

CHAROLAIS

AUGUST 2013

JOURNAL



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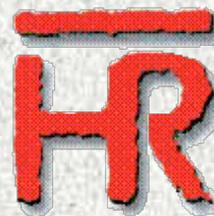
PH #	Reg. #	SIRE	BW	WW	YW	Milk	TM
124	F1130487	101	3.3	38	73	25	45
978	F1117328	101	3.6	44	82	18	40
137	F1130499	702	3.9	50	86	21	46
834	F1099051	101	3.2	40	74	24	44
202	F1154468	714	3.7	42	73	22	43
665	F1064523	2250	4.9	47	76	25	48
611	F1039208	961	4.3	49	80	20	44
914	F1099178	449	3.1	48	80	20	44

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HEH MS REAL TX SPUR ET H400

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 EPDs 1.0 29 53 4 19 1.0
 with calf bw 87 lbs by 914 son

Sire: BHD Reality T3136
 Dam is a former "Pick of the DeBruycker Herd" and a maternal sib to JDJ Ms Cigar K1509, also a Pick of Herd.

Purchased by Deen Ranch, Early, TX in the first President & Reality Sale.

JK JULIET 252

7/15/10 F1123265
 EPDs 2.0 24 40 1 13

Sire: BHD Reality T3136
 Dam: JK Miss Kate by Tradition 066 son Raised by John Hodges, DeLeon, TX
 John says "This heifer calved 3 days after this photo. She is 25 months old at calving. We need more like her. We have been very happy with our Reality heifers!"

All of the Texas group listed here will have several top quality offerings in the 3rd Annual President & Reality Influence sale! Reality daughters have been selected as best consignments in the two previous sales.



3rd Annual President & Reality Sale ::: October 19, 2013

Calves by sons of these bulls are also eligible! We will also include cows and heifers bred to JDJ Equity Z370 and JDJ Resource Z365. For more information contact Outfront Cattle Service!

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CHAROLAIS

JOURNAL

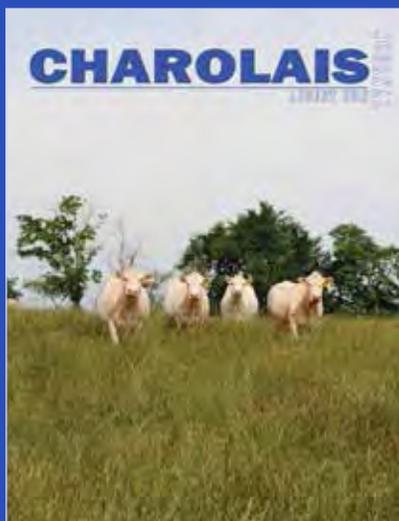
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AUGUST 2013

VOL. 37, NO. 5

ON THE COVER—

Photo by Wes Chism at
Hudspeth Charolais, St. Joe, Ark.
Cover by Molly Schoen



JOURNAL STAFF

J. Neil Orth
CPI President

David Hobbs
Manager

Molly Schoen
Editor

Kaitlyn Lewis
Advertising Coordinator

Field Representatives
Refer to page 11

CHAROLAIS JOURNAL

11700 NW Plaza Circle • Kansas City, MO 64153
phone (816) 464-5977 • fax (816) 464-5759
www.charolaisusa.com

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CHAROLAIS JOURNAL ADVERTISING POLICY: Advertising material for any month's issue must be received in the offices of the *Charolais Journal*, 11700 NW Plaza Circle, Kansas City, MO 64153, by the 25th of the second month preceding the month of publication, i.e., Dec. 25 for the February issue. Full camera-ready advertising copy or full-screened negatives will be accepted until the 1st of the month prior to publication provided notification of copy size, shape, color and other specifications are received by the 25th of the second month prior to the month of publication. If a proof is required, copy must be received by the 20th of the second month prior to publication, i.e., June 20 for the August issue. No copy can be altered or changed, except for typographical error, after the 1st of the month of publication. Any ad copy changes that must be made after the 1st of the month will be assessed a 10% additional space charge. All dates and times are herein applicable at the office of the CHAROLAIS JOURNAL, 11700 NW Plaza Circle, Kansas City, MO 64153. *Charolais Journal* (ISSN 0191-5444) is published monthly, except June and July which are combined issues, by CHAROLAIS PUBLICATIONS INC., 11700 NW Plaza Circle, Kansas City, MO 64153. Subscriptions: U.S. - \$75; U.S. First Class - \$100; Canada - \$125; Foreign - \$125. Single Copies - \$7, including postage. For AICA members, \$20 of annual dues to AICA are applicable to subscriptions for *Charolais Journal*. Periodicals postage paid at Kansas City, MO 64153, and additional mailing offices. Standard postage paid at Jefferson City, Mo. POSTMASTER: Send address changes to: CHAROLAIS JOURNAL, 11700 NW Plaza Circle, Kansas City, MO 64153.



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Semen: \$20/Straw; \$30 Signing Fee
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M695129 Hoodoo Slasher x Cadillac x Wind

BW: 92 lbs. AWW: 778 lbs. AYW: 1,368 lbs.

EPDs: BW: 1.6 WW: 33 YW: 51 M: 7 TM: 23

SC: 1.4 REA: 0.26

- Proven Show Sire
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Progeny Performance

	Avg. BW	AWW Index	AYW Index
193 Bulls	89 lbs.	102	101
215 Heifers	83 lbs.	102	101

The outcross with consistency for
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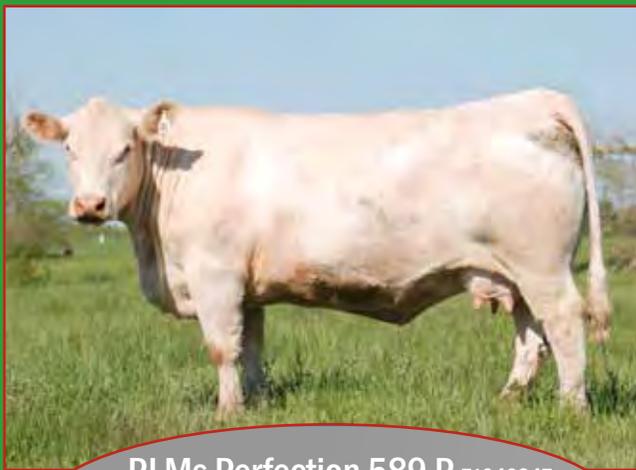


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WW - 925, Ratio - 116, ADG - 4.29 "Powerful"



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- Professional Exporting
- Semen & Embryo Sales
- AI & ET Equipment Sales
- Semen & Embryo Warehouse

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M6 FRESH AIR 8165 PLD ET
M6 FULL THROTTLE 2138 PLD ET

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CHAROLAIS

VIEWPOINT

J. Neil Orth, Executive Vice President

The cost of pounds matter.

We hope you will join us on August 22!

Feed efficiency terminology has been batted around for decades. The beef industry has compiled mountains of anecdotal information, tried many systems, researched encouraging theories, all in an attempt to quantify and compare feed efficiency. Almost everyone connected to the production of beef recognizes the importance of finally getting closer to unlocking the genetic mystery of feed efficiency.

Anyone interested in Charolais genetics or feed efficiency research is invited to join us Thursday, August 22, at the Holiday Inn Hotel and Conference Center, Urbana, Illinois. AICA is hosting Charolais on Feed: The Genetics of Feed Efficiency Field Day. Five of the beef industry's leading feed efficiency researchers will headline the event. The overarching goal of the field day is to present the most comprehensive feed efficiency information to date to anyone willing to invest the time to hear it.

The feed efficiency research is in the second year of the project and

stated, "In the feedlot, feed efficiency is critical. Whether or not a pen of cattle is profitable is based on the value of the cattle when they are sold and the cost of production." Loy went on to say, "Feed efficiency, aside from the cost of the feed itself, is the factor that drives the cost of production. Those two factors are used together for cattle feeders to determine what they will pay for a pen of cattle and ultimately whether that pen of cattle is profitable."

We know cattle that do not gain efficiently also do not grade well. Research that studies a beef animal's genetic ability to add red meat efficiently and produce a quality carcass is incredibly valuable up and down the food chain. Dr. Matt Spangler, during an interview for an edition of NCBA's Cattleman to Cattleman featuring the research project stated, "We hope to come out with more accurate EPDs or EPDs for traits we didn't have EPDs for. The exciting thing about having a selection tool for feed intake is

"The overarching goal of the field day is to present the most comprehensive feed efficiency information to date to anyone willing to invest the time to hear it."

is part of a comprehensive \$5,000,000 grant from the U.S. Department of Agriculture National Institute of Food and Agriculture. The research is being done by 21 scientists from 11 different institutions, several producers and breed associations. The research will ultimately analyze individual feed efficiency data, on a molecular level, on 8,000 head representing eight breeds. The research design will eventually pave the way for the beef industry, particularly the seedstock sector, to develop genetic selection tools that enable producers to accurately improve feed efficiency.

Dr. Jonathan Beever, Department of Animal Sciences, Univ. of Illinois will discuss the basics of genomic information. Dr. Matt Spangler, Univ. of Nebraska, will discuss The Weight Traits Project. Dr. Bob Weaber, Kansas State Univ., will present the most current genomic-enhanced EPDs and selection indexes. Dr. Dan Shike, Univ. of Illinois will discuss the feed efficiency projects currently being conducted at the university. Dr. Jerry Taylor, Univ. of Missouri, will present the most current information regarding the National Program for Genetic Improvement of Feed Efficiency in Beef Cattle.

Dr. Dan Loy, Director of Iowa Beef Center, Iowa State University, recently

the ability to actually select for profit. We can ultimately select for optimum output such as growth, and input, like feed intake, and be able to put those into some kind of economic index and select for those animals that are most profitable given someone's breeding objective."

The genomic information produced through this ground breaking research will likely change the landscape of beef production. It's important and exciting and you can be among the first to learn of the progress to date. Even better, there is no cost. It's free to anyone interested in improving beef production.

As registered or commercial Charolais producers, we know the value of Charolais genetics to the beef industry. As a participant in this research project, we will now have the scientific information to develop more selection tools and improve the accuracy of existing tools.

For more information or to register, visit www.charolaisusa.com or contact Dr. Robert Williams, Director of Breed Improvement, (816) 464-5977 Ext. 103. E-mail: rwilliams@charolaisusa.com. We hope you will join us August 22! 

ASSOCIATION UPDATES

AICA and AIJCA NEW MEMBERS

Alabama

Jacob L Cruise ☆
6950 Alabama Hwy 143
Deatsville, AL 36022

Arkansas

Reagan L Bell ☆
21 Lafayette 266
Stamps, AR 71860

Eddie Ferrell
809 Bradley 57
Hermitage, AR 71647

California

Jenna M Pankey ☆
2855 Branch Mill Road
Arroyo Grande, CA 93420

Wyatt W Pankey ☆
2855 Branch Mill Road
Arroyo Grande, CA 93420

Florida

Cbc Farm Santiago Balaguera
13183 Us Hwy 441 South
Okeechobee, FL 34974

Georgia

Tyler A Arnold ☆
3870 Crabapple Hollow Rd
Nicholson, GA 30565

Missouri

Kellie J Dillner ☆
9490 Hwy N
Pilot Grove, MO 65276

Nebraska

Jacob R Ahlers ☆
16270 N Macon Rd
Belgrade, NE 68623

Ohio

James D Burkheimer
2396 Morganstern Ln
Beverly, OH 45715

Oklahoma

Rex Flaming
24039 Hwy 54b
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316 Co Road 703
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James W Moore ☆
1377 Lanes Ferry Road
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Texas

Carey & Polly Creswell 995
Medlan Chapel Road
Graham, TX 76450

Kaitlyn L Davlin ☆
2727 Brook Bend Lane
El Campo, TX 77437

Karah L Hodges ☆
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4541 Brady Lane
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3676 Elon Road
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3150 S 10th Way
Ridgefield, WA 98642

Wisconsin

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Sparta, WI 54656

Canada

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☆ indicates AIJCA
membership

American-International Charolais Association 2013 Fall Board of Directors Meeting Argosy Casino Hotel & Spa *Tentative Schedule*

Wednesday, October 30

3:00 p.m. Long-Range Planning Committee Meeting
4:00 p.m. CPI Committee Meeting
4:30 p.m. Executive Committee Meeting
5:00 p.m. Breed Improvement Committee Meeting

Thursday, October 31

8:00 a.m. Advertising/Marketing Committee Meeting
9:00 a.m. Commercial Committee Meeting
9:00 a.m. Activities Committee Meeting
10:00 a.m. Charolais Dees USA Committee Meeting
11:00 a.m. Finance Committee Meeting
1:00 p.m. Fall Board of Directors Meeting
4:30 p.m. Reception for Hall of Fame Inductee-Richard Clark

American-International Charolais Association

The AICA is the official registry for Charolais and Charbray cattle in the United States. Charolais cattle were first brought to the U.S. in 1936. In 1957, the American Charolais Breeders Association and the International Charolais Breeders Association merged forming the present AICA. Membership in the AICA is obtainable when the applicant has ownership in at least one animal, and has paid the initial membership fee of \$125. AICA annual dues are \$100.



Charolais on Feed Field Day

Charolais on Feed: The Genetics of Feed Efficiency Field Day will be held August 22-23, 2013 in Urbana, Illinois. A joint workshop of the AICA Breed Improvement and Commercial Committees will be held in conjunction with the field day. Full schedule and details are listed on page 21. Please RSVP to Robert Williams, Director of Breed Improvement (816) 464-5977 ext. 103 or rwilliams@charolaisusa.com.

Double Check your paper work

Do not submit certificates for transfer without the date of sale. Make sure your paperwork is completely filled out before you send it to the office.

Advertising Deadline

The deadline to place advertising in the October 2012 *Charolais Journal* is August 25. Contact your area field representative about advertising opportunities in this issue as well as other available options.

2013 Seedstock Tour

Pack your bags for the 2013 AICA Seedstock Tour in Oklahoma and Texas. Contact Robert Williams for more information (816) 464-5977 ext. 103 or rwilliams@charolaisusa.com.

2014 AIJCA Junior National Show & Leadership Conference

Mark your calendar the 2014 AIJCA Junior National will be held in Hutchinson, Kan., July 6-11th. The selected theme in Champions in the Heartland. More information will be available in the near future.

Get in Touch with AICA Staff

Quickest way to communicate with the AICA staff? Try e-mail! Find e-mail addresses on this page.

AI Sires

AI Sires used "out of herd" must be DNA tested before calves can be registered. Check the bull's record to make sure the DNA work has been done before submitting registration papers. AICA rules require signatures on bulls you do not own. Signatures can be submitted online, fax, mail or e-mail.

AICA Billing Statements

AICA statements are sent at the beginning of each month. Any activity from the previous month will be listed on your statement.

CharolaisUSA.com Advertising and Marketing Opportunities

The AICA website (www.charolaisusa.com) offers a variety of online advertising opportunities. Banner ads can be linked directly to your website or sale catalog. The ads are \$250 per month or \$200 for two weeks for advertisers in the *Charolais Journal* or *Charolais Edge*. The general banner ad rate is \$400 per month. Normally, the ads will be put on the website within 2 days after submission.

Want to reach your customers directly? Email blasts are now offered to drop your advertisement straight into the inbox of thousands! Email blasts work great for upcoming sales or any ad that runs in the *Charolais Journal*. Email blasts can be linked directly to your website or sale catalog. Email blasts are \$250 each for advertisers in the *Charolais Journal* or *Charolais Edge*. The general email blast rate is \$400 each.

CharolaisUSA.com advertising packages are available for those advertising in the *Charolais Journal* or *Charolais Edge*. Promote your sale with a 1 month banner ad and 1 email blast for \$400.

The *Charolais Journal* is now offering more services to sale booklet advertisers. Not only is the *Charolais Journal* an excellent spot to promote your sale, but sale booklets are now online! Easily accessible on the AICA website, check out the sales coming near you.

AICA using GeneSeek

The AICA is now using GeneSeek for parentage testing, contact Marilou Wegner to request a kit. The kit is specific to the animal being tested. AICA rules require AI sire and donor cows be tested if they have not been. 

AMERICAN-INTERNATIONAL CHAROLAIS ASSOCIATION

11700 N.W. Plaza Circle ■ Kansas City, MO 64153 ■ Phone: (816) 464-5977
Fax: (816) 464-5759 ■ E-Mail: info@charolaisusa.com ■ Website: www.charolaisusa.com

ASSOCIATION STAFF

Executive Vice President
J. Neil Orth ■ ext. 101
north@charolaisusa.com

Recording Secretary
Marilou Wegner ■ ext. 400
mwegner@charolaisusa.com

Director of Activities
David Hobbs ■ ext. 200
dhobbs@charolaisusa.com

Director of Breed Improvement & Foreign Marketing
Robert Williams ■ ext. 103
rwilliams@charolaisusa.com

Youth Activities Coordinator
Kaitlyn Lewis ■ ext. 201
klewis@charolaisusa.com

**Administrative Assistant
Affiliates Coordinator**
Judy Clements ■ ext. 102
jclements@charolaisusa.com

Controller
Lewis Meyer ■ ext. 300
lmeyer@charolaisusa.com

**To use the extension numbers
listed for the above staff, phone
(816) 464-2474.**

FIELD STAFF

Southeast Representative
Floyd Wampler
207 Sparger Rd.
Bristol, TN 37620-8846
cell - (423) 612-2144
fwampler@charolaisusa.com

Southwest Representative
Wes Chism
3700 W 19th Ave, Apt. D 6,
Stillwater, OK 74074
cell - (281) 761-5952
wchism@charolaisusa.com

North Central Representative
Colt Keffer
7376 N 85th Street
Omaha, NE 68122
Cell - (765) 376-8784
ckeffer@charolaisusa.com

Other Regions
Call the AICA office.
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AICA OFFICERS

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Larry Lehman
P.O. Box 700
Tioga, TX 76271
(940) 437-5900

Vice President
Bill Nottke
11027 Chateau Chura
Sunset Hills, MO 63128
(314) 843-2930

Secretary
John Chism
1442 Lillie's Ferry Road
Winchester, KY 40391
(859) 744-8909

Treasurer
Robb Creasey
7500 E. 1450th St.
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(309) 254-3223

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Jerry Maltby
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Williams, CA 95987
(530) 473-2830
term expires 2014

Area 3
Troy Thomas
18441 Capri Place
Harrold, SD 57536
(605) 973-2448
term expires 2015

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Dave Hebbert
62075 Hebbert Ln.
Hyannis, NE 69350
(308) 458-2540
term expires 2014

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Larry Ludeke
P.O. Box 186
Liverpool, TX
(832) 439-4666
term expires 2015

Area 6
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321 HCR 1201
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(254) 874-5573
term expires 2014

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Area 8
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11027 Chateau Chura
Sunset Hills, MO 63128
(314) 843-2930
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Breed Improvement

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Prather, CA 93651
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70 Songbird Road
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7500 E 1450th St.
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(309) 354-3223
term expires 2014

Area 11

John Chism
1442 Lillie's Ferry Road
Winchester, KY 40391
(859) 744-8909
term expires 2015

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Doug Rogers
P.O. Box 1718
Collins, MS 39428
(601) 765-2983
term expires 2014

Area 13

Silas Maxwell
1120 Welcome Grove Rd
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(423) 422-7234
term expires 2015

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J. Robert Tibbs
3535 Old Level Road
Havre de Grace, MD 21078
(410) 734-6873
term expires 2014

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Georgeanne Webb
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(864) 246-6203
term expires 2015



AICA MEMBERSHIP

NEWS NOTES

Obituary

Jimmy L. Albert, a longtime resident of Kenedy, Texas, passed away, Monday, June 24, 2013, in the Otto Kaiser Memorial Hospital in Kenedy, Texas, at the age of 71 years, 4 months and 1 day.

Jimmy was born on February 23, 1942 in Floresville, Texas, the son of Leroy Albert and Evelyn Reinhardt Albert. On July 7, 1962, Jimmy married the love of his life, Dillie Schroeder in Kenedy, Texas.

In his early days of raising cattle Jimmy began working at the Karnes County Auction Barn. He worked his way up through his time there to becoming a partner in the business then later becoming a full time owner for over 35 years. After owning the auction barn for 35 plus years, he sold it with the intent to retire.

Jimmy's heart and soul was in in ranching. He served different capacities on many different boards; he has dedicated his life to the youth of agriculture. From 1981 up until 1993 he was a friend of the 4-H Organization and in 1990 he received honor for outstanding commitment to the children of ADA by Wilson Hospital Cattleman's Roundup. Later in, 1994 he was honored by the San Antonio Livestock Expo Calf Scramble for ten years of service. Jimmy has held the title of president for the Kenedy Stock shows and along with other ranchers, was largely responsible for helping to create the local county stock

show so time ago. He was always quick to pass credit on to others, but was proud to observe the accomplishments of tomorrow's future. Jimmy was also a recipient of the Champion Exotic Bull Title in 2012, a Director of Area 5 American International Charolaise Association, President of Evergreen VWCD and most notably a recipient of the 2012 Kenedy Chamber of Commerce Citizen of the Year Agriculture Award.

Jimmy is survived by his beloved wife of over 50 years, Dillie Schroeder Albert; his sisters Linda Miller and husband Ron of Breckenridge, Colorado and Carolyn Kruse and husband Lawrence of Pleasanton; his grandchildren Heather Cook and husband Bryan, Nicole Loest and husband Donovan, Joey Schaefer and Afton Bauer and husband Jimmy and his great-grandchildren, Jayden Loest, Clayson Loest and Allie Bauer. Mr. Albert is preceded in death by his parents and his sister, Debbie Albert.

In lieu of flowers, the family asks that memorial be made to The Methodist Specialty and Transplant Hospital; 8026 Floyd Curl Drive, San Antonio, Texas 78229.

Obituary



Chance Payne Clifton, 17, went home to be with the Lord on Friday, June 21, 2013, due to a fatal car accident. Funeral services were June 25 at the First Baptist Church, Colleyville. Chance was born in North Richland Hills and from his childhood has always been a high energy overachiever who brought laughter and joy to everyone he encountered. Chance placed his faith in Jesus Christ as a young boy and demonstrated godly character in everything he set his mind to do. As a son, he brought delight and joy to his parents. As a student he was incredibly popular at Birdville High School and was a leader among his peers. As a friend,

he was funny, loyal, outgoing and kind. As a young man he was responsible and highly respected. And as a football player he was a tenacious, "hold nothing back" defensive back that earned him First Team All-District recognition. Chance lived life to the fullest. He loved being with friends, driving his truck, fishing, working on cars and boats, riding and roping, playing football and making people laugh. Chance left his mark on the Birdville community. And the Birdville community left their mark by wrapping white ribbons around trees and lampposts all over town. The family would like to thank everyone in the Birdville community for their outpouring of love. There is no doubt that Chance lived his life with a smile on his face and joy in his heart and by God's grace we will do the same. Chance was preceded in death by grandfathers, John Davis and Donald Clifton. Survivors: Parents, Greg and Tina Clifton; sister, Emily Vanderpool and husband, Kurtis; sister, Carly Clifton; grandmother, Frances Davis-Peck and husband, John; grandmother, Dixie Clifton; aunt, Carol and uncle, Donnie Warner; aunt, Donna Clifton; uncle, Roy and aunt, Sherrie Clifton; numerous cousins and friends.



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AIJCA MEMBERSHIP

NEWS NOTES

Nebraska Junior Beef Expo Charolais State Show

Norfolk, Neb. ■ June 1, 2013

Judge: Jonnie Johnson, Craig, Neb.

Champion Owned Heifer: Galbissell 03X ET, 5-4-12, by TR Mr Fire Water 5792RET. Tayler Gall, Clarkson, Neb.

Reserve Champion Owned Heifer: LAC Ms Firewater 220Z, 2-14-12, by TR Mr Fire Water 5792RET. Megan Amos, Stapleton, Neb.

Champion Composite Heifer: Penny, 3-10-12. Ethan Wilke, Albion, Neb.

Champion Steer: Ethan Wilke, Albion, Neb.

Reserve Champion Steer: Daniel Beller, Leigh, Neb.

Showmanship: *Champion Junior:* Carlie Benes, Valparaiso, Neb. *Reserve Champion Junior:* Megan Amos. *Champion Senior:* Tayler Gall. *Reserve Champion Senior:* Ty Dybdal, Newcastle, Neb. *Supreme Senior:* Tayler Gall.

Iowa Junior State Show

Indianola, Iowa June 9, 2013

Judge: Ben Kelly, Dallas Center, Iowa

Champion Owned Heifer: MLL Ms Foxy Lady 282 P ET, 3-3-12, by TR Mr Fire Water 5792RET. Mason Lewis, Monroe, Iowa.

Reserve Champion Owned Heifer: SFC Top Choice 290, 6-5-12, by WDC Precision 4032 Pld ET. Garrett Stalcup, Prescott, Iowa.

Champion Composite Heifer: RLM Lady 200, 3-1-12, by WCC Mr Interstate 122. Reed McCormick, Pleasantville, Iowa.

Reserve Composite Heifer: TTT Diamond Jazz, 9-12-12. Baylee Butler, State Center, Iowa.

Champion Steer: Ponderosa, 2-24-12. Taryn Tibboel, Pleasantville, Iowa.

Reserve Steer: LC Bullet 1286 TW, 4-22-12. Cody Butler, State Center, Iowa.

continued on page 17

Nebraska Junior State Show



Champion Owned Heifer



Champion Steer



Champion Composite Heifer

Iowa Junior State Show



Champion Owned Heifer



Champion Steer



Champion Steer



JUNIOR

VIEWPOINT

Abbey Thiel, Area 2 director

Get to Know Your Director!

Hello everyone! My name is Abbey Thiel and I am serving as your Area 2 director. I am a junior at Baylor University in Waco, Texas, studying finance and international business. I grew up on a ranch in rural South Dakota and was fortunate enough to get involved with the AIJCA from a young age. I love to think back on the years and all of the great friendships and memories that have been made as a member of this great program..

Q: *What are some of your strengths that aid you at being a Jr. Board Director?*

A: While it is sometimes difficult to pick out our own strengths, I believe my ability to relate and communicate with people has been an asset while serving on the board. Communication is crucial to discussions with other directors, fundraising, networking with industry professionals, encouraging young kids – the list goes on and on. I am thankful for the many opportunities I have had at past Junior Nationals to practice both my public speaking and interpersonal communication.

Q: *Which contest have you enjoyed participating in most at Charolais Jr. Nationals?*

A: Anyone who knows me well knows that I live for quiz bowl! Maybe that is the nerd coming out in me, but I sure do love the thrill of buzzing in to answer a question or two.

Q: *Who has been an inspiration to you in your life?*

A: I am privileged to say that I have had many inspirational people invest in my life. However, two that are particularly important go by the name of Mom and Dad. They have been a constant encouragement and rock in my life, showing me how to live out my faith, work hard, love others well and focus on the things that matter in life. They challenge me to dream big and support me in my endeavors. I can't thank them enough.

Q: *Outside of showing cattle, what hobbies do you have?*

A: I love any activities that allow me to spend time with my friends and loved ones – fishing, being outside, playing intramurals, dancing – I like it all.

Q: *It's August and almost time to get back to school, what are you looking forward to most?*

A: I am definitely anticipating a great fall! Academically, I will be getting into my upper level finance courses and am excited to see what's in store. Equally important, I am ready to catch up with all of my friends, return to my responsibilities in Chi Omega and my church, and finally to see those Baylor Bears back out on the football field!

Q: *What has one of your favorite moments at a Charolais Junior National?*

A: Boy, there have been a lot of great moments! I have a soft spot in my heart for the water fights we used to have after the Friday shows at Junior Nationals. The slideshows at the banquet are also personal favorites.

Q: *Where do you see the Charolais breed heading in the future?*

A: One of the greatest strengths of the Charolais breed is demand in the commercial bull market. I see the Charolais breed embracing this role. We will continue to provide pound-adding genetics to the commercial cattleman and put a feed-efficient animal in the feedlot, as the industry takes on the challenge of feeding a growing world.

Q: *How has being a Jr. Board Director affected you as a person?*

A: Being on the board is a great way to serve your fellow AIJCA members. I have gotten to be closer friends with everyone on the board and it has been fun to see what we all bring to the table. They help you to see a different side of things and are good for a laugh. ■

2014 Junior National Hutchinson, Kan.. • July 6-11

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Randolph, KS
(785) 410-5559
meganann1990@hotmail.com

Treasurer
Haley Stalcup
Prescott, IA
(641) 344-6692
stalcuphaley@hotmail.com

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Matt Loggains
Violet Hill, AR
(870) 373-0646
mattloggains@yahoo.com

Ex-Officio
Kaitlyn Lewis
Kansas City, MO
kaitlynlewis4@hotmail.com

Secretary
Chelsea Woodcock
Clovis, CA
(559) 765-1092
chelsea2cali@aol.com

DIRECTORS BY AREA

Area 1
Kade Beck
Declo, ID
(208) 650-9462
kadebeck_03@hotmail.com

At Large
Louryn Brown
Strathmore, CA
(559) 789-7928
racerchick3@gmail.com

Area 2
Abbey Thiel
Isabel, SD
(605) 848-0712
abbeythiel@hotmail.com

At Large
Megan Johnson
Beaver, OK
(580) 552-1915
meg-28@live.com

Area 3
Kurtis Clawson
Satanata, KS
(620) 649-7388
clawsonk@ksu.edu

At Large
Matt Loggains
Violet Hill, AR
(870) 373-0646
mattloggains@yahoo.com

Area 4
Macie Wagstaff
Price, TX
(903) 646-5220
macierena@hotmail.com

At Large
Chelsea Woodcock
Clovis, CA
(559) 765-1092
chelsea2cali@aol.com

Area 5
Mason Lewis
Monroe, IA
(515) 205-9161
mason_lewis@hotmail.com

Area 6
Tara Fountain
Thompson, MO
(573) 682-7339
tara_fountain33@hotmail.com

Area 7
Haley Stalcup
Prescott, IA
(641) 344-6692
stalcuphaley@hotmail.com

Area 8
Nicholas Chism
Winchester, KY
(859) 771-2452
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AIJCA MEMBERSHIP

Membership in the nationwide American-International Junior Charolais Association (AIJCA) is open to anyone 21 years of age and under as of January 1 of the present year. The initial membership fee is \$30 and \$25 annual dues thereafter.

AIJCA MEMBERSHIP

NEWS NOTES

Missouri Cattlemens Association All-Breeds Junior Show

Sedalia, Mo. June 8, 2013

Judge: Jary Douglas, Athens, Ga.

Grand Champion Female: CJB Dottie 51Z, 5-15-12, by TR Mr Fire Water 5792RET. Gregory Connell, Eugene, Mo.

Reserve Grand Champion Female: WIA-DC Ms Vanessa Pld, 4-4-12, by Cooley Royce 1107T39. Matthew Owings, Huntsville, Mo.

Grand Champion Bull: MPO Hellfire P 1245, 5-10-12, by TR Mr Fire Water 5792RET. Matthew Owings.

Reserve Grand Champion Bull: WH Hercules 202 Pld, 2-10-12, by PF Impressed 620 P ET. Dylan Bonacker, Cedar Hill, Mo.

Grand Champion Percentage Heifer: JASR Dakota 94Y, 11-5-11, by HCR Cool Breeze 4105 Pld. Caitlin Jedlicka, Koshkonong, Mo.

Reserve Grand Champion Percentage Heifer: Grey Silk 2952 P, 3-17-12, by VPI Free Lunch 708T. Aiden Kleinman, Wentworth, Mo.

Champion Junior Showman: Colton Grass, Bonne Terre, Mo.

Champion Senior Showman: Teanna Simpson, Thayer, Mo.

Sho-Me Classic Junior Charolais Show

Sedalia, Mo. June 8, 2013

Judge: Brent Murphy, Houstonia, Mo.

OWNED FEMALES

Division 2 and Grand Champion Female: KBC SHF Ms Voodoo 6017 ET, 5-19-12, by TR Mr Fire Water 5792RET. Kate Shaffer, Carthage, Mo.

Reserve Division 2 and Reserve Grand Champion Female: CJB Dottie 51Z, 5-15-12, by TR Mr Fire Water 5792RET. Gregory Connell, Eugene, Mo.

Division 1 Champion: Crutcher Honey Boo Boo 1342, 12-15-12, by TR Mr Fire Water 5792RET. Lucas Crutcher, Fair Grove, Mo.

Reserve Division 1 Champion: Lafraise Aniston 962, 10-23-12, by Keys All State 149X. Nicholas Bertsche, Flanagan, Ill.

Division 3 Champion: FC Ms Blue 2318 P, 3-1-12, by MF 9727 of 411 BG. Taylor Husz, Maryville, Mo.

Reserve Division 3 Champion: JASR Tina 332 Pld, 3-21-12, by ACE Mr Pro Cut 987. Caitlin Jedlicka, Koshkonong, Mo.

Division 4 Champion: SCC Crystal Eyes 481Z, 1-25-12, by SVY Freedom 307N. Craig Greenson, Coatesville, Ind.

Reserve Division 4 Champion: WGB Snow Fire 01Z P, 2-20-12, by TR Mr Fire Water 5792RET. Will Blankers, London Mills, Ill.

Division 5 Champion: JASR Ms Shyanne 95Y, 11-5-11, by Hoodoo Slasher 1144. Teanna Simpson, Thayer, Mo.

Reserve Division 5 Champion: Lafraise Kate 261, 9-6-11, by TR Mr Fire Water 5792RET. Trent Bertsche, Flanagan, Ill.

BRED & OWNED FEMALES

Grand Champion Bred & Owned Female: JASR Ms Shyanne 95Y, 11-5-11, by Hoodoo Slasher 1144. Teanna Simpson.

Reserve Grand Champion Bred & Owned Female: Crutcher Honey Boo Boo 134Z, 12-15-12, by TR Mr Fire Water 5792RET. Lucas Crutcher.

BULLS

Grand Champion Bull: MPO Hellfire P 1245, 5-10-12, by TR Mr Fire Water 5792RET. Matthew Owings, Huntsville, Mo.

Reserve Grand Champion Bull: WH Hercules 202 Pld, 2-10-12, by PF Impressed 620 P ET. Dylan Bonacker, Cedar Hill, Mo.

STEERS

Grand Champion Steer: Payton Creasey, Macomb, Ill. (1,080 lbs.)

Reserve Grand Champion Steer: Colton

Grass, Bonne Terre, Mo. (1,310 lbs.)

PERCENTAGE HEIFERS

Grand Champion Percentage Heifer: Grey Silk 2952 P, 3-17-12, by VPI Free Lunch 708T. Aiden Kleinman, Wentworth, Mo.

Reserve Grand Champion Percentage Heifer: JASR Dakota 94Y, 11-5-11, by HCR Cool Breeze 4105 Pld. Caitlin Jedlicka. 

SAVE THE DATE!

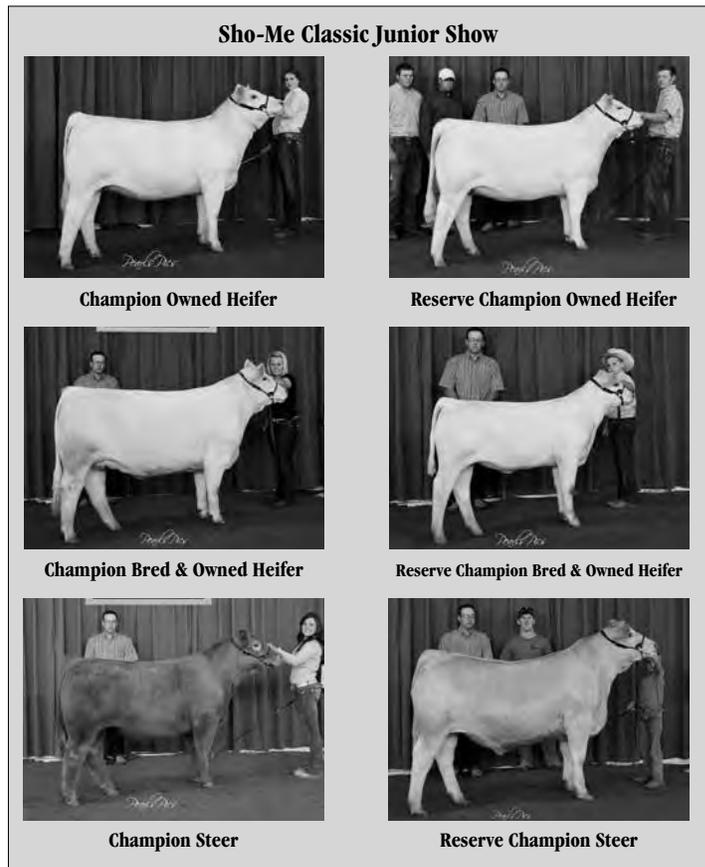
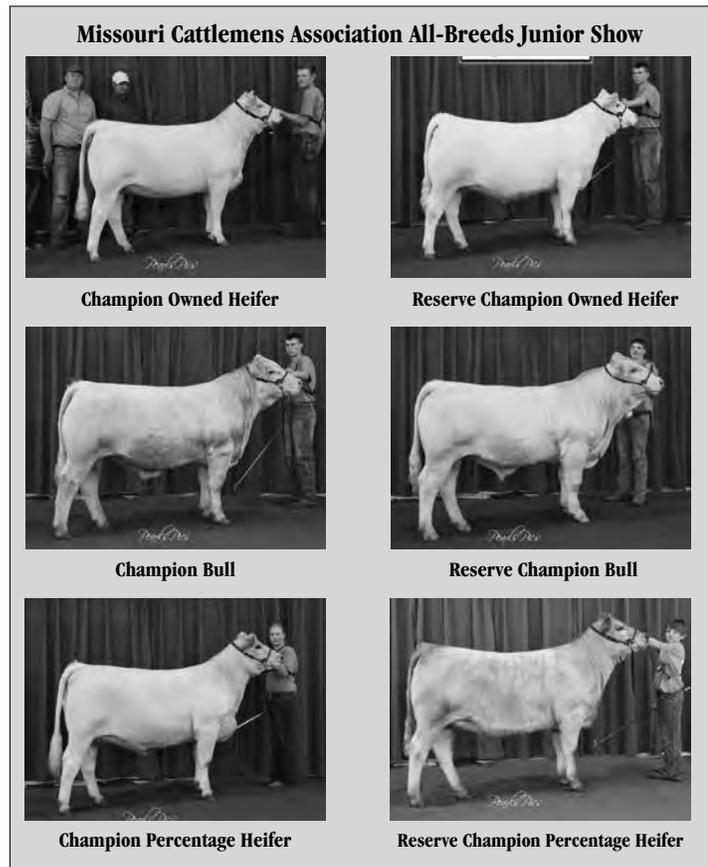
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Watch for updates at www.charolaisusa.com



Charolais on Feed:

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August 22-23 • Urbana, Ill.

Schedule of Events

Thursday, August 22

Holiday Inn Hotel and Conference Center, Urbana, Illinois

9:00 AM Board Bus to Beef and Sheep Field Research
Laboratory, University of Illinois

Tour Feed Efficiency Intake Facilities

View Charolais Sired Calves on Feed

12:00 PM Complimentary Lunch

1:00 PM Presentations at Holiday Inn

Speakers:

Genetics/Genomics: The Basics

Dr. Jonathan Beever, Department of Animal Sciences
University of Illinois

The Weight Traits Project: What We've Learned

Dr. Matt Spangler, Animal Science Department
University of Nebraska

Genomic-Enhanced EPDs and Selection Indexes

Dr. Bob Weaver, Animal Sciences and Industry
Kansas State University

Feed Efficiency Projects at the University of Illinois

Dr. Dan Shike, Department of Animal Sciences
University of Illinois

The National Program for Genetic Improvement of Feed Efficiency in Beef Cattle

Dr. Jerry Taylor, Animal Sciences
University of Missouri

Friday, August 23

Holiday Inn Hotel and Conference Center, Urbana, Illinois

8:00 AM to 12:00 Noon

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Dealing with Heat Stress

By Heather Smith Thomas

Heat stress, and death loss from heat stress, costs cattle producers millions of dollars each year. Hot weather is hard on baby calves, fat cattle and affects fertility and reproduction rates.

CALVES - Dr. Ram Kasimanickam, Washington State University, says heat stress in calves can lead to dehydration. Producers can use a scoring system to identify the degree of dehydration. "It is important to determine how severely the calf is dehydrated. If it's from 6 to 8% the calf will have tight skin, dry mouth, weak suckling reflex, and sunken eyes. If it is more severe, at 8 to 10%, the eyes will be more dry and sunken, the mouth will be dry, and pulse rate will be increased," he says. The heart is beating faster, trying to service the body's needs with not enough fluid in the circulatory system.

"With extreme heat stress there is 10 to 14% dehydration, and the calf will not be responsive to stimuli and has cold extremities. It will slip into a coma and die." Calves impacted by heat stress need additional fluids, supplemented with electrolytes. Severe cases need IV fluid.

"Heat will interfere with growth rate of calves as well. Energy needs will be diverted to tackle the stress rather than being utilized for growth. The long-term affect will be stunted growth, delay in puberty, and perhaps some impact on reproductive performance," says Kasimanickam.

FEEDLOT ANIMALS - Animals being grown/fattened for slaughter are very susceptible to heat stress because they have more body mass than a younger or leaner animal and more problems dissipating body heat. "Dr. Terry Mader in Nebraska did some heat stress studies looking at diet," says Kasimanickam.

"Dr. Mader came up with recommendations on feeding systems and diets, to mitigate heat affect. He had 3 groups of steers in one study. He offered one group 60% roughage in a finishing diet, free choice. Another group he offered 85 to 95% roughage and the third group 28% roughage diet. The cattle with the 28% roughage diet had lower respiration rate and significantly lower body temperature in hot conditions than the other two groups.

Cattle cannot adequately dissipate heat produced during the fermentation digestion of roughages."

"Core body temperature usually peaks a couple hours after the peak in ambient temperature, and it may take another 6 hours to dissipate the heat load. Obese cattle take even longer to dissipate the heat." If air temperature doesn't drop much at night, these cattle may not get down to normal body temperature before morning. If hot weather lasts several days, the rise in body temperature is cumulative and they eventually suffer severe heat stress.

Adequate water should be provided so all cattle have access. Otherwise some of the dominant animals may stand near the water source and won't allow the timid animals to get a drink.

"It is also advisable to not handle, move or work cattle in extreme heat. It's also wise to avoid having cattle waiting in the processing area for more than 30 minutes. Standing in confined groups will add to the heat stress," Kasimanickam says.

REPRODUCTION PROBLEMS - Hot weather can reduce conception rates. "The stress will increase cortisol levels, and this in turn alters the hormones which are important for reproduction. During hot weather there will be reduced ovulation," says Kasimanickam.

"Heat stress can also affect early embryonic development if the cow does become pregnant. This may cause some additional infertility issues. When you observe the conception and pregnancy rate on a farm, you might notice the problem occurring not during the hot months, but a few months later, since it takes time to show these effects. The gametes (in both the cow and the bull) produced during the hot months will be affected and it takes about 90 to 130 days for the development of these gametes. This is why we may see the impact later, such as in the fall, rather than during the hot months," he says. ☐

Have You Made Your Reservation?

2013 SEEDSTOCK TOUR



Tour departs Oklahoma City on Thursday morning, September 12, arriving back early afternoon, Monday, September 16.



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REGISTRATION

VIEWPOINT

Marilou Wegner,
AICA Recording Secretary



Don't be left behind

We need your sire information

AICA has been working this last winter and spring to build a research database of 50K genotypes. This database will allow AICA to incorporate DNA into genomically enhanced EPDs. In an effort to move forward with this project, we are encouraging members to request DNA kits on progeny proven sires or highly informative dams.

We are requesting sires with the following numbers: Birth weight and weaning weight EPDS with an accuracy value of at least .35 (not pedigree estimates) and a minimum of back solution EPDs for carcass traits. If you have bulls with the above qualifications, please contact me at: mwegner@charolaisusa.com. The kits will be mailed to you from AICA; you'll send a sample to the GeneSeek lab. There will not be a fee to our members for bulls meeting the above criteria. The samples can be tail hair, but in most cases the sample will be semen. The semen does not need to be kept cold when shipped, but be sure to pack it in a way that the straw won't break in the mail. AICA is committed to funding the 50K test for 1000 animals to establish a research database of progeny proven sires. Don't be left behind, contact us to request kits.

Plan to attend the Charolais Seedstock tour in Oklahoma and Texas. It's a great opportunity to tour fellow Charolais producer's operations with some sightseeing included! Here's your chance to visit the Noble Foundation and the Cowboy Hall of Fame, take in a Texas Rangers baseball game, along with plenty of time for Charolais ranch tours. The tour will begin bright and early in Oklahoma City on August 12th and end back in Oklahoma City on the 16th. Contact Robert Williams at rwilliams@charolaisusa.com for registration information.

Mark your calendar for the AICA Genetics of Feed Efficiency Field Day being held August 22-23 in Urbana, Ill. Tours of the feed efficiency intake facilities at the University of Illinois will begin at 9:00 on the 22nd and include an opportunity to view Charolais sired calves on feed. There will be a joint workshop on Friday the 23rd from 8:00 to 12:00 for the AICA Breed Improvement and Commercial Committee. All interested persons are welcome to attend — see you there!



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 September 25 Thomas Ranch Private Treaty Steer & Heifer Sale, Harrold
 November 9 Vedvei Dakota Standard II, Lake Preston
 November 16 South Dakota Classic VI, Mitchell

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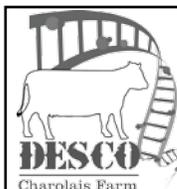
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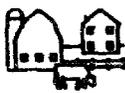
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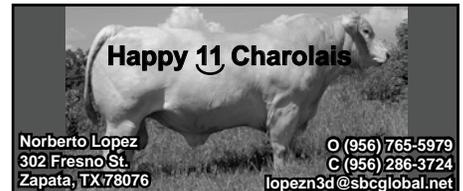


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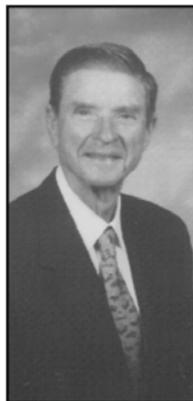
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August 11 —
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August 22-23 —
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Affiliate Events

August 3-4 —
Washington Junior Charolais Association
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August 2013

August 3 — Rolling R Ranch Summer Charolais & Charlangus Sale, 1 p.m., at the ranch, Opelousas, La. Contact: Fred Rodosta.

August 3-4 — Washington Junior Charolais Association The Summer Sizzle All Breed Junior Steer & Heifer Show, Connell, Wash.

August 5-7 — Texas A&M Beef Cattle Short Course, College Station, Texas

August 8 — Indiana State Fair Open Charolais Show, Indianapolis, Ind.

August 9 — Illinois State Fair Open Charolais Show, Springfield, Ill.

August 10 — Rocking S Ranch Field Day, Jenks, Okla. Contact: Charles Smith or Outfront Cattle Service.

August 11 — Missouri State Fair Class A ROE Show, Sedalia, Mo.

August 14 — State Fair of West Virginia Open Charolais Show, Lewisburg, W.Va.

August 17 — Iowa State Fair Class A ROE Show, Des Moines, Iowa.

August 22-23 — Charolais on Feed: The Genetics of Feed Efficiency Field Day/AICA Breed Improvement Committee/AICA Commercial Committee Joint Workshop, Urbana, Ill. Sponsors: American-International Charolais Association and University of Illinois Department of Animal Sciences. Contact: Robert Williams, AICA.

August 24 — Kentucky State Fair Open Charolais Show, Louisville, Ky.

August 24 — Tennessee State Charolais Show, Wilson County Fairgrounds, Lebanon, Tenn.

August 25 — New York State Fair Open Charolais Show, Syracuse, N.Y.

August 29 — Nebraska State Fair Open Charolais Show, Grand Island, Neb.

August 29 — South Dakota State Fair Open Charolais Show, Huron, S.D.

August 31 — Minnesota State Fair Open Charolais Show, St. Paul, Minn.

September 2013

September 2 — 20th Annual Autumn in the Ozarks Sale, Noon, Chappell's Sale Arena, Strafford, Mo. Auctioneer: Rob Nord. Sale Manager: Mitchell Management.

September 9 — West Texas Fair & Rodeo Open Charolais Show, Abilene, Texas

September 11 — Tennessee Valley Fair Open Charolais Show, Knoxville, Tenn.

September 11-16 — American-International Charolais Association Seedstock Tour, Oklahoma City, Okla. and Fort Worth, Texas. Contact: AICA, Robert Williams.

September 12 — Clay County Open Charolais Show, Spencer, Iowa. Contact: Gib Zahren.

September 12 — 18th Annual Black Gold Bull Sale, 1 p.m., Colusa Fairgrounds, Colusa, Calif. Auctioneer: Rick Machado. Contact: Jerry Maltby or Matt Macfarlane.

September 13 — Kansas State Fair Open Charolais Show, Hutchinson, Kan.

September 21 — Northwest Charolais Association Jackpot Heifer Sale & Show, Central Washington State Fair, Yakima, Wash.

September 21 — Central Washington State Fair Class A ROE Show, Yakima, Wash.

September 21 — May & Son Annual Production Sale, 1 p.m., Knoxville Livestock Center, Knoxville, Tenn. Contact: Bill May.

September 25 — Thomas Ranch 11th Annual Private Treaty Steer & Heifer Sale, at the ranch, Harrold, S.D. Contact: Troy, Veabea or Cally Thomas or Jim Scheel.

September 28 — Hudspeth Farms & Guests The Gathering Sale, Cattleman's Livestock Auction, Harrison, Ark. Sale Manager: Outfront Cattle Service.

September 28 — Kentucky Bluegrass Country's Finest Sale, 1 p.m., at Cox Charolais, Campbellsville, Ky. Auctioneer: Eddie Burks. Sale Manager: Hubert Cattle Sales.

September 28 — Tulsa State Fair Open Charolais Show, Tulsa, Okla.

October 2013

October 5 — Alabama Showcase Sale, Cullman Livestock Market, Cullman, Ala. Sale Manager: Bob Morton.

October 5 — Keystone International Livestock Exposition Class A ROE Show, Harrisburg, Pa.

October 5 — Northern Exposure 2013, 1 p.m., Summit Farms, Hubbard, Iowa. Auctioneer: Rob Nord. Sale Manager: Hubert Cattle Sales.

October 12 — M6 Ranch Charolais & Hereford Fall Bull & Heifer Sale, at the ranch, Alvarado, Texas. Contact: Kevin Moore.

October 12 — Ray's Charolais Farm Fall Fling Sale, 1 p.m., at the farm Hillsboro, Tenn. Auctioneer: Terry Baxter. Contact: Ray Campbell.

October 14 — Hankins Farms Fall Colors Online Sale, at the farm, Springfield, Mo. Contact Jason or Don Hankins.

October 16 — 12th Annual Thomas Charolais Inc. Bull Sale, Noon, at the ranch, Raymondville, Texas. Contact: Mitch Thomas.

October 18 — Arkansas State Fair Open Charolais Show, Little Rock, Ark.

October 18 — Compton Charolais 26th Annual Production Sale, 12:30 p.m., at the farm, Nanafalia, Ala. Contact: A.W. Buck Compton

October 18 — South Carolina State Fair Open Charolais Show, Columbia, S.C.

October 19 — The 2013 CJC Mr President & BHD Reality Sale, 1 p.m., Hopkins County Regional Civic Center, Sulphur Springs, Texas. Sale Manager: Outfront Cattle Service.

October 19 — Walden Farms Fall Charolais Bull Sale, Walden Farms Sale Barn, Brantley, Ala. Contact: Tony Walden.

October 23 — North Carolina State Fair Open Charolais Show, Raleigh, N.C.

October 26 — Aschermann Charolais Fall Bull Sale, 1 p.m., at the ranch, Carthage, Mo. Auctioneer: Jackie Moore. Contact: Larry or Peggy Aschermann.

October 26 — Doub Charolais & Guests Autumn At The Crossroads Sale, 6 p.m., at the farm, Danville, Ind. Contact: Andrew Doub.

October 26 — Mead Farms Bull Sale, At the farm, Versailles, Mo. Contact: Alan Mead or Bub Raithel.

October 26 — Southern Connection Sale, 1 p.m., Northwest Georgia Livestock Pavilion, Calhoun, Ga. Sale Sponsors: Georgia-Florida and South Carolina Charolais Associations. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.

October 30 — Fink Beef Genetics Annual Bull Sale, Fink Beef Genetics Sale Facility, Randolph, Kan. Contact: Galen, Lori or Megan Fink.

October 30-31 — American-International Charolais Association Fall Board of Directors & Committee Meetings, Kansas City, Mo.

November 2013

November 1 — Ten Grand Sale, Noon, Wagstaff Sale Center, American Royal Livestock Show, Kansas City, Mo. Auctioneer: Rob Nord. Sale Manager: Hubert Cattle Sales.

November 2 — American Royal Livestock Show Junior Charolais Heifer Show, Kansas City, Mo.

November 2 — American Royal Livestock Show National ROE Show, Kansas City, Mo.

November 2 — Royal Breeders Bull Classic, 8 a.m., American Royal Livestock Show, Kansas City, Mo.

November 9 — Oklahoma Charolais Bull & Female Sale, 1 p.m., Cross Livestock Auction, Checotah, Okla. Sale Manager: Outfront Cattle Service.

November 9 — Vedvei Charolais Ranch The Dakota Standard II, 1 p.m., at the ranch, Lake Preston, S.D. Auctioneer: Lynn Weishaar. Contact: Alan Vedvei.

November 16 — North American International Livestock Exposition Junior Charolais Heifer Show, Louisville, Ky.

November 16 — South Dakota Charolais Classic VI, 1 p.m., Mitchell Livestock, Mitchell, S.D. Auctioneer: Seth Weishaar. Contact: Donnie Leddy.

November 20 — North American International Livestock Exposition National ROE Show, Louisville, Ky.

November 23 — Mississippi Charolais Association The Pride of Dixie Charolais Sale, Hinds County Community College, Raymond, Miss. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.

December 2013

December 3-5 — Range Beef Cow Symposium XXIII, Rushmore Plaza Civic Center, Rapid City, S.D.

December 7 — 22nd Annual Rancher's Choice Bull Sale, 1 p.m., Nixon Livestock Commission Company, Nixon, Texas. Sale Manager: Outfront Cattle Service.

December 7 — Wright Charolais Third Annual Female Sale, 1 p.m. Auctioneer: Rob Nord. Sale Manager: Hubert Cattle Sales.

December 8 — Hartman Cattle Company 18th Annual Customer Appreciation Sale, Tecumseh, Neb.

December 14 — Ridder Farms 3rd Annual The Showgirls Sale, at the farm, Hermann, Mo. Auctioneer: Eddie Burks. Sale Manager: Hubert Cattle Sales.

December 21 — Sonderup Charolais Ranch & Friends Female Sale, 1 p.m., Buffalo County Fairgrounds, Kearney, Neb. Auctioneer: Matt Lowrie. Sale Manager: Hubert Cattle Sales.

January 2014

January 18 — National Western Stock Show National ROE Pens of Bulls & Females Show, 9 a.m., Denver, Colo.

January 19 — 35th National Charolais Sale, 2:30 p.m., National Western Stock Show Beef Palace Auction Arena, Denver, Colo. Auctioneer: Rob Nord. Sale Manager: Hubert Cattle Sales.

January 20 — National Western Stock Show Junior Charolais and Percentage Charolais Heifer Show, 8 a.m., Denver, Colo.

January 20 — 45th National Charolais Show, National Western Stock Show, Denver, Colo.

January 31 — Charolais Association of Texas Cowtown Cattle Drive Sale, 3 p.m., Ft. Worth Livestock Show, Fort Worth, Texas. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.

60 Selected Lots

Cow-Calf Pairs

Good Selection of Fall Calving Females

Open Heifers • Bulls • Breds

Select Genetic Matings

Labor Day • Monday

September 2, 2013

Noon • Chappell's Sales Arena
Strafford, Missouri

20th Annual



Once again, the Autumn in the Ozarks will kick off a great sale season. The sale offering includes females in the prime of their life with breed leading EPDs. Several herd sire prospects will headline the strong event.



Powerful western outcross on the familiar Lemmon Actress line. This attractive female is a top producer and will calve shortly after the sale to Keys All State. Good ones never go out of style and she continues the Actress legacy.



Young Grid Maker bred female with a good udder and a lot of future. She's bringing a spring heifer calf with her to the sale and is rebred to the Marion grandson, HPF CM Firebreak 104, a division winner at the National Charolais Show, adding those purple banner genetics the family is known for.



Look at this attractive, heavy milking Grid Maker daughter. She exemplifies the qualities of one of the greatest female producing sires in the breed. This young female is ready to take the next step in her productive career and is rebred to Leachman White Gold.



Powerful donor prospect by Ten-Acious out of Marion. A great genetic package. Sisters headline donor programs across the land. She sells with her March bull calf by Eatons Bullseye and is rebred to the up and coming Keys All State. This powerful female will turn heads and is in the top 2% for weaning and yearling. Add performance to your donor pen. As an added bonus, a full sister is also in the offering and is bred to the herd sire maker, LT Ledger.

**For Sale Catalogs,
contact –**

*View sale catalog online at
www.charolaisusa.com*

Sale Manager:



P.O. Box 308
Koshkonong, MO 65692
John: (417) 867-5526
Cell: (870) 897-5037
jsmjr39@live.com
Clifford Mitchell (405) 246-6324
ccmosu@msn.com



*National Western Stock Show
Sunday, January 19, 2014*

Nominations are now being accepted for the 35th National Charolais Sale to be held during the 2014 National Western Stock Show in Denver.

NOMINATION DEADLINE: OCTOBER 1, 2013

All nominations should be sent to Hubert Cattle Sales.

All nominations of breed leading lots with exceptional buyer appeal will be evaluated by the National Sale Committee, the sale manager and the AICA staff for final selections to be accepted into the National Charolais Sale.

The sale catalog information deadline is October 15th and the National Sale catalog will be printed in the December 2013 issue of the Charolais Journal.

There is a \$300 per lot catalog fee for a ½ page full color space in the catalog and a standard sale commission (The last two National Sales were 12.5%).

Schedule of National Events:

Saturday, January 18th: Charolais Pen Shows, 9:00 a.m.
Pre-Sale Social, immediately following the pen shows
Sunday, January 19th: National Charolais Sale, 2:30 p.m.
Monday, January 20th: National Charolais Show, 8:00 a.m.

Contact anyone on the AICA Staff, National Sale Committee or the Sale Manager to discuss your National Sale nominations today.

Sale Manager:



Greg Hubert
P.O. Box 100 • Oakley, KS 67748
(785) 672-3195
(785) 672-7449 cell
greghubert@st-tel.net



David Hobbs (913) 515-1215
Floyd Wampler (423) 612-2133
Wes Chism (281) 761-5952
Colt Keffer (765) 376-8784

National Sale Committee:

- Lee Eaton, Chairman (406) 584-7546
- Derry Wright (816) 456-3792
- John Chism (859) 439-4666
- Larry Ludeke (832) 437-5900
- Bob Tibbs (410) 734-6873



Lot 1 - \$18,000
2013 Fort Worth National Sale



Lot 17 - \$11,000
2013 Fort Worth National Sale

33rd National Sale
(Louisville, November 13, 2011)
21 Lots averaged: \$12,067

34th National Sale
(Fort Worth, February 1, 2013)
23 Lots averaged: \$10,505



Lot 19 - \$16,500
2013 Fort Worth National Sale



Lot 4 - \$17,000
2013 Fort Worth National Sale



Lot 20 - \$15,000
2013 Fort Worth National Sale



Lot 1 - \$76,000
2011 Louisville National Sale



Lot 5 - \$15,500
2013 Fort Worth National Sale



Lot 4 - \$18,000
2011 Louisville National Sale



Lot 14 - \$14,000
2011 Louisville National Sale



Lot 12 - \$16,500
2010 Kansas City National Sale



Lot 3 - \$20,000
2013 Fort Worth National Sale



Lot 1 - \$50,000
2010 Kansas City National Sale

Balanced EPDs Are a **MUST** for Profitability



Today's cattlemen are looking for balanced genetics in selecting the most profitable bulls for their operation. Purebred breeders need to consider the same balanced EPDs in their AI program. **LT Gold Blend** excels in three areas that will make a cowman money:

LIVE CALF with a -0.2 calving EPD and record of being used successfully on heifers, **GOLD** produces calves that come easy and are vigorous at birth;

SUBSTANCE the **GOLD** calves will be at the top-end of your weaning/yearling performance charts putting on pounds quickly and efficiently; and

MILK the **GOLD** heifers will milk; they go back to the LT Marla 4904 ET P cow with a 23 Milk EPD — these **GOLD** heifers will be fertile and highly productive.

LT Gold Blend

0315 Polled

M791619 Semen: \$25 Signing: \$35

Semen is available by contacting either owner — Patrick or Brian appreciate your inquiries.



White Charolais
G. Patrick & Cheryl White
3362 113th Avenue • Allegan, MI 49010
269-673-1634/2329 g.patrick.white@frontier.com

RATHMOURNE
CHAROLAIS

Brian J. & Sarah Ingram
4877 Moeller Rd
Port Hope, MI 48464
989-553-1091 bjisri@yahoo.com



Extended-Release Injectable Parasiticide

5% Sterile Solution

NADA 141-327, Approved by FDA for subcutaneous injection

For the Treatment and Control of Internal and External Parasites of Cattle on Pasture with Persistent Effectiveness

CAUTION: Federal law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of 20 species and stages of internal and external parasites of cattle:

Gastrointestinal Roundworms	Lungworms
<i>Cooperia oncophora</i> – Adults and L ₄	<i>Dictyoacaulus viviparus</i> – Adults
<i>Cooperia punctata</i> – Adults and L ₄	
<i>Cooperia surabada</i> – Adults and L ₄	Grubs
<i>Haemonchus placei</i> – Adults	<i>Hypoderma bovis</i>
<i>Oesophagostomum radiatum</i> – Adults	
<i>Ostertagia lyrata</i> – Adults	Mites
<i>Ostertagia ostertagi</i> – Adults, L ₄ and inhibited L ₄	<i>Sarcoptes scabiei</i> var. <i>bovis</i>
<i>Trichostrongylus axei</i> – Adults and L ₄	
<i>Trichostrongylus colubriformis</i> – Adults	

Parasites	Durations of Persistent Effectiveness
Gastrointestinal Roundworms	
<i>Cooperia oncophora</i>	100 days
<i>Cooperia punctata</i>	100 days
<i>Haemonchus placei</i>	120 days
<i>Oesophagostomum radiatum</i>	120 days
<i>Ostertagia lyrata</i>	120 days
<i>Ostertagia ostertagi</i>	120 days
<i>Trichostrongylus axei</i>	100 days
Lungworms	
<i>Dictyoacaulus viviparus</i>	150 days

DOSEAGE AND ADMINISTRATION

LONGRANGE™ (eprinomectin) should be given only by subcutaneous injection in front of the shoulder at the recommended dosage level of 1 mg eprinomectin per kg body weight (1 mL per 110 lb body weight).

WARNINGS AND PRECAUTIONS

Withdrawal Periods and Residue Warnings

Animals intended for human consumption must not be slaughtered within 48 days of the last treatment.

This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

Animal Safety Warnings and Precautions

The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at slaughter.

Observe cattle for injection site reactions. If injection site reactions are suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Protect product from light. LONGRANGE™ (eprinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios.

Other Warnings: Underdosing and/or subtherapeutic concentrations of extended-release anthelmintic products may encourage the development of parasite resistance. It is recommended that parasite resistance be monitored following the use of any anthelmintic with the use of a fecal egg count reduction test program.

TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE™ (eprinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group tested at label dose. Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves.

Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age because safety testing has not been conducted in calves less than 3 months of age.

STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light.

Made in Canada.

Manufactured for Merial Limited, Duluth, GA, USA.

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and ™LONGRANGE is a trademark of Merial.

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1050-2889-02, Rev. 05/2012



WITH SEASON-LONG CONTROL,

YOUR CATTLE *will look so good* **THE NEIGHBORS WILL STARE.**

See the difference with 100 to 150 days of parasite control in one convenient dose.¹

LONGRANGE™ (eprinomectin) is the first extended-release injection that gives you 100 to 150 days of parasite control in a single spring treatment.^{1,2} LONGRANGE takes out even tough-to-kill worms.³ Unique THERAPHASE™ Technology allows

LONGRANGE to work for an extended period and then quickly leaves the animal's system. The short amount of time at sub-therapeutic concentrations helps ensure LONGRANGE doesn't select for resistance any more than current dewormers, making it an effective and responsible choice.^{4,5}

See the difference in your herd's performance this season. **Talk to your veterinarian** about 100 to 150 days of parasite control in a single dose with **prescription LONGRANGE.**^{1,2}



Available in 500 mL, 250 mL and 50 mL bottles. Administer subcutaneously at 1 mL/110 lbs.



For more information, visit theLONGRANGElook.com

IMPORTANT SAFETY INFORMATION: Do not treat within 48 days of slaughter. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows, or in veal calves. Post-injection site damage (e.g., granulomas, necrosis) can occur. These reactions have disappeared without treatment.



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¹ Dependent upon parasite species, as referenced in FOI summary and LONGRANGE product label.
² LONGRANGE product label.
³ Rehbein S, Barth D, Cramer LG, Soll MD. Efficacy of the IVOMEC SR Bolus against macrocyclic lactone resistant *Cooperia* spp in cattle. *Proceedings of 20th World Buiatrics Congress*. 1998;769:1-2.
⁴ Dobson RJ, Lejambre L, Gill J. Management of anthelmintic resistance: inheritance of resistance and selection with persistent drugs. *Int J Parasitol*. 1996;26(8/9):993-1000.
⁵ Toutain PL, Upson DW, Terhune TN, McKenzie ME. Comparative pharmacokinetics of doramectin and ivermectin in cattle. *Vet Parasitol*. 1997;72:3-8.

Join the **Royal Breeders Group Today!**

and be part of these exciting events!

in conjunction with the American Royal National ROE Show in Kansas City. Only "Royal Breeders Group" members are eligible to consign in the sale and show bulls in the Bull Classic.

\$500 Membership Fee

TEN GRAND HEIFER SALE

**\$10,000
To Consignor
of Selected
Heifer!**

12:00 p.m.

Friday, November 1, 2013

- Purchase the winning Ten Grand Drawing Ticket and select the female of your choice.
- Consign the selected heifer and receive \$10,000! All remaining heifers sell.
- Tickets 2 thru 5 receive an additional \$2,500 in cash.
- Eligible Heifers born after Sept. 1, 2012.

Also seeking additional lots of donor dams, bred heifers, cow-calf pairs, pregnant recipients and embryos. In the 2011 and 2012 sales, the lots averaged \$3,830.

Deadline for entry: August 15th - Booklet in the October *Charolais Journal*



8:00 a.m.

Saturday, November 2, 2013

Event Sponsors –

Missouri Charolais Breeders Association
Charolais Journal

Committee Members –

Derek Ridder
Jeannine Doughty
Jim Husz

2013 Royal Breeders Bull Classic

Bulls born after Sept. 1, 2013

\$10,000 Prize Money – Guaranteed!

Grand Champion Bull - \$5,000

Reserve Grand Champion Bull - \$2,500

Third Place Bull - \$1,500

Remaining two Top 5 Finalists receive \$500 each.

All bulls eligible for ROE Show.

All "Group" members receive 10 units of semen & signings from Grand or Reserve
Deadline for entry: September 10th - All bulls must be entered in American Royal

For Membership and Entry information –

David Hobbs
Charolais Journal
(913) 515-1215 cell
(816) 464-2474 ext. 200
dhobbs@charolaisusa.com



Greg Hubert
P.O. Box 100
Oakley, KS 67748
(785) 672-3195 ■ (785) 672-7449 cell
greghubert@st-tel.net

Cox Charolais & Hayden Farm

8th Annual

KENTUCKY BLUEGRASS COUNTRY SALE

Saturday, September 28, 2013
1 p.m.

Hosted by Cox Charolais,
Campbellsville, Kentucky
Selling 60 Lots



Cox Miss Bluegrass 1642



Hayden ET 23

Call today for more information:



1194 Smith Ridge Rd.
Campbellsville, KY 42718
Mitchel Cox - Owner/Gen. Mgr.
(270) 465-7584

HAYDEN FARM

4430 Bloomfield Road | Bardstown, KY 40004
James & Cathy Hayden & Family
(502) 349-0128 Home | (502) 507-4984 Cell



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Wright Charolais

3rd Annual
Female Sale

Dec. 7, 2013

1 p.m.

selling 60 lots

The bred heifer groups will be bred AI and cleaned up by LT Long Distance 9001. The Majority of the cows will sell bred to the #1 Multiple Trait Leader M6 New Standard (pictured).



WCCC Ms Wind 440 ET

She Sells
Dec. 7!

LT Wyoming Wind x Baldrige Elivra 103H
Her sons averaged over \$6,000 in the 2013 Wright Charolais/
Cody Cattle Co. Bull Sales.



WC Penelope 1169 P ET

High-selling female in the WC 1st
Female Sale.
She was purchased by
Brian Ingram, Mich.,
and was Junior Calf Champion
at the 2012 National Western.



WC Eva 2244 P ET

High-selling female in the WC 2nd
Annual Female Sale.
She was purchased by
Triple C Charolais, Bremen, Ala.,
and was 44th National Show
Reserve Spring Calf Champion.



Sale Manager:

Greg Hubert
P.O. Box 100
Oakley, KS 67748
(785) 672-3195
(785) 672-7449 (cell)
greghubert@st-tel.net

WC Wright Charolais

Derry & Mary Wright
42922 Old Hwy. 10 • Richmond, MO 64085
816-776-3512 farm office
816-456-3792 cellular
dwright@wrightfarms.net
www.wccharolais.com
Chris Peuster, Managing Partner
816-529-2190 cellular

The benefits add up...



LT LEDGER 0332 P

	CE	BW	WW	YW	MILK	MTNL	SC	REA	MARB
AICA	9.2	-2.1	40	74	7	27	1.2	69	.17
% rank	15	10	7	6			6	2	9

LEDGER'S STATS:

BW: 85 lbs.; AWW: 778 lbs.; Ratio: 103. # of contemporaries: 110
 AYW: 1392 lbs.; Ratio: 104. # of contemporaries: 93. SC at 12 months: 43 cm.
 Ultrasound: %IMF Ratio: 107; REA Ratio: 115
 Homozygous Polled

LEDGER'S HERITAGE

LT Bluegrass x LT Brenda 6120 (Avg. WWR: 106) ♂
 LT Rio Bravo x LT Brenda's Ease 3055 (Avg. WWR: 108) ♂
 LT Unlimited Ease x LT Brenda 1014 (Avg. WWR: 108)

SEMEN AVAILABLE:

\$25/STRAW; \$35/SIGNING FEE

Brisk demand for good-looking, gentle Ledger sons and daughters led the way in the 2013 spring sale season. Sale results point to the added value that Ledger progeny returned this spring. Take advantage of Ledger benefits - balanced numbers, gentleness, added scrotal size and superior conformation - in your next AI mating.

- ✓ High-selling bull at Lindskov-Thiel to Satterfield Charolais at \$82,000 and high-selling sire group with 27 sons averaging \$15,296. Six of the top eight high sellers were Ledger sons.
- ✓ Fifth high-seller at \$14,000 at Wright Charolais to Southern Cattle Co.
- ✓ Ledger son was pick of the Eaton Charolais 2012 crop that sold in Denver Sale for \$11,500 to Honeyman Charolais.
- ✓ High-selling bull at Domek Charolais at \$5,200 to Franz Ranch
- ✓ High-selling bull at Hubert Charolais at \$42,000 to Allison Charolais
- ✓ High-selling bull at Rambur Charolais at \$23,500 to Christensen Charolais

Semen also available from:

**BOVINE
ELITE, LLC**

979-693-0388
800-786-4066

Wright Charolais
RICHMOND, MISSOURI

Eaton Charolais
LINDSEY, MONTANA

Domek Charolais
WIBAUX, MONTANA

Southern Cattle Company
MARIANNA, FLORIDA

**J TRUST
& CHAROLAIS**
PARKSTON, SOUTH DAKOTA

For semen or information, contact:

Lindskov & Thiel
RANCH

P.O. Box 37 • Isabel, SD 57633
 Office: 605-466-2392
 Brent Thiel: 605-848-1840
 ltranch@lakotanetwork.com
 www.ltranch.com