

NEW MEMBER TOOLKIT

YOUR GUIDE TO MAKING THE MOST OF AICA
MEMBERSHIP—CONNECTING YOU WITH
TOOLS, DATA, AND COMMUNITY FOR
SUCCESS WITH CHAROLAIS CATTLE.

AMERICAN-INTERNATIONAL CHAROLAIS ASSOCIATION

11700 NW Plaza Circle, Kansas City, MO 64153

816-464-5977 | info@charolaisusa.com

www.charolaisusa.com



Welcome

TO THE AICA

NEW MEMBER

TOOLKIT

Welcome to the American-International Charolais Association — your connection point for Charolais breeders and cattle producers seeking long-term success in the beef industry. Whether you're focused on performance genetics, industry connectivity, or youth leadership, this toolkit is designed to make the most of your membership.

AICA exists to help breeders and producers succeed with Charolais genetics—**providing EPD-driven selection tools, a trusted herdbook, leadership programs, and national breed promotion** tailored for your profitability and growth.



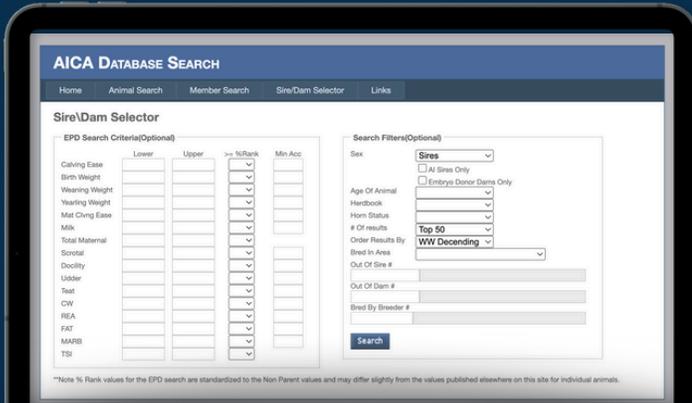
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WHY JOIN AICA?

MEMBERSHIP BENEFITS AT A GLANCE



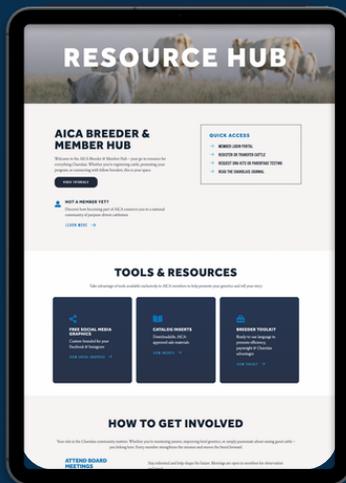
CREDIBLE HERDBOOK & DATA

A trusted registration system that ensures accuracy and helps maintain breed integrity, backed by a recognized record-keeping platform.



INDUSTRY-LEADING GENETIC TOOLS

Gain access to valuable tools like EPDs, the Sire Selector Tool, Terminal Sire Index, and more—built to aid informed selection and optimize breeding performance.



COMMUNITY & NETWORKING

Tap into the Breeder & Member Hub to register cattle, connect with peers, and access member resources all in one place.

MARKETING & PROMOTION SUPPORT

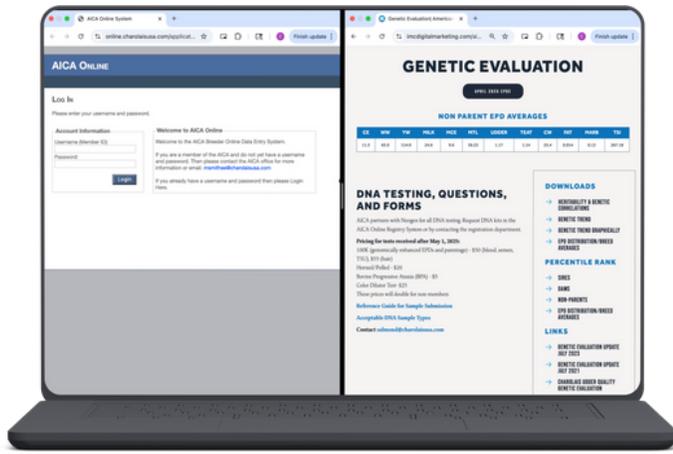
Enhance visibility through breed advertising, the Charolais Journal, digital advertising and sales listing opportunities. AICA supports your program promotion across multiple channels to directly connect your operation to buyers of Charolais cattle.



LEADERSHIP & YOUTH DEVELOPMENT

Through programs like the AICA Junior Program, AICA Board, CharFocus Youth Conference, scholarships, and national youth events, AICA supports the future leaders of the breed.

Frequently Asked Questions



HOW DO I REGISTER MY CATTLE WITH AICA?

Use the **Online Registration** portal to enroll cattle, access herdbooks, and submit female enrollments, performance forms, and other documentation.

WHERE CAN I FIND GENETIC EVALUATION DATA OR USE THE SIRE SELECTOR TOOL?

Visit the **Genetics** section for tools like Genetic Evaluation, Sire Selector, Terminal Sire Index, Dams of Distinction, and guidelines on genetic conditions.

WHAT YOUTH PROGRAMS ARE AVAILABLE?

AICA offers robust youth-focused programming including the **Juniors Program, Junior Board, Miss Charolais USA**, national youth conferences, scholarships, and merit awards.



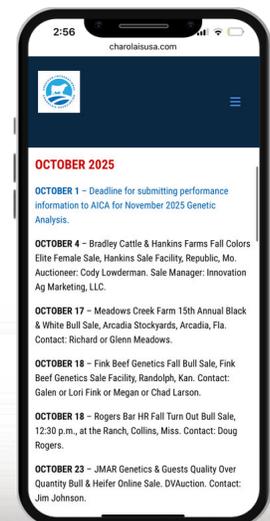
HOW DO I PROMOTE MYSELF AS A BREEDER?

Use marketing materials and the **Resource Hub** in your member portal. Advertising rates, media kits, and contact information are available under Marketing.



HOW CAN I STAY INFORMED ABOUT UPCOMING EVENTS AND SALES?

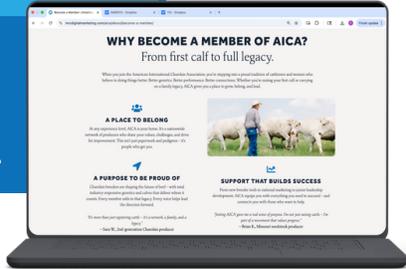
Events like the National Western Stock Show, regional bull sales, and planning meetings are announced via the **Events and News sections**—watch for updates.



Next Steps **GET STARTED & GET INVOLVED!**

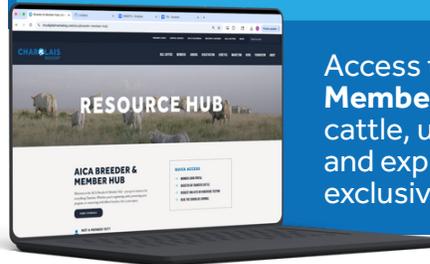
STEP 1 JOIN AICA

Complete your membership via the **Become a Member** link on the AICA site.



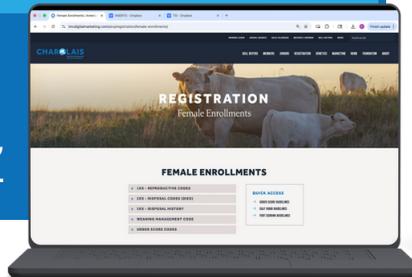
STEP 2 LOG IN & EXPLORE

Access the **Breeder & Member Hub** to register cattle, use genetic tools, and explore member-exclusive resources.



STEP 3 REGISTER & ENROLL

Use Online Registration for herdbook entries, female enrollments, and resource forms.



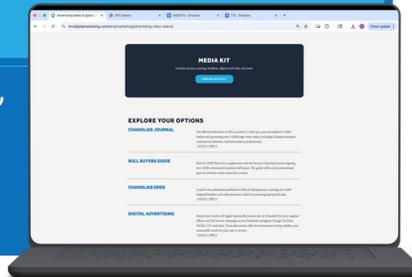
STEP 4 GROW WITH TOOLS

Leverage the Genetics section—**EPDs, Sire Selector, Terminal Sire Index**—for data-driven herd decisions.



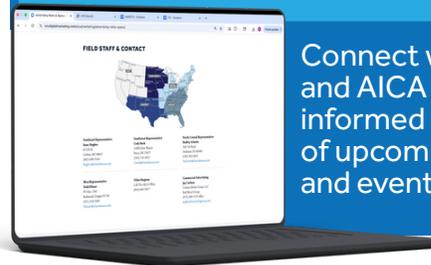
STEP 5 PROMOTE YOUR PROGRAM

Access Advertising, Resource Hub, and media kits under **Marketing** for outreach.



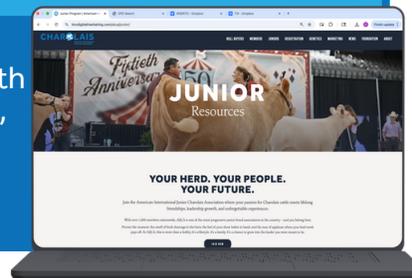
STEP 6 CONNECT & PLAN

Connect with your Fieldman and AICA office staff to stay informed & make the most of upcoming opportunities and events.



STEP 7 INVOLVE YOUTH

Encourage participation in youth programs—Juniors, scholarships, conferences, and competitions.



AICA is dedicated to elevating your cattle operation through **performance genetics, trusted data, community resources, and breed promotion.**

This toolkit is your roadmap to engaging with those opportunities. Whether you're starting out or already a seasoned member, there are clear pathways to make the most of what AICA offers!

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