brings us one step closer to success. Together, we can achieve amazing things!*



**SCAN ME**



Want to Make a Difference?  
Contact-

Pam Hankins  
Planning Committee Chairman  
417-861-7209  
pamhankins917@gmail.com

Jamie Dehan  
Fundraising Chairman  
913-544-6128  
jamiedehan@gmail.com

Kaitlyn Chism  
AICA Director of Youth Activities  
816-464-2474 ext 201  
kchism@charolaisusa.com

# ROCK SOLID *Red*



## *Wanted Man* TRI-N BOB DYLAN 201K

JACK Foundation X Tri-N Captain Morgan  
BW: 90 • AWW: 728 • AYW: 1,444 • UREA: 16.64 • UIMF: 3.80  
Homo Polled • Non-Diluter • PAF

White or red, Bob Dylan checks all the boxes—performance, carcass and look. This Canadian powerhouse traces to well known U.S. genetics from the famed Michaelis Ranch and the Germaine line. With his first calf crop on the ground, we are more confident than ever about this sire's future potential.

Semen \$50

No signing fee  
Contact owners

Semen cleared for export to Australia

# G2

GEN TWO CHAROLAIS

Mountain Grove, MO

Luke Peterson, 417.259.0036

Tim Peterson, 417.988.3388

Brush Mitchell, 815.238.4083

Jacob Mitchell, 417.259.6377



### G2 Red Bull

This purebred Bob Dylan son is a prime example of the "Right Kind" and the reason we are so excited about this up-and-coming herd sire. The first calf crop by Bob Dylan is even better than we expected. Order Semen Today.

# GET TO KNOW YOUR DIRECTOR

Macy Hoag, Area 5



**Macy Hoag**  
Area 5

**H**ello, my name is Macy Hoag and I am currently serving as your AIJCA Junior Board Director for Area 5. I reside in Illinois City, Illinois with my parents, Steve and Mandy Hoag, and I am currently a senior in high school. I have shown cattle for about seven years, however, I have primarily shown Charolais for the last three years. Due to my passion for the agricultural industry, I am a chapter officer for my local FFA chapter and an officer for Section 4 FFA.

**Outside of the show barn, what else are you up to?**

Outside of the show barn, I enjoy spending time with my friends and family. I am also heavily involved in FFA and my 4-H club.

**What do you want to accomplish with your time on the AIJCA Board?**

During my time on the AIJCA Board, I want to become more involved with the juniors and the breeders. I also want to help encourage the juniors to become more involved with all of the various events and contests throughout the year!

**Tell us about your 1st Junior Nationals:**

My first Junior Nationals was in Grand Island, Nebraska in 2022. I exhibited my heifer, Blakely, and participated in

showmanship, team sales, and team fitting. I also met many friends!

**What are your future plans?**

Next year I plan to attend Joliet Junior College to get my Associates Degree. After that, I plan to transfer to a 4-year to attain my Bachelors Degree in Agricultural Education!.

**What is one thing you would say to someone interested in joining the Charolais breed?**

I'd say joining the Charolais breed offers a close-knit community, chances to learn about livestock management, and involvement in quality beef production.

**If you could have lunch with any 3 people who would they be?**

If I could have lunch with any three people, I would choose Heather Welper, Megan Moroney, and Brett Spader.

**How can we use our platform for good?**

We can use our platform to highlight the benefits of Charolais beef and its importance in the beef industry, as well as promote education on livestock management and sustainable farming practices.



**AMERICAN-INTERNATIONAL  
JUNIOR CHAROLAIS ASSOCIATION  
Officers**

<p><b>President</b> Shade Bunker Sparta, WI (608) 855-0270 <i>shadebunker1@gmail.com</i></p> <p><b>Vice President</b> Nissa Olsen Manhattan, KS (785) 313-2975 <i>nca.charolais@gmail.com</i></p> <p><b>Secretary</b> Ethan Shoemake Warner, OK (918) 424-8703 <i>ethan.shoemake2004@gmail.com</i></p>	<p><b>Treasurer</b> Tannah Cassatt Webb City, MO (417) 499-7935 <i>tmcassatt@gmail.com</i></p> <p><b>Ex-Officio</b> Weston Schrader Wells, KS (785) 488-6390 <i>weston.schrader@gmail.com</i></p>
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**Directors By Area**

<p><b>Area 1</b> Makennah Tucker Briggsdale, CO (970) 397-6163 <i>makennah14@gmail.com</i></p> <p><b>Area 2</b> Sarah Mead Aurora, NE (402) 694-3907 <i>sarah.mead@hamilton.net</i></p> <p><b>Area 3</b> Josi Schrader Wells, KS (785) 488-6467 <i>josischrader@icloud.com</i></p> <p><b>Area 4</b> Lexi Huse Elm Mott, TX (254) 299-7099 <i>lexihuse2006@gmail.com</i></p> <p><b>Area 5</b> Macy Hoag Illinois City, IL (563) 506-3853 <i>macyhoag@gmail.com</i></p> <p><b>Area 6</b> Tannah Cassatt Webb City, MO (417) 499-7935 <i>tmcassatt@gmail.com</i></p>	<p><b>Area 7</b> Nissa Olsen Manhattan, KS (785) 313-2975 <i>nca.charolais@gmail.com</i></p> <p><b>Area 8</b> Marie Downey Prattville, AL (812) 573-6606 <i>downeyme03@gmail.com</i></p> <p><b>At Large</b> Sidney Allard Sidney, NE (308) 249-7318 <i>sidneyallard05@gmail.com</i></p> <p><b>At Large</b> Breeze Bunker Sparta, WI (808) 855-0075 <i>bunkerbreeze2@gmail.com</i></p> <p><b>At Large</b> Hayden Englert Washington, KS (512) 987-8417 <i>skeeter.englert@gmail.com</i></p> <p><b>At Large</b> Ethan Shoemake Warner, OK (918) 424-8703 <i>ethan.shoemake2004@gmail.com</i></p>
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**Committee Chairmen**

<p><b>Fundraising</b> Tannah Cassatt</p> <p><b>Programs &amp; Activities</b> Nissa Olsen</p>	<p><b>Membership</b> Ethan Shoemake</p> <p><b>Junior National</b> Shade Bunker</p>
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**AIJCA Membership**

Membership in the nationwide American-International Junior Charolais Association (AIJCA) is open to anyone 21 years of age and under as of January 1 of the present year. The initial membership fee is \$30 and \$25 annual dues thereafter.

FEBRUARY 2025

# NIPP CHAROLAIS

*16th Annual Spring  
Bull Sale*

**SATURDAY, MARCH 8, 2025**

At the Ranch • 26306 US Hwy 70 • Wilson, OK 73463

**125 CHAROLAIS BULLS SELL**

## SALE SCHEDULE

8 a.m. Cattle Available  
for Viewing

Noon Lunch

1 p.m. Annual Bull Sale

BROADCAST LIVE

**LiveAg**

Catalogs Mailed  
Upon Request



Curtiss Nipp: 580.513.3555

Justin Nipp: 580.513.3556

Travis Nipp: 580.768.1835

[www.nippcharolais.com](http://www.nippcharolais.com)

Follow Us On 



*Bulls bred to surpass industry demands.*

# AICA Enrollment Process

**ALL females on your inventory list will be enrolled unless you dispose of them. Use the AICA disposal codes.**

Breeding codes are listed but optional.

Heifers (females under 18 months of age) appear on an additional list titled **Female Inventory Under 18 Months**. You will need to *Enroll* females on this list if they are going to calve in 2025.

**Female Inventory 2025**

Performance Plus \_\_\_\_\_, Whole Herd Rewards \_\_\_\_\_ Or Reg Only \_\_\_\_\_

NAME HERD ID	REGNUM	2024 BREEDING CODE	2025 BREEDING CODE	DISP CODE
ANIMAL NAME TATTOO	AICA REG # DOB			
ANIMAL NAME TATTOO	AICA REG # DOB			
ANIMAL NAME TATTOO	AICA REG # DOB			

**Female Inventory 2025 Under 18 Months**

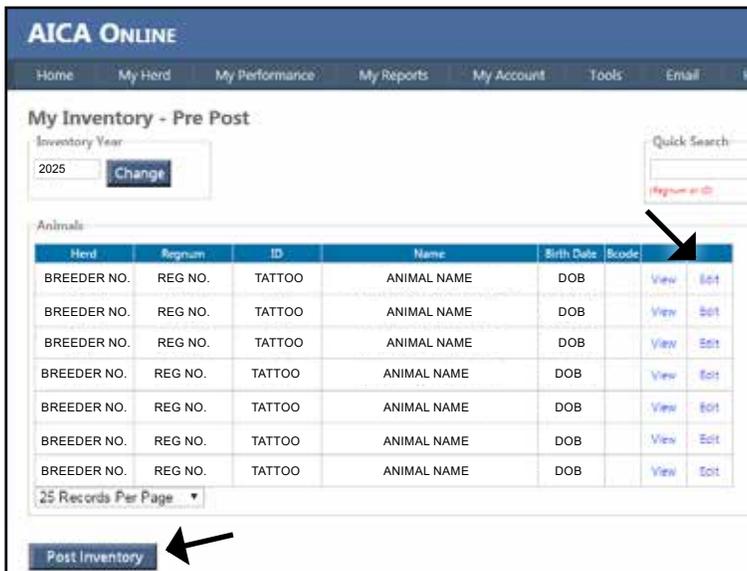
NAME HERD ID	REGNUM	2025 BREEDING CODE	DISP CODE	ENROLL Y
ANIMAL NAME TATTOO	AICA REG # DOB			
ANIMAL NAME TATTOO	AICA REG # DOB			
ANIMAL NAME TATTOO	AICA REG # DOB			

## Online Instructions

Complete AICA Enrollments online by following these instructions:

1. Update your disposals. Click EDIT to dispose of any female not calving in 2025 using the Disposal Codes.
2. After all disposals are complete and you are ready to submit your inventory to the AICA office, **click POST INVENTORY**. **Note:** You can only post your inventory one time; however, it does not have to be posted until April 1st. You can save your work and return to your disposals over several days.

You may only enroll females online for the current year. For all other years, please call the AICA office. Females under 18 months are no longer on these lists. You will be able to enroll these individually online using the **Female Inventory Under 18 Months** page.



# AICA Codes

## **Disposal Codes**

- 302 Calf performance/productivity
- 303 Low production value \$  
(not reproduction or performance related)
- 304 Old age
- 305 Infertile
- 306 Cow calved but did not wean a calf
- 307 Calving difficulty
- 308 Aborted
- 309 Prolapse
- 310 Reproductive disease
- 311 Poor body condition (unthrifty)
- 312 Poor udder-teats
- 313 Bad feet
- 314 Structurally unsound
- 315 Poor temperament
- 316 Injury
- 317 Illness
- 318 Genetic defect
- 319 Cancer eye, etc.
- 320 Leased
- 321 Missing or stolen
- 416 Sold Commercial
- 417 Unknown

## **Breeding Codes (optional)**

- 101 Cow calved
- 102 Dry (cow calved but did not wean a calf)
- 103 Cow lost calf but raised foster calf
- 104 Open (did not conceive)
- 105 Cow used as embryo donor cow
- 106 Cow used as recipient
- 107 Cow not exposed

Note: For codes 105 and 106 do not list if cow's most recent calf is a natural born calf

**Any animal reported as "disposed" will be dropped from your list.**

**\*\*Return inventory by mail or update online by April 1st.**

## **Steps to Enroll**

**Step 1 – Dispose of females no longer in your herd.**

**Step 2 – Choose your program and fill out inventory.**

- a) Whole Herd Rewards (WHR) – \$16 per female until April 1st. Free registration and transfer on calf born this year.
- b) Performance Plus Registration (PPR) – No charge per female – fees paid as you register/transfer calves.

**Step 3 – Both Programs: Return the complete inventory to the office by APRIL 1<sup>ST</sup>**

*Registration Only breeders are not required to return the inventory.*

Please reach out to the AICA Registration Department to get your answers.  
Maggie Smithee- 816-464-2474 x401 msmithee@charolaisusa.com  
Sarah Almond- 816-464-2474 x402 salmond@charolaisusa.com

*Riverdale Land and Livestock*



Semen:  
\$50/straw;  
No Signing Fee  
**Milk  
Trait Leader  
ROE Sire**

JDJ **Smokester** J1377 Pld ET PAF

**Bill Nottke**

Ranch Office  
3287 Lick Creek Road 11027 Chateau Chura  
Leasburg, MO 65535 Sunset Hills, MO 63128  
(314) 378-3255 cell  
bill@riverdalecorp.com

**Windy Hill**  
CHAROLAIS FARMS

Bonacker Family  
Cedar Hill, MO  
David: (314) 974-5230  
bonakrfam@sbcglobal.net  
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**MEAD FARMS**  
ANGUS & CHAROLAIS  
Barnett, MO

**MF**  
Brand of Quality

**Bull Sale • March 1**

Owner: Alan Mead (573) 216-0210  
meadangus@yahoo.com [www.meadfarms.com](http://www.meadfarms.com)

**DESIGNER GENES**

*Big Creek Carly 814 P*  
Resource X Game Changer X Tradition  
Top 2% M, TM • 5% REA • 20% TSI

Jeannine Doughty P.O. Box 523  
(816) 616-8838 Harrisonville, MO 64701  
[www.bigcreekcharolais.com](http://www.bigcreekcharolais.com)

**8 STORY FARMS**  
Charolais Cattle  
Bull Sale • March 22

**Austin & Courtney Story**  
29143 175th St • Altamont, MO 64620  
(660) 749-5834 • (660) 663-5048 cell  
8StoryFarms@gmail.com • www.8storyfarms.com  
[www.facebook.com/8storyfarms](http://www.facebook.com/8storyfarms)

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**RF ELEVATE K108**

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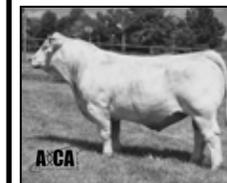
THE DALE RIDDER FAMILY  
1585 LITTLE BAY ROAD  
HERMANN, MO 65041  
HOME (573) 943-6462  
DALE (573) 680-4691 CELL  
DEREK (573) 680-4692 CELL  
RIDDER-FARMS@HOTMAIL.COM  
[WWW.RIDDERFARMS.COM](http://WWW.RIDDERFARMS.COM)

By Cattlemen, For Cattlemen

**Upcoming Events**

March 1 Mead Bull Sale, Versailles  
March 8 Wright Bull Sale, Kearney  
March 15 Wild Indian Acres Bull Sale, Carthage  
March 22 8 Story Bull Sale, Gallatin  
March 22 Bradley Bull Sale, Osceola  
April 5 Peterson Bull Sale, Mtn. Grove  
April 12 Renaissance Sale, Strafford  
May 10 Mead Bull Sale & Female Sale  
June 16-21 AIJCA Junior National, Springfield

**Phenotypic Excellence**



**WC Encompass**  
**0507 PLD**  
Top 1%  
WW • YW • TM • TSI  
Top 1% REA • 8% MB

Bull Sale  
March 8



Derry & Mary Wright, Owners 816-456-3792 Derry  
Chris & Kelsi Peuster, Managing Partner 816-529-2190 Chris  
42922 Old Hwy. 10 • Richmond, MO 64085 816-776-3512 farm office  
[WWW.WRIGHTCHAROLAIS.COM](http://WWW.WRIGHTCHAROLAIS.COM)

**MBS CHAROLAIS**  
We Collect Data.  
We Sell Bulls.

Mike & Brian Schumacher (573) 324-2528 home  
14809 Pike 139 (573) 324-5411 work  
Bowling Green, MO 63334 mbscharolais@gmail.com

**Quality + Proven Genetics**



**HALE FARMS**  
Rick Hale  
54 Hosier Lane  
Louisburg, MO 65685  
417-838-7251

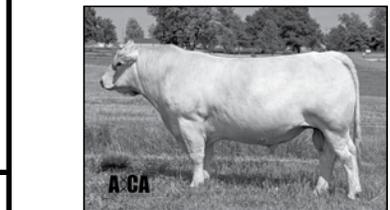
WIA Rebar 214 P  
5 Traits Top 25%

**Corman Charolais**  
Dan Corman  
Pomona, Missouri  
(417) 252-1373  
[www.cormancharolais.com](http://www.cormancharolais.com)  
"Breeding Charolais Since 1958"

**B/B BRADLEY CATTLE**

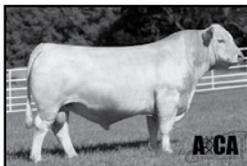
Bruce & Janna Bradley  
Marshfield, MO • 417-848-3457  
BRUCEMBRADLEY@HOTMAIL.COM  
Bull Sale • March 22

**PROVEN POWERFUL!**



**WCR Sherman Tank 0525 ET P**  
Homozygous Polled • PAF  
Top 10% CE, YW • 3% M, TSI • 4% TM • 15% MB

**Making An Impact!**



Top  
2% CE, BW  
3% CW, REA  
9% Milk  
4% TSI

LT ATLAS 0251 PLD

March 15  
Bull Sale



Mike, Sara, Connor & Cannon Kisner  
5805 Perkins Road • DeSoto, MO 63020  
(636) 586-2299 • (636) 236-0306 cell  
wildindianacres@yahoo.com  
Shannon Carpenter, Manager (937) 418-2275

**PETERSON FARMS CHAROLAIS** *New Whistle*

**Bull Sale • April 5, 2025**

Steve & Sandy Peterson • Jeremiah, Andrew & Joey  
8767 Outer Road, Mtn. Grove, MO 65711  
(417) 926-5336 • (417) 746-4410

**LEHMANN CATTLE COMPANY**  
Charolais & Angus

9376 SE V Hwy, Lathrop, MO 64465  
Jerry & Michelle Lehmann • Alex Sauer & Suzie Theriault  
573-999-4759 or 860-459-9337

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The Johansen Family  
11218 County Line Road  
Syracuse, MO 65354  
(660) 473-2945  
Charolais for 35 Years

**TIGER COUNTRY CHAROLAIS**

The Curtis Family  
Steve (573) 721-2122  
scurtis2122@gmail.com  
15101 Hwy D, Mexico, MO 65265

# SANDMEIER Charolais

Where the genetics make the difference



Annual Bull Sale  
**FRIDAY, MARCH 7, 2025**

1 PM CST at the Ranch, Bowdle, SD

**YOUR SOURCE FOR  
QUANTITY & QUALITY**

**SALE  
OFFERING** 90 Virgin Twos  
40 Fall Bulls  
50 Yearlings



2-YR-OLD BULL

### SCR SIR SCHURR THING 3113P

M1004490 | BW 57 | ADJ WW 665  
EPDS: CE 20.6 | BW -6.3 | WW 68 | YW 123 | TSI 294



2-YR-OLD BULL

### SCR DAK RUSH 3293P

M1004491 | BW 87 | ADJ WW 728  
EPDS: CE 13.5 | BW -1.0 | WW 65 | YW 130 | TSI 291



2-YR-OLD BULL

### SCR SIR FREEDOM 3357P

M1004492 | BW 81 | ADJ WW 714  
EPDS: CE 9.7 | BW -1.2 | WW 66 | YW 121 | TSI 262



FALL BULL

### SCR SIR GILMORE V 3717P

M1004493 | BW 92 | ADJ WW 681  
EPDS: CE 12.9 | BW -0.9 | WW 78 | YW 132 | TSI 277



FALL BULL

### SCR SIR BLUE VALUE 3753P

M1004494 | BW 98 | ADJ WW 710  
EPDS: CE 13.2 | BW 0.1 | WW 72 | YW 114 | TSI 255

### Sires Include:

- KC JACK 0891P
- DCR GILMORE G356
- WC BLUE VALUE 8705
- SCR GILMORE VALUE ET 1904P
- GHC RIDGE 9603P
- KC DAKOTA BOB

Contact us at:

Calvin: 605-285-6179

Cell-281-1259

Matthew: 605-281-1564

sandchar@venturecomm.net

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[www.charolais.org.mx](http://www.charolais.org.mx)



# WORLD CONGRESS TECHNICAL CHAROLAIS CHARBRAY

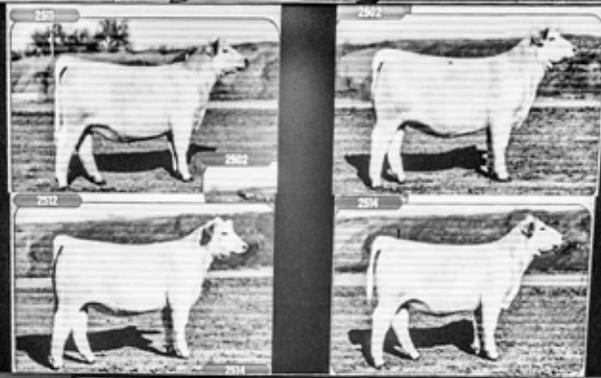
AGUASCALIENTES- TEPATITLAN- MONTERREY



21- 29 20  
APRIL 25



FEBRUARY 72 2025



## BENEFITS FOR COMMERCIAL PRODUCERS

Wightman is a perfect example: genomic testing isn't just a boon for the seedstock industry. The information a producer can learn from genomically testing commercial heifers will help lay the foundation for the breeding decisions and, ultimately, the bull purchases made on that operation.

When initially testing, Wightman was surprised at the deep-level insights that genomic testing could provide. The information positioned him to make the best possible decision for his long-term herd goals. He also used it to make better informed culling decisions long before the first calf hit the ground. What he learned from genomic testing helped take away the guesswork of culling based on sire and dam EPDs and phenotype, alone.

## THE SALES TOOL

For seedstock producers, offering GE-EPDs is not just a selling point, but a form of customer service. The information and transparency promotes the integrity of an operation while simultaneously building customer trust and confidence in the purchases made.

Dr. Troy Rowan, Assistant Professor of Genomics at the University of Tennessee, tells us that genomic testing is the tool commercials producers can rely on to mitigate the risk of a bull purchase by providing

a clearer picture of what a bull could pass on to his offspring.

A picture may be worth 1000 words, but what is the information worth that adds accuracy to breeding decisions and unequivocally proves the parentage of an animal? In these markets, many would agree that information is priceless. And it's at our fingertips.

## FOR CATTLE PRODUCERS LIKE WIGHTMAN, GENOMIC TESTING OFFERS A UNIQUE OPPORTUNITY

For Virginia corn and soybean farmer and commercial cattle producer, Brett Wightman, genomic testing just makes sense. The diversified operator runs around 125 pairs and appreciates a self-sufficient cow that can wean a decent calf, as we all do.

“The cow-calf business is not my main enterprise, but if I’m going to have cattle, I want to have good ones,” Wightman says. “Everyone has a different definition of what a good cow is, and mine is one that’s problem free and efficient. If I’m going to do it, I want to do it correctly.”

### GENOMIC ANSWERS

“Genomic testing is the only tool I feel like gives you a look under the hide. It gives you answers that it would take generations to figure out, if ever, through offspring,” he explains adding that before operating the nearly closed herd he runs today, genomic testing helped to take the mystery out of the commercial heifers he purchased.

“I had been growing my herd for the past few years and buying heifers from a number of different sources, and in a lot of cases, I didn’t know the exact

breed composition,” he says.

That makes it pretty hard to make good mating decisions.”

Seeing an ad for genomic testing, Wightman reached out to learn more. With his questions answered, he pulled samples on one group of heifers.

Those heifers helped open the door for genomic testing at Wightman Grain and Cattle. When the results were in, Wightman says that he was surprised that nearly 100% of the black heifers he had purchased were 100% Angus. Not only did he have the information he needed to make informed mating decisions; he was also intrigued by the indexes and rankings on his heifers and wanted to learn more about the rest of the heifers in his pasture. He quickly made the decision to test his entire herd.

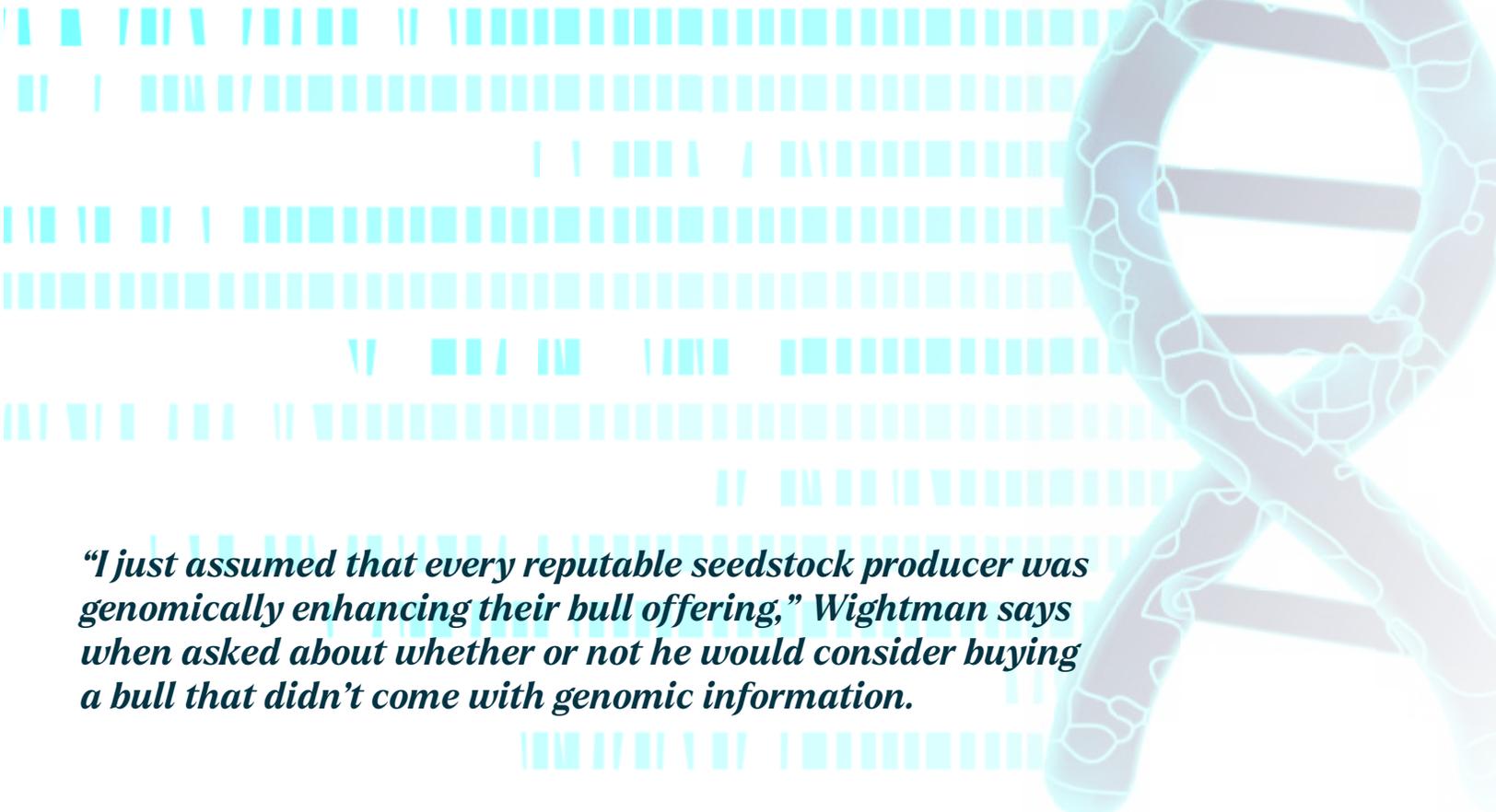
“I decided pretty quickly that I wanted to use genomic testing to benchmark against the rest of the animals that have been tested,”

Wightman says. “It’s pretty neat when you get some heifers that not only look good but are also in the top 10% on the index values, as well.”

Genomic information has also helped Wightman cull his herd before investing time and money. After visually sorting his replacement heifers and cows on the criteria of conformation and disposition, the next step is reviewing the genomic results for each animal.

“I’m not as selective on phenotype as I used to be. If they come back with good genomic scores, even if they aren’t the prettiest one in the pasture,” he laughs, adding that he doesn’t argue on behalf of ugly cattle. “As long as they are above an acceptable level as far as looks are concerned,





***“I just assumed that every reputable seedstock producer was genomically enhancing their bull offering,” Wightman says when asked about whether or not he would consider buying a bull that didn’t come with genomic information.***

and fleshing ability and structure are acceptable. I let the genomics help predict the most efficient and longest lasting mothers.”

Retaining replacement heifers, an added benefit genomic testing has delivered has been to take the guesswork out of determining which calf was sired by which bull. The information has helped to ensure Wightman can place replacement heifers with the correct bulls to prevent inbreeding.

### **BULLS THAT DELIVER SATISFACTION**

“I just assumed that every reputable seedstock producer was genomically enhancing their bull offering,” Wightman says when asked about whether or not he would consider buying a bull that didn’t come with genomic information.

“I just feel like the reputable seed

stock producers should be doing that. Genomic testing is important to me and other commercial producers when we’re buying bulls, and I, personally, will pay more for a bull from a reputable seedstock producer.” 





# AJCA ANNOUNCES INAUGURAL PHENOTYPE AND GENOTYPE SHOW

As one of the largest and most progressive junior breed associations in the country, the American International Junior Charolais Association (AICA) is excited to introduce a new opportunity for junior members in 2025: The Phenotype and Genotype (P&G) Show.

The P&G Show is a unique competition that aims to marry traditional cattle evaluation and modern genetic technology, offering junior members valuable learning experience in the world of cattle breeding and selection.

The show will be held in conjunction with “The Greatest Show” 2025 AJCA Junior National Show & Leadership Conference June 16–21, 2025, in Springfield, Missouri.

“The P&G show will reward real-world, structurally correct, industry-relevant cattle developed by our junior membership,” says Executive Vice President Brett Spader. “This new opportunity will help add a component that our junior members can use to establish the females they move forward with in their breeding program – females that can produce bulls with a blend of functionality, longevity and genetic advancement for the industry.”

## How it Works:

The P&G Show will employ a composite scoring system, equally weighting genotypes and phenotypes at 50% each. The approach will ensure a comprehensive evaluation of the animals, considering both their visual characteristics and genetic potential. Prior to the show, judges will receive cards containing each entry’s information, including birth date and genomically enhanced Expected Progeny Differences (GE-EPDs) with breed percentile rankings. This data will form the basis of the genotype rankings. The same judge will assess the animals’ physical characteristics during the Junior National event, providing the phenotype rankings. The final class placings will be determined by combining the genotype and phenotype scores. In the event of a tie, preference will be

given to the phenotype rankings.

The P&G Show will be organized into classes at the discretion of the show classification committee. Classes will be further divided into four divisions, with an emphasis on maintaining proportionate distribution based on age and class size.

## Entry and Eligibility:

To participate in the 2025 P&G Show, entries must meet specific criteria: only purebred heifers are eligible; DNA sample results must be on file with AICA by March 1, 2025; GE-EPDs must be published in the April 2025 National Cattle Evaluation; heifers must be born on or after September 1, 2023; and juniors must have full interest and possession of the cattle by May 10, 2025.

The P&G Show will be a non-fit competition.

Premiums for the P&G Show will include Grand Champion and Reserve Grand Champion cash awards, with 70% of entry fees distributed as class premiums based on the number of entries per class.

“The Phenotype & Genotype Show represents an exciting new direction for our junior members. By combining visual evaluation with genomic data, we’re providing a unique educational opportunity that reflects the evolving nature of cattle breeding. This show encourages our youth to think critically about both the physical attributes and genetic potential of their animals, preparing them for the future of the industry,” says Kaitlyn Chism, AICA Director of Youth Activities and Foundation.

As the cattle industry continues to evolve, events like the P&G Show will play a critical role in the development of the next generation of well-rounded breeders.

To learn more about the 2025 P&G Show and how to enter, contact Kaitlyn Chism at [kchism@charolaisusa.com](mailto:kchism@charolaisusa.com).



# 2025 Junior National

# HOTEL BLOCKS

### **HOLIDAY INN EXPRESS & SUITES SPRINGFIELD NORTH**

3050 North Kentwood • Springfield, MO 65803

Booking Link at [www.CharolaisUSA.com/jr-national.php](http://www.CharolaisUSA.com/jr-national.php)

Call: 417-708-4699 (Select option 3 and use Block Code: AJC)

Group Rate: \$129/night + tax

Current Available Room Types: Double Queens, Two Queen Suite or King

### **OASIS HOTEL & CONVENTION CENTER**

2546 N Glenstone Ave • Springfield, MO 65803

Call: 417-866-5253

Group Rate: \$120/night + tax

Current Available Room Types: Double Queens or King Rooms

### **SPRINGHILL SUITES BY MARRIOTT SPRINGFIELD NORTH**

2025 E Kerr St • Springfield, MO 65803

Call: 417-351-6981

Group Rate: \$124/night + tax

Current Available Room Types: Double Queen Suite or King Suite

### **CAMPING**

Camping will be available on-site at the Ozark Empire Fairgrounds

Reservation contact and details to come spring 2025.

## SPRING ONLINE SALE MARCH 4, 2025



### **JOIN US IN MAKING A DIFFERENCE!**

We're excited to accept donations to help us reach our financial goals! Whether it's Ag Products & Services, Flushes, Embryos, Semen, or any generous contribution, your support brings us one step closer to success. Together, we can achieve amazing things!

Want to Make a Difference?



### Contact-

Pam Hankins  
Planning Committee Chairman  
417-861-7209  
[pamhankins917@gmail.com](mailto:pamhankins917@gmail.com)

Jamie Dehan  
Fundraising Chairman  
913-544-6128  
[jamiedehan@gmail.com](mailto:jamiedehan@gmail.com)

Kaitlyn Chism  
AICA Director of Youth Activities  
816-464-2474 ext 201  
[kchism@charolaisusa.com](mailto:kchism@charolaisusa.com)



# AIJCA JUNIOR Show Results

## Cattlemen's Congress Junior Charolais and Percentage Show

### CATTELMEN'S CONGRESS JUNIOR CHAROLAIS AND PERCENTAGE SHOW

Oklahoma City, Okla. - January 6, 2025

**Judge:** Craig Sand, Stillwater, Okla.

**Spring Champion and Grand  
Champion Heifer:** AC PGC Ms London  
232,3-25-23, by BRCH Cool Dott 0503  
Pld ET. Matthew Bruns, North Platte,  
Neb.

**Senior Calf Champion and Reserve  
Grand Champion Heifer:** RF Miss  
Maura 3322 ET, 9-18-23, by PCC Force  
Of Nature 122J ET. Claire Norris, Eudora,  
Kan.

**Spring Calf Champion:** BLOCK Glow  
103M, 3-27-24, by BOY Outlier 812 ET Pld.

**John T. Davis III, Iva, S.C.**

**Reserve Spring Calf Champion:** FFF  
Ms Perfection 4103, 3-17-24, by WC  
Premonition 1138 P ET. Devir Darbonne,  
Duncan, Okla.

**Junior Calf Champion:** BJF Suzie  
4029M, 2-4-24, by PCC Force Of Nature  
122J ET. Avery Kohls, Hutchinson, Minn.

**Reserve Junior Calf Champion:** 3  
Aces Bl. Elvira 1014, 1-17-24, by BOY  
Outlier 812 ET Pld. Alyssa Meier, Clinton,  
Tenn.

**Reserve Senior Calf Champion:**  
JFS Millie 118, 11-8-23, by CCC WC  
Redemption 7143 Pld ET. Emily Allen,  
Lolita, Texas.

**Intermediate Champion :** RF Ms  
Duchess Naomi 3282 ET, 7-4-23, by  
M&M Outsider 4003 Pld. Andrew Bohrer,  
Martinsburg, W. Va.

**Reserve Intermediate Champion:**  
FFF Fancy 3187, 6-4-23, by CCC WC  
Resource 417 P. Kamden Filippo, Rush  
Springs, Okla.

**Reserve Spring Champion:** BSSC  
Sherri Baby 3101L, 4-4-23, by CCC  
WC Redemption 7143 Pld ET. Braylen  
Schaeffer, Hagerstown, Ind.

### CATTELMEN'S CONGRESS - JUNIOR HEIFER SHOW



Grand Champion Female



Reserve Grand Champion Female

### JUNIOR PERCENTAGE CHAROLAIS

**Junior Champion and Grand  
Champion Percentage Charolais  
Heifer:** JMAE Ms. Claudia, 2-15-23,  
by M&M Outsider 4003 Pld. Barrett  
Duncan, Bonham, Texas.

**Senior Calf Champion and Reserve  
Grand Champion Percentage  
Charolais Heifer:** TCC RF Adele 3872  
ET, 9-25-23, by PCC Force Of Nature  
122J ET. Alyssa Meier, Clinton, Tenn.

**Junior Calf Champion:** SC Ms Stealth  
427M, 4-4-24, by SC Goodspeed 111J ET.  
Khyler Marshall, Crawford, Okla.

**Reserve Junior Calf Champion:** BFC  
Ms Mab 498, 3-11-24, out of Summit Ms  
Patsy 98B. Tuff Davis, Wheeler, Texas.

**Reserve Senior Calf Champion:** KG  
Miss Faith 703L, 10-5-23, out of JCMiss  
Firecracker 102. Reid Groves, Beggs,  
Okla.

**Spring Calf Champion:** ADPR7L Gabby,  
4-7-23, out of CAG Flo Jo 7624 ET. Logan  
Tibken, Wiota, Iowa.

**Reserve Spring Calf Champion:**  
Trust in Sally 321L ET, 3-17-23, out of HF  
Mustang Sally 904 Pld. Hudson Eaton,  
Newalla, Okla.

### CATTELMEN'S CONGRESS - PERCENTAGE JUNIOR HEIFER SHOW



Grand Champion Percentage  
Female



Reserve Grand Champion  
Percentage Female



**L403**

M992551 • 2/23/23 • Polled • Sire: WC BRAVO 8576 P  
 CED: 11.9; BW: -1.6; WW: 68; YW: 125; MILK: 31; TSI: 284.61  
 Act BW: 81 lbs. ; Adj WW: 806 lbs.



**2416**

M1000207 • 1/9/24 • Dehorned • Sire: GS MR CREAT 2007  
 CED: 6.0; BW: 0.8; WW: 57; YW: 108; MILK: 18; TSI: 264.83  
 Act BW: 81 lbs. ; Adj WW: 684 lbs.



**4032**

M1000941 • 2/15/24 • Polled • Sire: LT Vortex 1320 PLD  
 CED: 13.5; BW: -2.8; WW: 59; YW: 103; MILK: 24; TSI: 247.16  
 Act BW: 72 lbs. ; Adj WW: 687 lbs.



**433**

M1004927 • 3/18/24 • Polled • Sire: HBC SUMMIT 1H  
 CED: 13.4; BW: -1.7; WW: 61; YW: 95; MILK: 21; TSI: 248.66  
 Act BW: 85 lbs. ; Adj WW: 662 lbs.



**Bred Heifers**



**4031**

M1004933 • 2/15/24 • Polled • Sire: LT Vortex 1320 PLD  
 CED: 10.1; BW: -0.1; WW: 71; YW: 117; MILK: 20; TSI: 250.34  
 Act BW: 89 lbs. ; Adj WW: 729 lbs.

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Andee Marston • 785-250-4449  
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CHAROLAIS  
SALE RESULTS

BOCK CHAROLAIS COMPLETE  
DISPERSAL

JDickinson, N.D. - December 18, 2024

Auctioneer: Seth Weishaar, Belle Fourche, S.D.

Averages:

47 Bull Calf Splits .....	\$7,085
45 Heifer Calf Splits.....	\$5,913
27 Bred Heifers.....	\$3,519
3 Bred Cows.....	\$3,183
2 Bull Calves.....	\$3,650
1 Heifer Calf.....	\$2,000
125 Lots.....	\$5,704

Total Sale Gross: \$712,950

By Hadley Schotte

High-Selling Lots:

- \$9,600 – Heifer Calf Split.** LNB Miss Ledger 0122, 4-9-20, by LNB Ledger 3025. Heifer calf, 3-31-24, by Box P Avalanche 8194 P. To Shawn Hollermann, Bertrum, Minn.
- \$8,650 – Bull Calf Split.** LNB Miss Ava 2002, 3-24-22, by Box P Avalanche 8194 P. To Shawn Hollermann. Heifer calf, 3-22-24, by Eatons Hot Shot 0130 Polled. To John Verbout, Grygla, Minn.
- \$8,500 – Bull Calf Split.** LNB Miss Ledger 9039, 3-29-19, by LNB Ledger 3025. To Shawn Hollermann. Bull calf, 3-29-24, by HC Elks 2090 Pld. To Shane Frost, Randlett, Utah.
- \$8,500 – Bull Calf Split.** LNB Miss Ledger 9081, 4-3-19, by LNB Ledger 3025. To NextGen Cattle, Paxico, Kan. Bull calf, 3-26-24, by Box P Avalanche 8194 P. To Dale Baranko, Fairfield, N.D.
- \$8,250 – Heifer Calf Split.** LNB Miss Ledger 7143, 4-7-17, by LNB Ledger 3025. To Doug Walter, Wibaux, Mont. Heifer calf, 3-16-24, by Box P Avalanche 8194 P. To Shawn Hollerman.
- \$8,100 – Bull Calf Split.** LNB Miss Rushmore 1165, 4-18-21, by HC Rushmore 9112 Pld. To John Verbout. Bull calf, 3-20-24, by Box P Avalanche 8194 P. To Wild Indian Acres, De Soto, Mo.
- \$8,000 – Bull Calf Split.** LNB Miss Ledger 1055, 4-3-21, by LNB Ledger 3025. To Rifle Creek Cattle, Anselmo, Neb. Bull calf, 3-17-24, by Box P Avalanche 8194 P. To Curtis Cattle Co, Mt. Vernon, Iowa. 

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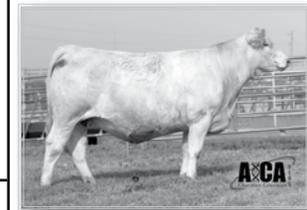
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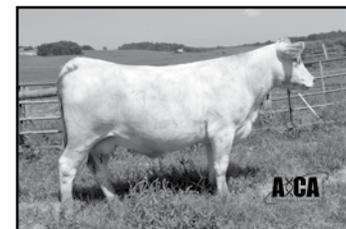
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## AICA MEMBERSHIP NEWS NOTES

### Obituary



Cathy JoAnn Pendergrass, 61, of Warrenton, VA, passed away peacefully on December 28, 2024, surrounded by her loving family. Raised in the rolling

hills of Kentucky, Cathy spent her life cultivating beauty, capturing memories, and creating joy in the lives of everyone she met.

Her passion for working horses and enjoying a ranching lifestyle were shared with family and friends. With a camera in hand, she had an uncanny ability to capture life's precious moments, preserving them for generations to come. Many of her incredible images were featured on covers of western and livestock publications across the country.

Cathy's love for gardening was evident in her vibrant flowers and flourishing plants, which was reflected in her nurturing spirit. She used this hobby to instill work ethics

and the enjoyment of nature in her grandchildren. Her adventurous soul led her to explore the world through travel, finding wonder and inspiration in every new place she visited.

The light of Cathy's life was her family, especially her beloved husband, Bill, her children, and her grandchildren, who were the center of her heart. She is survived by her husband of 36 years, Bill Pendergrass; her four children, Erica & John Faith, Aaron & Alyssa Faith, Andy & Carla Pendergrass, and Dusty & Emily Pendergrass; and her treasured grandchildren, Layla Pendergrass, Raylee and Landon Faith, Hudson, and Etta Pendergrass. She is also survived by her mother, Linda Beck; her siblings, Cindy, James, Robin, and Daniel; and a host of extended family and dear friends. Cathy was preceded in death by her father, James Beck.

Cathy was deeply loved by many for her kindness, humor, and the warmth she brought to all who knew her. Her legacy is one of love, laughter, and a life lived fully.

Services to celebrate Cathy's life will be held at Woodbury Funeral Home in Woodbury, Tennessee on Saturday January 4, 2025. Visitation will begin at 1:00 PM, followed by a service at 3:00 PM. In lieu of flowers, the family requests donations be made to the Beefmaster Educational Endowment Foundation, in honor of Cathy's generous spirit.

A celebration of life will be held in Franklin, Texas on January 25, 2025. Additional details to follow. For more information contact Andy Pendergrass (979) 402-2570 or Dusty Pendergrass (979) 402-8153. ☞

AICA  
**ROLL OF EXCELLENCE**  
 Show Results

Cattlemen's Congress – A  
 ROE Show  
 Cattlemen's Congress – A  
 ROE Pen Show

**CATTELMEN'S CONGRESS – CLASS  
 A ROE SHOW**

Oklahoma City - January 6, 2025

**Judge:** Brett Barber, Channing, Texas

**Total Shown – 78:** 61 Females – 17 Bulls

**FEMALES**

**Senior Calf Champion and Grand**

**Champion Female:** RF Miss Maura 3322 ET, 9-18-23, by PCC Force Of Nature 122J ET. Claire Norris, Eudora, Kan.

**Spring Champion and Reserve Grand**

**Champion Female:** AC PGC Ms London 2321 ET, 3-25-23 by BROCHE Cool Dot 0503 Pld ET.

**Spring Calf Champion Female:** BLOCK

SHRL EL Ms Popstyle 104, 4-2-24, by BOY Outlier 812 ET Pld. John T. Davis III, Iva, S. C.

**Reserve Spring Calf Champion**

**Female:** BLOCK Glow 103M, 3-27-24, by BOY Outlier 812 ET Pld. John T. Davis III.

**Junior Calf Champion Female:** 3 Aces

BL Elvira 1014, 1-17-24, by BOY Outlier 812 ET Pld. Alyssa Meier, Clinton, Tenn.

**Reserve Junior Calf Champion**

**Female:** BJF Suzie 4029M, 2-4-24, by PCC Force Of Nature 122J ET. Avery Kohls, Hutchinson, Minn.

**Reserve Senior Calf Champion**

**Female:** JFS Millie 118, 11-8-23, by CCC WC Redemption 7143 Pld ET. Emily Allen, Lolita, Texas.

**Intermediate Champion Female:** RF

Ms Duchess Naomi 3282 ET, 7-4-23, by M&M Outsider 4003 Pld. Andrew Bohrer, Martinsburg, W. Va.

**Reserve Intermediate Champion**

**Female:** Lee Charlie's Angel LE23, 6-1-23, by Bar LS Mr. Out On The Town. Kix Lee, Gillham, Ark.

**Reserve Spring Champion Female:**

BSSC Sherri Baby 3101L, 4-4-23, by CCC WC Redemption 7143 Pld ET. Braylen Schaeffer, Hagerstown, Ind.

**Cow-Calf Champion Female:** Ankony

Miss Sacajawea K015, 8-9-22, by CCC WC Redemption 7143 Pld ET. Heifer Calf: RAC Miss Sacajawea M015, 11-20-24, by JMAR Jefferson 8M11. Kreas Rose Richard, Blanchard, Oklahoma.

**CLASS PLACINGS**

**Late Spring Heifer Calves:** Calved May 2 to June 7, 2024. 3 Shown. 1. Kylin Oakes, Taloga, Okla., on J/O Miss Fancy Cat 446. 2. Teagan Hardy, Ryan, Okla., on SKS Dawn TW 70M. 3. McKayla Mears, Sweeney, Texas, on MX4 Stella Dolly's Mischief.

**Early Spring Heifer Calves:** Calved April 2 to April 10, 2024. 6 Shown. 1. John T. Davis III on BLOCK SHRL EL Ms Popstyle 104. 2. Claire Hartin, Madill, Okla., on WGS Angelina 002. 3. Lyndsey Franklin, Ladonia, Texas on FFC Ms Aggieland 6M.

**Early Spring Heifer Calves:** Calved March 2 to March 27, 2024. 9 Shown. 1. John T. Davis III on BLOCK Glow 103M. 2. Devri Darbonne, Duncan, Okla., on FFF Ms Perfection 4103. 3. Kylin Oakes on J/O Miss Maggie 427.

**Junior Heifer Calves:** Calved February 3 to February 26, 2024. 9 Shown. 1. Avery Kohls on BJF Suzie 4029M. 2. Kylin Oakes on J/O Miss Mia 413. 3. Kyndal Sadler, Perkins, Okla., on J&J Angelina 403.

**Junior Heifer Calves:** Calved January 1 to January 23, 2024. 7 Shown. 1. Alyssa Meier on 3 Aces BL Elvira 1014. 2. Trace Falkenstein, Oswego, Kan., on LJR Madison 3826M. 3. Isaiah Sallee, Porum, Okla., on LJR Centerfold 818M ET.

**Winter Heifer Calves:** Calved November 3 to December 12, 2023. 5 Shown. 1. Emily Allen on JFS Millie 118. 2. Kix Lee on HCL Mill Lil 301. 3. Taylor Moore, Nancy, Ky., on DRUINS Gigi D113.

**Senior Heifer Calves:** Calved September 2 to October 24, 2023. 6 Shown. 1. Claire Norris on RF Miss Maura 3322 ET. 2. Lucas Crutcher, Fair Grove, Mo., on Big Creek Something Royal 326P. 3. Atley Kleinman, Wentworth, Mo., on SCC Donna 180 L.

**Late Summer Yearling Females:** Calved July 4, 2023. 1 Shown. Andrew Bohrer on RF Ms Duchess Naomi 3282 ET.

**Summer Yearling Females:** Calved June 1 to June 4, 2023. 2 Shown. Kix Lee on LEE Charlie's Angel LE23. 2. Kamden Filippo on FFF Fancy 3187.

**Late Spring Yearling Females:** Calved April 2 to April 30, 2023. 8 Shown. 1. Braylen Schaeffer on BSSC Sherri Baby 3101L. 2. Alyssa Meier on LJR Ms Legacy 356L ET. 3. Hayden Neagle, Fountain City, Ind., on B C R Felicia 518L.

**Early Spring Yearling Females:** Calved March 3 to March 28, 2023. 4 Shown. 1. Matthew Bruns on AC PGC Ms London 2321 ET. 2. Breckyn Bloomberg, Secor, Ill., on SKS Madelyn 95L. 3. Kinsley Atchison, Mason, Texas on SCC Aurora 151L.

**CATTELMEN'S CONGRESS**



Grand Champion Female



Grand Champion Bull



Reserve Grand Champion Female



Reserve Grand Champion Bull

**More on the Web:**  
 AICA Roll of Excellence show results are available on the AICA website at [www.charolaisusa.com](http://www.charolaisusa.com)

**Cow-Calf Pair:** Calved August 9, 2022. 1 Shown. 1. Kreas Rose Richard on Ankony Miss Sacajawea K015. Heifer Calf: RAC Miss Sacajawea M015.

**BULLS**

**Senior Champion and Grand Champion Bull:** CARRS Mr Ignite 222 P, 5-5-22, by WIA-Conley Insider D9 P. Bar J Livestock Inc., Liverpool, Texas, Carr Cattle Company, Webb City, Mo.

**Spring Calf Champion and Reserve Grand Champion Bull:** TE High Country IM, 3-15-24, by LJR Mr Bad Hombre 2373E ET. Taylor Elmore, Hominy, Okla.

**Reserve Spring Calf Champion Bull:** AWR Mufasa 4101 ET, 3-8-24, by SVY Mayfield 30H. Aces Wild Ranch LLC, Millsap, Texas.

**Junior Calf Champion Bull:** MSL Mr. Quavo 675M, 2-10-24, by MSL Flat Banger 306H Pld ET. Shawn Leifeste, Cameron, Texas.

**Reserve Junior Calf Champion Bull:** AWR Mayberry 4107 ET, 2-2-24, by SVY Mayfield 30H. Aces Wild Ranch LLC.

**Intermediate Champion Bull:** BJCF Utopia L140 P, 5-12-23, by WDZ Commissioner 928. Bar J Livestock Inc.

**Reserve Intermediate Champion Bull:** FFF The Source 3188, 6-15-23, by CCC WC Resource 417 P. Kamden Filippo, Rush Springs, Okla.

**Junior Champion Bull:** 3Aces White Horse 3523, 3-16-23, by WDZ Kingsman 737 P. Alyssa Meier.

**Reserve Junior Champion Bull:** CCC Sundance 3026 P ET, 1-8-23, by CCC WC Redemption 7143 Pld ET. Epperson Cattle/Colby Epperson, Laredo, Mo.

**Reserve Senior Champion Bull:** CE Cool Resource, 11-10-22, by WC Resource 0349 P. Epperson Cattle/Colby Epperson.

**CLASS PLACINGS**

**Late Spring Bull Calves:** Calved June 8, 2024. 1 Shown. 1. Lily Williams, Keithville, La., on RKNW Iceman 4009.

**Early Spring Bull Calves:** Calved April 15, 2024, to April 20, 2024. 3 Shown. 1. Megan Johnson, Beaver, Okla., on J/O Nitro Cat 445. 2. Emersan Pool, Mulhall, Okla., on BJP Okie Justice 903 ET. 3.

Timber Creek Charolais, Afton, Texas on DAL Mr Eazy Duz It 4M20.

**Early Spring Bull Calves:** Calved March 1 to March 20, 2024. 5 Shown. 1. Taylor Elmore on TE High County IM. 2. Aces Wild Ranch LLC on AWR Mufasa 4101 ET. 3. Megan Johnson on J/O Aces High 426.

**Junior Bull Calves:** Calved February 2 to February 10, 2024. 2 Shown. 1. Shawn Leifeste on MSL Mr. Quavo 675M. 2. Aces Wild Ranch LLC on AWR Mayberry 4107 ET.

**Summer Yearling Bulls:** Calved May 12 to June 15, 2023. 2 Shown. 1. Bar J Livestock Inc., on BJCF Utopia L140 P. 2. Kamden Filippo on FFF The Source 3188.

**Spring Yearling Bulls:** Calved March 16, 2023. 1 Shown. 1. Alyssa Meier on 3AcesWhite Horse 3523.

**Junior yearling Bulls:** Calved January 8, 2023. 1 Shown. 1. Epperson Cattle/Colby Epperson on CCC Sundance 3026 P ET.

**Senior Yearling Bulls:** Calved November 10, 2022. 1 Shown. Epperson Cattle/Colby Epperson on CE Cool Resource.

**Summer Senior Yearling Bulls:** Calved May 5, 2022. 1 Shown. Bar J Livestock Inc., Carr Cattle Company on CARRS Mr Ignite 222 P.

**GROUPS**

**Produce of Dam:** 1 Shown. Epperson Cattle on CE Blue Sophie.

**Junior Get Of Sire:** 1 Shown. Johnson/Oakes Genetics, Sapulpa, Okla. on MJ Coolcat 027.

**Breeder Herd:** 1 Shown. Johnson/Oakes Genetics.

**Group of Five Head:** 1 Shown. Johnson/Oakes Genetics.

**CATTLEMAN'S CONGRESS - CLASS A ROE - PENS OF HEIFER & BULL SHOW**

Oklahoma City, Okla. - January 5, 2025

**Judge:** Mark Johnson, Orlando, Okla.

**Grand Champion Pen of 3 Heifers:** Johnson/Oakes Genetics, Taloga, Okla. Sires: RBM Keystone HI; SHF Rehab 8104. Averages: Age: 335 days; Wt.: 951; WDA: 2.84

**Grand Champion Pen of 3 Bulls:** Aces Wild Ranch LLC, Millsap, Texas. Sire: SVY Mayfield 30H. Averages: Age:325 days; Wt.: 1,173; WDA: 3.61; SC 35,3.

**Reserve Grand Champion Pen of 3 Bulls:** Johnson/Oakes Geneice. Sires: MJ Coolcat 027; WCR Sir Blackjack 0156 P. Averages: Age: 276 days; Wt.: 823; WDA: 2.98; SC: 29.0

**CATTLEMAN'S CONGRESS PENS OF HEIFER & BULL SHOW**



Grand Champion Heifer pen



Grand Champion Bull Pen



Reserve Grand Champion Bull Pen





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[ihughes@charolaisusa.com](mailto:ihughes@charolaisusa.com)

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# PERFORMANCE INFORMATION

## FEBRUARY 1

Deadline for submitting performance information for March 2025 Analysis

## MARCH 1

Deadline for submitting performance information for April 2025 Analysis



# South Dakota Charolais

Contact these seedstock breeders for herd sire prospects and herd building females.



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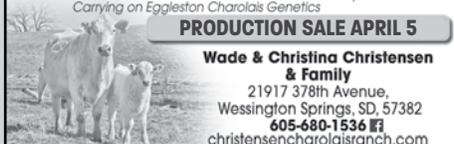
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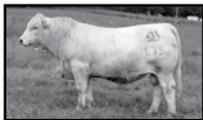
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**Contact us for Sale Catalogs!**

**FEBRUARY 8** Charolais For Profit Bull Sale, Bryan, Texas  
**APRIL 26** Appalachian Classic Bull Sale, Knoxville, Tenn.  
**MAY 3** 26th Annual The Sale of Excellence, College Station

**Ask how we can help with your breeding program.**

**Have you planned your advertising?**

April 2025  
Deadline: February 25

Contact Your Area Field Representative

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Hadley Schotte  
(785) 562-6632  
Isaac Hughes  
(662) 660-3164  
David Hobbs  
(913) 515-1215

AICA EVENTS

FEBRUARY 1

56th National Charolais Show  
Fort Worth Stock Show & Rodeo  
Fort Worth, Texas

MARCH 1

Deadline for submitting performance  
Information for April 2025 Analysis

MARCH 4

Houston Livestock Show & Rodeo  
Class A ROE Show  
Houston, Texas

APRIL 1

AICA Herd Enrollment Deadline

APRIL 14 – 15

AICA Annual Membership Meeting  
Committee Meetings, Spring Board of  
Directors Meeting  
Kansas City, MO

APRIL 20 – 29

Charolais Charbray International  
Technical Conference  
Mexico

AFFILIATE EVENTS

Contact David Hobbs  
(816) 464-2474, ext 200,  
dhobbs@charolaisusa.com  
with affiliate event dates.

MORE ON THE WEB:  
www.charolaisusa.com/calendar.html

FEBRUARY 2025

**February 1** – Deadline for submitting performance information to AICA for March 2025 Genetic Analysis.  
**February 1** – 56th National Charolais Show. Fort Worth Stock Show & Rodeo, Fort Worth, Texas.  
**February 3** – Gold Rush Elite Multi-Breed Genetics Sale, Rapid City, S.D. Auctioneer: Seth Weishaar. Sale Manager: CK Sales and Marketing.  
**February 4** – Black Hills Stock Show & Rodeo Charolais Show & Sale. Show: 9:00 a.m. Sale: 1:00 p.m., Rushmore Plaza Civic Center, Rapid City, S.D.  
**February 4-6** – National Cattlemen’s Beef Association CattleCon 2025. San Antonio, Texas.  
**February 8** – Bradley 3 Ranch Wide Body Bull Sale, at the ranch, Estelline, Texas. Auctioneers: Justin B. Stout and Doak Lambert. Contact: James Henderson or Mary Lou Bradley-Henderson.  
**February 8** – Charolais For Profit Bull Sale, Brazos Valley Livestock Commission, Bryan, Texas. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.  
**February 8** – Stewart Charolais & Red Angus 18th Annual Bull Sale, at the ranch, Lake Preston, S.D. Auctioneer: Seth Weishaar. Contact: Jeff Stewart.

**February 9** – 61st Annual Iowa Beef Expo Charolais Sale, Iowa State Fairgrounds, Des Moines, Iowa. Auctioneer: Justin B. Stout. Sale Manager: JWC Marketing.  
**February 12** – Broberg Charolais 8th Annual Bull Sale, at the farm, Tilden, Neb. Auctioneer: Seth Weishaar. CK Sales & Marketing.  
**February 13** – Watertown Winter Farm Show South Dakota Showplace Charolais Show & Sale, Codington County Extension Complex, Watertown, S.D.  
**February 14** – 33rd Annual San Antonio Livestock Show Bull Sale & Commercial Female Sale, 10:00 a.m., San Antonio Livestock Show Auction Facility, San Antonio, Texas. Contact: Michael Sturgess or Jim Banner.  
**February 17** – Rennert Ranch/Heart-J Char-Lay 9th Annual Performance on the Platte Charolais Bull Sale, 1 p.m. Darr Feedyard Bull Development Center, Cozad, Neb. Auctioneer: Matt Printz. Contact: Kristian Rennert.  
**February 18** – Bina Charolais 30th Annual Powerhouse Bull Sale, Jamestown Livestock, Jamestown, N.D. Contact: Lane Bina or Denea Stern.  
**February 18** – Eaton Charolais 60th Private Treaty Bull Sale Opening, at the ranch, Lindsay, Mont. Contact: Scott, Shane, Lana, Boe or Lee Eaton.  
**February 19-20** – NCC The Classic Charolais Show & Sale, Show: February 19; Sale: February 20. Buffalo County Fairgrounds, Kearney, Neb. Contact: Ronette Bush-Heinrich.  
**February 20** – Small Livestock Performance Tested Bull Sale, Winnemucca Convention Center, Winnemucca, Nev. Sale Manager: Parnell Dickinson.  
**February 21** – R Lazy B Ranch Annual Production Sale, 1 p.m. Hub City Livestock, Aberdeen, S. D. Contact: Robert Birkliid.  
**February 22** – Cannon Charolais Ranch 12th Annual Bull Sale, 1 p. m., at the ranch, Newton, Iowa. Auctioneer: Cody Lowderman. Sale Manager: Hubert Cattle Sales.  
**February 22** – Cody Cattle Company Annual Bull Sale, 1 p.m., at the ranch, Scandia, Kan. Contact: Cody or Lindsay Runft.  
**February 22** – Rogers Bar HR Spring Turn Out Bull Sale, 12:30 p.m., at the ranch, Collins, Miss. Contact: Doug Rogers.

MARCH 2025

**March 1** – Deadline for submitting performance information to AICA for April 2025 Genetic Analysis.  
**March 1** – Gulf Coast Cattle 8th Annual Show Calf and Bred for Purple Cow Sale, at the farm, Florahome, Fla. Contact: Jerry Mullins.  
**March 1** – Mead Farms Spring Performance Tested Bull Sale, Noon. Mead Farms Sale Headquarters, Versailles, Mo. Auctioneers: Jerry Lehmann; Wies Tiemann. Contact: Alan Mead or Scott Wall.  
**March 1** – Meadows Creek Farm 10th Annual Black and White Spring Forward Bull & Female Sale, Noon, South Alabama Stockyard, Brundidge, Ala. Contact: Richard or Glenn Meadows.  
**March 1** – Shepherd-Shamburg Charolais & Angus Private Treaty Bull Sale, at the farm, Stuart, Iowa. Contact: Sara Shepherd or Dan Shamburg.  
**March 1** – T&S Strnad and Guests Annual Charolais Production Sale, 1 p.m., at the ranch, Formoso, Kan. Contact: Terrill or Sarah Strnad.  
**March 4** – Doll Ranch 45th Annual Production Sale, 1:30 p.m., Kist Livestock, Mandan, N.D. Contact: Charles, Harlan, or David Doll.  
**March 4** – Houston Livestock Show & Rodeo Class A ROE Show, Houston, Texas.  
**March 6** – Larson Ranch 21st Annual Production Sale, 1:00 p.m., at the ranch, Leoti, Kan. Contact: Kyja Larson or Brady Larson.  
**March 7** – Sandmeier Charolais 44th Annual Bull Sale, at the ranch, Bowdle, S.D. Auctioneer: Seth Weishaar. Contact: Calvin or Matthew Sandmeier.  
**March 8** – 37th Annual Tennessee Beef Agribition Charolais Sale, 1 p.m., James E. Ward Agricultural Center, Lebanon, Tenn. Sale Sponsor: Tennessee Charolais Association. Contact: Bob Morton.  
**March 8** – Nipp Charolais Spring Bull Sale, 1:00 p.m., at the ranch, Wilson, Okla. Auctioneer: Lakin Oakley. Contact: Curtiss Nipp.  
**March 8** – Wright Charolais 18th Annual Bull Sale, 3 p.m., Wright Charolais Sale Facility, Kearney, Mo. Auctioneer: Greg Goggins. Sale Manager: Hubert Cattle Sales.  
**March 8-9** – Beavers Charolais Private Treaty Bull Sale, at the farm, Collins, Iowa.  
**March 9** – RBM Livestock Annual Production Sale, 1 p.m., at the ranch, Florance, S. D. Contact: Mike or Ryan Bergh.  
**March 10** – Double C Ranch Annual Bull Sale, Clay Center Livestock, Clay Center, Kan. Contact: Spencer Crowther.  
**March 11** – Romans Ranches Charolais Production Sale, Westfall, Ore. Contact: Jeff or Julie Romens.  
**March 13** – Effertz Key Ranch 47th Annual Bull Sale, 1:00 p.m. Rugby Livestock, Rugby, N.D. Contact: Roger or Kevin Effertz.  
**March 14** – Bar S Ranch Annual Production Sale, at the ranch, Paradise, Kan. Auctioneer: Jared Shipman. Contact: David or Stephanie Dickerson.  
**March 15** – JMAR Genetics/DESCO Charolais Farm Pot of Gold Frozen Genetics Online Sale, CK Online Sales. Contact: Jim Johnson or Daren Statler.  
**March 15** – Wild Indian Acres Annual Spring Bull Sale, 1 p.m. Joplin Regional Stockyards, Joplin, Mo. Sale Manager: Hubert Cattle Sales.  
**March 15** – Full Circle Cattle Company 5th Annual Bull Sale, 1 p.m., Winter Livestock, Dodge City, Kan. Auctioneer: Cody Lowderman. Sale Manager: JWC Marketing LLC.  
**March 17** – Brent Charolais 8th Annual Online Bull Sale. CKOnlineSales.com. Contact: Matthew Brent.  
**March 17** – Weber Charolais and Red Angus Annual Production Sale, 1 p.m., Weber Sale Facility, Lake Andes, S.D. Contact: Dean, Tim, or Jason Weber.  
**March 18** – IKE Charolais & Red Angus Online Bull Sale, Big Iron Livestock Online Auctions.  
**March 18** – Schrader Ranch 23rd Annual Bull Sale, at the ranch, Wells, Kan. Contact: Spencer or Laci Schrader.  
**March 21** – Thomas Charolais Inc. Female Sale, at the ranch, Raymondville, Texas. Contact: Mitch Thomas or Tonnyre Thomas-Joe.  
**March 22** – 8 Story Farms 7th Annual Production Sale, 1 p.m. Daviess County Livestock Market, Gallatin, Mo. Contact: Austin or Courtney Story.  
**March 22** – Bradley Cattle Spring Bull Sale, 4:00 p.m., Wheeler Livestock Market, Osceola, Mo. Contact: Bruce Bradley.  
**March 22** – Geyer Cattle Company Annual Production Sale, 1 p.m., Magness Livestock, Huron, S.D. Contact: Sam or Connie Geyer.

# ADVERTISING RATES

## EFFECTIVE WITH THE JAN. 2022 ISSUE

The following terms and conditions govern all advertising in the *Charolais Journal*, which is used without separate or additional contract terms.

### BREEDER ADVERTISING SPACE

Black & White	1x	11x
1 page	\$750	\$650
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1/2 page (h)	450	375
1/2 page (v)	500	400
1/3 page	300	250
1/4 page	250	200
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Inside Covers		1,200
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### DISCOUNTS

A 5% discount for all advertising will be given if prepaid for one year. No agency commissions allowed on breeder rates.

### CLOSING DATES

All advertising copy (including photos) must be in the Charolais Journal office by the 25<sup>th</sup> of the second month preceding publication, i.e. Jan. 25 for the March issue or the first working day thereafter. A \$100 late fee will be applied to all late advertisements. Proof deadline: 20<sup>th</sup> of the second month preceding publication, i.e. Jan. 20 for March issue.

### ADVERTISING CONTENT

The Charolais Journal reserves the right to refuse any advertising or copy at its sole discretion. The Charolais Journal assumes no responsibility for the accuracy and truthfulness of submitted advertising containing pedigrees or statements regarding performance. The Charolais Journal accepts no responsibility for the accuracy of any photographs supplied by other than its own staff. Advertisers shall indemnify and hold harmless the Charolais Journal for any claims concerning advertising content as submitted.

Notice to advertisers: Advertising for sales scheduled prior to the 20th of the month of publication accepted at the advertiser's risk. The Charolais Journal assumes no responsibility for distribution.

### REPRINTS, CATALOGS AND BROCHURES

Advertising and editorial reprints available. Sale catalogs and brochures are produced at special rates. Contact office for prices.

**March 22** – Thomas Charolais Inc. Spring Bull Sale, 1 p.m., at the ranch, Raymondville, Texas. Contact: Mitch Thomas or Tonnyre Thomas Joe.

**March 22** – Valley View Charolais 57th Annual Bull Sale, at the ranch. Auctioneer: Rick Machado. Contact: T. E. Buddy Westphal.

**March 22** – Wakefield Farms Performance Tested Bull Sale, 1 p.m., Dunlap Livestock Auction, Dunlap, Iowa. Auctioneer: Jon Schaben. Sale Manager: JWC Marketing LLC.

**March 22** – West Fork Ranch Annual Bull Sale, Loup City Community Center, Loup City, Neb. Contact: Roseann Wilson.

**March 22** – Zehnder Waage Partnership Annual Bull Sale. Waage Farms, Greenbush, Minn. Sale Manager: CK Sales and Marketing.

**March 25** – C-B Charolais 39th Annual Production Sale, C-B Sale Facility, Montpelier, N.D. Contact: Curtis or Troy Brown.

**March 26** – Schmidt Cattle Company Annual Bull Sale, 1 p.m., Sheridan Livestock Auction, Rushville, Neb. Contact: Randy Schmidt.

**March 28** – Schurrpot Ranch Spring Bull Sale, Tri-State Livestock, McCook, Neb. Contact: Marty Schurr.

**March 28** – The Great Northern 6th Annual Bull & Female Sale, 1 p.m., Northern Genetics Facility, Clear Lake, Minn. Auctioneer: Justin B. Stout. Contact: Scott Moeller or Dustin Fischer.

## APRIL 2025

**April 1** – AICA Herd Enrollment Deadline.

**April 1** – Dybdal Charolais Online Fall Born Heifer Sale, SC Online Sales. Contact: Larry or Ty Dybdal.

**April 1** – Hubert Charolais Ranch 46th Annual Bull Sale, 1:00 p.m., at the ranch, Monument, Kan. Auctioneer: Justin B. Stout. Contact: David Hubert.

**April 4** – Roster Charolais Bull Sale, Spencer, S. D. Contact: Mike Roster.

**April 5** – DeBruycker Charolais 41st Annual Bull Sale, 11 a.m., Western Livestock Auction, Great Falls, Mont. Contact: Brett or Mark DeBruycker or Joe Campbell

**April 5** – Christenson Charolais Ranch Bull Sale, Kimball Livestock, Kimball, S.D. Auctioneer: Justin Tupper. Contact: Wade Christenson.

**April 5** – Peterson Farms Charolais 32nd Annual Top Pick Bull Sale, 1 p.m. Peterson Farms Sale Facility, Mtn. Grove, Mo. Sale Manager: Mitchell Management.

**April 5** – Wagner Charolais 14th Annual Bull Sale, at the ranch, Nunn, Colo. Contact: Bob Wagner.

**April 6** – Hassebrook Charolais Farms 9th Annual Bull Sale, 2 p.m., Albion Livestock Market, Albion, Neb. Contact: Bruce Hassebrook.

**April 8** – Thomas Ranch 53rd Annual Bull Sale & Replacement Heifer Sale, at the ranch, Harrold, S.D. Contact: Troy Thomas or Cally Kindred.

**April 10** – Reich Charolais Ranch 67th Annual Bull Sale, Belle Fourche Livestock Market, Belle Fourche, S. D. Contact: Time Reich.

**April 12** – Dybdal Charolais 14th Annual Bull Sale, 5 p.m., Laurel Livestock Sales Company, Laurel, Neb. Contact: Larry or Ty Dybdal.

**April 12** – Fink Beef Genetics Spring Production Sale, Fink Beef Genetics Sale Facility, Randolph, Kan. Contact: Galen or Lori Fink or Megan or Chad Larson.

**April 12** – Hebbert Charolais 43rd Annual Bull Sale, Hebbert Sale Facility, Hyannis, Neb. Contact: Matt or Lacy Hebbert.

**April 12** – Prairie Valley Farm Annual Bull Sale, Platte Livestock Auction, Platte, S. D. Auctioneer: Dustin Carter. Sale Manager: CK Sales & Marketing.

**April 12** – The Renaissance 33rd Anniversary Edition Sale, 1:00 p.m., Chappell's Sale Arena, Strafford, Mo. Sale Manager: Mitchell Management.

**April 14-15** – AICA Annual Membership Meeting, Committee Meetings and Spring Board of Directors Meeting, KCI Expo Center, Kansas City, Mo. Contact: AICA.

**April 17-18** – NextGen Cattle Company, 4th Annual Flint Hills Spring Classic Bull Sale, at the ranch, Paxico, Kan. Auctioneer: Doak Lambert Contact: Joe Epperly, Doug Husfeld or Andrew Bird.

**April 19** – Cobb Charolais Ranch 56th Annual Bull Sale, Western Livestock, Great Falls, Mont. Contact: John or Cheryl Cobb.

**April 19** – Lindskov's LT Ranch World Renowned Genetics 44th Annual Bull Sale, noon, at the ranch, Isabel, S.D. Contact: Bryce or Todd Lindskov.

**April 20-29** – Charolais Charbray International Technical Conference, Mexico. Contact: Charolais Charbray Herd Book of Mexico.

**April 24** – JMAR Genetics & Guests New Beginnings Bull, Female & Semen Online Sale. DVAuction. Contact: Jim Johnson.

**April 26** – Appalachian Classic Sale, 1:00 p.m., Knoxville Livestock Center, Knoxville, Tenn. Sale Sponsor: Mountain Empire Charolais Association. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service

**April 26** – Wienk Charolais Ranch 56th Annual Bull Sale, at the ranch, Lake Preston, S.D. Contact: Jeff, Sterling, Stetson or Ty Eschenbaum.

**April 30** – AIJCF Scholarship Application deadline.

## MAY 2025

**May 1** – AIJCA Junior National Early Entry & Ownership Deadline.

**May 3** – 26th Annual The Sale Of Excellence, 1 p.m., O. D. Butler Beef Research Center, College Station, Texas. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.

**May 10** – AIJCA Junior National Late/Final Entry & Ownership Deadline.

**May 10** – Mead Farms Female & Bull Sale, NOON. Mead Farms Sale Headquarters, Versailles, Mo. Auctioneers: Jerry Lehmann; Wes Tiemann. Contact: Alan Mead or Scott Wall.

**May 15** – Kentucky Charolais Influenced Feeder Calf Sale. Bluegrass South, Stanford, Ky. Contact: Jeff Harrod or David Sandusky.

**May 17** – Alabama Elite Charolais Sale. 1:00 p.m. Mid-State Stockyards, Letohatchee, Ala. Auctioneer: Billy Younkin. Sale Manager: Outfront Cattle Service.

## JUNE 2025

**June 10-13** – Beef Improvement Federation 2025 Research Symposium and Convention, Amarillo, Texas.

**June 16-21** – AIJCA Junior National Shows & Leadership Conference. Ozark Empire Fairgrounds, Springfield, Mo. Contact: Kaitlyn Chism, AICA.

## JULY 2025

**July 1** – Deadline for submitting performance information to AICA for August 2025 Genetic Analysis

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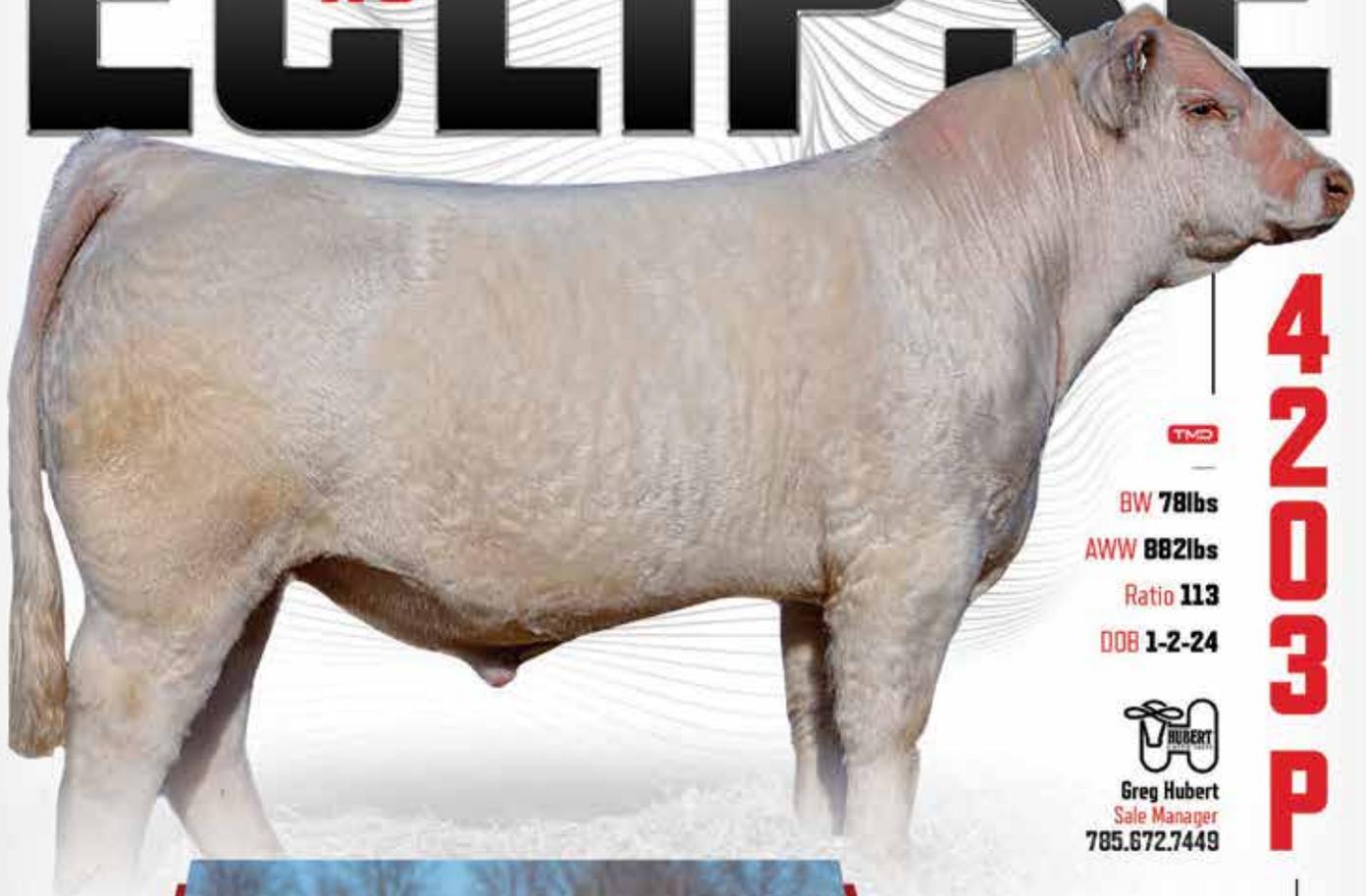
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Feature Lot

WC Encompass 0507 P X WC Brenda 0716 P ET

# ECLIPSE

WC



4203P

TMO

BW 78lbs

AWW 882lbs

Ratio 113

DOB 1-2-24



Greg Hubert  
Sale Manager  
785.672.7449



SEMEN  
FOR SALE  
\$30/Unit

Maternal  
brother to  
WC Eclipse  
4203 P

WC Artillery  
2404 P

- Eight EPD traits that rank in the **top 15% of the breed.**
- **#7** ranked bull out of 69 contemporaries.
- He is a maternal brother to WC Artillery 2404 that topped the 2024 WC sale at \$40,000.
- CE & BW EPDs rank in the **top 10% of the breed.**

CE	BW	WW	YW	CW	REA	MARB	TSI
16.9	-4.1	80	135	35	0.93	0.17	286.36

Derry + Mary Wright  
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The Home of Elite Charolais

# WORLD *renowned* GENETICS

*-- 44th annual bull sale --*

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**12:00 MT • AT OUR NEW FACILITY • 6 MILES N. ISABEL • SD**

**SELLING 250 CHAROLAIS BULLS & 250 ANGUS BULLS**

*"Quality, Affordability, Volume"* all with the highest customer service in the industry!

*Featuring sons of  
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