

THE CATTLEMAN'S Source

2024-2025





LINDSKOV'S LT — RANCH —

Building on Quality & Service Since 1981

Featuring 4500 Front End Commercial Bred Heifers For Sale Private Treaty

Heifers all originated off the Lindskov Ranch or were purchased as heifer calves from some of the top commercial cow herds in the upper Midwest using Lindskov's LT Ranch genetics. These heifers are backed by years of genetic selection and represent the best of the Lindskov's LT Ranch program.

- ◆ Black Angus, Black Baldies & Red Angus heifers available.
- ◆ Weaned, developed & bred at the Lindskov Ranch & summered on native grass in SD.
- ◆ Synchronized & AI'd to proven calving-ease sires in short intervals & cleaned up with LT calving-ease bulls.
- ◆ Quiet dispositions. Easy to handle.
- ◆ Full mineral program since weaning. Full vaccination program. Two rounds of breeding shots. Wormed & poured.
- ◆ Heifers will weigh 1,150 lbs.
- ◆ Ultrasound tested in August in short calving intervals.



LT Confidante 8002



LT Firesteel 1123



LT Remington 0038



Ask about our Feeder Calf Buy Back Program
LT Influenced Feeder Cattle Perform & Grade at the Highest Industry Level. Watch for listings featuring over 50,000 head of LT influenced cattle.

PO Box 24 | 13291 SD Hwy 65 | Isabel, SD 57633

Bryce Lindskov 605-850-3887 | bryce@lindskovranches.com

Todd Lindskov 605-850-8132 | todd@lindskovranches.com

LindskovsLTRanch.com

Like us on Facebook @ Lindskov's LT Ranch

Groups & Calving Dates

AI Bred Heifer Calving Dates Bred Black Angus

- ◆ Black Angus x LT Confidante (AN) Due Jan. 15
- ◆ Black Angus x LT Firesteel (AN) Due Feb. 12
- ◆ Black Angus x LT Firesteel (AN) Due Feb. 19
- ◆ Black Angus x LT Confidante (AN) Due Feb. 22
- ◆ Black Angus x LT Firesteel (AN) Due Mar. 2
- ◆ Black Baldies x LT Confidante (AN) Due Mar. 2

AI Bred Heifer Calving Dates Bred Charolais

- ◆ Black Angus x LT Remington (CH) Due Mar. 5
- ◆ Black Baldies x LT Remington (CH) Due Mar. 5
- ◆ Red Angus x LT Remington (CH) Due Mar. 5

Bull Bred Heifer Calving Dates

Black Angus x LT Black Angus Bulls

- ◆ Feb. 15 - (15 days)
- ◆ Mar. 15 - (15 days)
- ◆ Apr. 15 - (15 days)
- ◆ May 14 - (15 days)
- ◆ Mar. 1 - (15 days)
- ◆ Mar. 30 - (15 days)
- ◆ Apr. 30 - (15 days)

Black Baldies x LT Black Angus Bulls

- ◆ Mar. 15 - (15 days)
- ◆ Apr. 15 - (15 days)
- ◆ May 14 - (15 days)
- ◆ Mar. 30 - (15 days)
- ◆ Apr. 30 - (15 days)

Black Angus x LT Charolais Bulls

- ◆ Mar. 15 - (15 days)
- ◆ Apr. 15 - (15 days)
- ◆ May 14 - (15 days)
- ◆ Mar. 30 - (15 days)
- ◆ Apr. 30 - (15 days)

Black Baldies x LT Charolais Bulls

- ◆ Mar. 15 - (15 days)
- ◆ Apr. 15 - (15 days)
- ◆ May 14 - (15 days)
- ◆ Mar. 30 - (15 days)
- ◆ Apr. 30 - (15 days)

Red Angus x LT Charolais Bulls

- ◆ Mar. 15 - (15 days)
- ◆ Apr. 15 - (15 days)
- ◆ May 14 - (15 days)
- ◆ Mar. 30 - (15 days)
- ◆ Apr. 30 - (15 days)

Watch for new videos on our website!

WORLD Renowned GENETICS ANNUAL BULL SALE

SAT. APRIL 19, 2025

12:00 PM MST AT THE RANCH, ISABEL, SD

SELLING 235 CHAROLAIS & 235 ANGUS BULLS

ROGERS BAR HR

65 Years of Proven Performance

Rogers Bar HR's focus is on Charolais. Our program is designed to produce the best Charolais in the breed. We are the largest breeder in the South, and one of the oldest breeders in the country. Let us put our bloodlines to work for you and your operation.

Selling 250 Bulls
Annually

5 Buying Stations
Across the Southeast

- **Rogers Bar HR is the largest Charolais Breeder in the South. Our herd was bred up - not put together.**
- **Our bulls have won more BIF Certified rate of gain tests than any other Charolais breeder.**
- **Bulls are not creep fed or developed in a grow yard - they are developed on GRASS.**
- **Rogers Bar HR bulls do not need an adaption period - they just do their job with no additional pampering.**
- **Our bulls are bred in the South, raised in the South, and they can handle the heat and humidity.**
- **Be it grass or grain, our bulls will put on the pounds for you - More pounds, more money.**

**2024 Fall Turn Out
Charolais Bull Sale**
Saturday, October 19, 2024

**2025 Spring Turn Out
Charolais Bull Sale**
Saturday, February 22, 2025



www.RogersBarHR.com
RogersBarHR@hotmail.com



(601)765-8848 (Office)
(601)765-7751 (Doug's Cell)



PO Box 1718
33 H Rogers Lane
Collins, MS 39428

100% PRIME

ADD VALUE TO YOUR REPLACEMENT HEIFERS

WAGYU + CHAROLAIS



Gyulais®

**Guided by ancestral haplotypes
And fatty acid melting points
To produce a healthy, flavorful
Beef product for the consumer.**

We are committed to producing high
quality Beef utilizing Full French
Charolais and
Gyulais® Genetics



The Gyulais® Bull

Profitable – Less Days on Feed • Prime YG2 Carcasses • Healthier Beef

MOGO Farms LLC

Daniel Hammond
15300 Co. Rd. 2 • Florence, AL 35633
(256) 740-1114
mogofarmsllc@gmail.com

Contact us-

- Buyback Program - calves and fed cattle
- Semen -Wagyu, Charolais, Full French

BEEF BULLS FOR THE GULF COAST



**POWER
HERD
SIRES**



**SELLING ANNUALLY
200 BULLS**

**RESULTS FOR
GULF COAST
ENVIRONMENT**



Private Treaty

Committed to producing high
quality BEEF utilizing Registered
Charolais and Wagyu Genetics



**WE HARVEST THE
CATTLE WE FEED**

100% PRIME

**WORKING RANCHES
TEXAS & LOUISIANA**



J
Charolais

Full French & Purebred Genetics

P.O. Box 186, Liverpool, Texas 77577

Larry Ludeke (832) 439-4666

E-mail: larryl@qiminc.com

Sulphur, Louisiana

www.barjcharolaisfarm.com

LEGACY
CUSTOM MEAT PROCESSING

THE CATTLEMAN'S Source 2024-2025

Volume 24, No. 1
Fall 2024



Features

Success with Charolais Advantage.....21
CharAdvantage24

Reference Information

Letter of Introduction.....8
Advertiser Listings by State.....15-17
Advertiser Locator Map.....18-19



The *Cattleman's Source* is published by:
American-International Charolais Association

11700 N.W. PLAZA CIRCLE,
KANSAS CITY, MISSOURI, 64153
(816) 464-5977 • FAX (816) 464-5759
WWW.CHAROLAISUSA.COM

ASSOCIATION STAFF

(816) 464-5977

Executive Vice President
Brett Spader • ext. 101
bspader@charolaisusa.com

Vice President of Operations
David Hobbs • ext. 200
dhobbs@charolaisusa.com

Director of Junior Activities
Kaitlyn Chism • ext. 201
kchism@charolaisusa.com

Recording Secretary
Maggie Smithee • ext. 400
msmithee@charolaisusa.com

Asst. Recording Secretary
Sarah Almond • ext. 402
salmond@charolaisusa.com

Controller
Chris Kendall • ext. 300
ckendall@charolaisusa.com

FIELD STAFF

Northeast & West Representative
Call the AICA office for information.
(816) 464-5977
David Hobbs
(913) 515-1215

North Central Representative
Hadley Schotte
(785) 562-6632
hschotte@Charolaisusa.com

Southeast Representative
Isaac Hughes
(862)860-3164
ihughes@charolaisusa.com

Southwest Representative
Cody Beck
(765) 719-1622
cbeck@charolaisusa.com

Assistant Manager
Molly Schoen • ext. 104
mschoen@charolaisusa.com

HF

6th Annual
L.G. Herndon, Jr. Farms
Bull Sale
Lyons, GA

MARK YOUR
Calendar
October
26
2024

**“Your Destination for Performance
Bulls Stops Here”**

20 Red Angus Bulls and 120 Charolais Bulls

Visit our website

www.LGHERNDONCATTLE.com

FREE DELIVERY LOWER 48 STATES

HF

L.G. Herndon, Jr.
Owner
(912) 293-1316

Sky Herndon-Jones
Co-Owner
(912) 245-0428

Kevin Asbury
Manager
(850) 252-7290

Floyd Wampler
Marketing & Sales
(423) 612-2144

L.G. Herndon, Jr. Farms
1035 GA Hwy 56 W, Lyons, GA 30436

www.lgherndoncattle.com

55 Bulls

Charolais • Red Angus
Simmental

40 Bred Heifers

Charolais • Angus
Red Angus • Simmental

CALL FOR CATALOGS!

FALL BULL SALE

& REPLACEMENT BRED HEIFERS

Saturday, October 19 • 4 p.m.
Springfield Livestock Marketing Center
Springfield, Missouri



Lot 1 BW: 82 WW: 732
Long Bodied, Smooth



Lot 6 BW: 84 WW: 744
Ready to work!



Lot 23 BW: 88 WW: 635
Solid Carcass & Growth



Lot 46 BW: 88 WW: 620
Retain Daughters

PRIVATE TREATY
Year-Round • Volume

March 15, 2025
Spring Bull & Female Sale

BRUCE & JANNA BRADLEY
Marshfield, MO
417-848-3457

brucebradleycattle@gmail.com
BOB STEWART, RANCH MANAGER



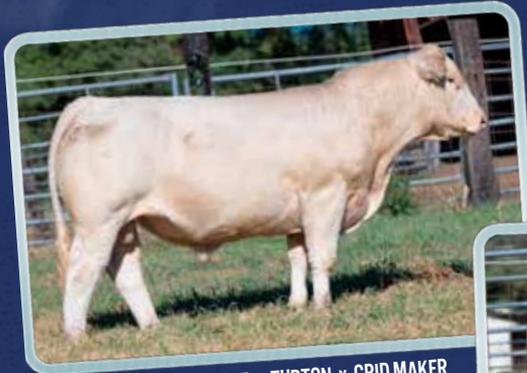
P

GET THE BRAND

VOL. 6

BULL SALE

Saturday, October 26, 2024 • 1 PM • Story Arena • Magnolia, Arkansas



3000 CR MILESTONE x TURTON x GRID MAKER



293 CR MILESTONE x DC POMONA DUKE C702

LiveAuctions.TV

SELLING 60 REGISTERED BULLS

CHAROLAIS • SIMMENTAL • SIMANGUS

P

PLYLER & SON

CALEB, BRIANA, HUCK & HONEY PLYLER
1748 HEMPSTEAD 7 • HOPE, AR 71801

(870) 703-1394

CALEBPLYLER@HOTMAIL.COM

SALE CONSULTANT:



WES CHISM
281-761-5952



LIKE US!

RED MEAT YIELD

the KPI that Matters



Brett Spader
Executive Vice President

Heterosis is the key performance indicator bull buyers can rely on to deliver the complementarity their herds...and their bottom-line...needs. And no breed of bull delivers on heterosis like the Charolais bull.

Over the past year, the Charolais breed has seen a resurgence of return bull buyers who note their calf crop suffered after moving away from Char genetics. The proof is in the numbers collected through the recent AICA Bull Buyer Market Research Project where commercial producers laid out the “hefty” reasons they rely on the breed:

1. Weight performance at weaning
2. Weight performance as a yearling

With the up cycle the beef market is currently seeing, quality beef pounds pay dividends commercial producers can’t afford to leave on the table. And with the emphasis the breed has placed on marbling to complement an already high-performance track record, it is no surprise that Charolais has become the paternal heterosis breed of choice.

Since COVID, the industry has seen the trend of keeping cattle on feed longer to reach a heavier finished weight. The Charolais advantage ensures that those extra days on feed are delivered to the packer as red meat yield, not fat. Charolais genetics create the opportunity for not only heavier animals at finish, but also the opportunity for those heavier animals to grade Choice and Prime.

The equation of a heavier animal, resulting from undiluted heterosis, that doesn’t sacrifice red meat yield or quality grade equals an incredible added value for Charolais bull buyers.

Proof is in the Numbers

A strong uptick in demand across the private treaty sector for both registered females and bulls this past summer is a clear indication the market recognizes the value Charolais genetics deliver in moving their herds forward.

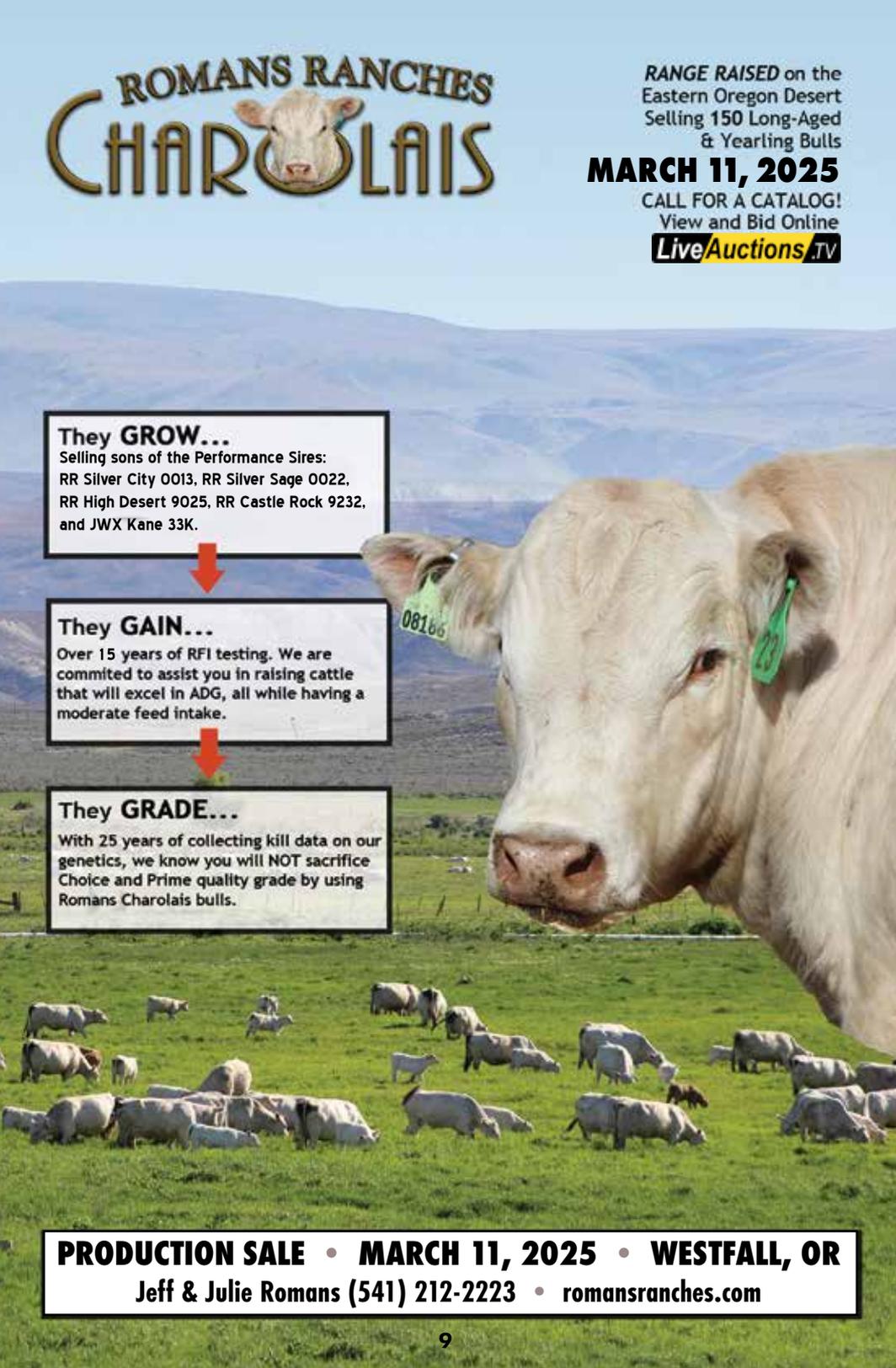
Whether it is docility, birthweight, calving ease or marbling, the Association has seen Charolais breeders consistently improve the genetics they are bringing to the market. The return of buyers to Charolais after trying other genetics is proof that buyers recognize they can achieve genetic gains without sacrificing the traits that have made the Charolais breed great.

Cited in the AICA Bull Buyer Market Research Project, 39% of

Continued on page 14

THE EQUATION OF A HEAVIER ANIMAL, RESULTING FROM UNDILUTED HETEROSIS, THAT DOESN'T SACRIFICE RED MEAT YIELD OR QUALITY GRADE EQUALS AN INCREDIBLE ADDED VALUE FOR CHAROLAIS BULL BUYERS.

ROMANS RANCHES CHAROLAIS



RANGE RAISED on the
Eastern Oregon Desert
Selling 150 Long-Aged
& Yearling Bulls

MARCH 11, 2025

CALL FOR A CATALOG!
View and Bid Online

LiveAuctions.TV

They GROW...

Selling sons of the Performance Sires:
RR Silver City 0013, RR Silver Sage 0022,
RR High Desert 9025, RR Castle Rock 9232,
and JWX Kane 33K.



They GAIN...

Over 15 years of RFI testing. We are
committed to assist you in raising cattle
that will excel in ADG, all while having a
moderate feed intake.



They GRADE...

With 25 years of collecting kill data on our
genetics, we know you will NOT sacrifice
Choice and Prime quality grade by using
Romans Charolais bulls.

PRODUCTION SALE • MARCH 11, 2025 • WESTFALL, OR
Jeff & Julie Romans (541) 212-2223 • romansranches.com



20th Annual CAVENDER RANCHES FALL SALE

NOVEMBER 15-16, 2024

CAVENDER'S NECHES RIVER RANCH # JACKSONVILLE, TX

550 COMMERCIAL FEMALES - NOV 15TH AT NOON

FEATURING AI PAIRS, BREDS and OPENS

110 REGISTERED FEMALES - NOV 15TH AT 4:30 PM

SELLING DONORS, DONOR PROSPECTS, PAIRS, BREDS and OPEN HEIFERS

230 REGISTERED BULLS - NOV 16TH AT NOON

SELLING 30 CHAROLAIS BULLS, 200 BRANGUS and ULTRABLACK

CONTACT:

MARK COWAN 903-495-4522 • TODD HARVEY 386-288-8059
JUSTIN MATEJKA 903-521-1070 • DUSTIN KENNEDY 903-810-2413
JOE CAVENDER 903-571-1209

SCAN QR TO REQUEST A CATALOG



VISIT **CAVENDERRANCHES.COM**
EMAIL **INFO@CAVENDERRANCHES.COM**

CR FRONTLINE 4556K M986995

CC#RD FRONTLINE Bull F x BHD 23R X27P



CE	BW	WW	YW	MILK	TM	CEM	SC
9.7	-0.8	69	129	26	61	7.9	1.3
REA		IMF		TSI			
0.82		0.07		376.92			

CR HOSEA 5842L3 EM999712

JAR HOSEA JMRD x CE MS LEDGER SRAD



CE	BW	WW	YW	MILK	TM	CEM	SC
7.7	-1.0	43	98	18	49	4.6	1.1
REA		IMF		TSI			
0.60		0.05		251.21			



A TRADITION OF QUALITY.

EXPECT

- **Calving Ease**
- **Plus Performance**
- **Carcass Quality**

Performance Herd Sires—



EC Cracker Jack 234 (M896459) PA Free
Homo Pld EPD/R: CE 15.4/15 TM 63/20 TSI 293.92/3



WDZ Flatland 2044 (M973972) PA Free
Homo Pld EPD/R: CE 9.0/75 TM 52/70 TSI 274.35/15



PC Missouri Bob 1227 (M801740) PA Free
Homo Pld EPD/R: CE 14.3/25 TM 64/15 TSI 278.80/8



KC Jack 0891 (M942431)
Homo Pld EPD/R: CE 12.1/40 TM 86/1 TSI 299.60/2

ACE-ORR Makers Mark 689 (M738574) PA Free
Pld Top 60% CE 25% TM 15% TSI

EC Live Target 549 Pld (M944687) PA Free
Homo Pld Top 70% CE • 15% TM • 7% TSI

Selling Private Treaty—

- **Bulls**
- **Bred heifers which are bred to our herd sires and other AI Sires**
- **Open Heifers**

www.KeppenCharolais.com

South Dakota Charolais Breeders Association
2008 Outstanding Seedstock Producer

Since 1987

KEPPEN CHAROLAIS

Myrna - Greg - BJ & Families
405 Samara Ave. • Volga, SD 57071
(605) 690-0680 cell • (605) 627-5229
keppenchar@valleyfibercom.net



Selling:
Two-Year Old Bulls
Angus
Charolais
Sim-Angus



Upcoming SALES

October 18, 2024

14th Annual Arcadia Black & White Bull Sale
Arcadia Stockyard, Arcadia, FL

December 6, 2024

19th Annual It's All Black & White Bull Sale
Midstate Stockyard, Letohatchee, AL

March 1, 2025

10th Annual Black & White
Spring Forward Bull & Female Sale
South Alabama Stockyard
Brundidge, AL

Richard Meadows 334-797-4870
Glenn Meadows 334-797-5808
www.meadowscreekfarm.com



Meadows Creek Farm



@willmeadows10



@willmeadows10



meadowscreekfarm

SCHRADER *ranch*

Annual Bull Sale | Tuesday, March 18, 2025
80 Spring Bulls and 40 Fall Bulls on Test Annually!

Charolais and SimAngus Bulls and females
available year-round by private treaty
Fall yearling bulls available after October 1st

QUALITY... NO MATTER WHAT COLOR



Schrader's Glory 362L ET
Sired by LT Anthem 8439



Schrader's Honor 374L ET
Sired by LT Anthem 8439

Bulls like these sell!



Schrader's Banner 376L ET
Sired by LT Anthem 8439



Schrader's Anthem 3128L
Sired by LT Anthem 8439



Schrader's Anthem 3138L
Sired by LT Anthem 8439

Visitors Always Welcome!

For more sale information visit our website
www.schrader ranch.com

SCHRADER RANCH

Spencer, Laci, Weston & Josi Schrader
Home. 785-488-2135 | Spencer. 785-488-7204
2118 Oxbow Road Wells, Kansas 67467
email: schrader@twinvalley.net

Continued from page 8

Charolais bull buyers said that they solely bought Charolais bulls over the last three years – a statistic that climbed to 47% when asked if their next three years of bull purchases would be solely Charolais. With U.S. herd rebuild on the horizon, the positive trend is promising for the breed, pointing to both strong registered heifer and bull market share increases in the coming years. Additionally, the Charolais breed is on pace for a resurgence within the seedstock industry with several reports of new Charolais seedstock breeders and seedstock breeders of other breeds purchasing registered Charolais females.

The growth is welcome.

AICA knows that in order to best serve the US beef industry, we must create industry-responsive genetics, and no other breed contributes to that genetic advancement more than the Charolais breed. Charolais genetics have and will continue to add performance as the U.S. rebuilds the cow herd. The beef industry needs more quality pounds and Charolais breeders and AICA are the team to deliver it. **CF**

CHAROLAIS BULLS FOR SALE



**GENTLE • RANCH RAISED • RANGE READY
REGISTERED • PROVEN BLOODLINES**

**RJ CATTLE CO/RAMRO LLC ALWAYS STRIVES TO SIRE QUALITY
GUARANTEED BULLS. ALL BULLS ARE FERTILITY & TRICH TESTED.
WE ALSO RAISE AND OCCASIONALLY SELL HEIFERS.**

RAMRO LLC / RJ CATTLE CO 713-204-4903 • 713-253-4804

State Listings

ALABAMA

1 – Meadows Creek Farm

Richard & Glenn Meadows
4421 Co. Rd. 33 N. • Columbia, AL 36319
Richard (334) 797-4870 cell
Glenn (334) 797-5808 cell
www.meadowscreekfarm.com
Facebook: Meadows Creek Farm
(see page 12)

2 – MOGO Farms LLC

Daniel Hammond
15300 Co. Rd. 2
Florence, AL 35633
(256) 740-1114
mogofarmsllc@gmail.com
(See page 2)

ARKANSAS

3 – Plyler & Son

Caleb, Briana, Huck & Honey Plyler
1748 Hempstead 7 • Hope, AR 71801
(870) 703-1394
calebplyler@hotmail.com
Facebook: Plyler-Son-Charolais
(see page 7)

COLORADO

4 – Leachman Cattle

2056 West Co. Rd. 70 • Fort Collins, CO 80524
(970) 568-3983
Lee Leachman, CEO
Jerrold Watson, Bull Customer Service
(303) 827-1156
Aaron Rasmussen, Cowherd Advisor
(308) 763-1361
Kurt Schenkel, Cowherd Advisor
(740) 503-6270
www.leachman.com
(See Page 31)

GEORGIA

5 – L.G. Herndon Jr. Farms

1035 Hwy 56 West • Lyons, GA 30436
L.G. Herndon, Jr., Owner (912) 293-1316
bo@vidaliasfinest.com
Sky Herndon, Co-Owner (912) 245-0428
sky@vidaliasfinest.com
Kevin Asbury, Manager
(850) 252-7290
kasbury397@gmail.com
Floyd Wamper, Marketing & Sales
(423) 612-2144
www.lgherndoncattle.com
(see page 5)

6 – Lone Pine Charolais

Benjamin McLendon
546 Ben Roy McLendon Road
Lyons, GA 30436
(912) 293-2968
www.lonepinecharolais.com
Facebook:lonepinecharolais
(see page 20)

KANSAS

7 – Argabright Charolais

Michael D Argabright
1154 Co Road 60
Olpe, KS 66865
(620) 794-5049
margabright@usd252.org

8 – Schrader Ranch

Spencer, Laci, Weston & Josi Schrader
2118 Oxbow Road
Wells, KS 67467
(785) 488-7204 Spencer
(785) 488-2135 Home
Schrader@twinvalley.net
www.schraderanch.com
(see pages 13)

KENTUCKY

9 – Allison Charolais

John Allison
545 Eminence Road
New Castle, KY 40050
(502) 220-3170
johnniefallison@gmail.com
David Carter, Farm Manager
(502) 706-0075
(see page 20)

10 – Hayden Farm

James & Cathy Hayden & Family
4430 Bloomfield Road
Bardstown, KY 40004
James Hayden (502) 507-4984 cell
Ethan Hayden (502) 507-4985 cell
(see page 26)

MISSOURI

11 – Bradley Cattle

Bruce & Jana Bradley
PO Box 165
Marshfield, MO 65706
(417) 848-3457 cell
brucebradleycattle@gmail.com
(see page 6)

12 – Mead Farms

21658 Quarry Lane • Barnett, MO 65011
Alan Mead, Owner (573) 216-0210
Office (573) 302-7011
Scott Wall, Manager (309) 212-5450
meadangus@yahoo.com
www.meadfarms.com
(see page 32)

13 – Peterson Farms Charolais

Steve & Sandy Peterson
8767 Outer Road • Mtn. Grove, MO 65711
(417) 926-5336 • (417) 259-1493
www.PetersonFarmsCharolais.com
petersoncompany@centurytel.net
(see page 27)

MISSISSIPPI

14 – Rogers Bar HR

Doug Rogers
33 H Rogers Lane
PO Box 1718 • Collins, MS 39428
(601) 765-8848 • (601) 765-7751 cell
rogersbarhr@hotmail.com
www.rogersbarhr.com
Facebook: RogersBarHR
(see page 1)

NEBRASKA

15 – Schnuelle Ranch

Gabe & Nichole Schnuelle
31247 SW 117th Rd.
Beatrice, NE 68310
(402) 520-4871 Cell
(402) 754-4000 Home
schnuelleranch@hotmail.com
www.schnuelleranch.com
(see page 29)

NEVADA

16 – Small Livestock

Wade & Cara Small
3300 Feedlot Road
Winnemucca, NV 89445
Wade (208) 243-1813
Cara (208) 221-4241
smalllivestock@outlook.com
(see page 25)

NEW MEXICO

17 – Bill King Ranch

P.O. Box 2670
Moriarty, NM 87035
(505) 220-9909 Bill King
bill@billkingranch.com
Tom Spindle, Foreman
(505) 321-8808
www.billkingranch.com
Facebook: billkingranch
(see page 30)

OREGON

18 – 5 Star Charolais

Bob R. Mahan
P.O. Box 31
Riley, OR 97758
(360) 239-4234

19 – Romans Ranches Charolais

Jeff & Julie Romans
3820 Old Stage Rd. • Harper, OR 97906
Jeff (541) 252-2223
romansranches@hotmail.com
www.romanscharolais.com
Facebook: Romans-Ranches-Charolais
(see page 9)

SOUTH DAKOTA

20– Keppen Charolais Families

Steve, Myrna, Greg & BJ Keppen
405 Samara Ave. • Volga, SD 57071
(605) 627-5229 • (605) 690-0680 cell
keppenchar@valleyfibercom.net
www.keppencharolais.com
(see page 11)

21– Lindskov's LT Ranch

P.O. Box 24
13291 SD Hwy 65
Isabel, SD 57633
Bryce Lindskov (605) 850-3887
bryce@lindskovranches.com
Todd Lindskov (605) 850-8132
todd@lindskovranches.com
www.lindskovLTRanch.com
Facebook: @ Lindskov's LT Ranch
(see Inside Front Cover)

22– Vedvei Charolais Ranch

Alan & Deb Vedvei
44213 204th St. • Lake Preston, SD 57249
(605) 847-4529 • (605) 860-1135 cell
vedveicharolais@gmail.com
www.vedveicharolais.com
(see Back Cover)

TEXAS

23 – Bar J Charolais

Larry Ludeke
P.O. Box 186 • Liverpool, TX 77577
Also: Sulphur, LA
(832) 439-4666 Larry cell
larryl@qjminc.com
www.barjcharolaisfarm.com
(see page 3)

24 – Cavender Ranches

7820 S. Broadway Ave.
Tyler, TX 75703
Neches River Ranch, Jacksonville, TX
Joe Cavender (903) 571-1209
Mark Cowan (903) 495-4522
Justin Matejka (903) 521-1070
info@cavenderranches.com
www.cavenderranches.com
(See Page 10)

25 – RAMRO LLC/RJ Cattle Co.

2975 Lazy Lane Blvd.
Houston, TX 77019
Cuero, TX
(713) 204-4903
(713) 253-4804
(See page 14)

26 – Thomas Charolais, Inc.

P.O. Box 595 • Raymondville, TX 78580
Mitch Thomas (956) 535-0936
Tonnyre Thomas Joe (956) 535-0942
thomasra@gte.net
www.thomascharolais.com
(see Inside Back Cover)

SERVICES

Gallagher USA

www.am.gallagher.com
1-800-531-5908
(see page 24)

Legacy Custom Meat Processing

4315 E SH-71
LaGrange, TX 79845
(979) 249-2571
www.legacycustommeatprocessing.com
(see page 3)

**Need assistance finding Charolais genetics
contact an AICA Representative**
FIELD STAFF

Central/Northeast/ West Representative

Call the AICA office for Information.
(816) 464-5977

North Central Representative Hadley Schotte

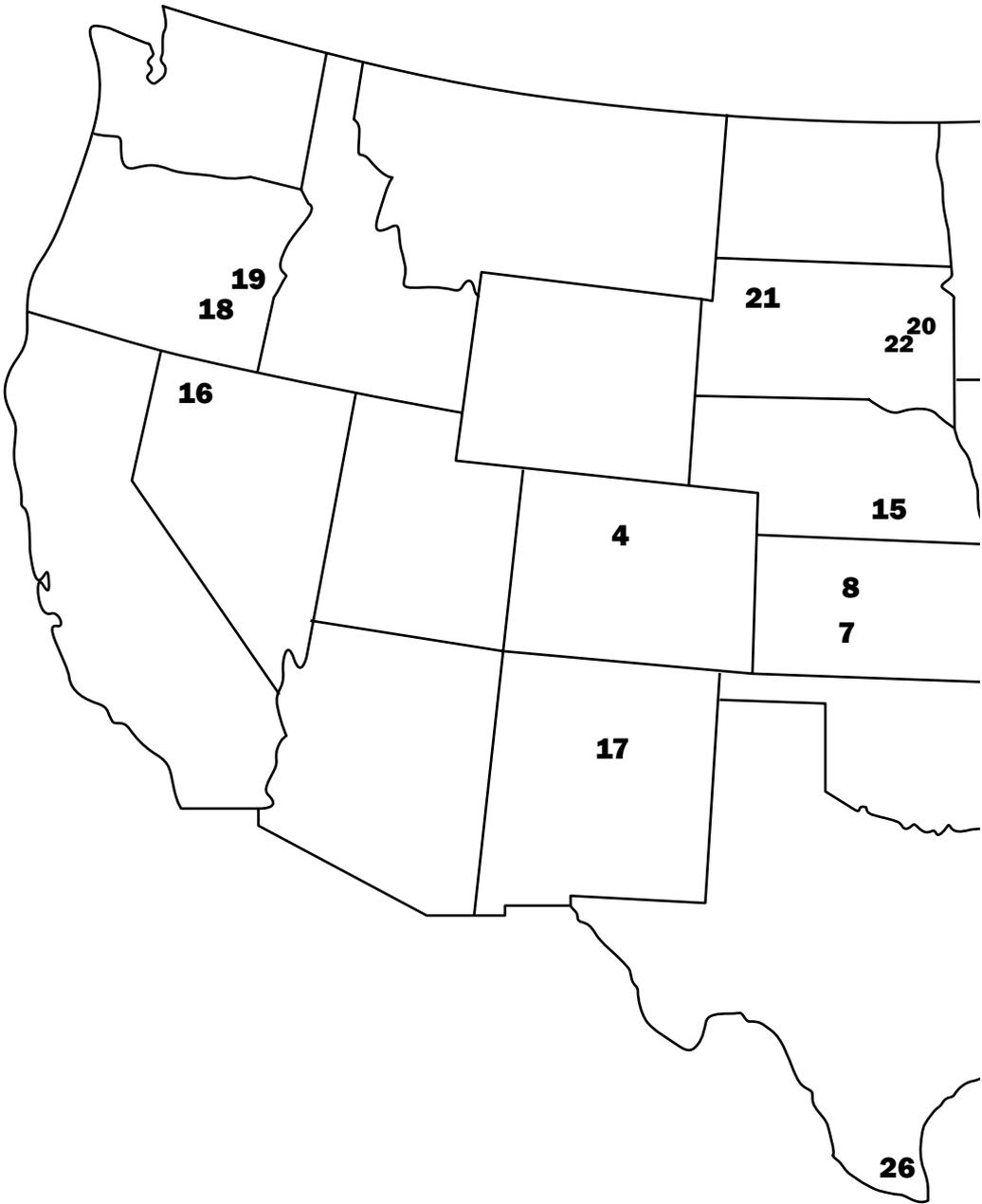
(785) 562-6632
hschotte@charolaisusa.com

Southeast Representative Isaac Hughes

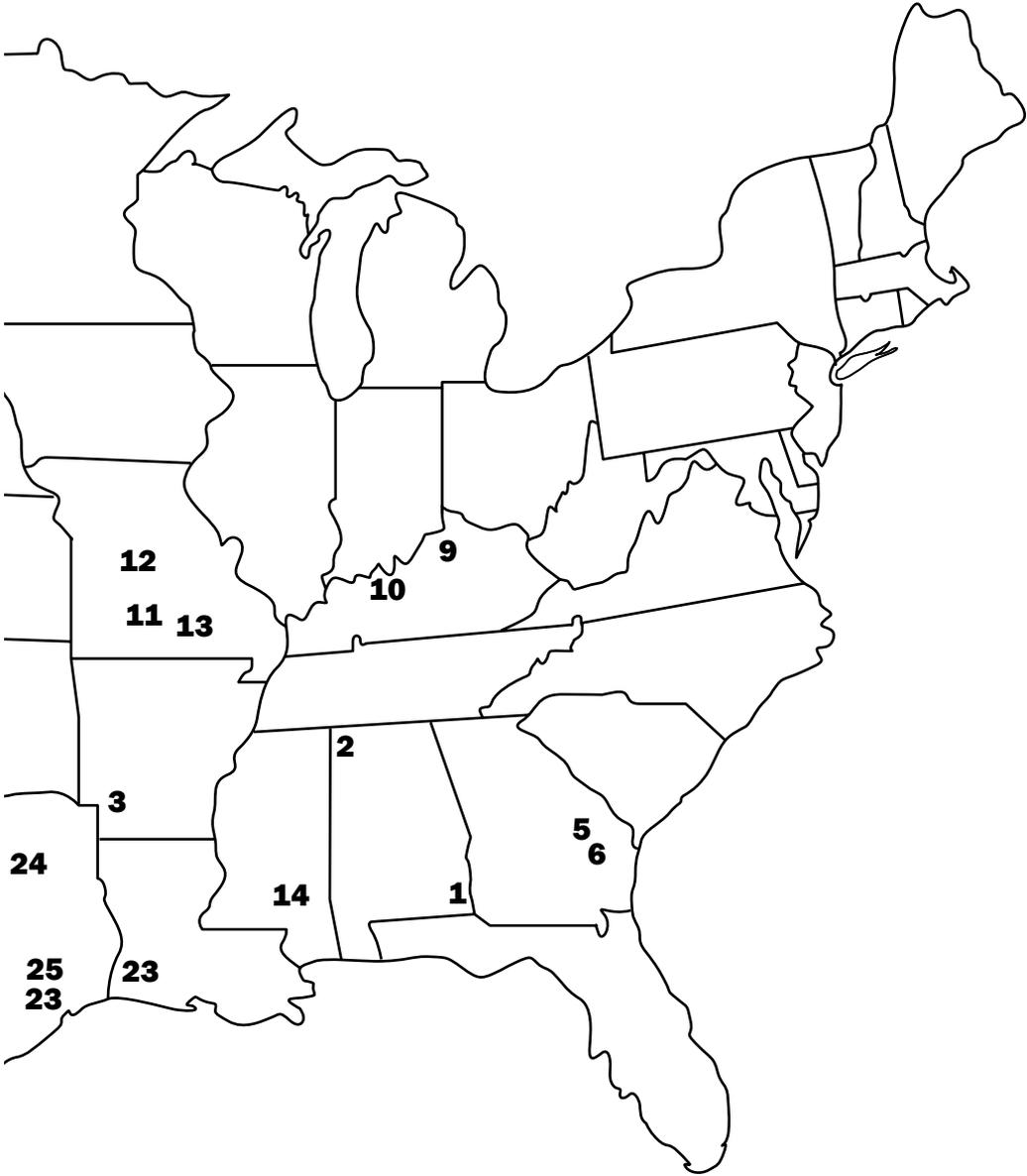
(662) 660-3164
ihughes@charolaisusa.com

Southwest Representative Cody Beck

(765) 719-1622
cbeck@charolaisusa.com



Numbers on map correspond to state listings, page 15-17.



ALLISON CHAROLAIS



Since 1962 we have been breeding, raising and feeding Charolais cattle to produce quality breeding stock.

Allison Charolais

545 Eminence Road
New Castle, Ky. 40050

BULLS & HEIFERS FOR SALE

18-month bulls Semen Tested.
Bred Heifers to calve in February 2025.

John Allison – Owner

502-220-3170
Johnniefallison@gmail.com

David Carter- Farm Manager

502-706-0075

TOP-QUALITY CHAROLAIS

Breeding cattle using a blend of groundbreaking genetics and traditional farming practices.

LONE PINE CHAROLAIS

We put pounds on the ground
& mash scales down!



546 Ben Roy McIendon Rd
Lyons, GA 30436 | (912) 293-2968

Success

with CHAROLAIS ADVANTAGE

by Heather Smith Thomas

Lloyd Scherburn has been raising commercial cattle in northern Nevada for a long time and really likes Charolais crosses. His Home ranch is near Orovada, Nevada (a small community with population of less than 100 people), about 30 miles from the Oregon border and about 55 miles from Winnemucca.

“We’ve ranched on this place for 47 years. We started out leasing it and then about 25 years ago we bought it. We run a cow-calf operation with 1500 mother cows, and sell weaner calves. We’ve never kept yearlings. Our calves have sold through Superior for 37 years,” he says.

“We’ve been using the Charolais Advantage for 4 years. With this program, for every calf that’s sold through Superior (or any other sale) they charge a fee, but it’s a way to let the buyers know what your cattle are. It’s hard to judge how much additional money you might receive—what this program does for you—since you don’t know what price your calves would have brought without it. But we’ve had a lot of repeat buyers for our calves and I think this program has helped us,” Scherburn says.

“We use DeBruycker Charolais bulls on all our cows. This year DeBruyckers bought our two big loads of steers and Dave Woods bought the small end of our steers and they certainly paid a premium price. All my heifer calves went to Agri-Beef; they bought the small, middle and large ones. They really like our cattle.”

The Home Ranch calves are all crossbred, and all of them are sold. No heifers are kept as replacements. “We buy the best Black Angus heifers we can get. The first year they are bred to an easy-calving Angus bull. From then on,



all they ever see is a Charolais bull,” he says.

“The Charolais Advantage program advertises the crossbred calves for us, to anybody who has purchased Charolais or Charolais-cross calves in the past. Those people will know that our calves are on that particular sale. Having more people interested in a set of calves is a big advantage. All it takes is one more buyer bidding on your calves to raise the price. I think it’s good to have this program and I think it is very reasonably priced,” says Sherburn.

“On the TSI (Terminal Sire Index) score, showing what our bull power does for us, our Home Ranch calves are in the top 30% of the Charolais industry. Our actual score was 270, and that was the highest the Superior rep had seen on a commercial set of cattle. This means we must be doing the right thing!” Sherburn says.

“I believe that by having all the bells and whistles on our calves, it has made a difference. We do all the value-added programs a person can do [see sidebar]; the only thing we don’t do is wean ahead of selling. We will never sell a weaned calf as long as we can get the kind of money we are getting just with the CharAdvantage. We do the Vac-34, Superior Verified, CharAdvantage, GAP, NHTC, Verified Natural, Superior genetics and BQA,” he says.

“My brother-in-law runs our UC ranch, and does those calves the same way. Those calves are in the top 45% of the breed on TSI scores. I jokingly tell my brother-in-law that he’d do a little better on those scores if he’d just buy better bulls, but he doesn’t like spending that extra \$1000 to \$1500! In our situation, where we buy all our heifers, even though we try to buy the best we can find, we cannot make our cow herd or our calf crop better because we aren’t raising our own genetics.” Someone who keeps their own heifers can keep selecting and building a better herd of cows.

“Instead, we have to see if we can find good heifers. Some years we can get as good a heifers as we want and some years we can’t. So the bull power is very important and that’s where we put our money; we try and do it with our bulls,” he says.

“I have to blame my father-in-law, John Fallon, for getting us into all these value-added programs. He was president of the Public Lands Council and active in the wild horse issue. Years ago we were having a tough time selling calves; the market was really bad. He told the buyers that we would vaccinate our calves ahead of weaning if they would furnish the vaccine, so they did,” Sherburn says.

“Three years later, the buyers told us to vaccinate calves and pay for the vaccine ourselves and they would pay us extra for it. We didn’t get much extra but we did get the calves sold. John got us started down that path, and once it started there was no stopping; we kept doing more added-value programs.” Today a person almost has to do these to get a good price; the calves that don’t have anything extra get discounted.

“I believe there are two ways to run a cattle operation. You either run it as cheap as possible and don’t do anything for those calves, or you throw everything at them. If you simply do middle-of-the-road you won’t make any

money either way,” he says.

“On a strong market you maybe don’t get quite as much advantage doing all the extra things, but on a down market all those bells and whistles will make a difference. Whatever the top dollar is that day, that’s what your calves are going to bring.”

This family ranch has tried just about every breed. “Anything that was popular, we tried it, but we finally ended up with Charolais and have been with this breed now for nearly 30 years. DeBruyckers do a good job with their bulls and I don’t worry about birthweight because we only use those bulls on mature cows—second calf and older—and we never have a problem. One year I decided to raise my own heifers so I bought a set of really good black heifers and Al’ed them to a Charolais bull and used Charolais as cleanup bulls. I had no more calving problems with those than I did with Angus bulls on heifers. I went to DeBruyckers and told them I needed a calving-ease Charolais bull and he got me semen from Mr. Smooth. The two cleanup bulls were also calving-ease bulls. They both did a really good job and we had no trouble calving.”

Sherburn decided, however, that it is simpler to buy Angus heifers and not try to raise his own cows, and just buy good Charolais bulls to get the sought-after crossbred calves. Many feedlots prefer them. “They might marble a little better and quicker—at a lower weight—than a straight Charolais. They probably won’t get quite as big before they finish. Brett DeBruycker sent me all the statistics on those calves in the feedlot, their feed conversion, etc. I don’t know much about those numbers so I took them to Wade Small, who works for Agri-Beef, and asked him how we did. He said those cattle really knocked it out of the park. It’s nice to know, that by spending extra money for bulls, we have excellent calves! We always have repeat buyers, and Agri-Beef has been buying at least one or two loads every year—and this year they bought all the heifers.”



WHAT IS THE CHAR-ADVANTAGE? -

CharAdvantage is an age, source and genetic certification program designed to add more value to Charolais-influenced feeder cattle. By enrolling in this program, a producer receives source, age and genetic verification for the calf crop currently being marketed. By documenting this information, participants can add value for buyers seeking feeder cattle with a known background that can qualify for added marketing opportunities and programs. CharAdvantage partners with IMI Global to create opportunities for producers seeking more premiums in the marketplace.

There are two tag options to enroll in this program: Option #1 is an EID (Electronic ID) tag at a cost of \$4/head for the EID Tag and verification. Option #2 is an EID plus Visual Tag, at \$5.25/head for the tags and verification.

After cattle are enrolled, producers receive a certificate with several aspects of age, source and genetic components of the feeder cattle being offered. In addition, several other elements are included on the certificate: seedstock origin of the sires/dams that produced the cattle, composite TSI (Terminal Sire Index) Score and Average TSI score of AICA (American International Charolais Association) sires/dams of the feeder cattle, marbling indicator (whether average of seedstock parents are above breed average for Marbling EPD), Genomically Enhanced EPD Indicator notes if accuracy of sire/dam EPDs is increased due to Genomically Enhanced EPDs, Marketing Venue for Feeder Cattle, BQA Certification of Origin Ranch or Farm, Additional Health and Management Protocols for Enrolled Cattle.

In addition to age, source and genetic verification, producers can also elect to enroll their cattle in additional programs such as NHTC or VNB for an added fee if desired. The Non-Hormone Treated Cattle (NHTC) Program and the Verified Natural Beef (VNB) Program allows your cattle to be eligible for buyers and brands exporting beef products to the European Union. NHTC calves can NEVER receive any growth hormone implants. Calves marketed as VNB cannot receive growth hormones, antibiotics or animal by-products of any kind.

Calves must be identified with a CharAdvantage EID tag before they leave the farm/ranch of origin. The operation must maintain a quality manual (which is provided) and train all family members and employees on NHTC or VNB requirements and proper procedures. An onsite audit of your operation is required annually. Calves must move through NHTC or VNB approved locations at all times (they cannot sell through an auction market that is not approved to manage NHTC or VNB cattle). NHTC or VNB Enrollment is available for an additional service fee of \$750 plus travel for an onsite audit (in addition to the per-head cost). This is an annual fee for this service.





Performance Tested
SMALL ★ LIVESTOCK **BULL SALE**

THURSDAY, FEBRUARY 20, 2025
 Winnemucca Convention Center - Winnemucca, Nevada

**SELLING 225 FALL-BORN
 LONG YEARLING BULLS**

110 SimAngus™ 16-month-old Bulls • 115 Charolais 18-month-old Bulls
 EVERY BULL SELLING WILL HAVE INDIVIDUAL TEST-GAIN DATA

OW LEAD TIME 6294



ALSO OFFERING 25 RED ANGUS/
 CHAROLAIS CROSS BULLS SIRED BY
 EGL GUIDANCE 9117.

- LEAD TIME SONS SELL, AS WELL AS SONS OF:
- HC Rim Rock 4247
 - SS Rim Rock 9089



**SMALL
 LIVESTOCK**

Wade & Cara Small
 3300 Feedlot Rd.
 Winnemucca, NV 89445
 Wade 208-243-1813
 Cara 208-221-4241
 smalllivestock@outlook.com

SALE MANAGEMENT



**PARNELL
 DICKINSON**

John Dickinson 916-806-1919
 Jake Parnell 916-662-1298



BID LIVE ONLINE

SELLING BULLS:



DC/CRJ Tank E108P

**37 SONS OF
"TANK E108P"**
**Sell February 2025
at Cattleman's
Columbus, TX**
Contact Ethan for more details!

HAYDEN FARM

4430 Bloomfield Road | Bardstown, KY 40004
James & Cathy Hayden & Family

AICA Member Enrolled in the Whole Herd Rewards Program.
Past Board of Director and President of AICA.

James Hayden 502-507-4984 cell
Ethan Hayden 502-507-4985 cell

Calving Ease • Performance • Productivity

Quality Proven Genetics Raised on Fescue in the Ozarks

Selling 100+ Bulls Annually

- Quality performance bulls in volume
- Bulls also available private treaty
- 200+ Head Cowherd
- Feedlot data from our commercial herd
- Proven Bloodlines
- Show heifer prospects and female packages available private treaty
- Customer Satisfaction

Fed at Irsik & Doll, Kansas—

- 56 Mixed Load PF Purebreds
 - On feed 194 days — gained 3.65 lbs./day/head
 - Converted 1 lb. of gain/5.65 lbs.
- Efficient and Made Money!*



Keys Affinity 164J
Top 6% TSI



M6 New Whistle 603 P ET
Top 9% YW • 5% REA, TSI



Keys Cowboy 70E Pld
Balanced EPDs — Top 5% REA



Proven AI Sires—

M6 New Standard 842 P ET
LT Ledger 0332 P
RBM TR Rhinestone Z38
M6 Grid Maker 104 P ET
ACE-ORR Efficient 972 Pld
WCR Sir Tradition 066 Pld

32ND ANNIVERSARY
Top Pick Bull Sale
Saturday, April 5, 2025
PF Sale Facility

Selling 75+ Bulls including PF Red Hots (Red Angus x Charolais). Complete Performance data and bulls guaranteed Trich and BVD Free.



PETERSON
FARMS
CHAROLAIS

Registered Charolais Breeders
Steve & Sandy Peterson • Jeremiah, Andrew & Joey
8767 Outer Road • Min. Grove, MO 65711
(417) 926-5336 • (417) 259-1493

Give us a call or stop by when you're in Ozarks!

Auto Weigher

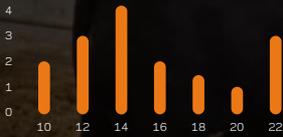


Find out more here!

Session

West Hill Feedlot

Latest session distribution



Session average

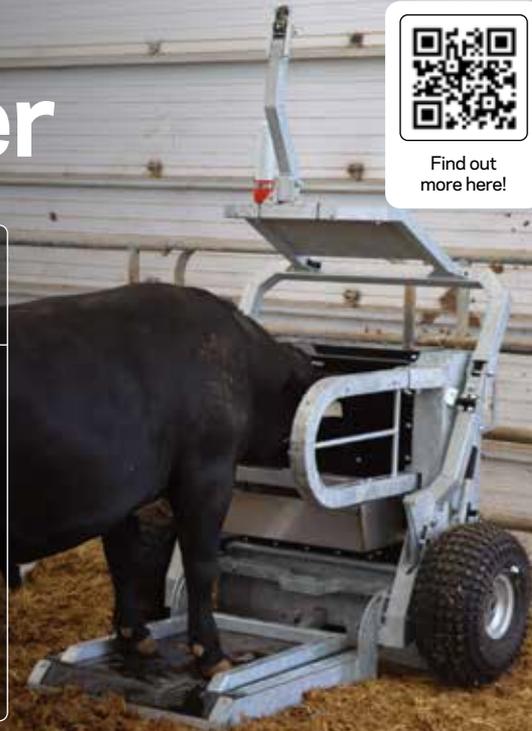
438

Session animals weighed

73

ADG

0.75



Automated and remote weighing for simplified livestock management

Designed to save ranchers time, the Auto Weigher can be deployed anywhere on ranch and weighs your cattle without the extra trips to the chute. Partial weight data is captured, analyzed, and converted to full body weight data on the unit, and then stored securely in the Cloud. This gives you access to animal data anytime, anywhere on your phone or desktop. Over time, you will gain insights into the growth rates of your individual animals and mobs, while reducing the need for mustering, minimizing stress and associated weight loss on your livestock. Less manual labor for you, less stress for your animals.



Schnuelle Ranch

Yearling Offering Includes

Top 50 Spring and Fall Bulls

SIRE GROUPS INCLUDE-

LT Badge; Tank;

L&L General Ridge; Inferno



Hardman 0018

Inferno x 1140

Quality breeding since 1963!

Contact us for Private Treaty Sales

***Schnuelle
+ Ranch***

Gabe & Nicole Schnuelle

31247 SW 117th Rd., Beatrice, NE 68310

Cell: (402) 520-4871

schnuelleranch@hotmail.com

www.schnuelleranch.com

BILL KING Ranch

Hereford | Angus | Charolais

2023 Seedstock 100 Producer
-Beef Magazine

**SKIP THE PRESSURE OF AN AUCTION
REGISTERED BULLS AND FEMALES FOR SALE
PRIVATE TREATY YEAR-ROUND**

With over 100 years of experience, we know the industry! Our cattle will work in the pasture and still pass the eye test for any judge. Call to schedule a visit to look through over 300 head of registered Charolais today!



Bill: 505-220-9909
Tom: 505-321-8808
billkingranch.com
Moriarty, NM

LEACHMAN CATTLE

BULLS THAT BUILD BETTER COW HERDS

FALL HARVEST SALE

FORT COLLINS, CO - NOV 9, 2024
SALE STARTS AT 1:00PM (MST)
OFFERING OVER 40 CHAROLAIS BULLS



RENN LEXINGTON 6346
- 7 SONS SELL -



LEACHMAN FREE RIDE P052G
- 7 SONS SELL -



LEACHMAN MSF GAME TIME P046H
- 7 SONS SELL -

LESS BIRTH
MORE POUNDS
MORE MARBLING

EVERY CHAROLAIS BULL OFFERS:

- A ONE-YEAR, UNCONDITIONAL GUARANTEE
- SOUND FOOTED, GOOD DOING, AGE ADVANTAGED BULLS
- FEED INTAKE AND CONVERSION EPDS
- LEACHMAN'S UNIQUE \$PROFIT PREDICTIONS



WWW.LEACHMAN.COM • (970) 568-3983

JERROD WATSON (CO) - 303-827-1156
AARON RASMUSSEN (NE) - 308-763-1361
KURT SCHENKEL (OH) - 740-503-6270



SCAN TO VIEW CATALOGS

Proven, Predictable Genetics

with added Value



82nd Annual Fall Producton Sale

Saturday • Noon
October 26, 2024

250 Bulls • 250 Females

Red Angus • Angus • Hereford • Charolais

- Genomic Enhanced EPDs
- Complete Performance Data
- First Breeding Season Guarantee on Bulls
- Multiple Generations of Proven AI Sires



M0966708

Z2280 ANGUS
Top 1% WW • 2% YW



M095859

Z2434 RED ANGUS
Top 2% WW, YW, ADG

Videos Online Early October
Sale broadcast on **DVAuction**

Call or email to request a sale catalog and join our mailing list



Alan Mead, Owner
(573) 216-0210
21658 Quarry Lane
Barnett, MO 65011

Since 1942
**MEAD
FARMS**

Scott Wall, Manager
(309) 212-5450
Office (573) 302-7011
Fax (573) 348-8325

email: meadangus@yahoo.com
www.meadfarms.com



M096143

Z2858 PAF HOP
Countdown X Inception X Blue Value
Top 20% BW • 15% WW, YW, TSI • 7% MB



M096150

Z2916 PAF HOP
Affinity X Authority X Blue Value
Top 30% BW • 7% MB • 25% TSI



M096159

Z2855 PAF HOP
Atlas X Blue Value X Easy Pro
Top 6% BW • 15% WW • 25% TSI

23RD ANNUAL

THOMAS CHAROLAIS

Bull Sale

**SATURDAY,
OCTOBER 12, 2024**

**1 P.M. AT THE RANCH
RAYMONDVILLE, TX**



Selling 135 Breeding-Age Registered Charolais Bulls

Free delivery on purchases totaling \$10,000 or more per buyer to a central location

THOMAS
charolais, inc.
SINCE 1936

MITCH THOMAS
956-535-0936

TONNYRE THOMAS JOE
956-535-0942

THOMASRA@GTE.NET

FOR MORE INFORMATION, AND TO VIEW THE SALE
BULL VIDEOS AND ONLINE CATALOG, VISIT

WWW.THOMASCHAROLAIS.COM

**SPRING BULL SALE
MARCH 22, 2025**

STRIVING FOR PERFORMANCE & PROFITABILITY

**OUR POWERFUL SIRE BATTERY
DELIVERS BALANCE &
PREDICTABILITY IN THEIR OFFSPRING**

**Available Spring 2025
by Private Treaty**

70 Spring 2024 Born Bulls
10 Fall 2023 Born Bulls



VCR LEDGER 9130 P M928497
LT LEDGER 0332 P x VCR SIR SILVERMAN 508 P
EPDs: BW 1.0 WW 82 YW 160 Milk 13 TM 54 TSI 296.52

SCR SIR COUNTY 882 M922244
SIRE: WCR SIR COUNTYLINE 5187 P | MGS: SCR WIND POWER 8166
EPDs: BW -3.2 WW 70 YW 129 Milk 17 TM 52 TSI 269.10

DC/CRJ TANK E108 P M905524
SIRE: BHD PERSEUS B65 P | MGS: SM ZYLEN A849 S
EPDs: BW -3.1 WW 66 YW 149 Milk 39 TM 72 TSI 299.91

M6 SLAM DUNK 3115 P ET EM844484
SIRE: M6 COOL REP 8108 ET | MGS: M6 NEW STANDARD 842 P ET
EPDs: BW -3.6 WW 60 YW 105 Milk 26 TM 56 TSI 247.08

DC/CJC SHINE DOWN H1131 M952200
SIRE: BHD ARES D146 P | MGS: LHD ADONIS W650 P
EPDs: BW 0.1 WW 52 YW 110 Milk 22 TM 49 TSI 255.41

DCR MR SILVER GUN J333 M959773
SIRE: WCF MR SILVER GUN 467 | MGS: WR WRANGLER W601
EPDs: BW 1.3 WW 80 YW 148 Milk 20 TM 60 TSI 294.18

DCR MR KENWORTH K286 M976095
SIRE: WCF MR SILVER GUN 467 | MGS: TURNBULLS DOUBLE-TAKE 503D
EPDs: BW 1.1 WW 91 YW 176 Milk 22 TM 67 TSI 318.04

R5 RUSHMORE J99 M982587
SIRE: LT RUSHMORE 8060 PLD | MGS: WCR COMMISSIONER 593 P
EPDs: BW -4.5 WW 61 YW 105 Milk 39 TM 69 TSI 242.32

VCR RIDGE 2126 P M978320
SIRE: DCR MR GENERAL RIDGE G117 | MGS: VCR SIR DUKE 135 PLD
EPDs: BW -1.0 WW 70 YW 123 Milk 21 TM 56 TSI 262.35

SEMEN FOR SALE ON THESE POWERFUL HERD SIRES - GIVE US A CALL!

VEDVEI CHAROLAIS

Alan & Deb Vedvei
44213 204th St. • Lake Preston, SD 57249
(605) 847-4529 • Cell (605) 860-1135
vedveicharolais@gmail.com
2000 AICA Seedstock Producer of the Year
www.vedveicharolais.com

