

APRIL 2025

CHAROLAIS

JOURNAL





BEEF BUSINESS HERD BULLS

Calving Ease • Performance • Maternal • Carcass

ETN Trait Leading Herd Bulls – March 2025 NCE

Backed by Generations of Proven Cow Families

Calving Ease

#8 Eatons Hot Shot 20266 TW
Top 1% CE, BW, MCE

Birth Weight

#1 Eatons Western Pioneer 60124
Top 1% CE, BW, Milk, MCE

Maternal Calving Ease

#1 Eatons Call Of Duty 90261
Top 1% CE, BW, MCE 3% Milk

Marbling

#6 Eatons Steady 80249
Top 1% MB

The Nation's Largest Private Treaty Bull Sale

Here's a few of the Polled ETN Herd Bull Prospects from 600+ Bulls on Test

Herd #	Sire	CE	BW	WW	YW	MILK	MCE	TM	REA	MB	TSI	NOTES
40087	Cow Guru 10151	17.1	-5.1	72	130	33	15.8	69	0.62	0.20	271.09	7% CE, TM; 20% WW, YW
40094	Record 00138	13.4	-2.0	59	111	34	14.5	63	0.69	0.14	263.92	8% Milk; 6% MCE
40112	Tanker 20037	10.0	-0.6	70	135	34	11.6	69	0.59	0.18	269.23	7% Milk, TM; WWR: 107
40131	Tank E108	14.5	-2.4	69	133	38	14.0	72	0.63	0.14	285.80	15% YW TSI; 4% TM
40147	Tank E108	17.0	-3.6	70	136	40	15.4	75	0.73	0.08	285.17	AWW/R: 797/120; 20% TSI
40151	Tank E108	19.6	-5.4	66	134	41	17.2	74	0.67	0.19	296.30	4% BW; 1% Milk; 7% TSI
40208	Correct 21577	10.4	-1.5	72	133	29	13.7	65	0.68	0.14	264.92	WWR: 119; 15% YW, TM
40237	Ruger 00263	15.5	-3.9	59	110	32	14.9	62	0.63	0.22	267.68	15% BW, Milk; 20% MB
40280	Tanker 20012	11.7	-1.0	63	121	33	12.2	65	0.60	0.24	271.50	9% Milk; 15% TM; 20% MB
40392	Tank 00208	16.2	-3.4	68	130	37	16.0	70	0.72	0.13	277.53	3% Milk; 2% MCE; 5% TM

Visit the ETN website or give us a call for a complete listing of Herd Bull Prospects!



Scott: 406.989.0407 Shane: 406.939.2479
 Lana: 406.581.8050 Boe: 406.941.0112 Email: beef@etnbeef.com
 103 ETN Loop • Lindsay, MT 59339 Office 406.584.7520
WWW.EATONCHAROLAIS.COM



WCR ONYX 4501 ET P

EM1007513 DOB: 1/7/24

ELDER'S BLACKJACK 788B x PZC BOTTOMS UP 5011 ET
 BW: 97 AWW: 755/ET AYW: 1417/ET ADG: 4.14/ET

	BW	WW	YW	MB	TSI
EPD	0.9	69	123	0.11	269.23
%	90	50	30	60	45



WCR CITADEL 4514 ET P

EM1007238 DOB: 1/24/24

WCR FORTRESS 0516 ET P x WCR SIR DUKE 7340 P
 BW: 92 AWW: 728/ET AYW: 1358/ET ADG: 3.94/ET

	BW	WW	YW	MB	TSI
EPD	-0.3	80	145	0.25	288.09
%	70	6	5	15	15



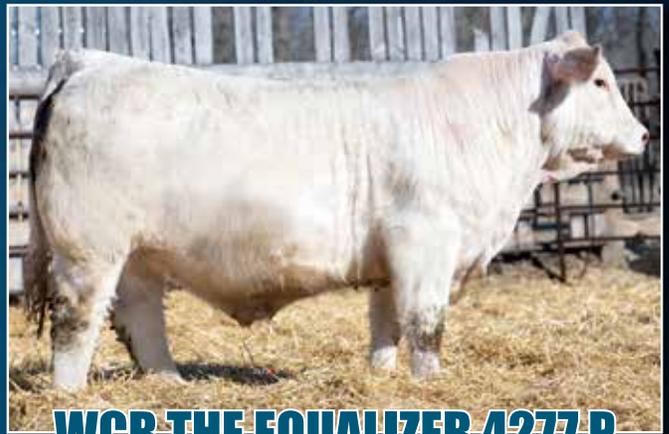
WCR PRAIRIE FIRE 4395 P

M1004435 DOB: 3/17/24

DC/BHD JAIPUR J41 P x ACE-WIA NEW STANDARD E6 P

BW: 98 AWW: 693/106 AYW: 1306/109 ADG: 3.83/116

	BW	WW	YW	MB	TSI
EPD	-2.1	63	122	0.12	270.73
%	35	55	35	60	45



WCR THE EQUALIZER 4277 P

M1004353 DOB: 3/1/24

LT DYNAMIC 1975 PLD x DC/CRJ TANK E108 P

BW: 92 AWW: 698/106 AYW: 1210/101 ADG: 3.20/97

	BW	WW	YW	MB	TSI
EPD	-2.0	79	143	0.21	309.26
%	35	7	5	25	2



56th Annual Bull Sale

4.26.25

1 PM | At the Ranch, Lake Preston, SD



Jeff & Jody Eschenbaum
 Jeff 605-860-0505
 CharolaisBulls@outlook.com

Sterling & Courtney Eschenbaum
 Sterling - 605-203-0137

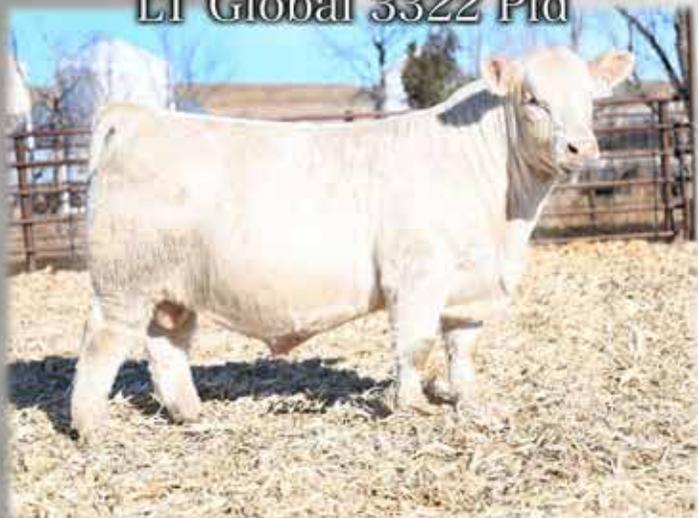
Stetson & Maesa Eschenbaum
 Stetson - 605-203-2040

Ty Eschenbaum - 605-203-1082

WienkCharolais.com

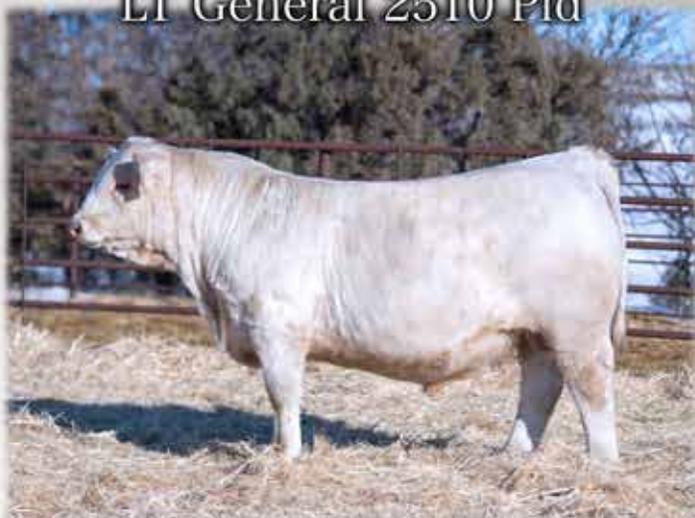
What Our Bulls Can Do for You!

LT Global 3322 Pld



Coming in at a remarkable \$300,000, LT Global was the high selling bull in the 2024 Lindskov's LT Ranch sale. Not only does he possess an impressive foot structure, but he also brings extra shape, dimension, and maternal power to the extraordinary calves we are already seeing on the ground.

LT General 2510 Pld



LT General was featured in the 2023 Lindskov's LT Ranch Sale, fetching an impressive \$100,000. The best DC/CRJ Tank E108 son to date, he has a great foot structure, rib shape, body, and disposition. His calves have been outstanding!

Our Calving Ease Bulls



LT Tioga 4090 Pld



LT Albany 6221 Pld



LT Landmark 5052 Pld

For years now, these three bulls have consistently proven themselves as great low birthweight bulls. J & J Trust continues to rely on these bulls for our first-calf heifers with remarkable success. Contact us today to see how these phenomenal bulls can make a difference in your herd!

News from the Cowtown Cattle Drive Sale

Thank you to the following breeders for their recent purchase of our embryos at the Cowtown Cattle Drive Sale at the Fort Worth Stock Show and Rodeo:
Zack Gillette, Fox Hollow, Lone Pine Charolais, and Sparkman Cattle Co.

**YOU'RE NOT SEEING ~~DOUBLE~~
JUST TWO TIMES THE PUNCH**

Woodrow



Augustus



CCC WOODROW 4023 P ET

REG: EM1004572

REDEMPTION X BLUE VALUE X SWEETHEART

CE	BW	WW	YW	REA	MB	TSI
11.8	0.5	73	121	0.75	0.28	26744

PAF • HOMO POLLED

CCC AUGUSTUS 4059

REG: M1005026

REDEMPTION X GUNSLINGER X COOL REP

CE	BW	WW	YW	REA	MB	TSI
13.7	-1.4	79	131	0.92	0.46	293.31

TOP 1% MARB • 4% TM • 7% WW • 9% TSI • 15% REA

PURCHASED FROM



**SEMEN AVAILABLE!
CONTACT FOR INFO**

LIKE US ON FACEBOOK!



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TSTABEL@KCFLLC.COM

LYNDEE

785.851.7303

LYNDEE.MAE@GMAIL.COM

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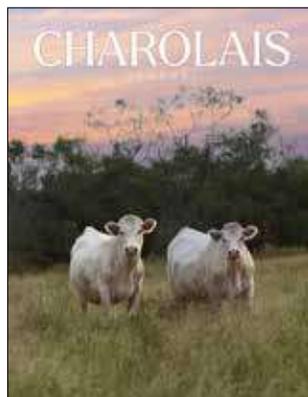
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CHAROLAIS JOURNAL

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ON THE COVER

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Refer to page 19

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BEEF BUSINESS BULLS Do SHOW!



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At Bar J, we sell
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eye appeal.

M973846 • PAF
Parentage Verified
Top 15% Milk • 8% REA • 20% TM

SEMEN AVAILABLE: \$25/straw; \$25 signing

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26th
Annual

The Sale of Excellence

FRIDAY, MAY 2

10:00 AM Bovine Elite, College Station, special deals on Charolais Semen at their facility

6:30 PM Dinner at the Sale Facility, courtesy of Sale of Excellence

SATURDAY, MAY 3

12:00 Cowboy Chuck Wagon Meal courtesy of Sale of Excellence

1:00 PM 26TH ANNUAL SALE OF EXCELLENCE

(sale broadcast & bidding on DV Auction.com) at the conclusion of the cattle sale, our well-known, and always a hit, "Fun-Auction Sale"!



"PICK OF DEBRUYCKER HERD"

The influence from this herd has been a feature of the Sale of Excellence from the beginning Sale #1

Many Top selling lots have come from the genetics selected from their herd like JDJ Ms Truemark, the Dam of JDJ Maximo A18, like BHD Ms Cobalt Z767, the granddam of the 2-high selling bulls at DeBryucker that sold to LT Ranch, like JDJ Ms Cigar B2011 that has had several of her progeny that continue to be highlights of the sale!



Come enjoy Cowboy Chuckwagon Cooking from a 1893 Chuck wagon! (The real deal) RTS Catering

All Texas scramble certificates are accepted!

We have a tremendous set of show heifer prospects! Catalog online:

www.outfrontcattle.com

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Brett Sayre 573-881-1876

LiveAuctions.TV

Saturday | 1:00 pm

5 | 3 | 25

O.D. Butler

**Texas A&M Beef Research Center
College Station, Texas**



LCC TEXAS SCARLETT 3741

F1307598 | BORN 2/13/2021 | Homozygous Polled PAF

Sire: Mead LCC Bulls Eye T484 | Dam: RE Ms Duke 745 ET

Sells with powerful heifer calf - 12/16/24 sired by WC Inferno 656.1

Ranks in top 3% CE, 2% BW, 15% Milk, 15% Marbling EPDs

Miss Duke 745 was the 2nd high seller at \$17,500 from past Sale of EX

Lehmann Cattle Co, Lathrop, MO



SC MS CARBON COPY 414 P SELLS!

EF1363968 | BORN 5/22/2024 | Polled BW: 77

Sire: TR CAG Carbon Copy 7630E ET | Dam: TR Ms Randi 0633X

2-full ET sisters sell, both halter-broke, ready for the ring!

Sparkman Cattle Co., Ennis, TX

Selling:

- Selling a Syndicate Interest in one of the hottest DeBryucker Bulls DC/CRJ Rooster H3118 P and 7-daughters!
- Two super Sharp Cigar daughters bred to DC/CRJ Tank E108 P
- Selling a Guaranteed flush in dam of JMAR Jefferson (F136)
- Selling daughters of Monticello, Free Lunch, Blue Value, PVF Ridge, Grid Maker, OW Lead Time, Silver Gun, Powermax, Fink Gold Standard WR Foreman, LT Rushmore, DC/CRJ Tank, GHC Reagan, LT Authority, WCR Sir Perfection 0138, TR Mr Foreigner 9987, M6 Slam Dunk, JDJ Maximo, RBM Keystone, DC/CRJ Stars & Stipes, and from some of the leading donors in the breed! (Come compare all the Sires!)
- **This is a don't miss event good for the whole family**

26th
Annual

The Sale of Excellence

Saturday | 1:00 pm

5 | 3 | 25

O.D. Butler
Texas A&M Beef Research Center
College Station, Texas



JDJ MS CIGAR B2011

Sire: LHD Cigar E46 Dam: JDJ Ms Spur R120

Selling ET daughters sired by:

DC/CRJ Stars & Stripes K3051, Fink Gold Standard 0153

LT Blue Value 7903 Pld, VPI Free Lunch 708T

Evans Ranch



BARA MS 303 LADY CIGAR 43J P ET

EF1364916 Born: 12/24/21 BW 73 Polled

Sire: LHD Cigar E 46 Dam: KTR Ms Reality 303

She sells bred to DC/CRJ Tank E108 P, Full sister 35J sells also EF1364917

These heifers are POWERFUL!

Arlitt Ranch



DCW LADY E9192

F1268438 Born: 11/15/17 Polled

Sire: BHD Asset B178 P Dam: OHF Tradition E919

Sells with fancy, thick Bull calf by JMAR Hosea 2M70

and implanted with Embryo from

JMAR Hosea x NH Lady 7450 0409 FL

Bella Angel Farms



DC/BHD MS GOODTIME L583

F1337908 Born: 3/18/23 Polled BW: 76

Sire: DC Good Time H1793 P Dam: DC/BHD Ms Tank H23

Bred 12/1/2024 to Fink 3163 of 4294 GS our new

herdsire sired by Fink Gold Standard 0153.

A horned genetic heifer offering a tremendous opportunity!

McCurdy Charolais

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Bill & Raye Arlitt
P.O. Box 998 Poteet, TX 78065
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barlitt44@gmail.com

EVANS CHAROLAIS
Rick & Cindy Evans
2601 Austin Ave. Brownwood, Texas 76801
Cell: (325) 647-9039
rickevans6464@gmail.com

M McCURDY CHAROLAIS

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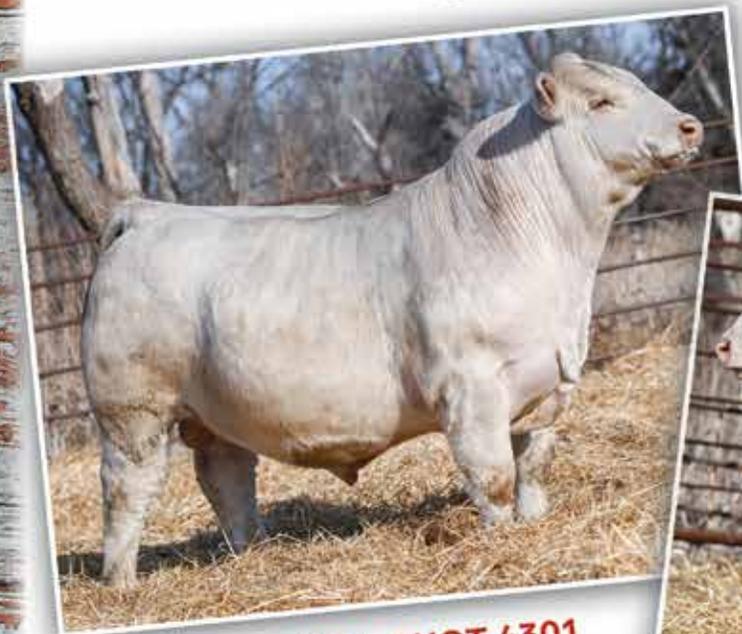


Michael & Angela Henry
2965 CR 3425
Yantis, Texas 75497
(831) 234-9224
angela.kay.flynn@gmail.com



Thank You

to our Loyal Customers for
making our 2025 Sale a Success!



Lot 1 **JBARW KILL SHOT 4301**
sired by DCR Mr General Ridge
G117, sold for \$39,000 to Wright
Charolais, Kearney, Mo. and WGB
Charolais, London Mills, Ill.



Lot 2 **JBARW SILVER RIDGE 4305** sired
by DCR Mr General Ridge G117, sold for
\$20,000 to Bobby West, Bell Buckle, TN

WEBER

CHAROLAIS & RED ANGUS FARM

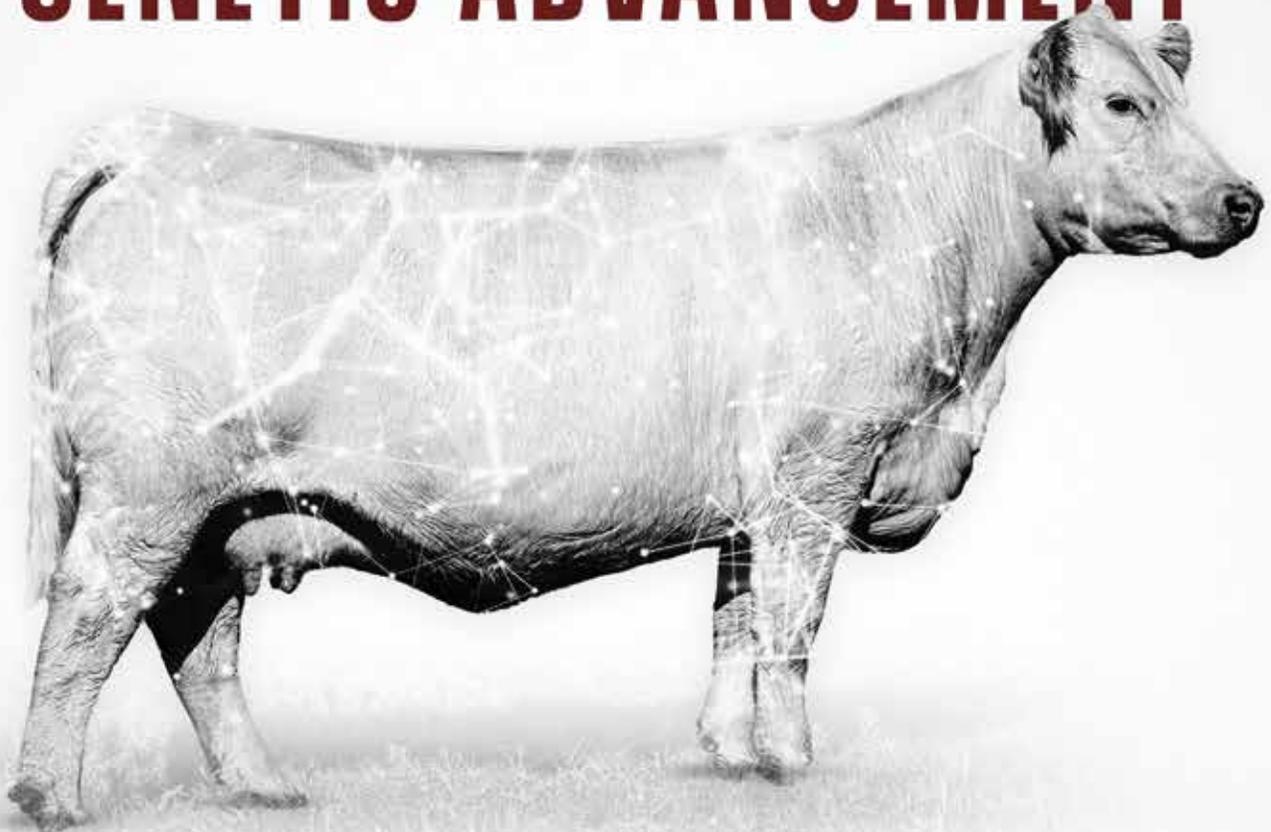


For more information contact the ranch 605-384-3300

Tim 605-491-0986 • Jason 605-491-3832 • Trenton 605-505-0602 • Dillon 605-505-0320



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MILLSAP, TEXAS

JED WATJE 817.600.1082 • TRACY WATJE 817.925.5212



TCCS Saint Christopher
Denver Grand, Homo Pld



DC/CRJ TANK E108 P
Top 1% Milk, TSI



WDZ Aeromsmith 1109 Pld
Zehnder/Waage \$60,000 top seller



RF Full Strut 0223 ET
Style, plus Numbers



RF Elevate K108 Pld
Incredible Look!



BOY Cajun 010J Pld
\$76,500 Daughter - Fall 2024



WC Encompass 0507 Pld
Top 1% WW, YW, TM, TSI • 9% M • 7% MB



CCC WC Redemption 7143
Unique, Perfect Design, 5% MB



FC RF SUMMIT 0018 ET Pld
Top 20% CE • 15% BW • 9% MCE



DF MR Outrageous 64G
Exciting Power & Profile!



RF Mirror Image 2114 ET Pld
Carbon Copy x Duchess 631



Boy Outlier 812 ET P
2023-24 #1 Show Sire of the Year



WIA Backwater Jack 060 P
52nd National Grand Champion



SHF Addition 1609 Pld
Great Cow Families



TR Legacy 1707J
54th National Grand Champion Bull



WC Inferno 6561 P
Rushmore x Blue Value • 2% TSI, MB



WC Uncharted 7328 P
Performance, Power Numbers



LT Atlas 0251 Pld
Top 3% CE, BW, REA • 4% TSI



CCC WC RESOURCE 417 P
Balanced, Great Daughters



LT Global 3322 Pld ET
Top 9% BW • 10% REA, MB • 15% TSI



LHR He Ain't No Saint 2206 TW
56th National Grand



PCC Force of Nature 122J ET
Extreme Style & Presence



WC Southern Comfort 8043
Outcross Calving Ease



GHC REAGAN 9012
Blue Value x Brenda

(573) 641-5270

CALL FOR A SIRE DIRECTORY OR VIEW ONLINE
WWW.CATTLEVISIONS.COM

APRIL 10 2025



FEMALE & BULL PRODUCTION SALE

SATURDAY MAY 10, 2025 NOON

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At the Mead Sale Headquarters • Versailles, MO

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OVER 400 HEAD SELL!

Charolais Offering
**30 FEMALES
20 BULLS**

**Missouri's
#1 Pathfinder Herd**

**MANY INDUSTRY
LEADING SIRES
INCLUDING -**

JMAR Jefferson 8M11
LT Rushmore 8060 Pld
WC Milestone 5223 P
WC Bootlegger 4017 P
LT Authority 7229 Pld
Mead Keystone V020
Mead-WIA Triple Threat V141
Mead Total Rush Y682
LT Governor 1560 Pld
LT Remington 0038 Pld
LT Countdown 9712 Pld

SALE CAN BE VIEWED ON

DVAuction
Broadcasting Real-Time Auctions

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Alan Mead, Owner (573) 216-0210 • Scott Wall (309) 212-5450

Office (573) 302-7011 • Fax (573) 348-8325

Email: meadangus@yahoo.com

We strive to get the right cattle into the right hands at the best value in the country!

THEY ALL SELL IN THE APPALACHIAN CLASSIC SALE

April 26, 2025 • Knoxville, TN



M6 MS COOL GERMAINE 1145
Photo for reference only, 1145 does not sell



Reaves Mr Jubal Germaine 2409

JMAR Jubal X M6 Cool Germaine 1145



Reaves Mr Joe Value 2422

*HOP-PAF
Blue Value X Fink Perfection 7758 429*



Reaves Mr Ferno Germaine 2417

Inferno X M6 Cool Germaine 1145



B.B. Queen Linda 2100

Milestone X Resource X Ledger



M6 New Germaine 585 P ET

M6 New Standard 842 X M6 Cool Germaine 1145



Reaves Lady Icon Germaine 2120

Icon X Patriot X New Standard

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kyle.reaves63@aol.com

**Selling Pairs, Breds, Opens,
Embryos, and Herd Sire
Prospects**

APRIL 2025

2025 APPALACHIAN CLASSIC SALE

Saturday, April 26, 2025 • 1:00 PM

Knoxville Livestock Market • Knoxville, Tennessee

INTERNET BIDDING WILL BE AVAILABLE!



BGC JUBAL 2302

M995954 Born: 9/12/2023 Polled

Sire: JMAR Jubal 5P01 Dam: OHF Vanessa K902 ET

Calving ease Bull 12.2 EPD, and loaded with maternal ability!

Jubal daughters are making SUPER cows! Bulls are thick!

His dam was purchased out of the 2023 Appalachian Classic Sale!

Garrett Charolais



B&B REDEMPTION 2308 ET

EM997846 Born: 11/27/2023 BW: 82 Polled

Sire: CCC WC Redemption 7143 Pld ET Dam: BGC Ms Mercedes 210B

Dam is sired by Fire Water x Thomas Ms Impressive 0641

Full sib to TR PZC Mr Turton, AICA National Champion!

This Powerful built bull is massively thick butted, deep-bodied!

B&B Charolais



FRED WATERGIRL 32

F1345101 Born: 2/19/2023 BW: 74 Polled

Sire: WIA Backwater Jack 060 P

Dam: Fred Watergirl sired by LT Affinity 6221 Pld

Top 15% BW, 25% Milk, and 25% MTL Due before Sale

Welcome Grove Charolais

Selling tremendous set of Pairs, Show Heifer prospects, Bred heifers, Embryos, Semen and a 13 good Herd bull prospects!



DC/CRJ ATOMIC MASS J3003 P

M982817 Born: 7/5/2021 BW: 90 HOP PAF

Ranks in top 4% WW, 9% YW, 15% Milk, 20% REA and TSI EPDs.

Sire: DC/KCM Dunkirkson G3001 Dam: DC/CRJ Ms Isotope F212

Selling 5-Open heifers out of Atomic that will make tremendous cows!

Oak Hill Farm

SELLING 3-EMBRYOS FROM MATINGS OF :

WC Encompass 0507P x DCR Ms Silver Led F136 (Dam of Jefferson)

WC Encompass 0507 P x LCC Miss Lady 0308 653 BF

(full sib to Fink's Hondo herd sire)

JMAR Hosea 2M70 x NH Lady 7450 0409 FL

(a full sister produced top selling bull in Herndon's 2023 Bull Sale)



DENNIS ADAMS

P.O. Box 10590 | College Station, TX 77842 | (979) 229-4472

Email: outfrontcattle@gmail.com | www.outfrontcattle.com

Brett Sayre 573-881-1876

APPALACHIAN CLASSIC SALE

Sponsored by:

Mountain Empire Charolais Association

Kyle Reaves, President

(423) 723-9245

Greeneville, Tennessee



APRIL 14 2025

MISSOURI CHAROLAIS Showcase

Saturday, April 26, 2025
Social 5pm • Sale 5:30pm



**DOUBLETREE HOTEL
SPRINGFIELD, MISSOURI**



WES CHISM
281.761.5952



WILD INDIAN ACRES

RED

FACTOR

CHAROLAIS BULL SALE

APRIL 14

SALE END TIME: 7:00 PM CENTRAL

at



ONLINE SALES



Lot 7

DLF
PAF

WIA RED RYDER M096 P
QM202944 March 10 2024



Lot 8

DLF
PAF

WIA RED LIGHT M106 P
QM203050 March 15 2024



Lot 4

DLF
PAF

WIA RED SEA M054 P
QM202945 Feb 21 2024



Lot 10

DLC
PAF

WIA MR RED GOLD M048 P
QM203056 Feb 17 2024



Lot 12

DLF
PAF

WIA MR TIDALWAVE M065 P
QM203055 Feb 25 2024



Lot 14

DLF
PAF

WIA MR TIDALWAVE M109 P
QM203049 March 17 2024



Wild Indian Acres De Soto, MO
Mike Kisner 636- 236-0306 (cell)
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JMAR GENETICS

"New Beginnings" CHAROLAIS BULL & HEIFER SALE

Thursday, April 24, 2025
Closes at 6 PM CST on DVAuction.com
(An Online Only Event)



JMAR Levi 8D03 | M987728

CE	BW	WW	YW	M	MCE	MTL	SC
9.8	-1.7	88	156	33	10.4	76	2.0
70%	40%	2%	2%	15%	45%	2%	2%

UDD	TEAT	CW	REA	FAT	MB	TSI
1.14	1.15	45	1.15	0.09	0.37	310.61
60%	50%	3%	2%	80%	3%	2%



EC Dee Dee 652 PLD
Dam of 8D03



JMAR Ms Doubt 3E27
Dam of 17J23

JMAR Ms Doubt 17J23 | EF1343392

CE	BW	WW	YW	M	MCE	MTL	SC
12.2	-0.8	81	146	10	13.3	51	1.3
45%	60%	5%	4%	100%	15%	75%	25%

UDD	TEAT	CW	REA	FAT	MB	TSI
1.56	1.50	46	0.91	0.021	0.30	308.26
1%	1%	3%	15%	65%	7%	2%

Featuring

HERD SIRE PROSPECTS, COW/CALF PAIRS and BRED & OPEN HEIFERS

Desco-PAR Perfection 409 PP ET | EF1362635

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
12.8	-1.9	80	156	12	7.5	52	2.0	1.23	1.11	44	0.82	0.018	0.52	313.93
40%	40%	5%	2%	100%	75%	75%	2%	35%	60%	4%	30%	60%	1%	2%

Desco-PAR Perfection 404 PPTW | EF1357103

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
16.6	-5.0	67	147	31	12.4	64	1.8	1.07	0.95	41	0.63	0.042	0.34	300.48
9%	5%	35%	4%	20%	20%	20%	3%	75%	95%	6%	70%	95%	4%	5%

Desco-Fink Leverage 241 PP ET | EM986501

CE	BW	WW	YW	M	MCE	MTL	SC	UDD	TEAT	CW	REA	FAT	MB	TSI
10.7	-2.8	62	111	20	9.1	51	1.4	1.27	1.16	28	0.57	0.016	0.58	286.81
55%	25%	55%	55%	70%	55%	70%	25%	20%	35%	20%	60%	75%	1%	20%



JMAR Ms Silver 14M11
Full sister to to JMAR Jefferson 8M11 & Dam of 12A13

JMAR Ms Silver 12A13 | F1343387

CE	BW	WW	YW	M	MCE	MTL	SC
12.0	-3.0	69	135	29	13.0	63	1.1
45%	20%	30%	15%	25%	15%	20%	45%

UDD	TEAT	CW	REA	FAT	MB	TSI
1.27	1.21	40	0.91	0.051	0.24	294.72
30%	35%	7%	15%	100%	20%	8%

For more information, questions or how to buy live or online, contact:

JMAR GENETICS | JIM & MARTHA JOHNSON | 434-546-2341 | www.jmargenetics.com
DESCO CHAROLAIS | DAREN STATLER | 717-729-6453 | www.descocharolaisfarm.com

APRIL 16 2025

INVESTING IN THE FUTURE: The AICA AccuSire Progeny Testing Program



Brett Spader
Executive Vice President

“That’s why we need to make sure we are getting it right – for the breed, for our commercial customers and for the consumers who continue to demand and pay top dollar for premium product.”

Genetic improvement in cattle is an investment in the future—one that pays dividends for generations both in individual herds and throughout the industry.

The catch: Genetic improvement needs quality data, and a lot of it, to truly make an impact across the industry. Data is the benchmark that proves the competitive advantage we know, as Charolais producers, the breed possessers.

Genetic change is a long-term investment. Amongst all the decisions cattle producers make, sire selection has the most lasting impact. Genetic change is permanent — it endures long after short-term management decisions have faded. Once a genetic trait is established in a herd, it persists until new genetics are introduced. A sire used for four years, with daughters retained in the herd, will influence genetic makeup for well over a decade. His granddaughters and great-granddaughters could still be producing calves 25 years after his last calf crop.

I think we would all agree that bulls and semen are not an expense. They’re an investment in the future.

That’s why we need to make sure we are getting it right – for the breed, for our commercial customers and for the consumers who continue to demand and pay top dollar for premium product. The future of our industry starts in the bull pen.

In 2025, AICA has introduced the AccuSire Progeny Testing Program, an initiative that will work to improve the accuracy of genetic evaluations and EPDs for Charolais sires. It’s a low cost, high value opportunity that will be a gamechanger in providing the accurate benchmark data commercial producers need to make decisions.

AICA has worked in collaboration with West Texas A&M University (WTAMU) to develop the AccuSire Progeny Program that will gather comprehensive data from birth through harvest on the following traits:

- Birth Weight
- Weaning Weight
- Yearling Weight
- Carcass Ultrasound
- Feed Intake
- Foot Structure
- Docility
- Calf Vigor
- Complete Harvest Records

At AICA we’re working to drive accuracy for young sires in our breed because we know it’s important. This information and what it adds to our accuracies doesn’t just build bull buyer confidence, it places Charolais sires ahead in the competition to sire more commercial calves.

This first year, we will target 10 Charolais bulls’ progeny measured within their contemporary groups for birth weight, weaning weight and yearling weight. Beyond that, WTAMU will be looking at new EPD traits like docility, foot structure and calf vigor. Those calves will be followed through finish and slaughter to measure feed intake and post-harvest traits, and we’ll get the DNA information and harvest data back for the AICA evaluation. It is a comprehensive and well-rounded program to deliver a complete view of industry value. Every data point contributes to a higher degree of accuracy for young sires, and with such a minimal input from participating producers, I think we’ll all agree that the program is a step in the right direction for our breed’s accuracies and competitive advantage.

Enrollment is limited to 10 bulls in the first year. To enroll in the AccuSire Progeny Testing Program or to learn more about the program, contact me at bspader@charolaisusa.com or call (816) 464-2474 ext. 101.

AICA NEW MEMBERS

BRYSON MALTBY	5379 WALNUT DRIVE	WILLIAMS	CA	95987
C-BAR-P RANCH LLC	714 E 200 N	MOUNT PLEASANT	UT	84647
CALLOWAY CATTLE	188 CR 3257	CLARKSVILLE	TX	75426
CHACHERE FARMS	3829 FM 1960	DAYTON	TX	77535
CHRIS & ANGELA STURDEVANT	217 STATE RD MM	BUFFALO	MO	65622
CHRISTOPHER L & KODI R NEPVEAUX	1420 MILLS ST	SCOTT	LA	70583
CLAYTON & CHELSEA MILLER	711 E 15TH ST	KEARNEY	MO	64060
DREW W SWASEY	PO BOX 6717	FARMINGTON	NM	87499
EARL BATTLE	12231 N NEWCOSTA AVE	PARIS	MI	49338
ERNEST L MOODY	96 SUBSTATION RD	CEDARTOWN	GA	30125
FLORIDA HUGHES INC	5009 SW OAKWOOD AVE	ARCADIA	FL	34269
HAROLD W PYEATT SR	21717 COUNTY ROAD 15	DAMON	TX	77430
JERRY & BARBARA MULLEN	1801 SE TOWER ROAD	LAWTON	OK	73501
JOE BURNS	16469 CEDAR ROAD	PHILLIPSBURG	MO	65722
MICAELA SCHOEDEL	4 WARD ST	WASHINGTON	PA	15301
MICHAEL R PHILLIPS	13759 NC HWY 24-27	EAGLE SPRINGS	NC	27242
MM CHAROLAIS	202 CR 3312	ANNONA	TX	75550
OAKWOOD FARMS	421 LEES MILL ROAD	HAMPSTEAD	MD	21074
OWEN CATTLE	3231 SOUTH ST	MARSHALLVILLE	GA	31057
PERRY W (PW) BISHOP	PO BOX 907	OKEECHOBEE	FL	34973
RAYBURN CATTLE	PO BOX 331	ALEX	OK	73002
RIVER RUN RANCH LLC	16433 NS COUNTY ROAD 219	SNYDER	OK	73566
RYAN KEATON	755 GREEN RIVER ROAD	WAYNESBORO	TN	28485
SAN MIGUEL ARCANGEL 24 RANCH	13561 WEST KENNEDY RD	MANHATTAN	IL	60442
SMALLWOOD CATTLE	6400 FM 1476	COMANCHE	TX	76442
TAYLOR WEBER	2022 205TH ST	ALBION	NE	68620
THOMPSON FARMS	663 CR 247	BRUCE	MS	38915

AIJCA NEW MEMBERS

AINSLEY E COATS	8 RIVERSIDE YORKVILLE RD	DYER	TN	38330
ALLIE A ISABELLE	273 RD 120	PLAINFIELD	NH	03781
ANTHONY L NEPVEUX	1420 MILLS ST	SCOTT	LA	70583
ASHLYNN M ALDERSON	1518 SUNSET RD	DELPHOS	KS	67436
AUDREY R NEPVEUX	1420 MILLS ST	SCOTT	LA	70583
AVA D CHANEY	20050 E 72ND ST N	OWASSO	OK	74055
BEN C PETERSON	14348 HWY U	CABOOL	MO	65689
BENNETT J PIERCE	188 LONESTAR ROAD	ANDERSON	MO	64831
BRECKEN A BERGKAMP	16018 W LAKE CABLE RD	ARLINGTON	KS	67514
BRONX LEIGHTON HOLLOWAY	13108 ORNDORFF MILL RD	OLMSTEAD	KY	42285
CADEN M PHELPS	20358 451ST AVE	ARLINGTON	SD	57212
CARLEY J TOLBERT	2077 GRADY SCHOOL ROAD	CANON	GA	30520
CARTER J VAJGRT	1317 79TH ST TRL	BELLE PLAINE	IA	52208
CHARLIE S JENNINGS	2347 W 600 N	GREENFIELD	IN	46140
CHRISTIAN R WARNER	111 RAINTREE ROAD	BUFFALO	MO	65622
DARBY L DARBONNE	281577 E 1770 ROAD	DUNCAN	OK	73533
EDIE A WONG	14927 KIMBERLEY LANE	HOUSTON	TX	77079
JACKSON W BARNES	PO BOX 693	HOLLISTER	FL	32147
JENNA C SETCHELL	1326 E US HWY 52	OTTAWA	IL	61350
JOSEY A TOLBERT	2077 GRADY SCHOOL ROAD	CANON	GA	30520
KANTYNN E FORD	107 ADAMS	CLUTE	TX	77531
KEELIE A MAIER	1036 VINE DR	ANGLETON	TX	77515
LAILA M NEPVEUX	1420 MILLS ST	SCOTT	LA	70583
LEIONA L FAIR	1485 JENNIFER LANE	MARTINSVILLE	IN	46151
LENOX J MC GUNEGILL	278 20TH AVE	JASPER	MN	56144
LUKE A BIVENS	711 E 15TH ST	KEARNEY	MO	64060
MASON JAMES MC CLURE	111 CR 805A	CLEBURNE	TX	76031
MC CLAINE J MC GUNEGILL	278 20TH AVE	JASPER	MN	56144
PARKER W CHANEY	20050 E 72ND ST N	OWASSO	OK	74055
RYLEE ELIZABETH BRADSHAW	222 N MAIN ST	LUCAS	KS	67648
SIERRA K PAYNE	1303 BIBLE GROVE LANE	LOUISVILLE	IL	62858
SKYLAR L SCHULENBERG	3311 COUNTY ROAD P	MT HOREB	WI	53572
WAYLON D MUELLER	W1580 STATE HWY 156	PULASKI	WI	54162
YADIRA N ARANDA	PO BOX 412	NECHES	TX	75779

American-International CHAROLAIS Association

The AICA is the official registry for Charolais and Charbray cattle in the United States. Charolais cattle were first brought to the U.S. in 1936. In 1957, the American Charolais Breeders Association and the International Charolais Breeders Association merged forming the present AICA.

Membership in the AICA is obtainable when the applicant has ownership in at least one animal, and has paid the initial membership fee of \$125. AICA annual dues are \$100.



AICA Annual Membership Meeting, Spring Board of Directors Meeting & Committee Meetings, April 14-15

The AICA Annual Membership Meeting, Spring Board of Directors and Committee Meetings will be held Monday, April 14 and Tuesday, April 15 at the Holiday Inn – Kansas City International Airport, KCI Expo Center. Refer to page 21 or more information

DNA Fees

As of January 1, 2024. Samples received at the lab after 12-15-22 will reflect the new price.

- 100K - \$40 (\$45 for hair)
- H/P - \$20
- BPA- \$5 (As of June 1, 2024)
- Color Dilutor - \$25

PA Policy as of 9/1/24

Donor dams and AI sires born after January 1, 2020 are required to be tested for Bovine Progressive Ataxia (BPA), prior to the registration of progeny and/or additional progeny. Animals that have a 100K DNA result on file, will only need to have the BPA test added to their profile. Animals without a 100K on file, will need to have the 100K and BPA ran.

Expedited Registration Work - NEW FEES

If an animal needs to be registered with in a day or two a rush fee of \$75 (\$150 non members) will be added to work. Once the animal is registered you can pull it up online to view the registration number. The new certificate will be mailed out the following day. We also offer FedEx mailing for additional \$75 (\$150 non members).

Year letter for 2025 is N

Record your 2025 born calves using AICA's online system. Add the data as the calves are born; continue to update the records as you add weaning and yearling data. Register the calves at any time by adding their name.

ONLINE TIPS

Transfers cannot be done on-line if the paper has already been issued. The original paper must be returned to AICA. Animals registered on-line can be held in the system for transfer or print later. Many members find it helpful to hold all the newly registered animals in the system. No need to chase papers around.

When using a non-Charolais parent, follow the example given on the entry screen. For a non-Charolais female type FNF-XXXX, for a non-Charolais male type FNM-XXXX. You may also use breed codes to indicate the breed of the non-Charolais animal but be sure to use 4 digits (example: FNM-ANAN). We can add the pedigree of your other breed animal but need a copy of the pedigree 1st. The fee to add a pedigree is \$50 (\$100 for non members).

American-International CHAROLAIS Association

11700 NW Plaza Circle
Kansas City, Mo 64153
Phone: (816) 464-5977
Fax: (816) 464-5759
E-Mail: Info@Charolaisusa.com
Website: www.charolaisusa.com

Association Staff

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Bspader@Charolaisusa.com

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Mschooler@Charolaisusa.com

**To Use The Extension Numbers
Listed For The Above Staff,
Phone (816) 464-5977.**

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Hschotte@Charolaisusa.com

Northwest Representative

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Redmond, Oregon 97756
(541) 410-5605
tkluser@charolaisusa.com

Other Regions

Call The AICA Office.
(816) 464-5977

Commercial Advertising

Jay Carlson
Carlson Media Group, LLC
Beef Breed Group
(913) 268-5725 office
jay@carlsonmediagroup.com

AICA Office

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San Antonio, TX 78216
(210) 867-6863

Vice President

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Letohatchee, AL 36047
(334) 315-8927

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(612)554-2154

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(785) 672-2540

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Violet Hill, AR 72584
(870) 404-4332

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President

Brett Spader

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(417) 764-3392

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Frank Ellis
Area 12 Director

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113 Georgetown Dr
Glendive, MT 59330
(406) 989-0407
term expires 2024

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Nunn, CO 80648
(970) 420-2336
term expires 2026

Area 3

Donnie Leddy
15635 472nd Ave
Stockholm, SD 57264
(605) 695-0113
term expires 2024

Area 4

David Hubert
510 Maple Ave.
Oakley, KS 67748
(785) 672-2540
term expires 2026

Area 5

Mitch Thomas
P.O. Box 717
Raymondville, TX 78580
(956) 535-0936
term expires 2024

Area 6

Chad Skeans
1216 Walter St
Gainesville, TX 76240
(940) 736-7500
term expires 2026

Area 7

Chad Zehnder
982 397th Ave NW
Stanchfield, MN 55080
(612) 554-2154
term expires 2024

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22790 Icon Road
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term expires 2026

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Rod Smith

Treasurer

Ray Franz

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term expires 2024

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(608) 269-0008
term expires 2026

Area 11

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645 Evergreen Rd
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(502) 330-6745
term expires 2024

Area 12

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(334) 315-8927
term expires 2026

Area 13

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Greeneville, TN 37743
(423) 723-9245
term expires 2024

Area 14

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(410) 924-3521
term expires 2026

Area 15

Dan Eversole
3250 Litton-Reaves Hall
Blacksburg, VA 24061
(540) 231-4738
term expires 2024

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Brett Spader
Kaitlyn Chism

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(972) 529-8723
VICE CHAIRMAN
David Clark

Area 14 Director

Long Range Planning
CHAIRMAN
Larry Ludeke
VICE CHAIRMAN
Mike Schumacher
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Bowling Green, MO 63334
(573) 324-2528

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Cheryl Lux
P.O. Box 348
Augusta, MT 59410
(406) 562-2021
VICE CHAIRMAN
Tyler Davis
Area 9 Director

CARBON COPY X DUCHESS 631

HOMOZYGOUS POLLED | PA-F

MIRROR Image



DONOR DAM HAD **THE MOST** REGISTERED PROGENY IN THE BREED IN 2024

SEMEN FOR SALE

"HE WORKS AWESOME ON OUTSIDER GENETICS"

CONVENTIONAL \$50/UNIT
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LEVI HINSHAW 309.824.2722

APRIL 20 2025

2025 Annual Membership Meeting, Committee Meetings, & Board of Directors Meeting

Holiday Inn – Kansas City International Airport, KCI Expo Center
11728 NW Ambassador Drive, Kansas City, MO 64153



Schedule

Monday, April 14, 2025

11:30 – 12:30 p.m.
12:30 – 1:30 p.m.
1:30 – 2:00 p.m.
2:00 – 2:30 p.m.
2:30 – 3:00 p.m.
3:00 – 3:30 p.m.
3:30 – 5:00 p.m.
5:30 p.m. – TBD

All Meetings Below at the KCI Expo Center

Long Range Planning Committee
CPI/Executive Committee Meetings
Affiliate Committee Meetings
AIJCF Board of Trustees Committee Meeting
American Charolais Foundation Committee Meeting
Junior Council Committee Meeting
Breed Improvement Committee Meeting
2025 Annual Membership Meeting

AICA Office

6:30 p.m. – TBD

AICA Hall of Fame Inductees, Awards Ceremony, & Reception/Dinner

Tuesday, April 15, 2025

7:00 – 8:00 a.m.

New Board Orientation Meeting
Light Breakfast – AICA Office

All Meetings Below at the KCI Expo Center

8:00 – 9:00 a.m.
8:30 – 9:00 a.m.
9:00 – 11:00 a.m.
11:00 – NOON
Noon – 1:00 p.m.
1:00 – TBD

Rules & Ethics Committee Meeting
Advertising/Marketing Committee Meeting
Commercial Committee Meeting
Finance Committee Meeting
Lunch – KCI Expo Center
AICA Board of Directors Meeting

South Dakota Charolais

Contact these seedstock breeders for herd sire prospects and herd building females.



Thomas Ranch

Troy & VeaBea Thomas,
Clint & Cally Kindred
18475 Capri Place • Harrold, SD 57536
Office: 605-973-2449
Troy's Cell: 605-222-1258
Cally's Cell: 605-222-1515
info@thomasranchcattle.com
www.thomasranchcattle.com

Bull Sale
April 8

Featuring-
WCF Mr Silver Gun 467
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WCF *Weber Charolais Farm*
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Wagner, South Dakota 57380
(605) 384-3300, (605) 491-0986

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»-» CHAROLAIS RANCH «-«
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PRODUCTION SALE APRIL 5
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& Family
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Wessington Springs, SD, 57382
605-680-1536 #
christensencharolaisranch.com

PRAIRIE VALLEY FARM
CHAROLAIS
Bull Sale
April 12
Platte, South Dakota
DAVID MASON
Cell: (605) 680-0780 • pvfcharolais78@gmail.com
www.pvfcharolais.com

J&M Ranch
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jrolson2664@gmail.com 20629 443rd Ave
(605) 860-2080 Lake Preston, SD 57249

EC Cracker Jack 234
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AICA MEMBERSHIP NEWS NOTES

Obituary



Harlen L. Grovom, age 92, of Park River, North Dakota passed away on Wednesday, December 11, 2024, at First Care Health Center of Park River, with loved ones by his side.

Harlen L. Grovom was born October 20, 1932, at his aunt's home in rural Park River. He was raised on the Grovom family homestead and attended school at Garfield School District #46. After his education, he began farming. He farmed with his family and in 1960 he purchased the N.G. Grovom farm and started his herd of Charolais cattle, which he purchased from Maynard Veum and Dave Lawson. He was the 2002 North Dakota Pioneer Breeder of the year.

Harlen was a member of many boards through the years, the longest being on the Northeast North Dakota Pioneer Machinery Association, since 1973. He was a member of Golden Valley Lutheran Church, until it was dismantled. He enjoyed fishing, hunting, square dancing, and "inventing." He and many friends made special trips in the "Fishing Bus" to Canada. Harlen's shop was a regular coffee stop for many in the community, whether coffee time was 10:00 or 3:00, you could always get a cup of coffee, cookies, and conversation. One of Harlen's favorite adventures was to Norway with his friend, Dr. Gerald Dahl. He was an incredibly special man to many: a "special uncle," a loyal friend, an avid adventurer, and genius "tinkerer."

Harlen is survived by his sister Carol Wetterlund, Omaha, Neb; nieces: Marie (Grant) Williams, Antler, Okla., and Ruth (Denny) Duncan, Omaha, Neb.; nephew: Gerald Wetterlund, Omaha, NE; several great nieces and nephews; godchild: Denae Stern, Garden City, S.D.; close friends: Lane (Vicki) Bina, Lawton, N.D., Dr. Janette Bjornstad and Randy Bjornstad, Park River, N.D., and Chad (Carrie) Thorsteinson, Bismarck, N.D.; and many cousins and friends also. He was preceded in death by his parents, brother-in-law Richard Wetterlund, and godchild Phyllis Chally.

Interment will be at Golden Valley Lutheran Cemetery of rural Park River, North Dakota in the Spring 2025. ☐

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.44 Marb
294 TSI



LCoC Ms America CP051 - Dam of P043M

Also the dam of MSF Kinnick & Leachman Margin

P043M - 38 ADJ SC, 104 REA Ratio, 145 IMF Ratio

PA Free • Homo Polled • 5.5 Frame

KC Jack 0891 P x BJR Leachman PhD 738 P092T



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1.4 SC
44 CW
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.18 Marb
303 TSI

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THE BREED THAT BUILT ME



Ethan Shoemake
Secretary

The American International Junior Charolais Association Junior Board has become like a family to me. I have had the honor and the privilege to be on the AIJCA Junior Board for the past three years. Friendships have been forged on this journey, the impact of them I cannot begin to describe. True life lessons have been learned because of this board. I have been through every season of life with these people, and they know the good, the bad, and the ugly. As you read this article, you will come to know why not only I ran for this board, but why I and so many come back.

My first Charolais Journal Nationals was in Perry, Georgia in 2021. My family and I made the long haul to some amazing facilities, like many of you did. We drove through a tropical storm to get there, possibly also like many of you did. Regardless, I had an ear-infection while I was there and didn't feel the greatest. However, I went along with some of the competitions and met people that would have a profound impact on within the Charolais breed. That Junior Nationals gave me experience and exposure. I was hooked because of how the Charolais people made me feel. So, I came back to my second Charolais Junior Nationals in 2022 in Grand Island, Nebraska. That would be the Junior Nationals where I ran for the Junior Board. Grand Island was one of my favorite junior nationals to be at, I contacted some of the 2022 AIJCA Junior Board about their experience as a board member and then sent in my application to Kaitlyn Chism. I followed the Junior Charolais page on Facebook and Instagram and honestly hoped for the best. I knew that I was not necessarily well known among junior members and just wanted the opportunity to be a representative for Oklahoma membership involvement. That year, I got on.

My board members that year were Weston Schrader, Mattie Harward, Shade

Bunker, Devon Benes, Maddie Rohr, Jaycee Littleton, Carter Hoge, Lucas Crutcher, Austin Alexander, Nissa Olsen, Jenna Tlach, and Dillon Borg. It would be this Junior Board, along with Kaitlyn who would see me at my lowest.

In December of 2022 I would lose my father, Brian. My dad was one of the biggest reasons that I got into showing cattle in the first place. He and my mom raised me in the best industry, amongst the best people, and for that I will forever be grateful. Regardless, that would be a huge loss to both me and my family. I lost my dad on December 17th and on January 2, 2023, I would be in the ring at Cattlemen's Congress surrounded by my Charolais family. There would not be a day that went by without someone from the 2022 Junior Board reaching out to me and making sure I was as good as I could be. Kaitlyn was patient with me, as they all were and as I navigated a new world. In the summer of 2023, I would go to my third Charolais Junior Nationals in Minneapolis, Minnesota. Without my dad. It brought back memories of course, and being there was such an amazing experience for me. It changed the way that I looked at being on the AIJCA Junior Board. I started to realize the point of being a board member. It changed me for the better and I was a part of something so much bigger than myself. I felt the switch go off and me understanding why I was here and what I was here for. Being the person, you wanted to see as a junior member was why we were all there. Trying to leave the Charolais breed better than you found was why we were all there. Leaving a positive impact on the Charolais breed is the core of what being a board member is about. The people are what bring you back. The AIJCA Staff, the breeders, producers, every youth member, and every family is what makes me come back. The Charolais family is one that I challenge any breed to rival due to the love they show you and how much they value you. That's why I ran, and that's why I keep coming back.

The Charolais breeds impact on me is unprecedented and I am so grateful that I have gotten to serve the people of it and the opportunities that it has given me have been otherworldly. This is my love letter to you, and I thank you for changing me for the better.



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Programs & Activities Nissa Olsen	Junior National Shade Bunker

AIJCA Membership

Membership in the nationwide American-International Junior Charolais Association (AIJCA) is open to anyone 21 years of age and under as of January 1 of the present year. The initial membership fee is \$30 and \$25 annual dues thereafter.

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Saturday, April 26, 2025 • 1:00 PM // Knoxville Livestock Market // Knoxville, Tennessee



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R MILHORN FAMILY

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ryanmilhorn3@gmail.com

KENTUCKY CHAROLAIS ASSOCIATION

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ihughes@charolaisusa.com

REGISTRATION VIEWPOINT

-AICA GENOMIC CREDIT PROGRAM-



Maggie Smithee
Recording Secretary
msmithee@charolaisusa.com
or call 816-464-2474 x401.

New for 2025, AICA members are invited to take part in our recently-released Genomic Credit Program. This incentive rewards breeders that contribute data records by providing a credit on genomic testing.

Producers earn up to \$20 off genomic testing with the submission of needed data in contemporary groups in the following areas:

- Yearling Weight
- Carcass Ultrasound
- Feed Intake
- Foot Structure
- Docility
- Calf Vigor
- Dam Height & Weight

For every record submitted members can receive a \$5 credit towards their 100k Genomic Testing. (Limit \$20/animal)

These data submissions can be entered online or by paper form (the registration and weaning worksheet). The major guidelines are data and DNA requests must be made in 2025.

Calf Vigor/Mothering Ability and Foot Score are three new traits that have been identified as part of the Charolais breed's commitment to create EPD tools that assist in genetic selection of traits to add value and make producers' operations more profitable. As the American-International Charolais Association and Canadian Charolais Association begin to gather data to create these new tools, please see the attached guides to score these traits during calving season. Records can be submitted through the online registry system or contact the office for assistance in uploading existing records. Use the guides below to best find your animals status.



Sarah Almond
Assistant Recording
salmond@charolaisusa.com
or call 816-464-2474 x402.

To sign up for this program, use this link:
<https://forms.gle/JxYXH8Cs9ecgJnLH7>

This can also be found on our website or can be sent via email.

For questions, please contact

Maggie Smithee @ msmithee@charolaisusa.com, 816-464-2474 x401.



CHAROLAIS

American-International Charolais Association
CALF VIGOR GUIDELINES



Calf Vigor is used to describe the calf's strength and activity after birth. This score reflects how aggressively calves get up and suck post-calving. Scoring should be recorded with calving ease and within an hour of calving if possible.

Scoring	Description
0	Unobserved (might be left)
1	Extremely aggressive standing and sucking behaviour
2	Somewhat aggressive standing and sucking behaviour
3	Clearly not aggressive, delayed standing and sucking
4	Required assistance to nurse
5	Was hand fed (tube, bottle, etc.)

CHAROLAIS

American-International Charolais Association
MOTHERING ABILITY GUIDELINES



Mothering ability is measuring a cow's natural instinct and ability to care for and nurture her calf. It is collected at calving and reflects how aggressively a cow responds to her calf post-calving. Mothering scores should be assigned shortly after birth.

Scoring	Description
0	Unobserved (might be left)
1	Strong interest in calf
2	Normal interest in calf
3	Limited interest in calf
4	No interest in calf (required intervention)

CHAROLAIS

American-International Charolais Association
FOOT SCORING GUIDELINES

CLAW SET

FOOT ANGLE

CHAROLAIS

American-International Charolais Association
FOOT SCORING GUIDELINES

CLAW SET

FOOT ANGLE

Quality foot and hoof structure in beef cattle favorably contribute to the longevity of beef cows and bulls by reducing voluntary culling due to poor or malformed feet or involuntary culling due to injury or lameness. Scores taken for hoof, foot, and limb attributes are typically taken at yearling age, but can also be evaluated annually on mature cows.

Hoof, foot and leg scores should be gathered using a subjective measurement on a 1-9 scale, with the optimum falling in the middle of the scale. Animals should be evaluated on dry, hard, level ground under good lighting. Observers should have a clear and unobstructed view of the animal's feet and should observe the animal while standing still. Animals should not be evaluated in a chute or other restraint. Phenotypes should be collected on yearling bulls and heifers, evaluating all animals in the contemporary group. Cows and bulls may also be evaluated annually. Other things to consider:

- Animals must be scored prior to hoof trimming.
- When there is variation among an animal's feet, score the worst foot.
- Score yearling bulls and heifers
 - bulls must be between 320 and 440 days
 - heifers must be between 320 and 460 days
- Older females can be scored following guidelines used when collecting mature weights.

Note: Foot structure changes as animals age. Scores will be adjusted for age as part of the analysis. Scores should describe the animal as they are at the time of scoring, without consideration of age.

All data can be submitted online through the registry at www.charolaisusa.com

American-International Charolais Association | 11700 NW Plaza Circle, Kansas City, MO 64153 | 816-464-5977

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- April 2 Ridder Farms Online Sale
- April 5 Peterson Bull Sale, Mtn. Grove
- April 12 Renaissance Sale, Strafford
- April 14 Wild Indian Acres Online Sale
- April 15 Wright Charolais Online Sale
- April 26 MCBA Spring Showcase Sale, Springfield
- April 26 MCBA Banquet & Annual Membership Meeting, Springfield
- May 10 Mead Bull Sale & Female Sale
- June 12-15 MCA Youth Expo, Sedalia
- June 16-21 AIJCA Junior National, Springfield

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APRIL 28 2025

The Profitability in *Diagnostics*

“Diagnosing is figuring out what is causing a problem.”

“Diagnosing is figuring out what is causing a problem.”

George Perry told producers during his 2025 Cattleman’s College presentation Using Diagnostics to Avoid a Wreck to not dismiss diagnostic opportunities that may not be thought of as diagnostics.

“There are some things that you may not think of as diagnostics, but when they help you troubleshoot or help you figure out how to improve your reproductive performance, they truly are diagnostic tests that you can benefit from.”

As a Research Professor, specializing in beef cattle reproductive physiology at the Texas A&M AgriLife Research and Extension Center in Overton, Perry helped frame opportunity for reproductive efficiency improvement for producers, leading with a challenge many don’t immediately connect with reproductive success.

BVD’s True Cost

“How many times have you heard that reproductivity is lowly heritable,” Perry asked producers, adding that monitoring specific, heritable traits allows for selection. The challenge, he says, comes from the management variability throughout the year that impacts pregnancy rate.

“What I want producers to focus on is how we can target diagnostics to actually improve the efficiency of reproduction in their herd, and the first thing I want to talk about is Bovine Viral Diarrhea (BVD) virus,” he said.

Today, BVD costs the beef industry somewhere between one and one and a half billion dollars a year – it is the leading cause of morbidity.

Perry estimates that, once in the herd, the cost of BVD to a cow-calf producer is around \$50 per head lost. Understanding how the virus is transmitted is the key, he says, to both prevention and the subsequent monetary loss.

“Bull sale time, everyone’s looking for bulls, and you have a new animal coming onto your operation. That new animal may be well vaccinated, but do you know his history,” Perry warns. “Animals can be well vaccinated and still be transiently infected. If you have an animal leave and come back, they can pick up BVD just like you can pick up the flu or any other virus.”

As a whole, the U.S. does an excellent job of keeping BVD at bay, however, even with preventative vaccination efforts Perry estimates that there are around 175,000 cattle in the U.S. infected with BVD today, the breakdown indicates BVD incidence

in around 16% of the cow-calf herds in the U.S. What’s more, prevalence is seen more frequently in pregnant cows, a fact Perry says calls for additional protocols.

“What’s your biosecurity? If you bring an animal in and quarantine her for two weeks, then test, you assume everything is okay,” he told the audience. “You have to remember that when that calf is born, that calf is a new animal on your operation. It may have been infected in utero and that’s how we get persistently infected animals. That calf’s system will think that the virus is part of itself and will shed that virus for the rest of its life.”

Perry shared case studies where herds experienced significant reproductive issues due to BVD. He noted that in one study, four herds had at least one animal with an active infection during the breeding season, resulting in conception rates as low as 34% compared to 56% in unaffected herds. Although both herds were well-managed and vaccinated, however cows were still exposed due to fence-line contact with infected animals.

“How long are you going to stay in business if your breeding season pregnancy rates are only 68%?”

“When we think about it, there are four simple areas we can target that will have an impact on production and profitability: monitoring and controlling BVD, implementing BSEs, pregnancy testing cows, and managing parasites,” he said. “Get those animals bred, bred early and avoid the wreck down the road.”

Is Reproductivity Really Lowly Heritable?

“If we talk about reproductive success, if we talk about fertility, everybody would have a different answer to what they’re measuring,” he explained.

The opportunity is there he shared with producers and one that every operation should be looking at. There are many “diagnostics” a producer can and should be assessing when considering reproductive success.

Reproduction is five times more economically important than growth and ten times more important than product quality.

...there’s no money in calves that never hit the ground, a fact that Perry returns to quality selection and good testing protocols.

Bull Testing

“A single bull is affecting the genetics of everything he sires. If a cow doesn’t have good genetics, doesn’t have good fertility, she impacts that one calf. But that bull impacts every cow in the pasture,” he said.

Perry referenced a study done in Kansas where previously untested bulls were looked at. Breeding soundness exams (BSE) showed that 20% were subfertile or infertile. If more than a couple of months have passed since

purchase, spend the money on another BSE. Nutrition, disease, injury – all play into a bull’s ability to put calves on the ground in 283 days.

Pregnancy Testing

Pregnancy testing cows is also an important insurance policy to prevent keeping a cow through the most expensive time of year: gestation, which for many falls during the winter months when additional management and feedstuffs are required to meet and maintain body score condition and calf development.

“Blood tests are over 90% accurate when compared to ultrasound and can be used on-farm or through lab-based services,” Perry explained adding that on-farm testing using a pulled blood sample has become a 20-minute opportunity to diagnose early pregnancies. The easy-to-use test only requires a couple of cc’s of blood and provides a 98% verification of pregnancy. If bulls are pulled after a set period, typically 45–90 days, the tests can provide a solid calving window for the coming year. And at around \$12 per animal, are comparable to enlisting veterinary services for either palpation or ultrasound.

Parasite Management

Monitoring dewormer efficacy was the final “diagnostic” Perry discussed.

“If a cow has been dewormed and is still losing weight, you need to be looking at doing a necropsy on lost animals and fecal samples on those still alive,” he said. “That will tell you two things: what your levels are and how effective your dewormer is.”

At weaning, the only parasites a calf should have are those contracted through grazing. Perry cited a study he did with his Overton research team in which calves were wormed before summer turnout and then fecal samples were collected throughout the growing season to establish a baseline.

Many different classes of dewormers exist on the market today and repeated use of the same parasiticide will cause accumulated resistance by parasites. Perry suggests switching the dewormers used each year.

Perry wrapped up summarizing for producers.

“When we think about it, there are four simple areas we can target that will have an impact on production and profitability: monitoring and controlling BVD, implementing BSEs, pregnancy testing cows, and managing parasites,” he said. “Get those animals bred, bred early and avoid the wreck down the road.”

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Access to the Greatest Show Meal Ticket**

REGISTRATIONS AVAILABLE FOR JUNIORS AND ADULTS

JUNIOR CONFERENCE PARTICIPANTS

All junior participants and youth of AJCA membership age, must have an active AJCA membership with dues paid. Conference registration is required and includes access to all events, including the shows.

ADULT CONFERENCE PARTICIPANTS

Adults are encouraged to register for the conference as they receive the same meal, conference materials and activity benefits, as listed on the schedule.

REGISTRATION ADD-ON:

\$45 GREATEST SHOW MEAL TICKET:

Purchasing this year's Greatest Show Meal Ticket includes 4 lunches and 1 dinner with each conference registration.

**JUNIOR NATIONAL ENTRY
EARLY REGISTRATION/OWNERSHIP DEADLINE:
THURSDAY, MAY 1, 2025**

**JUNIOR NATIONAL ENTRY
LATE REGISTRATION/OWNERSHIP DEADLINE:
SATURDAY, MAY 10, 2025***
**Late fees apply*

EVENT DETAILS

LODGING INFORMATION:

Holiday Inn Express & Suites Springfield North

3050 North Kentwood • Springfield, MO 65803
Call: 417-708-4699 (Select option 3 and use Block Code: AJC)
Group Rate: \$129/night + tax
Current Available Room Type: Double Queens
Group Name: AJCA 2025 Junior National
Group rate ends Friday, May 2, 2025

Oasis Hotel & Convention Center

2546 N Glenstone Ave • Springfield, MO 65803
Call: 417-866-5253
Group Rate: \$120/night + tax
Current Available Room Types: Double Queens
Group Name: AJCA Junior National
Group rate ends Wednesday, May 14, 2025

Springhill Suites by Marriott Springfield North

2025 E Kerr St • Springfield, MO 65803
Call: 417-351-6981
Group Rate: \$124/night + tax
Current Available Room Types: Double Queen Suite or King Suite
Group Name: 2025 American International Junior Charolais Assn
Group rate ends Tuesday, May 27, 2025

Camping at Ozark Empire Fairgrounds

Reservations: \$50/night
Contact Ozark Empire Fair and Request Camping Department: 417-833-2660
30 and 50 amp locations • Water & Sewer Hook-Ups Available, Dump Station On-site
Sites are managed by Ozark Empire Fairgrounds first come, first serve.

AIRLINE INFORMATION:

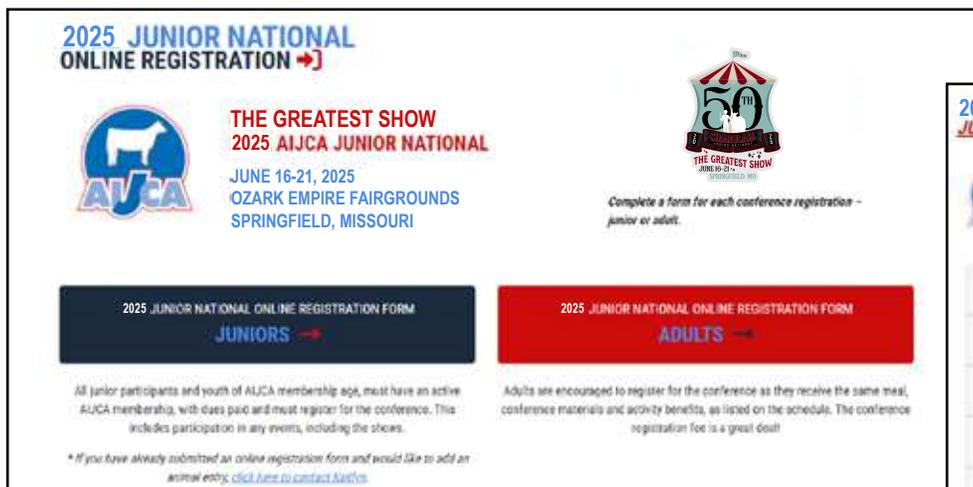
The Springfield-Branson National Airport (SGF), located less than 10 miles from the fairgrounds, is serviced by American, Delta and United Airlines.

EVENT ADDRESS:

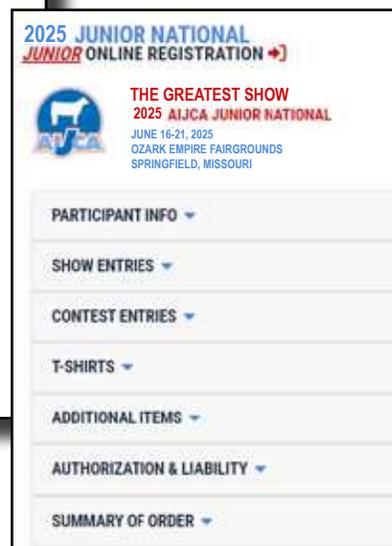
Ozark Empire Fairgrounds • 3001 N Grant Ave • Springfield, Missouri 65803

REGISTRATION FORMS ONLY AVAILABLE ONLINE AT WWW.CHAROLAISUSA.COM

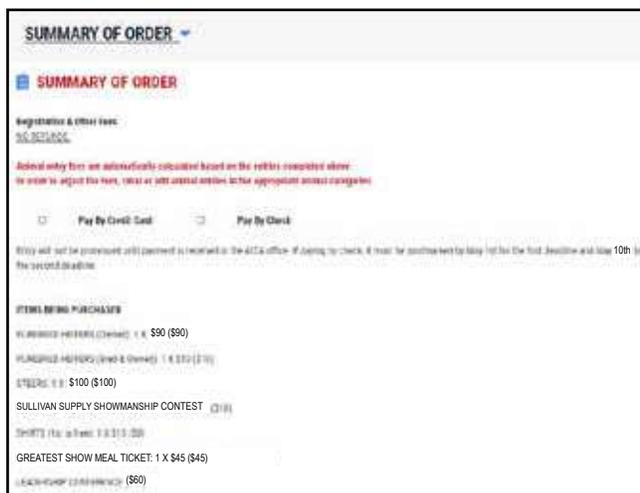
1. CHOOSE FORM - ONE ENTRY FORM SUBMISSION PER JUNIOR OR ADULT



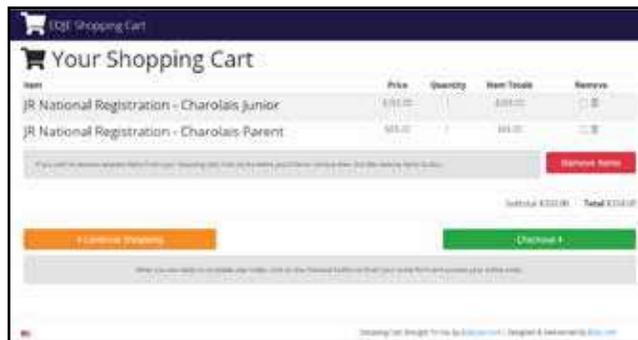
2. COMPLETE ALL SECTIONS



3. REVIEW ENTRY FORM CLOSELY



4. SHOPPING CART COMPILES ENTRIES FOR CREDIT CARD PAYMENT



BY COMPLETING AN ONLINE REGISTRATION FORM, EACH JUNIOR OR ADULT IS REGISTERED FOR THE LEADERSHIP CONFERENCE TICKET.

THE GREATEST SHOW MEAL TICKET (FOUND IN ADDITIONAL ITEMS ON THE REGISTRATION FORM) PROVIDES THAT PARTICIPANT WITH AN ADDITIONAL 5 MEALS.

PLEASE BE SURE TO REVIEW YOUR CONFIRMATION E-MAIL!

**WITH QUESTIONS, CALL: KAITLYN CHISM, AICA: 816-873-5265 OR KCHISM@CHAROLAISUSA.COM
VANESSA LAMMERS, AICA: 816-873-5268 OR VLAMMERS@CHAROLAISUSA.COM**

2025 SHOW RULES & REGULATIONS

EXHIBITOR RULES FOR ALL SHOWS

1. All junior exhibitors must be paid active members of the American-International Junior Charolais Association (AIJCA).
2. Junior exhibitors, 8 years of age or older on May 20, 2025, are eligible to show at Junior National. If a junior member is 21 years of age as of January 1 of the junior national year, he or she is eligible to show at the Junior National.
3. Eligibility of Entries: Registration and/or transfer of ownership must be recorded in the AICA office in the sole name of the exhibitor by May 1, 2025 or May 10, 2025 for late registration with a fee. LATE ENTRIES WILL NOT BE ACCEPTED.
4. All junior exhibitors must participate in one Junior National Contest to be eligible to compete in the cattle shows.
5. Health Requirements: All cattle must have official identification and be accompanied by a Certificate of Veterinary Inspection (CVI) that lists official identification issued within thirty (30) days of event start date. Examples of Missouri Department of Agriculture (MDA) acceptable official identification are: Purebred registry tattoos or a USDA approved RFID 840 series tag Electronic CVIs are acceptable. Rules and regulations of the Missouri Department of Agriculture must be adhered to. Contact the MDA Animal Health Division, 573-751-3377, for specific questions related to animal movement requirements.
6. Any breeding animal upon check-in, which does not have a legible tattoo or firebrand number, corresponding to its registration certificate, is ineligible to show. Once disqualified, animals cannot be re-tattooed and re-checked at the show.
7. No aid can be given in the showing (one animal - one exhibitor), except by the ring stewards.
8. Any exhibitor who loses control of his/her entry twice in the showing will be required to remove the animal from the ring.
9. Animals from the same state/affiliate association will be stalled together.
10. All junior exhibitors must wear the official applicable years' Junior National T-shirt when showing entries—excluding showmanship contest.
11. Each exhibitor is expected to take entire care of his/her animal(s) after arriving at the show. AIJCA members are encouraged to use the help of other AIJCA members.
12. Each animal will be presented in the showing in its natural conformation. Surgical alterations are allowed only if there is a medical reason and this includes an explanation from a veterinarian. Use of artificial tailheads is not permitted. No artificial filling.
13. No nurse cows allowed except for nursing females entered in individual classes (including cow-calf classes). Calf must show with cow entry.
14. No substitution at the halter except for illness or if exhibitor has two animals in the same class. Only another AIJCA member may show the animal. Notice of this situation must be given to the AICA Youth Activities Coordinator prior to the show.
15. Any infraction of the aforementioned rules and regulations will result in immediate disqualification of the animal concerned and forfeiture of premiums.
16. All protests must be submitted to the AICA Youth Activities Director in writing and must be accompanied by \$25 no later than one hour after conclusion of show. If protest is not sustained, monies will be forfeited.
17. All exhibits of Charolais breeding cattle shall be governed by the American-International Charolais Association Rules & Regulations, Article XV and special show rules.
18. Entry fees will not be refunded if animal(s) is not eligible for exhibition.
19. All entries will be released following the completion of the Show on Saturday, June 21st. Cattle must be off the grounds by 12 PM on Sunday, June 22nd.
20. Enforcement of these rules, pertaining to the show, shall be the responsibility of a committee consisting of the AICA Youth Activities Director, three junior members appointed by that administrator, the AICA Director of Activities and the AICA Junior Council Chairman.

BEDDING FEE (\$55)

INCLUDES:

Common Bulk Bedding Provided
in Stalls and Tie-Outs.

**Fee included with animal entry.*

Additional bedding available for purchase on-site
at Ozark Empire Fairgrounds Feed Store.

OWNED HEIFER SHOW

1. Eligible purebred heifers must have been born on or after September 1, 2023.
2. Heifers must be purebred and the junior must hold full interest and possession of the cattle by May 10, 2025. See general exhibitor rule #3.
3. A \$90 entry fee (\$100 late entry fee) will be charged for each animal. No refunds on heifer show entries. Bedding fee (\$55) part of entry fee.
4. Bring the original registration certificate(s) on your animal(s) to the show. Only original certificates of registration will be accepted. No photocopies.
5. Premiums:
 - Grand Champion - \$600
 - Reserve Grand Champion - \$300
 - Third Overall Champion - no premiums
 - Fourth Overall Champion - no premiums
 - Fifth Overall Champion - no premiums

Third, Fourth and Fifth Overall Owned Females will be selected from Division Champions and Reserve Division Champions.

- Division Champions - no premiums
- Reserve Divisions - no premiums
- Class Placings:
 - First - \$150, Second - \$100, Third - \$75, Fourth - \$50

6. The Owned Heifer Show will be broken into classes at the discretion of the show classification committee. Owned Heifer Show classes will be divided into 7 divisions, plus a cow-calf division. Classes and divisions will be broken as proportionately to age and class size as possible.

Cow-Calf Class: Calf must be purebred and the cow's natural calf, not embryo transplant. Calf to be no more than 250 days of age by day of show. Calf(s) must be tattooed and registered. Bull calves shown at the side of cow are not required to have a nose lead. Cow must be born on or before August 31, 2023. Calf not eligible to compete in individual calf class if shown with dam.

Pair is eligible for Grand/Reserve Grand Champion Female. Cow-calf pair included in State Group of Three will be considered a single animal unit.

7. State Group of Three: Entries consist of three heifers from same state or recognized affiliate and shown by their respective owners; no limit to the number of entries per state or affiliate. No premiums paid.

ALL SHOWS HELD IN THE NEW

WILSON LOGISTICS ARENA

Ozark Empire Fairgrounds
3001 N Grant Ave
Springfield, Missouri 65803

BRED & OWNED HEIFER SHOW

1. Eligible purebred heifers must have been born on or after September 1, 2023.
2. Heifers must be purebred and list the junior exhibitor, and only the junior exhibitor, as current owner. Juniors must be listed as the breeder to be eligible for this show. See general exhibitor rule #3.
3. Entries in the Bred and Owned Heifer Show must also be entered in the Owned Heifer Show.
4. A \$10 entry fee (\$20 late entry fee) will be charged for each bred and owned heifer entry. No refunds on bred and owned heifer show entries.
5. Bring the original registration certificate(s) on your animal(s) to the show. Only original certificates of registration will be accepted. No photocopies.
6. Premiums:
 - Grand Champion - \$300
 - Reserve Grand Champion - \$150
 - Third Overall Champion - no premiums
 - Fourth Overall Champion - no premiums
 - Fifth Overall Champion - no premiums

Third, Fourth and Fifth Overall Bred and Owned Females will be selected from Division Champions and Reserve Division Champions.

70% of entry fees received. Payback will be based on the number of entries in each class.

7. The Bred and Owned Heifer Show will be broken into classes at the discretion of the show classification committee. Bred and Owned Heifer Show classes will be divided into 4 divisions, plus a cow-calf division. Classes and divisions will be broken as proportionately to age and class size as possible.

8. State Group of Three: Entries consist of three heifers from the same state or recognized affiliate and shown by their respective owners; no limit to the number of entries per state or affiliate. No premiums paid.

AICA REMOVED THE 'PAINT AND POWDER' RULE

Effective the 2024-2025 show season, the AICA Show Classification Paint and Powder Special Rule restricting the use of a coloring agent, flock and powder has been removed.

2025 SHOW RULES & REGULATIONS

BRED & OWNED BULL SHOW

1. Eligible bulls for this show must have been born on or after January 1, 2024. See general exhibitor rule #5 for additional health requirements if applicable.
2. Bulls must be purebred and bred and owned by the junior exhibitor. The junior exhibitor must be listed as the breeder, first and continuous owner of the bull on the registration paper.
3. Entry fee is \$100 (\$110 late entry fee). Bedding fee (\$55) part of entry fee.
4. All bulls must be shown with a nose lead (including strap). All bulls born on or before August 31, 2024 must have a permanent nose ring.
5. Any exhibitor who loses control of his/her entry once in the showing will be required to remove the animal from the ring, no exceptions.
6. Bulls calved on or before April 30, 2024 must have a satisfactory semen evaluation from a veterinarian or semen collection facility.
7. The number of classes will be determined by the total number of bull entries. Classes will be broken as proportionately to age and class size as possible.
8. Premiums: 70% of entry fees received. Payback will be based on the number of entries in each class.

STEER SHOW

1. Steers must have a certificate of recordation with AICA. Steers must be composed of at least 50% Charolais parentage.
2. Steers will be subject to sift by a committee during processing. Steers must exhibit physical characteristics of an animal that is at least 50% purebred Charolais. Committee's decision is final.
3. Entry fee is \$100 (\$110 late entry fee). No refunds on steer entries. Bedding fee (\$55) part of entry fee.
4. All steers will be weighed and divided by weight into classes at the discretion of the show classification committee. There are no minimum or maximum weight limits for steers.
5. All steers must be stalled in the barns with the exhibitor's state.
6. Premiums: 70% of entry fees received. Payback will be based on the number of entries in each class.
7. The number of classes will be determined and announced after processing has been completed.
8. State Group of Three: Entries consist of three steers from the same state or recognized affiliate and shown by their respective owners; no limit to the number of entries per state or affiliate. No premiums paid.

PERCENTAGE HEIFER SHOW

1. Eligible percentage heifers must have been born on or after September 1, 2023. No Cow-Calf Class will be offered.
2. Percentage heifers must be composed of at least 50% and no more than 15/16 Charolais parentage. Heifers must have a certificate of recordation with the AICA.
3. A \$100 entry fee (\$110 late entry fee) will be charged for each entry. No refunds on percentage show entries. Bedding fee (\$55) part of entry fee.
4. All percentage heifers must be stalled in the barns with the exhibitor's state.
5. Premiums: 70% of entry fees received. Payback will be based on the number of entries in each class.
6. The Percentage Heifer Show will be broken into classes at the discretion of the show classification committee. Percentage Heifer Show classes will be divided into 4 divisions. Classes and divisions will be broken as proportionately to age and class size as possible.
 - a. Grand and Reserve Champion Bred & Owned Percentage Heifer will be selected from the highest placing bred & owned heifer in each class. To be eligible for this division, juniors must be listed as the breeder and dams must be registered with the AICA. Eligible heifers will be shown in a lead-out class at the completion of the show if the Percentage Heifer Champion and Reserve are not bred and owned.
7. State Group of Three: Entries consist of three percentage heifers from the same state or recognized affiliate and shown by their respective owners; no limit to the number of entries per state or affiliate. No premiums paid.



PHENOTYPE & GENOTYPE (P&G) SHOW

The Phenotype & Genotype (P&G) Show will provide an educational opportunity and encourage a greater interest in utilizing genomically enhanced Expected Progeny Differences (EPDs) in their breeding decisions and seedstock selection. P&G Show placings will be the result of a composite score where genotypes (GE-EPDs) and phenotypes are equally weighted at 50%.

Prior to the show, the P&G judge will receive judge's cards split into classes that include entry number, birthdate and GE-EPDs with breed percentile rankings. Results will be recorded as the genotype rankings for the show. The same judge will evaluate the phenotype classes at Junior National. P&G Show class placings will be the composite score of 50% genotype and 50% phenotype rankings. In the event of a tie, preference will be placed on the phenotype rankings. Judges will receive judge's cards with the composite placing and respective GE-EPDs to provide reasons. During divisions and the grand drive, the judge will receive judge's cards.

1. Eligible purebred heifers must have DNA sample results on file with AICA by March 1 and genomically enhanced EPDs (GE-EPD) published in the April 2025 National Cattle Evaluation (NCE).
2. Heifers must be purebred and born on or after September 1, 2023.
3. Junior must hold full interest and possession of the cattle by May 10, 2025. See general exhibitor rule #3.
4. The P&G Show is a non-fit competition.
5. A \$35 entry fee (\$45 late entry fee) will be charged for each P&G heifer entry. Heifers must also be entered in the Owned Heifer Show OR a (\$55) bedding fee will be charged. No refunds on P&G show entries.
6. Bring the original registration certificate(s) on your animal(s) to the show. Only original certificates of registration will be accepted. No photocopies.
7. Premiums:
 - Grand Champion - \$300
 - Reserve Grand Champion - \$15070% of entry fees received. Payback will be based on the number of entries in each class.
8. The P&G Show will be broken into classes at the discretion of the show classification committee. Classes will be divided into 4 divisions. Classes and divisions will be broken as proportionately to age and class size as possible.

OFFICIAL PHOTOGRAPHER:



WEBCAST PROVIDER:



2025 CONTEST RULES & REGULATIONS

GENERAL CONTEST RULES

1. Participant ages for all contests will be based on the junior member's age as of May 20, 2025.

If a junior member is 21 years of age as of January 1 of the junior national year, he or she is eligible to compete at the Junior National.

2. Photo contest, graphic design and resume/interview submissions will be completed online by June 1 at 11:59 p.m. See contest specific rules and guidelines for complete submission instructions.

3. For quiz bowl, team fitting and team sales, mixed-age teams may be entered but will be classified by the oldest member of the team. All teams must provide team members' names and ages to the AIJCA office by 9:00 a.m., on Tuesday, June 17. Every effort will be made to fill any incomplete teams.

4. All entries for the scrapbook, art, poster, and prepared speech contests must be turned into the registration desk by 12 p.m. Noon on Monday, June 16. Entries in these contests will be available for pick-up by the junior member at Noon, Saturday, June 21. Entries left will be disposed of.

5. Participants in all contests must be present to participate.

6. Entries in the poster, graphic design and photo contests that are deemed inappropriate by a sifting committee will be disqualified.

7. The order of presentation for all contests (individual and team) will be randomly assigned within the division and will be posted at the show office.

ART CONTEST

The art contest is designed to exhibit artistic talents of AIJCA members.

Contest divisions are as follows: Senior, Intermediate and Junior General contest rules for all age divisions are as follows:

1. Entries must promote the Charolais breed in some way.

2. Any medium may be used: pencil, crayon, pastel, paint, fabric, metal, wood, clay, etc.

3. Originality is key!

4. One entry per person.

5. Contestants should attach the following information to the piece of art: brief description describing how artwork was made, contestant name, address, breeder number and age as of May 20, 2025.

COOK-OFF CONTEST

Anyone who enjoys preparing beef recipes should enter this contest. It is also an excellent way to educate and entertain non-participants, while promoting beef.

Each team will consist of 2 to 4 participants.

Contest divisions are as follows:

Senior, Intermediate, Junior and Adult.

General contest rules for all age divisions are as follows:

1. Teams must submit all names of cook-off contest participants, ages and birth dates along with 10 typed copies of the entry's recipe to the registration desk no later than 12 p.m. Noon, on Monday, June 16.

2. Participants will furnish all necessary ingredients (including meat) as well as cooking tools (i.e. grill, utensils, plates, tables, extension cords, etc.)

3. Participants may use any gas grill, charcoal grill, oven, toaster oven, crock pot, etc., as long as furnished by the participants—nothing will be provided for the preparation of any entry. Facility kitchen will not be made available to Cook-off Contest participants.

4. All entries must use beef as the main ingredient in the recipes. A panel of 2 judges will judge the Cook-Off Contest. Teams should prepare at least two servings for the judges. Extra servings will be made available for tasting by spectators. (A serving of meat is 3 cooked ounces.)

5. All contest participants should follow proper food safety procedures during preparation for the dish.

6. Accessories such as place mats, napkins, flowers, etc. are allowed.

7. No alcoholic beverages may be used in presentation or be presented to the judges. (Exception: when used in marinating or meat preparation.)

8. Participants shall stand away from the table when judges are scoring or the team will be disqualified.

9. Presentation to judges shall last no longer than 8 minutes per team.

10. All entries will be evaluated on two separate and distinct categories:

a. **SHOWMANSHIP**—Team members will be scored on neatness, grooming, cleanliness, manners, enthusiasm and ability to answer questions about the beef product, its preparation, storage, sanitation and nutrition.

b. **RECIPE**—The team's presentation will be scored on the recipe provided, appropriate number of meat servings in dishes, economical factors, appearance of dish, taste, appeal to persons in various age groups and health conscious preparation.

GRAPHIC DESIGN CONTEST

This contest enables AIJCA members to use computer technology to design materials that promote the Charolais breed or a herd.

Contest divisions are as follows: Senior & Intermediate

General contest rules for Senior and Intermediate divisions are as follows:

1. Entries must be created using computer technology.

2. There will be 2 categories:

• **Breed/Association Promotion:** Highlight the value of Charolais in a successful cattle enterprise or the benefits of active membership in the Charolais Association.

• **Herd Advertisement:** Suitable for promotion of your own herd or a fictitious (but realistic) situation.

3. Contestants will complete the graphic design contest submission form found online at www.CharolaisUSA.com and upload submissions before June 1 at 11:59 p.m. Entries should be sized to an 8.5" x 11" page and will be submitted electronically as a PDF or JPG file.

One entry will be submitted in each form. When submitting a graphic design, you must include the following: contestant name, breeder number, age division as of May 20, 2025, and category of graphic design.

4. Contest is limited to 2 entries per person, one entry per category.

5. All work must be that of the contestant. Entries must be the contestant's current year's work and cannot have been presented for competition at a previous AIJCA Junior National.

6. Graphic design entries will be evaluated on: originality, message, ability to attract attention, use of space and design.

7. Judges will rank the top 5 in each category in each age division. Awards will be given to the top two in each category of each age division.

CONTEST AGE DIVISIONS:

SENIOR: 17 AND OLDER

INTERMEDIATE: 13-16

JUNIOR: 12 AND UNDER

AS OF MAY 20, 2025

HERDSMANSHIP CONTEST

Following are the state/affiliate herdsman judging guidelines:

1. Neatness and cleanliness of exhibit area

2. Availability of juniors to answer questions

3. Participation and involvement in grooming by junior members

4. Exhibition and promotion of entries

5. Cattle must be in stalls from tie-outs by designated time and shall not return to tie-outs until designated time.

IMPROMPTU PUBLIC SPEAKING CONTEST

Contestants will present a speech on a subject for the livestock industry as randomly selected after the contest begins.

Contest divisions are as follows:

Senior Division - 3 to 5 minute speech.

Intermediate Division - 2 to 4 minute speech.

Junior Division - Up to 3 minute speech.

(Junior division participants may have assistance from an AIJCA Board of Director - assistance from anyone else will disqualify the participant.)

General contest rules for all age divisions are as follows:

1. The selection of topics shall be held 15 minutes (depending on order drawn) before the presentation. The participant will draw two specific topics, selected at random, relating to the industry of agriculture and/or the Charolais breed of cattle. After selecting the topic the participant desires to speak on, both topics will be returned to the pool for the next drawing.

2. The topics will be prepared by the AICA Staff.

3. Contestants will be given approximately 15 minutes to prepare their presentation. The Junior Division will have the option to use an outline prepared by the AIJCA Board.

4. Contestants will be asked to answer questions relating to their speech following their presentation. The question and answer session shall be a maximum of 3 minutes. Deductions of 20 points per minute will be taken from the score of each judge for any speech under the minimum or over the maximum time restriction.

5. Contestants will be judged on personal appearance.

2025 CONTEST RULES & REGULATIONS

INTERVIEW & RESUMÉ CONTEST

This contest is designed to assist with career development of AIJCA members. Participants will be evaluated by 2-3 judges. Contest divisions are as follows:

- High School Division (Members are eligible to compete in high schooldivision through the summer following high school graduation.)
- College Division

General contest rules for all age divisions are as follows:

1. Contest is only open to members 15 years of age and older, as of May 20, 2025.
2. Contestants will be scored separately on each of the following: cover letter, resumé and personal interview. A combined score from these three areas will determine the contestant's overall score.
3. Contestants will complete the interview and resumé contest submission form found at www.CharolaisUSA.com. The following will be uploaded in PDF format: job description, cover letter and resumé. Materials will be submitted online by June 1, 2025 at 11:59 pm in order to allow judges time to review materials before the contest.
4. Contestants will submit one agricultural internship/job description and interview for that position. Divisions are as follows:
 - a. High School Division Internships
 - b. College Division Full-Time Jobs
5. Contestants will be judged on personal appearance.
6. Resumés and cover letters will be evaluated on content, grammar, design and overall appeal.
7. Each contestant will be interviewed for no more than ten (10) minutes.
8. Each individual will be evaluated on the following in the interview portion of this contest:
 - Education - Does applicant have the educational background needed for a position with the organization?
 - Leadership Potential - Does applicant appear to have the ability and motivation to advance in the organization?
 - Extracurricular Activities - Does the potential interviewer have sufficient experience in outside activities?
 - Work Experience - Does the applicant have sufficient job accomplishments, skills and experiences to relate to the position.
 - Communication Skills - How well was the candidate able to express his/her thoughts? Consider factors such as vocabulary, grammar, style of delivery, etc.
 - Career Planning - Did the candidate show evidence of career planning? (Example: setting goals for the future, alternative career paths, long-range plans for future self-development)
 - Motivation/Initiative - To what extent does the applicant show enthusiasm for the position being interviewed for?
 - Appearance/Personality - What kind of general impression does the applicant make? Consider dress, grooming, posture and presence.

MENTORSHIP PROGRAM

Mentors: Recommended for junior members, 15 and older who have attended two or more Junior Nationals. In agreeing to be a mentor, you will help your mentee get to know others within the organization, answer any questions they may have and most of all—help them have a fun and engaging experience at Junior National.

Mentees: Recommended for young junior members and first or second time Junior National participants. In requesting a mentor, you will learn about the AIJCA and Junior National Show and Leadership Conference, meet new people from other states and most of all—have a great experience at Junior National.

General Mentorship Program guidelines and structure:

1. Mentor/Mentee partners will be assigned by the AIJCA Board.
2. The individuals who sign up to be a mentor or mentee will find out their pairings at the Mentor/Mentee Introductions, Monday, June 16.
3. Junior members running for an AIJCA Board of Director position are required to be a Mentor and be present at Introductions unless prior written permission is granted from the AICA Youth Activities Director.

PHOTO CONTEST

The AIJCA Photo Contest is designed to provide juniors the opportunity to learn photographic skills and compete with other Charolais junior members.

Contest divisions are as follows:

Senior, Intermediate and Junior.

General contest rules for all age divisions are as follows:

1. There will be 2 categories:
 - Color: Highlighting Charolais cattle in a colored photograph
 - Black and White: Highlighting Charolais cattle in a black and white photograph
2. Judges will rank the top 5 photos in each category in each age division. Awards will be given to the top two in each category of each age division.
3. Contest is limited to 4 entries per person, but no more than 2 per category.
4. Photos must highlight Charolais cattle on the farm, ranch or at an event. The cattle should be the dominant focus of the photo.
5. Contestants will complete the photo contest submission form found at www.CharolaisUSA.com and upload submissions before June 1 at 11:59 p.m. One photo will be submitted in each form. When submitting a photo, you must include the following: contestant name, breeder number, age division as of May 20, 2025, category of photo and title of photo.
6. Entries should be formatted to print high quality at 8" x 10" size. Photo files should not exceed 18 MB. Receipt confirmation e-mails will be sent once individual submissions have been processed.
7. All entries must be original, untouched photos taken by the AIJCA member who enters the photo. Photos must be the contestant's current year's work and cannot have been presented for competition at a previous AIJCA Junior National.
8. Charolais Journal staff reserves the right to utilize any photos in the contest at the staff's discretion.

POSTER CONTEST

The AIJCA Poster Contest is designed to provide another fun, educational and competitive activity for interested individuals.

Contest divisions are as follows: Juniors Only.

General contest rules are as follows:

1. There will be 2 categories:
 - Breed/Association Promotion: Highlight the value of Charolais in a successful cattle enterprise or the benefits of active membership in the Charolais Association.

• Herd Advertisement: Create a poster suitable for promotion of your own herd or a fictitious (but realistic) situation.

2. Judges will rank the top 5 posters photos in each category in each age division. Awards will be given to the top two in each category of each age division.
3. Contest is limited to 2 entries per person, one entry per category.
4. Entries should utilize regular-size poster board (22" x 28") and be suitable to hang.
5. There is no limit to the use or style of drawings or lettering, provided they are the design and handiwork of the entrant. Posters should not be made using computer-generated graphics or designs. Photographs, magazine clippings, stencils and adhesive letters may be used. If the judges question as to whether the work is computer generated, they may disqualify an entry.
6. Three-dimensional posters are allowed, however, 3-dimensional objects may not exceed 1/2". If any objects exceed 1/2" or extend beyond the boundaries of the poster, entry will be disqualified.
7. Any poster that is not suitable to hang will be disqualified.
8. It is suggested that posters be laminated or covered with clear contact paper.
9. Posters must be the contestant's current year's work and cannot have been presented for competition at a previous AIJCA Junior National.
10. Contestants should write the following information in the upper left-hand corner on the back of the poster: category of poster, title of poster, name, address, breeder number and age as of May 20, 2025.

PREPARED PUBLIC SPEAKING CONTEST

Contestants will present a speech on a subject for the livestock industry.

Contest divisions are as follows:

Senior Division – 6 to 8 minute speech.

Intermediate Division – 4 to 6 minute speech.

Junior Division – 2 to 4 minute speech.

General contest rules for all age divisions are as follows:

1. Contestant may choose any subject for the livestock industry. The speech is to be of original content and is to be composed solely by the junior speaker. Contestant is encouraged to have speech memorized but will be permitted to use notes.
2. Contestant will be asked to answer questions relating to his or her speech following their presentation. The question and answer session shall be a maximum of 3 minutes, with 1 question to be asked per judge. Deductions of 20 points per minute will be taken from the score of each judge for any speech under the minimum or over the maximum time restriction.
3. Contestant must bring to the Junior National, 3 typewritten, double-spaced copies of speech on 8-1/2"x11" white bond paper and deliver to the registration desk no later than 12 p.m. Noon, on Monday, June 16.
4. Contestants are required to include a cover sheet to their speech that lists the following information: name, address, breeder number and age as of May 20, 2025.
5. Visual aids provided by contestant may be used.
6. Contestants will be judged on personal appearance.

2025 CONTEST RULES & REGULATIONS

QUIZ BOWL CONTEST

Contest is designed to test team members' knowledge of the beef industry and its numerous components.

1. Each team will consist of a minimum of 4 and maximum of 5 AJCA members. There will be four members participating, with one alternate. There must be a member 14 years or younger participating at all times.
2. Brackets and team match-ups will be designated at random.
3. Scoring: The contest will be a single elimination competition. All questions will be worth 10 points for correct answers. No points will be taken away for incorrect answers.
4. Head to head questions involve no team discussion. There may be discussion among team members only for toss-up rebound questions.
5. A match shall consist of a predetermined set of questions depending on the number of teams. The first set of questions will be head to head questions (ie. contestant 1, team A vs. contestant 1, team B). The remaining questions will be toss-up questions. If a tie exists after the last question, three toss-up questions will be utilized in a tiebreaker.
6. Each individual/team will have 10 seconds to buzz in. Once a contestant has buzzed in, he/she will have 10 seconds to begin answering the question. If contestant gives an incorrect answer, the other team will have the opportunity for a rebound question. They must answer within 10 seconds. The speaker may only reread the question if the question was not read in its entirety before the first team answered. On toss-up questions, the rebounding team may discuss the question before offering their answer. On head to head questions, no discussion is allowed.
7. There will be judges and time keepers appointed by the AJCA Board of Directors.
8. Note taking, tape recorders and/or phones shall be prohibited by anyone at the contest site. Any individual not conforming to this rule may be removed from the contest room.
9. Any noncompeting juniors or adults may not be present in the holding/waiting room at any time during the contest.
10. Spectators are allowed in quiz bowl rooms but are not allowed to leave until the round is completed.

AFFILIATE SCRAPBOOK CONTEST

The AJCA Scrapbook Contest encourages junior associations to keep a record of their achievements and highlights. The contest also provides a means for junior associations to show others what they have accomplished. Scrapbooks will be judged on content and appearance alone.

1. Scrapbooks must be completely created by current members of the state junior association.
2. The cover should incorporate the association name and should be creative—not costly.
3. The following categories should be covered:
 - a. Junior officers, representatives, members, and advisors
 - b. Meetings and activities
 - c. Shows, displays, games, social activities, and work sessions
 - d. Communications (newsletters, notices)
 - e. Honors won by members (Bronze, Silver and Gold Merit Awards, Scholarships, etc.)
4. Each category should be arranged in calendar sequence (oldest to most recent). Scrapbooks should cover the most recent year's activities.
5. Include photographs, (posed and candid), newspaper and magazine clippings, programs from special junior events, and minutes of meetings.
6. Be neat and organized. Have no loose pieces, caption all photos and type or write neatly.

SULLIVAN SUPPLY SHOWMANSHIP CONTEST

All exhibitors who exhibit cattle at Junior National have the opportunity to participate in the jackpot showmanship contest by registering on the Junior National registration form. There will be a nonrefundable \$10 entry fee (\$20 late entry fee) for each showmanship contest participant. No entries accepted after May 10 and no exhibitor substitution. Recognition given to Top 10 Showmen in each division.

Contest divisions are as follows: Senior, Intermediate and Junior. General contest rules for all age divisions are as follows:

1. This contest is a non-fit competition.
2. The steer or heifer exhibited in the showmanship contest must be registered in that participant's name.
3. The showmanship contest specific exhibitor number must be worn by the participant in the showmanship contest.
4. No bulls are allowed to be shown in this contest.
5. Junior National t-shirt is not required to be worn.
6. Any exhibitor who loses control of his/her entry twice in the showing will be required to remove the animal from the ring.

SKIT CONTEST

A comic sketch or humorous story performed for the audience's enjoyment. Skit scripts are to be approved by the Junior Board. Scripts must be turned into the AJCA office prior to the Contest start. Skits viewed as containing inappropriate material will be disqualified by the judges. Awards will be given for Best Dressed Costumes, Best Comedy Skit and Most Creative Skit.

TALENT CONTEST

A competition that offers participants the opportunity to showcase their creative or artistic aptitude through a variety of performances. Awards will be given to the top two performances for each age division.

Contest divisions are as follows: Senior, Intermediate and Junior.

WEAVER LIVESTOCK TEAM FITTING CONTEST

Each team will consist of 3 or 4 members with a time limit of 20 minutes.

Contest divisions are as follows:

Senior Division

1. No more than two individuals competing on a winning senior team may participate on the same team the following year.

Intermediate Division

1. No sheephead clippers will be allowed.

Junior Division

1. No scissors or clippers of any kind will be allowed.
2. Each Junior team will provide a senior member or adult advisor to be stationed with them to offer safety advice.

General contest rules for all age divisions are as follows:

1. All supplies needed (blower, clippers (if applicable), adhesive, etc.) must be provided by each team. Full Chutes (no half chutes) must be brought up by the senior teams and left throughout each age division. No chute lights will be allowed.
2. Each team is responsible for providing their own animal for the contest - heifer or steer (no bulls).
3. Heifers or steers must be pre-clipped (head, tail, etc.) for the junior and intermediate contests. Heifers or steers may be pre-clipped for the senior contest.
4. Heifers or steers will be evaluated by the judge(s) prior to the start of each contest. All audience members must stay out of the area designated as contest space by the AJCA Board during the contest.

5. Scoring will be based on:

- Evaluation of animal and team questions prior to start
 - Use of equipment, skill level and general knowledge of team members in fitting of animal
 - Completion and final appearance of animal
 - Judge's question(s) for team members including one public question
 - Presentation of animal by team. Final questions will be asked while the animal is being presented.
6. Intermediate and Junior contests may be conducted at the same time if space allows.

TEAM SALES CONTEST

Team Sales contest is designed to give AJCA members experience in selling an animal exhibited at Junior National to potential buyers.

Contest schedule and divisions are as follows:

Junior Division - 2 to 5 minute presentation.

Intermediate Division - 5 to 10 minute presentation.

Senior Division - 5 to 10 minute presentation.

General contest rules for all age divisions are as follows:

1. Teams are to consist of three to four members.
2. Purebred heifers, bulls or percentage heifers may only be used in the sales contest
3. Purebred heifers, bulls or percentage heifers chosen for team sales may be fit, however by AJCA members only. Heifers fit in the team fitting contest may be used.
4. At the time of presentation, original registration papers of the animal must be presented to the judges. (Additional copies may be provided for all judges.)
5. Prohibited items include sales materials, extra promotional items (farm signs, posters, etc.), and props and incentive gifts to the judging panel (key rings, caps, etc.).
6. Each teammate is required to speak during the presentation. Contestants engaging judges in the presentation are encouraged, but questions by judges should be held until the end of the contestants' presentation.
7. Presentations should include but are not limited to the following:
 - a. Pedigree Information
 - b. Performance Information
 - c. Visual Characteristics
8. A warning will be given when one minute is remaining in presentation time.
9. Contestants will be evaluated by the following categories:
 - Contents of Sales Presentation
 - Communication Skills
 - Team Organization
 - Overall Effectiveness
 - Knowledge and Response to Questions

**ALL JUNIOR EXHIBITORS
MUST PARTICIPATE IN
AT LEAST ONE CONTEST**

**TO BE ELIGIBLE TO
COMPETE IN THE
CATTLE SHOWS.**

SCHOLARSHIPS & AWARDS

AIJCA PREMIER CHALLENGE

Champion Award Sponsored by Zehnder Waage Partnership

This scholarship promotes contest participation. The \$500 Champion scholarship will be awarded to the individual with the highest overall score regardless of age. Additional AIJCF scholarships available for 2nd - 5th Overall Premier Challenge

1. Participants must compete in at least 4 of the following contests:

- | | |
|---------------------|---------------------|
| a. Art | g. Resume/Interview |
| b. Photo | h. Showmanship |
| c. Poster | i. Team Fitting |
| d. Graphic Design | j. Team Sales |
| e. Impromptu Speech | k. Cook-Off |
| f. Prepared Speech | l. Talent |

2. Contestants competing in at least 4 of the qualifying contests are automatically in contention for the scholarship.

3. In each individual contest, participants will be ranked through top 5 placings for each age division. In each team contest, participants will be ranked through champion and reserve placings for each age division.

4. Points will be distributed by the following system for individual contests:

- | | |
|-------------|----------------------|
| a. 1st - 50 | d. 4th - 20 |
| b. 2nd - 40 | e. 5th - 10 |
| c. 3rd - 30 | f. Participation - 5 |

Points will be distributed by the following system for team contests per individual on each team:

- | | |
|-------------|----------------------|
| a. 1st - 50 | c. Participation - 5 |
| b. 2nd - 40 | |

5. Participation points will be awarded to non-placing participants.

6. Only the top score of the two categories in the photo contest (Black/White and Color) will be awarded.

7. Only the top score of the two categories in the poster or graphic design contests (Breed/Association Promotion and Herd Advertisement) will be awarded.

8. Each participant's highest 4 scores will be used.

9. In the event of a tie, the next highest score in an additional contest will be used. This method will continue until we reach a scholarship winner. Participation in more than 4 contests is strongly encouraged.

GRAND CHAMPION OWNED FEMALE

Sponsored by Riverdale Land & Livestock

This \$1,000 scholarship will be awarded to the Exhibitor of the Grand Champion Owned Female. Thank you to Bill Nottke, Sunset Hills, Mo. for this sponsorship since 2020.

GRAND CHAMPION PERCENTAGE HEIFER

Sponsored by Lehman Charolais

This \$1,000 scholarship will be awarded to the Exhibitor of the Grand Champion Percentage Heifer. Larry and Robbie Lehman, Tioga, Texas have sponsored the Grand Champion Percentage Heifer Scholarship since 2005.

GRAND CHAMPION BRED & OWNED FEMALE

In Memory of Carol Doughty, Big Creek Charolais

This \$500 scholarship will be awarded to the Exhibitor of the Grand Champion Bred & Owned Female in memory of Carol Doughty, Big Creek Charolais.

ELITE GOLD MERIT AWARD

An Elite Gold member is selected by an interview process held at Junior National and awarded a \$250 scholarship.

AMERICAN-INTERNATIONAL JUNIOR CHAROLAIS FOUNDATION (AIJCF)

AIJCF Scholarships are awarded to current AIJCA members submitting a complete application on the basis of scholastic excellence in high school and/or college, demonstrated AIJCA or associated affiliate leadership, interest in the cattle industry, and youth leadership activities. Scholarship recipients will be announced at the 2025 AIJCA Junior National Awards Banquet in Springfield, Missouri, June 20, 2025. Applications are found at: www.CharolaisUSA.com.

AIJCF SCHOLARSHIP APPLICATION DEADLINE IS APRIL 30.

OUTSTANDING JUNIOR MEMBER

The Outstanding Junior Member Award is presented to recognize an AIJCA member 14 years old or younger as of May 20th of the current year who shows enthusiasm, dedication and participation at AIJCA activities. Nominations for this award are provided by each area, and the recipient is selected by the Junior Board.

CHAD CLARK MEMORIAL OUTSTANDING SENIOR MEMBER

The Chad Clark Memorial Outstanding Senior Member Award is designed to recognize one outstanding AIJCA member each year. This award is available to those AIJCA members 17 years old or older as of May 20th of the current year. The recognized senior member should be one who exemplifies outstanding leadership and interaction with fellow junior members. Recipients are chosen by the Junior Board. Junior Board members are not eligible for this award.

ADVISOR OF THE YEAR

The Advisor of the Year award recognizes an individual who displays extraordinary contributions to their state affiliate junior members. These contributions may be on a local, state and/or national level. Applications are available online for nominations. The recipient is selected by the Junior Board.

FAMILY OF THE YEAR

Family of the Year recognizes a family that shows their support and dedication to the Charolais breed. The Family is always willing to help others in need of assistance and is involved with both junior members and adults. Families should be influential to new juniors and the peers around them. Applications are available online for nominations. The recipient is selected by the Junior Board.

JUNIOR MERIT PROGRAM

The AIJCA Junior Merit Program is an opportunity for young Charolais breeders to be nationally recognized for continued achievement in leadership and competition activities as well as merchandising Charolais cattle. There are three levels of the Junior Merit program: Bronze, Silver and Gold. Applications are due April 1st each year. Applicants receiving the Gold Award who would like to be considered for the Gold Elite, must interview at the upcoming Junior National. Merit award winners are recognized at the AIJCA Annual Awards Banquet at Junior National.

JORDAN MACK MEMORIAL AIJCA HERDSMAN OF THE YEAR

Sponsored by the Jordan Mack Memorial Calf Show

The Herdsman of the Year Award recognizes a Charolais junior who excels in sportsmanship, presentation of entries, work habits, honesty and knowledge about the Charolais industry. A committee of the following seven people will choose the Herdsman of the Year. A past herdsman of the year attending Junior National (preferably the previous year's winner), one AIJCA staff member, one arbitrary objective AIJCA member not having children exhibiting at the Junior National chosen by the AIJCA Executive Committee. The nominees will be discussed the night before the show and each person shall submit one vote to the AIJCA Director of Junior Activities before the division champions enter the ring for Champion Heifer.

AICA FIELDMAN'S WORKHORSE

The AICA Fieldman's Workhorse recognizes the achievements of a Junior Board Member. The recipient is selected by AICA Staff.

CONFERENCE HONOREE

The Conference Honoree is involved in the AIJCA's leadership and personal development opportunities. The Conference Honoree is a strong supporter, influencer and contributor to junior members and their development through the AIJCA. Junior members select next year's recipient at the Membership Meeting at Junior National.

SHOW DEDICATEE

The Show Dedicatee is involved in the Charolais industry and with the AIJCA. The Dedicatee is a strong supporter, influencer and contributor to the Charolais breed and its junior members through many ways. Junior members select next year's recipient at the Membership Meeting at Junior National.

PLAN TO JOIN US FOR THE
**AIJCA ANNUAL AWARDS
DINNER AND BANQUET**
FOR MANY OF THESE AWARD
ANNOUNCEMENTS AND
PRESENTATIONS!

FRIDAY, JUNE 20, 2025

**6:30 PM DINNER
7 PM CEREMONY**

**One Banquet ticket is included in each
Conference Registration - junior or adult.**

**Extra Banquet Tickets can be purchased
with your entries.**

BECOME AN AIJCA BOARD OF DIRECTOR

AREAS 2, 4, 6, 7 AND 8 TO HOLD ELECTIONS AT 2025 JUNIOR NATIONAL

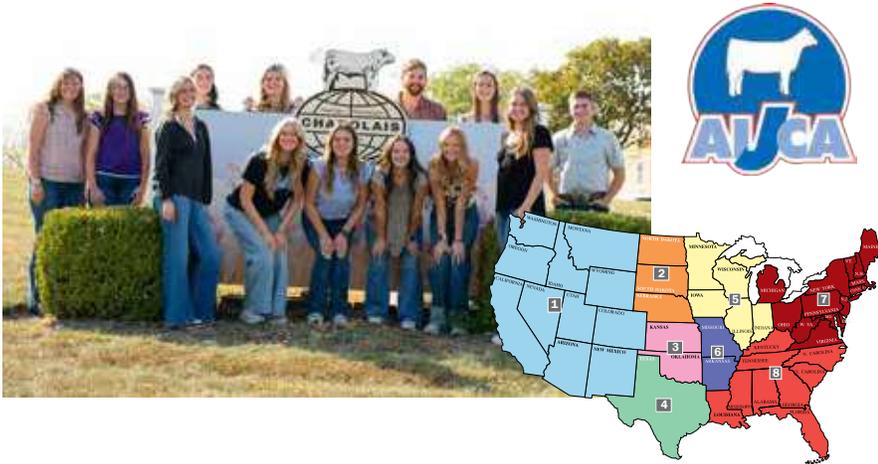
In addition to Junior Board elections for areas - 2, 4, 6, 7 and 8, four (4) At-Large positions will be selected from the pool of first, second and third alternates.

SUBMIT COMPLETED APPLICATIONS BY MAY 20, 2025.

To be eligible to run for Area Director, your area must be up for election. (Even Areas this year plus Area 7.) Juniors must be at least 16 and not yet 21 as of January 1, 2025 and have attended at least one Junior National.

At-Large Positions are filled from 1st, 2nd or 3rd Alternates from All Areas. If you are the 1st, 2nd, or 3rd alternate from a 2024 Junior National election seeking an At-Large position, please resubmit an application with your intent to run in 2025.

Applicants will need to attend the Candidate Meeting, Monday, June 16.



AIJCA PHILANTHROPIC PROJECTS

HUCK'S MILITARY CARE PACKAGE PROJECT

Huck is the 14-year-old son of Caleb and Briana Plyler of Spring Hill, AR. Huck started what is known as "Huck's Military Care Package Project" in 2016. He started the project because of what the military does for our country, and in Huck's words, "We do this because they help us, so we help them."

Huck's project is comprised of putting together care packages for members of the Military that are currently deployed. His care packages include items such as lip balm, sunscreen, personal hygiene products socks and more.

With such success at Junior National since 2021, the AIJCA has decided to adopt Huck's Military Care Package project again this year for the philanthropic project. We have created an Amazon Smile link for everyone to browse through and purchase items for donation. These items will be shipped directly to the Plyler family in Arkansas, and we encourage everyone to give a look at the list of items we have put together. Link found on the Junior National page of www.CharolaisUSA.com.

For monetary donations - Please make checks out to Huck Plyler - Huck's Military Care Package Project. Please send to Briana Plyler - Attn: Huck's Military Care Package Project, 1748 Hempstead 7, Hope, AR 71801 (If you would like a donation receipt, please provide a stamped addressed envelope.)

PLEASE NOTE: If you have a loved one that is deployed, the AIJCA would like to send them a care package. Please send addresses to Huck on his Facebook page Huck's Military Care Package Project. #HMCPP



 **HUCK'S MILITARY CARE PACKAGE PROJECT**

PACK YOUR POP TABS: RONALD MCDONALD HOUSE

The Ronald McDonald House Charities' mission is to reduce the burden of childhood illness on children and their families by providing a home away from home while children are receiving medical care in area hospitals. These houses are non-profit homes providing temporary lodging, meals and a place of respite for families and children receiving treatment. The pop tabs collected from the 2025 Junior National will be donated for this mission.



JUNIOR NATIONAL AGREEMENT OF RESPONSIBILITY AND LIABILITY

It is clearly understood and agreed that the American-International Charolais Association and its officials, officers, directors, employees and agents (hereinafter collectively referred to as "The Association") shall not be responsible for any damage, loss or injury to any person or property which is caused directly or indirectly for any reason. By submitting this application for entry and/or by attending the AICA's Junior National, the exhibitor, owner, their agents and/or representatives (hereinafter collectively referred to as "Participants"), agree to indemnify, defend, save and hold the Association harmless from and against any damage, injury, claim, loss or expense, including reasonable attorneys' fees and court costs, suffered during or in connection with his, her or their participation or attendance at the AIJCA's Junior National.

Participants are required to comply with all federal, state and local rules and regulations related to the COVID-19 virus. EACH PARTICIPANT HEREBY WAIVES, DISCHARGES, FORGIVES AND RELEASES ANY AND ALL CLAIMS AGAINST THE ASSOCIATION OR ITS OFFICIALS, OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS RELATED TO THE COVID-19 VIRUS, INCLUDING ANY INFECTION, ILLNESS, DISEASE, INJURY OR DEATH RELATED TO THE COVID-19 VIRUS, RESULTING FROM PARTICIPATION OR ATTENDANCE AT THE AIJCA'S JUNIOR NATIONAL.

In the event the Association is subject to any expense or liability, including, but not limited to consultant fees, legal or court costs, The Association management labor and expenses, expenses and/or costs for blood, tissue, urine, hide and/or carcass sampling and testing incurred as a result of the Association's rules and regulations violations and all agreements thereunder, including, but not limited to unethical fitting, filling, meat tampering, illegal or non-approved use of drugs, medication and/or prohibited substance(s) as a result of Participants involvement in the AIJCA's Junior National, Participant shall indemnify and hold harmless The Association for all damage, injury, claim, loss or expense or other liabilities incurred as a result thereof. Participant may also be subject to criminal charges.

The Participant will have full control, custody, care and feeding of any animal(s) and/or personal property which are brought on or about the premises of the site of AIJCA's Junior National.

It is clearly understood and agreed between the parties, that as a material condition to any participant entering or showing at the AIJCA's Junior National. The Association will at no time have control, custody or care of any animal(s) and/or personal property which are brought on or about the AIJCA's Junior National.

For the overall working of the show, the Participant will maintain control, custody, care and feeding for any and all animals and/or personal property in accordance with rules and regulations of the AIJCA's Junior National, and in no way will the Association be responsible for any loss or damage that may occur or be caused by an animal or personal property.

By submitting an application for entry, Participants agree to comply with all the rules and regulations governing the AIJCA's Junior National as published in the rules and governed under the American-International Charolais Association rules. Further, these provisions include total ownership and possession of the entry, continuous possession and care and provisions against unethical fitting, filling and/or alteration of conformation and color of animal(s), meat tampering and illegal or non-approved use of drugs, medication and/or prohibited substance.

THE AIJCA JUNIOR NATIONAL IS A NON-ALCOHOL EVENT.

STEP RIGHT UP, IT'S TIME FOR A DRAWING!

GRAND PRIZE **PRIEFERT S04 HEAVY DUTY SQUEEZE CHUTE**

DONATED BY **Priefert**

RESERVE PRIZE **GALLAGHER W-O SCALE PACKAGE**

DONATED BY **GALLAGHER** ENTRY LEVEL DIGITAL WEIGH SCALE, 5500 LB LOADBARS & PLATFORM WITH MOBILE DATA COLLECTION APP

THIRD PRIZE **ANDIS 2-SPEED CLIPPERS**

DONATED BY J&A CHAROLAIS

TICKETS: \$20 EACH OR 10 FOR \$100

Contact: AIJCA Junior Board or Missouri Juniors



SHOW AWARD SPONSORSHIPS AVAILABLE

PLEASE SPECIFY SHOW PREFERENCE

- GRAND CHAMPION \$650
- RESERVE GRAND CHAMPION \$550
- 3RD, 4TH OR 5TH OVERALL \$500
- DIVISION CHAMPION \$350
- DIVISION RESERVE \$300
- CLASS WINNER \$150

PERSONAL DEVELOPMENT CONTEST SPONSORSHIPS AVAILABLE

PLEASE SPECIFY CONTEST AND AGE IF APPLICABLE

- TEAM CONTEST CHAMPION \$300
- TEAM CONTEST RESERVE CHAMPION \$250
- INDIVIDUAL CONTEST CHAMPION \$150
- INDIVIDUAL CONTEST RESERVE CHAMPION \$100

Additional Donations of all sizes welcome.

Please make checks payable to AIJCA and mail to AIJCA, 11700 NW Plaza Circle, Kansas City, MO 64153

Donate online at www.charolaisusa.com/give-to-aijca.php

Want to Make a Difference?

Contact-

Pam Hankins
Planning Committee Chairman
417-861-7209
pamhankins917@gmail.com

Jamie Dehan
Fundraising Chairman
913-544-6128
jamedehan@gmail.com

Kaitlyn Chism
AICA Director of Youth Activities
816-464-2474 ext 201
kchism@charolaisusa.com



SCAN ME



SCHEDULE OF EVENTS



SUNDAY, JUNE 15

- 12 PM Exhibitor Move in Begins
- 4-6 PM Cattle Check-In

MONDAY, JUNE 16

- 8-8:30 AM Board member candidate meeting
- 8 AM-12 PM Cattle Check-In
- 9 AM-12 PM Leadership Conference Check-In
- 12 PM All Cattle must be on the grounds
- 12:30 PM Peer Mentor/Mentee introductions
- 1:30 PM Adult, Chaperone and Advisor Meeting
- 2 PM Weaver Livestock Clinic with ProStaff Kirk Stierwalt
- 4:30 PM Group Picture/State Pictures
- 5:30 PM Opening Ceremonies
- 6:30 PM Conference Dinner and Carnival Night

TUESDAY, JUNE 17

- 7:30-8 AM Weigh Steers
- 8 AM Prepared Speech, Impromptu Speech & Interview Contests
- 10:30 AM Sullivan Supply/Stock Show University Clinic
- 12 PM The Greatest Show Lunch
- 1 PM AIJCA General Caucus meeting followed by Area Meetings
- 3 PM Cook-Off Contest
- 4:30 PM Miss Charolais USA Meet & Greet
- 6 PM Kickball Tournament
- Evening on your own

WEDNESDAY, JUNE 18

- 8 AM Sullivan Supply Showmanship Contest
Senior & Intermediate Divisions followed by Junior Division and PeeWee Clinic
- 12 PM The Greatest Show Lunch
- 2 PM Leadership Conference
- 3 PM Adult 9-Hole Golf Scramble
- 4 PM Area Meetings
- 5:30 PM Quiz Bowl
- Evening on your own

THURSDAY, JUNE 19

- 8 AM Phenotype & Genotype (P&G) Heifer Show
- 12 PM The Greatest Show Lunch
- 12:45 PM Team Sales Contest
- 1:30 PM Weaver Livestock Team Fitting Contest
- 6:30 PM The Greatest Show Dinner
- 6:30 PM Talent/Skit Contest

FRIDAY, JUNE 20

- 8 AM Bred & Owned Heifer Show, Bull, Steer, Percentage Heifer Shows
- 12 PM The Greatest Show Lunch
- 3 PM Conference Awards Program
- 4 PM AIJCA Annual Membership Meeting
- 6:30 PM AIJCA Annual Award Banquet Dinner
- 7 PM AIJCA Annual Award Ceremony

SATURDAY, JUNE 21

- 8 AM Owned Heifer Show

SUNDAY, JUNE 22

- 12 PM Cattle must be off the grounds

Tentative and Subject to Change



CHARFOCUS

YOUTH CONFERENCE

TAKES ON LEXINGTON
KENTUCKY
JULY 21-24, 2025



For Ages 14-21 • REGISTRATION DEADLINE: JULY 1, 2025

LEADERSHIP • EDUCATION • FRIENDSHIP



SURE•CHAMP[®]

CHAROLAIS SPOTLIGHT

CAMILLE (17), CARTER (14) GREER, SHELBYVILLE, TEXAS

Howdy! We are Camille and Carter Greer from Shelbyville, Texas. Camille is a 17 year-old junior in high school and Carter is 14 years old and in the 8th grade. Shelbyville is located in the pineywoods of east Texas, about as far east in Texas as you can get before you hit Louisiana.

How did you get into showing cattle? And more specifically Charolais?

Camille & Carter – Honestly, showing Charolais was the only option having a father and aunt that grew up in the AIJCA and showing Charolais. Camille and Carter are fifth-generation Charolais breeders and have been members of the AIJCA since they started showing at 9 years old, respectively. They attended their first junior national in 2017 in Grand Island, Nebraska. Camille was gifted her first show heifer, Roxy, by her grandpa, James Greer, for her ninth birthday from his herd. Camille and Carter showed Roxy and her calf, Roscoe, at the Texas Junior Charolais Show that May; however, Camille opted for a more experienced showman at Junior Nationals with Ms. Raley Downing. Carter is mostly remembered for telling jokes, and keeping everyone entertained at the stalls in Grand Island that year. Camille instantly took to showing cattle and her passion shows in the ring. Carter has taken a bit longer, but he is improving each year. He still does not like to take advice from his sister and is working hard to carve out his own path.

What gets you out of bed in the morning? What's your why?

Camille & Carter – Sharing the knowledge we have of Charolais cattle and their impact on the beef industry is a driving force in all that we do. We consistently study pedigrees to ensure (hopefully) that the animals we choose will perform in the real world. Now, it doesn't always work out. We have had our ups and downs, lost show heifers or had heifers that weren't good mothers, but at the end of the day we continue to pursue our path of excellence in and out of the ring. Being able to exhibit an animal to their fullest potential and then transfer them into a production role is deeply gratifying.

What is one thing you'd tell somebody to get them involved in our breed?

Camille & Carter – The number of large scale, purebred Charolais breeders in Texas has dwindled over the past several decades; however, Charolais are more in demand than ever as cattle prices continue to rise. Commercial cattlemen are purchasing Charolais bulls for their herds in order to increase their profits, adding pounds to each calf raised. Just on the show side, we have more kids showing Charolais on a state and national level than when we started showing in 2017. The quality of the cattle exhibited is phenomenal and gets better each year. If you want to be involved in a breed that is evolving, growing, and become more world-renowned than ever, Charolais is where it's at!



Carter (14)



Camille (17)

You've been allowed to create the highest quality show heifer ever made, what does she look like?

Camille & Carter – She would be a combination of several show heifers we've seen in the ring lately. Firstly, she would live somewhere further north where they can actually grow and keep hair on a heifer (hello, South Dakota and Illinois). All kidding aside, she would have great depth of body with a wide rib shape, heavier boned with a decent amount of muscle (we like a booty), and of course, a tight throat. She would be good on her feet, walking as smoothly as a cat through the ring. It is hard to get all of these attributes to line up, but when they do it's magical.

What is your favorite memory in the show ring?

Camille & Carter – Camille: My favorite memory is probably winning the Junior National Bull Show in 2019 in Ft Worth, Texas. I was only 11 years-old, lugging around this giant bull, and showing against some amazing senior showmen. Rocky was my first bull to show (Roxy's second calf), and I had him in the barn since he was born. It was a really special moment when I received that handshake.

Carter: My favorite memory is finally getting a piece of the showmanship pie in 2023 at the Texas State Charolais Show, placing 3rd in the Junior Showmanship Division. I have had a bit of a tough road with finding the right show heifer, so it was really rewarding to be praised alongside my heifer.

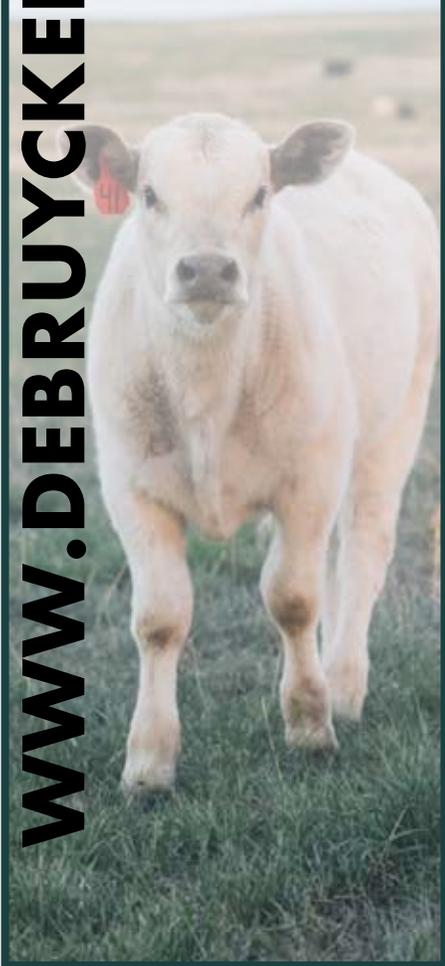
What are you most looking forward to at the Greatest Show in Springfield, MO?

Camille & Carter – We love Missouri and are there often throughout the year for bull and female sales, to hang out at the Lake of the Ozarks, or just visit with friends. Junior Nationals is one of the best experiences. We get to spend a week with Charolais friends from all over the US, compete in a few contests, and see some amazing cattle. We have not been to a Junior National in Springfield yet, so we are looking forward to it and seeing the new facilities. We know the association and the crew putting on the Junior National will bring the fun!

**Interviewed by AIJCA Board*

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AICA
ROLL OF EXCELLENCE
 Show Results

Dixie National Livestock Show - Class B ROE Show
 Houston Livestock Show & Rodeo - Class A ROE Show

DIXIE NATIONAL LIVESTOCK SHOW

Jackson, Miss. - February 14, 2025

Judge: Kyle Shoufler, Modoc, Ind.

Total Shown – 42: Females – 33 Bulls – 9

FEMALES

Junior Calf Champion and Grand

Champion Female: BLOCK Glow 103M, 3-28-24, by BOY Outlier 812 ET Pld. John T. Davis III, Iva, S.C.

Reserve Junior Calf Champion and Reserve Grand Champion Female:

BLOCK SHRL El Ms Popstyle 104, 4-2-24, by BOY Outlier 812 ET Pld. John T. Davis III.

Senior Calf Champion Female: SKS

Ms Madelyn 163L, 10-23-23, by DTR Mr Brightside 1107G2. Aubree Mitchell, Justin, Texas.

Reserve Senior Calf Champion

Female: SVR Cool Maple Generation 311L, 9-20-23, by FF New Generation 4040. Kynzie Baldwin, New Boston, Texas.

Junior Champion Female: TVCC

Ms Teresa 2316 P, 3-14-23, by BHSC TVCC Mamies Boy 11G. Trinity Valley Community College, Athens, Texas.

Senior Champion Female: Lamp

Twizzler 2514, 10-4-22, by BOY Outlier 812 ET Pld. Mae Garrett, Etta, Miss.

Reserve Senior Champion Female:

RF Ms Duchess 330, 1-25-23, by BOY Outlier 812 ET Pld. Tyler Seibert, Wesson, Miss.

Cow-Calf Champion Female: PHF

Fantasy 2122, 2-12-22, by WCR Icon 756 P. Micah Nunn, Magnolia, Ky.

BULLS

Junior Champion and Grand

Champion Bull: SKS Walk This Way 52L, 3-2-23, by M&M Outsider 4003 Pld. 4M Land & Cattle, Justin, Texas; Skeans Cattle Company, Gainesville, Texas.

Junior Calf Champion and Reserve

Grand Champion Bull: TVCC Jesse 2415 P, 3-2-24, by BHSC TVCC Mamies Boy 11G. Trinity Valley Community College.

Reserve Junior Calf Champion Bull:

CMC Tennessee 293 PLD, 10-2-23, by BOY Outlier 812 ET Pld. Eli Pattridge, Batesville, Miss.

Intermediate Champion Bull: HPF

144 Renewal 348, 8-2-23, by HPF Perfect Renewal 144. Amery & Addison Bloodworth, Scobey, Miss.

Reserve Junior Champion Bull: SKS

North of Richmond 59L, 1-5-23, by TCCS Saint Christopher. Trinity Valley Community College.

Senior Champion Bull: SF Mr Fire Truck

1204, 5-3-22, by SF Mr Power House. Lane Smith, Wesson, Miss.

GROUPS

Produce of Dam : 1 Shown. 1. 4 M Land & Cattle on G4 Ms Madelyn 622.

Breeders Herd : 1 Shown. 1. Trinity Valley Community College.

Group of Five Head : 1 Shown. 1. Trinity Valley Community College.

HOUSTON LIVESTOCK SHOW & RODEO

Houston, Texas - March 4, 2025

Judge: Bill Cawley, Willis, Texas

Total Shown – 40: Females – 26 Bulls – 14

FEMALES

Senior Calf and Grand Champion

Female: JFS Quinn 93L, 9-3-23, by JFS Double Nickels 55F ET. Rodalyn Dunham, Huntsville, Texas.

Junior Calf and Reserve Grand

Champion Female: CARRS Ms Smokeshow 403 P ET, 2-17-24, by WIA-Conley Insider D9 P. Knox Harvey, Lamar, Mo.

Reserve Junior Calf Champion: SKS

Ella 81M, 3-5-24, by DTR Mr Brightside 1107G2. Emma Adams, Blossom, Texas.

Reserve Senior Calf Champion: TVCC

Ms Lily 2335 P ET, 9-6-23, by CCC WC Redemption 7143 Pld ET. Trinity Valley Community College, Athens, Texas.

Intermediate Champion Female: BHSC

Clara Brightside 134L, 7-1-23, by DTR Mr Brightside 1107G2. Jase Fortner, Hillister, Texas.

Reserve Intermediate Champion

Female: AWR Ms Maura Nature 361L ET, 6-15-23, by PCC Force Of Nature 122J ET. Noah Silves, Katy, Texas.

Spring Champion Female: KAC/DCC

Ms Foreign Liberty 2313, 3-30-23, by TR Mr Foreigner 9987G ET. Carson Evers, Somerville, Texas.

Junior Champion Female: RoyalB Ms

Foreigner Essence 2303, 2-27-23, by TR Mr Foreigner 9987G ET. Carson Evers.

Reserve Junior Champion Female:

KG Aspen, 1-29-23, by TCCS Saint Christopher. Hannah Turner, Garland, Texas.

DIXIE NATIONAL LIVESTOCK EXPOSITION



Grand Champion Female



Grand Champion Bull



Reserve Grand Champion Female



Reserve Grand Champion Bull

More on the Web:

AICA Roll of Excellence show results are available on the AICA website at www.charolaisusa.com

Senior Champion Female: DCC Ms Adalida 2238, 12-17-22, by Big Creek Game Changer 192 PET. Augustine Erazo, Cypress, Texas.

CLASS PLACINGS

Summer Heifer Calves : Calved October 16, 2024. 1 Shown. 1. Henry David Chapman, Afton, Texas on DAL Ima Cheerleader 10M1.

Late Spring Heifer Calves : Calved May 5 to May 8, 2024. 2 Shown. 1. Baileigh Ferguson, Madisonville, Texas on FC3/DCC Kats Missing Lynx 2717. 2. Savannah Kelly, Waco, Texas on WJM Charlotte Copy 414.

Early Spring Heifer Calves : Calved March 2 to April 10, 2024. 6 Shown. 1. Emma Adams on SKS Ella 81M. 2. Aubree Pierce, Tomball, Texas on BACC Fire Fly 426 ET. 3. Kinlee Hughes, Montague, Texas on RWDE/KJH Impressive 024.

Junior Heifer Calves : Calved January 3 to February 17, 2024. 6 Shown. 1. Knox Harvey on CARRS Ms Smokeshow 403 P ET. 2. Savannah Jetter, Jacksboro, Texas on LL Ms Macarena 4001M. 3. Trinity Valley Community College on TVCC Ms Lindsey 2410 P.

Winter Heifer Calves : Calved December 27, 2023. 1 Shown. Gavin Moreno, Houston, Texas on JBC Fancy Nancy 001.

Senior Heifer Calves : Calved September 3 to September 17, 2023. 3 Shown. 1. Rodalyn Dunham on JFC Quinn 93L. 2. Trinity Valley Community College on TVCC Ms Lily 2335 P ET. 3. Trinity Valley Community College on TVCC Ms Crystal 2334 P.

Late Summer Yearling Female : Calved July 1 to August 30, 2023. 2 Shown. 1. Jase Fortner on BHSC Clara Brightside 134L. 2. Trinity Valley Community College on TVCC Ms Ruby 2328.

Summer Yearling Females : Calved June 15, 2023. 1 Shown. 1. Noah Silves on AWR Ms Maura Nature 361L ET.

Early Spring Yearling Females : Calved March 30, 2023. 1 Shown. 1. Carson Evers on KAC/DCC Ms Foreign Liberty 2313.

Late Junior Yearling Females : Calved February 27, 2023. 1 Shown. 1. Carson Evers on RoyalB Ms Foreign Essence 2303.

Early Junior Yearling Females : Calved

January 29, 2023. 1 Shown. 1. Hannah Turner on KG Aspen.

Late Senior Yearling Heifers : Calved December 17, 2022. 1 Shown. 1. Augustine Erazo on DCC Ms Adalida 2238.

BULLS

Senior and Grand Champion Bull: CARRS Mr Ignite 222 P, 5-5-22, by WIA-Conley Insider D9 P. Bar J Livestock Inc., Liverpool, Texas; Carr Cattle Company, Webb City, Mo.

Junior and Reserve Grand Champion Bull: 3A Bright Bell 302L, 4-16-23, by CCC WC Redemption 7143 Pld ET. Sara Aultman, Cleveland, Texas.

Junior Calf Champion Bull: MSL Mr. Quavo 675M, 2-10-24, by MSL Flat Banger 306H Pld ET. Shawn Leifeste, Cameron, Texas.

Reserve Junior Calf Champion Bull: LL Mr Mystery Machine 4002M, 5-16-24, by BOY Outlier 812 ET Pld. Rachelle Coble, Bowie, Texas.

Senior Calf Champion Bull: CARRS Money To Burn 321 P ET, 9-10-23, by CARRS Mr Cash 'Em in 024 P. Carr Cattle Company.

Reserve Senior Calf Champion Bull: KG Outcast 702L, 10-6-23, by M&M Outsider 4003 Pld. Emma Adams.

Intermediate Champion Bull: BJCF Utopia 440 P, 5-12-23, by Wdz Commissioner 928. Bar J Livestock Inc.

Reserve Junior Champion Bull: SKS North Of Richmond 59L, 1-5-23, by TCCS Saint Christopher. Trinity Valley Community College.

CLASS PLACINGS

Late Spring Bull Calves --: Calved May 16 to June 28, 2024. 2 Shown. 1. Rachelle Coble on LLC Mr Mystery Machine 4002M. 2. Peyton McCarthy, Santa Fe, Texas, on RPSC Fluffin Ace 01M.

Early Spring Bull Calves : Calved March 1 to April 20, 2024. 4 Shown. 1. Doonan Cattle Company, Caldwell, Texas on DCC Mr Dark Horse 2417. 2. Timber Creek Charolais, Afton, Texas on DAL Mr Easy Duz It 4M20. 3. Trinity Valley Community College on TVCC Jesse 2415 P.

Junior Bull Calves : Calved February 8 to February 10, 2024. 2 Shown. 1. Shawn Leifeste on MSL Mr. Quavo 675M. 2. Trinity Valley Community College on TVCC Checkmate 08M.

Senior Bull Calves : Calved September 10 to October 6, 2023. 2 Shown. 1. Carr Cattle Company on CARRS Money To Burn 321 P ET. 2. Emma Adams on KG Outcast 702L.

Summer Yearling Bulls : Calved May 12, 2023. 1 Shown. 1. Bar J Livestock Inc., on BJCF Utopia 440 P.

Spring Yearling Bulls : Calved April 16, 2023. 1 Shown. 1. Sara Aultman on 3A Bright Bell 302L.

Junior Yearling Bulls : Calved January 5, 2023. 1 Shown. 1. Trinity Valley Community College on SKS North Of Richmond 59L.

Summer Senior Yearling Bulls : Calved May 5, 2022. 1 Shown. 1. Bar J Livestock Inc.; Carr Cattle Company on CARRS Mr Ignite 222P.

GROUPS

Produce of Dam : 1 Shown. 1. Carr Cattle Company on RF Ms Makin Smoke 641.

Breeders Herd : 1 Shown. 1. Trinity Valley Community College.

Group of Five Head : 1 Shown. 1. Trinity Valley Community College.

HOUSTON LIVESTOCK SHOW & RODEO - CLASS A ROE SHOW



Grand Champion Female



Grand Champion Bull



Reserve Grand Champion Female



Reserve Grand Champion Bull





The Value of Grazing Management

For University of Missouri Associate Professor and Beef Cattle Specialist Eric Bailey, grazing management isn't just a production practice, it's a paved path to improved profitability and diversity on the farm. Bailey puts his work to the test at scale with his own custom grazing operation located in central Missouri, and has been instrumental in driving an estimated 84 million dollars of impact for Missouri's cattle producers through innovative grazing schools.

He believes in the value of grazing management plans, and at the 2025 Cattleman's College he broke down the principles of grazing management both from a business and production perspective.

THE COSTS OF HAY

"All cattle and livestock producers want to sustain the natural resources they have and put a little money in their pocket," Bailey told attendees. "It sounds pretty simple, but very few of the operations I come into contact with accomplish both of those things."

Bailey opened his presentation with a nod to the book "Moneyball" and its practical application to the cattle industry, specifically feedstuffs. He shared that while the livestock and feedstuff industries are inefficient markets, there are plenty of opportunities to identify the over and under-valued products.

"Hay is always overvalued relative to what it is. There is no resilience in hay business models. In 2018, we watched \$30 a bale fescue become \$100 a bale fescue in a few short months because of drought," he shared, noting that additional to supply, quality is often an issue.

Data from a University of Tennessee study highlighted Bailey's caution. Fescue from the same field was harvested on three different dates, allowing the forage to mature further

and increase tonnage harvested. The result, as any producer knows, was a detriment to the quality of the forage baled.

"The first third they cut on May 3. They fed that hay with unrestricted access to weaned calves with no other supplement. The calves ate 13 pounds per day and gained roughly 1.4 pounds per day. The next field they waited until May 14 to harvest, 11 days later, those cattle ate 12 pounds per day and gained .97 pounds per day. The final third of the field was harvested on May 25 and saw 8.6 pounds of consumption and less than a half pound of gain per day," Bailey told attendees. "The nutritive value, the energy content, of that feed stuff dropped from 68 to 56% TDN."

When do you bale hay on your operation?

It's common for producers in Missouri – and other parts of the country – to wait further into the summer to put up hay, taking the pendulum of yield and quality and swinging it completely in the direction of yield.

Data from University of Missouri estimates that (clover) production per year is 6,000 pounds of forage dry matter per acre. The relative cost per acre tallies \$297.52 or roughly \$50 per 1000-pound bale. Additionally, equipment resources are needed to put up a crop of hay.

"If you think about it, you have to buy a tractor, buy a swather, buy a baler, the equipment to transport bales and you have to have the equipment to feed that hay," he said. "Those are all additional costs."

Do you calculate the cost of grazing on your operation?

DIVERSIFYING GRAZING

A common practice in the cattle industry is to stockpile grass in the spring.

"We have more grass than we know

what to do with for about 90 days and then we're short on grass the rest of the year," Bailey explained. "Then all of the extra grass that we stockpiled, we mechanically harvest as hay. What I'm advocating for is an alternative method of harvesting that spring flush of tall fescue and reducing cow stocking rate so you have more acres for those cows during the year."

Bailey suggests allocating a portion of carrying capacity to a secondary enterprise and running fewer cows.

"The way I like to conceptualize it, if I'm a 100-cow operation, rather than having a hundred cows and feeding hay 90 days a year, I'm going to run 50 or 60 cows and a pot load of stockers in the spring – twice the animals for half the time – April 1 to about June 20. Rather than having three acres per cow all year round, I have three acres per cow in the spring and then six acres per cow for the rest of the year stockpiled," he says.

Other options Bailey notes producers see success with is keeping fall born calves around longer into the spring and letting them harvest that flush growth or partnering with a neighbor to bring in higher quality, known cattle through a cooperative partnership.

In any case, flush spring forage is an undervalued resource, he shared.

Taking and keeping an accurate inventory of the operation's resources, strengths and weaknesses positions a producer to move overvalued feedstuffs out of the business model to create a more nimble business model when Mother Nature and markets don't cooperate.

"Think about your resources," Bailey concluded. "Go home and think critically not just about the acres you have access to but how many pounds of forage your acres produce, when that forage comes and how you can creatively use every pound of it." ☞

BINA CHAROLAIS 30TH ANNUAL POWERHOUSE SALE

Jamestown, N.D. - February 18, 2025

Auctioneer: Kevin Effertz, Granville, N.D.

Averages:

24 Yearling Bulls.....	\$9,454
8 Red Factor Bulls.....	\$12,313
4 Red Factor Open Heifers.....	\$5,300
36 Lots.....	\$9,906

Total Sale Gross \$356,600

By Hadley Schotte

High-selling lot:

\$35,000 - Yearling Bull. LVB Governor 4037, 2-8-2, by LT Governor 1560 Pld. To 7F Charolais, Stanley, N.D.

\$27,500 - Yearling Bull. LVB Redbone 4034, 2-6-24, by KEYS Redbone 115B. To Sellhorst Charolais, Fremont, Neb.

\$19,000 - Yearling Bull. LVB Riggins 4087, 3-14-24, by KAYR Riggins 825K. To Starr Charolais, Bisbee, N.D.

\$18,500 - Yearling Bull. LVB Campari 4009, 1-19-24, by LVB Campari 0027. To C-B Charolais, Montpelier, N.D.

\$15,500 - Yearling Bull. LVB Riggins 4018, 1-29-24, by KAYR Riggins 825K. To Jerry Olson, Selby, S.D.

\$14,250 - Yearling Bull. LVB Mazer 4026, 2-2-24, by PLSNT DAWN Mazer 809J. To Jace Smith, Maritta, Okla.

R LAZY B RANCH ANNUAL PRODUCTION SALE

Aberdeen, S.D. - February 21, 2025

Auctioneer: Seth Weishaar, Belle Fourche, S.D.

Averages:

42 Yearling Bulls.....	\$7,214
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Total Sale Gross \$305,500

By Hadley Schotte

High-selling lot:

\$17,000 - Yearling Bull. RLB Walker 947M, 3-17-24, by Turnbull's Knockin Boots 604K. To Tyler Stiegelmeier, Britton, S.D.

\$15,000 - Yearling Bull. RLB Pendelton 976M, 3-24-24, by Turnbull's Knockin Boots 604K. To Blake Stiegelmeier, Britton, S.D.

\$14,000 - Yearling Bull. RLB Maximum 123M, 3-31-24, by KEYS Maximizer 37J. To Tim Gehring, McIntosh, S.D.

\$13,500 - Yearling Bull. RLB Max Pro 582M, 3-13-24, by KEYS Maximizer 37J. To Tyler Stiegelmeier.

\$12,500 - Yearling Bull. RLB Feedrite 511M, 4-4-24, by Turnbull's Knockin Boots 604K. To Dylan Peterson, Cresbard, S.D.

CANNON CHAROLAIS 12TH ANNUAL BULL SALE

Newton, Iowa February 22, 2025

Auctioneer: Cody Lowderman, Macomb, Ill.

Sale Manager: Hubert Cattle Sales, Oakley, Kan.

Averages:

40 Fall Yearling Bulls.....	\$9,388
5 Yearling Bulls.....	\$8,900
45 Lots.....	9,333

Not Included in Above Averages:

1 Percentage Charolais Bull \$4,000

Total Sale Gross \$424,000

By Hadley Schotte

High-selling lot:

\$19,500 - Fall Yearling Bull. CCR Jack 3523 P ET, 3-3-23, by KC Jack 089IP. To Bradley Cattle, Marshfield, Mo.

CODY CATTLE COMPANY ANNUAL BULL SALE

Scandia, Kan. - February 22, 2025

Sale Manager: Andee Marston, Agenda, Kan.

Auctioneer: Dustin Layton, Edmond, Okla.

Averages:

34 Spring Yearling Bulls.....	\$11,544
26 Fall Yearling Bulls.....	\$12,183
60 Lots.....	\$11,821

Not reported in Above Averages:

2 Percentage Spring Yearling Bulls.....\$10,750

2 Percentage Fall Yearling Bulls.....\$13,250

Total Sale Gross \$757,250

By David Hobbs

High-selling lots:

\$34,000 - Spring Yearling Bull. CCC Augustus 4059, 2-10-24, by CCC WC Redemption 7143 Pld ET. To Full Circle Cattle Company, Lakin, Kan.

\$30,000 - Fall Yearling Bull. CCC Lonesome Dove 3528 P, 10-13-23, by CCC Probity 9506 P. To Big House Show Cattle, Lola, Texas.

\$30,000 - Spring Yearling Bull. CCC Woodrow 4023 P ET, 1-7-24, by CCC WC Redemption 7143 Pld ET. To Full Circle Cattle Company.

\$25,000 - Spring Yearling Bull. CCC July Johnson 4048 P ET, 2-1-24, by CCC Probity 9506 P. To Dybdal Charolais, Newcastle, Neb.

\$24,000 - Fall Yearling Bull. CCC Big Zwey 3506 P ET, 9-3-23, by CCC Ad Astra 1027 P. To Balamore Farm Ltd., Great Village, Nova Scotia.

\$19,500 - Spring Yearling Bull. CCC Newt Dobbs 4012 P ET, 1-5-24, by CCC WC Redemption 7143 Pld ET. To Gulf Coast Cattle, Florahome, Fla.

\$19,000 - Fall Yearling Bull. CCC July Johnson 3502, 9-2-23, by CCC 2B Gunslinger 9030 P. To Schnuelle Ranch, Beatrice, Neb.

\$17,000 - Spring Yearling Bull. CCC Pea Eye 4061 P, 2-13-24, by CCC WC Redemption 7143 Pld ET. To Full Circle Cattle Company.

NOTE: The 2025 Cody Cattle Company, Collegiate Scholarship was presented to Miles Richard, Scandia, Kan.

ROGERS BAR HR SPRING TURN-OUT BULL & FEMALE SALE

Collins, Miss. - Feb. 22, 2025

Auctioneer: Tommy Barnes, Lowndesboro, Ala.

Averages:

57 Bulls.....	\$5,700
19 Bred Heifers.....	\$4,200
76 Lots.....	\$4,850

Total Sale Gross: \$368,700

By Isaac Hughes

High-selling lot:

\$7,250 - Bull. HBR Value 694 P, 9-3-24, by Mead Keystone V020. To Brad Cooper, Potts Camp, Miss.

MEAD FARMS PERFORMANCE TESTED BULL SALE

Versailles, Mo. - March 1, 2025

Auctioneers: Jerry Lehmann, Lathrop, Mo.; Wes Tiemann, Hallsville, Mo.

Average:

19 Bulls.....	\$6,289
---------------	---------

Total Charolais Gross \$119,500

High-selling lots:

\$15,000 - Yearling Bull. Mead Remington 41201, 1-1-24, by LT Remington 0038 Pld. To Brad Mosby, Silex, Mo.

\$8,000 - Bull. Mead Jefferson 41552, 11-19-23, by JMAR Jefferson 8M11. To Christina Spinar, Chilhowee, Mo.

Note: 145 Angus bulls averaged \$7,488, 14 Red Angus bulls averaged \$7,357; 18 Hereford bulls averaged \$5,772.

MEADOWS CREEK 10TH ANNUAL BLACK & WHITE SPRING FORWARD SALE

Brundidge, Ala. - March 1, 2025

Auctioneer: Luke Mobley, Batesville, Ark.

Averages:

22 Charolais Bulls.....	\$5,905
5 Bred Heifers.....	\$2,700
19 Open Heifers.....	\$2,205
46 Lots.....	\$4,028

Not Included in Above Averages:

6 Sim X Angus Bulls.....\$7,234

3 Sim X Red Angus Bulls.....\$5,834

13 Angus Bulls.....\$5,585

1 Char X Angus Bulls.....\$6,600

36 Commercial Pairs.....\$3,134

27 Commercial Bred Heifers.....\$2,585

23 Commercial Open Heifers.....\$2,204

Total Sale Gross: \$558,700

By Isaac Hughes

High-selling lots:

APRIL 18 2025

\$7,400 – Bull. MC Rio Wind 237, 1-9-23, by Southern Rio Maker 38045. To Christian McDonald, Brunswick, Ga.

\$7,400 – Bull. MC LOF Robert Oakley 02L, 4-2-23, by LOF Blue Robert 17E. To George Reid, Fort Deposit, Ala.

\$6,700 – Bull. MC Lock N Load 256, 12-31-22, by ACE-ORR Lock N Load 9111P. To Dr. Larry Meadows, Commerce, Ga.

\$3,500 – Bred Heifer. MC Lady Missy 251I, 2-25-23, by ACE-ORR Apache 705P. To Ricky Beck, Geneva, Ala.

Note: Cattle sold into Alabama, Georgia, Mississippi, Florida, Louisiana, and North Carolina.

T&S STRNAD CHAROLAIS 11TH ANNUAL BULL & COMMERCIAL FEMALE SALE

Formoso, Kan. - March 1, 2025

Auctioneer: Matt Lowery, Burwell, Neb.

Sale Manager: The Marston Group, Agenda, Kan.

Averages:

1 Two-Year-Old Bull.....	\$10,000
2 Fall Yearling Bulls.....	\$8,000
34 Yearling Bulls.....	\$6,662
4 Red Factor Yearling Bulls.....	\$5,500
41 Lots.....	\$6,695

Not Included in Above Averages:

4 Percentage Charolais Bulls.....	\$4,875
2 Commercial Heifer Pairs.....	\$4,450
2 Commercial Open Heifers.....	\$4,700

Total Sale Gross \$312,300

By Hadley Schotte

High-selling lots:

\$10,000 – Two-Year-Old Bull. TS Bravo L403, 3-23-23, by WC Bravo 8576 P. To Bret Carlgren, Courtland, Kan.

\$9,750 – Yearling Bull. TS Blue Stream 4026, 2-11-24, by LT Vortex 1320 Pld. To Troy Strnad, Wellington, Kan.

\$9,750 – Yearling Bull. TS Star Man 4059, 2-27-24, by TS Iron Man J140TW. To Cody Steinhauer, Saronville, Neb.

\$8,750 – Yearling Bull. TS Ridge Man 4055, 2-25-22, by TS Iron Man J140TW. To Clint Wiese, Linn, Kan.

\$8,500 – Fall Yearling Bull. GS Justified 2335, 8-30-23, by LT Justified 1528 Pld. To Bina Charolais, Lawton, N.D.

\$8,500 – Yearling Bull. TS Heavy Metal 4023, 2-10-24, by TS Iron Man J140TW. To Scott Albright, Delia, Kan.

\$8,500 – Yearling Bull. WIA Mr Reagan M052 P, 2-20-24, by GHC Reagan 9012. To Kenneth Kelly, Ada, Kan.

LAZY H RANCH AND SMOKY HILL CHAROLAIS FARM 23RD ANNUAL PRODUCTION SALE

Hays, Kan. March 2, 2025

Auctioneer: Joel Birdwell, Kingfisher, Okla.

Sale Manager: Dick Beck, Billings, Mont.

Averages:

6 Two-Year-Old Bulls.....	\$8,792
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4 Fall Yearling Bulls.....	\$8,500
11 Yearling Bulls.....	\$7,432
21 Lots.....	\$8,024

Not Included in Above Averages:

118 Angus Bulls.....	\$8,225
35 Angus Females.....	\$5,444

Total Sale Gross \$1,329,550

By Hadley Schotte

High-selling lots:

\$19,500 – Yearling Bull. MJR Smoky Tank 4002, 1-22-24, by DC/CRJ Tank E108 P. To Brenner Brothers, Beeler, Kan.

\$9,750 – Two-Year-Old Bull. MJR Smoky Game On 3003, 1-29-23, by SCC Game On 5321. To Gaylen Gosselin, Bogue, Kan.

\$9,750 – Fall Yearling Bull. MJR Smoky Connection 3056, 9-25-23, by MJR Smoky's Connection 3542. To Brenner Brothers.

\$9,500 – Fall Yearling Bull. MJR Smoky Connection 3053, 9-16-23, by MJR Smoky's Connection 3542. To Brenner Brothers.

DOLL RANCH 45TH ANNUAL PRODUCTION SALE

Mandan, N.D. - March 4, 2025

Auctioneers: Seth Weishaar, Belle Fourche, S.D. and Lynn Weishaar, Reva, S.D.

Averages:

85 Yearling Bulls.....	\$6,088
13 Red Factor Yearling Bulls.....	\$7,962
4 Open Heifers.....	\$4,438
102 Lots.....	\$6,262

Not Included in Above Averages:

64 Simmental Bulls.....	\$8,059
3 Simmental Open Heifers.....	\$4,583

Sale Gross \$1,168,250

By Hadley Schotte

High-selling lots:

\$40,000 – Yearling Bull. DCR Mr Riptide M004, 1-27-24, by SCC Riptide 19H Pld. To Kay-R Land & Cattle Ltd, Waskatenau, Canada and Posta El Cuatro, Jalisco, Mexico.

\$14,500 – Yearling Bull. DCR Mr Maddox M124, 2-9-24, by TRI-N Alice Cooper 3141K. To Wade Bennett, Archer, Neb.

\$14,500 – Yearling Bull. DCR Mr Kimbo M133, 2-10-24, by JSR Kimbo 11K. To Triple U Ranch, Akaska, S.D.

\$14,500 – Yearling Bull. DCR Mr X15 Silver Pro M434, 3-15-24, by WCF Mr Silver Gun 467. To Soreide Charolais, Bowman, N.D.

\$13,500 – Yearling Bull. DCR Mr Mumbo-Jumbo M019, 1-30-24, by SCC Riptide 19H Pld. To Triple U Ranch.

LARSON RANCH 21ST ANNUAL PRODUCTION SALE

Leoti, Kan. - March 6, 2025

Auctioneer: Sonny Booth, Miami, Okla.

Averages:

24 Yearling Bulls.....	\$5,771
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Not Included in Above Averages:

109 Angus Bulls.....	\$6,530
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Total Sale Gross: \$850,300

By Hadley Schotte

High-selling lots:

\$11,000 – Yearling Bull. LR Powerstroke 4207, 3-2-24, by LT Powerstroke 1654 Pld. To Zach and Shea Baird, Levant, Kan.

\$9,000 – Yearling Bull. LR Bold Move 494, 1-30-24, by WCR Bold Move 168 P. To Hebbert Charolais, Hyannis, Neb.

\$8,000 – Yearling Bull. LR Anthem 4166, 2-12-24, by LT Anthem 8439 Pld ET. To Frank Wedel, Leoti, Kan.

SANDMEIER CHAROLAIS 44TH ANNUAL BULL SALE

Bowdle, S.D. - March 7, 2025

Auctioneer: Seth Weishaar, Belle Fourche, S.D.

Averages:

79 Two-Year-Old Bulls.....	\$5,747
143 Yearling Bulls.....	\$5,683
16 Fall Yearling Bulls.....	\$5,375
143 Lots.....	\$5,684

Total Sale Gross \$812,800

By Hadley Schotte

High-selling lots:

\$13,500 – Two-Year-Old Bull. SCR Sir Jack 3388P, 5-6-23, by KC Jack 0891P. To Henderson Ranch, Lodgepole, S.D.

\$13,500 – Yearling Bull. SCR Sir Tanka 4001P, 1-1-24, by SCR Sir Tanka 0036P. To Triple U Ranch, Akaska, S.D.

\$11,000 – Yearling Bull. SCR Sir Classic 4011P, 1-5-24, by GHC Ridge 9603. To Triple U Ranch, Akaska, S.D.

\$10,500 – Two-Year-Old Bull. SCR Sir Ridge 3348P, 4-28-23, by GHC Ridge 9603. To Henderson Ranch.

\$10,000 – Fall Yearling Bull. SCR Sir American Spirit 3754P, 8-15-23, by GHC Ridge 9603. To Robert West, Bell Buckle, Tenn.

\$10,000 – Fall Yearling Bull. SCR Sir Gilmore 3705P, 7-15-23, by DCR Mr Gilmore G356. To Tim Gehring, McIntosh, S.D.

37TH ANNUAL TENNESSEE BEEF AGRIBITION CHAROLAIS SHOW & SALE

Lebanon, Tenn. - March 8, 2025

Sale Management: Tradition Auction LLC & Bob Morton, Beechgrove, Tenn.

Auctioneer: Lynn Lee, Wartrace, Tenn.

Averages:

2 Bred Cows.....	\$3,950
4 Bred Heifers.....	\$3,400
12 Open Heifers.....	\$2,555
2 Yearling Bulls.....	\$1,725
20 Lots.....	\$2,780

Not Reported in Above Averages:

1 Char X Heifer.....	\$1,200
6 Embryos.....	\$343
83 Units of Semen.....	\$59

Total Sale Gross: \$63,760

By Isaac Hughes

High-selling lots:**\$4,700 – Open Heifer.** LaFraise Amelia 234, 7-5-24, by FC RF Summit 0018 ET. From LaFraise Farms, Flanagan, Ill. To Morton Farms, Beechgrove, Tenn.**\$4,400 – Bred Cow.** Welcome Grove New Fire ET, 11-5-20, by CCC WC Resource 417 P. Bred to CAG GARW Gringo 9612G ET. From Leann Turner, Telford, Tenn. To Gaines Mayfield, McMinnville, Tenn.**\$4,300 – Bred Heifer.** LaFraise Sweetheart 133, 10-17-23, by RMB Keystone H41. From LaFraise Farms. To Elijah Hancock, Lebanon, Tenn.**NIPP CHAROLAIS SPRING BULL SALE**

Wilson, Oklahoma - March 8, 2025

Auctioneer: Lakin Oakley, Dekalb, Texas**Averages:**

125 Bulls\$6,930

Total Sale Gross \$866,200

By Cody Beck

High-selling lots:**\$16,000-Bull.** NC Hustle 4948P, 1-7-24, by LOF/NC Hustle 26G. To William Sampson, Muldrow, Okla.**\$11,000-Bull.** NC All Round 3605P, 12-27-23, by CR/NC Uno Mas 3560 E10 P ET. To Clinton Bayer, Muenster, Texas.**WRIGHT CHAROLAIS RANCH 18TH ANNUAL BULL SALE**

Kearney, Mo. - March 8, 2025

Sale Manager: Hubert Cattle Sales, Oakley, Kan.**Auctioneer:** Greg Goggins, Billings, Mont.**Averages:**

78 Fall Yearling Bulls.....\$8,756

53 Spring Yearling Bulls.....\$7,632

131 Bulls.....\$8,302

Charolais Bull Gross: \$1,087,500**Not reported in Above Averages:**

8 Spring Yearling Angus Bulls.....\$6,188

Total Sale Gross: \$1,137,000

By David Hobbs

High-selling lots:**\$50,000 – Fall Yearling Bull.** WC Move The Needle 3536 P, 9-10-23, by WC Encompass 0507 P. To Carl Johnson, Nevada, Mo. (1/2 interest.)**\$29,000 – Spring Yearling Bull.** WC Explosion 4322 P, 2-6-24, by WC Inferno 6561 P. To Select Sires, Plain City, Ohio. (2/3 interest, full possession.)**\$24,500 – Spring Yearling Bull.** WC Exodus 4217 P, 1-3-24, by WC Encompass 0507 P. To Crouthamel Cattle Company, Touchet, Wash. (2/3 interest, full possession.)**\$23,000 – Spring Yearling Bull.** WC Epic 4110 P ET, 1-13-24, by WC Encompass 0507 P. To 8 Story Farms, Altamont, Mo. (2/3 interest, full possession.)**\$19,000 – Fall Yearling Bull.** WC Beast Mode 3508 P, 9-3-23, by WC Encompass 0507 P. To Galen Wilson, Miller, Mo. (2/3 interest, full possession.)**\$19,000 – Fall Yearling Bull.** WC Conviction 3525 P,

9-6-23, by WC Encompass 0507 P. To Galen Wilson. (2/3 interest, full possession.)

\$19,000 – Fall Yearling Bull. WC Pioneer 3543 P, 9-15-23, by WC Encompass 0507 P. To Greer Charolais, Shelbyville, Texas. (2/3 interest, full possession.)**\$19,000 – Fall Yearling Bull.** WC Asteroid 3705 P ET, 9-17-23, by WC Inferno 6561 P. To Chuck Davis Farms, Ashdown, Ark. (2/3 interest, full possession.)**\$15,500 – Fall Yearling Bull.** WC Embrace 3723 P ET, 9-25-23, by WC Encompass 0507 P. To Schnuelle Ranch, Beatrice, Neb. (2/3 interest, full possession.)**Note:** Bulls sold to 15 states.**RBM LIVESTOCK ANNUAL PRODUCTION SALE**

Florence, S.D. - March 9, 2025

Auctioneer: Dustin Carter, Vermillion, S.D.**Averages:**

21 Yearling Bulls.....\$6,810

Not Included in Above Averages:

78 Angus Bulls.....\$7,827

8 Hereford Bulls.....\$5,719

1 Red Angus Bull.....\$6,250

Total Sale Gross \$805,500

By Hadley Schotte

High-selling lots:**\$14,000 – Yearling Bull.** RBM Governor M222, 1-23-24, by LT Governor 1560 Pld. To South Dakota Buyer.**\$10,500 – Yearling Bull.** RBM Keystone M16, 12-27-23, by RBM Keystone H41. To Kansas Buyer.**\$9,500 – Yearling Bull.** RBM Keystone M538, 12-20-23, by RBM Keystone H41. To South Dakota Buyer.**DOUBLE C RANCH INAUGURAL PRODUCTION SALE**

Clay Center, Kan. - March 10, 2025

Auctioneer: Ethan Schuette, Washington, Kan.**Averages:**

1 Fall Yearling Bull.....\$8,500

6 Two-Year-Old Bulls.....\$7,250

18 Red Factor Yearlings.....\$6,639

20 Yearling Bulls.....\$4,738

1 Pick of Open Heifers.....\$10,000

46 Lots.....\$6,005

Not Included in Above Averages:

2 Commercial Bulls.....\$5,750

Total Sale Gross: \$287,750

By Hadley Schotte

High-selling lots:**\$10,250 – Yearling Bull.** SAC Mr Ranger 419, 2-8-24, by Stenberg Ranger 9519. To Pennington Farm, Bee Branch, Ark.**\$10,000 – Yearling Bull.** SAC Mr Red Prince 417, 2-7-24, by LCL Red Prince 019. To R&K Charolais, Red Cloud, Neb.**\$10,000 – Open Heifer Pick.** To Kelly Hardman, Oketo, Okla.**WILD INDIAN ACRES SPRING CHAROLAIS BULL SALE**

Carthage, Mo. March 15, 2025

Sale Manager: Hubert Cattle Sales, Oakley, Kan.**Auctioneer:** Bailey Moore, Carthage, Mo.**Averages:**

44 1/2 Fall Yearling Bulls.....\$6,312

7 Yearling Bulls.....\$4,614

51 1/2 Bulls.....\$6,082

Total Sale Gross: \$313,200

By David Hobbs

High-selling lots:**\$26,000 – Fall Yearling Bull.** WIA Equator 3240P, 9-2-23, by LT Atlas 0251 Pld. To Schaeffer Bacon Acres, Oakdale, Ill.; Hale Farms, Louisburg, Mo.; Carr Cattle Company, Webb City, Mo. (1/2 interest, choice of possession.)**\$11,000 – Fall Yearling Bull.** WIA Mr March On 3253 P, 8-16-23, by FTJ Monticello 1806. To Cannon Charolais Ranch, Newton, Iowa.**\$9,000 – Fall Yearling Bull.** WIA General Ridge 306P, 8-10-23, by DCR Mr General Ridge G117. To Charles Dorsey, Pryor, Okla.**\$8,200 – Fall Yearling Bull.** WIA Countdown 303P, 8-9-23, by LT Countdown 9712 Pld. To Double CS Cattle, Cherryvale, Kan.**\$8,000 – Fall Yearling Bull.** WIA Mr Busch 3201P, 9-4-23, by GHC Reagan 9012. To 4M Land & Cattle Ltd., Justin, Texas.**\$7,500 – Fall Yearling Bull.** WIA JK Stone Cold 3001P, 8-20-23, by WIA Mr Stone Man 095 P. To Chrislaw Farms Charolais, Fayette, Mo.**NOTE:** Bulls sold to 6 states.**TRI-N CHAROLAIS 10TH ANNUAL BULL SALE**

Lenore, Man. - March 17, 2025

Auctioneer: Ryan Hurlbut, Saskatoon, Sask.**Averages:**

48 Yearling Bulls.....\$11,036

18 Two-Year-Old Bulls.....\$10,402

1 Pick of Heifers.....\$40,000

67 Lots.....\$11,298

Total Sale Gross: \$757,000
Reported in Canadian \$.**High-selling lots:****\$40,000 – Pick of Replacement Heifers.** To Mutrie Farms, Candiack, Sask.**\$30,000 – Yearling Bull.** Tri-N Sammy Hagar 4524M, 2-4-24, by TAC Wolverine 28K. To S&T Farms and Wyoming County Outfitters, Shoshoni, Wyo.**\$25,000 – Yearling Bull.** Tri-N John Elway 4538M, 2-7-24, by SCX Jehu 2 236G. To Raile Charolais, St. Francis, Kan.

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12.3	-1.5	72	153	34	8.7	70	0.9	42	0.84	0.10	300.38

DC/CJC Sage K1175 - Owned with Chad Bradford, Joe Campbell

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
8.0	1.3	85	148	18	8.0	60	1.4	24	0.82	-0.02	258.29

Heart J Royal Range 1743 - Owned with Heart-J Charolais, Chad Bradford

CE	BW	WW	YW	MILK	MCE	MTL	SC	CW	REA	MB	TSI
11.6	-2.1	71	137	27	7.0	62	0.9	38	1.03	0.03	280.84

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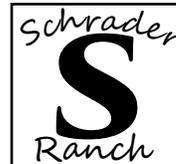
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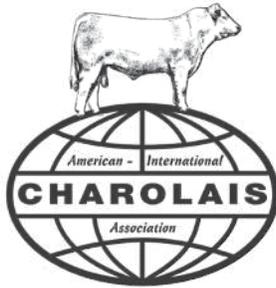
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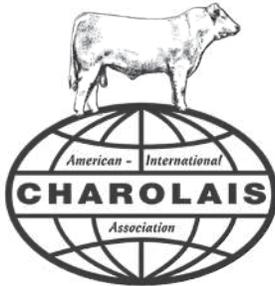
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AICA Directory Issue
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AICA EVENTS

APRIL 1

AICA Herd Enrollment Deadline

APRIL 14 – 15

AICA Annual Membership Meeting
Committee Meetings, Spring Board of
Directors Meeting
Kansas City, MO

APRIL 20 – 29

Charolais Charbray International
Technical Conference
Mexico

APRIL 30

AIJCA Scholarship
Application Deadline

MAY 1

AIJCA Junior National
Early Entry &
Ownership Deadline

MAY 10

AIJCA Junior National
Late Entry &
Ownership Deadline

JUNE 10-13

Beef Improvement Federation
2025 Research
Symposium & Convention
Amarillo, Texas

JUNE 16-21

AIJCA Junior National
Shows & Leadership Conference
Springfield, Missouri

AFFILIATE EVENTS

Contact David Hobbs
(816) 464-2474, ext 200,
dhobbs@charolaisusa.com
with affiliate event dates.

MORE ON THE WEB:
www.charolaisusa.com/calendar.html

APRIL 2025

April 1 – AICA Herd Enrollment Deadline.
April 1 – Dybdal Charolais Online Fall Born Heifer Sale, SC Online Sales. Contact: Larry or Ty Dybdal.
April 1 – Hubert Charolais Ranch 46th Annual Bull Sale, 1:00 p.m., at the ranch, Monument, Kan. Auctioneer: Justin B. Stout. Contact: David Hubert.
April 1 – Southern Charm II Georgia Style Online Sale. SC Online Sales. Contact: Matt Powers or Kelley Owen.
April 2 – Ridder Farms Fall Born Online Heifer & Genetics Sale. SC Online Sales. Contact: Derek Ridder.
April 3 – Generation Two Charolais 2nd Annual Generation Online Sale. SC Online Sales. Contact: Luke Peterson, Brush Mitchell, Jacob Mitchell or Tim Peterson.
April 4 – Roster Charolais Bull Sale, Spencer, S. D. Contact: Mike Roster.
April 5 – DeBruycker Charolais 41st Annual Bull Sale, 11 a.m., Western Livestock Auction, Great Falls, Mont. Contact: Brett or Mark DeBruycker or Joe Campbell
April 5 – Christenson Charolais Ranch Bull Sale, Kimball Livestock, Kimball, S.D. Auctioneer: Justin Tupper. Contact: Wade Christenson.
April 5 – Peterson Farms Charolais 32nd Annual Top Pick Bull Sale, 1 p.m. Peterson Farms Sale Facility, Mtn. Grove, Mo. Sale Manager: Mitchell Management.
April 5 – Wagner Charolais 14th Annual Bull Sale, at the ranch, Nunn, Colo. Contact Bob Wagner.
April 6 – Hassebrook Charolais Farms 9th Annual Bull Sale, 2 p.m., Albion Livestock Market, Albion, Neb. Contact: Bruce Hassebrook.
April 8 – Thomas Ranch 53rd Annual Bull Sale & Replacement Heifer Sale, at the ranch, Harrod, S.D. Contact: Troy Thomas or Cally Kindred.
April 10 – Reich Charolais Ranch 67th Annual Bull Sale, Belle Fourche Livestock Market, Belle Fourche, S. D. Contact: Time Reich.
April 11 – Cardinal Charolais 28th Annual Bull Sale, 1:00 p.m., at the ranch, Hillrose, Colo. Contact: Pat Gebauer.
April 12 – 35th Annual West Virginia Beef Expo Charolais Sale, 10:00 a.m., WVU Jackson's Mill, Weston, W. Va., Sale Sponsor: West Virginia Charolais Association. Auctioneer: John Spiker. Contact: Amy Kile.
April 12 – Dybdal Charolais 14th Annual Bull Sale, 5 p.m., Laurel Livestock Sales Company, Laurel, Neb. Contact: Larry or Ty Dybdal.
April 12 – Fink Beef Genetics Spring Production Sale, Fink Beef Genetics Sale Facility, Randolph, Kan. Contact: Galen or Lori Fink or Megan or Chad Larson.
April 12 – Hebbert Charolais 43rd Annual Bull Sale, Hebbert Sale Facility, Hyannis, Neb. Contact: Matt or Lacy Hebbert.
April 12 – Prairie Valley Farm Annual Bull Sale, Platte Livestock Auction, Platte, S. D. Auctioneer: Dustin Carter. Sale Manager: CK Sales & Marketing.
April 12 – Rambur Charolais 47th Annual Bull Sale, at the ranch, Sidney, Mont. Contact: Howard Rambur.
April 12 – The Renaissance 33rd Anniversary Edition Sale, 1:00 p.m., Chappell's Sale Arena, Strafford, Mo. Sale Manager: Mitchell Management.
April 14 – Wild Indian Acres Red Factor Charolais Online Bull Sale. SC Online Sales. Contact: Mike Kisner.
April 14-15 – AICA Annual Membership Meeting, Committee Meetings and Spring Board of Directors Meeting, KCI Expo Center, Kansas City, Mo. Contact: AICA.

April 15 – AM Livestock Pasture Promises Fall Born Heifer Online Sale. SC Online Sales. Contact: Adam or Hannah McCall.
April 15 – Wright Charolais Fall Born Heifer Online Sale. SC Online Sales. Contact: Chris Peuster.
April 17 – Quest For Quality Bull Sale, Rockingham County Fairground, Harrisonburg, Va. 3:00 p.m. Contact: Rob and Naomi Farmer or Chad Joines.
April 17 – Shenandoah Classic Female Sale, Rockingham County Fairground, Harrisonburg, Va. 3:00 p.m. Contact: Rob and Naomi Farmer or Chad Joines.
April 17-18 – NextGen Cattle Company, 4th Annual Flint Hills Spring Classic Bull Sale, at the ranch, Paxico, Kan. Auctioneer: Doak Lambert Contact: Joe Epperly, Doug Husfeld or Andrew Bird.
April 19 – Cobb Charolais Ranch 56th Annual Bull Sale, Western Livestock, Great Falls, Mont. Contact: John or Cheryl Cobb.
April 19 – Lindskov's LT Ranch World Renowned Genetics 44th Annual Bull Sale, noon, at the ranch, Isabel, S.D. Contact: Bryce or Todd Lindskov.
April 20-29 – Charolais Charbray International Technical Conference, Mexico. Contact: Charolais Charbray Herd Book of Mexico.
April 24 – JMAR Genetics & Guests New Beginnings Bull, Female & Semen Online Sale. DVAuction. Contact: Jim Johnson.
April 26 - Appalachian Classic Sale, 1:00 p.m., Knoxville Livestock Center, Knoxville, Tenn. Sale Sponsor: Mountain Empire Charolais Association. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service
April 26 – Missouri Charolais Breeders Association Spring Showcase Sale. DoubleTree by Hilton, Springfield, Mo. Sale Manager: JWC Marketing LLC.
April 26 – Missouri Charolais Breeders Association Membership Banquet & Annual Meeting. DoubleTree by Hilton, Springfield, Mo. Contact: Annette Bonacker.
April 26 – Wienk Charolais Ranch 56th Annual Bull Sale, at the ranch, Lake Preston, S.D. Contact: Jeff, Sterling, Stetson or Ty Eschenbaum.
April 30 – AIJCF Scholarship Application deadline.

MAY 2025

May 1 – AIJCA Junior National Early Entry & Ownership Deadline.
May 3 – 26th Annual The Sale Of Excellence, 1 p.m., O. D. Butler Beef Research Center, College Station, Texas. Auctioneer: Greg Clifton. Sale Manager: Outfront Cattle Service.
May 10 – AIJCA Junior National Late/Final Entry & Ownership Deadline.
May 10 – Mead Farms Female & Bull Sale, NOON. Mead Farms Sale Headquarters, Versailles, Mo. Auctioneers: Jerry Lehmann; Wes Tiemann. Contact: Alan Mead or Scott Wall.
May 10 – Red River Collection. Brooks Land & Cattle Sale Facility, Marietta, Okla. Sale Manager: CK Sales and Marketing.
May 15 – Kentucky Charolais Influenced Feeder Calf Sale. Bluegrass South, Stanford, Ky. Contact: Jeff Harrod or David Sandusky.
May 17 - Alabama Elite Charolais Sale. 1:00 p.m. Mid-State Stockyards, Letohatchee, Ala. Auctioneer: Billy Younklin. Sale Manager: Outfront Cattle Service.
May 30-31 – Tennessee Charolais Association Field Day, Smith County Fairground, Carthage, Tenn. Contact: Kyle Reaves.

APRIL 2025

JUNE 2025

June 10-13 – Beef Improvement Federation 2025 Research Symposium and Convention, Amarillo, Texas.

June 16-21 – AIJCA Junior National Shows & Leadership Conference. Ozark Empire Fairgrounds, Springfield, Mo. Contact: Kaitlyn Chism, AICA.

JULY 2025

July 1 – Deadline for submitting performance information to AICA for August 2025 Genetic Analysis

July 21-24 – VitaFerm Charolais Youth Conference, Lexington, Ky. Contact: Kaitlyn Chism or Vanessa Lammers, AICA.

July 26 – Ohio State Fair Charolais Show. Columbus, Ohio.

July 26 – Ozark Empire Fair Charolais Show. Springfield, Mo.

July 31 – Indiana State Fair Charolais Show. Indianapolis, Ind.

AUGUST 2025

August 1 – Deadline for submitting performance information to AICA for September 2025 Genetic Analysis

August 4-6 – 71st Annual Texas A&M Beef Cattle Short Course, College Station, Texas.

August 8 – Illinois State Fair Charolais Show. Springfield, Ill.

August 10 – Missouri State Fair Class A ROE Show. Sedalia, Mo.

August 16 – Iowa State Fair Charolais Show. Des Moines, Iowa.

August 30 – Gulf Coast Cattle 3rd Annual Gulf Coast Cattle Invitational Show and Sale, at the farm, Florahome, Fla. Contact: Jerry Mullins.

SEPTEMBER 2025

September 1 – Deadline for submitting performance information to AICA for October 2025 Genetic Analysis.

September 1 – ACF Veterinary/Medical Student Scholarship Application Deadline.

September 1 – 32nd Annual Autumn In The Ozarks Sale, Noon, Chappell's Sale Arena, Strafford, Mo. Sale Manager: Mitchell Management.

September 17 – Thomas Ranch Steer & Heifer Private Treaty Sale. Contact: Troy Thomas or Cally Kindred.

OCTOBER 2025

October 1 – Deadline for submitting performance information to AICA for November 2025 Genetic Analysis.

October 4 – Bradley Cattle & Hankins Farms Fall Colors Elite Female Sale, Hankins Sale Facility, Republic, Mo. Auctioneer: Cody Lowderman. Sale Manager: Innovation Ag Marketing, LLC.

October 17 – Meadows Creek Farm 15th Annual Black & White Bull Sale, Arcadia Stockyards, Arcadia, Fla. Contact: Richard or Glenn Meadows.

October 18 – Fink Beef Genetics Fall Bull Sale, Fink Beef Genetics Sale Facility, Randolph, Kan. Contact: Galen or Lori Fink or Megan or Chad Larson.

October 18 – Rogers Bar HR Fall Turn Out Bull Sale, 12:30 p.m., at the Ranch, Collins, Miss. Contact: Doug Rogers.

October 23 – JMAR Genetics & Guests Quality Over Quantity Bull & Heifer Online Sale. DVAuction. Contact: Jim Johnson.

October 25 – Bradley Cattle Fall Bull Sale, 4:00 p.m., Wheeler Livestock, Osceola, Mo. Contact: Bruce Bradley.

October 25 – Mead Farms Fall Production Sale, Noon, Mead Farms Sale Headquarters, Versailles, Mo. Auctioneer: Jerry Lehmann, Wes Tiemann. Contact: Alan Mead or Scott Wall.

October 25 – Nipp Charolais Annual Fall Production Sale, 1:00 p.m., at the ranch, Wilson, Okla. Contact: Curtiss, Justin or Travis Nipp.

NOVEMBER 2025

November 1 – Deadline for submitting performance information to AICA for December 2025 Genetic Analysis.

November 1 – Fox Hollow Farms Fall Production Sale Volume V, 1:00 p.m., at the ranch, Hulbert, Okla. Contact: Stephen Mellott.

November 1 – The Fall Bull Sale. Mid States Stockyards, Letohatchee, Ala. Contact: Bobby Keahey.

November 1 – Wright Charolais The Fall Event Female & Bull Sale, 1:00 p.m. Wright Charolais Sale Facility, Kearney, Mo. Auctioneer: Greg Goggins. Sale Manager: Hubert Cattle Sales.

DECEMBER 2025

December 1 – Deadline for submitting performance information to AICA for January 2026 Genetic Analysis.

December 5 – Meadows Creek Farm 20th Annual It's All Black & White Bull Sale, Mid States Stockyards, Letahatchee, Ala. Contact: Richard or Glenn Meadows.

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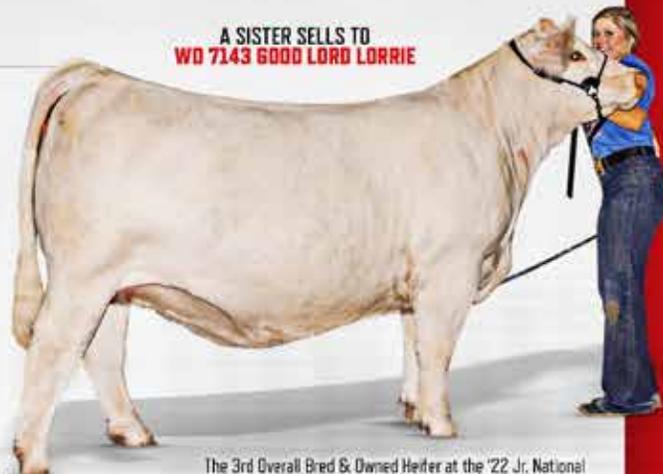
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GLOBAL

LT Global 3322 PLD ET - EM989731

LT ATLAS 0251 PLD x LT SHEILA 337 PLD (LT BLUE VALUE 7903 ET)

CE	17.4
BW	-4.3
WW	72
YW	114
MILK	25
MTL	60
SC	1.6
REA	0.95
MB	0.27
TSI	289.64

Global is an extraordinary Atlas son that checks all the boxes. He has garnered a lot of attention from visitors from all over the world and was the high selling bull in the 2024 Bull Sale commanding \$300,000. This awesome prospect is out of the great LT Sheila 337 donor, making him a maternal brother to some of the top bulls, including LT Premier 3304. Global's Dam Sheila 337 has many daughters in production with 9 head currently in the open replacement pen! He brings extra shape, dimension, and maternal power to the equation. Super great foot structure with a smooth made shoulder and clean headed. Not only is he a high caliber individual to observe, but his numbers are spectacular with 10 EPD rankings in the top 25%.



Dam: LT SHEILA 337 PLD



Sire: LT ATLAS 0251 PLD

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